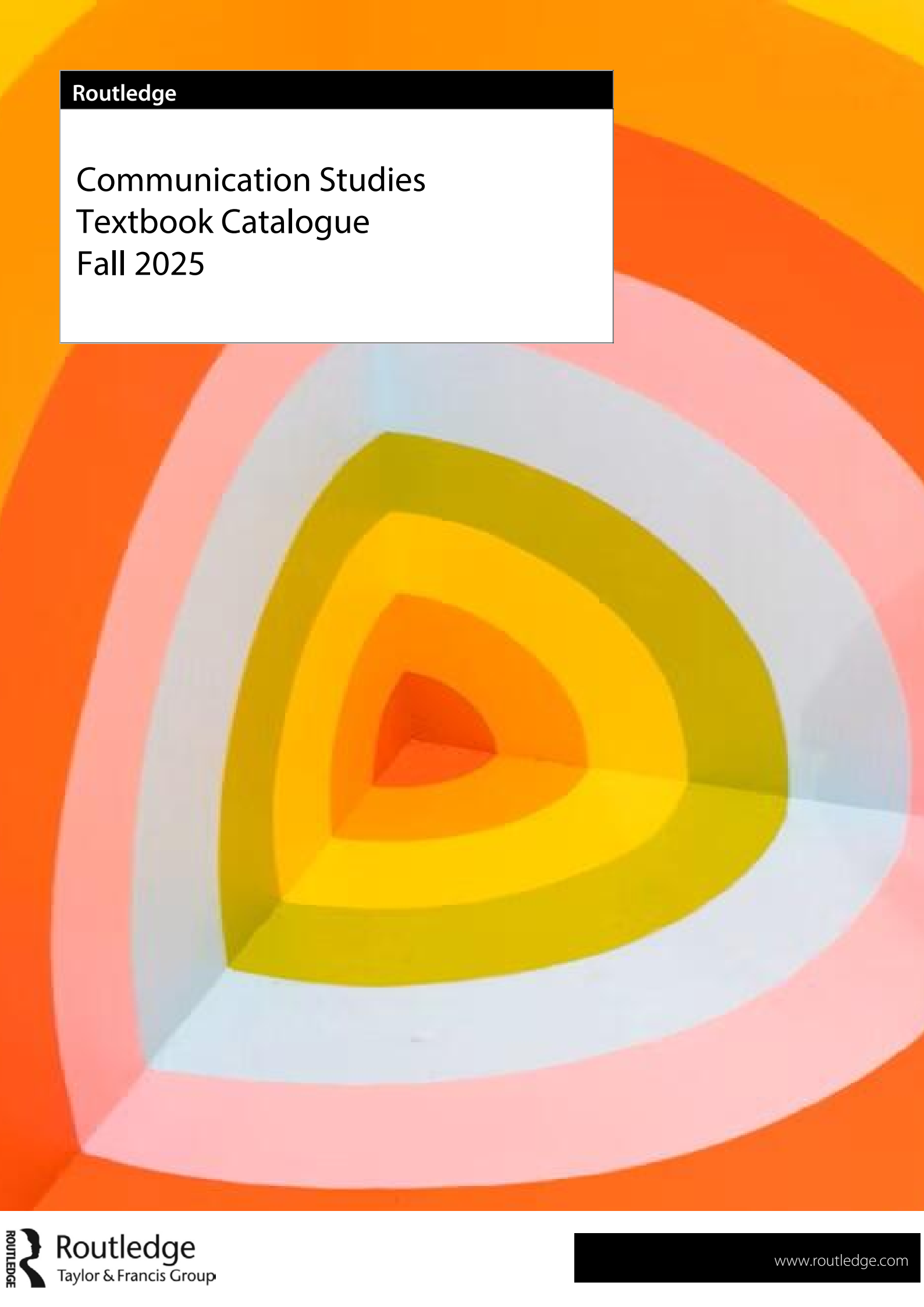




Routledge

Communication Studies
Textbook Catalogue
Fall 2025

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Contents

Advertising	2	Sport Communication	34
Advertising Design	2	Organizational and Group Communication	36
Advertising Digital	3	Group Communication	36
Advertising Management	4	Leadership Communication	37
Advertising Media Planning and Buying	5	Organizational Communication	38
Advertising Principles/Theory	6	Persuasion, Argumentation and Debate & Political	
Advertising Research	7	Communication	39
Advertising Strategy/Campaigns	8	Argumentation	39
Advertising Writing	9	Debate	40
Communication and Culture	10	Persuasion	41
Gender and Communication	10	Political Communication	42
Intercultural Communication	11	Public Relations and Strategic Communication	43
Language and Social Interaction	12	Corporate Communication	43
Communication Theory and Methods	13	Internal/Employee Communication	44
Communication Research Methods	13	Nonprofit Communication	45
Communication Theory	15	Public Communication	46
Ethics, Law, and Policy	16	Public Relations Digital	47
Communication Ethics	16	Public Relations Electives/Misc.	48
Communication Law	17	Public Relations Ethics/Law	50
Communication Law and Ethics	18	Public Relations Planning/Campaigns	51
Ethics	19	Public Relations Research/Analytics	52
Law and Policy	20	Public Relations Strategy/Planning/Campaigns	53
Organizational and Group Communication	21	Public Relations Writing	54
Conflict Communication	21	Public Relations/Strategic Communication Principles/Intro	55
Interpersonal and Family Communication	22	Public Relations--Crisis Communication	57
Family Communication	22	Public Relations--International/Intercultural	58
Interpersonal Communication	23	Public Relations--Sports	59
Listening	24	Rhetoric and Public Speaking	60
Nonverbal Communication	25	Public Speaking	60
Introduction to Communication	26	Rhetoric	62
Introduction to Communication	26	Science, Health, Environmental, Risk	64
Media Management and Economics	27	Environmental and Risk Communication	64
Media Analytics	27	Environmental Communication	65
Media Economics	28	Health Communication	66
Media Management	29	Science Communication	68
Mediated and Mass Communication	30	Technical/Professional/Visual Communication	69
Communication Technology	30	Business/Professional Communication	69
Mass Communication	31	Technical Communication	70
Mass Communication / Communication Industries	32	Technical/Professional Communication	72
Media Effects/Media Psychology	33	Visual Communication	73
		Writing/Composition	74
		Writing/Composition	74
		Study Skills, Research Methods & Statistics	77

Advertising Design by Medium

A Visual and Verbal Approach



Robyn Blakeman

Conceived to give readers the principles and the tools to create successful advertisements in a variety of mediums, this book is a detailed exploration of how visual and verbal elements of design work together to solve a business goal. This book is ideal as a textbook for design courses within programs in advertising, graphic design, integrated marketing communication, strategic marketing, entrepreneurship, business, and mass communication. Accompanying the text are online materials for instructors: lecture slides, a testbank, and instructor manual. www.routledge.com/9781032183596

Routledge

March 2022 : 256pp

Pb: 978-1-032-18359-6 : **£65.99**

Hb: 978-1-032-18555-2 : **£145**

eBook: 978-1-003-25512-3

* For full contents and more information, visit: www.routledge.com/9781032183596

Design for Media

A Handbook for Students and Professionals in Journalism, PR, and Advertising



Di Hand , Steve Middleditch

Design for Media: a handbook for students and professionals in journalism, PR, advertising and design. This essential guide provides you with a tailored introduction to the design techniques and production practices employed in the media industry. It presents clear and relevant explanations of how to design and produce any type of print and online publication to a professional standard, from pre-planning through to going to press or online. In providing the context, principles and thinking behind design over time, alongside the key practical techniques and know-how, this resource will enable you to present information clearly and effectively.

Routledge

November 2012 : 384pp

Pb: 978-1-405-87366-6 : **£45.99**

Hb: 978-1-138-44287-0 : **£195**

eBook: 978-1-315-83415-3

* For full contents and more information, visit: www.routledge.com/9781405873666

3RD EDITION

Digital Advertising

Theory and Research



Edited by **Shelly Rodgers** University of Missouri, USA,
Esther Thorson Michigan State University, USA

Digital Advertising offers a detailed and current overview of the field that draws on current research and practice by introducing key concepts, models, theories, evaluation practices, conflicts, and issues. With a balance of theory and practice, this book helps provide the tools to evaluate and understand the effects of digital advertising and promotions campaigns. New to this edition is discussion of big data analysis, privacy issues, and social media, as well as thought pieces by leading industry practitioners. This book is ideal for graduate and upper-level undergraduate students, as well as academics and practitioners.

Routledge

February 2017 : 496pp

Pb: 978-1-138-65445-7 : **£52.99**Hb: 978-1-138-65442-6 : **£160**

eBook: 978-1-315-62325-2

* For full contents and more information, visit: www.routledge.com/9781138654457

Advertising Management in a Digital Environment

Text and Cases



Larry D. Kelley University of Houston, USA, **Kim Bartel Sheehan** University of Oregon, USA

The book blends the latest methods for digital communication and an understanding of the global landscape with the best practices of the functional areas of management. It covers advertising management and human capital management, as well as strategic planning, decision making and brand strategy. This new edition textbook offers an integrated and global approach to Advertising Management and should be core or recommended reading for undergraduate and postgraduate students of Media Management, Advertising, Marketing Management and Strategy, Communications and PR. It is also suitable for those in executive education and studying for professional qualifications.

Routledge

July 2021 : 202pp

Pb: 978-0-367-62074-5 : **£52.99**

Hb: 978-0-367-62071-4 : **£190**

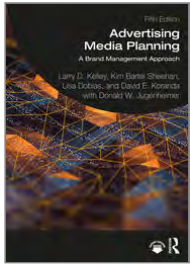
eBook: 978-1-003-10782-8

* For full contents and more information, visit: www.routledge.com/9780367620745

5TH EDITION

Advertising Media Planning

A Brand Management Approach



Larry D. Kelley University of Houston, USA, **Kim Bartel Sheehan** University of Oregon, USA, **Lisa Dobias**, **David E. Koranda**, **Donald W. Jugenheimer**

Advertising Media Planning blends the latest methods for digital communication and an understanding of the global landscape with the best practices of the functional areas of media planning. A highly regarded new edition, this practical and integrated textbook should be core reading for advanced undergraduate and postgraduate students studying Media Planning, Advertising Management, Integrated Marketing Communication and Brand Management. Instructor resources include PowerPoint slides, a test bank and an instructor manual.

Routledge

December 2022 : 312pp

Pb: 978-1-032-19215-4 : **£54.99**Hb: 978-1-032-19217-8 : **£185**

eBook: 978-1-003-25816-2

* For full contents and more information, visit: www.routledge.com/9781032192154

9TH EDITION

The Media Handbook

A Complete Guide to Advertising Media Selection, Planning, Research, and Buying



Helen Katz Publicis Media

Now in its 9th edition, The Media Handbook introduces students to the media planning and buying process with a concise and industry-informed approach. This edition features a revised and expanded chapter on digital media for both planning and buying (including programmatic), with additional material on artificial intelligence, the metaverse and augmented/virtual reality, and streaming. It also includes more charts and tables to provide additional visual appeal and understanding. This text remains ideal for courses in media planning and buying in advertising and mass communication departments.

Routledge

April 2025 : 240pp

Pb: 978-1-032-67136-9 : **£64.99**Hb: 978-1-032-69832-8 : **£145**

eBook: 978-1-032-69703-1

* For full contents and more information, visit: www.routledge.com/9781032671369

Creative Advertising Concept and Copy

A Practical, Multidisciplinary Approach



Georgia-Zozeta Miliopoulou The American College of Greece, Greece

Considering perspectives on creative advertising through a unique media and communications lens, this book encompasses both the theory and practical tools needed to approach and understand creativity in advertising with an original eye. Written for students involved in creative advertising as an area of academic research and professional practice, this book will also be of interest to early-career advertising professionals seeking a fresh perspective on their work.

Routledge
April 2024 : 212pp
Pb: 978-1-032-36204-5 : **£34.99**
Hb: 978-1-032-35795-9 : **£135**
eBook: 978-1-003-33072-1

* For full contents and more information, visit: www.routledge.com/9781032362045

2ND EDITION

Integrated Marketing Communication

Advertising and Promotion in a Digital World



Jerome M. Juska

This textbook explores the continuing transformation of advertising, sales promotion and public relations functions within the marketing discipline. The content focuses on emerging new technologies, as well as established digital and legacy media, as the reader is guided through the process of developing and implementing a comprehensive Integrated Marketing Communication plan for companies, organizations, and brands. Upper-level undergraduate and postgraduate students will appreciate this lucid text, as will business professionals in executive education and certificate programs.

Routledge
November 2021 : 330pp
Pb: 978-0-367-43623-0 : **£65.99**
Hb: 978-0-367-44336-8 : **£230**
eBook: 978-0-367-44338-2

* For full contents and more information, visit: www.routledge.com/9780367436230

Introduction to Advertising

Understanding and Managing the Advertising Process



Emmanuel Mogaji University of Greenwich, UK

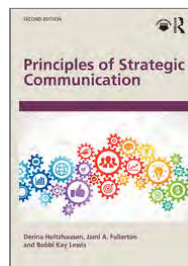
This book is an introductory roadmap to the advertising process. Advertising is explored as a creative communication message from a brand, created by advertising agencies and distributed across different media to target the right consumers. The book provides an understanding of the benefits of advertising, its role in the economy, and even more so acknowledges that advertisements are not all about selling but are also about effectively communicating a message. Taking students step by step through the advertising process, it is important reading for undergraduate and postgraduate students studying Advertising, Brand Management, Marketing Communications and Media Planning.

Routledge
May 2021 : 308pp
Pb: 978-0-367-44199-9 : **£48.99**
Hb: 978-0-367-44278-1 : **£165**
eBook: 978-1-003-00872-9

* For full contents and more information, visit: www.routledge.com/9780367441999

2ND EDITION

Principles of Strategic Communication



Derina Holtzhausen, Jami Fullerton, Bobbi Kay Lewis

This new edition introduces students to the theories of strategic communication and their application to everyday practice. Key updates to the second edition include the use of AI in the practice of strategic communication and focus on health communication and crisis communication in the wake of a global pandemic, personal branding, social responsibility in an era of disinformation and models for ethical decision making. It also features a completely updated chapter on new media and media metrics. This book is ideal as a core text for undergraduate students in strategic communication courses within media, communication, marketing, and advertising programs.

Routledge
October 2025 : 380pp
Pb: 978-1-032-62628-4 : **£59.99**
Hb: 978-1-032-62630-7 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032626284

4TH EDITION

The Advertising Handbook



Sean Brierley, Jonathan Hardy, Iain Macrury, Helen Powell University of East London, UK

Series: Media Practice

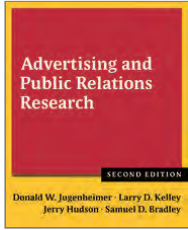
The Advertising Handbook provides a critical introduction to advertising and marketing communication today. Contributions from leading international scholars and practitioners offer extended coverage of advertising practices around the world, alongside new chapters on advertising, agencies and globalisation and a range of case studies of global advertising campaigns. The new edition features updated profiles and case studies to illustrate innovation and diversification in industry practice.

Routledge
March 2018 : 302pp
Pb: 978-1-138-67883-5 : **£45.99**
Hb: 978-1-138-67882-8 : **£145**
eBook: 978-1-315-55864-6

* For full contents and more information, visit: www.routledge.com/9781138678835

2ND EDITION

Advertising and Public Relations Research



Donald W. Jugenheimer, **Larry D. Kelley** University of Houston, USA, **Jerry Hudson** Texas Tech University, USA, **Samuel Bradley**

Designed to serve as a comprehensive, primary text for research methods courses in advertising and/or public relations programs, this book concentrates on the uses and applications of research in advertising and public relations situations. The authors' goal is to provide the information needed by future practitioners to commission and apply research to their work problems in advertising and public relations.

Routledge

February 2014 : 376pp

Pb: 978-0-765-63606-5 : **£71.99**

Hb: 978-1-138-12748-7 : **£185**

eBook: 978-1-315-71656-5

* For full contents and more information, visit: www.routledge.com/9780765636065

4TH EDITION

Advertising Account Planning

Planning and Managing Strategic Communication Campaigns



Sarah Turnbull, **Larry D. Kelley** University of Houston, USA, **Donald Jugenheimer**

This practical and comprehensive text effectively provides advertising account planning principles within an integrated marketing communications framework. With a world-renowned textbook author team, this 4th edition has been fully updated to include: Providing a full understanding of the advertising account planning process, this textbook is perfect for both the industry and classroom. The textbook will equip students of Marketing Communications, Advertising Management and Brand Management with the knowledge and skills they need to plan and manage a strategic communications campaign.

Routledge

September 2023 : 286pp

Pb: 978-1-032-16460-1 : **£51.99**

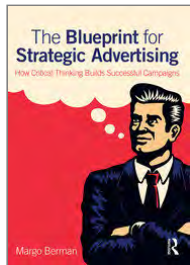
Hb: 978-1-032-16822-7 : **£180**

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* For full contents and more information, visit: www.routledge.com/9781032164601

The Blueprint for Strategic Advertising

How Critical Thinking Builds Successful Campaigns



Margo Berman Florida International University, USA

This book's step-by-step approach takes a comprehensive and exclusive look into the strategic use of visual, verbal, social media, integrated, and global of advertising communication. Its deconstructive process analyzes one aspect at a time, creating an invaluable research tool that students, professors, small business owners and entrepreneurs will refer to, time and again.

Routledge

July 2016 : 224pp

Pb: 978-0-765-64658-3 : **£49.99**

Hb: 978-0-765-64657-6 : **£165**

eBook: 978-1-315-61866-1

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6TH EDITION

Strategic Writing

Multimedia Writing for Public Relations, Advertising and More



Angie Hendershot The University of Kansas, USA, **Lisa Loewen** The University of Kansas, USA, **Charles Marsh**, **Bonnie Poovey Short**, **David W. Guth** University of Kansas, USA.

Featuring examples of strategic writing throughout the book, this practical, multidisciplinary text takes students through the fundamental concepts, genres, and techniques of writing for strategic communicators to connect with their publics. Strategic Writing, Sixth Edition is an essential textbook for undergraduate courses in public relations, advertising and strategic communication writing, particularly those that take a multidisciplinary approach.

Routledge

March 2024 : 352pp

Pb: 978-1-032-46106-9 : £87.99

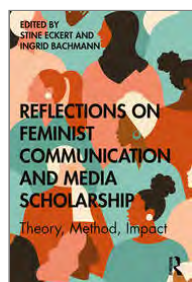
Hb: 978-1-032-46105-2 : £145

eBook: 978-1-032-69028-5 : £81.99

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Reflections on Feminist Communication and Media Scholarship

Theory, Method, Impact



Edited by **Stine Eckert** Wayne State University, USA,
Ingrid Bachmann Pontificia Universidad Católica de Chile, Chile

This collection brings together ten of the most distinguished feminist scholars whose work has been celebrated for its excellence in helping to lay the foundation of feminist communication and media research. A comprehensive and inspiring resource for students and scholars of feminist media and communication studies.

Routledge

July 2021 : 204pp

Pb: 978-0-367-60983-2 : **£37.99**

Hb: 978-0-367-60987-0 : **£145**

eBook: 978-1-003-10278-6

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3RD EDITION

The Gender Communication Connection



Teri Kwal Gamble College of New Rochelle, USA,
Michael W. Gamble New York Institute of Technology, USA

The third edition of this classic text helps readers consider the myriad ways gendered attitudes and practices influence communication in our personal and professional interactions. Written in an engaging style, with a wide array of applicable exercises, the book integrates research with examples from contemporary life related to gender and culture, race, class, and media. Among new topics covered in this edition are multiple genders, gender activism and the Me Too movement, and challenges of 21st-century masculinities and femininities. The book is ideally suited for undergraduate courses in gender and communication within communication studies, sociology, and business departments.

Routledge

November 2020 : 396pp

Pb: 978-0-367-42164-9 : **£54.99**

Hb: 978-0-367-41503-7 : **£165**

eBook: 978-0-367-82232-3

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4TH EDITION

Among Cultures

The Challenge of Communication



Bradford 'J' Hall Utah State University, USA, **Patricia O. Covarrubias** University of New Mexico, USA, **Kristin A. Kirschbaum** California State University in San Marcos, USA

Through its unique approach of using narratives and stories to convey theories and concepts, this text, now in its fourth edition, gives students a foundational knowledge in intercultural communication that is imperative for understanding and navigating our increasingly complex human interactions. Online resources include self-tests, enrichment activities, reflection questions and recommendations for additional readings for students and lecture slides, chapter objectives, supplemental readings, sample discussion and test questions, and additional classroom activities for instructors. Please visit www.routledge.com/cw/hall.

Routledge

June 2022 : 380pp

Pb: 978-0-367-62002-8 : £76.99

Hb: 978-0-367-62004-2 : £145

eBook: 978-1-003-10745-3

* For full contents and more information, visit: www.routledge.com/9780367620028

Intercultural Communication for the Global Business Professional



Edited by **Mara K. Berkland** North Central College, USA, **Amy Grim Buxbaum**

This text integrates business and communication concepts to immerse students in the global communication experiences of business professionals. This book ideal as a text for courses in international business or professional intercultural communication, or as a supplement for more general business and communication courses.

Routledge

October 2023 : 190pp

Pb: 978-1-032-28539-9 : £36.99

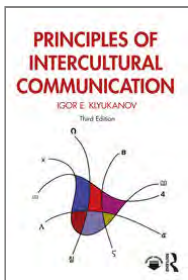
Hb: 978-1-032-28715-7 : £145

eBook: 978-1-003-29819-9

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3RD EDITION

Principles of Intercultural Communication



Igor E. Klyukanov Eastern Washington University, USA

This third edition provides a comprehensive view of intercultural communication through its concise style and unique theoretical framework of ten interconnected principles. This text is ideally suited for upper-level or graduate intercultural communication courses within communication, linguistics, and anthropology departments.

Routledge

October 2024 : 284pp

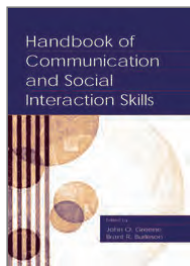
Pb: 978-1-032-61307-9 : £37.99

Hb: 978-1-032-61308-6 : £135

eBook: 978-1-003-46305-4

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Handbook of Communication and Social Interaction Skills



Edited by **John O. Greene , Brant R. Burleson**

Series: Routledge Communication Series

First Published in 2003. Routledge is an imprint of Taylor & Francis, an informa company.

Routledge

January 2003 : 1050pp

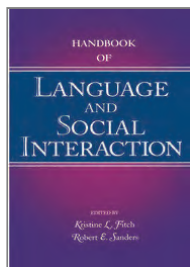
Pb: 978-0-805-83418-5 : **£130**

Hb: 978-0-805-83417-8 : **£370**

eBook: 978-1-410-60713-3

* For full contents and more information, visit: www.routledge.com/9780805834185

Handbook of Language and Social Interaction



Edited by **Kristine L. Fitch , Robert E. Sanders**

Series: Routledge Communication Series

First Published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

Psychology Press

November 2004 : 528pp

Pb: 978-0-805-85319-3 : **£74.99**

Hb: 978-0-805-84240-1 : **£220**

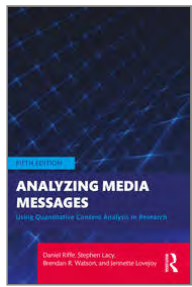
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Analyzing Media Messages

Using Quantitative Content Analysis in Research



Daniel Riffe University of North Carolina, Chapel Hill, USA, **Stephen Lacy** Michigan State University, USA, **Brendan R. Watson**, **Jennette Lovejoy** University of Portland, USA

The fifth edition of this comprehensive and engaging text guides readers through the essential tools and skills necessary to conduct quantitative content analysis research. This is an essential text for content analysis courses in communication and media studies programs of all levels, as well as a useful supplementary text in more general research methods courses.

Routledge
December 2023 : 242pp
Pb: 978-1-032-26467-7 : **£42.99**
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eBook: 978-1-003-28842-8

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Applied Communication Research Methods

Getting Started as a Researcher



Michael Boyle West Chester University, USA, **Mike Schmierbach** The Pennsylvania State University, USA

This third edition is again a practical introduction to communication research methods, foregrounding the role research plays in communication and media industry careers. The text is ideally suited to both undergraduate and graduate courses in communication research methods within communication, media, and mass communication programs.

Routledge
November 2023 : 334pp
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Political Economy of Media and Communication

Methodological Approaches

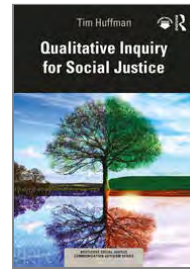


Edited by **Joan Pedro-Carriana** Univ. Complutense Madrid, Spain, **Rodrigo Gómez** Universidad Autónoma Metropolitana-Cuajimalpa, Mexico, **Thomas F. Corrigan** California State University San Bernardino, USA, **Francisco Sierra Caballero** Universidad de Sevilla, Spain

The first book dedicated specifically to research methods in the political economy of media and communication, it provides a methodological toolkit to investigate the functioning of media, technology, and cultural industries in their historical, institutional, structural, and systemic contexts. An essential text for advanced undergraduates, postgraduate students, and researchers in the areas of media, cultural and communication studies, particularly those studying topics such as the political economy of media and/or communication, media and communication theory, and research methods.

Routledge
February 2024 : 400pp
Pb: 978-1-032-47306-2 : **£35.99**
Hb: 978-1-032-47307-9 : **£145**
eBook: 978-1-003-38551-6

* For full contents and more information, visit: www.routledge.com/9781032473062

Qualitative Inquiry for Social Justice

Tim Huffman Saint Louis University, USA

Series: *Routledge Social Justice Communication Activism Series*

This textbook introduces students, researchers, and activists to the practice of qualitative inquiry to contribute to fairness, freedom, and flourishing in community life. Tailored to advanced undergraduates and graduate students in qualitative research methods courses in communication studies, sociology, education, social work, and public health and also useful for professionals who use inquiry in their occupation, such as program design/evaluation, solidarity/solutions journalism, nonprofit leadership, and community development.

Routledge
October 2023 : 392pp
Pb: 978-0-367-56765-1 : **£57.99**
Hb: 978-0-367-62024-0 : **£145**
eBook: 978-1-003-10755-2

* For full contents and more information, visit: www.routledge.com/9780367567651

2ND EDITION

Quantitative Research Methods in Communication

The Power of Numbers for Social Justice



Erica Scharrer, **Srividya Ramasubramanian**

Series: *Routledge Social Justice Communication Activism Series*

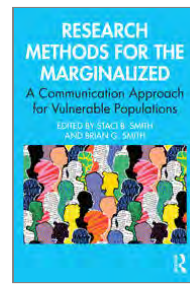
This fully updated second edition offers an advanced introduction to quantitative methods that focuses on why and how to conduct research that contributes to social justice. The book provides both inspiration and step-by-step guidance on how to conceive, design, and carry out a quantitative study. The new edition includes updated real-world case studies, interviews with scholar-activists, definitions of key concepts as well as a deeper focus on ethics, social media, computational social sciences, data analytics, and data visualization techniques. It is ideal for graduate and advanced undergraduate courses in research methods for communication and the social sciences.

Routledge
April 2025 : 404pp
Pb: 978-1-032-59987-8 : **£64.99**
Hb: 978-1-032-60494-7 : **£145**
eBook: 978-1-003-45945-3

* For full contents and more information, visit: www.routledge.com/9781032599878

Research Methods for the Marginalized

A Communication Approach for Vulnerable Populations



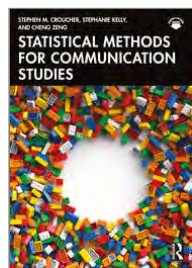
Edited by **Staci B. Smith**, **Brian G. Smith**

This edited volume explores how to effectively and ethically conduct social science research and work with marginalized and vulnerable populations. Written by a diverse group of international scholars within the fields of strategic communication and communication studies, this book provides real-world insights from researchers who not only have direct experience working with marginalized populations, but many of whom are members of these communities. It is especially suited as a supplementary text for researchers and students studying qualitative research methods in strategic communication and communication studies.

Routledge
July 2025 : 362pp
Pb: 978-1-032-86077-0 : **£42.99**
Hb: 978-1-032-86082-4 : **£145**
eBook: 978-1-003-52123-5

* For full contents and more information, visit: www.routledge.com/9781032860770

Statistical Methods for Communication Studies



Stephen M. Croucher Clemson University, USA,
Stephanie Kelly North Carolina Agricultural and
Technical State University, USA, **Cheng Zeng** North
Dakota State University, USA

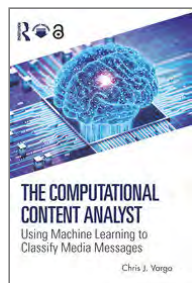
A step-by-step guide through various stages of data preparation and analysis, this text demonstrates descriptive and inferential statistics in communication studies. This book equips communication students with the tools they need to engage in quantitative research and provides guidance on how to use and interpret SPSS and write up results, with further guidance via free online material in using Excel and R. It is suitable for statistics or quantitative methods courses in communication studies programs at the advanced and graduate level.

Routledge
October 2025 : 264pp
Pb: 978-1-032-81487-2 : **£59.99**
Hb: 978-1-032-81488-9 : **£145**
eBook: 978-1-003-50011-7

* For full contents and more information, visit: www.routledge.com/9781032814872

The Computational Content Analyst

Using Machine Learning to Classify Media Messages



Chris J. Vargo

This book offers practical guidance and Python code to traverse the vast expanses of data—significantly enhancing productivity without compromising scholarly integrity. We'll survey a wide array of computer-based classification approaches, focusing on easy-to-understand methodological explanations and best practices to ensure that your data is being labelled accurately and precisely. It is particularly useful for academic researchers looking to classify media data, and advanced scholars in mass communications research, media studies, digital communication, political communication, and journalism.

Routledge
December 2024 : 144pp
Pb: 978-1-032-84630-9 : **£38.99**
Hb: 978-1-032-84635-4 : **£135**

* For full contents and more information, visit: www.routledge.com/9781032846309

The Illustrated Guide to the Mass Communication Research Project



Patricia Swann Utica University, USA

This book makes mass communication research projects more accessible to the new student researcher through a balance between an academically rigorous guide and an informal and humorous student-centered approach. Ideal for students in research-centered courses in mass media, communication studies, marketing, and public relations, whether at the undergraduate or graduate level, this text will continue to serve as a valuable resource into a future communications and marketing career.

Routledge
August 2022 : 188pp
Pb: 978-1-032-08075-8 : **£49.99**
Hb: 978-1-032-10263-4 : **£130**
eBook: 978-1-003-21448-9

* For full contents and more information, visit: www.routledge.com/9781032080758

4TH EDITION

Understanding Communication Research Methods

A Theoretical and Practical Approach



Stephen M. Croucher Clemson University, USA, **Daniel Cronn-Mills** Minnesota State University, USA

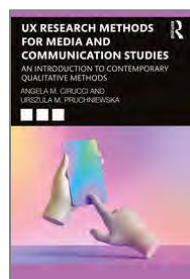
Using an engaging how-to approach that draws from scholarship, real life, and popular culture, this textbook, now in its fourth edition, offers students practical reasons why they should care about research methods and offers a practical guide for conducting research. This textbook is perfect for beginning and advanced scholars using critical, cultural, interpretive, qualitative, quantitative, rhetorical, and performance research methods.

Routledge
August 2024 : 340pp
Pb: 978-1-032-55738-0 : **£84.99**
Hb: 978-1-032-55775-5 : **£195**
eBook: 978-1-003-43217-3

* For full contents and more information, visit: www.routledge.com/9781032557380

UX Research Methods for Media and Communication Studies

An Introduction to Contemporary Qualitative Methods



Angela M. Cirucci Rowan University, USA, **Urszula M. Pruchniewska** Kutztown University, USA

A comprehensive guide to qualitative research methods in user experience (UX), the interaction between humans and digital products, designed for media and communication students. This is an essential text for media and communications students wishing to become familiar with UX research methods, a rapidly growing field that will open numerous exciting career paths for graduates.

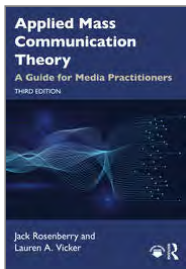
Routledge
February 2022 : 202pp
Pb: 978-1-032-01866-9 : **£36.99**
Hb: 978-1-032-02078-5 : **£145**
eBook: 978-1-003-18175-0

* For full contents and more information, visit: www.routledge.com/9781032018669

3RD EDITION

Applied Mass Communication Theory

A Guide for Media Practitioners

**Jack Rosenberry** St John Fisher College, USA, **Lauren A. Vicker** St. John Fisher College, USA

Now in its third edition, this dynamic textbook blends coverage of the major theories and research methods in mass communication to enable students to apply their knowledge in today's media and communication careers. The book's hybrid and flexible nature make it a useful textbook for both introductory and capstone courses on mass communication and media theory and research methods, as well as courses focused on media industries and professional skills. Instructors can access an online instructor's manual, including sample exercises, test questions, and a syllabus, at www.routledge.com/9780367639914

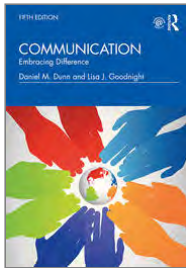
Routledge
September 2021 : 310pp
Pb: 978-0-367-63036-2 : **£65.99**
Hb: 978-0-367-63991-4 : **£145**
eBook: 978-1-003-12169-5

* For full contents and more information, visit: www.routledge.com/9780367630362

5TH EDITION

Communication

Embracing Difference

**Daniel M Dunn** Purdue University Northwest, **Lisa J Goodnight** Purdue University Northwest

Communication: Embracing Difference, 5e, provides the fundamentals of communication theory in accessible terms and emphasizes the practical application of communication skills in interpersonal, small group, and public settings, which helps students become more confident and successful communicators. Offering a foundation that readers can take beyond the classroom, this volume is designed to resonate with the diverse student populations that make up so many campuses today.

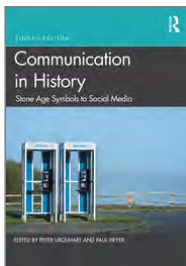
Routledge
December 2019 : 366pp
Pb: 978-1-138-48351-4 : **£105**
Hb: 978-1-138-48350-7 : **£185**
eBook: 978-1-351-05470-6

* For full contents and more information, visit: www.routledge.com/9781138483514

8TH EDITION

Communication in History

Stone Age Symbols to Social Media

*Edited by* **Peter Urquhart** Wilfrid Laurier University, Canada, **Paul Heyer** Wilfrid Laurier University, Canada

This updated eighth edition provides a thorough and engaging history of communication and media through a collection of essential, field-defining essays. This book can be used as a core text or supplemental reader for courses in communication history, communication theory, and introductory courses in communication and media studies.

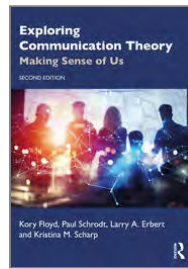
Routledge
January 2024 : 300pp
Pb: 978-1-032-16175-4 : **£87.99**
Hb: 978-1-032-16829-6 : **£205**
eBook: 978-1-003-25046-3

* For full contents and more information, visit: www.routledge.com/9781032161754

2ND EDITION

Exploring Communication Theory

Making Sense of Us

**Kory Floyd** University of Arizona, USA, **Paul Schrodt** Texas Christian University, USA, **Larry A. Erbert** University Colorado Denver, USA, **Kristina M. Scharp** Rutgers University, USA

Continuing its engaging and readable approach, this second edition presents an overview of the major theories within the discipline of communication studies inclusive of the three major paradigms of social scientific, interpretive, and critical. This book is ideal as a core text for undergraduate courses in communication theory. Online resources also accompany the text: an instructor manual, test bank, lecture slides, and author introduction videos. Please visit www.routledge.com/9781032015194 to access the materials.

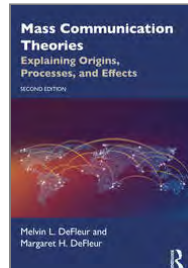
Routledge
June 2022 : 426pp
Pb: 978-1-032-01519-4 : **£81.99**
Hb: 978-1-032-01692-4 : **£145**
eBook: 978-1-003-17963-4

* For full contents and more information, visit: www.routledge.com/9781032015194

2ND EDITION

Mass Communication Theories

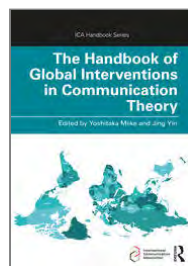
Explaining Origins, Processes, and Effects

**Melvin L. DeFleur**, **Margaret H. DeFleur**

The second edition of this groundbreaking textbook provides a comprehensive overview of mass communication theories, as well as their origins and empirical supports in psychology, sociology, political science, and philosophy. This textbook serves as an accessible core text for undergraduate and graduate Mass Communication, Communication Theory, and Communication and Society courses.

Routledge
May 2022 : 366pp
Pb: 978-0-367-53353-3 : **£52.99**
Hb: 978-0-367-53839-2 : **£145**
eBook: 978-1-003-08346-7

* For full contents and more information, visit: www.routledge.com/9780367533533

The Handbook of Global Interventions in Communication Theory*Edited by* **Yoshitaka Miike** University of Hawai'i at Hilo, USA, **Jing Yin** University of Hawai'i at Hilo, USA*Series: ICA Handbook Series*

Moving beyond the U.S.-Eurocentric paradigm of communication theory, this handbook broadens the intellectual horizons of the discipline by highlighting underrepresented, especially non-Western, theorists and theories, and identifies key issues and challenges for future scholarship. The book is intended for communication researchers and advanced students, with relevance to scholars with an interest in theory within information science, library science, social and cross-cultural psychology, multicultural education, social justice and social ethics, international relations, development studies, and political science.

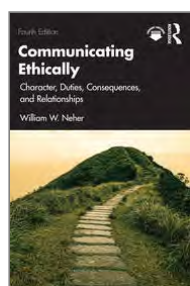
Routledge
March 2022 : 544pp
Pb: 978-0-367-48620-4 : **£91.99**
Hb: 978-0-367-48890-1 : **£230**
eBook: 978-1-003-04334-8

* For full contents and more information, visit: www.routledge.com/9780367486204

4TH EDITION

Communicating Ethically

Character, Duties, Consequences, and Relationships

**William Neher** Butler University, USA

This thoroughly updated fourth edition provides a broad introduction to the major theoretical perspectives on the ethics of communication. It brings together classical and modern theories of ethical philosophy to address issues at play in specific careers and domains throughout the field. This book serves as a core textbook for undergraduate courses in Communication and Media Ethics and can also be used as a supplemental resource for field-specific courses in Strategic Communication, Interpersonal Communication, and Public Relations.

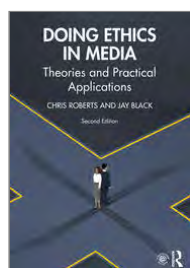
Routledge
October 2023 : 380pp
Pb: 978-1-032-50779-8 : **£76.99**
Hb: 978-1-032-51267-9 : **£145**
eBook: 978-1-032-56200-1 : **£71.99**

* For full contents and more information, visit: www.routledge.com/9781032507798

2ND EDITION

Doing Ethics in Media

Theories and Practical Applications

**Chris Roberts** University of Alabama, USA, **Jay Black** University of South Florida, USA

This second edition continues its mission of providing an accessible but comprehensive introduction to media ethics, with a theoretical grounding in moral philosophy, to help students think clearly and systematically about dilemmas in the rapidly changing media environment. Each chapter highlights specific considerations, cases, and practical applications for the fields of journalism, advertising, digital media, entertainment, public relations, and social media. Doing Ethics in Media is aimed at undergraduate and graduate students studying media ethics in mass media, journalism, and media studies. Visit doingethicsinmedia.org for updated, real-world media ethics examples.

Routledge
November 2021 : 502pp
Pb: 978-1-138-04111-0 : **£65.99**
Hb: 978-1-138-04108-0 : **£165**
eBook: 978-1-315-17463-1

* For full contents and more information, visit: www.routledge.com/9781138041110

Exploring Communication Ethics

A Socratic Approach

**Randy Bobbitt**

Exploring Communication Ethics is a comprehensive textbook on the ethical issues facing communication professionals in today's rapidly changing media environment. Empowering students to respond to real-world dilemmas by drawing upon philosophical and historical background, this book spawns class discussion through professional examples and case studies. Students will learn to navigate their ethical obligations and consider how industry changes affect these ethical considerations. It is ideal as a core textbook for undergraduate or graduate courses in communication or media ethics or a supplement for specialist classes in public relations, communication, advertising, and journalism.

Routledge
March 2020 : 324pp
Pb: 978-0-367-34208-1 : **£37.99**
Hb: 978-0-367-33433-8 : **£145**
eBook: 978-0-429-32447-5

* For full contents and more information, visit: www.routledge.com/9780367342081

3RD EDITION

Practicing Communication Ethics

Development, Discernment, and Decision Making

**Paula S. Tompkins** St. Cloud State University, USA

This textbook presents a theoretical framework for developing a personal standard of ethics that can be applied in everyday communication situations. This third edition focuses on how the reader's communication matters ethically in cocreating their relationships, family, workgroups, and communities. This edition features new and expanded treatment of moral injury and trauma, digital communication, partisan political division, and issues related to the COVID-19 pandemic. Practicing Communication Ethics is a core textbook for communication ethics and media ethics courses.

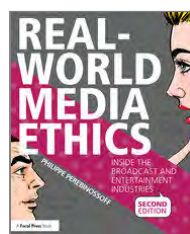
Routledge
May 2023 : 290pp
Pb: 978-1-032-28898-7 : **£71.99**
Hb: 978-1-032-32795-2 : **£150**
eBook: 978-1-032-47853-1 : **£71.99**

* For full contents and more information, visit: www.routledge.com/9781032288987

2ND EDITION

Real-World Media Ethics

Inside the Broadcast and Entertainment Industries

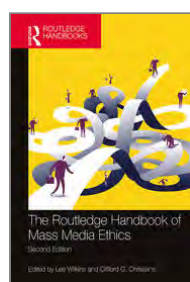
**Philippe Perebinosoff** California State University, Fullerton, USA

Real-World Media Ethics offers an honest and realistic sense of the ethical situations faced by media professionals every day. It covers not just ethics in journalism but also in the landscape of mass media, including public relations, entertainment, and other forms of visual communication. The second edition includes a new chapter on globalization and sections on new media platforms and viewing habits, new copyright issues, net neutrality, sports ethics, and more. Case studies provide realistic and engaging scenarios about when, how, and why ethics count, and the companion website showcases interviews about the entertainment industry, demonstrating ethical principles in practice.

Routledge
July 2016 : 334pp
Pb: 978-1-138-89794-6 : **£49.99**
Hb: 978-1-138-89795-3 : **£155**
eBook: 978-1-315-70888-1

* For full contents and more information, visit: www.routledge.com/9781138897946

2ND EDITION

The Routledge Handbook of Mass Media Ethics**Edited by Lee Wilkins** Wayne State University, USA, **Clifford G. Christians** University of Illinois at Urbana-Champaign, USASeries: *Routledge Handbooks in Communication Studies*

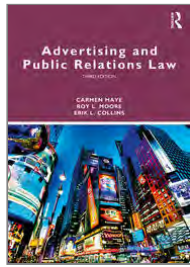
This handbook explores the depth and breadth of thinking on media ethics, representing the intellectual history of mass media ethics over the past 40 years. Chapters summarize existing research and thinking in the field, as well as setting agenda for future research grounded in philosophy and social science. Featuring contributions from such key scholars as Patrick Lee Plaisance, Sandra L. Borden, Stephen J.A. Ward, Deni Elliott, Michael Bugeja, Linda Steiner, and Herman Wasserman, this Second Edition adds coverage of source ethics, social media, the roots of law in ethics, and documentary film. It will serve advanced students and scholars in Media Ethics, Law, Philosophy, and Business.

Routledge
April 2020 : 550pp
Pb: 978-1-138-68133-0 : **£73.99**
Hb: 978-1-138-68132-3 : **£230**
eBook: 978-1-315-54592-9

* For full contents and more information, visit: www.routledge.com/9781138681330

3RD EDITION

Advertising and Public Relations Law



Carmen Maye, **Roy L. Moore** Middle Tennessee State University, USA, **Erik L. Collins** University of South Carolina, USA

Series: Routledge Communication Series

Advertising and Public Relations Law explores the issues and ideas that affect the regulation of advertising and public relations speech, some of the most dynamic and prevalent areas of professional communications today. This updated third edition explores the categorization of different kinds of speech and their varying levels of First Amendment protection as well as common areas of litigation for communicators such as defamation, invasion of privacy and copyright and trademark infringement. The volume is developed for upper-level undergraduate and graduate students in media, advertising, and public relations law or regulation courses.

Routledge

July 2019 : 372pp

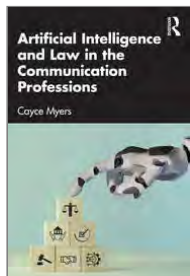
Pb: 978-1-138-48448-1 : **£86.99**

Hb: 978-1-138-48446-7 : **£185**

eBook: 978-1-351-05174-3

* For full contents and more information, visit: www.routledge.com/9781138484481

Artificial Intelligence and Law in the Communication Professions



Cayce Myers

This book analyses the current attempts to regulate artificial intelligence (AI) and its impact on the communication field through the examination of existing and proposed laws, policies and regulations of AI in the United States and the European Union. Chapters explore the influence of laws on key communication issues including free speech, disinformation, intellectual property, privacy, and discrimination, as well as the AI industry's approach to self-regulation. This book will be of interest to scholars and students in the field of Media and Communication Law, Public Relations, Advertising, and Journalism.

Routledge

June 2025 : 192pp

Pb: 978-1-032-73073-8 : **£39.99**

Hb: 978-1-032-73078-3 : **£145**

eBook: 978-1-003-42656-1

* For full contents and more information, visit: www.routledge.com/9781032730738

4TH EDITION

Communication Law

Practical Applications in the Digital Age



Dom Caristi Ball State University, USA, **William R. Davie**, **Laurie Thomas Lee**

This fully revised fourth edition brings a fresh approach to the fundamentals of mass media and communication law in an engaging and accessible way, keeping legal jargon to a minimum and highlighting real-life examples of legal conflicts. This volume presents key principles and emphasizes the impact of timely, landmark cases on today's media world. Discussions of contemporary political, social, and cultural issues such as artificial intelligence, surveillance, cybersecurity revenge porn, deepfakes, and disinformation campaigns are highlighted. Communication Law serves as a core textbook for undergraduate courses in communication and mass media law.

Routledge

April 2025 : 496pp

Pb: 978-1-032-61298-0 : **£100**

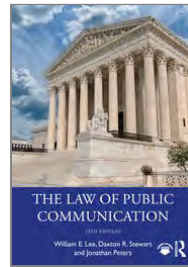
Hb: 978-1-032-61299-7 : **£145**

eBook: 978-1-003-46298-9

* For full contents and more information, visit: www.routledge.com/9781032612980

13TH EDITION

The Law of Public Communication



William E. Lee University of Georgia, USA, **Daxton R. Stewart** Texas Christian University, USA, **Jonathan Peters** University of Georgia, USA.

This thoroughly updated classic textbook provides an overview of communication and media law, including the most current legal developments. It explains laws affecting the daily work of writers, broadcasters, public relations practitioners, photographers, bloggers, and other public communicators. The Law of Public Communication is an ideal core textbook for undergraduate and graduate courses in communication law and mass media law.

Routledge

August 2024 : 554pp

Pb: 978-1-032-67638-8 : **£100**

Hb: 978-1-032-68853-4 : **£145**

eBook: 978-1-032-68852-7

* For full contents and more information, visit: www.routledge.com/9781032676388

7TH EDITION

Media Law and Ethics



Roy L. Moore Middle Tennessee State University, USA,
Michael D. Murray

The fully revised seventh edition of *Media Law and Ethics* provides a thorough introduction to both the legal and ethical considerations relevant to students pursuing careers in media, law and communication. It incorporates discussion of new technologies and media throughout its coverage of core topics such as intellectual property, defamation, and commercial speech. This edition introduces readers to media law in comparative international communication and explores topics such as data mining, artificial intelligence, and the dark web. It is ideal for undergraduate and graduate courses in media and communication that combine law and ethics.

Routledge

April 2025 : 510pp

Pb: 978-1-032-60793-1 : **£105**

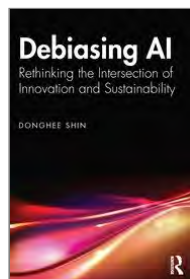
Hb: 978-1-032-61292-8 : **£145**

eBook: 978-1-003-46292-7

* For full contents and more information, visit: www.routledge.com/9781032607931

Debiasing AI

Rethinking the Intersection of Innovation and Sustainability



Donghee Shin

Debiasing AI examines the vital intersection of technology, innovation, and sustainability. The book addresses the pressing challenge of bias in AI systems, exploring its far-reaching implications for fairness, trust, and ethical practices. With actionable insights, empirical case studies, and theoretical frameworks, Debiasing AI offers a roadmap for designing AI technologies that are not only innovative but also ethically sound and equitable. A must-read for scholars, industry leaders, and policymakers, this book inspires a reimagining of AI's role in creating a fairer and more sustainable future.

Routledge

April 2025 : 300pp

Pb: 978-1-032-86977-3 : **£48.99**

Hb: 978-1-032-86978-0 : **£125**

eBook: 978-1-003-53024-4

* For full contents and more information, visit: www.routledge.com/9781032869773

4TH EDITION

Mixed Media

Moral Distinctions in Advertising, Public Relations, and Journalism



Thomas Bivins

Mixed Media offers students of journalism, advertising, and public relations the tools for making ethical and moral decisions within their professional disciplines. The fourth edition of this popular text features more recent ethical theories that acknowledge and address intersectionality within the communicative landscape, including issues of gender, race, ability and age. As in previous editions of the book, special attention is paid to key ethical decision-making approaches and concerns in each media industry, including but not limited to truth telling, constituent obligations, persuasion versus advocacy, and respect for the consumers of public communication.

Routledge

June 2023 : 350pp

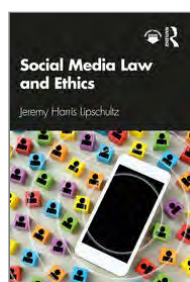
Pb: 978-1-032-26961-0 : **£56.99**

Hb: 978-1-032-26960-3 : **£145**

eBook: 978-1-003-29067-4

* For full contents and more information, visit: www.routledge.com/9781032269610

Social Media Law and Ethics



Jeremy Harris Lipschultz

In this new textbook, social media professor Jeremy Lipschultz introduces students to the study of social media law and ethics, integrating legal concepts and ethical theories. Case studies, discussion questions, and online resources help students engage with the complexities and ambiguities of this future-oriented area of media law, making it an ideal textbook for students of media law, policy and ethics, mass media, and communication studies.

Routledge

July 2021 : 370pp

Pb: 978-0-367-43781-7 : **£42.99**

Hb: 978-0-367-89769-7 : **£145**

eBook: 978-1-003-02101-8

* For full contents and more information, visit: www.routledge.com/9780367437817

3RD EDITION

Social Media and the Law

A Guidebook for Communication Students and Professionals



Edited by **Daxton R. Stewart** Texas Christian University, USA

This fully updated third edition of *Social Media and the Law* offers an essential guide to navigating the complex legal terrain of social media. This book is essential for students of media, mass communication, strategic communication, journalism, advertising, and public relations, as well as professional communicators that use social media in their role.

Routledge

October 2022 : 268pp

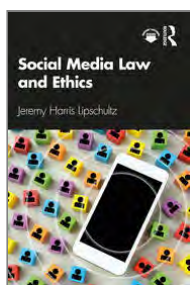
Pb: 978-0-367-77234-5 : **£45.99**

Hb: 978-1-032-00487-7 : **£130**

eBook: 978-1-003-17436-3

* For full contents and more information, visit: www.routledge.com/9780367772345

Social Media Law and Ethics



Jeremy Harris Lipschultz

In this new textbook, social media professor Jeremy Lipschultz introduces students to the study of social media law and ethics, integrating legal concepts and ethical theories. Case studies, discussion questions, and online resources help students engage with the complexities and ambiguities of this future-oriented area of media law, making it an ideal textbook for students of media law, policy and ethics, mass media, and communication studies.

Routledge

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Hb: 978-0-367-89769-7 : **£145**

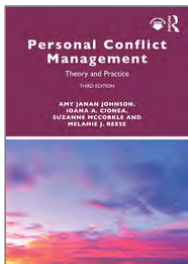
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3RD EDITION

Personal Conflict Management

Theory and Practice



Amy Janan Johnson The University of Oklahoma, USA,
Ioana A. Cionea University of Oklahoma, USA, **Suzanne McCorkle** Boise State University, USA, **Melanie J. Reese** Boise State University, USA

This third edition bridges the theory behind why conflict occurs with specific skills and tools to transform difficult interpersonal encounters into beneficial, constructive exchanges. An instructor manual, significantly updated as well, is also available online, including summaries of the chapters, activities, a test bank, and sample syllabi and assignments. Please visit www.routledge.com/9781032412412

Routledge

July 2024 : 382pp

Pb: 978-1-032-41241-2 : £74.99

Hb: 978-1-032-41243-6 : £145

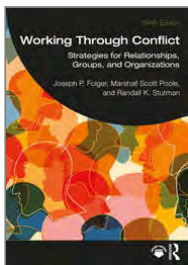
eBook: 978-1-003-35699-8

* For full contents and more information, visit: www.routledge.com/9781032412412

10TH EDITION

Working Through Conflict

Strategies for Relationships, Groups, and Organizations



Joseph P. Folger, **Marshall Scott Poole**, **Randall K. Stutman** CRA, Inc., USA

Thoroughly encompassing theory, research, and practice, this tenth edition provides an introduction to conflict communication and conflict management. This edition features new sections and references on recognizing intractable conflict and managing online conflict, a new exhibit on conflict escalation, a new section on interpersonal goals, as well as an updated list of powerful ways to resolve and manage conflict. This textbook is ideally suited to undergraduate or graduate courses on conflict communication within communication studies, business and management, political science, and counseling programs.

Routledge

October 2024 : 376pp

Pb: 978-1-032-48918-6 : £115

Hb: 978-1-032-46410-7 : £180

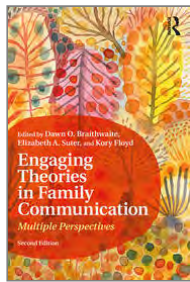
eBook: 978-1-003-38155-6

* For full contents and more information, visit: www.routledge.com/9781032489186

2ND EDITION

Engaging Theories in Family Communication

Multiple Perspectives



Edited by **Dawn O. Braithwaite** University of Nebraska, Lincoln, USA, **Elizabeth A. Suter** University of Denver, USA, **Kory Floyd** University of Arizona, USA

Engaging Theories in Family Communication, Second Edition delves deeply into the key theories in family communication, focusing both on those theories originating within the communication discipline and allied disciplines. Contributors write on their specific areas of expertise, resulting in an exceptional resource for scholars and students alike, who seek to understand theories spanning myriad topics, perspectives, and approaches. This second edition includes 16 new theories and an updated study of the state of family communication. Each chapter follows a common pattern for easy comparison between theories.

Routledge
September 2017 : 376pp
Pb: 978-1-138-70094-9 : **£81.99**
Hb: 978-1-138-70093-2 : **£250**
eBook: 978-1-315-20432-1

* For full contents and more information, visit: www.routledge.com/9781138700949

3RD EDITION

The Routledge Handbook of Family Communication

Edited by **Anita L. Vangelisti** University of Texas at Austin, USA

Series: Routledge Communication Series

This third edition again brings together interdisciplinary contributions to provide a comprehensive and multifaceted resource that reflects the breadth and depth of research on family communication and family relationships. This handbook is ideal for students and researchers interested in interpersonal and family communication, relationships, and family therapy within the disciplines of communication, social psychology, clinical psychology, sociology, and family studies.

Routledge
December 2021 : 560pp
Pb: 978-0-367-48746-1 : **£105**
Hb: 978-0-367-48903-8 : **£240**
eBook: 978-1-003-04342-3

* For full contents and more information, visit: www.routledge.com/9780367487461

4TH EDITION

Family Communication

Chris Segrin University of Arizona, USA, *Jeanne Flora* New Mexico State University, USA

Series: Routledge Communication Series

The fourth edition of this textbook provides a thoroughly updated and comprehensive introduction to contemporary and classic research and theories of family communication and family relationships. The authors bring the perspective of active researchers who strive to stay current on the latest research in the communication field as well as in allied disciplines. It introduces new research and findings on family relationships and styles. This is an ideal text for advanced undergraduate or graduate courses in family communication and family studies, while professionals who work with families and wish to be apprised of the latest research will also find this text useful.

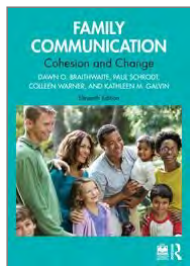
Routledge
September 2025 : 566pp
Pb: 978-1-032-22833-4 : **£87.99**
Hb: 978-1-032-22830-3 : **£145**
eBook: 978-1-003-27435-3

* For full contents and more information, visit: www.routledge.com/9781032228334

11TH EDITION

Family Communication

Cohesion and Change



Dawn O. Braithwaite, **Paul Schrodt** Texas Christian University, USA, **Colleen Warner** University of Missouri, USA, **Kathleen M. Galvin** Northwestern University, USA

Now in its eleventh edition, *Family Communication: Cohesion and Change* continues to provide students with a foundational, accessible, and inclusive overview of the family communication field. This edition represents the plurality of today's families, helping students see themselves and think through how the up-to-date research and theory apply to their lives. This book is ideal for undergraduate courses in family communication, allied subjects in communication studies, family studies, nursing, and social work, and offers free Instructor and Student Resources designed to test students' knowledge and save instructor's time when preparing lessons.

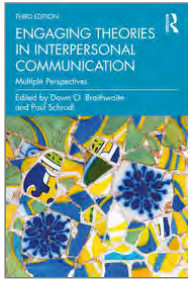
Routledge
October 2024 : 454pp
Pb: 978-0-367-72399-6 : **£79.99**
Hb: 978-0-367-74860-9 : **£215**
eBook: 978-1-032-84317-9 : **£79.99**

* For full contents and more information, visit: www.routledge.com/9780367723996

3RD EDITION

Engaging Theories in Interpersonal Communication

Multiple Perspectives



Edited by **Paul Schrodt** Texas Christian University, USA,
Kristina M. Scharp Rutgers University, USA, **Dawn O. Braithwaite**

The third edition of this text maintains its place as a key resource for learning the foundational and emerging theories in the field of interpersonal communication. With each chapter devoted to a specific theory and authored by experts in that theory, the book gives students and scholars a comprehensive overview of this field. This edition features an expanded discussion of theory development and evaluation, a new section on theories of identity and difference in close relationships, and attention to social media. This book is an essential text for advanced undergraduate and graduate courses in interpersonal communication and is a valued resource for scholars.

Routledge

October 2021 : 462pp

Pb: 978-0-367-42531-9 : **£62.99**Hb: 978-0-367-42529-6 : **£145**

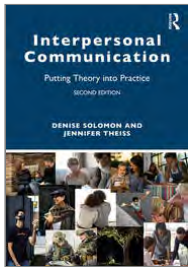
eBook: 978-1-003-19551-1

* For full contents and more information, visit: www.routledge.com/9780367425319

2ND EDITION

Interpersonal Communication

Putting Theory into Practice



Denise Solomon The Pennsylvania State University, USA,
Jennifer Theiss Rutgers University, USA

This fully revised text demystifies interpersonal communication skills by bringing the latest research together with practical guidance that prepares students to discern key communication dynamics and communicate more effectively in all areas of their lives. The new edition draws on current theory and research to guide students through the foundations of the discipline, recent developments in scientific research, and tips for improving their own interpersonal communication skills. Interpersonal Communication, Second Edition is ideal for undergraduate students in courses on interpersonal communication and communication skills.

Routledge

March 2022 : 572pp

Pb: 978-0-815-38697-1 : **£78.99**Hb: 978-0-815-38695-7 : **£180**

eBook: 978-1-351-17438-1

* For full contents and more information, visit: www.routledge.com/9780815386971

3RD EDITION

Natural Bridges in Interpersonal Communication



Randy Fujishin West Valley College, USA.

With a particularly student-friendly and engaging style, this third edition gives readers the fundamental tools necessary to effectively communicate in interpersonal interactions. This textbook is designed for Communication Studies, Business, and Career and Trade courses in interpersonal communication and communication skills at the community college and four-year university level.

Routledge

February 2024 : 276pp

Pb: 978-1-032-35505-4 : **£43.99**Hb: 978-1-032-35506-1 : **£145**

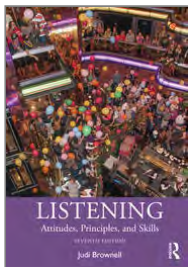
eBook: 978-1-003-32717-2

* For full contents and more information, visit: www.routledge.com/9781032355054

7TH EDITION

Listening

Attitudes, Principles, and Skills

**Judi Brownell** Cornell University, USA

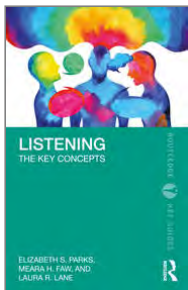
This fully updated seventh edition takes an experiential approach to listening instruction, providing extensive applied examples and cases within the context of the HURIER listening model. Listening serves as a core textbook for courses in listening, communication studies, communication skills, interpersonal communication, management, human resources and education.

Routledge
November 2023 : 512pp
Pb: 978-1-032-28904-5 : **£92.99**
Hb: 978-1-032-32802-7 : **£185**
eBook: 978-1-003-31679-4

* For full contents and more information, visit: www.routledge.com/9781032289045

Listening

The Key Concepts



Elizabeth S. Parks Colorado Mountain College, USA,
Meara H. Faw Colorado State University, USA, **Laura R. Lane** Colorado State University, USA

Series: *Routledge Key Guides*

A vital and comprehensive starting place for understanding the key concepts, this book explores 177 diverse types and styles of listening named in academic scholarship to date. The first of its kind, *Listening: The Key Concepts* is an expansive, state-of-the-field exploration of listening scholarship that can be used as a guidebook for undergraduate and graduate students in Listening, Public Speaking, Interpersonal Communication, and Intercultural Communication courses as well as other related disciplines.

Routledge
August 2024 : 272pp
Pb: 978-1-032-53184-7 : **£37.99**
Hb: 978-1-032-53185-4 : **£145**
eBook: 978-1-003-41077-5

* For full contents and more information, visit: www.routledge.com/9781032531847

3RD EDITION

Listening

Processes, Functions, and Competency



Debra L. Worthington Auburn University, USA, **Graham D. Bodie** University of Mississippi, USA, **Margaret E. Fitch-Hauser** Auburn University, USA

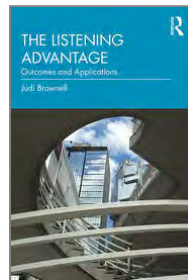
This fully revised third edition explores the essential role of listening to human communication across contexts and cultures. Addressing listening as a cognitive process, social function, and critical professional competency, this is an essential textbook for undergraduate courses in listening and communication studies.

Routledge
May 2024 : 364pp
Pb: 978-1-032-49125-7 : **£91.99**
Hb: 978-1-032-49126-4 : **£190**
eBook: 978-1-032-49127-1 : **£86.99**

* For full contents and more information, visit: www.routledge.com/9781032491257

The Listening Advantage

Outcomes and Applications

**Judi Brownell** Cornell University, USA

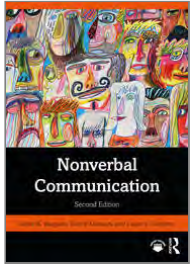
This outcome-based text offers principles and skill-building experiences for the critical competence of listening. It serves as an adaptable supplement for courses in communication and professional studies. The *Listening Advantage* is an invaluable supplement for courses in communication studies and professional fields including education, healthcare, helping professions, law, management, and service.

Routledge
August 2019 : 188pp
Pb: 978-0-815-36054-4 : **£39.99**
Hb: 978-0-815-36052-0 : **£145**
eBook: 978-1-351-11802-6

* For full contents and more information, visit: www.routledge.com/9780815360544

2ND EDITION

Nonverbal Communication



Judee K Burgoon , Laura K. Guerrero Arizona State University, **Valerie Manusov**

The newly revised edition of this groundbreaking textbook provides a comprehensive overview of the theory, research, and applications of nonverbal communication. Authored by three of the foremost scholars in the field and drawing on multidisciplinary research from communication studies, psychology, linguistics, and family studies, *Nonverbal Communication* speaks to today's students with modern examples that illustrate nonverbal communication in their lived experiences. A core textbook for undergraduate and graduate courses in communication and psychology, its online resource include an extensive instructor's manual with sample exercises and a test bank.

Routledge

September 2021 : 570pp

Pb: 978-0-367-55738-6 : **£91.99**

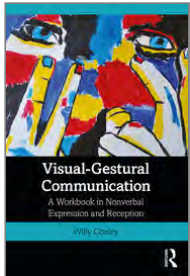
Hb: 978-0-367-55878-9 : **£160**

eBook: 978-1-003-09555-2

* For full contents and more information, visit: www.routledge.com/9780367557386

Visual-Gestural Communication

A Workbook in Nonverbal Expression and Reception



Willy Conley

Visual-Gestural Communication is a unique volume in non-language communication devoted to the study of universal gestures, facial expressions, body language, and pantomime. The text and online resources feature a wealth of icebreakers, sequenced yet modular activities and assignments, as well as resources, student exercises, and teacher-guided tasks that explore aspects and amalgamations of nonverbal communication, theatre, and sign language. It is a tremendous resource for students of visual-gestural communication, sign language interpretation, American Sign Language, nonverbal communication, and performance studies, as well as community educators in deaf awareness and advocacy.

Routledge

April 2019 : 256pp

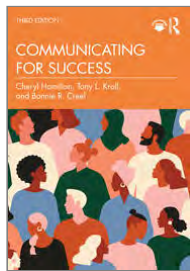
Pb: 978-1-138-60586-2 : **£35.99**

Hb: 978-1-138-60585-5 : **£150**

eBook: 978-0-429-46790-5

* For full contents and more information, visit: www.routledge.com/9781138605862

3RD EDITION

Communicating for Success

Cheryl Hamilton Tarrant County College, USA, **Tony Kroll** Tarrant County College, USA, **Bonnie Creel** Texas Christian University and Tarrant County College, USA

This core textbook for Introduction to Communication courses gives students an overview of the subfields of Communication Studies and how they benefit students pursuing a wide variety of career paths, as well as practical instruction in public speaking. Communicating for Success is a core text for undergraduate courses including Introduction to Communication and Public Speaking.

Routledge

February 2023 : 572pp

Pb: 978-1-032-16172-3 : **£120**

Hb: 978-1-032-17035-0 : **£270**

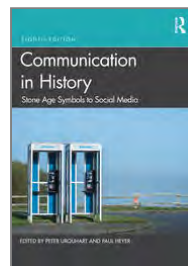
eBook: 978-1-003-25149-1

* For full contents and more information, visit: www.routledge.com/9781032161723

8TH EDITION

Communication in History

Stone Age Symbols to Social Media



Edited by **Peter Urquhart** Wilfrid Laurier University, Canada, **Paul Heyer** Wilfrid Laurier University, Canada

This updated eighth edition provides a thorough and engaging history of communication and media through a collection of essential, field-defining essays. This book can be used as a core text or supplemental reader for courses in communication history, communication theory, and introductory courses in communication and media studies.

Routledge

January 2024 : 300pp

Pb: 978-1-032-16175-4 : **£87.99**

Hb: 978-1-032-16829-6 : **£205**

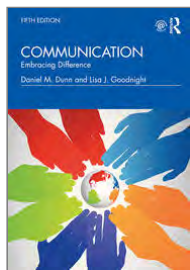
eBook: 978-1-003-25046-3

* For full contents and more information, visit: www.routledge.com/9781032161754

5TH EDITION

Communication

Embracing Difference



Daniel M Dunn Purdue University Northwest, **Lisa J Goodnight** Purdue University Northwest

Communication: Embracing Difference, 5e, provides the fundamentals of communication theory in accessible terms and emphasizes the practical application of communication skills in interpersonal, small group, and public settings, which helps students become more confident and successful communicators. Offering a foundation that readers can take beyond the classroom, this volume is designed to resonate with the diverse student populations that make up so many campuses today.

Routledge

December 2019 : 366pp

Pb: 978-1-138-48351-4 : **£105**

Hb: 978-1-138-48350-7 : **£185**

eBook: 978-1-351-05470-6

* For full contents and more information, visit: www.routledge.com/9781138483514

2ND EDITION

Communication in a Civil Society

Shelley D. Lane University of Texas at Dallas, USA, **Ruth Anna Abigail** Azusa Pacific University, USA, **John Casey Gooch** University of Texas at Dallas, USA

Using the concept of "civility" as the major theme, this fully updated second edition offers a unique and alternative way to teach and learn about communication. Communication in a Civil Society is an ideal textbook for Introduction to Communication, Interpersonal Communication and Public Speaking courses.

Routledge

March 2024 : 474pp

Pb: 978-1-032-51326-3 : **£99.99**

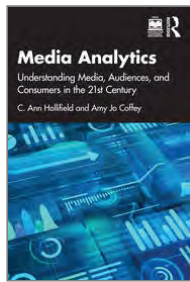
Hb: 978-1-032-51328-7 : **£170**

eBook: 978-1-003-40171-1

* For full contents and more information, visit: www.routledge.com/9781032513263

Media Analytics

Understanding Media, Audiences, and Consumers in the 21st Century



C. Ann Hollifield University of Florida, USA, **Amy Jo Coffey** University of Georgia, USA

This textbook takes a case study approach to media and audience analytics. Realizing the best way to understand analytics in the digital age is to practice it, the authors have created a collection of cases using data sets that present real and hypothetical scenarios for students to work through. Aimed at upper-level students in the fast-growing area of media analytics in a cross-platform world, students using this text will learn how to find the stories in the data and to present those stories in an engaging way to others.

Routledge

June 2023 : 438pp

Pb: 978-1-138-58105-0 : **£57.99**

Hb: 978-1-138-58103-6 : **£145**

eBook: 978-0-429-50695-6

* For **full contents** and more information, visit: www.routledge.com/9781138581050

3RD EDITION

The Media Economy



Alan B. Albarran University of North Texas, USA

Series: Media Management and Economics Series

This fully updated third edition analyzes the media industries and their activities from macro to micro levels, using concepts and theories to demonstrate the role the media plays in the economy as a whole. Written in an accessible style and presenting a holistic global perspective of the role of media in the global economy, the textbook provides crucial insights for students and practitioners of media economics, media management and media industries.

Routledge

November 2023 : 220pp

Pb: 978-1-032-49133-2 : **£73.99**

Hb: 978-1-032-49134-9 : **£230**

eBook: 978-1-003-39229-3

* For full contents and more information, visit: www.routledge.com/9781032491332

Media Management Matters

Challenges and Opportunities for Bridging Theory and Practice



Edited by **Ulrike Rohn**, **Tom Evens**

Series: *Media Management and Economics Series*

Media Management Matters explores media management as an engaged scholarship, bridging theory and practice and discussing research collaboration between academia, policymakers, and the media industry. It covers topics from digital transformation, media entrepreneurship, and business models in digital journalism to ad-blocking, location-based services, and digital privacy. Investigating the practical value of the research undertaken, it shows how media management research can provide actionable, practice-relevant knowledge to decision makers in the media industry and policy. Simply put, this book aims to demonstrate why media management matters.

Routledge

March 2020 : 280pp

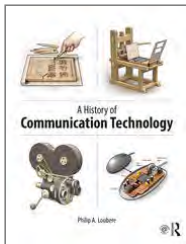
Pb: 978-0-367-21100-4 : **£38.99**

Hb: 978-0-367-21099-1 : **£145**

eBook: 978-0-429-26539-6

* For full contents and more information, visit: www.routledge.com/9780367211004

A History of Communication Technology



Philip Loubere

This book is a comprehensive illustrated account of the technologies and inventions in mass communication that have accelerated the advancement of human culture and society. Using rich, full-cover graphics and diagrams, it covers a timeline in the history of mass communication that begins with human prehistory and extends all the way to the current digital age. It is ideal for students in introductory mass communication, visual communication, and history of media courses, offering a highly approachable, graphic-oriented approach to the history of communication technologies.

Routledge

April 2021 : 310pp

Pb: 978-0-367-21150-9 : **£42.99**

Hb: 978-0-367-21149-3 : **£160**

eBook: 978-0-429-26572-3

* For full contents and more information, visit: www.routledge.com/9780367211509

Writing in a Technological World



Claire Lutkewitte

Writing in a Technological World explores how to think rhetorically, act multimodally, and be sensitive to diverse audiences while writing in technological contexts such as social media, websites, podcasts and mobile technologies. This is the ideal text for advanced undergraduate and graduate courses in composition, writing with technologies, and professional/business writing. A supplementary guide for instructors is available at www.routledge.com/9781138580985

Routledge

December 2019 : 434pp

Pb: 978-1-138-58098-5 : **£31.99**

Hb: 978-1-138-58097-8 : **£120**

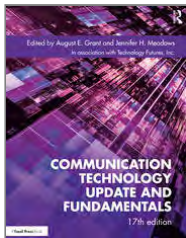
eBook: 978-0-429-50701-4

* For full contents and more information, visit: www.routledge.com/9781138580985

17TH EDITION

Communication Technology Update and Fundamentals

17th Edition



Edited by **August E. Grant** University of South Carolina, USA, **Jennifer Meadows** California State University-Chico, USA

Communication Technology Update and Fundamentals, now in its 17th edition, has set the standard as the single best resource for students and professionals looking to brush up on how communication technologies have developed, grown, and converged, as well as what's in store for the future. Communication Technology Update and Fundamentals continues to be the industry-leading resource for both students and professionals seeking to understand how communication technologies have developed and where they are headed.

Routledge

September 2022 : 370pp

Pb: 978-0-367-42016-1 : **£65.99**

Hb: 978-0-367-42013-0 : **£145**

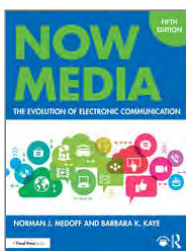
eBook: 978-0-367-81739-8

* For full contents and more information, visit: www.routledge.com/9780367420161

5TH EDITION

Now Media

The Evolution of Electronic Communication



Norman J. Medoff, Barbara K. Kaye

Now in its fifth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today. Now Media provides a comprehensive view of the development of media and the subsequent advancements into 'now' digital media. This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge

May 2025 : 428pp

Pb: 978-1-032-70430-2 : **£71.99**

Hb: 978-1-032-70432-6 : **£145**

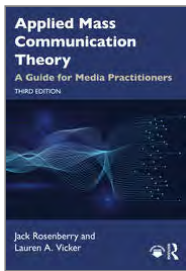
eBook: 978-1-032-70433-3

* For full contents and more information, visit: www.routledge.com/9781032704302

3RD EDITION

Applied Mass Communication Theory

A Guide for Media Practitioners

**Jack Rosenberry** St John Fisher College, USA, **Lauren A. Vicker** St. John Fisher College, USA

Now in its third edition, this dynamic textbook blends coverage of the major theories and research methods in mass communication to enable students to apply their knowledge in today's media and communication careers. The book's hybrid and flexible nature make it a useful textbook for both introductory and capstone courses on mass communication and media theory and research methods, as well as courses focused on media industries and professional skills. Instructors can access an online instructor's manual, including sample exercises, test questions, and a syllabus, at www.routledge.com/9780367639914

Routledge
September 2021 : 310pp
Pb: 978-0-367-63036-2 : **£65.99**
Hb: 978-0-367-63991-4 : **£145**
eBook: 978-1-003-12169-5

* For full contents and more information, visit: www.routledge.com/9780367630362

2ND EDITION

Mass Communication Theories

Explaining Origins, Processes, and Effects

**Melvin L. DeFleur**, **Margaret H. DeFleur**

The second edition of this groundbreaking textbook provides a comprehensive overview of mass communication theories, as well as their origins and empirical supports in psychology, sociology, political science, and philosophy. This textbook serves as an accessible core text for undergraduate and graduate Mass Communication, Communication Theory, and Communication and Society courses.

Routledge
May 2022 : 366pp
Pb: 978-0-367-53353-3 : **£52.99**
Hb: 978-0-367-53839-2 : **£145**
eBook: 978-1-003-08346-7

* For full contents and more information, visit: www.routledge.com/9780367533533

3RD EDITION

Mass Media Revolution**J. Charles Sterin** University of Maryland University College, USA, **Tameka Winston**

Now in its Third Edition, Mass Media Revolution remains a dynamic guide to the world of mass media, enhancing its readers' development as critical consumers. The text employs a storytelling narrative style and integrated, chapter-specific digital material, providing a seamless learning experience. It features a wealth of expanded content—with particular attention to diversity in the media industry, reality TV, ethics and social media, and the evolution of online journalism. Chapter content, both print and online, is aligned to the ACEJMC national academic standards. Along with student video resources, this text includes an accompanying instructor resource manual and Power Point slides.

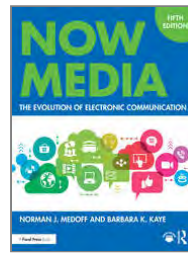
Routledge
November 2017 : 566pp
Hb: 978-1-138-23264-8 : **£205**
eBook: 978-1-315-31181-4
Pb: 978-1-138-23265-5 : **£110**

* For full contents and more information, visit: www.routledge.com/9781138232655

5TH EDITION

Now Media

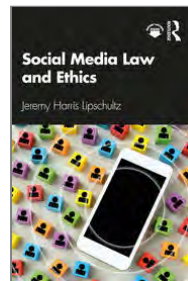
The Evolution of Electronic Communication

**Norman J. Medoff**, **Barbara K. Kaye**

Now in its fifth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today. Now Media provides a comprehensive view of the development of media and the subsequent advancements into 'now' digital media. This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge
May 2025 : 428pp
Pb: 978-1-032-70430-2 : **£71.99**
Hb: 978-1-032-70432-6 : **£145**
eBook: 978-1-032-70433-3

* For full contents and more information, visit: www.routledge.com/9781032704302

Social Media Law and Ethics**Jeremy Harris Lipschultz**

In this new textbook, social media professor Jeremy Lipschultz introduces students to the study of social media law and ethics, integrating legal concepts and ethical theories. Case studies, discussion questions, and online resources help students engage with the complexities and ambiguities of this future-oriented area of media law, making it an ideal textbook for students of media law, policy and ethics, mass media, and communication studies.

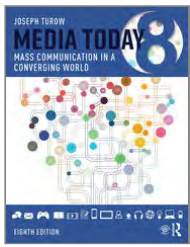
Routledge
July 2021 : 370pp
Pb: 978-0-367-43781-7 : **£42.99**
Hb: 978-0-367-89769-7 : **£145**
eBook: 978-1-003-02101-8

* For full contents and more information, visit: www.routledge.com/9780367437817

8TH EDITION

Media Today

Mass Communication in a Converging World



Joseph Turow University of Pennsylvania, USA

This eighth edition of Joseph Turow's pathbreaking media textbook uses convergence as a lens that puts students at the center of the profound changes in the 21st century media world. It teaches students to think critically about the role of media, and what these changes mean for their lives. Media Today is an excellent introduction to the world of media in the digital age, perfect for students seeking a solid grounding in media studies. Extensive pedagogical materials also make this a highly teachable book, well suited to the classroom. The accompanying website has also been updated with new resources, including chapter recaps, recommended readings, and instructor's manual.

Routledge

September 2022 : 532pp

Pb: 978-0-367-68029-9 : **£87.99**Hb: 978-0-367-68032-9 : **£175**

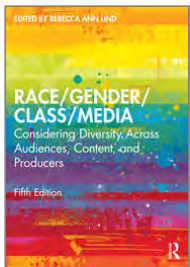
eBook: 978-1-003-13393-3

* For **full contents** and more information, visit: www.routledge.com/9780367680299

5TH EDITION

Race/Gender/Class/Media

Considering Diversity Across Audiences, Content, and Producers



Edited by **Rebecca Ann Lind** University of Illinois at Chicago, USA

The fifth edition of this popular textbook considers diversity in the mass media in three main settings: Audiences, Content, and Production. This volume is an essential introduction to interdisciplinary studies of race, gender, and class across mass media.

Routledge

March 2023 : 344pp

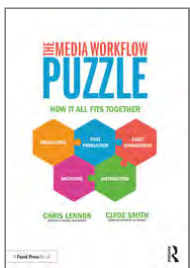
Pb: 978-1-032-04211-4 : **£65.99**Hb: 978-1-032-04542-9 : **£130**

eBook: 978-1-003-19370-8

* For **full contents** and more information, visit: www.routledge.com/9781032042114

The Media Workflow Puzzle

How It All Fits Together



Edited by **Clyde Smith , Chris Lennon**

This edited collection brings together a team of top industry experts to provide a comprehensive look at the entire media workflow from start to finish. Professionals and students alike looking to understand how to manage media content for its entire lifecycle will find this to be an invaluable resource.

Routledge

March 2021 : 272pp

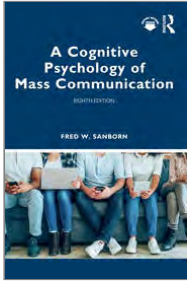
Pb: 978-0-815-39290-3 : **£37.99**Hb: 978-0-815-39289-7 : **£145**

eBook: 978-1-351-18955-2

* For **full contents** and more information, visit: www.routledge.com/9780815392903

8TH EDITION

A Cognitive Psychology of Mass Communication



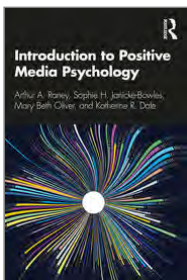
Fred Sanborn North Carolina Wesleyan University, USA.

The eighth edition of this text remains an indispensable resource for mass communication psychology and media effects courses. Written in an engaging, readable style, the text is appropriate for graduate or undergraduate students in media psychology, mass communication psychology, and media effects courses.

Routledge
September 2022 : 568pp
Pb: 978-0-367-71355-3 : **£81.99**
Hb: 978-0-367-72381-1 : **£145**
eBook: 978-1-003-15457-0

* For full contents and more information, visit: www.routledge.com/9780367713553

Introduction to Positive Media Psychology



Arthur A. Raney, **Sophie H. Janicke-Bowles**, **Mary Beth Oliver** The Pennsylvania State University, USA,
Katherine R. Dale

The first systematic overview of the emerging field of positive media psychology, this book summarizes and synthesizes the key concepts, theories, and empirical findings on the positive emotional, cognitive, and behavioral effects of media use. It explores the way media use can create greater connectedness, cultivate compassion, and foster psychological wellbeing, with particular emphasis on entertainment content. A benchmark of theory and research, it is made for the current and future generations of advanced undergraduate students, graduate students, and scholars in communication, psychology, education, and social work.

Routledge
December 2020 : 254pp
Pb: 978-0-367-37390-0 : **£38.99**
Hb: 978-0-367-37391-7 : **£145**
eBook: 978-0-429-35348-2

* For full contents and more information, visit: www.routledge.com/9780367373900

4TH EDITION

Media Effects

Advances in Theory and Research



Edited by **Mary Beth Oliver** The Pennsylvania State University, USA, **Arthur A. Raney** Florida State University, USA, **Jennings Bryant** University of Alabama, USA

Series: Routledge Communication Series

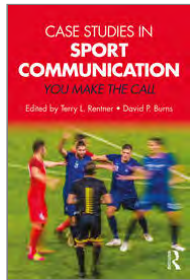
Now in its fourth edition, Media Effects again features essays from some of the finest scholars in the field and serves as a comprehensive reference volume for scholars, teachers, and students. It contains both new and updated content that reflects our media-saturated environments, including chapters on social media, video games, mobile communication, and virtual technologies as well as new chapters on narratives, positive media, the self and identity, media selection, and cross-cultural media effects. As scholarship in media effects continues to evolve and expand, it serves as a benchmark of theory and research for the current and future generations of scholars.

Routledge
June 2019 : 454pp
Pb: 978-1-138-59022-9 : **£86.99**
Hb: 978-1-138-59018-2 : **£190**
eBook: 978-0-429-49114-6

* For full contents and more information, visit: www.routledge.com/9781138590229

Case Studies in Sport Communication

You Make the Call



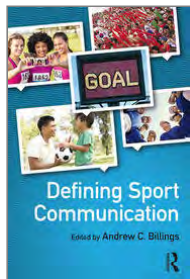
Edited by **Terry L. Rentner**, **David P. Burns**

Case Studies in Sport Communication: You Make the Call goes beyond the box scores by offering readers the opportunity to evaluate popular and diverse issues in sport—including management, crisis, health, ethics, gender, race, and social media. Each chapter incorporates theory and communication principles as well as topical background information, and concludes with discussion questions and engaging assignments. This volume presents real-life, provocative sports cases that bring contemporary headlines into perspective and inspire critical thinking. Each chapter features scholarly evidence that will keep the conversation lively, thoughtful, and informative.

Routledge
September 2018 : 314pp
Pb: 978-1-138-72953-7 : **£65.99**
Hb: 978-1-138-72952-0 : **£145**
eBook: 978-1-315-18983-3

* For full contents and more information, visit: www.routledge.com/9781138729537

Defining Sport Communication



Andrew C. Billings University of Alabama, USA

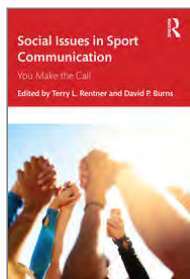
Defining Sport Communication is a comprehensive resource addressing core topics and issues, including humanistic, organizational, relational, and mediated approaches to the study of sport communication. It provides foundational work in sport communication for students and scholars, reflecting the abundance of research published in recent years and the ever-increasing interest in this area of study. Bringing together scholars from various epistemological viewpoints within communication, this volume provides a unique opportunity for defining the breadth and depth of sport communication research. It will serve as a seminal reference for existing scholarship while also providing an agenda for future research.

Routledge
October 2016 : 370pp
Pb: 978-1-138-90960-1 : **£49.99**
Hb: 978-1-138-90959-5 : **£195**
eBook: 978-1-315-69391-0

* For full contents and more information, visit: www.routledge.com/9781138909601

Social Issues in Sport Communication

You Make the Call



Edited by **Terry L. Rentner** Bowling Green State University, USA, **David P. Burns** Salisbury University, USA

Combining theory with practical application, this collection of real-life, provocative case studies on social issues in sports provides students with the opportunity to make the call on ethical and professional dilemmas faced by a variety of sport and communication professionals. This collection serves as a scholarly text for courses in sport communication, business, intercultural communication, public relations, journalism, media studies, and sport management.

Routledge
February 2023 : 354pp
Pb: 978-1-032-28896-3 : **£46.99**
Hb: 978-1-032-32797-6 : **£135**
eBook: 978-1-003-31676-3

* For full contents and more information, visit: www.routledge.com/9781032288963

Sport Communication

An International Approach



Chuka Onwumechili Howard University, USA

Sport is a global business. Now more than ever, sport communication professionals need to understand sport's global reach in order to develop their full potential. This is the first textbook to introduce the fundamental principles and practice of sport communication from an international perspective. Combining business strategies with insights into social issues such as gender, disability and national identity, this is an accessible, practical and engaging guide to the essentials of sport communication.

Routledge
September 2017 : 374pp
Pb: 978-1-138-28187-5 : **£42.99**
Hb: 978-1-138-28186-8 : **£160**
eBook: 978-1-315-27092-0

* For full contents and more information, visit: www.routledge.com/9781138281875

3RD EDITION

Sports Media

Reporting, Producing, and Planning



Bradley Schultz University of Mississippi, USA, **Edward Arke** Messiah College, USA

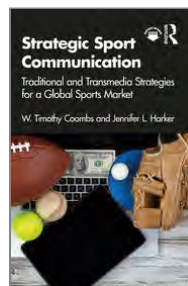
Sports Media covers reporting, anchoring, and production, and offers thorough descriptions of the sports reporter and anchor's function in sports journalism. It offers important historical background on the evolution of the sports industry, some grounding in the business of sports, and a discussion of social issues including the experience of women in sports journalism. This edition features a new introduction focused on the intersection of economics, technology, and culture that drives modern sports journalism; a new chapter on the evolution of the industry to today's audience-driven, social media-influenced landscape; a new chapter on storytelling; and updated material throughout.

Routledge
October 2015 : 244pp
Pb: 978-1-138-90283-1 : **£62.99**
Hb: 978-1-138-90285-5 : **£185**
eBook: 978-1-315-69724-6

* For full contents and more information, visit: www.routledge.com/9781138902831

Strategic Sport Communication

Traditional and Transmedia Strategies for a Global Sports Market



W. Timothy Coombs Texas A&M University, USA, **Jennifer L. Harker**

Authors Coombs and Harker provide step-by-step guidance on how the strategic communication process—an integration of marketing communication, public relations, and advertising—can be applied to sports communication for individual athletes, teams, and leagues. Emphasizing an understanding of fanbases and revenue sources, this book lays out the traditional multi-step, linear approach to strategic communication message development along with the non-linear Transmedia Narrative Transportation method focused engaging and encouraging audience contribution. It is an ideal text for undergraduate and graduate courses in public relations or strategic communication and sport communication.

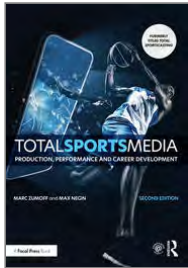
Routledge
September 2021 : 186pp
Pb: 978-0-367-89872-4 : **£49.99**
Hb: 978-0-367-90299-5 : **£145**
eBook: 978-1-003-03116-1

* For full contents and more information, visit: www.routledge.com/9780367898724

2ND EDITION

Total Sports Media

Production, Performance and Career Development



Marc Zumoff Comcast Sportsnet–Television Voice of the Philadelphia 76ers, USA, **Max Negin** Elon University, USA

This thoroughly revised second edition of Total Sports Media (formerly Total Sportscasting) offers a complete guide to sports media across TV, radio and digital broadcasting. Total Sports Media is an essential resource for both students and instructors of sports media, as well as for industry professionals interested in a wide-reaching look at this changing field.

Routledge

June 2022 : 362pp

Pb: 978-1-138-39159-8 : **£62.99**

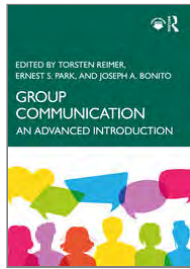
Hb: 978-1-138-39158-1 : **£145**

eBook: 978-0-429-42264-5

* For full contents and more information, visit: www.routledge.com/9781138391598

Group Communication

An Advanced Introduction



Edited by **Torsten Reimer** Purdue University, USA, **Ernest S. Park** Grand Valley State University, USA, **Joseph A. Bonito** The University of Arizona, USA

In this comprehensive, advanced introduction to group communication, the field's leading experts summarize theory, methodological advancements, and current research in the field. The book is an integrative and coherent textbook for advanced undergraduate and graduate group communication classes and a useful reference for students, scholars, and group communication professionals across different disciplines including communication studies, psychology, life sciences, business administration, management, and engineering.

Routledge

November 2023 : 488pp

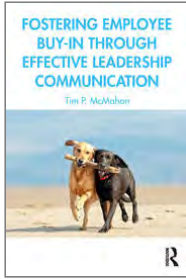
Pb: 978-1-032-11471-2 : **£62.99**

Hb: 978-1-032-13061-3 : **£145**

eBook: 978-1-003-22745-8

* For full contents and more information, visit: www.routledge.com/9781032114712

Fostering Employee Buy-in Through Effective Leadership Communication



Tim P. McMahon Creighton University, USA

Based on a case study of leadership communication in a time of organizational change, this book gives new leaders insights into the tools and skills needed to become effective, motivating communicators in their leadership careers. Taking a holistic approach to communication and leadership, the book argues that employees buy in to change when they collectively feel engaged in meaningful work that will enrich the lives of customers, employees, and investors. It is ideal as a supplementary text in introductory leadership communication, management, and business courses or as a text for new leaders interested in inspiring organizational change.

Routledge

July 2021 : 296pp

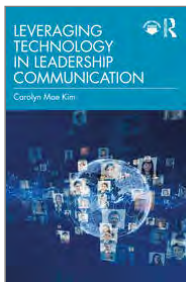
Pb: 978-0-367-62636-5 : **£38.99**

Hb: 978-0-367-63045-4 : **£145**

eBook: 978-1-003-19512-2

* For full contents and more information, visit: www.routledge.com/9780367626365

Leveraging Technology in Leadership Communication



Carolyn Mae Kim Biola University, USA

Taking a close look at how digital media can elevate or diminish a leader's influence, this book provides a framework to guide organizational leaders' selection and application of digital tools in communication with stakeholders. The book is intended as supplementary reading in organizational, leadership, corporate, and internal communication courses at both the undergraduate and graduate level. Online instructor resources for this book include a one-sheet overview of how to use the text in a course as well as sample assignments and discussion questions. Please visit www.routledge.com/9780367414993 to access these support materials.

Routledge

November 2021 : 160pp

Pb: 978-0-367-41499-3 : **£38.99**

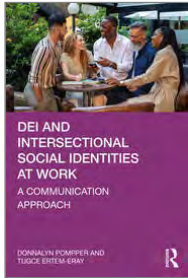
Hb: 978-0-367-41501-3 : **£145**

eBook: 978-1-003-22465-5

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DEI and Intersectional Social Identities at Work

A Communication Approach



Donnalyn Pompper University of Oregon, USA, **Tugce Ertem-Eray** North Carolina State University, USA

This book equips readers—both students and communication practitioners—with the theoretical understanding and practical skills they need to support nonprofit and for-profit management to create and assess diversity, equity, inclusion (DEI), and social identity intersectionality goals in their organizations. This is an ideal text for advanced undergraduates and graduate courses in organizational communication, strategic communication, marketing communication, human resources, and public relations, as well as for communication practitioners working in these subdisciplines.

Routledge

June 2024 : 274pp

Pb: 978-1-032-24528-7 : **£39.99**

Hb: 978-1-032-24529-4 : **£145**

eBook: 978-1-003-27912-9

* For full contents and more information, visit: www.routledge.com/9781032245287

Movements in Organizational Communication Research

Current Issues and Future Directions



Edited by **Jamie McDonald** University of Texas at San Antonio, USA, **Rahul Mitra** Wayne State University, USA

Movements in Organizational Communication Research is an essential resource for anyone wishing to become familiar with the current state of organizational communication research and key trends in the field. Seasoned organizational communication scholars will find that the book provides unique insights by way of the intergenerational dialogue that is found in the book, as well as the contributors' stories about their scholarly trajectories. Those who are new to the field will find that the book enables them to familiarize themselves with the field and become a part of the organizational communication scholarly community in an inviting and accessible way.

Routledge

March 2019 : 302pp

Pb: 978-1-138-30446-8 : **£42.99**

Hb: 978-1-138-30444-4 : **£145**

eBook: 978-0-203-73008-9

* For full contents and more information, visit: www.routledge.com/9781138304468

2ND EDITION

Origins, Traditions, and Trends of Organizational Communication

A Comprehensive Introduction to the Field



Edited by **Anne M. Nicotera** George Mason University, USA

The second edition of Origins, Traditions, and Trends of Organizational Communication provides an updated overview of organizational communication, assessing the field to date and demonstrating a communicational approach to the study of organization. It again provides students with background knowledge of foundational management theories in order to understand their influence on our thinking and our organizational world. This edition is an ideal text for graduate courses in organizational communication and communication history.

Routledge

September 2025 : 474pp

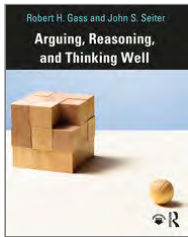
Pb: 978-1-032-77538-8 : **£57.99**

Hb: 978-1-032-77769-6 : **£145**

eBook: 978-1-003-48463-9

* For full contents and more information, visit: www.routledge.com/9781032775388

Arguing, Reasoning, and Thinking Well



Robert Gass, John Seiter

Arguing, Reasoning, and Thinking Well offers an engaging and accessible introduction to argumentation and critical thinking. Authors Gass and Seiter, renowned for their friendly writing style, include real-world examples, hypothetical dialogues, and editorial cartoons to invite readers in. The text includes a full chapter devoted to the ethics of argument, as well as content on refutation and formal logic. It is designed for students in argumentation and critical thinking courses in communication, philosophy, and psychology departments, and is suitable for students and general education courses across the curriculum.

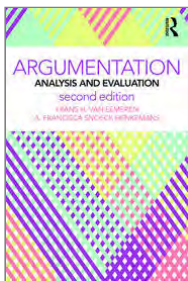
Routledge
June 2019 : 280pp
Pb: 978-0-815-37433-6 : **£81.99**
Hb: 978-0-815-37432-9 : **£165**
eBook: 978-1-351-24249-3

* For full contents and more information, visit: www.routledge.com/9780815374336

2ND EDITION

Argumentation

Analysis and Evaluation



Frans H. van Eemeren University of Amsterdam, A.
Francisca Sn Henkemans

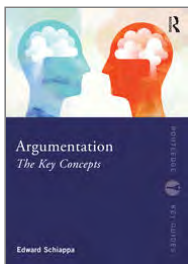
This book concentrates on argumentation as it emerges in ordinary discourse, whether the discourse is institutionalized or strictly informal. Crucial concepts from the theory of argumentation are systematically discussed and explained with the help of examples from real-life discourse and texts. The basic principles are explained that are instrumental in the analysis and evaluation of argumentative discourse. Methodical instruments are offered for identifying differences of opinion, analyzing and evaluating argumentation and presenting arguments in oral and written discourse.

Routledge
November 2016 : 184pp
Pb: 978-1-138-22508-4 : **£52.99**
Hb: 978-1-138-22507-7 : **£155**
eBook: 978-1-315-40114-0

* For full contents and more information, visit: www.routledge.com/9781138225084

Argumentation

The Key Concepts



Edward Schiappa

Series: Routledge Key Guides

This book is an essential and accessible reference guide to the key concepts associated with argumentation theory, criticism, and pedagogy. The first of its kind and a key entry point to understanding the fundamental principles of the field, this guidebook is ideal for undergraduate and graduate courses in Argumentation, Debate, Rhetoric and Communication Studies as well as other related disciplines. It will also be of interest to the general reader looking to improve their analytical and decision-making abilities.

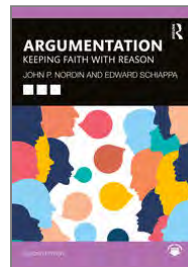
Routledge
November 2025 : 256pp
Pb: 978-1-032-73074-5 : **£39.99**
Hb: 978-1-032-73077-6 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032730745

2ND EDITION

Argumentation

Keeping Faith with Reason



John P. Nordin, Edward Schiappa Massachusetts
Institute of Technology

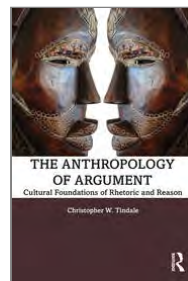
This extensively updated second edition provides a comprehensive introduction to argumentation skills for undergraduates. Argumentation: Keeping Faith with Reason is an ideal textbook for undergraduate courses in argumentation, persuasion, critical thinking, and informal logic.

Routledge
May 2024 : 378pp
Pb: 978-1-032-54122-8 : **£55.99**
Hb: 978-1-032-54123-5 : **£155**
eBook: 978-1-003-41526-8

* For full contents and more information, visit: www.routledge.com/9781032541228

The Anthropology of Argument

Cultural Foundations of Rhetoric and Reason



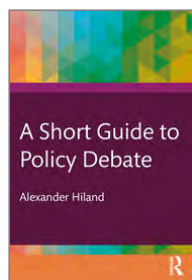
Christopher W. Tindale

This book reinvigorates argumentation studies by exploring the experience of argument across cultures, introducing an anthropological perspective into the domains of rhetoric, communication, and philosophy. It fills a gap in contemporary argumentation theory by shifting the focus away from the purely propositional element of arguments and onto how they emerge from the experiences of peoples with diverse backgrounds, examining argumentation as a means of expression and a gathering place of ideas and styles. The book will interest scholars and upper-level students in communication, philosophy, argumentation theory, anthropology, rhetoric, linguistics, and cultural studies.

Routledge
December 2020 : 212pp
Pb: 978-0-367-61924-4 : **£38.99**
Hb: 978-0-367-62038-7 : **£145**
eBook: 978-1-003-10763-7

* For full contents and more information, visit: www.routledge.com/9780367619244

A Short Guide to Policy Debate



Alexander Hiland Rensselaer Polytechnic Institute, USA

A Short Guide to Policy Debate offers a step-by-step guidance on how to prepare and analyze topics, cases, and rebuttals and outlines the norms and rules of contemporary interscholastic competition in the United States. Written in an accessible style, this book explains how to conduct research and compete online, the strategies behind constructing a case, and includes guidance on how to determine judge tendencies. Providing a streamlined, student-focused approach to policy debate, this book will be of interest to students and instructors in the fields of debate, persuasion, public speaking, and argumentation.

Routledge

November 2024 : 194pp

Pb: 978-1-032-61312-3 : **£34.99**

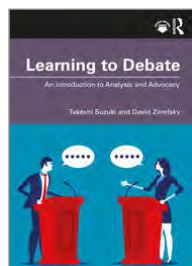
Hb: 978-1-032-61311-6 : **£130**

eBook: 978-1-003-46307-8

* For full contents and more information, visit: www.routledge.com/9781032613123

Learning to Debate

An Introduction to Analysis and Advocacy



Takeshi Suzuki , David Zarefsky Northwestern University, USA

Written in an accessible style, this textbook introduces undergraduate students to the theoretical and practical aspects of debate and outlines the fundamental skills of analysis and advocacy. This book allows readers to face such problems head on by equipping them with the knowledge and skills to analyze a situation, propose solutions, and present debates and arguments in a persuasive manner. Providing students with the tools to become responsible members of a democratic society, Learning to Debate: An Introduction to Analysis and Advocacy is an ideal textbook for undergraduate Argumentation and Debate and Speech Communication courses.

Routledge

April 2025 : 192pp

Pb: 978-1-032-67139-0 : **£39.99**

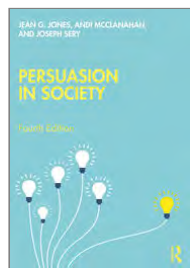
Hb: 978-1-032-68826-8 : **£145**

eBook: 978-1-032-68822-0

* For full contents and more information, visit: www.routledge.com/9781032671390

4TH EDITION

Persuasion in Society



Jean G. Jones Edinboro University, USA, **Andi McClanahan**, **Joseph Sery**

This fully-updated fourth edition introduces readers to the rich tapestry of persuasive technique and scholarship, interweaving perspectives from rhetoric, critical theory, and social science and applying their insights to practical political, social, and business contexts. This textbook will be a valuable tool for students of communication, media studies, politics, psychology, and business and advertising. Online resources for instructors include PowerPoint slides and test bank.

Routledge

March 2022 : 374pp

Pb: 978-0-367-61572-7 : £89.99

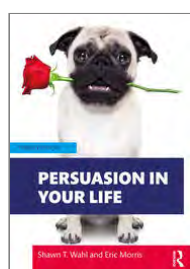
Hb: 978-0-367-62043-1 : £145

eBook: 978-1-003-10765-1

* For full contents and more information, visit: www.routledge.com/9780367615727

3RD EDITION

Persuasion in Your Life



Shawn T. Wahl Missouri State University, USA, **Eric Morris**

This accessible introductory textbook in persuasive communication speaks directly to the student by focusing on real-life experiences in personal, social, and professional contexts. Through its use of rhetoric, criticism, and social scientific research, it helps readers understand, analyze, and use persuasion in their lives and careers, from business and professional communication to everyday life and social advocacy. This book is a student-friendly introduction suitable for use in undergraduate courses in persuasion, health communication, and business communication.

Routledge

September 2021 : 356pp

Pb: 978-0-367-48630-3 : £97.99

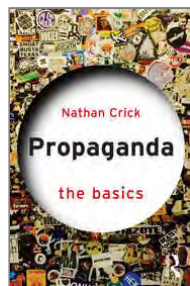
Hb: 978-0-367-48898-7 : £145

eBook: 978-1-003-04339-3

* For full contents and more information, visit: www.routledge.com/9780367486303

Propaganda

The Basics



Nathan Crick Texas A&M University, USA.

Series: The Basics

This concise and accessible guide makes clear the ubiquity of propaganda so that readers can understand its function in all layers of society, for both good or for ill, and ultimately use it to make their own voice heard. Using short, easy to understand examples drawn from politics, culture, and advertising from around the world, this book introduces readers to the basic theory, research, and techniques of propaganda from the American Revolution to the present day. Propaganda: The Basics is an essential read for students in various fields including rhetoric and communication or anyone approaching the subject of propaganda for the first time.

Routledge

May 2025 : 188pp

Pb: 978-1-003-86323-6 : £19.99

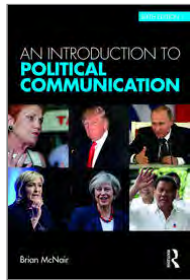
Hb: 978-1-003-86328-1 : £145

eBook: 978-1-003-60723-6

* For full contents and more information, visit: www.routledge.com/9781003863236

6TH EDITION

An Introduction to Political Communication



Brian McNair, **Brian McNair** Queensland University of Technology, Australia

Series: Communication and Society

An Introduction to Political Communication explores the evolving world of political media and its effect upon audiences. The communicative practices of organizations at all levels are analysed, from grassroots protests through to global campaigns by governments and international bodies. Extensive updates cover party political advertising, political public relations, pressure group publicity and globalised political communication. There is also a broader range of international examples, drawn from Asia, Latin America, Australia and the Arab Spring uprisings. The companion website hosts new pedagogical features, including glossary questions, annotated course notes and links to further content.

Routledge

June 2017 : 266pp

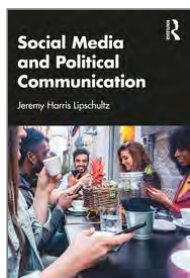
Pb: 978-0-415-73942-9 : **£37.99**

Hb: 978-0-415-73941-2 : **£145**

eBook: 978-1-315-75029-3

* For full contents and more information, visit: www.routledge.com/9780415739429

Social Media and Political Communication



Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This book offers a wide-scale, interdisciplinary analysis and guide to social media and political communication, examining the political use of social media platforms such as Twitter, Facebook, Instagram, and TikTok. Essential reading for students of Media and Cultural Studies, Communication, Journalism, Political Science, and Information Technology, as well as anyone wishing to understand the current intersection of social media and politics.

Routledge

July 2022 : 222pp

Pb: 978-0-367-77242-0 : **£36.99**

Hb: 978-0-367-77253-6 : **£145**

eBook: 978-1-003-17047-1

* For full contents and more information, visit: www.routledge.com/9780367772420

4TH EDITION

The Dynamics of Political Communication

Media and Politics in a Digital Age



Richard M. Perloff Cleveland State University, USA

This fully updated fourth edition continues to provide comprehensive coverage of communication and politics, focusing on the way politics and media impact democracy. The book explores the intersection between politics and communication, drawing from leading scholarship in communication, political science, and political psychology. This edition includes new and expanded discussions of free speech and misinformation on social media, presidential rhetoric, the recent election campaigns and the January 6th investigation narrative. It is ideally suited for upper-level undergraduate and graduate political communication courses in communication, journalism, and political science programs.

Routledge

August 2025 : 442pp

Pb: 978-1-032-61313-0 : **£81.99**

Hb: 978-1-032-61315-4 : **£145**

eBook: 978-1-003-46308-5

* For full contents and more information, visit: www.routledge.com/9781032613130

Digital Communication Management

Theories and Practices for a Global and Volatile World



Mark Badham Leeds Beckett University, UK, **Vilma Luoma-aho** University of Jyväskylä, Finland

This state-of-the-art textbook provides a wide-ranging foundation to communication management - including corporate communication, public relations, and strategic communication - from an exclusively digital and global perspective. It features captivating real-life stories, case examples and studies, and insightful Q&As with senior practitioners - collectively representing almost 40 organizations (of various types and sizes) from 20 countries across the world. The book is designed for courses or modules that cover an introduction to Communication Management, Corporate Communication, Public Relations, and/or Strategic Communication in communications and business schools.

Routledge

September 2025 : 394pp

Pb: 978-1-032-67130-7 : **£56.99**

Hb: 978-1-032-67145-1 : **£145**

eBook: 978-1-032-67146-8

* For full contents and more information, visit: www.routledge.com/9781032671307

5TH EDITION

Reputation Management

The Key to Successful Public Relations, Corporate Communication and Sustainable Organizations



John Doorley, **Helio Fred Garcia**

The fifth edition of this classic text, which was the first on the subject of reputation management, gives readers the guidance and skills needed to manage brand reputation through effective performance, behavior, identity, and communication strategies. This edition is updated throughout, including current information on digital media, new global examples, and a renewed emphasis on organizational and environmental sustainability. It is a must-have reference for students taking classes in public relations management, corporate communication, communication management, and business.

Routledge

April 2025 : 448pp

Pb: 978-1-032-57798-2 : **£74.99**

Hb: 978-1-032-57799-9 : **£145**

eBook: 978-1-003-44103-8

* For full contents and more information, visit: www.routledge.com/9781032577982

Understanding Corporate Communications



Dmytro Oltarzhevskiy University of Kyiv, Ukraine, **Yevgen Zagorulko** University of Kyiv, Ukraine

With the aim to synthesize and simplify the core concepts of corporate communications, Understanding Corporate Communications offers a clear look at the history of the discipline and profession with attention to essential principles for practice. The book's main goal is to make explicit well-known global theories and the practical experiences of corporate communications professionals in an easily visualized style accessible to a wide readership. This book is suited to undergraduate and introductory executive education courses in corporate communications and as a reference and guide for early career communications professionals.

Routledge

March 2025 : 310pp

Pb: 978-1-032-77761-0 : **£42.99**

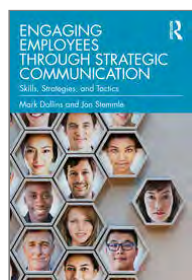
Hb: 978-1-032-77767-2 : **£145**

eBook: 978-1-003-48462-2

* For full contents and more information, visit: www.routledge.com/9781032777610

Engaging Employees through Strategic Communication

Skills, Strategies, and Tactics



Mark Dollins, Jon Stemmle

This book provides a detailed overview of employee communication and its evolution as a tool to drive employee engagement and successful change management. Approaching the subject with the philosophy that internal audiences are essential to the success of any strategic communication plan and business strategy, it gives readers a working knowledge of employee communication strategies, skills, and tactics. The book is ideal for undergraduate and graduate students in internal, corporate, or employee communication courses and will be a useful reference for practitioners responsible for employee communication engagement and change-management campaigns.

Routledge

September 2021 : 272pp

Pb: 978-0-367-90390-9 : **£39.99**

Hb: 978-0-367-90391-6 : **£150**

eBook: 978-1-003-02411-8

* For full contents and more information, visit: www.routledge.com/9780367903909

Fostering Employee Buy-in Through Effective Leadership Communication



Tim P. McMahon Creighton University, USA

Based on a case study of leadership communication in a time of organizational change, this book gives new leaders insights into the tools and skills needed to become effective, motivating communicators in their leadership careers. Taking a holistic approach to communication and leadership, the book argues that employees buy in to change when they collectively feel engaged in meaningful work that will enrich the lives of customers, employees, and investors. It is ideal as a supplementary text in introductory leadership communication, management, and business courses or as a text for new leaders interested in inspiring organizational change.

Routledge

July 2021 : 296pp

Pb: 978-0-367-62636-5 : **£38.99**

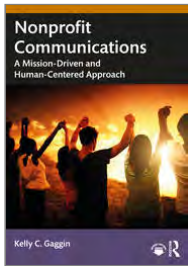
Hb: 978-0-367-63045-4 : **£145**

eBook: 978-1-003-19512-2

* For full contents and more information, visit: www.routledge.com/9780367626365

Nonprofit Communications

A Mission-Driven and Human-Centered Approach



Kelly C. Gaggin Syracuse University, USA

This text provides a guide to strategic communications for nonprofit organizations that is rooted in the desire to serve and do good. Its approach to communications is mission-based and human-centric to align the values of the nonprofit sector with the campaign planning process. The text offers a view of nonprofits at local, national, and international levels of impact and explores those relationships while keeping in mind the value and needs of those being served. Ideal for undergraduate and graduate courses in nonprofit strategic communications and/or management as well as a resource for nonprofit industry professionals.

Routledge

April 2024 : 190pp

Pb: 978-1-032-46114-4 : **£42.99**

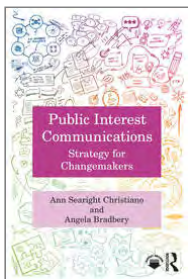
Hb: 978-1-032-46116-8 : **£145**

eBook: 978-1-003-38014-6

* For full contents and more information, visit: www.routledge.com/9781032461144

Public Interest Communications

Strategy for Changemakers



Ann Searight Christiano, Angela Bradbery

Written by two practitioners with deep professional experience, this book introduces readers to the practice of public interest communications, a profession that takes an evidence-based approach to using strategic communications to drive positive social change. The authors provide a step-by-step framework for practicing public interest communications and illustrate each framework with diverse and inclusive voices through practitioner interviews. This book is an ideal resource for students in public relations, marketing, advertising, and journalism programs, helping bright minds acquire the mindset of a public interest.

Routledge

April 2025 : 356pp

Pb: 978-1-032-53191-5 : **£52.99**

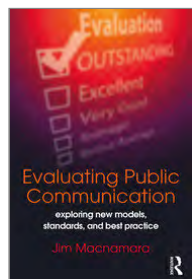
Hb: 978-1-032-53192-2 : **£145**

eBook: 978-1-003-41081-2

* For full contents and more information, visit: www.routledge.com/9781032531915

Evaluating Public Communication

Exploring New Models, Standards, and Best Practice



Jim Macnamara

Evaluating Public Communication presents an integrated approach to campaign evaluation, drawing on public relations and advertising practice and research, as well as specialist expertise from different fields of communication. Jim Macnamara establishes the theoretical foundations of evaluation, exploring the need to critically examine communication and key principles, concepts, and theories of evaluation, whilst also investigating practice, from using digital and social media metrics to evaluate public communication and how to use evaluation findings. International case studies on evaluation explore the impact of campaigns from areas including health, corporate and political communication.

Routledge

September 2017 : 412pp

Pb: 978-1-138-22858-0 : **£42.99**

Hb: 978-1-138-22857-3 : **£145**

eBook: 978-1-315-39198-4

* For full contents and more information, visit: www.routledge.com/9781138228580

3RD EDITION

Social Media Campaigns

Strategies for Public Relations and Marketing



Carolyn Mae Kim Biola University, USA, Matthew Prince

This third edition continues to give students a foundation in the principles of social media strategic communication and marketing necessary for today's communications professionals. The text allows readers to learn techniques and skills that transfer to different social media platforms. It again takes students through the processes of social listening, strategic design, creative engagement, and evaluation, with expert insights from social media professionals. The book is an ideal text for undergraduate and post-graduate courses in social/digital media marketing and public relations or a secondary text in broader campaign planning and writing courses.

Routledge

August 2025 : 278pp

Pb: 978-1-032-80251-0 : £51.99

Hb: 978-1-032-80252-7 : £145

eBook: 978-1-003-49607-6

* For full contents and more information, visit: www.routledge.com/9781032802510

2ND EDITION

Social Media Measurement and Management

Entrepreneurial Digital Analytics



Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This revised and updated textbook applies a critical and practical lens to the world of social media analytics. Author Jeremy Harris Lipschultz explores the foundations of digital data, strategic tools, and best practices in an accessible volume for students and practitioners of social media communication. A perfect primer for this developing industry, this book is ideal for students, scholars, and practitioners of digital media seeking to hone their skills and expand their bank of new tools and resources.

Routledge

August 2024 : 328pp

Pb: 978-1-032-24786-1 : £42.99

Hb: 978-1-032-25210-0 : £130

eBook: 978-1-003-28209-9

* For full contents and more information, visit: www.routledge.com/9781032247861

Social Media Theory and Communications Practice



Whitney Lehmann Nova Southeastern University, USA

Fusing the academic with the applied, this book provides a comprehensive introduction to social media for future communications professionals. This book is ideal for introductory social media courses in communication, public relations, and mass communication departments as well as courses in digital media and public relations.

Routledge

July 2023 : 220pp

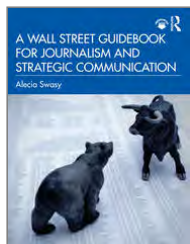
Pb: 978-1-032-18587-3 : £39.99

Hb: 978-1-032-18683-2 : £145

eBook: 978-1-003-25573-4

* For full contents and more information, visit: www.routledge.com/9781032185873

A Wall Street Guidebook for Journalism and Strategic Communication



Alecia Swasy

This book provides media professionals the savvy they need to navigate the world of finance and money. Breaking down essential skills like how to read key financial statements, find and interpret key data on companies, and employ that research in crafting compelling stories and messages for both readers and clients, author Alecia Swasy dives into topics like the Securities and Exchange Commission, how to avoid illegal activity in reporting and research, understanding Mergers and Acquisitions, and the history and current state of Wall Street. This book is for students and professionals alike seeking to gain the financial literacy necessary to succeed in today's competitive marketplace.

Routledge

June 2020 : 164pp

Pb: 978-0-367-34806-9 : **£39.99**

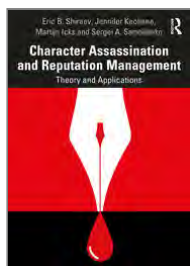
Hb: 978-0-367-34803-8 : **£165**

eBook: 978-0-429-32816-9

* For full contents and more information, visit: www.routledge.com/9780367348069

Character Assassination and Reputation Management

Theory and Applications



Eric B. Shiraev George Mason University, USA, **Jennifer Keohane** George Mason University, USA, **Martijn Icks**, **Sergei A. Samoilenko** George Mason, University, USA

This lively book offers the first comprehensive examination of character assassination, designed to help understand, critically analyze, and effectively defend against character attacks. The chapters analyze and apply the "five pillars" of character assassination, reinforced by in-depth discussions and case studies ranging from antiquity to contemporary times. Featuring an extensive glossary of key terms, critical thinking exercises, and summaries to encourage problem-based learning, this book will prove invaluable to the undergraduate and postgraduate students in communication, political science, global affairs, history, sociology, and psychology departments.

Routledge

August 2021 : 280pp

Pb: 978-1-138-60918-1 : **£48.99**

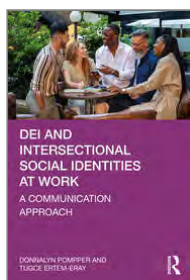
Hb: 978-1-138-60917-4 : **£145**

eBook: 978-0-429-46626-7

* For full contents and more information, visit: www.routledge.com/9781138609181

DEI and Intersectional Social Identities at Work

A Communication Approach



Donnalyn Pompper University of Oregon, USA, **Tugce Ertem-Eray** North Carolina State University, USA

This book equips readers—both students and communication practitioners—with the theoretical understanding and practical skills they need to support nonprofit and for-profit management to create and assess diversity, equity, inclusion (DEI), and social identity intersectionality goals in their organizations. This is an ideal text for advanced undergraduates and graduate courses in organizational communication, strategic communication, marketing communication, human resources, and public relations, as well as for communication practitioners working in these subdisciplines.

Routledge

June 2024 : 274pp

Pb: 978-1-032-24528-7 : **£39.99**

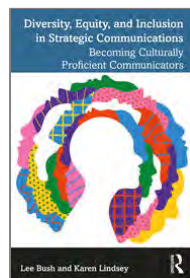
Hb: 978-1-032-24529-4 : **£145**

eBook: 978-1-003-27912-9

* For full contents and more information, visit: www.routledge.com/9781032245287

Diversity, Equity, and Inclusion in Strategic Communications

Becoming Culturally Proficient Communicators



Lee Bush Elon University, USA, **Karen Lindsey** Elon University, USA

Taking a DEI-first approach, this book teaches students to become culturally proficient communicators by approaching diversity, equity, and inclusion (DEI) with intentionality in every aspect of strategic communications. Ideal for students at the undergraduate level with relevance to graduate students as well, the book can be used as a stand-alone text in DEI communications courses, as a supplement to core advertising or public relations texts, or in modules in advanced communications courses.

Routledge

August 2024 : 192pp

Pb: 978-1-032-53386-5 : **£38.99**

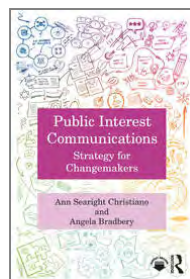
Hb: 978-1-032-53387-2 : **£145**

eBook: 978-1-003-41179-6

* For full contents and more information, visit: www.routledge.com/9781032533865

Public Interest Communications

Strategy for Changemakers



Ann Searight Christiano, **Angela Bradberry**

Written by two practitioners with deep professional experience, this book introduces readers to the practice of public interest communications, a profession that takes an evidence-based approach to using strategic communications to drive positive social change. The authors provide a step-by-step framework for practicing public interest communications and illustrate each framework with diverse and inclusive voices through practitioner interviews. This book is an ideal resource for students in public relations, marketing, advertising, and journalism programs, helping bright minds acquire the mindset of a public interest.

Routledge

April 2025 : 356pp

Pb: 978-1-032-53191-5 : **£52.99**

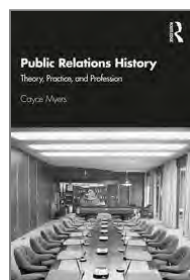
Hb: 978-1-032-53192-2 : **£145**

eBook: 978-1-003-41081-2

* For full contents and more information, visit: www.routledge.com/9781032531915

Public Relations History

Theory, Practice, and Profession



Cayce Myers

This book traces the development of the public relations profession and its practices in a variety of sectors, ranging from politics, education, social movements, corporate communication, and entertainment. Myers examines the institutional pressures, including financial, legal, and ethical considerations, that have led to the parameters in which public relations is executed today, exploring the role underrepresented groups and sectors (both in the U.S. and internationally) played in its formation. The book is suited to upper level undergraduate and graduate courses in public relations theory, management, and administration; mass communication history; and media history.

Routledge

July 2020 : 184pp

Pb: 978-1-138-49141-0 : **£38.99**

Hb: 978-1-138-49140-3 : **£145**

eBook: 978-1-351-03301-5

* For full contents and more information, visit: www.routledge.com/9781138491410

Public Relations Theory III

In the Age of Publics



Edited by **Carl Botan** George Mason University, USA,
Erich Sommerfeldt University of Minnesota, USA

Series: *Routledge Communication Series*

This important book chronicles, responds to, and advances the leading theories in the public relations discipline. This book is a touchstone for advanced undergraduate and graduate courses in public relations theory and a key reference for researchers.

Routledge

February 2023 : 556pp

Pb: 978-0-367-68331-3 : **£63.99**

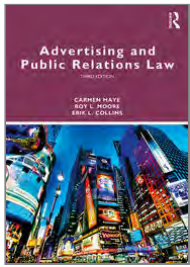
Hb: 978-0-367-69328-2 : **£130**

eBook: 978-1-003-14139-6

* For full contents and more information, visit: www.routledge.com/9780367683313

3RD EDITION

Advertising and Public Relations Law



Carmen Maye, **Roy L. Moore** Middle Tennessee State University, USA, **Erik L. Collins** University of South Carolina, USA

Series: Routledge Communication Series

Advertising and Public Relations Law explores the issues and ideas that affect the regulation of advertising and public relations speech, some of the most dynamic and prevalent areas of professional communications today. This updated third edition explores the categorization of different kinds of speech and their varying levels of First Amendment protection as well as common areas of litigation for communicators such as defamation, invasion of privacy and copyright and trademark infringement. The volume is developed for upper-level undergraduate and graduate students in media, advertising, and public relations law or regulation courses.

Routledge

July 2019 : 372pp

Pb: 978-1-138-48448-1 : **£86.99**

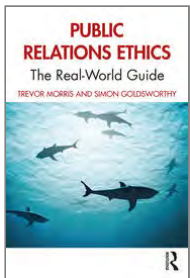
Hb: 978-1-138-48446-7 : **£185**

eBook: 978-1-351-05174-3

* For full contents and more information, visit: www.routledge.com/9781138484481

Public Relations Ethics

The Real-World Guide



Trevor Morris, **Simon Goldsworthy**

This book is a pragmatic, case-rich guide to how current and future public relations professionals can apply ethical principles and the industry's codes of ethics to their day-to-day work. Drawing on their years of industry experience, the authors incorporate interviews with industry practitioners, offering contrasting perspectives as well as recent examples of real-life complaints and disciplinary issues, all with an international frame of reference. The book is ideal at the undergraduate, postgraduate, and continuing education level as a core text for public relations ethics courses and a supplementary text for general public relations survey courses.

Routledge

December 2020 : 252pp

Pb: 978-0-367-61227-6 : **£37.99**

Hb: 978-0-367-62017-2 : **£145**

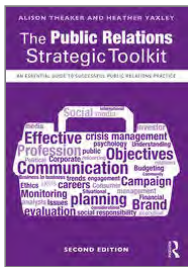
eBook: 978-1-003-10749-1

* For full contents and more information, visit: www.routledge.com/9780367612276

2ND EDITION

The Public Relations Strategic Toolkit

An Essential Guide to Successful Public Relations Practice



Alison Theaker , Heather Yaxley

The Public Relations Strategic Toolkit, Second edition presents readers with essential guidance on developing public relations skills across the key themes of planning, corporate communications, and stakeholder engagement, as well as giving in-depth coverage of professional practice. A range of supporting key features are included to aid classroom use and self-study, including updated case studies on a range of different public relations campaigns, Talking, Action and Reading Points throughout each chapter offering opportunities for further discussion, reading and study, as well as 'day in the life' profiles of industry professionals.

Routledge

October 2017 : 430pp

Pb: 978-1-138-67867-5 : £41.99

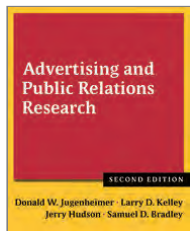
Hb: 978-1-138-67865-1 : £155

eBook: 978-1-315-55879-0

* For full contents and more information, visit: www.routledge.com/9781138678675

2ND EDITION

Advertising and Public Relations Research



Donald W. Jugenheimer, **Larry D. Kelley** University of Houston, USA, **Jerry Hudson** Texas Tech University, USA, **Samuel Bradley**

Designed to serve as a comprehensive, primary text for research methods courses in advertising and/or public relations programs, this book concentrates on the uses and applications of research in advertising and public relations situations. The authors' goal is to provide the information needed by future practitioners to commission and apply research to their work problems in advertising and public relations.

Routledge

February 2014 : 376pp

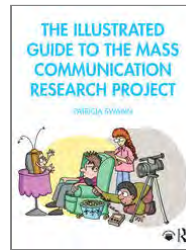
Pb: 978-0-765-63606-5 : **£71.99**

Hb: 978-1-138-12748-7 : **£185**

eBook: 978-1-315-71656-5

* For full contents and more information, visit: www.routledge.com/9780765636065

The Illustrated Guide to the Mass Communication Research Project



Patricia Swann Utica University, USA

This book makes mass communication research projects more accessible to the new student researcher through a balance between an academically rigorous guide and an informal and humorous student-centered approach. Ideal for students in research-centered courses in mass media, communication studies, marketing, and public relations, whether at the undergraduate or graduate level, this text will continue to serve as a valuable resource into a future communications and marketing career.

Routledge

August 2022 : 188pp

Pb: 978-1-032-08075-8 : **£49.99**

Hb: 978-1-032-10263-4 : **£130**

eBook: 978-1-003-21448-9

* For full contents and more information, visit: www.routledge.com/9781032080758

Data-Driven Public Relations Research

21st Century Practices and Applications



Jim Eggensperger, **Natalie Redcross**

Data-Driven Public Relations offers PR students and practitioners an overview of new data-driven practices in PR, including contemporary cases involving brand-name companies who are blazing new trails in the use of metrics in public relations. It presents a practical, accessible approach that requires no prior training or experience, with step-by-step measurement examples from existing campaigns. Accompanied by online resources such as sample spreadsheets showing pivot tables, the book enables readers to export lessons from the classroom to the office, where use of statistical packages is rare and can give PR practitioners an advantage over competitors.

Routledge

October 2018 : 212pp

Pb: 978-1-138-71707-7 : **£56.99**

Hb: 978-1-138-71706-0 : **£145**

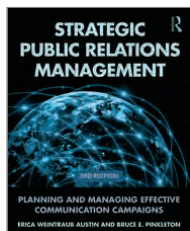
eBook: 978-1-315-19668-8

* For full contents and more information, visit: www.routledge.com/9781138717077

3RD EDITION

Strategic Public Relations Management

Planning and Managing Effective Communication Campaigns



Erica Weintraub Austin Washington State University, USA, **Bruce E. Pinkleton** Washington State University, USA

Series: Routledge Communication Series

Strategic Public Relations Management features an applied approach to evidence-based, strategic public relations management. It emphasizes understanding audiences through research and demonstrates success through quantitative evaluation methods. It presents a scientific approach that helps future and current practitioners understand and communicate the value of public relations to others, using performance metrics to demonstrate return on investment. The book's accessibility will be welcomed by instructors and students with definitions and a how-to approach throughout the book.

Routledge

February 2015 : 398pp

Pb: 978-0-415-51769-0 : **£89.99**

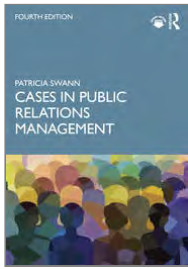
Hb: 978-0-415-51768-3 : **£250**

eBook: 978-1-315-75483-3

* For full contents and more information, visit: www.routledge.com/9780415517690

4TH EDITION

Cases in Public Relations Management



Patricia Swann Utica College, USA

This fourth edition of *Cases in Public Relations Management* features a combination of new and tried-and-tested cases that give students a practical view of how on-the-ground public relations is practiced today. Showcasing both successes and failures in public relations management, this text uses a problem-based case study approach that encourages readers to put their knowledge to the test to assess what has worked and consider alternate approaches to the situations these cases explore. It features questions for discussion and prompts to “dig deeper” into the cases at hand.

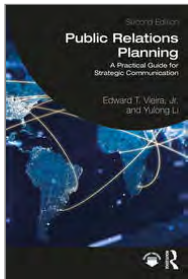
Routledge
April 2025 : 478pp
Pb: 978-1-032-16364-2 : **£76.99**
Hb: 978-1-032-15752-8 : **£180**
eBook: 978-1-003-24820-0

* For full contents and more information, visit: www.routledge.com/9781032163642

2ND EDITION

Public Relations Planning

A Practical Guide for Strategic Communication



Edward T. Vieira, Jr., Yulong Li

Public Relations Planning provides students with an in-depth understanding of the steps involved in planning and executing a successful PR campaign. Taking a strategic approach to the subject, the authors bring years of practical experience to the project, helping students see how theoretical elements fit together in reality and preparing them for the workplace. Providing a solid foundation to the PR planning process, this text is core reading for advanced undergraduate, postgraduate and executive education students studying Public Relations Strategy, Public Relations Campaigns, and Strategic Communications.

Routledge
June 2024 : 684pp
Pb: 978-1-032-56580-4 : **£61.99**
Hb: 978-1-032-56581-1 : **£220**
eBook: 978-1-003-43619-5

* For full contents and more information, visit: www.routledge.com/9781032565804

3RD EDITION

Social Media Campaigns

Strategies for Public Relations and Marketing



Carolyn Mae Kim Biola University, USA, **Matthew Prince**

This third edition continues to give students a foundation in the principles of social media strategic communication and marketing necessary for today's communications professionals. The text allows readers to learn techniques and skills that transfer to different social media platforms. It again takes students through the processes of social listening, strategic design, creative engagement, and evaluation, with expert insights from social media professionals. The book is an ideal text for undergraduate and post-graduate courses in social/digital media marketing and public relations or a secondary text in broader campaign planning and writing courses.

Routledge
August 2025 : 278pp
Pb: 978-1-032-80251-0 : **£51.99**
Hb: 978-1-032-80252-7 : **£145**
eBook: 978-1-003-49607-6

* For full contents and more information, visit: www.routledge.com/9781032802510

4TH EDITION

Strategic Integrated Marketing Communications



Larry Percy Larry Percy Consulting, USA

This book provides a disciplined, systematic look at what is necessary to the planning and implementation of an effective Integrated Marketing Communications (IMC) programme. Throughout, attention is paid to balancing theory with practical application, how to successfully implement theory for effective communication. A detailed, practical overview of the strategic planning process is provided, illustrated by numerous examples and cases, along with 'desktop' tools and worksheets for developing and implementing an IMC plan.

Routledge
March 2023 : 318pp
Pb: 978-0-367-77062-4 : **£45.99**
Hb: 978-0-367-77061-7 : **£160**
eBook: 978-1-003-16963-5

* For full contents and more information, visit: www.routledge.com/9780367770624

7TH EDITION

Strategic Planning for Public Relations



Deborah A. Silverman SUNY Buffalo State College, USA,
Ronald D. Smith SUNY Buffalo State College, USA

The seventh edition of *Strategic Planning for Public Relations* continues its place as a leading text to guide students in developing successful public relations campaigns. As a leader in teaching public relations strategy, this text is ideal for students in upper division undergraduate and graduate courses in public relations strategy and campaigns.

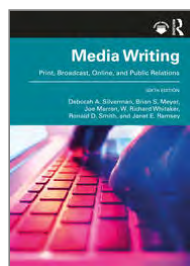
Routledge
March 2024 : 556pp
Pb: 978-1-032-39116-8 : **£76.99**
Hb: 978-1-032-39117-5 : **£145**
eBook: 978-1-003-34846-7

* For full contents and more information, visit: www.routledge.com/9781032391168

6TH EDITION

MediaWriting

Print, Broadcast, Online, and Public Relations



Deborah A. Silverman SUNY Buffalo State College, USA, **Brian S. Meyer**, **Joe Marren**, **W. Richard Whitaker** Buffalo State College, USA, **Ronald D. Smith** SUNY Buffalo State College, USA, **Janet E. Ramsey** Buffalo State College, USA

Accessible and engaging, this book is an invaluable resource for students planning to enter the dynamic and changing world of media writing. Drawing on a wealth of real-world examples and featuring helpful "How To" boxes throughout, MediaWriting explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Designed to meet the needs of students of digital, print, and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with all the skills necessary to succeed in their chosen writing field.

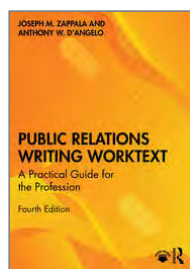
Routledge
August 2024 : 454pp
Pb: 978-1-032-49580-4 : **£74.99**
Hb: 978-1-032-49581-1 : **£155**
eBook: 978-1-003-39450-1

* For full contents and more information, visit: www.routledge.com/9781032495804

4TH EDITION

Public Relations Writing Worktext

A Practical Guide for the Profession



Joseph M. Zappala Cornell University, USA, **Anthony W. D'Angelo**

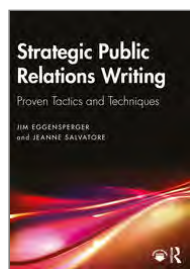
With a concise approach that engages students and practitioners, this thoroughly updated fourth edition provides the fundamental knowledge and basic skill preparation required for the professional practice of public relations writing. Building on the strengths of previous editions, this edition focuses more closely on PR writing as a strategic function and on planning and content strategy design. The text is suitable for undergraduate and graduate students in a public relations writing course preparing for entry-level public relations and communications roles, as well as a useful reference for early-career practitioners.

Routledge
December 2024 : 200pp
Pb: 978-0-367-86002-8 : **£51.99**
Hb: 978-0-367-86000-4 : **£135**
eBook: 978-1-003-01634-2

* For full contents and more information, visit: www.routledge.com/9780367860028

Strategic Public Relations Writing

Proven Tactics and Techniques



Jim Eggensperger, **Jeanne Salvatore**

Putting strategy front and center, this public relations writing textbook coaches students to readiness for a career as an effective strategic communicator. This text is suited to public relations writing courses at the undergraduate and postgraduate level, particularly those with a focus on strategy or that combine strategy and writing into one course.

Routledge
June 2022 : 232pp
Pb: 978-1-032-16387-1 : **£59.99**
Hb: 978-1-032-15731-3 : **£145**
eBook: 978-1-003-24833-0

* For full contents and more information, visit: www.routledge.com/9781032163871

6TH EDITION

Strategic Writing

Multimedia Writing for Public Relations, Advertising and More



Angie Hendershot The University of Kansas, USA, **Lisa Loewen** The University of Kansas, USA, **Charles Marsh**, **Bonnie Poovey Short**, **David W. Guth** University of Kansas, USA.

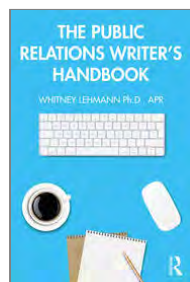
Featuring examples of strategic writing throughout the book, this practical, multidisciplinary text takes students through the fundamental concepts, genres, and techniques of writing for strategic communicators to connect with their publics. Strategic Writing, Sixth Edition is an essential textbook for undergraduate courses in public relations, advertising and strategic communication writing, particularly those that take a multidisciplinary approach.

Routledge
March 2024 : 352pp
Pb: 978-1-032-46106-9 : **£87.99**
Hb: 978-1-032-46105-2 : **£145**
eBook: 978-1-032-69028-5 : **£81.99**

* For full contents and more information, visit: www.routledge.com/9781032461069

The Public Relations Writer's Handbook

Whitney Lehmann Nova Southeastern University, USA



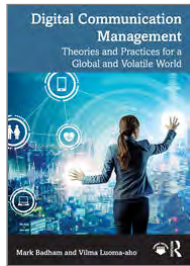
From pitches and press releases to news and feature stories to social media writing and more, this new book by author Whitney Lehmann and a handful of experienced contributors breaks down the most widely used types of public relations writing needed to become a PR pro. Whether you're a PR major or PR practitioner, this book is for you. Lehmann has combined her industry and classroom experience to create a handbook that's accessible for PR students and practitioners alike. A dedicated eResource also supports the book, with writing templates and answer keys (for instructors) to the end-of-chapter exercises in the text.

Routledge
December 2019 : 202pp
Pb: 978-0-815-36528-0 : **£57.99**
Hb: 978-0-815-36529-7 : **£145**
eBook: 978-1-351-26192-0

* For full contents and more information, visit: www.routledge.com/9780815365280

Digital Communication Management

Theories and Practices for a Global and Volatile World



Mark Badham Leeds Beckett University, UK, **Vilma Luoma-aho** University of Jyväskylä, Finland

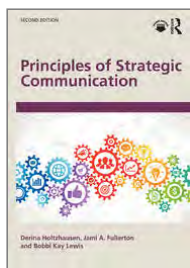
This state-of-the-art textbook provides a wide-ranging foundation to communication management - including corporate communication, public relations, and strategic communication - from an exclusively digital and global perspective. It features captivating real-life stories, case examples and studies, and insightful Q&As with senior practitioners - collectively representing almost 40 organizations (of various types and sizes) from 20 countries across the world. The book is designed for courses or modules that cover an introduction to Communication Management, Corporate Communication, Public Relations, and/or Strategic Communication in communications and business schools.

Routledge
September 2025 : 394pp
Pb: 978-1-032-67130-7 : **£56.99**
Hb: 978-1-032-67145-1 : **£145**
eBook: 978-1-032-67146-8

* For full contents and more information, visit: www.routledge.com/9781032671307

2ND EDITION

Principles of Strategic Communication



Derina Holtzhausen, **Jami Fullerton**, **Bobbi Kay Lewis**

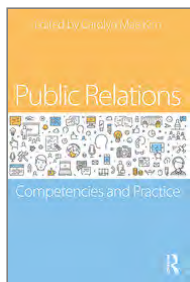
This new edition introduces students to the theories of strategic communication and their application to everyday practice. Key updates to the second edition include the use of AI in the practice of strategic communication and focus on health communication and crisis communication in the wake of a global pandemic, personal branding, social responsibility in an era of disinformation and models for ethical decision making. It also features a completely updated chapter on new media and media metrics. This book is ideal as a core text for undergraduate students in strategic communication courses within media, communication, marketing, and advertising programs.

Routledge
October 2025 : 380pp
Pb: 978-1-032-62628-4 : **£59.99**
Hb: 978-1-032-62630-7 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032626284

Public Relations

Competencies and Practice



Edited by **Carolyn Mae Kim** Biola University, USA

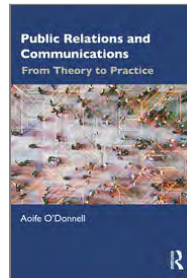
The industry of public relations is rapidly evolving, requiring practitioners to have greater specialization than ever before. Hand in hand with the growth of the industry, educational programs have developed to address the growing need for quality preparation for future practitioners. Public Relations: Competencies and Practice focuses on the required competencies expected and applications of public relations into specific sectors of practice.

Routledge
February 2019 : 338pp
Pb: 978-1-138-55234-0 : **£42.99**
Hb: 978-1-138-55233-3 : **£145**
eBook: 978-1-315-14810-6

* For full contents and more information, visit: www.routledge.com/9781138552340

Public Relations and Communications

From Theory to Practice



Aoife O'Donnell Griffith College, Ireland

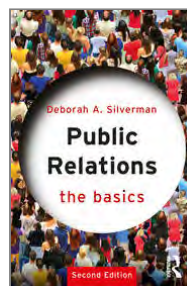
This book provides an introduction to public relations that employs pedagogical experiential learning models to assist students in developing the skills and competencies required by the public relations industry. This book is ideal for introductory public relations modules, particularly those with experiential and/or blended learning pedagogical approaches.

Routledge
July 2023 : 238pp
Pb: 978-1-032-17043-5 : **£42.99**
Hb: 978-1-032-18290-2 : **£145**
eBook: 978-1-003-25381-5

* For full contents and more information, visit: www.routledge.com/9781032170435

2ND EDITION

Public Relations: The Basics



Deborah A. Silverman SUNY Buffalo State College, USA

Series: The Basics

This concise and accessible second edition introduces readers to one of the most exciting and fast-paced media industries: public relations—its history and current practice, the types of employment roles available, and practitioner job responsibilities including writing, research, and strategic planning. Updates to this second edition include discussions of artificial intelligence; misinformation and disinformation; crisis communication; diversity, equity, and inclusion; corporate social responsibility; and the use of social media. The book will be of interest to a variety of audiences interested in learning more about public relations.

Routledge
December 2025 : 268pp
Pb: 978-1-032-86074-9 : **£19.99**
Hb: 978-1-032-86075-6 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032860749

Strategic Communication

Public relations at work



Jane Johnston, **Leanne Glenney**

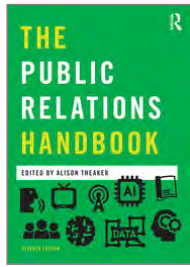
This complete introduction to the fundamentals of communication and public relations presents innovative and creative approaches to deliver 100 tools and tactics, over 30 theories and models, and three levels of strategy that underpin successful communication. The authors include examples from around the world, from private sector, public sector and not for profit organisations. They show how strategic communication and public relations plug into the social, economic and political world, creating crucial links between organisations and people.

Routledge
September 2020 : 336pp
Pb: 978-1-760-87643-2 : **£36.99**
Hb: 978-0-367-64108-5 : **£145**
eBook: 978-1-003-12193-0

* For full contents and more information, visit: www.routledge.com/9781760876432

7TH EDITION

The Public Relations Handbook



Edited by **Alison Theaker**

Series: Media Practice

The Public Relations Handbook provides an engaging, in-depth exploration of the dynamic and ever-evolving public relations industry. The Public Relations Handbook is an ideal resource for students of Public Relations, Corporate and Strategic Communications, and Marketing Communications.

Routledge

August 2025 : 368pp

Pb: 978-1-032-85268-3 : **£39.99**

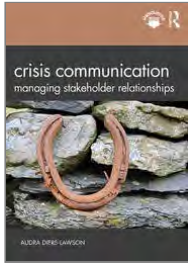
Hb: 978-1-032-85265-2 : **£145**

eBook: 978-1-003-51737-5

* For full contents and more information, visit: www.routledge.com/9781032852683

Crisis Communication

Managing Stakeholder Relationships



Audra Diers-Lawson Kristiania Univ. College, Norway

Crises come in many shapes and sizes, including media blunders, social media activism, extortion, product tampering, security issues, natural disasters, accidents, or negligence – just to name a few. For organizations, crises are pervasive, challenging and catastrophic, as well as opportunities for organizations to thrive and emerge stronger. Demonstrating the connection between theory, decision-making, and strategy development in a crisis context, this is a vital text for advanced undergraduate and postgraduate students of Communications, Public Relations, Marketing and Strategic Management.

Routledge

October 2019 : 342pp

Pb: 978-1-138-34624-6 : £42.99

Hb: 978-1-138-34625-3 : £145

eBook: 978-0-429-43738-0

* For full contents and more information, visit: www.routledge.com/9781138346246

6TH EDITION

Crisis Communications

A Casebook Approach



Kathleen Fearn-Banks University of Washington, USA,
Kevin Kawamoto University of Hawaii, USA

Series: Routledge Communication Series

Now in its sixth edition, this book provides engaging, practice-oriented case studies analyzing communication professionals' crisis preparation and responses, illustrating key considerations for communicating with both internal and external stakeholders during and after a crisis. Crisis Communications, 6th Edition is intended for courses in crisis communication, crisis management, disaster response, corporate communications, and public relations.

Routledge

June 2024 : 394pp

Pb: 978-0-367-89445-0 : £69.99

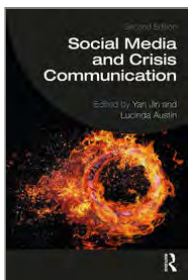
Hb: 978-0-367-89456-6 : £145

eBook: 978-1-003-01928-2

* For full contents and more information, visit: www.routledge.com/9780367894450

2ND EDITION

Social Media and Crisis Communication



Edited by Yan Jin, Lucinda L. Austin Elon University, USA

The second edition of this vital text integrates theory, research, and application to orient readers to the latest thinking about the role of social media in crisis communication. A must-read for scholars, advanced students, and practitioners who wish to stay on the leading-edge of research, this book will appeal to those in public relations, strategic communications, corporate communications, government and NGO communications, and emergency and disaster response.

Routledge

February 2022 : 432pp

Pb: 978-0-367-48900-7 : £38.99

Hb: 978-0-367-48899-4 : £145

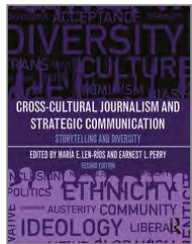
eBook: 978-1-003-04340-9

* For full contents and more information, visit: www.routledge.com/9780367489007

2ND EDITION

Cross-Cultural Journalism and Strategic Communication

Storytelling and Diversity



Edited by **Maria E Len-Rios** University of Georgia, USA, **Earnest L Perry**

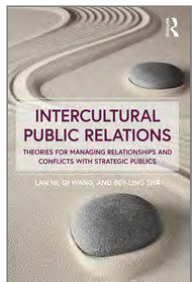
Built using the hands-on and pioneering Missouri Method, this textbook prepares readers to write about and communicate with people of different backgrounds, offering real-world examples of how to practice excellent journalism and strategic communication that takes culture into account. A fantastic introduction to this complex but important field, this book is perfect for students, teachers, and early career communicators. The combination of a hands-on approach and pull-out boxes with the diverse voices curated by editors Maria Len-Rios and Earnest Perry make this an ideal text for the classroom and beyond.

Routledge
November 2019: 428pp
Pb: 978-1-138-59522-4 : **£51.99**
Hb: 978-1-138-59521-7 : **£145**
eBook: 978-0-429-48841-2

* For full contents and more information, visit: www.routledge.com/9781138595224

Intercultural Public Relations

Theories for Managing Relationships and Conflicts with Strategic Publics



Edited by **Lan Ni**, **Qi Wang** Villanova University, USA, **Bey-Ling Sha** California State University, Fullerton, USA

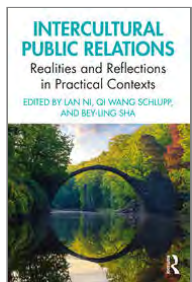
Intercultural Public Relations: Theories for Managing Relationships and Conflicts with Strategic Publics develops a coherent framework to unify the theories of public relations and intercultural communication, and within the framework, examines empirical studies of intercultural interactions. This book follows an intercultural approach, which considers how individuals and entities with dissimilar cultural identities interact and negotiate to solve problems and reach mutually satisfying outcomes. This work provides a theory-driven, empirically supported framework it provides will inform and guide the research and practices of intercultural public relations.

Routledge
June 2018: 340pp
Pb: 978-1-138-18922-5 : **£46.99**
Hb: 978-1-138-18921-8 : **£190**
eBook: 978-1-315-64173-7

* For full contents and more information, visit: www.routledge.com/9781138189225

Intercultural Public Relations

Realities and Reflections in Practical Contexts



Edited by **Lan Ni** University of Houston, USA, **Qi Wang Schlupp** Villanova University, USA, **Bey-Ling Sha** California State University, Fullerton, USA

This book continues the groundbreaking work begun in Intercultural Public Relations: Theories for Managing Relationships and Conflicts with Strategic Publics (Routledge, 2018), by applying the theoretical framework of intercultural public relations to actual practice. Offering practical guidance while examining both best practices and difficult challenges, this book is useful for public relations researchers, practitioners, and students as they explore how intercultural public relations contributes to organizational effectiveness and social change.

Routledge
February 2022: 302pp
Pb: 978-1-138-18925-6 : **£46.99**
Hb: 978-1-138-18924-9 : **£190**
eBook: 978-1-315-64172-0

* For full contents and more information, visit: www.routledge.com/9781138189256

3RD EDITION

Pitch, Tweet, or Engage on the Street

How to Practice Global Public Relations and Strategic Communication



Kara Alaimo

The third edition of Pitch, Tweet, or Engage on the Street is an updated guide to practicing global public relations and strategic communication, preparing professionals to craft and implement international and intercultural communications campaigns. Key updates to this edition include new case studies highlighting best practices in countries around the globe as well as updated information on best practices in different countries. This book is an essential resource for graduate and upper-level undergraduate communication and public relations students as well as practitioners in intercultural markets.

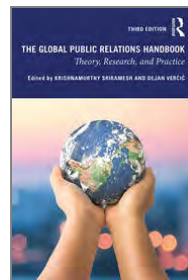
Routledge
February 2025: 380pp
Pb: 978-1-032-51122-1 : **£64.99**
Hb: 978-1-032-53110-6 : **£145**
eBook: 978-1-003-41035-5

* For full contents and more information, visit: www.routledge.com/9781032511221

3RD EDITION

The Global Public Relations Handbook

Theory, Research, and Practice



Edited by **Krishnamurthy Sriramesh** University of Colorado, Boulder, USA, **Dejan Verčič** University of Ljubljana, Slovenia

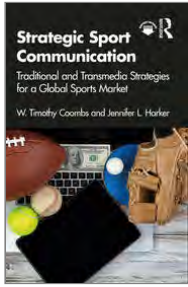
This edition of The Global Public Relations Handbook offers state-of-the-art discussions of the global public relations industry blending research-based theory with practice presented in essays from both academics and practitioners. The 28 essays in three sections take into account changes in the global communication landscape especially since the second edition. An essential resource for students, researchers, and practitioners of public relations, strategic communication, and international communication.

Routledge
November 2019: 366pp
Pb: 978-0-367-37013-8 : **£86.99**
Hb: 978-1-138-04314-5 : **£240**
eBook: 978-1-315-17329-0

* For full contents and more information, visit: www.routledge.com/9780367370138

Strategic Sport Communication

Traditional and Transmedia Strategies for a Global Sports Market



W. Timothy Coombs Texas A&M University, USA,
Jennifer L. Harker

Authors Coombs and Harker provide step-by-step guidance on how the strategic communication process—an integration of marketing communication, public relations, and advertising—can be applied to sports communication for individual athletes, teams, and leagues. Emphasizing an understanding of fanbases and revenue sources, this book lays out the traditional multi-step, linear approach to strategic communication message development along with the non-linear Transmedia Narrative Transportation method focused engaging and encouraging audience contribution. It is an ideal text for undergraduate and graduate courses in public relations or strategic communication and sport communication.

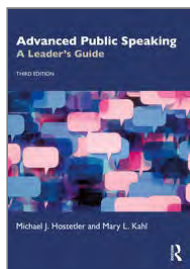
Routledge
September 2021 : 186pp
Pb: 978-0-367-89872-4 : **£49.99**
Hb: 978-0-367-90299-5 : **£145**
eBook: 978-1-003-03116-1

* For full contents and more information, visit: www.routledge.com/9780367898724

3RD EDITION

Advanced Public Speaking

A Leader's Guide

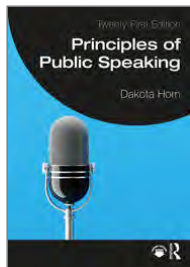
**Michael J. Hostetler** St. John's University, USA, **Mary L. Kahl**

Providing users with the opportunity to increase their speaking abilities across a wide variety of complex and specific contexts, this student-engagement focused and flexible text serves as a core textbook for upper-level undergraduate public speaking courses.

Routledge
March 2024 : 212pp
Pb: 978-1-032-53186-1 : **£62.99**
Hb: 978-1-032-53187-8 : **£140**
eBook: 978-1-003-41078-2

* For full contents and more information, visit: www.routledge.com/9781032531861

21ST EDITION

Principles of Public Speaking**Dakota Horn** Bradley University, USA.

Now in its 21st edition, this introductory public speaking textbook encourages the reader to see public speaking as a way to build community in today's diverse world. This textbook is ideal for general courses on public speaking as well as specialized programs in business, management, political communication, and public affairs.

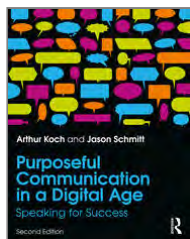
Routledge
April 2024 : 246pp
Pb: 978-1-032-53763-4 : **£100**
Hb: 978-1-032-54052-8 : **£220**
eBook: 978-1-032-72308-2 : **£96.99**

* For full contents and more information, visit: www.routledge.com/9781032537634

2ND EDITION

Purposeful Communication in a Digital Age

Speaking for Success

**Jason Schmitt , Arthur Koch**

Purposeful Communication in a Digital Age, 2nd Edition provides a practical, step-by-step approach to developing and delivering effective speeches. Offering supplementary articles, case studies, and interviews with key leaders within the text and online, this is an all-in-one resource for the traditional, online, or hybrid classroom. The new edition devotes focus to presenting in the digital world, addressing both traditional and contemporary forms of presentation, and specifically directs students on seeking out credible sources when conducting research. Its companion website features video speech examples, classroom exercises, an instructor manual, quiz bank, and more.

Routledge
June 2018 : 270pp
Pb: 978-1-138-08219-9 : **£84.99**
Hb: 978-1-138-08218-2 : **£160**
eBook: 978-0-203-72856-7

* For full contents and more information, visit: www.routledge.com/9781138082199

4TH EDITION

Rhetorical Public Speaking

Social Influence in the Digital Age

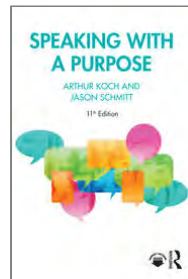
**Nathan Crick** Texas A&M University, USA.

This textbook offers an innovative approach to public speaking by employing the rhetorical canon as a means of constructing artful speech in a multi-mediated environment. This textbook for courses in public speaking and rhetoric will particularly appeal to instructors wishing to foreground speaking as engaged citizens on public and political issues.

Routledge
October 2022 : 172pp
Pb: 978-1-032-28984-7 : **£49.99**
Hb: 978-1-032-32800-3 : **£130**
eBook: 978-1-003-31678-7

* For full contents and more information, visit: www.routledge.com/9781032289847

11TH EDITION

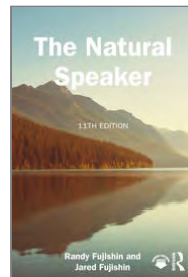
Speaking with a Purpose**Arthur Koch , Jason Schmitt** Clarkson University, USA

Now in its 11th edition, Speaking with a Purpose is designed to help speakers develop the skills they need to prepare and deliver effective speeches. A valuable resource in the traditional, online, or hybrid classroom, this is an essential textbook for general courses in public speaking and speech communication and composition.

Routledge
August 2023 : 194pp
Pb: 978-1-032-50270-0 : **£56.99**
Hb: 978-1-032-51294-5 : **£150**
eBook: 978-1-003-40153-7

* For full contents and more information, visit: www.routledge.com/9781032502700

11TH EDITION

The Natural Speaker**Randy Fujishin** West Valley College, USA., **Jared Fujishin**

This thoroughly revised textbook is a friendly step-by-step guide to public speaking that explores the fundamental skills necessary to present a natural and rewarding speech to any audience. This eleventh edition features new sections on topics including social anxiety in public speaking, the role of artificial intelligence in speech research and outline construction, and public speaking as a form of personal growth. This book serves as an accessible core textbook for Public Speaking and Introduction to Communication courses, providing guidance for individual readers and public speaking workshops.

Routledge
September 2025 : 250pp
Pb: 978-1-032-82692-9 : **£65.99**
Hb: 978-1-032-82693-6 : **£145**
eBook: 978-1-003-50570-9

* For full contents and more information, visit: www.routledge.com/9781032826929

The Routledge Handbook of Public Speaking Research and Theory



Edited by **Stevie M. Munz** Utah Valley University, USA,
Tim McKenna-Buchanan Manchester University, USA,
Anna M. Wright Illinois College, USA

Series: Routledge Handbooks in Communication Studies

Providing a comprehensive survey of the empirical research, theory, and history of public speaking, this handbook fills a crucial gap in public speaking pedagogy resources and provides a foundation for future research and pedagogical development. Reinforcing the relevance, importance, and significance of public speaking in individual, interpersonal, social, and cultural communication contexts, this accessibly written handbook will be an indispensable resource for public speaking instructors and program administrators. It will also be valuable reading for Communication Pedagogy and Introduction to Graduate Studies courses.

Routledge

April 2024 : 432pp

Hb: 978-1-032-36782-8 : £230

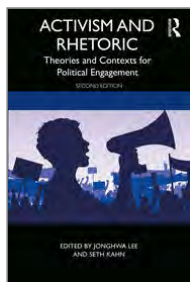
eBook: 978-1-003-33377-7

* For full contents and more information, visit: www.routledge.com/9781032367828

2ND EDITION

Activism and Rhetoric

Theories and Contexts for Political Engagement



Edited by **Jonghwa Lee** Loyola Marymount University, USA, **Seth Kahn** West Chester University, USA

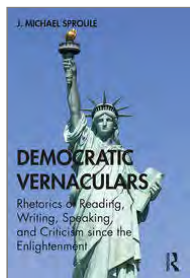
The second edition of this formative collection offers analysis of the work rhetoric plays in the principles and practices of today's culture of democratic activism. Simultaneously challenging and accessible, *Activism and Rhetoric: Theories and Contexts for Political Engagement* is a must-read for students and scholars who are interested in or actively engaged in rhetoric, composition, political communication, and social justice.

Routledge
December 2019 : 266pp
Pb: 978-1-138-50171-3 : **£39.99**
Hb: 978-1-138-50170-6 : **£145**
eBook: 978-1-315-14453-5

* For full contents and more information, visit: www.routledge.com/9781138501713

Democratic Vernaculars

Rhetorics of Reading, Writing, Speaking, and Criticism since the Enlightenment



J Michael Sproule

Democratic Vernaculars is a comprehensive, culturally inclusive, and thematically unified history of the communicative, audience-centered rhetorical vernacular that occupies the "middle range" of English, bounded on the one side by expressive structure (grammar and linguistics) and on the other by aesthetics (literature). By considering a vast collection of vernacular resources, from elementary readers to rhetorical treatises, it tells the story of the emergence of everyday English idioms. Essential reading for scholars in rhetoric and the histories of language and education, it can serve as a text for upper-division undergraduate and graduate courses in rhetoric.

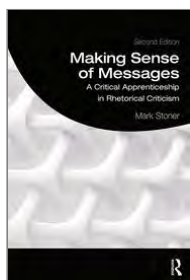
Routledge
February 2020 : 382pp
Pb: 978-0-367-41666-9 : **£38.99**
Hb: 978-0-367-41667-6 : **£145**
eBook: 978-0-367-81558-5

* For full contents and more information, visit: www.routledge.com/9780367416669

2ND EDITION

Making Sense of Messages

A Critical Apprenticeship in Rhetorical Criticism



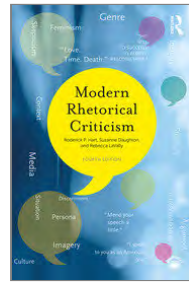
Mark Stoner

Making Sense of Messages, now in its second edition, retains the apprenticeship approach which facilitates effectively learning the complex content and skills of rhetorical theory and criticism. This textbook is ideal for introductory courses in contemporary rhetoric, rhetorical criticism, and critical analysis of mass media.

Routledge
November 2019 : 386pp
Pb: 978-0-815-35540-3 : **£81.99**
Hb: 978-0-815-35538-0 : **£195**
eBook: 978-1-351-13012-7

* For full contents and more information, visit: www.routledge.com/9780815355403

4TH EDITION

Modern Rhetorical Criticism

Roderick P Hart University of Texas at Austin, USA, **Suzanne M. Daughton** Southern Illinois University, Carbondale, USA, **Rebecca Lavalley**

A comprehensive and up-to-date introduction to the analysis of public rhetoric, *Modern Rhetorical Criticism* teaches readers how to examine and interpret rhetorical situations, ideas, arguments, structure, and style. The text covers a wide range of critical techniques, from cultural and dramatic analysis to feminist and Marxist approaches. A wealth of original criticism demonstrates how to analyze such diverse forms as junk mail, campaign speeches, and popular entertainment, as well as literature.

Routledge
December 2017 : 372pp
Pb: 978-1-138-70249-3 : **£91.99**
Hb: 978-1-138-70248-6 : **£190**
eBook: 978-1-315-20358-4

* For full contents and more information, visit: www.routledge.com/9781138702493

On African-American Rhetoric

Keith Gilyard, **Adam Banks**

On African-American Rhetoric traces the arc of strategic language use by African Americans from rhetorical forms such as slave narratives and the spirituals to Black digital expression and contemporary activism. The governing idea is to illustrate the basic call-response process of African-American culture and to demonstrate how this dynamic has been and continues to be central to the language used by African Americans to make collective cultural and political statements. Ranging across genres and disciplines, including rhetorical theory, poetry, fiction, and memes, Gilyard and Banks consider language developments that have occurred both inside and outside of organizations and institutions.

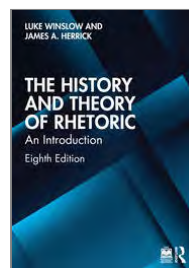
Routledge
April 2018 : 154pp
Pb: 978-1-138-09044-6 : **£38.99**
Hb: 978-1-138-09042-2 : **£145**
eBook: 978-1-315-10863-6

* For full contents and more information, visit: www.routledge.com/9781138090446

8TH EDITION

The History and Theory of Rhetoric

An Introduction



Luke Winslow Baylor University, USA, **James A. Herrick** Hope College, USA

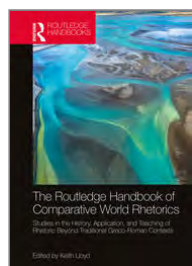
This updated eighth edition gives students a conceptual framework for evaluating and practicing persuasive writing and speaking in a wide range of settings, including written, visual, and digital media. This new edition includes an integrated exploration of non-Western rhetorics, an updated account of contemporary rhetoric, and enhanced analysis of rhetorical theory in a digital age. *The History and Theory of Rhetoric* emphasizes the relevance of rhetoric to today's students, serving as a core textbook for rhetoric courses in both English and communication programs covering both the historical tradition of rhetoric and contemporary rhetoric studies.

Routledge
August 2025 : 384pp
Pb: 978-1-032-81314-1 : **£87.99**
Hb: 978-1-032-81661-6 : **£145**
eBook: 978-1-003-50075-9

* For full contents and more information, visit: www.routledge.com/9781032813141

The Routledge Handbook of Comparative World Rhetorics

Studies in the History, Application, and Teaching of Rhetoric Beyond Traditional Greco-Roman Contexts



Edited by **Keith Lloyd**

Series: *Routledge Handbooks in Communication Studies*

The Routledge Handbook of Comparative World Rhetorics offers a broad and comprehensive understanding of comparative or world rhetoric, from ancient times to the modern day. Bringing together an international team of established and emergent scholars, this Handbook looks beyond Greco-Roman traditions in the study of rhetoric to provide an international, cross-cultural study of communication practices around the globe.

Routledge
August 2022 : 460pp
Pb: 978-0-367-49077-5 : **£47.99**
Hb: 978-0-367-40902-9 : **£230**
eBook: 978-0-367-80976-8

* For full contents and more information, visit: www.routledge.com/9780367490775

The Routledge Handbook of Rhetoric and Power



Edited by **Nathan Crick** Texas A&M University, USA.

Series: *Routledge Handbooks in Communication Studies*

The Routledge Handbook of Rhetoric and Power represents the first comprehensive disciplinary investigation into the relationship between rhetoric and power as it is expressed in different aspects of society. Featuring contributions from key scholars, this accessibly written handbook will be an indispensable resource for researchers and students in the fields of rhetoric, writing studies, communication studies, political communication, and social justice.

Routledge
October 2024 : 482pp
Hb: 978-1-032-55469-3 : **£240**
eBook: 978-1-003-43085-8

* For full contents and more information, visit: www.routledge.com/9781032554693

The Routledge Handbook of Contemporary Feminist Rhetoric



Edited by **Jacqueline Rhodes**, **Suban Nur Cooley**

Series: *Routledge Handbooks in Communication Studies*

The Routledge Handbook of Contemporary Feminist Rhetoric explores the histories, concerns, and possible futures of feminist rhetorical work in the late 20th and early 21st centuries. The first of its kind, this accessibly written handbook will be an indispensable resource for scholars and researchers in the fields of rhetoric, writing studies, communication studies and women's and gender studies.

Routledge
December 2024 : 442pp
Hb: 978-1-032-51305-8 : **£215**

* For full contents and more information, visit: www.routledge.com/9781032513058

The Routledge Handbook of Queer Rhetoric



Edited by **Jacqueline Rhodes** The University of Texas at Austin, USA., **Jonathan Alexander**

Series: *Routledge Handbooks in Communication Studies*

The Routledge Handbook of Queer Rhetoric maps the ongoing becoming of queer rhetoric in the late 20th and early 21st centuries, offering a dynamic overview of the history of and scholarly research in this field. This Handbook is an invaluable resource for scholars, graduate students, and advanced undergraduate students studying rhetoric, communication, cultural studies, and queer studies.

Routledge
January 2024 : 500pp
Pb: 978-0-367-70151-2 : **£44.99**
Hb: 978-0-367-69658-0 : **£230**
eBook: 978-1-003-14480-9

* For full contents and more information, visit: www.routledge.com/9780367701512

Embodied Environmental Risk in Technical Communication

Problems and Solutions Toward Social Sustainability



Edited by **Samuel Stinson**, **Mary Le Rouge**

Series: ATTW Series in Technical and Professional Communication

This timely and accessible edited collection explores how technical communicators meet the challenges of enacting effective risk and crisis communication policies to address local and global environmental problems. This collection provides accessible readings for use in undergraduate or graduate courses in technical communication, risk assessment and communication, and environmental communication, and will also be of interest to scholars in these areas.

Routledge

March 2022 : 318pp

Pb: 978-1-032-15549-4 : **£38.99**

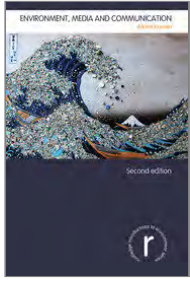
Hb: 978-1-032-21058-2 : **£145**

eBook: 978-1-003-26654-9

* For full contents and more information, visit: www.routledge.com/9781032155494

2ND EDITION

Environment, Media and Communication



Anders Hansen University of Leicester, UK

Series: Routledge Introductions to Environment: Environment and Society Texts

The second edition builds on the first edition's framework for analysing and understanding media and communication roles in the politics of the environment. It draws on the significant and continuing growth and advances in the field of environmental communication research to show the increasing diversification and complexity of environmental communication and to stress the persistent urgency of analysing and understanding how communication about the environment is being influenced and manipulated. This book will be of interest to students in media/communication studies, geography, environmental studies, political science and sociology as well as to environmental professionals and activists.

Routledge

October 2018 : 262pp

Pb: 978-1-138-65047-3 : **£37.99**

Hb: 978-1-138-65045-9 : **£145**

eBook: 978-1-315-62531-7

* For full contents and more information, visit: www.routledge.com/9781138650473

The Handbook of International Trends in Environmental Communication



Edited by **Bruno Takahashi** Michigan State University, USA, **Julia Metag** University of Muenster, Germany, **Jagadish Thaker** University of Auckland, New Zealand, **Suzannah Evans Comfort** Indiana University Bloomington, USA

Series: ICA Handbook Series

This fully revised text demystifies interpersonal communication skills by bringing the latest research together with practical guidance that prepares students to discern key communication dynamics and communicate more effectively in all areas of their lives. The new edition draws on current theory and research to guide students through the foundations of the discipline, recent developments in scientific research, and tips for improving their own interpersonal communication skills. Interpersonal Communication, Second Edition is ideal for undergraduate students in courses on interpersonal communication and communication skills.

Routledge

December 2021 : 540pp

Pb: 978-0-367-27521-1 : **£92.99**

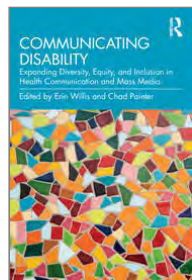
Hb: 978-0-367-27518-1 : **£230**

eBook: 978-0-367-27520-4

* For full contents and more information, visit: www.routledge.com/9780367275211

Communicating Disability

Expanding Diversity, Equity, and Inclusion in Health Communication and Mass Media



Edited by **Erin Willis** University of Colorado Boulder, USA, **Chad Painter** University of Dayton, USA

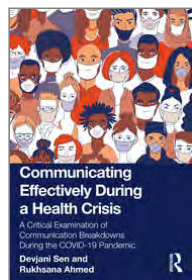
This book enables readers to confidently discuss and understand disability as part of the broader societal conversation on diversity, equity, and inclusion. Divided into three parts related to Journalism and News Reporting, Strategic Communication, and Health Communication, the book provides readers with the knowledge and skills to create conversation that gives space to disability and facilitates advancement in inclusion. It will be of interest to scholars as well as undergraduate and graduate students in the fields of Health Communication, Journalism, Strategic Communication, Media Studies, Disability Studies, Public Health, and Medical Sociology.

Routledge
June 2025 : 222pp
Pb: 978-1-032-76699-7 : **£39.99**
Hb: 978-1-032-77662-0 : **£145**
eBook: 978-1-003-48424-0

* For full contents and more information, visit: www.routledge.com/9781032766997

Communicating Effectively During a Health Crisis

A Critical Examination of Communication Breakdowns During the COVID-19 Pandemic



Devjani Sen Algonquin College, Canada, **Rukhsana Ahmed** University at Albany, State University of New York, USA

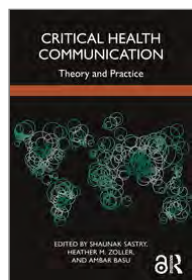
Exploring how and why communication breakdowns occur during pandemics and world disasters, this book offers solutions for improving communication and managing future public health crises. An interdisciplinary critique of the delivery and reception of messages during global disasters, this text is suitable for undergraduate and graduate courses in Communication Studies, Health Communication, Risk Communication and Public Health, Psychology, Sociology, and Disaster Management.

Routledge
July 2024 : 202pp
Pb: 978-1-032-49682-5 : **£38.99**
Hb: 978-1-032-49684-9 : **£130**
eBook: 978-1-003-39498-3

* For full contents and more information, visit: www.routledge.com/9781032496825

Critical Health Communication

Theory and Practice



Edited by **Shaunak Sastry**, **Heather M. Zoller**, **Ambar Basu** University of South Florida, USA

This book offers strong rationales for adopting a critical view of health communication by demonstrating how theories and critical practices can be enriched by foregrounding issues of power, politics, and culture. Chapters present research from a variety of international and local contexts addressing medical and public health challenges and center issues of power, resistance, voice, and social change from marginalized perspectives. Critical Health Communication will be of interest to scholars and graduate students in health communication, critical and cultural communication, as well as other health-related courses.

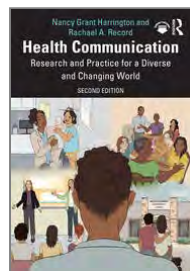
Routledge
October 2025 : 280pp
Pb: 978-1-032-72553-6 : **£39.99**
Hb: 978-1-032-73075-2 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032725536

2ND EDITION

Health Communication

Research and Practice for a Diverse and Changing World



Nancy Grant Harrington University of Kentucky, USA, **Rachael A. Record** San Diego State University, USA

This thoroughly revised second edition covers the major areas of research, theory, and practical application in health communication. This textbook takes an in-depth approach to health communication by analyzing and critically evaluating research conducted across multiple paradigmatic perspectives and focusing on translational application of research findings.

Routledge
August 2023 : 366pp
Pb: 978-1-032-10047-0 : **£76.99**
Hb: 978-1-032-10260-3 : **£145**
eBook: 978-1-003-21445-8

* For full contents and more information, visit: www.routledge.com/9781032100470

Health Communication for Social Justice

A Whole Person Activist Approach



Vinita Agarwal Salisbury University, USA

Series: *Routledge Social Justice Communication Activism Series*

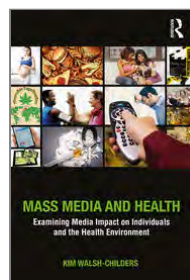
This textbook combines whole person and social justice perspectives to educate students on the role of communication in promoting inclusive and person-centered healthcare practices. This textbook serves as a core or supplemental text for graduate and upper-level undergraduate courses in health communication.

Routledge
September 2023 : 420pp
Pb: 978-1-032-08103-8 : **£49.99**
Hb: 978-1-032-10262-7 : **£145**
eBook: 978-1-003-21447-2

* For full contents and more information, visit: www.routledge.com/9781032081038

Mass Media and Health

Examining Media Impact on Individuals and the Health Environment



Kim Walsh-Childers University of Florida

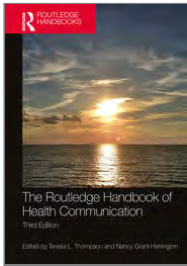
Mass Media and Health examines media health influences along three dimensions – the effects of media on health (individual vs public health); the intentionality of these effects; and whether the media effects are positive or negative. Author Kim Walsh-Childers synthesizes the growing body of research on media and health, helping readers to understand how mass media influence health beliefs and behaviors at the individual level, as well as affect public health policy and the environment in which individuals make health-related choices.

Routledge
November 2016 : 536pp
Pb: 978-1-138-92560-1 : **£46.99**
Hb: 978-1-138-92559-5 : **£145**
eBook: 978-1-315-68368-3

* For full contents and more information, visit: www.routledge.com/9781138925601

3RD EDITION

The Routledge Handbook of Health Communication



Edited by **Teresa L. Thompson** University of Dayton, USA,
Nancy Grant Harrington University of Kentucky, USA

Series: *Routledge Handbooks in Communication Studies*

A seminal text in the field, this new edition of *The Routledge Handbook of Health Communication* provides students and scholars with a comprehensive survey of the subject's key research foundations and trends, authored by the discipline's leading scholars. The third edition has been completely updated and reorganized to guide both new researchers and experienced scholars through the most critical and contemporary topics in health communication today. The handbook will continue to serve as an invaluable resource for students, researchers, scholars, policymakers, and healthcare professionals doing work in health communication.

Routledge

September 2021 : 630pp

Pb: 978-0-367-48744-7 : **£120**

Hb: 978-0-367-48895-6 : **£230**

eBook: 978-1-003-04337-9

* For full contents and more information, visit: www.routledge.com/9780367487447

The Routledge Handbook of Health Communication and Popular Culture



Edited by **Christina S. Beck** Ohio University, USA

Series: *Routledge Handbooks in Communication Studies*

The *Routledge Handbook of Health Communication and Popular Culture* offers rich insights into the ways in which communication about health through popular culture become a part of healing, wellness, and health-related decisions. The Handbook will be of interest to students and scholars in the fields of Communication Studies, Health Communication, Public Health Policy, Media Literacy and Cultural Studies.

Routledge

December 2024 : 392pp

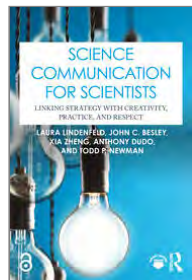
Hb: 978-1-032-56618-4 : **£210**

eBook: 978-1-003-43640-9

* For full contents and more information, visit: www.routledge.com/9781032566184

Science Communication for Scientists

Linking Strategy with Creativity, Practice, and Respect



Laura Lindenfeld Stony Brook University, USA, **John C. Besley** Michigan State University, USA, **Xia Zheng**, **Anthony Dudo** The University of Texas at Austin, USA, **Todd P. Newman** University of Wisconsin-Madison, USA

This textbook empowers students to confidently navigate skillful and effective science communication. It provides a clear, research-informed approach to communicating with audiences across the scientific community and broader society. Readers explore how to put theory into practice through classroom-tested activities, international real-world examples, and thoughtful practice-oriented assignments. This text is ideal for graduate and upper-level undergraduate courses, especially in STEM, Science, Technology, Engineering, and Math fields and is an essential resource for the next generation of science communicators.

Routledge

October 2025 : 264pp

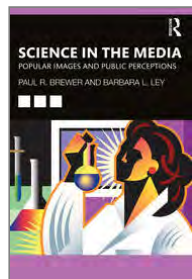
Pb: 978-1-032-79733-5 : **£39.99**

Hb: 978-1-032-79803-5 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032797335

Science in the Media

Popular Images and Public Perceptions



Paul R Brewer, **Barbara L Ley**

This timely and accessible text shows how portrayals of science in popular media influence public attitudes around messages from the scientific community, affect the kinds of research that receive support, and inform perceptions of who can become a scientist. The book builds on theories of cultivation, priming, framing, and media models while drawing on years of content analyses, national surveys, and experiments. It explores a wide variety of media genres, from Hollywood blockbusters to children's cartoons, and serves as a supplemental text for courses in science communication and media studies, and will be of interest to anyone concerned with publicly engaged science.

Routledge

September 2021 : 276pp

Pb: 978-1-032-03399-0 : **£38.99**

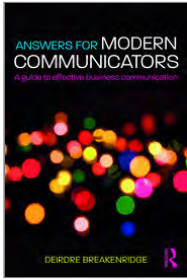
Hb: 978-1-032-04139-1 : **£145**

eBook: 978-1-003-19072-1

* For full contents and more information, visit: www.routledge.com/9781032033990

Answers for Modern Communicators

A Guide to Effective Business Communication



Deirdre K. Breakenridge Pure Performance Communications, USA

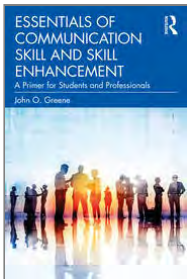
This book provides students and professionals with practical answers to important career and communication questions, helping them to communicate successfully in a business setting. Communication expert, Deirdre Breakenridge, examines the ways in which professionals can make the most of their careers in a fast-changing media landscape, offering advice on how new and seasoned executives can utilize and adapt to the latest modes of communication.

Routledge
October 2017 : 234pp
Pb: 978-0-415-30392-7 : **£52.99**
Hb: 978-1-138-71443-4 : **£185**
eBook: 978-1-315-23075-7

* For full contents and more information, visit: www.routledge.com/9780415303927

Essentials of Communication Skill and Skill Enhancement

A Primer for Students and Professionals



John O. Greene

For those who wish to learn or teach the tools of skillful communication, this book provides concrete insight into what makes a person a successful communicator. Predicated on four simple notions—that communication can be done well or poorly, that communication skills matter, that people differ in those skills, and that those skills can be improved—the book helps readers identify and enhance their own communication strengths and address weaknesses, assess the communication skills of others, and coach others to improvement. This book is written for students and professionals in fields such as human resources, sales, training, counseling, customer relations, education, and healthcare.

Routledge
March 2021 : 174pp
Pb: 978-0-367-53428-8 : **£38.99**
Hb: 978-0-367-53838-5 : **£145**
eBook: 978-1-003-08345-0

* For full contents and more information, visit: www.routledge.com/9780367534288

Intercultural Communication for the Global Business Professional



Edited by **Mara K. Berkland** North Central College, USA,
Amy Grim Buxbaum

This text integrates business and communication concepts to immerse students in the global communication experiences of business professionals. This book ideal as a text for courses in international business or professional intercultural communication, or as a supplement for more general business and communication courses.

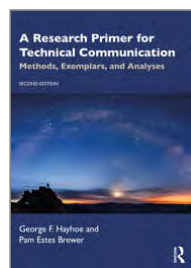
Routledge
October 2023 : 190pp
Pb: 978-1-032-28539-9 : **£36.99**
Hb: 978-1-032-28715-7 : **£145**
eBook: 978-1-003-29819-9

* For full contents and more information, visit: www.routledge.com/9781032285399

2ND EDITION

A Research Primer for Technical Communication

Methods, Exemplars, and Analyses



George F Hayhoe , Pam Estes Brewer

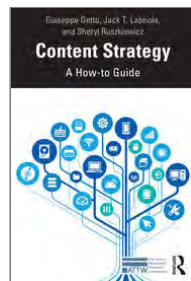
This fully revised edition provides a practical introduction to research methods for anyone conducting or critically reading technical communication research. The book is presented in two sections, tackling the methodology of the core types of technical communication research in the Methods section before bolstering understanding with the section of Exemplars and Analysis. This book is an essential introduction to research methods for students of technical communication and for industry professionals who need to conduct and engage with research on the job.

Routledge
September 2020 : 328pp
Pb: 978-0-367-53148-5 : **£54.99**
Hb: 978-0-367-53147-8 : **£140**
eBook: 978-1-003-08068-8

* For full contents and more information, visit: www.routledge.com/9780367531485

Content Strategy

A How-to Guide



Giuseppe Getto East Carolina University, USA, Jack T. Labriola Kennesaw State University, USA, Sheryl Ruszkiewicz Oakland University, USA

Series: *ATTW Series in Technical and Professional Communication*

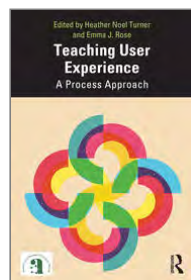
This comprehensive text provides a how-to guide for content strategy, enabling students and professionals to understand and master the skills needed to develop and manage technical content in a range of professional contexts. Content Strategy works as a core or supplemental textbook for undergraduate and graduate classes, as well as certification courses, in content strategy, content management, and technical communication. It also provides an accessible introduction for professionals looking to develop their skills and knowledge.

Routledge
November 2022 : 226pp
Pb: 978-0-367-75103-6 : **£35.99**
Hb: 978-0-367-75950-6 : **£130**
eBook: 978-1-003-16480-7

* For full contents and more information, visit: www.routledge.com/9780367751036

Teaching User Experience

A Process Approach



Edited by Heather Turner , Emma Rose

Series: *ATTW Series in Technical and Professional Communication*

Outlining a process approach, this book offers a theoretical and pedagogical framework for how to teach User Experience (UX) from a Technical and Professional Communication (TPC) perspective. The book includes case studies that showcase innovative teaching using the six-stage process such as creating accessible products for community partners with disabilities and culturally responsive content using indigenous research methods. It will appeal to instructors teaching UX within TPC programs and administrators interested in curricular innovation to bring more UX into their programs. The collection can also be used for postgraduate pedagogy courses offered within TPC programs.

Routledge
October 2025 : 332pp
Pb: 978-1-032-95205-5 : **£39.99**
Hb: 978-1-032-95223-9 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032952055

Technical Communication

A Design-Centric Approach



Jon Balzotti

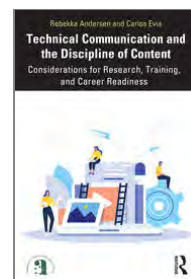
Technical Communication: A Design-Centric Approach is a comprehensive textbook for introductory courses in technical communication and professional writing. Technical Communication takes a design approach to foundational and emergent technical communication skills such as document design, job applications and interviews, workplace collaboration, and report writing, providing students with practical guidance on matters of ethics, style, and problem solving in a range of professional and organizational contexts. This is a core textbook suitable for undergraduate courses in technical and professional communication.

Routledge
September 2021 : 482pp
Pb: 978-0-367-43823-4 : **£42.99**
Hb: 978-0-367-43830-2 : **£145**
eBook: 978-1-003-00606-0

* For full contents and more information, visit: www.routledge.com/9780367438234

Technical Communication and the Discipline of Content

Considerations for Research, Training, and Career Readiness



Rebekka Andersen University of California Davis, USA, Carlos Evia Virginia Polytechnic Institute and State University, USA

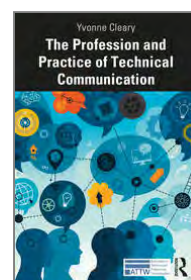
Series: *ATTW Series in Technical and Professional Communication*

This book explores how workflows and technologies that treat content as computable data are changing the roles, work activities, and outputs of professional technical communicators. It draws on extensive research of the content discipline and dozens of interviews with industry leaders, hiring managers and academic administrators, educators, and alumni. It offers guidance for building curricular pathways that prepare students for work in the content discipline and introduces strategies for partnering with university programs. The book will be of interest to students and scholars in the field of technical writing, professional and public writing, content strategy, and more.

Routledge
September 2025 : 336pp
Pb: 978-1-032-58846-9 : **£39.99**
Hb: 978-1-032-58847-6 : **£145**
eBook: 978-1-003-45173-0

* For full contents and more information, visit: www.routledge.com/9781032588469

The Profession and Practice of Technical Communication



Yvonne Cleary

Series: *ATTW Series in Technical and Professional Communication*

This practical text offers a research-based account of the technical communication profession and its practice, outlining emergent touchpoints of this fast-changing field while highlighting its diversity. Through research on the history and the globalization of technical communication and up-to-date industry analysis, including first-hand narratives from industry practitioners, this book brings together common threads through the industry, suggests future trends, and points toward strategic routes for development. It offers essential guidance for students, early professionals, and lateral entrants to the profession, and can be used as a textbook for technical communication courses.

Routledge
July 2021 : 266pp
Pb: 978-0-367-55737-9 : **£38.99**
Hb: 978-0-367-55809-3 : **£145**
eBook: 978-1-003-09525-5

* For full contents and more information, visit: www.routledge.com/9780367557379

UX on the Go

A Flexible Guide to User Experience Design



Andrew Mara

Designed with flexibility and readers' needs in mind, this purpose driven book offers new UX practitioners succinct and complete instructions on how to conduct user research and rapidly design interfaces and products in the classroom or the office. Written for professionals looking to learn or expand their skills and students studying technical communication, information technology, web and product design, business, or engineering, this accessible book provides a foundational knowledge of this diverse and evolving field. A companion website will include examples of contemporary UX projects, material to illustrate key techniques, and other resources for students and instructors.

Routledge

July 2020 : 242pp

Pb: 978-0-367-22862-0 : **£37.99**

Hb: 978-0-367-22854-5 : **£145**

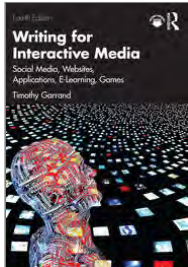
eBook: 978-0-429-27723-8

* For full contents and more information, visit: www.routledge.com/9780367228620

4TH EDITION

Writing for Interactive Media

Social Media, Websites, Applications, e-Learning, Games



Timothy Garrand

This thoroughly revised fourth edition teaches students and professionals how to create interactive content for all types of new media and become successful writers or designers in a variety of fields. Writing for Interactive Media prepares students for the writing challenges of today's technology and media. It can be used as a core textbook for courses in UX Writing, Writing for Digital Media, and Technical and Professional Communication and is a valuable resource for writing professionals at all levels.

Routledge

October 2023 : 322pp

Pb: 978-1-032-55424-2 : **£39.99**

Hb: 978-1-032-55425-9 : **£145**

eBook: 978-1-003-43061-2

* For full contents and more information, visit: www.routledge.com/9781032554242

Writing in a Technological World



Claire Lutkewitte

Writing in a Technological World explores how to think rhetorically, act multimodally, and be sensitive to diverse audiences while writing in technological contexts such as social media, websites, podcasts and mobile technologies. This is the ideal text for advanced undergraduate and graduate courses in composition, writing with technologies, and professional/business writing. A supplementary guide for instructors is available at www.routledge.com/9781138580985

Routledge

December 2019 : 434pp

Pb: 978-1-138-58098-5 : **£31.99**

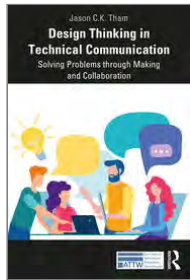
Hb: 978-1-138-58097-8 : **£120**

eBook: 978-0-429-50701-4

* For full contents and more information, visit: www.routledge.com/9781138580985

Design Thinking in Technical Communication

Solving Problems through Making and Collaboration



Jason C.K. Tham Texas Tech University, USA

Series: ATTW Series in Technical and Professional Communication

This book explicates the relationships between design thinking, critical making, and socially responsive technical communication. It leverages the recent technology-powered DIY culture called "the Maker Movement" to identify how citizen innovation can inform cutting-edge social innovation that advocates for equitable change and progress on today's "wicked" problems. Essential reading for instructors, students, and practitioners of technical communication, it can be used as a supplemental text for graduate and undergraduate courses in usability and user-centered design and research.

Routledge
May 2021 : 168pp
Pb: 978-0-367-47821-6 : **£38.99**
Hb: 978-0-367-47832-2 : **£145**
eBook: 978-1-003-03676-0

* For full contents and more information, visit: www.routledge.com/9780367478216

Designing Technical and Professional Communication

Strategies for the Global Community



Deborah C. Andrews, Jason C.K. Tham Texas Tech University, USA

This core textbook for courses in technical and professional communication emphasizes collaboration, a global perspective, inclusivity, and rhetorical approaches to creating communication products. Applying a design thinking framework for solving problems and fostering innovation, it introduces students to the core skills, knowledge, and habits of successful technical communicators who work in the diverse, flexible, and mobile workplaces of the 21st century. Four sections provide concrete guidance for communicating in the global community, managing projects through design, designing content for audiences, and applying design to technical and professional communication.

Routledge
November 2021 : 366pp
Pb: 978-0-367-54960-2 : **£52.99**
Hb: 978-0-367-55492-7 : **£145**
eBook: 978-1-003-09376-3

* For full contents and more information, visit: www.routledge.com/9780367549602

The Routledge Handbook of Ethics in Technical and Professional Communication



Edited by **Derek G. Ross** Auburn University, USA

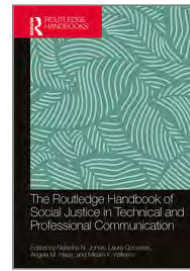
Series: Routledge Handbooks in Communication Studies

Featuring specially commissioned chapters from scholars and practitioners across the field, this handbook serves as a touchstone for those who wish to do ethical technical and professional communication in its myriad forms. The first of its kind, this accessibly written volume explores descriptive, normative, applied, and meta-ethics. It will be an indispensable resource for researchers and students in the fields of Technical and Professional Communication, Writing Studies, Rhetoric and Design.

Routledge
March 2025 : 534pp
Hb: 978-1-032-56196-7 : **£230**
eBook: 978-1-003-43437-5

* For full contents and more information, visit: www.routledge.com/9781032561967

The Routledge Handbook of Social Justice in Technical and Professional Communication



Edited by **Natasha N. Jones, Laura Gonzales, Angela M. Haas, Miriam F. Williams**

Series: Routledge Handbooks in Communication Studies

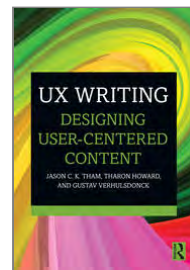
This handbook interrogates and illustrates contemporary approaches to Technical and Professional Communication (TPC) by focusing on emerging issues in the field. Using a social justice-centered approach, the handbook provides a view of the current state of the discipline and highlights emerging directions and perspectives that will influence the trajectory of the field in the coming years. Providing frameworks and strategies for embracing a social justice-driven approach, this handbook will be of interest to scholars, teachers, administrators, community leaders, and workplace and industry practitioners within the field of Technical and Professional Communication and Writing.

Routledge
May 2025 : 480pp
Hb: 978-1-032-59556-6 : **£230**
eBook: 978-1-003-45515-8

* For full contents and more information, visit: www.routledge.com/9781032595566

UX Writing

Designing User-Centered Content



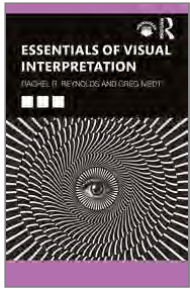
Jason C.K. Tham Texas Tech University, USA, **Tharon Howard** Clemson University, USA, **Gustav Verhulsdonck** Central Michigan University, USA

This flexible textbook provides an integrated approach to User Experience (UX) writing and equips students and practitioners with the essential principles and methods to succeed in writing for user experience. Outlining the key principles and theories for writing user-centered content design, this core textbook is fundamental reading for students and early career practitioners in UX, technical communication, digital marketing, and other areas of professional writing.

Routledge
October 2023 : 266pp
Pb: 978-1-032-22740-5 : **£38.99**
Hb: 978-1-032-22838-9 : **£145**
eBook: 978-1-003-27441-4

* For full contents and more information, visit: www.routledge.com/9781032227405

Essentials of Visual Interpretation



Rachel R Reynolds, Greg Niedt

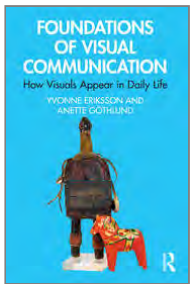
This book teaches students to talk and write critically about visual media and to examine how evolving visual environments, media, and technologies affect human self-understanding and culture formation. Lively and accessibly written chapters include examples ranging from cave paintings to memes, from optical science to visual analytics, from ancient pictographs to smart phones, engaging students with the fascinating complexity of visual interpretation. The book is ideal as a primer in visual analysis and visual communication for introductory students in courses within communication studies, cultural studies, semiotics, media studies, and visual anthropology.

Routledge
December 2020 : 236pp
Pb: 978-0-367-49128-4 : **£21.99**
Hb: 978-0-367-49240-3 : **£105**
eBook: 978-1-003-04527-4

* For full contents and more information, visit: www.routledge.com/9780367491284

Foundations of Visual Communication

How Visuals Appear in Daily Life



Yvonne Eriksson Mälardalen University, Eskilstuna, Sweden, **Anette Göthlund** Konstfack University of Arts Crafts and Design, Sweden

Drawing upon theories from visual studies, critical visual culture studies, and cognitive psychology, and with a special focus on gender and ethnicity, this book gives students a theoretical foundation for future work as visual communicators. This book serves as a main or supplementary text for visual communication or visual culture courses.

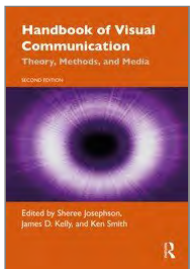
Routledge
June 2023 : 142pp
Pb: 978-0-367-76963-5 : **£39.99**
Hb: 978-0-367-77155-3 : **£150**
eBook: 978-1-003-17003-7

* For full contents and more information, visit: www.routledge.com/9780367769635

2ND EDITION

Handbook of Visual Communication

Theory, Methods, and Media



Edited by **Sheree Josephson** Weber State University, Ogden, Utah, **James Kelly** Indiana University Bloomington, **Ken Smith**

Series: Routledge Communication Series

This Handbook of Visual Communication explores the key theoretical areas and research methods of visual communication. With chapters contributed by many of the best-known and respected scholars in visual communication, this volume brings together significant and influential work in the discipline. The Handbook serves as an invaluable reference for visual communication theory as well as a useful resource book of research methods in the discipline. It defines the current state of theory and research in visual communication and serves as a foundation for future scholarship and study.

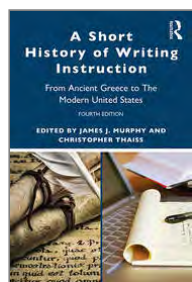
Routledge
April 2020 : 518pp
Pb: 978-1-138-59031-1 : **£105**
Hb: 978-1-138-59030-4 : **£220**
eBook: 978-0-429-49111-5

* For full contents and more information, visit: www.routledge.com/9781138590311

4TH EDITION

A Short History of Writing Instruction

From Ancient Greece to The Modern United States



Edited by **James J. Murphy** University of California at Davis, USA, **Chris Thaiss**

This newly revised 30th Anniversary edition provides a robust scholarly introduction to the history of writing instruction in the West, from Ancient Greece to the present-day United States. An ideal text for undergraduate and graduate courses in writing studies, rhetoric and composition, and the history of education, *A Short History of Writing Instruction's* longitudinal approach enables students to track the recurrence over time not only of specific teaching methods, but also of major issues such as writing as power, the effects of technologies, the rise of vernaculars, writing as a force for democratization, and the roles of women in rhetoric and writing instruction.

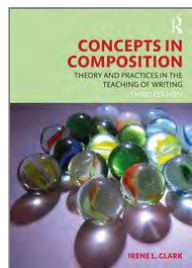
Routledge
April 2020 : 378pp
Pb: 978-0-367-34980-6 : **£57.99**
Hb: 978-0-367-34979-0 : **£145**
eBook: 978-1-003-02089-9

* For full contents and more information, visit: www.routledge.com/9780367349806

3RD EDITION

Concepts in Composition

Theory and Practices in the Teaching of Writing



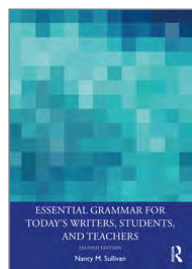
Irene L. Clark California State University, Northridge, USA

Concepts in Composition is designed to foster reflection on how theory impacts practice, allowing prospective teachers to assume the dual role of both teacher and student as they enter the discipline of Writing Studies and become familiar with some of its critical conversations. Now in its Third Edition, the volume offers up-to-date scholarship and a deeper focus on diversity, both in the classroom and in relation to writing studies and literacy more broadly. This text continues to offer a wealth of practical assignments, classroom activities, and readings in each chapter. It is the ideal resource for the undergraduate or graduate student looking to pursue a career in writing instruction.

Routledge
May 2019 : 478pp
Pb: 978-1-138-08865-8 : **£65.99**
Hb: 978-1-138-08864-1 : **£155**
eBook: 978-0-203-72865-9

* For full contents and more information, visit: www.routledge.com/9781138088658

2ND EDITION

Essential Grammar for Today's Writers, Students, and Teachers

Nancy M. Sullivan Texas A&M University, Corpus Christi, USA

This innovative grammar text is an ideal resource for writers, language students, and current and future classroom teachers who need an accessible "refresher" in a step-by-step guide to essential grammar. This updated edition features two new sections as well as online resources with additional exercises, relevant links, and answer key. Instructor materials accompanying the text provide teachers with activities designed for face-to-face, hybrid, and online instruction to enliven these basic grammar lessons as well as writing activities to integrate these concepts into students' own writing.

Routledge
July 2020 : 254pp
Pb: 978-0-367-14868-3 : **£38.99**
Hb: 978-0-367-14866-9 : **£145**
eBook: 978-0-429-05367-2

* For full contents and more information, visit: www.routledge.com/9780367148683

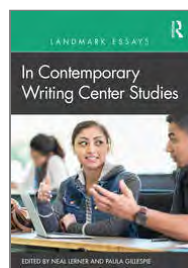
Grammar and Style Choices for College Writers

Olga Griswold California State Polytechnic University, USA, **Jennie Watson** California State Polytechnic University, USA.

This textbook provides a practical guide to grammar and style choices for college writers, giving students a basic vocabulary for thinking and talking about language use and enabling them to make purposeful choices in their writing. This textbook can be used as a core textbook for grammar course as well as supplementary text for composition courses. It is also suitable for courses tailored to multilingual, advanced non-native, or non-standard speakers of English.

Routledge
September 2022 : 250pp
Pb: 978-0-367-74068-9 : **£37.99**
Hb: 978-0-367-74859-3 : **£145**
eBook: 978-1-003-15988-9

* For full contents and more information, visit: www.routledge.com/9780367740689

Landmark Essays in Contemporary Writing Center Studies

Edited by **Neal Lerner**, **Paula Gillespie**

Series: *Landmark Essays Series*

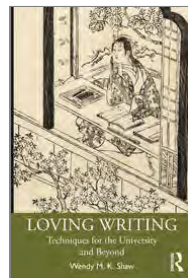
This volume collects essential writings in the field of writing center studies as it has blossomed and developed since the 1995 publication of *Landmark Essays on Writing Centers*. These writings offer a new generation of writing center readers provocative ideas and research-based praxis on the topics covered in the book's four sections: writing center history, critical perspectives on current practices, writing center research, and writing centers in new spaces. It is essential reading for undergraduate and graduate students in composition and education, as well as writing center staff and directors.

Routledge
October 2020 : 342pp
Pb: 978-0-367-20640-6 : **£56.99**
Hb: 978-0-367-20634-5 : **£175**
eBook: 978-1-003-57194-0

* For full contents and more information, visit: www.routledge.com/9780367206406

Loving Writing

Techniques for the University and Beyond



Wendy M.K. Shaw

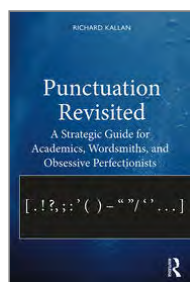
This writing textbook bridges factual, critical, and expressive modes of writing to help students develop a reflective sense of why and how to write for university, professional, and public audiences. Exploring the ways in which writing builds tools for argument both in and beyond the university, it enables students to break out of the dusty and formulaic patterns of writing that too often threaten to render academic studies irrelevant. Playful and personal, *Loving Writing* can be used as a textbook for advanced or introductory college writing courses and provides innovative guidance to liberal arts students seeking to develop their writing abilities.

Routledge
September 2021 : 280pp
Pb: 978-0-367-61250-4 : **£37.99**
Hb: 978-0-367-62037-0 : **£145**
eBook: 978-1-003-10762-0

* For full contents and more information, visit: www.routledge.com/9780367612504

Punctuation Revisited

A Strategic Guide for Academics, Wordsmiths, and Obsessive Perfectionists



Richard Kallan

Punctuation Revisited is an advanced, comprehensive guide to the importance of punctuation in conveying meaning and augmenting the power of a message. This book is a wonderful resource for students of composition and writing, an essential read for writing center tutors and faculty, as well as the perfect addition to anyone's professional library.

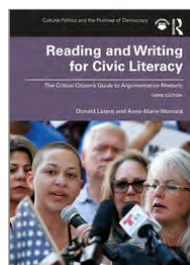
Routledge
April 2020 : 154pp
Pb: 978-1-138-33828-9 : **£38.99**
Hb: 978-1-138-33827-2 : **£145**
eBook: 978-0-429-44182-0

* For full contents and more information, visit: www.routledge.com/9781138338289

3RD EDITION

Reading and Writing for Civic Literacy

The Critical Citizen's Guide to Argumentative Rhetoric, Brief Edition



Donald Lazere , Anne-Marie Womack

This textbook is based on critical reading and writing for a new era of disputes over race, gender, and economic inequality, compounded by the escalating polarization of American public rhetoric. Designed for first-year or more advanced composition and critical thinking courses, it trains students to locate logical fallacies and other weaknesses in argumentation. Exercises analyzing readings help students understand the ideological positions and rhetoric that underlies opposing views. Widely debated issues of whether objectivity is possible and whether there is a liberal or conservative bias in news and entertainment media are foregrounded as topics for rhetorical analysis.

Routledge
October 2020 : 338pp
Pb: 978-0-415-79366-7 : **£52.99**
Hb: 978-0-415-79365-0 : **£145**
eBook: 978-1-315-16946-0

* For full contents and more information, visit: www.routledge.com/9780415793667

Scripting Media



Frank Barnas , Marie Barnas

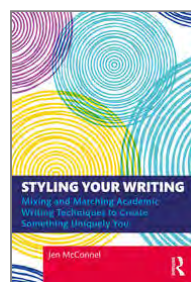
Bringing together professional standards, practices, and jargon from across the industry, Scripting Media provides a complete overview of writing for divergent forms of media. While some forms of media writing have been honed and standardized over generations, others demand new ways of thinking and collaborating. Covering traditional forms of scriptwriting, such as news, advertising, and film scripting, as well as newer and more emerging areas of social media and virtual reality, this book is designed to prepare readers for the varying formats, styles and techniques specific to each medium.

Routledge
August 2023 : 200pp
Pb: 978-1-032-22922-5 : **£35.99**
Hb: 978-1-032-22923-2 : **£135**
eBook: 978-1-003-27476-6

* For full contents and more information, visit: www.routledge.com/9781032229225

Styling Your Writing

Mixing and Matching Academic Writing Techniques to Create Something Uniquely You



Jen McConnell

This text helps developing writers in the academy and beyond think through their writing process and develop strategies for styling their writing to meet the demands of a wide range of goals. This book serves as a core or supplemental text for writing courses at the undergraduate, graduate, or high school level, or as a writing guide for individual readers.

Routledge
May 2022 : 156pp
Pb: 978-1-032-13977-7 : **£38.99**
Hb: 978-1-032-15553-1 : **£145**
eBook: 978-1-003-24465-3

* For full contents and more information, visit: www.routledge.com/9781032139777

2ND EDITION

The Routledge International Handbook of Research on Writing



Edited by **Rosalind Horowitz** The University of Texas at San Antonio, USA

Series: Routledge Handbooks in Communication Studies

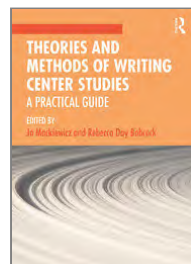
This scholarly research handbook aggregates the broad-ranging, interdisciplinary, multidimensional strands of writing research from scholars worldwide and brings them together into a common intellectual space. This volume serves as a comprehensive resource for scholars, graduate students, and advanced undergraduates in writing studies and rhetoric, composition, creative expression, education, and literacy studies.

Routledge
February 2023 : 630pp
Pb: 978-1-138-34525-6 : **£91.99**
Hb: 978-1-138-34523-2 : **£210**
eBook: 978-0-429-43799-1

* For full contents and more information, visit: www.routledge.com/9781138345256

Theories and Methods of Writing Center Studies

A Practical Guide



Edited by **Jo Mackiewicz , Rebecca Babcock**

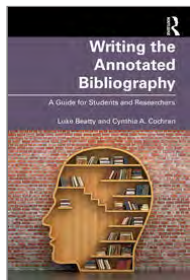
This collection helps students and researchers understand the foundations of writing center studies in order to make sound decisions about the types of methods and theoretical lenses that will help them formulate and answer their research questions. It introduces an array of theories, including genre theory, second-language acquisition theory, transfer theory, and disability theory. Ideal for courses on writing center studies and pedagogy, it is essential reading for researchers and administrators in writing centers and writing across the curriculum or writing in the disciplines programs.

Routledge
November 2019 : 246pp
Pb: 978-0-367-18849-8 : **£37.99**
Hb: 978-0-367-18848-1 : **£130**
eBook: 978-0-429-19875-5

* For full contents and more information, visit: www.routledge.com/9780367188498

Writing the Annotated Bibliography

A Guide for Students & Researchers



Luke Beatty St. Ambrose University, USA, **Cynthia A. Cochran** Illinois College, USA

Writing the Annotated Bibliography is a comprehensive and practical guide to creating and using annotated bibliographies for research projects in any discipline. The definitive resource for the finer points of this crucial research skill, it covers the elements of annotated bibliographies, key disciplinary conventions, and tips for working with digital sources. Suitable for both undergraduate and graduate students and for researchers at all levels, it's an essential resource for first-year and advanced composition classes, courses in writing across the disciplines, library science programs, and academic libraries at the secondary level and beyond.

Routledge

July 2020 : 162pp

Pb: 978-0-367-40886-2 : **£39.99**

Hb: 978-0-367-40887-9 : **£150**

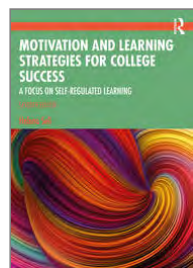
eBook: 978-0-367-85305-1

* For full contents and more information, visit: www.routledge.com/9780367408862

7TH EDITION

Motivation and Learning Strategies for College Success

A Focus on Self-Regulated Learning

**Helena Seli**

Now in its 7th edition, *Motivation and Learning Strategies for College Success: A Focus on Self-Regulated Learning* provides a framework organized around motivation, methods of learning, time management, control of the physical and social environment, and monitoring performance that makes it easy for students to recognize what they need to do to become successful learners. Full of rich pedagogical features and exercises, students will find Follow-Up Activities, Opportunities for Reflection, Chapter-End Reviews, Key Points, and a Glossary.

Routledge
August 2023 : 304pp
Pb: 978-1-032-47020-7 : **£51.99**
Hb: 978-1-032-47255-3 : **£145**
eBook: 978-1-003-38527-1

* For full contents and more information, visit: www.routledge.com/9781032470207

How to Become a Successful College Student

The Tools, Habits, and Skills Needed to Foster College Readiness



Scotty Dunlap Eastern Kentucky University, USA, **Brian Dudak** Middle Tennessee State University, USA

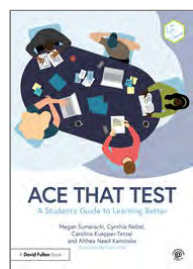
This book is your one-stop shop for the academic tools and habits needed to make your transition from high school to college a resounding success! The shift from high school to college can be a challenge, with many students finding the skills that had previously worked so well no longer seem to be enough. *How to Become a Successful College Student* outlines the strategies you need to 'level up' your current processes in order to foster learning and retention of information in a new and rigorous environment. This guide is a must-have resource for anyone who wants to maximize their higher education experience.

Prufrock Press
November 2023 : 202pp
Pb: 978-1-032-52409-2 : **£13.99**
eBook: 978-1-003-41268-7

* For full contents and more information, visit: www.routledge.com/9781032524092

Ace That Test

A Student's Guide to Learning Better



Megan Sumeracki, **Cynthia Nebel**, **Carolina Kuepper-Tetzl**, **Althea Need Kaminske**

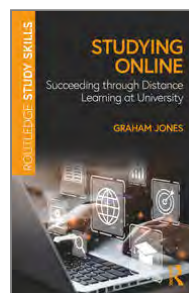
This exciting new text reveals the effective study strategies that will help you to use your time more efficiently, ace your tests, and retain information over time. In full colour and accompanied by beautifully illustrated graphics, *Ace That Test* offers evidence-based learning strategies that students can use during their study sessions, including dual coding and the power of retrieving what they know. With QR codes linking to answers to embedded questions and supplemental material, this is essential reading for college, university, and school students as well as educators teaching study skills or learning to learn courses.

Routledge
July 2023 : 146pp
Pb: 978-1-032-35585-6 : **£17.99**
Hb: 978-1-032-35586-3 : **£135**
eBook: 978-1-003-32753-0

* For full contents and more information, visit: www.routledge.com/9781032355856

Studying Online

Succeeding through Distance Learning at University



Graham Jones University of Buckingham, UK

Series: *Routledge Study Skills*

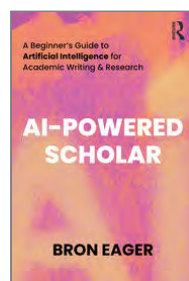
Helping you get to grips with online learning, this book contains a wealth of practical tips and strategies that will make studying online easier. Covering the advantages of online learning as well as the problems you might face, this book provides tried and tested advice to help you overcome those difficulties so that you can work to the best of your abilities. Identifying techniques designed specifically for studying online, with step-by-step instructions, as well as guidance on using online study software to the best effect, this must-have student companion provides tips and tricks to make university distance studying both effective and enjoyable.

Routledge
July 2022 : 244pp
Pb: 978-1-032-19539-1 : **£16.99**
Hb: 978-1-032-19538-4 : **£125**
eBook: 978-1-003-25969-5

* For full contents and more information, visit: www.routledge.com/9781032195391

AI-Powered Scholar

A Beginner's Guide to Artificial Intelligence for Academic Writing & Research



Bron Eager University of Tasmania, Australia

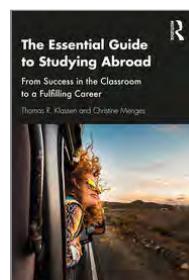
This book is a practical and comprehensive guide on using AI tools to streamline and optimise the academic writing and research process. Through a series of step-by-step instructions and practical tips, this book provides readers with the knowledge and tools they need to leverage the power of AI to produce high-quality academic publications. Whether you're a university student or a tenured professor, this book is your indispensable companion to beginning your path towards becoming an AI-powered scholar.

Routledge
December 2024 : 168pp
Pb: 978-1-032-66526-9 : **£18.99**
Hb: 978-1-032-66525-2 : **£135**
eBook: 978-1-032-66527-6

* For full contents and more information, visit: www.routledge.com/9781032665269

The Essential Guide to Studying Abroad

From Success in the Classroom to a Fulfilling Career



Thomas R. Klassen York University, Canada, **Christine Menges** WHU – Otto Beisheim School of Management, Germany

This book is an indispensable how-to-guide on flourishing when studying abroad, and how to use an international education to begin a fulfilling career after graduation. Written in an engaging and accessible style, using many examples, case studies and links to resources, the book reduces the stress of studying abroad. Covering all aspects of the international student experience – inside and outside the classroom – the book encourages young people to perform their very best and succeed in their new environment. International students preparing for cross cultural learning and recent graduates looking for employment will find this book both practical and inspiring.

Routledge
August 2019 : 238pp
Pb: 978-0-367-23516-1 : **£32.99**
Hb: 978-0-367-23515-4 : **£135**
eBook: 978-0-429-28011-5

* For full contents and more information, visit: www.routledge.com/9780367235161

How to Solve A Problem

Insights for Critical Thinking, Problem-Solving, and Success in College



Kelling J. Donald University of Richmond, USA

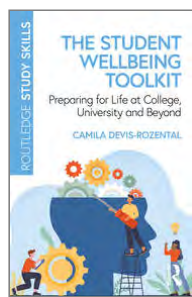
This concise and accessible resource offers new college students, especially those in science degree programs, guidance on engaging successfully with the classroom experience and skillfully tackling technical or scientific questions. The author provides insights on identifying, from the outset, individual markers for what success in college will look like for students, how to think about the engagement with professors as a partnership, and how to function effectively in that partnership toward achieving their pre-defined goals or markers of success. It is an ideal companion for science degree prospects and first-generation students seeking insight into the college experience.

CRC Press
April 2023 : 152pp
Pb: 978-1-032-20361-4 : **£24.99**
Hb: 978-1-032-20368-3 : **£62.99**
eBook: 978-1-003-26334-0

* For full contents and more information, visit: www.routledge.com/9781032203614

The Student Wellbeing Toolkit

Preparing for Life at College, University and Beyond



Camila Devis-Rozental Bournemouth University, UK

Series: Routledge Study Skills

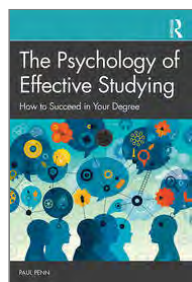
The Student Wellbeing Toolkit puts wellbeing at the centre of your journey into university and beyond. By encouraging self-efficacy and a focus on the things you can control, it provides clear guidance to enhance wellbeing and opportunities for self-reflection that help develop self-awareness and prosocial skills for life. Drawing on research evidenced theories around positive psychology, theories of learning, motivation, and self-development, the book explores what, how, and why these areas are key to our wellbeing and the rationale for taking them into account to enable you to flourish and thrive at university.

Routledge
June 2023 : 286pp
Pb: 978-1-032-32966-6 : **£17.99**
Hb: 978-1-032-32965-9 : **£145**
eBook: 978-1-003-31754-8

* For full contents and more information, visit: www.routledge.com/9781032329666

The Psychology of Effective Studying

How to Succeed in Your Degree



Paul Penn

This book provides a vital guide for students to key study skills that are instrumental in success at university. It uses a combination of research from cognitive psychology, humour and practical examples to convey where students often go fundamentally wrong in their studying practices and provides clear and concise advice on how they can improve. The book covers time management, academic integrity, writing essays, team work, and other key required skills for academic study. Written in a humorous and irreverent tone, and including illustrations and examples from popular culture, this is the ideal alternative and accessible study skills resource for any student at undergraduate level.

Routledge
August 2019 : 244pp
Pb: 978-1-138-57092-4 : **£19.99**
Hb: 978-1-138-57090-0 : **£120**
eBook: 978-0-203-70311-3

* For full contents and more information, visit: www.routledge.com/9781138570924

2ND EDITION

Stress, Cognition and Health

Real World Examples and Practical Applications



Tony Cassidy

The new edition of this bestselling textbook provides a comprehensive overview of the latest research on stress and health, moving beyond the former deficit model to a resource growth model. It examines all aspects of the topic, from how the external world and the impact of technology makes demands upon individuals, through biological and psychological processes, to outcomes in terms health and wellbeing. The process is set within a dynamic, multilevel systems and developmental lifespan perspective. The book includes a history of the evolution of stress research and the biological systems and immune responses that translate external pressures into health outcomes.

Routledge
October 2022 : 148pp
Pb: 978-0-367-56418-6 : **£35.99**
Hb: 978-0-367-56634-0 : **£125**
eBook: 978-1-003-09873-7

* For full contents and more information, visit: www.routledge.com/9780367564186

Making Your Doctoral Research Project Ambitious

Developing Large-Scale Studies with Real-World Impact



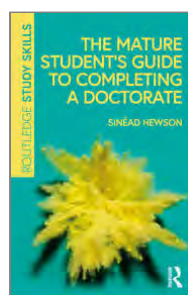
Edited by **Nadia Siddiqui** Durham University, UK,
Stephen Gorard Durham University, UK

This edited collection provides real and outstanding examples of multiple research design methodologies which will allow doctoral researchers to develop a wide set of research skills, leading to the development of a high-quality academic thesis from which peer reviewed research papers and books can emerge. Ideal reading for doctoral students and supervisors, this book is a source of encouragement and motivation for new researchers seeking to challenge general perceptions in the social sciences that PhD or other doctoral research projects must be small-scale rather trivial studies, but can instead produce robust findings that have real-world implications.

Routledge
April 2022 : 278pp
Pb: 978-1-032-06245-7 : **£27.99**
Hb: 978-1-032-05975-4 : **£135**
eBook: 978-1-003-20136-6

* For full contents and more information, visit: www.routledge.com/9781032062457

The Mature Student's Guide to Completing a Doctorate



Sinéad Hewson

Series: Routledge Study Skills

Carefully structured to make it accessible and easy to follow, this thought-provoking book encourages the reader to facilitate a dialogue across disciplines so that unconventional students are acknowledged and can discover a successful path towards admission and PhD completion. It is a must-read for advanced academic researchers, advanced post-graduate students and experienced professionals with vocational backgrounds who are seeking recognition for their knowledge and alternative pathways to contribute to the sector.

Routledge
April 2024 : 282pp
Pb: 978-1-032-53800-6 : **£16.99**
Hb: 978-1-032-53801-3 : **£135**
eBook: 978-1-003-41369-1

* For full contents and more information, visit: www.routledge.com/9781032538006

The Mature Student's Companion for Successful Undergraduate Study



David Allan Edge Hill University, UK

Series: Routledge Study Skills

A guiding resource and supportive companion, this book is designed for mature individuals intending to undertake an undergraduate degree. With a wealth of practical strategies for developing study skills, whilst, at the same time, addressing the changes that university study can bring, this key text highlights the significance of individual strengths obtained from life experiences, and demonstrates their importance in learning as a mature student. Packed full of activities to support development and case studies to exemplify a range of situations, this is a must-read for anyone looking to undertake an undergraduate degree as a mature student.

Routledge

June 2025 : 152pp

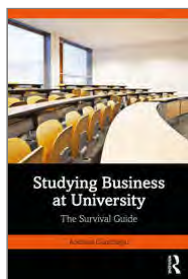
Pb: 978-1-032-61924-8 : **£29.99**

Hb: 978-1-032-61923-1 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032619248

Studying Business at University

The Survival Guide



Andreas Giazitzoglou

Studying Business at University provides new and prospective undergraduates with a concise and easy-to-read insight into what life is like as a business student today. Written in the style of an email dialogue between two students, it informs and reassures the new business student who is seeking advice on how to get the most out of their degree experience, and covers the whole degree from application to graduation – and beyond. This book will also be a helpful reference for lecturers who want to give their students as much support as possible as they learn to balance the demands of academia with the pressures of the real world.

Routledge

March 2025 : 134pp

Pb: 978-1-032-74042-3 : **£39.99**

Hb: 978-1-032-74034-8 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032740423

Academic Writing for University Students



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Designed to help students succeed in writing university-level essays and reports, this book has been carefully designed for use both in the classroom and for self-study. Covering three key areas: the writing process, elements of writing and writing models, it encourages critical writing and developing a voice. Academic Writing in the University provides all of the tools necessary to produce excellent written work. With progress checks, practical examples and self-testing units, this practical, user-friendly book covers all stages of the writing process and is an invaluable guide to academic writing in the university.

Routledge
December 2021 : 324pp
Pb: 978-0-367-44539-3 : **£21.99**
Hb: 978-0-367-44538-6 : **£135**
eBook: 978-1-003-01021-0

* For full contents and more information, visit: www.routledge.com/9780367445393

6TH EDITION

Academic Writing

A Handbook for International Students



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

The sixth edition of this popular book has been written to help international students succeed in writing essays and reports for their English-language academic courses. Thoroughly revised and updated in a streamlined format making it even easier to use, it is designed to let readers find the support they need easily, both in the classroom and for self-study. The book consists of three parts, comprising a total of 28 units, all of which are fully cross-referenced and can be taught in conjunction with each other or used for reference. A progress check at the end of each part allows students to self-assess their learning.

Routledge
March 2025 : 320pp
Pb: 978-1-032-83417-7 : **£26.99**
Hb: 978-1-032-83418-4 : **£145**
eBook: 978-1-003-50926-4

* For full contents and more information, visit: www.routledge.com/9781032834177

3RD EDITION

Academic Writing for International Students of Business and Economics



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Now in its third edition, this key text helps international students succeed in writing essays and reports for their business and economics course. Thoroughly revised and updated, it is designed to be used by teachers in the classroom and students for self-study. New topics in this edition include writing in groups, written British and American English, and reflective writing. In addition, the new interactive website has a full set of teaching notes as well as more challenging exercises, revision material and links to other sources. Written to deal with the specific language issues faced by international students, this practical, user-friendly book is an invaluable guide.

Routledge
January 2020 : 346pp
Pb: 978-0-367-28031-4 : **£27.99**
Hb: 978-0-367-28030-7 : **£135**
eBook: 978-0-429-29927-8

* For full contents and more information, visit: www.routledge.com/9780367280314

2ND EDITION

The Essentials of Academic Writing for International Students



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

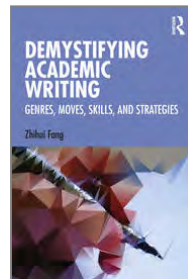
Written to help international students write essays and reports for their English-language university courses, this key title covers the essentials needed to achieve academic writing success. An easy-to-follow course that builds writing confidence and can be used both in the classroom and for self-study, this second edition has been thoroughly revised and updated to contain relevant examples, explanations and exercises. All international students wanting to maximise their academic potential will find this practical, concise and easy-to-use book an invaluable guide to writing in English for their degree courses.

Routledge
March 2024 : 252pp
Pb: 978-1-032-72170-5 : **£21.99**
Hb: 978-1-032-72173-6 : **£145**
eBook: 978-1-032-72172-9

* For full contents and more information, visit: www.routledge.com/9781032721705

Demystifying Academic Writing

Genres, Moves, Skills, and Strategies



Zhihui Fang

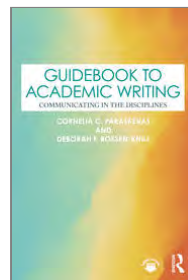
Accessible and informative, this book is designed to enhance the capacity of graduate and undergraduate students, as well as early career scholars, to write for academic purposes. Fang describes the key genres and types of academic writing, explains common rhetorical moves, offers linguistic strategies and insights to give students the skills they need for effective academic writing across genres and disciplines. Assuming no technical knowledge, this text is ideal for both non-native and native English speakers alike, and for courses in academic writing, composition, and L2 writing instruction.

Routledge
April 2021 : 286pp
Pb: 978-0-367-65354-5 : **£38.99**
Hb: 978-0-367-67508-0 : **£135**
eBook: 978-1-003-13161-8

* For full contents and more information, visit: www.routledge.com/9780367653545

Guidebook to Academic Writing

Communicating in the Disciplines



Cornelia C. Paraskevas, Deborah F. Rossen-Kniill

This innovative guidebook is a concise introduction to discipline-specific academic language. Using authentic texts written by both novice and expert writers and 'translating' current, corpus-based research of academic language into a practical guide, the book gives students the tools to navigate the linguistic features of various disciplines. With exercises and additional online resources, this guidebook provides students with a range of tools they can choose from in order to create effective texts that meet discipline and reader expectations. Accessibly written, it is an essential guide for all students in humanities and sciences writing academic texts in English.

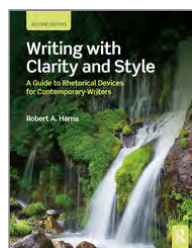
Routledge
July 2024 : 240pp
Pb: 978-1-032-48470-9 : **£37.99**
Hb: 978-1-032-48472-3 : **£145**
eBook: 978-1-003-38924-8

* For full contents and more information, visit: www.routledge.com/9781032484709

2ND EDITION

Writing with Clarity and Style

A Guide to Rhetorical Devices for Contemporary Writers

**Robert Harris**

Writing with Clarity and Style, 2nd Edition, will help you to improve your writing dramatically. The book shows you how to use dozens of classical rhetorical devices to bring power, clarity, and effectiveness to your writing. You will also learn about writing styles, authorial personas, and sentence syntax as tools to make your writing interesting and persuasive. If you want to improve the appeal and persuasion of your speeches, this is also the book for you.

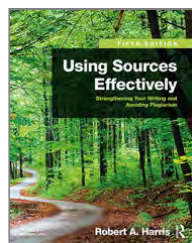
Routledge
December 2017 : 232pp
Pb: 978-1-138-56009-3 : **£36.99**
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Now in its fifth, expanded edition, Using Sources Effectively, Fifth Edition targets the two most prominent problems in current research-paper writing: the increase in unintentional plagiarism and the ineffective use of research source material. Designed as a supplementary textbook for both undergraduate and graduate courses, this book will help every student who uses research in writing. Included in this edition is coverage of research strategies and source selection (Chapter 2), a chapter on quoting sources effectively (Chapter 4), and a chapter on sentence patterns (Chapter 10). APA and MLA citation styles have been updated throughout the text.

Routledge
January 2017 : 210pp
Pb: 978-1-138-28968-0 : **£54.99**
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Routledge
July 2017 : 190pp
Pb: 978-1-138-72677-2 : **£28.99**
Hb: 978-1-138-72676-5 : **£135**
eBook: 978-1-315-18660-3

* For full contents and more information, visit: www.routledge.com/9781138726772

Clarity and Coherence in Academic Writing

Using Language as a Resource

**David Nunan , Julie Choi** University of Melbourne, Australia

This book presents a lively, rich, and concise introduction to the key concepts and tools for developing clarity and coherence in academic writing. Well-known authors and linguists David Nunan and Julie Choi provide examples of the linguistic procedures that writers can draw on to enhance clarity and coherence for the reader. This resource makes complex concepts accessible to the emergent writer and illustrates how these concepts can be applied to their own writing. In-text projects and tasks invite you, the reader, to experiment with principles and ideas in developing your identity and voice as a writer.

Routledge
March 2023 : 224pp
Pb: 978-1-032-01382-4 : **£26.99**
Hb: 978-1-032-01559-0 : **£125**
eBook: 978-1-003-17909-2

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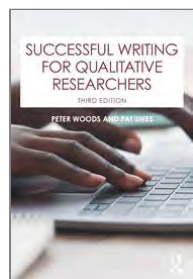
How to Write Qualitative Research**Marcus B. Weaver-Hightower** University of North Dakota, USA

Qualitative research has exploded in popularity in nearly every discipline from the social sciences to health fields to business. While many qualitative textbooks explain how to conduct an interview or analyze fieldnotes, rarely do they give more than a few scant pages to the skill many find most difficult: writing. That's where How to Write Qualitative Research comes in. Using clear prose, helpful examples and lists, it breaks down and explains the most common writing tasks in qualitative research, and each chapter suggests step-by-step how-to approaches writers can use to tackle those tasks.

Routledge
October 2018 : 282pp
Pb: 978-1-138-06631-1 : **£39.99**
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eBook: 978-1-315-15926-3

* For full contents and more information, visit: www.routledge.com/9781138066311

3RD EDITION

Successful Writing for Qualitative Researchers**Peter Woods , Pat Sikes**

The third edition of this text has been brought fully up to date to cover developments in funding and institutional requirements. With new material on the responsibilities of the writer, technological developments, the ability to reach wider audiences and arts-based research, this book is designed to give practical advice to aspiring and established academic writers on mind-sets, strategies, techniques and opportunities. A must-read guide for all those looking to translate their qualitative research into writing.

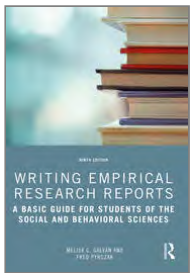
Routledge
March 2022 : 190pp
Pb: 978-0-367-69823-2 : **£27.99**
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9TH EDITION

Writing Empirical Research Reports

A Basic Guide for Students of the Social and Behavioral Sciences



Melisa C. Galvan California State University, Northridge, USA, **Fred Pycszak**

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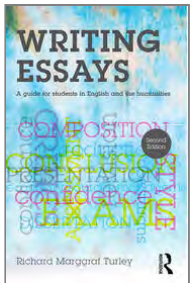
Routledge
October 2023 : 196pp
Pb: 978-1-032-13680-6 : **£56.99**
Hb: 978-1-032-13678-3 : **£135**
eBook: 978-1-003-23041-0

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A guide for students in English and the humanities



Richard Marggraf Turley Aberystwyth University, Wales.

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Routledge
November 2015 : 158pp
Pb: 978-1-138-91669-2 : **£19.99**
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8TH EDITION

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A Guide for Students of the Social and Behavioral Sciences



Melisa C. Galvan California State University, Northridge, USA, **Jose L. Galvan** Professor Emeritus, California State University, Los Angeles.

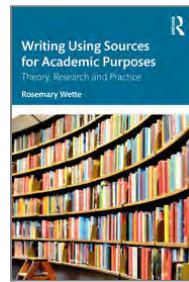
Writing Literature Reviews provides students with practical guidelines for the complex process of writing literature reviews for course projects, theses or dissertations, and research manuscripts for publication. It is ideal for use in research methods courses, thesis/dissertation preparation courses, research seminars where a literature review is expected as a culminating activity, or any course in which the instructor needs to cover the vital components necessary to prepare a literature review for a variety of audiences. The book is supported by online materials including self-test quizzes for students, and lecture slides for instructors.

Routledge
November 2024 : 288pp
Pb: 978-1-032-32868-3 : **£62.99**
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eBook: 978-1-003-31709-8

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Writing Using Sources for Academic Purposes

Theory, Research and Practice



Rosemary Wette

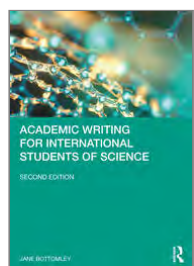
Writing Using Sources for Academic Purposes: Theory, Research and Practice provides research-based information about key components of source-based writing, and the challenges it presents for novices.

Routledge
December 2020 : 164pp
Pb: 978-0-367-17592-4 : **£37.99**
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Academic Writing for International Students of Science



Jane Bottomley University of Manchester

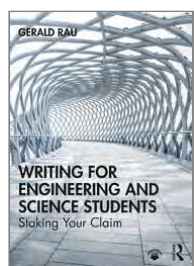
This second edition is an accessible companion designed to help science and technology students develop the knowledge, skills and strategies needed to produce clear and coherent academic writing in their university assignments. Using authentic texts to explore the nature of scientific writing, the book covers key areas such as scientific style, effective sentence and paragraph structure, and coherence in texts and arguments. Throughout the book, a range of tasks offers the opportunity to put theory into practice. This is an invaluable tool for the busy science or technology student looking to improve their writing and reach their full academic potential.

Routledge
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Pb: 978-0-367-63272-4 : **£27.99**
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eBook: 978-1-003-11857-2

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Writing for Engineering and Science Students

Staking Your Claim



Gerald Rau

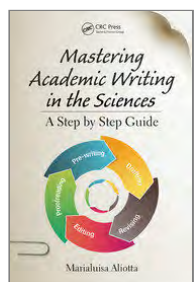
Drawing on his extensive experience of teaching international students, Gerald A. Rau provides a clear "argument structure" for students to follow when undertaking both academic and technical writing. This is the first book to make clear the different structures required for engineering versus scientific articles. Tasks and exercises are provided throughout. Using the research article as a model and covering lab reports, research proposals, dissertations, poster presentations, industry reports, emails and job applications, this book is essential reading for all students of science and engineering who are taking a course in writing, or seeking a resource to aid in their writing assignments.

Routledge
August 2019 : 324pp
Pb: 978-1-138-38825-3 : **£36.99**
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eBook: 978-0-429-42568-4

* For full contents and more information, visit: www.routledge.com/9781138388253

Mastering Academic Writing in the Sciences

A Step-by-Step Guide



Marialuisa Aliotta

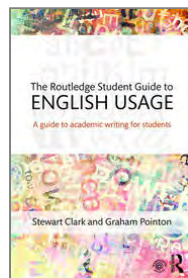
This book provides a comprehensive and coherent step-by-step guide to writing in scientific academic disciplines. It is an invaluable resource for those working on a PhD thesis, research paper, dissertation, or report. Writing these documents can be a long and arduous experience for students and their supervisors, and even for experienced researchers. However, this book can hold the key to success. Mapping the steps involved in the writing process - from acquiring and organizing sources of information, to revising early drafts, to proofreading the final product - it provides clear guidance on what to write and how best to write it.

CRC Press
April 2018 : 200pp
Pb: 978-1-498-70147-1 : **£47.99**
Hb: 978-1-138-74288-8 : **£120**
eBook: 978-1-351-00214-1

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The Routledge Student Guide to English Usage

A guide to academic writing for students



Stewart Clark Norwegian University of Science and Technology, **Graham Pointon**

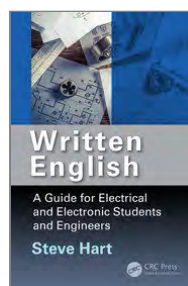
The Routledge Student Guide to English Usage is an authoritative A-Z guide to key aspects of English usage. Covering approximately 4000 carefully selected words, the authors focus on groups of confusable words that sound alike, look alike or are frequently mixed up. Examples of good usage are drawn from corpora such as the British National Corpus and the Corpus of Contemporary American English. A substantial reference section is also provided with stylistic guidance on academic writing skills, email standards, punctuation and grammar tips. This is the essential reference text for all students working on improving their academic writing skills.

Routledge
May 2016 : 402pp
Pb: 978-1-138-93359-0 : **£37.99**
Hb: 978-1-138-93358-3 : **£135**
eBook: 978-1-315-67843-6

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Written English

A Guide for Electrical and Electronic Students and Engineers



Steve Hart English Language Editor and Resource Writer, Cambridge, UK

This book covers all aspects of English grammar relevant to electrical and electronic engineers. It discusses working with numbers and algebra, including correct formatting procedures (both body citations and references). The book addresses vocabulary and stylistic issues, describes the level of writing expected in the field, reveals often-made mistakes, and indicates areas where engineers should focus their efforts. The text also offers unique insight into problems students and academics face on a day-to-day basis when writing in a language that is not their mother tongue.

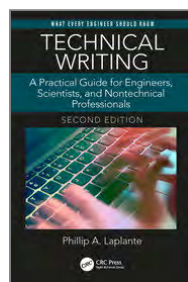
CRC Press
December 2015 : 216pp
Pb: 978-1-498-73962-7 : **£37.99**
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eBook: 978-1-315-21412-2

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Philip A. Laplante The Pennsylvania State University, Malvern, USA

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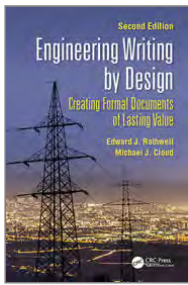
CRC Press
August 2018 : 300pp
Pb: 978-1-138-62810-6 : **£45.99**
Hb: 978-1-138-60696-8 : **£145**
eBook: 978-0-429-46739-4

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Engineering Writing by Design

Creating Formal Documents of Lasting Value, Second Edition



Edward J. Rothwell , Michael J. Cloud

This book shows how effective writing can be achieved by thinking like an engineer. Based on the authors' combined experience as engineering educators, the book presents a novel approach to technical writing, positioning formal writing tasks as engineering design problems with requirements, constraints, protocols, standards, and customers (readers) to satisfy. Featuring illustrative examples, chapter summaries and exercises, quick-reference tables, and recommendations for further reading, this book is packed with valuable tips and information practicing and aspiring engineers need to become effective writers.

CRC Press

January 2020 : 257pp

Pb: 978-0-367-34754-3 : **£49.99**

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eBook: 978-0-429-32769-8

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50 Things to Think About When Writing a Thesis

Paving Your Own Path to Submission



Donna Starks University of Auckland, New Zealand,
Margaret J. Robertson La Trobe University, Australia

This book shows thesis writers how to embrace the individual nature of writing, bringing their own unique identities and skillsets to their thesis. Each idea is presented as one that has multiple solutions depending on who the readers are and what they want to achieve. The book guides the reader on identifying their own ways of working, their own particular strengths, as well as their unique voice and how to use these as tools to navigate the process of writing and surviving the thesis. It also provides practical guidance on elements such as the literature review and methodology, considerations around language and how to deal with life after submission.

Routledge

August 2023 : 136pp

Pb: 978-1-032-34699-1 : **£26.99**

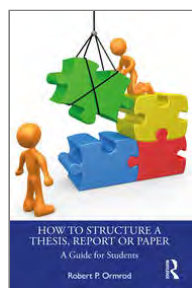
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How to Structure a Thesis, Report or Paper

A Guide for Students



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Routledge

November 2022 : 130pp

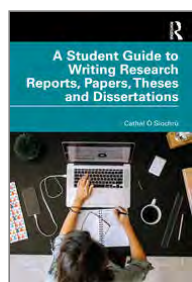
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Cathal Ó Siochrú

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Routledge

November 2022 : 234pp

Pb: 978-0-367-62104-9 : **£19.99**

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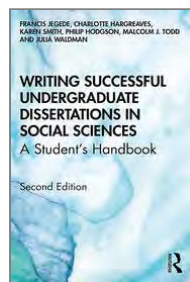
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2ND EDITION

Writing Successful Undergraduate Dissertations in Social Sciences

A Student's Handbook



Francis Jegede, Charlotte Hargreaves, Karen Smith, Philip Hodgson, Malcolm J. Todd, and Julia Waldman

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Routledge

February 2020 : 240pp

Pb: 978-0-367-25525-1 : **£22.99**

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Principles and Concepts of Social Research

A Critical Examination of Methodology, Methods and Analysis for Emerging Researchers



Simon Hayhoe University of Exeter, UK.

This text covers the foundations of social science research, outlining the history and core elements of Western social research, along with a variety of topics, ranging from the history of scientific beliefs from Ancient Greece to the contemporary world. This book will be of use to core research units and training programs that universities provide at postgraduate level, at doctoral level and for early career post-doctoral researchers, to develop greater understanding of issues surrounding research. In addition to its theory, the contents of the book will include questions for discussion in seminars and small group work.

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Halyna M. Kornuta, Ron W. Germaine

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Routledge

May 2019 : 134pp

Pb: 978-0-367-17458-3 : **£17.99**

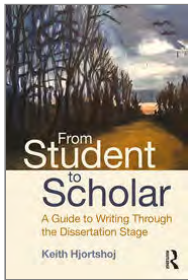
Hb: 978-0-367-17457-6 : **£120**

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From Student to Scholar

A Guide to Writing Through the Dissertation Stage



Keith Hjortshoj John S. Knight Writing Program, Cornell University

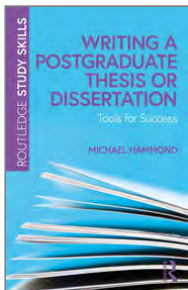
From Student to Scholar guides graduate students through the "hidden" developmental transition required in writing a dissertation and moving beyond, to become a successful scholar. Identifying common rhetorical challenges across disciplines, author Hjortshoj explains how to accommodate evolving audiences, motivations, standards, writing processes, and timelines. One full chapter is devoted to "writing blocks," and another offers advice to international students who are non-native speakers of English. The text also offers advice for managing relations with advisors and preparing for the diverse careers that PhDs, trained primarily as research specialists, actually enter.

Routledge
August 2018 : 204pp
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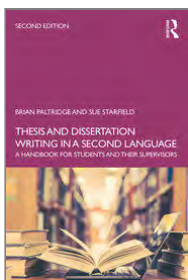
Routledge
July 2022 : 172pp
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Thesis and Dissertation Writing in a Second Language

A Handbook for Students and their Supervisors



Brian Paltridge, Sue Starfield

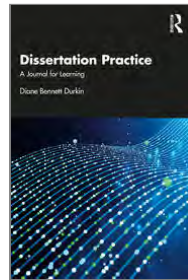
This fully updated edition is the guide for non-native speakers writing a thesis or dissertation in English. It explicitly unpacks academic writing, using accessible language and practical examples and discusses the issues that are crucial to success. These include: understanding the setting and purpose, understanding writer/reader relationships, issues of writer identity and what examiners really value. Suitable for students from all disciplines writing in a second language this book is equally valuable for supervisors of non-native speakers as it provides tasks that can be used with students to guide them in their writing.

Routledge
August 2019 : 248pp
Pb: 978-1-138-04870-6 : **£28.99**
Hb: 978-1-138-04869-0 : **£125**
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Dissertation Practice

A Journal for Learning



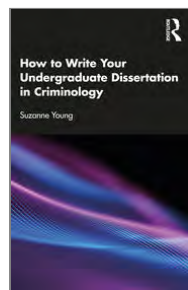
Diane Bennett Durkin

Dissertation Practice: A Journal for Learning is an interactive resource that promotes journaling to engender key dissertation practices, through activities and exercises. It is rooted in the view that students can use journaling to promote thought, and that the privacy of journal entries ensures comfort and familiarity. This personal context, along with the book's open prompts, allows students to engage in extended and alternative thinking. This is an essential resource for students in Ph.D and Ed.D programs in the social sciences and education who are using qualitative, quantitative, and mixed methods.

Routledge
October 2024 : 198pp
Pb: 978-1-032-85800-5 : **£24.99**
Hb: 978-1-032-85804-3 : **£135**
eBook: 978-1-003-51990-4

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How to Write Your Undergraduate Dissertation in Criminology



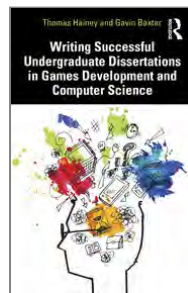
Suzanne Young

This book provides a guide for undergraduate criminology and criminal justice students undertaking their final year dissertation. Drawing on empirical case studies and including a range of resources and templates, this book takes students through each stage of the dissertation and offers useful guidance on structure and content.

Routledge
April 2022 : 146pp
Pb: 978-0-367-85999-2 : **£22.99**
Hb: 978-0-367-85998-5 : **£135**
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Writing Successful Undergraduate Dissertations in Games Development and Computer Science



Thomas Hainey School of Computing, Engineering and Physical Sciences, University of the West of Scotland,
Gavin Baxter

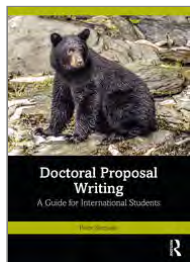
Writing a dissertation in the final year at university can be a daunting task, but particularly if the degree is practically oriented and implementation-based. This book provides a concise guide to producing a dissertation in Computer Science, Software Engineering or Games Development degrees with research projects typically involving design, implementation, testing and evaluation. Drawing on the authors' knowledge and experience of supervising dissertation students, the book offers a step-by-step guide to the key areas of writing a dissertation alongside real-life examples.

Routledge
November 2022 : 304pp
Pb: 978-0-367-51708-3 : **£19.99**
Hb: 978-0-367-51707-6 : **£125**
eBook: 978-1-003-05488-7

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Doctoral Proposal Writing

A Guide for International Students



Peter Samuels

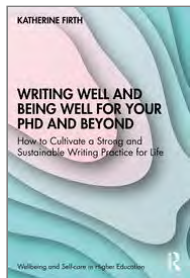
This book is an essential guide for current and prospective international doctoral students wishing to apply and study for a PhD in the UK, and other countries where courses are conducted in English. The book supports students in choosing a suitable research topic and writing an effective proposal for investigating this topic across a range of forms of doctoral research, across several disciplines, with an emphasis on international students and students with English as an additional language.

Routledge
October 2024 : 138pp
Pb: 978-1-032-56193-6 : **£26.99**
Hb: 978-1-032-56192-9 : **£145**
eBook: 978-1-003-43434-4

* For full contents and more information, visit: www.routledge.com/9781032561936

Writing Well and Being Well for Your PhD and Beyond

How to Cultivate a Strong and Sustainable Writing Practice for Life



Katherine Firth University of Melbourne, Australia

Series: Wellbeing and Self-care in Higher Education

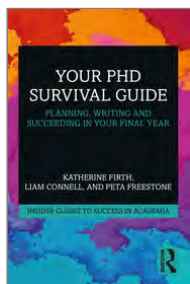
Prioritising wellbeing alongside academic development, this book provides practical advice to help students write well, and be well, during their PhD and throughout their career. Relevant at any stage of the writing process, this book will help doctoral students and early career researchers to produce great words that people want to read, examiners want to pass and editors want to publish.

Routledge
September 2023 : 200pp
Pb: 978-1-032-31081-7 : **£21.99**
Hb: 978-1-032-31082-4 : **£135**
eBook: 978-1-003-30794-5

* For full contents and more information, visit: www.routledge.com/9781032310817

Your PhD Survival Guide

Planning, Writing, and Succeeding in Your Final Year



Katherine Firth University of Melbourne, Australia, **Liam Connell**, **Peta Freestone**

Series: Insider Guides to Success in Academia

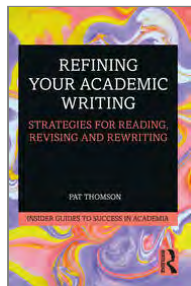
Accessible, insightful and a must-have toolkit for all doctoral students, the founders of the 'Thesis Boot Camp' intensive writing programme show how to survive and thrive through the challenging final year of writing and submitting a thesis. Drawing on an understanding of the intellectual, professional, practical and personal elements of the doctorate to help readers gain insight into what it means to finish a PhD and how to get there, this book covers common challenges and ways to resolve them. Written for students in all disciplines, and relevant to university systems around the world, this unique book expertly guides students through the final 6–12 months of the thesis.

Routledge
December 2020 : 222pp
Pb: 978-0-367-36184-6 : **£19.99**
Hb: 978-0-367-36183-9 : **£135**
eBook: 978-0-429-34439-8

* For full contents and more information, visit: www.routledge.com/9780367361846

Refining Your Academic Writing

Strategies for Reading, Revising and Rewriting



Pat Thomson

Series: Insider Guides to Success in Academia

This book will help you complete your writing project and provides a reading, revising, and rewriting repertoire that you can adapt and add to. It offers ways to think about revision and a basic tool kit which will help you to identify what needs your attention and why. This accessible book draws on and extends some of the most heavily used posts on Thomson's popular academic writing blog Patter, as well as tried and tested writing workshops. Written with a light touch, this is ideal reading for doctoral and early career researchers, this book provides strategies needed to support the writing revision process.

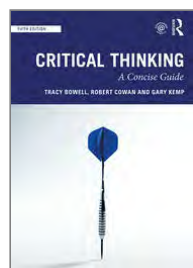
Routledge
December 2022 : 236pp
Pb: 978-0-367-46876-7 : **£18.99**
Hb: 978-0-367-46875-0 : **£125**
eBook: 978-1-003-03168-0

* For full contents and more information, visit: www.routledge.com/9780367468767

5TH EDITION

Critical Thinking

A Concise Guide



Tracy Bowell University of Waikato, New Zealand,
Robert Cowan, **Gary Kemp** University of Glasgow, UK

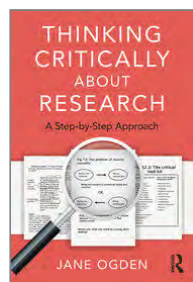
We are frequently confronted with arguments. Critical Thinking equips students with the concepts and techniques used in the analysis and assessment of arguments whatever the context. Through precise and accessible discussion, this book provides the tools to become a successful critical thinker, who can act and believe in accordance with good reasons, and who can articulate and make explicit those reasons. This fifth edition has been revised and updated throughout, including an expanded range of 'complete examples', the introduction of Venn diagrams, and the discussion of fake news and related phenomena arising in the contemporary scene.

Routledge
 August 2019 : 348pp
 Pb: 978-0-815-37143-4 : **£35.99**
 Hb: 978-0-815-37142-7 : **£135**
 eBook: 978-1-351-24373-5

* For full contents and more information, visit: www.routledge.com/9780815371434

Thinking Critically about Research

A Step by Step Approach



Jane Ogden

This book is designed to help readers develop a critical understanding of evidence and the ways in which evidence is presented, and to challenge the information they receive in both academic and non-academic sources. The author presents a step by step approach with a focus on knowing methods, culminating in a bespoke 'critical tool kit' which offers a practical checklist designed to be used when carrying out research. There are also learning features including tasks and worked examples, drawing on real research studies. This is an essential resource for students and researchers, and those putting research into practice, who want to have better critical thinking skills.

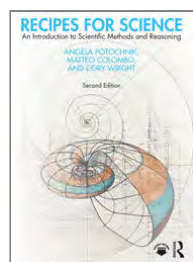
Routledge
 December 2018 : 176pp
 Pb: 978-0-367-00020-2 : **£36.99**
 Hb: 978-0-367-00019-6 : **£135**
 eBook: 978-0-429-44496-8

* For full contents and more information, visit: www.routledge.com/9780367000202

2ND EDITION

Recipes for Science

An Introduction to Scientific Methods and Reasoning



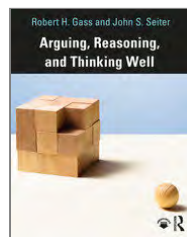
Angela Potochnik, **Matteo Colombo** Tilburg University, The Netherlands, **Cory Wright**

Today, scientific literacy is an essential aspect of any undergraduate education. Recipes for Science responds to this need by providing an accessible introduction to the nature of science and scientific methods, reasoning, and concepts

Routledge
 April 2024 : 378pp
 Pb: 978-1-032-29096-6 : **£42.99**
 Hb: 978-1-032-29097-3 : **£175**
 eBook: 978-1-003-30000-7

* For full contents and more information, visit: www.routledge.com/9781032290966

Arguing, Reasoning, and Thinking Well



Robert Gass, **John Seiter**

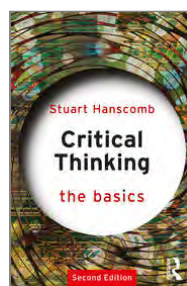
Arguing, Reasoning, and Thinking Well offers an engaging and accessible introduction to argumentation and critical thinking. Authors Gass and Seiter, renowned for their friendly writing style, include real-world examples, hypothetical dialogues, and editorial cartoons to invite readers in. The text includes a full chapter devoted to the ethics of argument, as well as content on refutation and formal logic. It is designed for students in argumentation and critical thinking courses in communication, philosophy, and psychology departments, and is suitable for students and general education courses across the curriculum.

Routledge
 June 2019 : 280pp
 Pb: 978-0-815-37433-6 : **£76.99**
 Hb: 978-0-815-37432-9 : **£155**
 eBook: 978-1-351-24249-3

* For full contents and more information, visit: www.routledge.com/9780815374336

2ND EDITION

Critical Thinking: The Basics



Stuart Hanscomb University of Glasgow, UK

Series: *The Basics*

An accessible and engaging introduction to the field of critical thinking, drawing on philosophy, communication and psychology. This 2nd edition has been revised and updated throughout and includes a new chapter on emotion and argument and how to build persuasive arguments. There are also many fresh examples, including conspiracy theories, trust, leadership and cultural cognition. With updated discussion questions/exercises and suggestions for further reading, this book is an essential read for students approaching the field of critical thinking for the first time, and for the general reader wanting to improving their thinking skills.

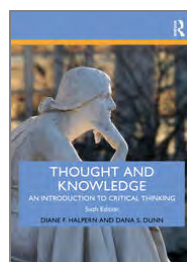
Routledge
 June 2023 : 286pp
 Pb: 978-1-032-16299-7 : **£18.99**
 Hb: 978-1-032-16301-7 : **£130**
 eBook: 978-1-003-24794-4

* For full contents and more information, visit: www.routledge.com/9781032162997

6TH EDITION

Thought and Knowledge

An Introduction to Critical Thinking



Diane F. Halpern Claremont McKenna College, USA,
Dana S. Dunn Moravian College, USA

Thought and Knowledge applies theory and research from the learning sciences to teach students the critical thinking skills that they need to succeed in today's world. The text is grounded in psychological science and brought to life through humorous and engaging language and numerous practical and real-world examples and anecdotes. Critical thinking skills are presented in every chapter, empowering students to learn more efficiently, research more productively, and present logical, critical, and informed arguments. The skills are reviewed at the end of the chapter, and a complete list of skills with definitions and examples are included in the appendix.

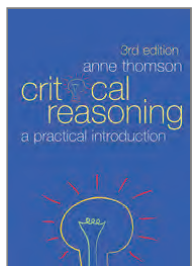
Routledge
 October 2022 : 428pp
 Pb: 978-1-138-65517-1 : **£61.99**
 Hb: 978-1-138-65516-4 : **£195**
 eBook: 978-1-032-32316-9 : **£61.99**

* For full contents and more information, visit: www.routledge.com/9781138655171

3RD EDITION

Critical Reasoning

A Practical Introduction

**Anne Thomson**

We all engage in the process of reasoning, but we don't always pay attention to whether we are doing it well. This book offers the opportunity to practise reasoning in a clear-headed and critical way, with the aims of developing an awareness of the importance of reasoning well and of improving the reader's skill in analyzing and evaluating arguments. Anne Thomson has updated and revised the book to include fresh and topical examples, and new chapters on evaluating the credibility of evidence and decision making and dilemmas. By the end of the book students should be able to identify flaws in arguments, analyze the reasoning in newspaper articles, books and speeches, assess the credibility of evidence and authorities and approach any topic with the ability to reason and think critically.

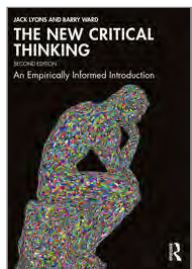
Routledge
September 2008 : 256pp
Pb: 978-0-415-44587-0 : **£36.99**
Hb: 978-0-415-44586-3 : **£135**
eBook: 978-0-203-87099-0

* For full contents and more information, visit: www.routledge.com/9780415445870

2ND EDITION

The New Critical Thinking

An Empirically Informed Introduction

**Jack Lyons, Barry Ward**

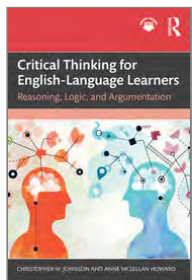
This highly innovative text aims to improve real-world critical thinking, incorporating insights from epistemology and philosophy of science to formulate best practices for assessing information sources and circumnavigate our natural intellectual blind spots. The book covers introductory logic in a way that emphasizes practical application, rather than formal completeness. This new edition provides ample resources and exercises for students and instructors alike both in-text and online.

Routledge
May 2024 : 412pp
Pb: 978-1-032-31728-1 : **£69.99**
Hb: 978-1-032-31730-4 : **£145**
eBook: 978-1-003-31102-7

* For full contents and more information, visit: www.routledge.com/9781032317281

Critical Thinking for English-Language Learners

Reasoning, Logic, and Argumentation

**Christopher M. Johnson, Anne McLellan Howard**

Critical Thinking for English-Language Learners is an accessible introduction to critical thinking and the use of informal logic for learners of English. Critical thinking skills are key to helping students learn how to reason in English. By developing informal logic skills, students can develop their critical thinking abilities to better assess why different types of arguments are successful or unsuccessful. Providing students with key skills to make and critique arguments in English, this book is a key resource for beginning and intermediate learners of English studying Critical Thinking, English for Academic Purposes, and Introduction to Philosophy.

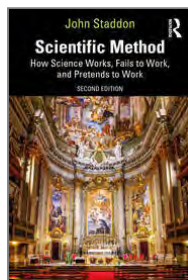
Routledge
February 2025 : 250pp
Pb: 978-1-032-75247-1 : **£39.99**
Hb: 978-1-032-75248-8 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032752471

2ND EDITION

Scientific Method

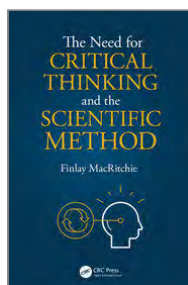
How Science Works, Fails to Work, and Pretends to Work

**John Staddon** Duke University, USA

This expanded second edition of Scientific Method shows how science works, fails to work, or pretends to work, by looking at examples from physics, biomedicine, psychology, sociology, and economics. Scientific Method is essential reading for students and professionals trying to make sense of the role of science in society, and of the meaning, value, and limitations of scientific methodology.

Routledge
June 2024 : 226pp
Pb: 978-1-032-65771-4 : **£31.99**
Hb: 978-1-032-68389-8 : **£145**
eBook: 978-1-032-68387-4

* For full contents and more information, visit: www.routledge.com/9781032657714

The Need for Critical Thinking and the Scientific Method**Finlay MacRitchie** Kansas State University, Manhattan, USA

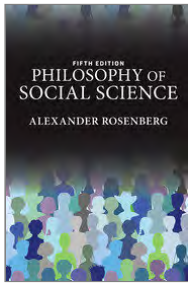
The book exposes many of the misunderstandings about the scientific method and its application to critical thinking. It argues for a better understanding of the scientific method and for nurturing critical thinking in the community. This knowledge helps the reader to analyze issues more objectively, and warns about the dangers of bias and propaganda. The principles are illustrated by considering several issues that are currently being debated. These include anthropogenic global warming (often loosely referred to as climate change), dangers to preservation of the Great Barrier Reef, and the expansion of the gluten-free food market and genetic engineering.

CRC Press
May 2018 : 152pp
Pb: 978-0-815-36775-8 : **£43.99**
Hb: 978-0-815-36815-1 : **£145**
eBook: 978-1-351-25587-5

* For full contents and more information, visit: www.routledge.com/9780815367758

5TH EDITION

Philosophy of Social Science



Alexander Rosenberg

Philosophy of Social Science provides a tightly argued yet accessible introduction to the philosophical foundations of the human sciences, including economics, anthropology, sociology, political science, psychology, history, and the disciplines emerging at the intersections of these subjects with biology. Philosophy is unavoidable for social scientists because the choices they make in answering questions in their disciplines force them to take sides on philosophical matters. Conversely, the philosophy of social science is equally necessary for philosophers since the social and behavior sciences must inform their understanding of human action, norms, and social institutions.

Routledge

July 2015 : 360pp

Pb: 978-0-813-34973-2 : **£43.99**

Hb: 978-0-367-09807-0 : **£135**

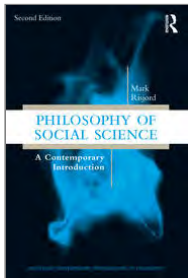
eBook: 978-0-429-49484-0

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2ND EDITION

Philosophy of Social Science

A Contemporary Introduction



Mark Risjord Emory University, USA

Series: Routledge Contemporary Introductions to Philosophy

This accessible text offers a comprehensive overview of debates in the field, with special attention to new research programs. Topics include the relationship of social policy to social science, interpretive research, cognitive and evolutionary explanations, intentional action explanation, rational choice theory, conventions and social norms, joint intentionality, causal inference, and experimentation. The Second Edition provides updates with the most recent literature and adds two new chapters: one on modeling and one on the role of race and gender in the social sciences.

Routledge

July 2022 : 336pp

Pb: 978-1-032-07586-0 : **£39.99**

Hb: 978-1-032-07587-7 : **£180**

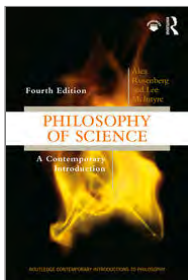
eBook: 978-1-003-20779-5

* For full contents and more information, visit: www.routledge.com/9781032075860

4TH EDITION

Philosophy of Science

A Contemporary Introduction



Alex Rosenberg, Lee McIntyre

Series: Routledge Contemporary Introductions to Philosophy

Any serious student attempting to better understand the nature, methods, and justification of science will value this book. Weaving lucid explanations with clear analyses, the volume is as a much-used, thematically-oriented introduction to the field. The new edition has been thoroughly rewritten based on instructor and student feedback, to improve readability and accessibility, without sacrificing depth. It retains all of the logically structured, extensive coverage of earlier editions, which the journal Teaching Philosophy called, "the industry standard" and "essential reading" in a 2010 review.

Routledge

November 2019 : 308pp

Pb: 978-1-138-33151-8 : **£43.99**

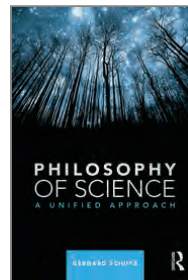
Hb: 978-1-138-33148-8 : **£135**

eBook: 978-0-429-44726-6

* For full contents and more information, visit: www.routledge.com/9781138331518

Philosophy of Science

A Unified Approach



Gerhard Schurz Dusseldorf University, Germany

Philosophy of Science: A Unified Approach combines an elementary introduction to philosophy of science with an integrated survey of all of its important subfields. Focusing on the methodological unity of the sciences, the book provides chapters with introductory sections, followed by complementary, advanced topics. By restricting the teaching materials to the introductory sections, one obtains the basis for a semester-long course. Covering all of the material contained in the book fills a year-long course.

Routledge

November 2013 : 480pp

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Hb: 978-0-415-82934-2 : **£135**

eBook: 978-0-203-36627-1

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Doing Academic Research

A Practical Guide to Research Methods and Analysis



Ted Gournelos

Doing Academic Research is a concise, accessible, and tightly organized overview of the research process in the humanities, social sciences, and business. Rather than a book about research, this is a practical guide to doing research, and guides budding researchers along the process of developing an effective workflow, where to go for help, and how to actually complete the project. It addresses diversity in abilities, interest, discipline, and ways of knowing by focusing not just on the process of conducting any one method in detail, but also the ways in which someone might choose a research method and conduct it successfully.

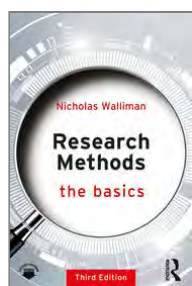
Routledge
May 2019 : 208pp
Pb: 978-0-367-20793-9 : **£17.99**
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The Basics



Nicholas Walliman Oxford Brookes University, UK

Series: The Basics

Research Methods: The Basics is an accessible, user-friendly introduction to the different aspects of research theory, methods and practice. This third edition provides an expanded and fully updated resource suitable for students and practitioners in a wide range of disciplines including the natural sciences, social sciences and humanities. It is structured in two parts - the first covers the nature of knowledge and the reasons for doing research, the second explains the specific methods used to conduct an effective research project and how to propose, plan, carry out and write up a research project.

Routledge
December 2021 : 280pp
Pb: 978-0-367-69408-1 : **£18.99**
Hb: 978-0-367-69407-4 : **£130**
eBook: 978-1-003-14169-3

* For full contents and more information, visit: www.routledge.com/9780367694081

2ND EDITION

Research Methods

The Key Concepts



Michael Hammond University of Warwick, UK, **Jerry Wellington** University of Sheffield, UK

Series: Routledge Key Guides

This invaluable resource provides a comprehensive overview of the many methods and methodologies of social research. Each entry provides a critical definition and examines the value and difficulties of a particular method or methodology of concept across different fields of social research. With thematic further reading stretching across the social sciences, this second edition will help readers develop a firm understanding of the rationale and principles behind key research methods, and is a must-have for new researchers at all levels, from undergraduate to postgraduate and beyond.

Routledge
September 2020 : 232pp
Pb: 978-0-367-17874-1 : **£19.99**
Hb: 978-0-367-17873-4 : **£96.99**
eBook: 978-0-429-05816-5

* For full contents and more information, visit: www.routledge.com/9780367178741

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The Researcher's Toolkit

The Complete Guide to Practitioner Research



David Wilkinson Research Fellow within the Work-Based Learning Unit at the University of Leeds, **Dennis Dokter**

Designed for those undertaking research for the first time, the second edition of The Researcher's Toolkit is a practical and accessible guide for all those partaking in small-scale research. Jargon-free and assuming no prior knowledge, it covers the entire research process, from defining a research topic or question through to its completion. This book is a must-read guide for students and budding researchers as well as educators seeking to explain academic research and writing to their pupils. It will benefit anyone looking to complete a research project whether inside academia or beyond.

Routledge
May 2023 : 178pp
Pb: 978-1-032-01810-2 : **£26.99**
Hb: 978-1-032-01809-6 : **£135**
eBook: 978-1-003-18015-9

* For full contents and more information, visit: www.routledge.com/9781032018102

A-Z of Digital Research Methods



Catherine Dawson

This book provides a quick and easy, alphabetical reference guide for any student or researcher looking for an introduction to digital research methods. It provides a pathway through the often confusing digital research landscape, giving a concise introduction to each method.

Routledge
July 2019 : 424pp
Pb: 978-1-138-48680-5 : **£25.99**
Hb: 978-1-138-48679-9 : **£120**
eBook: 978-1-351-04467-7

* For full contents and more information, visit: www.routledge.com/9781138486805

11TH EDITION

Understanding Research Methods

An Overview of the Essentials



Michelle Newhart, **Mildred L. Patten**

A perennial bestseller since 1997, this updated eleventh edition of Understanding Research Methods provides a detailed overview of all the important concepts traditionally covered in a research methods class. It covers the principles of both qualitative and quantitative research, and how to interpret statistics without computations, so is suitable for all students regardless of their math background. The book is organized so that each concept is treated independently and can be used in any order without resulting in gaps in knowledge—allowing it to be easily and precisely adapted to any course.

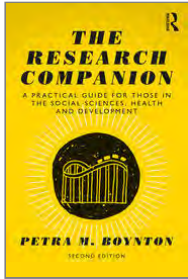
Routledge
June 2023 : 528pp
Pb: 978-0-367-55118-6 : **£91.99**
Hb: 978-0-367-55117-9 : **£240**
eBook: 978-1-003-09204-9

* For full contents and more information, visit: www.routledge.com/9780367551186

2ND EDITION

The Research Companion

A practical guide for those in the social sciences, health and development



Petra M. Boynton University College London, UK

Books on social and behavioral research too often focus on theory and methods and overlook the practical skills needed to undertake a research project. The Research Companion brings hard-earned lessons from the real world to offer clear and honest advice to all students and practitioners within the social and health sciences. The structure of the book makes it useful for researchers at all levels of experience: the numerous examples and case histories make it ideal for students just beginning their first research project, while the breadth of coverage and wealth of practical tips will also help more experienced researchers.

Routledge
September 2016 : 300pp
Pb: 978-1-138-91761-3 : **£47.99**
Hb: 978-1-138-91760-6 : **£135**
eBook: 978-1-315-68890-9

* For full contents and more information, visit: www.routledge.com/9781138917613

Are You Making a Meal Out of Research?

A Recipe for Research Success



Steve Reay, Cassie Khoo, Gareth Terry, Guy Collier, Trent Dallas, Valance Smith

Research methods in a comic! This visual guide to common research methods paradigms will get you started on thinking about your research journey - what research is and understanding different types of methods, how you choose them, and how you get started. The book includes several worksheets to start making your own research menu and further reading to learn more. Suitable for upper level undergraduate and first level postgraduate students in the social and behavioural sciences, healthcare, and those interested in indigenous and Māori research methods.

Routledge
May 2023 : 72pp
Pb: 978-1-032-39232-5 : **£15.99**
Hb: 978-1-032-39230-1 : **£135**
eBook: 978-1-003-34892-4

* For full contents and more information, visit: www.routledge.com/9781032392325

Literature Review and Research Design

A Guide to Effective Research Practice



Dave Harris

Graduate students executing their first independent research project often struggle to use academic literature effectively in the process of designing, developing, executing, and presenting their work. This book gives an overview of how to develop an effective research practice supported by the academic literature. Particularly suitable for those pursuing professional doctorates in subjects such as education and psychology.

Routledge
December 2019 : 176pp
Pb: 978-0-367-25037-9 : **£25.99**
Hb: 978-0-367-25036-2 : **£120**
eBook: 978-0-429-28566-0

* For full contents and more information, visit: www.routledge.com/9780367250379

5TH EDITION

Principles of Research in Behavioral Science



Mary E. Kite, Bernard E. Whitley, Jr Ball State University, USA

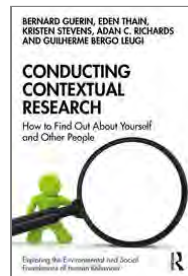
Now in its fifth edition, this invaluable textbook provides a comprehensive overview of research methods in the behavioral sciences, emphasizing the conceptual challenges inherent in scientific inquiry. Organized to mirror each stage of the research process, this text guides readers through the process, from formulating questions, to collecting data, to interpreting results. Ideal for advanced undergraduate, graduate, and post-graduate students seeking a strong foundation in research methods, it also serves as a valuable reference for seasoned researchers looking to refresh their knowledge.

Routledge
June 2025 : 840pp
Hb: 978-1-032-72058-6 : **£120**
IEPB: 978-1-032-72059-3 : **£45.99**
eBook: 978-1-315-45008-7

* For full contents and more information, visit: www.routledge.com/9781032720586

Conducting Contextual Research

How to Find Out About Yourself and Other People



Bernard Guerin University of South Australia, Australia,
Eden Thain, Kristen Stevens, Adan C. Richards, Guilherme B ergo Leugi

Series: Exploring the Environmental and Social Foundations of Human Behaviour

This innovative book proposes an entirely new approach to social research, presenting practical ways to discover people's life contexts in order to understand why they do what they do, which is essential for any forms of research that need to understand people. Conducting Contextual Research is essential reading for postgraduate students and professionals in the fields of counselling, psychology and social work, and will be useful to anyone conducting research or inquiries to understand human behaviour, including academic researchers, detectives, intelligence operators, social workers, government service researchers, social policy analysts, and biographers.

Routledge
June 2024 : 190pp
Pb: 978-1-032-60818-1 : **£43.99**
Hb: 978-1-032-60825-9 : **£135**
eBook: 978-1-003-46063-3

* For full contents and more information, visit: www.routledge.com/9781032608181

3RD EDITION

Research Methods and Society

Foundations of Social Inquiry



Linda Eberst Dorsten, Lawrence Hotchkiss

Research Methods and Society, Third Edition is designed to help undergraduate students acquire basic skills in methods of social science research. These skills provide a foundation for understanding research findings in the social sciences and for conducting social research. Just as important, such skills sets and principles can be applied to everyday situations to make sense of endless stream of claims and counterclaims confronted daily in print and electronic forms, including social media.

Routledge
December 2018 : 410pp
Pb: 978-0-815-36615-7 : **£86.99**
Hb: 978-0-815-36616-4 : **£220**
eBook: 978-1-351-25981-1

* For full contents and more information, visit: www.routledge.com/9780815366157

2ND EDITION

Social Research Methods by Example

Applications in the Modern World



Yasemin Besen-Cassino, Dan Cassino Fairleigh Dickson University

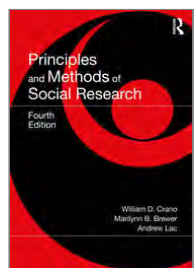
This book sharpens students' understanding of the research process and the essential methods that researchers use to perform their work on the cutting edge of the social sciences. The new edition features updated examples across the chapters, reflecting new directions within the social sciences and both a diversity of voices and research output in recent years. The authors also expand their chapter overviews in key areas and weave discussion of validity and ethics carefully into the fabric of each chapter's focus. Written not only to introduce students to the basic principles of social science research, this book provides readers with a toolkit to carry out the process on their own.

Routledge
May 2023 : 342pp
Pb: 978-1-032-20920-3 : **£38.99**
Hb: 978-1-032-21005-6 : **£135**
eBook: 978-1-003-26632-7

* For full contents and more information, visit: www.routledge.com/9781032209203

4TH EDITION

Principles and Methods of Social Research



William D. Crano Claremont Graduate University, USA,
Marilynn B. Brewer Ohio State University, USA, **Andrew Lac** Claremont Graduate University, USA

Through a multi-methodology approach, *Principles and Methods of Social Research*, Fourth Edition covers the latest research techniques and designs and guides readers toward the design and conduct of social research from the ground up. Applauded for its comprehensive coverage, the breadth and depth of content of this new edition is unparalleled. It is intended for graduate or advanced undergraduate courses in research methods in psychology, communication, sociology, education, public health, and marketing, and further appeals to researchers in various fields of social research, such as social psychology and communication.

Routledge
July 2023 : 486pp
Pb: 978-1-032-22240-0 : **£84.99**
Hb: 978-1-032-22241-7 : **£135**
eBook: 978-1-003-27173-4

* For full contents and more information, visit: www.routledge.com/9781032222400

The Illustrated Guide to Social Science Research



Divya Sharma

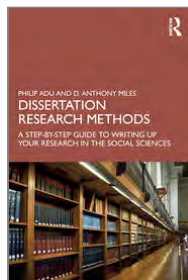
This accessible and engaging textbook helps students to get to grips with key concepts, issues, and practices in social science research through the use of fun and informative illustrations and examples.

Routledge
July 2024 : 248pp
Pb: 978-1-032-32377-0 : **£37.99**
Hb: 978-1-032-32379-4 : **£145**
eBook: 978-1-003-31473-8

* For full contents and more information, visit: www.routledge.com/9781032323770

Dissertation Research Methods

A Step-by-Step Guide to Writing Up Your Research in the Social Sciences



Philip Adu The National Centre for Academic and Dissertation Excellence, The Chicago School of Professional Psychology, USA, **D. Anthony Miles**

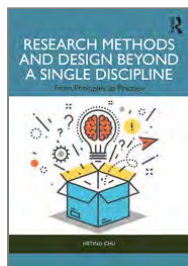
Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences focuses specifically on methodology when planning, writing and submitting your dissertation thesis. Written by two methodology experts in the social sciences, the book provides a step-by-step guide through each stage of the dissertation process. This compact book will be of use to all graduate students and their supervisors in the Social Sciences, Education and Behavioural Sciences, looking for a guide for working with robust and defensible methodological principles in their dissertation research and theses.

Routledge
September 2023 : 470pp
Pb: 978-1-032-21385-9 : **£42.99**
Hb: 978-1-032-21383-5 : **£145**
eBook: 978-1-003-26815-4

* For full contents and more information, visit: www.routledge.com/9781032213859

Research Methods and Design Beyond a Single Discipline

From Principles to Practice



Heting Chu

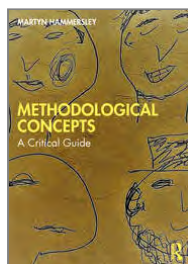
This book presents and discusses 15 research methods after an overview of each, an illustration of the research process and an examination of related topics. The focus of this book is on data collection techniques and research design. This book is essential for masters and doctoral students, and researchers who wish to learn about research methods and design comprehensively and systematically, as well as instructors delivering research methods courses across the social and behavioral sciences.

Routledge
April 2024 : 360pp
Pb: 978-0-367-89885-4 : **£58.99**
Hb: 978-0-367-89883-0 : **£145**
eBook: 978-1-003-02171-1

* For full contents and more information, visit: www.routledge.com/9780367898854

Methodological Concepts

A Critical Guide



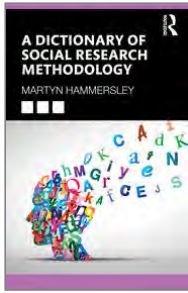
Martyn Hammersley The Open University, UK

Methodological Concepts: A Critical Guide clarifies many key terms and issues in social research methodology. It outlines the conventional meanings of these terms, but also addresses their contentious character. The aim is to offer interpretations of them that provide a coherent conception of the nature of social science.

Routledge
February 2023 : 186pp
Pb: 978-1-032-39574-6 : **£33.99**
Hb: 978-1-032-39573-9 : **£125**
eBook: 978-1-003-35035-4

* For full contents and more information, visit: www.routledge.com/9781032395746

A Dictionary of Social Research Methodology



Martyn Hammersley The Open University, UK

This accessible book offers a detailed guide to a wide range of methodological concepts, both those of a more philosophical kind and those that are more technical in character: from constructionism to critical realism, regression analysis to grounded theory, odds ratios to triangulation. Providing clear definitions for a wide range of methodological concepts from across the social sciences, this is an essential resource for all who have an interest in social research methodology.

Routledge
September 2024 : 180pp
Pb: 978-1-032-82213-6 : **£37.99**
Hb: 978-1-032-82215-0 : **£145**
eBook: 978-1-003-50350-7

* For full contents and more information, visit: www.routledge.com/9781032822136

2ND EDITION

Research Design, Second Edition

Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches



Patricia Leavy

With a new chapter on the literature review, this accessible step-by-step guide to using the five major approaches to research design is now in a thoroughly revised second edition. The prior edition's user-friendly features are augmented by a new companion website with worksheets keyed to each chapter. For each approach, the text presents a template for a research proposal and explains how to conceptualize and fill in every section. Interdisciplinary research examples draw on current events and social justice issues. PowerPoints and chapter tests with answer keys are available to instructors using the book in a course.

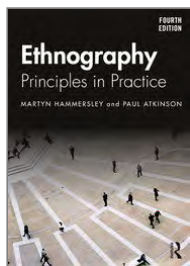
Guilford Press
January 2023 : 323pp
Pb: 978-1-462-54897-2 : **£43.99**
Hb: 978-1-462-55088-3 : **£64.99**

* For full contents and more information, visit: www.routledge.com/9781462548972

4TH EDITION

Ethnography

Principles in Practice



Martyn Hammersley The Open University, UK, **Paul Atkinson** Cardiff University, UK

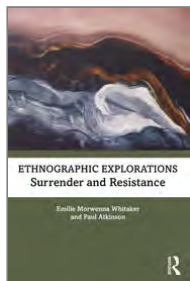
This edition has been expertly updated to reflect the important developments in digital and mobile technologies and social media. The ease with which recordings, audio or video, as well as photographs, can be produced via the use of mobile devices has opened up new tools and foci for ethnographers.

Routledge
April 2019 : 292pp
Pb: 978-1-138-50446-2 : **£39.99**
Hb: 978-1-138-50445-5 : **£150**
eBook: 978-1-315-14602-7

* For full contents and more information, visit: www.routledge.com/9781138504462

Ethnographic Explorations

Surrender and Resistance



Emilie Morwenna Whitaker Salford University, UK, **Paul Atkinson**

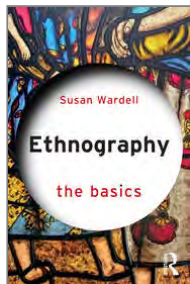
In *Ethnographic Explorations: Surrender and Resistance*, Whitaker and Atkinson, two experienced ethnographers, explore the complexities of fieldwork, analysis and writing from new perspectives. It takes the opportunity to reflect on Ethnography not just as a methodological perspective, but at a fundamental level. The book is intended for researchers at postgraduate and postdoctoral levels and at experienced researchers who want to read a different, sometimes challenging, take on ethnographic research and its outcomes.

Routledge
March 2023 : 184pp
Pb: 978-0-367-17441-5 : **£35.99**
Hb: 978-0-367-17440-8 : **£125**
eBook: 978-0-429-05680-2

* For full contents and more information, visit: www.routledge.com/9780367174415

Ethnography

The Basics



Susan Wardell

Series: The Basics

Ethnography: The Basics introduces a broad and beginner audience to ethnography, as a research methodology with diverse applications. By using everyday language, and developing a warm and inclusive tone, the book provides an accessible entry point to the topic.

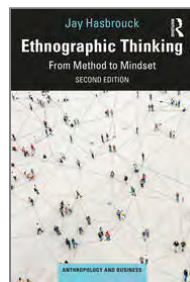
Routledge
April 2025 : 244pp
Pb: 978-1-032-52012-4 : **£18.99**
Hb: 978-1-032-51311-9 : **£130**

* For full contents and more information, visit: www.routledge.com/9781032520124

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Ethnographic Thinking

From Method to Mindset



Jay Hasbrouck

Series: Anthropology and Business

This second edition of *Ethnographic Thinking: From Method to Mindset* serves as a primer for practitioners who want to apply ethnography to real-world challenges and commercial ventures. This new edition now includes a section in each chapter focusing on practical advice to help readers activate key insights in their work. This work is essential reading for managers and strategists who want to tap into the full potential that an ethnographic perspective offers. It will also be of value to students and practitioners of applied ethnography, as well as professionals who would like to optimize the value of ethnographic thinking in their organizations.

Routledge
April 2024 : 156pp
Pb: 978-1-032-46309-4 : **£38.99**
Hb: 978-1-032-46308-7 : **£145**
eBook: 978-1-003-38107-5

* For full contents and more information, visit: www.routledge.com/9781032463094

Ethnographic Research in the Social Sciences

Edited by **Madhulika Sahoo**, **S. Jeyavelu**, **Anjali Kurane**

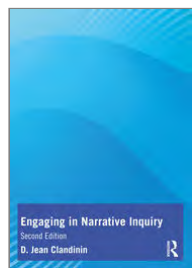
This book is an essential guide to scientifically conducting contemporary ethnographic research at undergraduate, postgraduate and doctoral levels in the social sciences, the humanities, and business studies. It addresses the methodological challenges of ethnographic research across the social sciences and highlights present time research areas, including digital ethnography, artificial intelligence, classroom pedagogy, hybrid organization and many more. A step-by-step, student friendly text, this book will be essential supplementary reading across the social sciences and the humanities, especially for those conducting fieldwork in the Global South.

Routledge India
June 2023 : 282pp
Pb: 978-1-032-49233-9 : **£38.99**
Hb: 978-1-032-48008-4 : **£145**
eBook: 978-1-003-39277-4

* For full contents and more information, visit: www.routledge.com/9781032492339

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Engaging in Narrative Inquiry



D. Jean Clandinin

In *Engaging in Narrative Inquiry*, Second Edition, D. Jean Clandinin, a pioneer in narrative research, updates her classic formulation on narrative inquiry, clarifying, extending, and refining methods. The increasing interest in narrative inquiry as research methodology across disciplines makes this an essential guide and an excellent text for graduate courses in qualitative inquiry, education and nursing research, sociology, and all courses in autobiographical and narrative research and inquiry.

Routledge

September 2022 : 176pp

Pb: 978-1-032-14610-2 : **£39.99**

Hb: 978-1-032-14609-6 : **£135**

eBook: 978-1-003-24014-3

* For full contents and more information, visit: www.routledge.com/9781032146102

2ND EDITION

Qualitative Research

The Essential Guide to Theory and Practice



Maggi Savin-Baden Prof of Higher Education Research at Coventry University, UK, **Claire Howell Major** Prof of Higher Education at the University of Alabama, USA

The second edition of *Qualitative Research* is a one-stop resource for all those approaching qualitative research for the first time as well as those revisiting core concepts and issues. It presents a comprehensive overview of this rapidly developing field of inquiry, cleverly combined with practical, hands-on advice on how to conduct a successful qualitative study. This book is enhanced with the addition of online Instructor and Student Resources including videos, diagrams, an instructor manual, PowerPoint slides and links to further resources. This new edition is an indispensable companion and makes for ideal reading for all those involved in qualitative research worldwide.

Routledge

May 2025 : 680pp

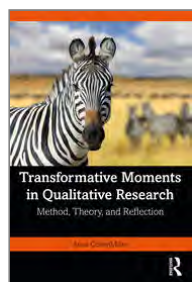
Pb: 978-1-032-77458-9 : **£42.99**

Hb: 978-1-032-77460-2 : **£145**

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Transformative Moments in Qualitative Research

Method, Theory, and Reflection



Anna Cohen-Miller

This groundbreaking book, eloquently fuses powerful stories of research with methodological insight and theory. Each chapter offers a clear, practical, and engaging exploration of qualitative inquiry, emphasizing the power of research to foster equity, inclusion, and justice-centered practice (e.g., social justice, economic justice, environmental/ecological justice). This book is an invaluable resource for graduate students, practitioners, and researchers to enhance their research and praxis. It will appeal to audiences across disciplinary backgrounds including social sciences, educational sciences, humanities, and STEM and health fields.

Routledge

December 2023 : 314pp

Pb: 978-1-032-38170-1 : **£39.99**

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Maria J. Mayan

Series: Qualitative Essentials

Essentials of Qualitative Inquiry, Second Edition is the key resource for introducing applied researchers into the qualitative tradition due to its clear exposition, step-by-step approach, and emphasis on methodological coherence. Concise and inexpensive, this edition includes new material on methods, sampling, and analysis and introduces current trends in community-based research and arts-based research, among other updates.

Routledge

May 2023 : 328pp

Pb: 978-1-629-58327-3 : **£29.99**

Hb: 978-1-629-58326-6 : **£125**

eBook: 978-1-003-38575-2

* For full contents and more information, visit: www.routledge.com/9781629583273

2ND EDITION

Thinking with Theory in Qualitative Research



Alecia Y. Jackson Appalachian State University, USA,
Lisa A. Mazzei University of Oregon, USA

Thinking with Theory in Qualitative Research, Second Edition demonstrates how to enact various philosophical concepts in practices of inquiry, effectively opening up the process of thought in qualitative studies. In the ten years since the first edition was published, *Thinking with Theory* has become a vanguard text in the field of postfoundational inquiry for its accessible but thorough introductions to philosophically informed inquiry. This book is for experienced and novice researchers, and students in introductory, general, and advanced qualitative inquiry courses, who may also be first-time readers of philosophy.

Routledge

July 2022 : 170pp

Pb: 978-1-138-95214-0 : **£39.99**

Hb: 978-1-138-95213-3 : **£135**

eBook: 978-1-315-66776-8

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Qualitative Research Using Social Media



Gwen Bouvier, Joel Rasmussen

This book shows how to conduct qualitative research projects using social media data. It takes the reader through the stages of choosing data, formulating a research question, and choosing and applying method(s).

Routledge

March 2022 : 214pp

Pb: 978-0-367-33347-8 : **£39.99**

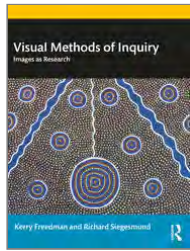
Hb: 978-0-367-33350-8 : **£135**

eBook: 978-0-429-31933-4

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Visual Methods of Inquiry

Images as Research



Kerry Freedman , Richard Siegesmund

Visual Methods of Inquiry: Images as Research presents qualitative researchers in the social sciences with the benefits, applications, and forms of visual research methods. It includes a wide variety of images to illustrate the many uses of visual methods for social research. Students of social science and the visual arts will find this book useful in expanding and improving their methods of inquiry. Artists and researchers already familiar with visual methods will find that this book clarifies the ways the visual works in various research contexts and provides helpful language to describe and explain those methods.

Routledge

October 2023 : 238pp

Pb: 978-0-367-25048-5 : **£35.99**

Hb: 978-0-367-25049-2 : **£135**

eBook: 978-0-429-28572-1

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2ND EDITION

Research Methods for Environmental Studies

A Social Science Approach



Mark Kanazawa Carleton College, USA

The methodological needs of environmental studies are unique in the breadth of research questions that can be posed, calling for a textbook that covers a broad swath of approaches to conducting research with potentially many different kinds of evidence. Drawing on a variety of extended and updated examples to encourage problem-based learning and fully addressing the challenges associated with interdisciplinary investigation, this book will be an essential resource for students embarking on courses exploring research methods in environmental studies.

Routledge
July 2023 : 498pp
Pb: 978-1-032-19840-8 : **£38.99**
Hb: 978-1-032-19841-5 : **£145**
eBook: 978-1-003-26111-7

* For full contents and more information, visit: www.routledge.com/9781032198408

Research Methodologies for Business Management



Vanessa Ratten La Trobe University, Australia

Most existing research methodologies texts take a more general approach or are edited books of previously published articles or chapters written by different authors. This book, written by a business management scholar, covers the fundamentals of business management research and its methodologies in a seamless, unified manner. It builds upon the knowledge by examining both qualitative and quantitative research methodologies in the context of business management. It will help business management students and junior researchers quickly build an essential base of knowledge and gain a strategic advantage in publishing and reviewing business related research.

Routledge
February 2023 : 158pp
Pb: 978-1-032-32337-4 : **£41.99**
Hb: 978-1-032-32338-1 : **£125**
eBook: 978-1-003-31451-6

* For full contents and more information, visit: www.routledge.com/9781032323374

Researching and Analysing Business

Research Methods in Practice



Edited by **Pantea Foroudi** Middlesex University London, UK, **Charles Dennis** Middlesex Business School, UK

Researching and Analysing Business provides an accessible and practical guide to various data collection and data analysis techniques within management. Unique in its practical approach, this book is required and recommended reading for advanced undergraduate and postgraduate students studying research methods.

Routledge
December 2023 : 456pp
Pb: 978-0-367-62065-3 : **£39.99**
Hb: 978-0-367-62064-6 : **£145**
eBook: 978-1-003-10777-4

* For full contents and more information, visit: www.routledge.com/9780367620653

2ND EDITION

Management Research

Applying the Principles of Business Research Methods



Susan Rose , Nigel Spinks , Ana Isabel Canhoto

Management Research supports new researchers on every step of the research journey, from defining a project to communicating its findings, as well as balancing the technical aspects of research with the management of the project itself. Management Research provides essential reading for undergraduate and postgraduate students undertaking a dissertation, thesis or research project, as well as professionals currently practicing in the field.

Routledge
December 2023 : 482pp
Pb: 978-1-032-46295-0 : **£51.99**
Hb: 978-1-032-46296-7 : **£175**
eBook: 978-1-003-38100-6

* For full contents and more information, visit: www.routledge.com/9781032462950

2ND EDITION

Design Methods and Practices for Research of Project Management



Edited by **Beverly Pasion , Rodney Turner**

Design Methods and Practices for Research of Project Management is the most comprehensive guide on how to do research of and in project management. This second edition of the authoritative reference book offers a substantial update on the first edition with over 60% new content and so provides both practitioner and student researchers with a fully up-to-date and complete guide to research practice on project management.

Routledge
May 2024 : 368pp
Pb: 978-1-032-12387-5 : **£36.99**
Hb: 978-1-032-74496-4 : **£135**
eBook: 978-1-003-46951-3

* For full contents and more information, visit: www.routledge.com/9781032123875

3RD EDITION

Planning Research in Hospitality and Tourism



Levent Altinay Oxford Brookes University, UK, **Alexandros Paraskevas** University of West of London, UK, **Faizan Ali**

Planning Research in Hospitality and Tourism, 3rd Edition is an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. Enriched with insightful case studies throughout, this volume is essential reading for all tourism and hospitality researchers.

Routledge
June 2024 : 372pp
Pb: 978-1-032-52258-6 : **£48.99**
Hb: 978-1-032-52257-9 : **£145**
eBook: 978-1-003-40579-5

* For full contents and more information, visit: www.routledge.com/9781032522586

5TH EDITION

Statistics in Plain English

Timothy C. Urdan Santa Clara University, USA

Statistics in Plain English is a straightforward, conversational introduction to statistics that delivers exactly what its title promises. Each chapter begins with a brief overview of a statistic that describes what the statistic does and when to use it, followed by a detailed step-by-step explanation of how the statistic works and exactly what information it provides. Chapters also include an example of the statistic (or statistics) in use in real-world research, "Worked Examples," "Writing It Up" sections that demonstrate how to write about each statistic, "Wrapping Up and Looking Forward" sections, and practice work problems.

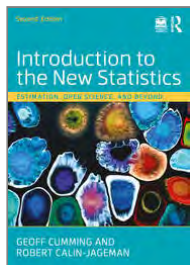
Routledge
March 2022 : 322pp
Pb: 978-0-367-34283-8 : **£33.99**
Hb: 978-0-367-34282-1 : **£175**
eBook: 978-1-032-22944-7 : **£33.99**

* For full contents and more information, visit: www.routledge.com/9780367342838

2ND EDITION

Introduction to the New Statistics

Estimation, Open Science, and Beyond



Geoff Cumming, Robert Calin-Jageman

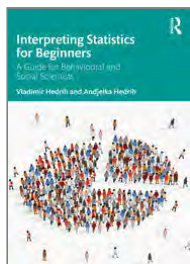
This fully revised and updated second edition is an essential introduction to inferential statistics. It is the first introductory statistics text to use an estimation approach with meta-analysis ("the new statistics") from the start and also to explain the new and exciting Open Science practices, which encourage replication and enhance the trustworthiness of research. Designed for introduction to statistics, data analysis or quantitative methods courses in psychology, education and other social and health sciences, researchers interested in understanding Open Science and the new statistics will also appreciate this book.

Routledge
March 2024 : 610pp
Pb: 978-0-367-53150-8 : **£68.99**
Hb: 978-0-367-53149-2 : **£210**
eBook: 978-1-032-68947-0

* For full contents and more information, visit: www.routledge.com/9780367531508

Interpreting Statistics for Beginners

A Guide for Behavioural and Social Scientists



Vladimir Hedrih, Andjelka Hedrih

Interpreting Statistics for Beginners teaches readers to correctly read and interpret results of basic statistical procedures as they are presented in scientific literature, and to understand what they can and cannot infer from such results. Written in an easy-to-read style and focusing on explaining concepts behind statistical calculations, the book is most helpful for readers with no previous training in statistics, and also those wishing to bridge the conceptual gap between doing the statistical calculations and interpreting the results.

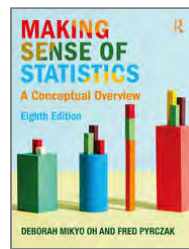
Routledge
February 2022 : 204pp
Pb: 978-0-367-61852-0 : **£35.99**
Hb: 978-0-367-62051-6 : **£135**
eBook: 978-1-003-10771-2

* For full contents and more information, visit: www.routledge.com/9780367618520

8TH EDITION

Making Sense of Statistics

A Conceptual Overview



Deborah M. Oh, Fred Pyrczak

Making Sense of Statistics, Eighth Edition, is the ideal introduction to the concepts of descriptive and inferential statistics for students undertaking their first research project. It presents each statistical concept in a series of short steps, then uses worked examples and exercises to enable students to apply their own learning. This conceptual book is useful for all study levels, from undergraduate to doctoral level across disciplines. Once students understand and feel comfortable with the statistics presented in this book, they should find it easy to master additional statistical concepts.

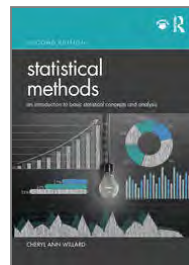
Routledge
June 2023 : 284pp
Pb: 978-1-032-28964-9 : **£49.99**
Hb: 978-1-032-28962-5 : **£135**
eBook: 978-1-003-29935-6

* For full contents and more information, visit: www.routledge.com/9781032289649

2ND EDITION

Statistical Methods

An Introduction to Basic Statistical Concepts and Analysis



Cheryl Ann Willard

Statistical Methods explains core statistical concepts and basic analysis techniques for the beginning undergraduate student in statistics or quantitative research methods. Each chapter covers a core concept before guiding students through a series of exercises designed to apply and demonstrate their knowledge. Expanded coverage of the second edition includes two new chapters on essential topics such as factorial analysis of variance, additional chapter exercises, and a full suite of instructor resources – powerpoint slides, instructor manual and test bank questions.

Routledge
March 2020 : 364pp
Pb: 978-0-367-20352-8 : **£54.99**
Hb: 978-0-367-20351-1 : **£175**
eBook: 978-0-429-26103-9

* For full contents and more information, visit: www.routledge.com/9780367203528

9TH EDITION

Interpreting Basic Statistics

A Workbook Based on Excerpts from Journal Articles



Zealure C. Holcomb, Keith S. Cox University of North Carolina, USA, **Zealure C. Holcomb**

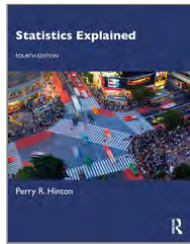
Interpreting Basic Statistics gives students valuable practice in interpreting statistical reporting as it actually appears in peer-reviewed journals. The questions in each exercise are divided into two parts: (1) Factual Questions and (2) Questions for Discussion. The factual questions require careful reading for details, while the discussion questions show that interpreting statistics is more than a mathematical exercise. Each exercise covers a limited number of topics, making it easy to coordinate the exercises with lectures or a traditional statistics textbook.

Routledge
September 2021 : 258pp
Pb: 978-0-367-56197-0 : **£58.99**
Hb: 978-0-367-56051-5 : **£180**
eBook: 978-1-003-09676-4

* For full contents and more information, visit: www.routledge.com/9780367561970

4TH EDITION

Statistics Explained



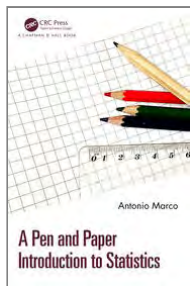
Perry R. Hinton Warwick University, UK

Statistics Explained is an accessible introduction to statistical concepts and ideas for undergraduate and postgraduates students new to the field. It makes few assumptions about the reader's statistical knowledge, carefully explaining each step of the analysis and the logic behind it. This new edition will include instructions and tips on how to present data and findings from SPSS output files, updated and more extensive case studies, and a section on alternative statistical software like R.

Routledge
October 2024 : 356pp
Pb: 978-0-367-36635-3 : **£37.99**
Hb: 978-0-367-36638-4 : **£135**
eBook: 978-0-429-35326-0

* For full contents and more information, visit: www.routledge.com/9780367366353

A Pen and Paper Introduction to Statistics



Antonio Marco University of Essex, U.K.

This book proposes to reverse the way statistics is taught, by starting with the introduction of linear models. The reader will have the opportunity to work through the examples and compute sums of squares by just drawing and counting, and finally evaluating whether observed differences are statistically significant by using the tables provided. Intended for students, professional life scientists, and those with little prior knowledge of statistics, this book is for all with simple and clear examples, computations and drawings helping the reader to, not only do, but also to understand statistics.

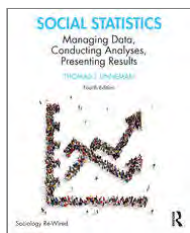
Chapman & Hall
December 2023 : 160pp
Pb: 978-1-032-50510-7 : **£33.99**
Hb: 978-1-032-50511-4 : **£97.99**
eBook: 978-1-003-39882-0

* For full contents and more information, visit: www.routledge.com/9781032505107

4TH EDITION

Social Statistics

Managing Data, Conducting Analyses, Presenting Results



Thomas J. Linneman The College of William and Mary, USA

Series: Sociology Re-Wired

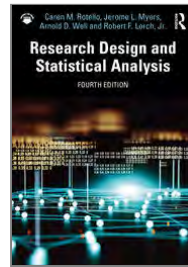
With a clear, engaging writing style and fascinating examples using a variety of real data, this text covers the contemporary statistical techniques that students will encounter in the world of social research. It covers these techniques at an introductory level and carefully guides students through increasingly complex examples without intimidating them. Recurrent examples using four timely topics – health, immigration, income inequality, and everyday harassment – help students understand how the techniques fit together, and how to use the techniques in combination with one another. Author created web resource accompanies the text.

Routledge
December 2021 : 678pp
Pb: 978-1-032-11528-3 : **£96.99**
Hb: 978-1-032-11623-5 : **£180**
eBook: 978-1-003-22077-0

* For full contents and more information, visit: www.routledge.com/9781032115283

4TH EDITION

Research Design and Statistical Analysis



Caren M. Rotello, Jerome L. Myers, Arnold D. Well, Robert F. Lorch, Jr. University of Kentucky, Lexington, USA

This fully updated fourth edition of Research Design and Statistical Analysis provides comprehensive coverage of the design principles and statistical concepts necessary to make sense of real data. Incorporating the analyses of both experimental and observational data, and with coverage that is broad and deep enough to serve a two-semester sequence, this textbook is suitable for researchers, graduate students and advanced undergraduates in psychology, education, and other behavioral, social, and health sciences. The book is supported by a robust set of digital resources, including data files and exercises from the book in an Excel format, R scripts, and a solutions manual.

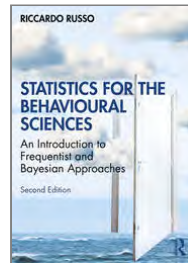
Routledge
January 2025 : 834pp
Pb: 978-1-032-89728-8 : **£76.99**
Hb: 978-1-032-59210-7 : **£145**
eBook: 978-1-003-45355-0

* For full contents and more information, visit: www.routledge.com/9781032897288

2ND EDITION

Statistics for the Behavioural Sciences

An Introduction to Frequentist and Bayesian Approaches



Riccardo Russo

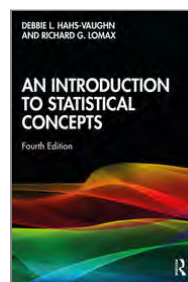
This accessible textbook is for those without a mathematical background (just some notions of basic algebra are sufficient) and provides a comprehensive introduction to all topics covered in introductory behavioural science statistics courses. This timely and highly readable text will be invaluable to undergraduate students of psychology and research methods courses in related disciplines, as well as anyone with an interest in understanding and applying the basic concepts and inferential techniques associated with statistics in the behavioural sciences.

Routledge
November 2020 : 330pp
Pb: 978-1-138-71150-1 : **£35.99**
Hb: 978-1-138-71148-8 : **£135**
eBook: 978-1-315-20041-5

* For full contents and more information, visit: www.routledge.com/9781138711501

4TH EDITION

An Introduction to Statistical Concepts



Debbie L. Hahs-Vaughn University of Central Florida, USA, **Richard Lomax** The Ohio State University, USA

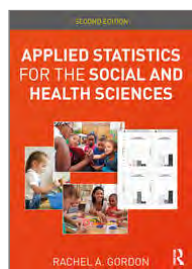
This comprehensive, flexible text is used in both one- and two-semester courses to review introductory through intermediate statistics. Instructors select the topics that are most appropriate for their course. Its conceptual approach helps students more easily understand the concepts and interpret SPSS and research results. Noted for its crystal clear explanations, key concepts are simply stated and occasionally reintroduced and related to one another for reinforcement. Numerous examples demonstrate their relevance. This edition features even more explanation to increase understanding of the concepts and has annotated script for using R.

Routledge
February 2020 : 1186pp
Hb: 978-1-138-65055-8 : **£115**
eBook: 978-1-315-62435-8

* For full contents and more information, visit: www.routledge.com/9781138650558

2ND EDITION

Applied Statistics for the Social and Health Sciences



Rachel A. Gordon Northern Illinois University, USA

Covering basic univariate and bivariate statistics and regression models for nominal, ordinal, and interval outcomes, this textbook provides graduate students in the social and health sciences with fundamental skills to estimate, interpret, and publish quantitative research using contemporary standards. Reflecting the growing importance of 'Big Data', this thoroughly revised and streamlined new edition, outlines changes in best practice in use of statistics in social and health sciences, draws upon new literatures and empirical examples, and highlights the importance of statistical programming, including coding, reproducibility, transparency, and open science.

Routledge

July 2023 : 800pp

Pb: 978-1-032-32344-2 : **£43.99**

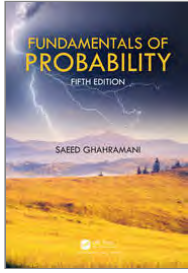
Hb: 978-1-032-32343-5 : **£145**

eBook: 978-1-003-31453-0

* For full contents and more information, visit: www.routledge.com/9781032323442

5TH EDITION

Fundamentals of Probability



Saeed Ghahramani Western New England University,
Springfield, Massachusetts, USA

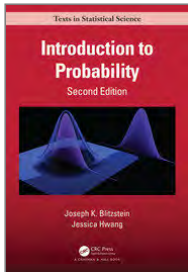
This one- or two-term calculus-based basic probability text is written for majors in mathematics, physical sciences, engineering, statistics, actuarial science, business and finance, operations research, and computer science. It presents probability in a natural way: through interesting and instructive examples and exercises that motivate the theory, definitions, theorems, and methodology. This book is mathematically rigorous and, at the same time, closely matches the historical development of probability. Whenever appropriate, historical remarks are included, and the 2096 examples and exercises have been designed to arouse curiosity and encourage students to delve into the theory.

Chapman & Hall
May 2024 : 700pp
Hb: 978-1-032-36608-1 : **£120**
IEPB: 978-1-032-80353-1 : **£49.99**
eBook: 978-1-003-33289-3

* For full contents and more information, visit: www.routledge.com/9781032366081

2ND EDITION

Introduction to Probability, Second Edition



Joseph K. Blitzstein Harvard University, Cambridge,
Massachusetts, USA, **Jessica Hwang** Stanford University,
California, USA

Series: Chapman & Hall/CRC Texts in Statistical Science

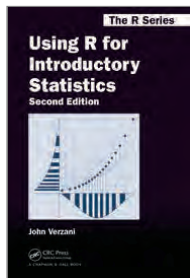
Undergraduate probability book that assumes one-semester of calculus. One key is the emphasis on "stories" for the probability distributions (which I mean in both an intuitive and technical sense): there are a dozen or so key distributions (Normal, Binomial, Poisson, etc.) that are incredibly widely-used in statistics, but a lot of books just write down formulas for them without explaining clearly why these particular distributions are so important, or how they are all connected. Each of these distributions has a "story" (a natural application where it arises), and thinking about stories makes the distributions easier to remember, understand, and work with.

Chapman & Hall
February 2019 : 634pp
Hb: 978-1-138-36991-7 : **£68.99**
eBook: 978-0-429-42835-7

* For full contents and more information, visit: www.routledge.com/9781138369917

2ND EDITION

Using R for Introductory Statistics



John Verzani CUNY/College of Staten Island, New York, USA

Series: Chapman & Hall/CRC The R Series

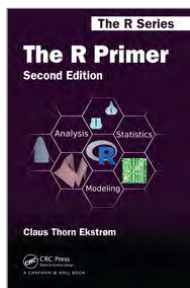
The second edition of a bestselling textbook, *Using R for Introductory Statistics* guides students through the basics of R, helping them overcome the sometimes steep learning curve. The author does this by breaking the material down into small, task-oriented steps. The second edition maintains the features that made the first edition so popular, while updating data, examples, and changes to R in line with the current version.

Chapman & Hall
June 2014 : 518pp
Hb: 978-1-466-59073-1 : **£61.99**
eBook: 978-1-315-37308-9

* For full contents and more information, visit: www.routledge.com/9781466590731

2ND EDITION

R Primer



Claus Thorn Ekström University of Copenhagen, Denmark

Series: Chapman & Hall/CRC The R Series

Newcomers to R are often intimidated by the command-line interface, the vast number of functions and packages, or the processes of importing data and performing a simple statistical analysis. *The R Primer* provides a collection of concise examples and solutions to R problems frequently encountered by new users of this statistical software. This new edition adds coverage of R Studio and reproducible research.

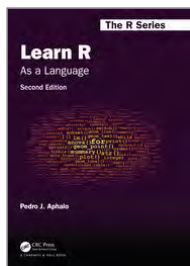
Chapman & Hall
March 2017 : 426pp
Pb: 978-1-138-63197-7 : **£53.99**
Hb: 978-1-498-77255-6 : **£110**
eBook: 978-1-315-15441-1

* For full contents and more information, visit: www.routledge.com/9781138631977

2ND EDITION

Learn R

As a Language



Pedro J. Aphalo University of Helsinki, Faculty of Biological and Environmental Sciences

Series: Chapman & Hall/CRC The R Series

Learning a computer language like R can be either frustrating, fun, or boring. Having fun requires challenges that wake up the learner's curiosity but also provide an emotional reward on overcoming them. This is the second edition of a book designed so that it includes smaller and bigger challenges, in what I call playgrounds, in the hope that all readers will enjoy their path to R fluency.

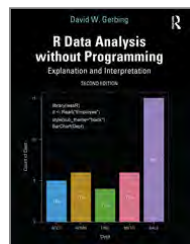
Chapman & Hall
April 2024 : 466pp
Pb: 978-1-032-51699-8 : **£63.99**
Hb: 978-1-032-51843-5 : **£165**
eBook: 978-1-003-40418-7

* For full contents and more information, visit: www.routledge.com/9781032516998

2ND EDITION

R Data Analysis without Programming

Explanation and Interpretation



David W. Gerbing Portland State University, USA

The new edition of this innovative book, prepares the readers to quickly analyse data and interpret statistical results using R. Professor Gerbing has developed lessR, which is a ground-breaking method in alleviating the challenges of R programming. The lessR extends R, removing the need for programming. This edition expands upon the first edition's introduction to R through lessR which enables the readers to learn how to organize data for analysis, read the data into R, and generate output without performing numerous functions and programming exercises first.

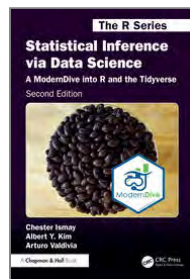
Routledge
January 2023 : 378pp
Pb: 978-1-032-24403-7 : **£49.99**
Hb: 978-1-032-24402-0 : **£125**
eBook: 978-1-003-27841-2

* For full contents and more information, visit: www.routledge.com/9781032244037

2ND EDITION

Statistical Inference via Data Science

A ModernDive into R and the Tidyverse



Chester Ismay DataCamp, **Albert Y. Kim**, **Arturo Valdivia**

Series: Chapman & Hall/CRC The R Series

Offers a comprehensive guide to learning statistical inference with data science tools widely used in industry, academia, and government. Ideal for those new to statistics or looking to deepen their knowledge, this edition provides a clear entry point into data science and modern statistical methods.

Chapman & Hall
March 2025 : 478pp
Pb: 978-1-032-70837-9 : **£64.99**
Hb: 978-1-032-72451-5 : **£160**

* For full contents and more information, visit: www.routledge.com/9781032708379

3RD EDITION

SPSS Explained

Perry R. Hinton Warwick University, UK, **Isabella McMurray** University of Bedfordshire, UK, **Charlotte Brownlow**, **Peter C. Terry**

SPSS Explained provides the student with all that they need to undertake statistical analysis using SPSS. It combines a step-by-step approach to each procedure with easy-to-follow screenshots at each stage of the process. The authors have many years of experience in teaching SPSS to students from a wide range of disciplines. Their understanding of SPSS users' concerns, as well as a knowledge of the type of questions students ask, form the foundation of this book.

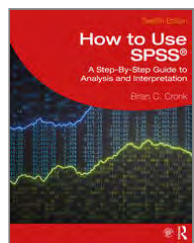
Routledge
September 2023 : 386pp
Pb: 978-0-367-36699-5 : **£49.99**
Hb: 978-0-367-36698-8 : **£135**
eBook: 978-0-429-35086-3

* For full contents and more information, visit: www.routledge.com/9780367366995

12TH EDITION

How to Use SPSS®

A Step-By-Step Guide to Analysis and Interpretation



Brian C. Cronk

This book is designed with the novice computer user in mind and for people who have no previous experience using SPSS. Each chapter is divided into short sections that describe the statistic being used, important underlying assumptions, and how to interpret the results and express them in a research report. The book begins with the basics, such as starting SPSS, defining variables, and entering and saving data. It covers all major statistical techniques typically taught in beginning statistics classes, such as descriptive statistics, graphing data, prediction and association, parametric inferential statistics, nonparametric inferential statistics and statistics for test construction.

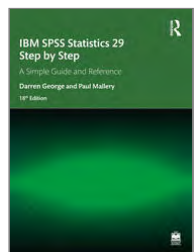
Routledge
January 2024 : 252pp
Pb: 978-1-032-58235-1 : **£61.99**
Hb: 978-1-032-58519-2 : **£145**
eBook: 978-1-003-45046-7

* For full contents and more information, visit: www.routledge.com/9781032582351

18TH EDITION

IBM SPSS Statistics 29 Step by Step

A Simple Guide and Reference



Darren George, **Paul Mallery**

IBM SPSS Statistics 29 Step by Step: A Simple Guide and Reference, eighteenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Accompanied by updated online instructor's materials and website data files, this is an essential resource for instructors and students needing a guide to using SPSS in their work, across the social sciences, behavioural sciences, education, and beyond.

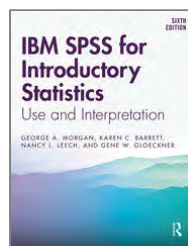
Routledge
March 2024 : 440pp
Pb: 978-1-032-62193-7 : **£71.99**
Hb: 978-1-032-62212-5 : **£220**
eBook: 978-1-032-62215-6

* For full contents and more information, visit: www.routledge.com/9781032621937

6TH EDITION

IBM SPSS for Introductory Statistics

Use and Interpretation, Sixth Edition

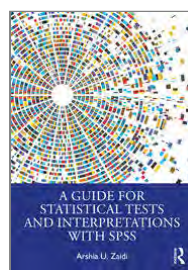


George A. Morgan Colorado State University, USA, **Karen C. Barrett** Colorado State University, USA, **Nancy L. Leech** University of Colorado at Denver, USA, **Gene W. Gloeckner** Colorado State University, USA

Designed to help students analyze and interpret research data using IBM SPSS, this user-friendly book, written in easy-to-understand language, shows readers how to choose the appropriate statistic based on the design, and to interpret outputs appropriately. The sixth edition includes updated screenshots and instructions for IBM SPSS 24 and Windows 10, and adds helpful callouts to make the book even clearer and easy to use.

Routledge
July 2019 : 266pp
Pb: 978-1-138-57821-0 : **£39.99**
Hb: 978-1-138-57822-7 : **£155**
eBook: 978-0-429-28765-7

* For full contents and more information, visit: www.routledge.com/9781138578210

A Guide for Statistical Tests and Interpretations with SPSS

Arshia U. Zaidi

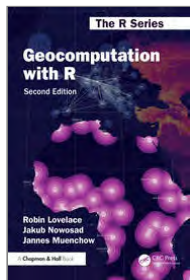
A Guide for Statistical Tests and Interpretations with SPSS is designed for students taking basic and advanced courses in statistics, taking an integrative and practical approach to learning statistics. It guides students through navigating SPSS outputs and writing quantitatively, dealing with technical and substantive interpretations without resorting to complex mathematical formulae. With SPSS screenshots and step-by-step advice, this book will be useful for all undergraduate and graduate students in the social sciences and humanities, as a supplemental textbook to provide practical guidance on moving through all steps of statistical testing and analysis.

Routledge
October 2024 : 244pp
Pb: 978-1-032-10210-8 : **£45.99**
Hb: 978-1-032-10520-8 : **£130**
eBook: 978-1-003-21569-1

* For full contents and more information, visit: www.routledge.com/9781032102108

2ND EDITION

Geocomputation with R



Robin Lovelace University of Leeds, UK, **Jakub Nowosad**, **Jannes Muenchow** Friedrich Schiller University, Jena, Germany

Series: Chapman & Hall/CRC The R Series

Geocomputation with R is for people who want to analyze, visualize, and model geographic data with open source software. The book provides a foundation for learning how to solve a wide range of geographic data analysis problems in a reproducible, and therefore scientifically sound and scalable way. The second edition features numerous updates, including the adoption of the high-performance terra package for all raster data processing, detailed coverage of the spherical geometry engine s2, updated information on coordinate reference systems and new content on openEO, STAC, COG, and gdalcubes. The book equips you with the knowledge and skills to tackle a wide range of issues.

Chapman & Hall
February 2025 : 424pp
Pb: 978-1-032-24888-2 : **£55.99**
Hb: 978-1-032-22979-9 : **£150**

* For full contents and more information, visit: www.routledge.com/9781032248882

Geocomputation with Python



Michael Dorman, **Anita Graser**, **Jakub Nowosad**, **Robin Lovelace** University of Leeds, UK

Series: Chapman & Hall/CRC The Python Series

Geocomputation with Python is a comprehensive resource for working with geographic data with the most popular programming language in the world. The book gives an overview of Python's capabilities for spatial data analysis, as well as dozens of worked-through examples covering the entire range of standard GIS operations. Another unique feature is that this book is part of a wider community. Geocomputation with Python is a sister project of Geocomputation with R (Lovelace, Nowosad, and Muenchow 2019), a book on geographic data analysis, visualization, and modeling using the R programming language that has numerous contributors and an active community.

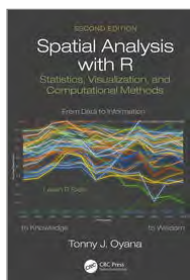
Chapman & Hall
February 2025 : 344pp
Pb: 978-1-032-46065-9 : **£55.99**
Hb: 978-1-032-45891-5 : **£150**
eBook: 978-1-003-37991-1

* For full contents and more information, visit: www.routledge.com/9781032460659

2ND EDITION

Spatial Analysis with R

Statistics, Visualization, and Computational Methods



Tonny J. Oyana

The implementation of new tools and methods for spatial analysis using R, the use and growth of artificial intelligence, machine learning and deep learning algorithms with a spatial perspective, and the interdisciplinary use of spatial analysis are all new topics in this second edition. The book provides a balance between concepts and practicum of spatial statistics with a comprehensive coverage of the most important approaches to understand spatial data, analyze spatial relationships and spatial patterns, and predict spatial processes. It offers new datasets, insights, and excellent illustrations to senior undergraduate and first year graduate students in geography and geosciences.

CRC Press
September 2023 : 354pp
Pb: 978-0-367-53238-3 : **£45.99**
Hb: 978-0-367-86085-1 : **£105**
eBook: 978-1-003-02164-3

* For full contents and more information, visit: www.routledge.com/9780367532383

Data Analytics for the Social Sciences

Applications in R



G. David Garson

This book presents a complete exploration of statistical data analysis in R for a wide variety of social science disciplines and quantitative methods courses. Covering all the bases including multilevel modeling and ANOVA / ANCOVA, the book also goes further by looking at topics such as: neural networks to implement deep learning, thus solving complex problems other algorithms cannot; how to deal with missing values in real world data; and the use of text analytics. R code input and output is included. Suitable for all advanced level undergraduate and postgraduate students learning statistical data analysis.

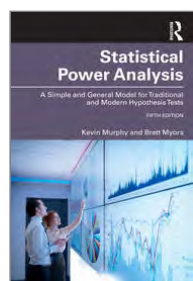
Routledge
November 2021 : 704pp
Pb: 978-0-367-62427-9 : **£84.99**
Hb: 978-0-367-62429-3 : **£240**
eBook: 978-1-003-10939-6

* For full contents and more information, visit: www.routledge.com/9780367624279

5TH EDITION

Statistical Power Analysis

A Simple and General Model for Traditional and Modern Hypothesis Tests, Fifth Edition



Brett Myers Griffith University, Australia, **Kevin R. Murphy** University of Limerick, Ireland

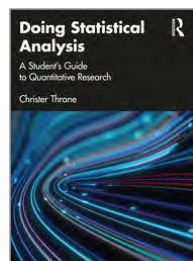
Statistical Power Analysis explains the key concepts in statistical power analysis and illustrates their application in both tests of traditional null hypotheses. It provides readers with the tools to understand and perform power analyses for virtually all the statistical methods used in the social and behavioral sciences. This edition includes new material and new power software. The programs used for power analysis in this book have been re-written in R, a language that is widely used and freely available. Statistical Power Analysis helps readers design studies, diagnose existing studies, and understand why hypothesis tests come out the way they do.

Routledge
March 2023 : 224pp
Pb: 978-1-032-28300-5 : **£51.99**
Hb: 978-1-032-28301-2 : **£125**
eBook: 978-1-003-29622-5

* For full contents and more information, visit: www.routledge.com/9781032283005

Doing Statistical Analysis

A Student's Guide to Quantitative Research



Christer Thrane

Doing Statistical Analysis looks at three kinds of statistical research questions – descriptive, associational and inferential – and shows students how to conduct statistical analyses and interpret the results. Keeping equations to a minimum, it uses a conversational style and relatable examples such as football, covid-19 and tourism, to aid understanding. Each chapter contains practice exercises, and a section showing students how to reproduce the statistical results in the book using Stata and SPSS. Its accessible approach means this is the ideal textbook for undergraduate students across the social and behavioural sciences needing to build their confidence with statistical analysis.

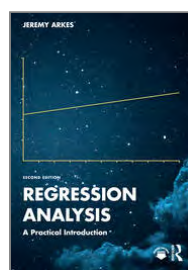
Routledge
July 2022 : 266pp
Pb: 978-1-032-17132-6 : **£49.99**
Hb: 978-1-032-18030-4 : **£135**
eBook: 978-1-003-25255-9

* For full contents and more information, visit: www.routledge.com/9781032171326

2ND EDITION

Regression Analysis

A Practical Introduction



Jeremy Arkes

Regression Analysis covers the concepts needed to design optimal regression models and to properly interpret regressions. It details the most common pitfalls, including three sources of bias not covered in other textbooks. This second edition features a new chapter on integrity and ethics, and has been updated throughout to include more international examples. It is ideal for anyone learning quantitative methods in the social sciences, business, medicine, and data analytics. It will also appeal to researchers and academics looking to better understand regressions.

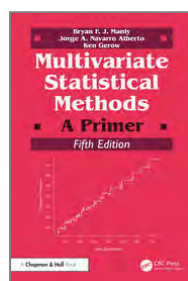
Routledge
January 2023 : 412pp
Pb: 978-1-032-25783-9 : **£39.99**
Hb: 978-1-032-25784-6 : **£125**
eBook: 978-1-003-28500-7

* For full contents and more information, visit: www.routledge.com/9781032257839

5TH EDITION

Multivariate Statistical Methods

A Primer



Bryan F. J. Manly University of Otago, Dunedin, New Zealand, **Jorge A. Navarro Alberto**, **Ken Gerow**

Great starting point for readers looking to become proficient in multivariate statistical methods, but who might not be deeply versed in the language of mathematics. In this edition, we provide readers with conceptual introductions to methods, practical suggestions, new references, and a more extensive collection of R functions and code that will help them to deepen their toolkit of multivariate statistical methods.

Chapman & Hall
October 2024 : 294pp
Pb: 978-1-032-59197-1 : **£52.99**
Hb: 978-1-032-59200-8 : **£150**
eBook: 978-1-003-45348-2

* For full contents and more information, visit: www.routledge.com/9781032591971

3RD EDITION

Multilevel and Longitudinal Modeling with IBM SPSS



Ronald H. Heck University of Hawaii, Manoa, **Scott L. Thomas** University of Vermont, USA, **Lynn N. Tabata** University of Hawaii, Manoa

Series: Quantitative Methodology Series

This text demonstrates how to use the multilevel- and longitudinal-modeling techniques available in IBM SPSS (Version 26). Adopting a workbook format, the text walks readers through setting up, running, and interpreting a variety of different types of multilevel and longitudinal models using the linear mixed-effects model (MIXED and GENLIMIXED) platforms in SPSS. This text is an essential resource for graduate students taking courses on multilevel, longitudinal, and latent variable modeling, multivariate statistics, or advanced quantitative techniques.

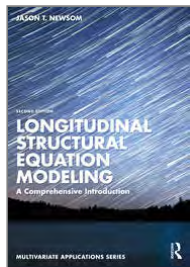
Routledge
April 2022 : 494pp
Pb: 978-0-367-42461-9 : **£47.99**
Hb: 978-0-367-42460-2 : **£165**
eBook: 978-0-367-82427-3

* For full contents and more information, visit: www.routledge.com/9780367424619

2ND EDITION

Longitudinal Structural Equation Modeling

A Comprehensive Introduction



Jason T. Newsom Portland State University, USA

Series: Multivariate Applications Series

Longitudinal Structural Equation Modeling, Second Edition provides an in-depth, comprehensive overview of structural equation modeling (SEM) strategies for longitudinal data to help readers see which modeling options are available for which hypotheses. Ideal for graduate courses on longitudinal (data) analysis, advanced SEM, longitudinal SEM, and/or advanced data (quantitative) analysis taught in the behavioral, social, and health sciences, Longitudinal Structural Equation Modeling, Second Edition, also appeals to researchers in these fields, and the first edition has been popular as a standard reference for this type of analysis.

Routledge

October 2023 : 522pp

Pb: 978-1-032-20286-0 : **£71.99**

Hb: 978-1-032-20283-9 : **£135**

eBook: 978-1-003-26303-6

* For full contents and more information, visit: www.routledge.com/9781032202860

7TH EDITION

Advanced and Multivariate Statistical Methods

Practical Application and Interpretation



Craig A. Mertler Arizona State University, USA, **Rachel A. Vannatta**, **Kristina N. LaVenja** Bowling Green State University

Ideal for non-math majors, Advanced and Multivariate Statistical Methods teaches students to interpret, present, and write up results for each statistical technique without overemphasizing advanced math. This highly applied approach covers the why, what, when and how of advanced and multivariate statistics in a way that is neither too technical nor too mathematical. Students also learn how to compute each technique using SPSS software. New to the seventh edition: Updated to SPSS 26 All screenshots and images in full colour Fully updated ancillaries including how to videos for both statistical techniques and SPSS walkthroughs

Routledge

November 2021 : 350pp

Pb: 978-0-367-49747-7 : **£135**

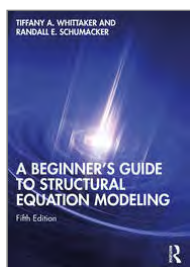
Hb: 978-0-367-49720-0 : **£350**

eBook: 978-1-003-04722-3

* For full contents and more information, visit: www.routledge.com/9780367497477

5TH EDITION

A Beginner's Guide to Structural Equation Modeling



Tiffany A. Whittaker, **Randall E. Schumacker**

A Beginner's Guide to Structural Equation Modeling, fifth edition, has been redesigned with consideration of a true beginner in structural equation modeling (SEM) in mind. The book covers introductory through intermediate topics in SEM in more detail than in any previous edition. This book is intended for true beginners in structural equation modeling and is designed for introductory graduate courses in structural equation modeling taught in psychology, education, business, and the social and healthcare sciences. This book also appeals to researchers and faculty in various disciplines. Prerequisites include correlation and regression methods.

Routledge

May 2022 : 418pp

Pb: 978-0-367-47796-7 : **£68.99**

Hb: 978-0-367-49015-7 : **£135**

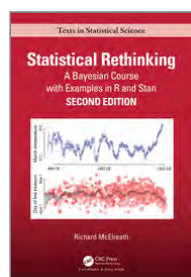
eBook: 978-1-003-04401-7

* For full contents and more information, visit: www.routledge.com/9780367477967

2ND EDITION

Statistical Rethinking

A Bayesian Course with Examples in R and STAN



Richard McElreath Max Planck Institute for Evolutionary Anthropology, Leipzig, Germany

Series: *Chapman & Hall/CRC Texts in Statistical Science*

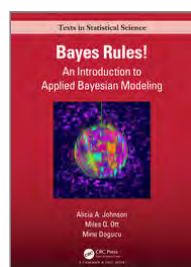
The very popular *Statistical Rethinking: A Bayesian Course with Examples in R and Stan*, Second Edition builds readers' knowledge of and confidence in statistical modeling. Reflecting the need for even minor programming in today's model-based statistics, the book pushes readers to perform step-by-step calculations that are usually automated. This unique computational approach ensures that readers understand enough of the details to make reasonable choices and interpretations in their own modeling work.

Chapman & Hall
March 2020 : 612pp
Hb: 978-0-367-13991-9 : £76.99
eBook: 978-0-429-02960-8

* For full contents and more information, visit: www.routledge.com/9780367139919

Bayes Rules!

An Introduction to Applied Bayesian Modeling



Alicia A. Johnson, Miles Q. Ott Smith College, Northampton, MA 01063, **Mine Dogucu** Denison university, OH, USA

Series: *Chapman & Hall/CRC Texts in Statistical Science*

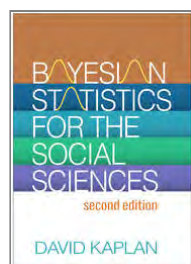
An engaging, sophisticated, and fun introduction to the field of Bayesian Statistics, *Bayes Rules! An Introduction to Bayesian Modeling with R* brings the power of modern Bayesian thinking, modeling, and computing to a broad audience. In particular, it is an ideal resource for advanced undergraduate Statistics students and practitioners with comparable experience. *Bayes Rules!* empowers readers to weave Bayesian approaches into their everyday practice.

Chapman & Hall
March 2022 : 544pp
Pb: 978-0-367-25539-8 : £61.99
Hb: 978-1-032-19159-1 : £175
eBook: 978-0-429-28834-0

* For full contents and more information, visit: www.routledge.com/9780367255398

2ND EDITION

Bayesian Statistics for the Social Sciences, Second Edition



David Kaplan University of Wisconsin–Madison, United States

This book equips social science researchers to apply the latest Bayesian methodologies to their data analysis problems. The second edition includes new chapters on model uncertainty, Bayesian variable selection and sparsity, and Bayesian workflow for statistical modeling, and emphasizes use of the RStan software package. Topics include frequentist and epistemic probability, prior distributions, Hamiltonian Monte Carlo, Bayesian linear regression and generalized linear models, model evaluation and comparison, multilevel modeling, missing data, and more. The book includes worked-through examples with annotated RStan code, and features a helpful companion website.

Guilford Press
December 2023 : 250pp
Hb: 978-1-462-55354-9 : £59.99

* For full contents and more information, visit: www.routledge.com/9781462553549

2ND EDITION

The Effect

An Introduction to Research Design and Causality



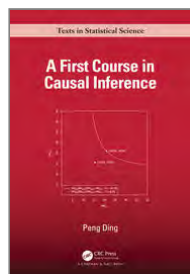
Nick Huntington-Klein

This book is about research design, specifically concerning research that uses non-experimental data to figure out whether one thing causes another. It introduces the concept of identification thoroughly and clearly and discusses it as a process of trying to isolate variation that has a causal interpretation. Concepts are demonstrated with a heavy emphasis on graphical intuition and the question of what we do to data. When we “add a control variable” what does that actually do? The second edition features a new chapter on partial identification, updated materials, methods, and writing throughout, and additional materials for help navigating the book or in using the book in teaching.

Chapman & Hall
April 2025 : 686pp
Pb: 978-1-032-58022-7 : **£39.99**
Hb: 978-1-032-58194-1 : **£120**

* For **full contents** and more information, visit: www.routledge.com/9781032580227

A First Course in Causal Inference



Peng Ding University of California Berkeley, U.S.A

Series: Chapman & Hall/CRC Texts in Statistical Science

This textbook, based on the author's course on causal inference at UC Berkeley taught over the past seven years, only requires basic knowledge of probability theory, statistical inference, and linear and logistic regressions. It assumes minimal knowledge of causal inference, and reviews basic probability and statistics in the appendix. It covers causal inference from a statistical perspective and includes examples and applications from biostatistics and econometrics. This book is suitable for an advanced undergraduate or graduate-level course on causal inference, or postgraduate and PhD-level course in statistics and biostatistics departments.

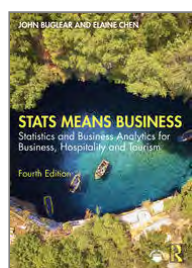
Chapman & Hall
July 2024 : 448pp
Hb: 978-1-032-75862-6 : **£64.99**
eBook: 978-1-003-48408-0

* For **full contents** and more information, visit: www.routledge.com/9781032758626

4TH EDITION

Stats Means Business

Statistics and Business Analytics for Business, Hospitality and Tourism



John Buglear, Elaine Chen

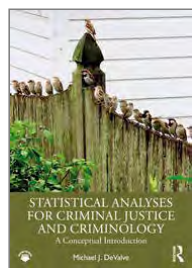
Stats Means Business is an introductory and comprehensive textbook written especially for Hospitality, Business and Tourism students who take statistics or quantitative methods modules. By minimising technical language, providing clear definitions of key terms and giving emphasis to interpretation rather than technique, this book caters to beginners in the subject. Stats Means Business is an ideal, accessible and practical introduction to statistics and quantitative research methods for Hospitality, Business and Tourism students.

Routledge
April 2025 : 464pp
Pb: 978-1-032-75021-7 : **£57.99**
Hb: 978-1-032-75018-7 : **£145**

* For full contents and more information, visit: www.routledge.com/9781032750217

Statistical Analyses for Criminal Justice and Criminology

A Conceptual Introduction



Michael J. DeValve

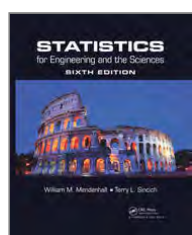
This book is a how-to guide for statistical analyses designed for undergraduates and others new to the subject. Written in an easy-going and clear style, the book uses policing data to illustrate concepts and includes a short narrative at the beginning of each chapter to engage readers. Easily identified Main Take-Aways and Key Terms features aid student understanding. Designed to combat the fear of mathematics and statistics often held by students in the social sciences, plain verbiage, multiple examples, and clear demonstrations combine to achieve the actualization and proper contextualized use of univariate and bivariate statistics.

Routledge
June 2024 : 194pp
Pb: 978-1-032-63854-6 : **£37.99**
Hb: 978-1-032-63858-4 : **£145**
eBook: 978-1-032-63859-1

* For full contents and more information, visit: www.routledge.com/9781032638546

6TH EDITION

Statistics for Engineering and the Sciences



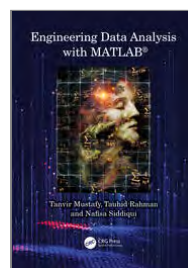
William M. Mendenhall, Terry L. Sincich

Designed for a two-semester introductory course, this popular text continues to teach students the basic concepts of data description and statistical inference as well as the statistical methods necessary for real-world applications. Along with updated and reorganized material, this sixth edition includes many new and updated exercises based on contemporary engineering and scientific-related studies and real data. It also offers more statistical software printouts and corresponding instructions for use that reflect the latest versions of the SAS, SPSS, and MINITAB software.

Chapman & Hall
December 2015 : 1182pp
Hb: 978-1-498-72885-0 : **£84.99**
eBook: 978-0-429-07627-5

* For full contents and more information, visit: www.routledge.com/9781498728850

Engineering Data Analysis with MATLAB®



Tanvir Mustafy Military Inst. of Science and Tech, BD,
Tauhid Rahman Military Inst. of Science and Tech, BD,
Nafisa Siddiqui Military Inst. of Science and Tech, BD

This book provides a concise overview of a variety of techniques for analyzing statistical, scientific, and financial data, using MATLAB® to integrate several approaches to data analysis and statistics. Chapters offer a broad review of computational data analysis, illustrated with many examples and applications. Each chapter combines theoretical concepts with practical MATLAB® applications and includes practice exercises, ensuring a comprehensive understanding of the material. With coverage of both basic and more complex ideas in applied statistics, the book has broad appeal for undergraduate students up to practicing engineers.

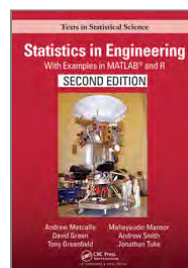
CRC Press
December 2024 : 902pp
Pb: 978-1-032-50771-2 : **£71.99**
Hb: 978-1-032-50658-6 : **£145**
eBook: 978-1-003-39958-2

* For full contents and more information, visit: www.routledge.com/9781032507712

2ND EDITION

Statistics in Engineering

With Examples in MATLAB® and R, Second Edition



Andrew Metcalfe, David Green, Tony Greenfield, Mayhayaudin Mansor, Andrew Smith, Jonathan Tuke

This is a textbook for an undergraduate course in statistics for engineers with a minimal calculus prerequisite. The second edition differs from existing books in three main aspects: it is the only introductory statistics textbook written for engineers that uses R throughout the text, there is an emphasis on statistical methods most relevant to engineers that are illustrated with practical applications, and there is an emphasis on random number generation and simulation, all very useful features in engineering.

Chapman & Hall
June 2020 : 810pp
Pb: 978-0-367-57062-0 : **£45.99**
Hb: 978-1-439-89547-4 : **£86.99**
eBook: 978-1-315-11723-2

* For full contents and more information, visit: www.routledge.com/9780367570620

Data Science

A First Introduction



Tiffany Timbers University of British Columbia, **Trevor Campbell**, **Melissa Lee**

Series: Chapman & Hall/CRC Data Science Series

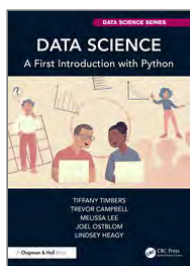
Data Science: A First Introduction focuses on using the R programming language in Jupyter notebooks to perform data manipulation and cleaning, create effective visualizations, and extract insights from data using classification, regression, clustering, and inference. The text emphasizes workflows that are clear, reproducible, and shareable, and includes coverage of the basics of version control. All source code is available online, demonstrating the use of good reproducible project workflows.

Chapman & Hall
July 2022 : 456pp
Pb: 978-0-367-52468-5 : **£49.99**
Hb: 978-0-367-53217-8 : **£125**
eBook: 978-1-003-08097-8

* For full contents and more information, visit: www.routledge.com/9780367524685

Data Science

A First Introduction with Python



Tiffany Timbers University of British Columbia, **Trevor Campbell**, **Melissa Lee** Assistant Professor, Uni of British Columbia, Canada, **Joel Ostblom**, **Lindsey Heagy** Professor, Uni of British Columbia, Canada

Series: Chapman & Hall/CRC Data Science Series

This book focuses on using the Python programming language in Jupyter notebooks to perform data manipulation and cleaning, create effective visualizations, and extract insights from data using classification, regression, clustering, and inference. The text emphasizes workflows that are clear, reproducible, and shareable, and includes coverage of the basics of version control. All source code is available online, demonstrating the use of good reproducible project workflows. The book is designed for learners from all disciplines with minimal prior knowledge of mathematics and programming. The authors have honed the material through years of experience teaching.

Chapman & Hall
August 2024 : 452pp
Pb: 978-1-032-57223-9 : **£58.99**
Hb: 978-1-032-57219-2 : **£150**
eBook: 978-1-003-43839-7

* For full contents and more information, visit: www.routledge.com/9781032572239

A Tour of Data Science

Learn R and Python in Parallel



Nailong Zhang

Series: Chapman & Hall/CRC Data Science Series

This book covers the fundamentals of data science, including programming, statistics, optimization, and machine learning in a single and short book. It does not cover everything, but instead, teaches the key concepts and topics. It also covers two of the most popular programming languages used in Data Science, R and Python, in one source.

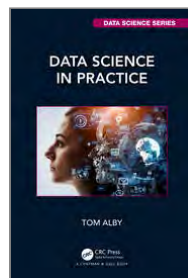
Chapman & Hall
November 2020 : 216pp
Pb: 978-0-367-89586-0 : **£48.99**
Hb: 978-0-367-89706-2 : **£130**
eBook: 978-1-003-02064-6

* For full contents and more information, visit: www.routledge.com/9780367895860

Data Science in Practice

Tom Alby

Series: Chapman & Hall/CRC Data Science Series



Data Science in Practice is the ideal introduction to data science. With or without math skills: Here you get the all-round view that you need for your projects. This book describes how to properly question data, to unearth the treasure that data can be. As technology alone is not enough, this book also deals with problems in project implementation, illuminates various fields of application and addresses ethical aspects. Data Science in Practice includes many examples, notes on errors, decision-making aids and other practical tips, and is ideal as a complementary text for university students, or as a useful learning tool for those starting more data-related roles.

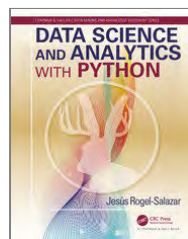
Chapman & Hall
September 2023 : 318pp
Pb: 978-1-032-50526-8 : **£56.99**
Hb: 978-1-032-50524-4 : **£145**
eBook: 978-1-003-42636-3

* For full contents and more information, visit: www.routledge.com/9781032505268

Data Science and Analytics with Python

Jesus Rogel-Salazar Imperial College London, UK

Series: Chapman & Hall/CRC Data Mining and Knowledge Discovery Series



The book is designed for practitioners in data science and data analytics in both academic and business environments. The aim is to present the reader with the main concepts used in data analytics using tools developed in Python, such as SciKit Learn, Pandas, Numpy, etc. The use of Python is of particular benefit given its recent popularity in the data science community, and the book can be used by seasoned programmers and newcomers alike.

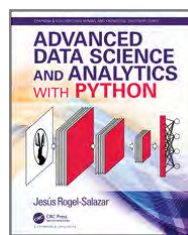
Chapman & Hall
August 2017 : 412pp
Pb: 978-1-498-74209-2 : **£49.99**
Hb: 978-1-138-04317-6 : **£105**
eBook: 978-1-315-15167-0

* For full contents and more information, visit: www.routledge.com/9781498742092

Advanced Data Science and Analytics with Python

Jesus Rogel-Salazar Imperial College London, UK

Series: Chapman & Hall/CRC Data Mining and Knowledge Discovery Series

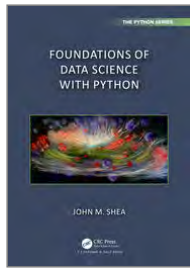


The book is intended for practitioners in data science and data analytics in both academic and business environments. It aims to present the reader with concepts in data science and analytics that were deemed to be more advanced or simply out of scope in the author's first book, and are used in data analytics using tools developed in Python such as SciKit Learn, Pandas, Numpy, etc. The use of Python is of particular benefit given its recent popularity in the data science community. The book is therefore a reference to be used by seasoned programmers and newcomers alike and the key benefit is the practical approach presented throughout the book.

Chapman & Hall
May 2020 : 424pp
Pb: 978-1-138-31506-8 : **£46.99**
Hb: 978-0-429-44661-0 : **£100**
eBook: 978-0-429-44664-1

* For full contents and more information, visit: www.routledge.com/9781138315068

Foundations of Data Science with Python



John M. Shea

Series: Chapman & Hall/CRC The Python Series

Foundations of Data Science with Python introduces readers to the fundamentals of data science, including data manipulation and visualization, probability, statistics, and dimensionality reduction. This book is targeted toward engineers and scientists, but it should be readily understandable to anyone who knows basic calculus and the essentials of computer programming. This book can be used as an undergraduate textbook for an Introduction to Data Science course or to provide a more contemporary approach in courses like Engineering Statistics. It is also intended to be accessible to practicing engineers and scientists

Chapman & Hall
February 2024 : 496pp
Pb: 978-1-032-35042-4 : **£73.99**
Hb: 978-1-032-34674-8 : **£190**
eBook: 978-1-003-32499-7

* For full contents and more information, visit: www.routledge.com/9781032350424

2ND EDITION

Modern Data Science with R



Benjamin S. Baumer Smith College, Northampton, MA,
Daniel T. Kaplan Smith College, Northampton, MA,
Nicholas J. Horton Amherst College, Amherst, MA

Series: Chapman & Hall/CRC Texts in Statistical Science

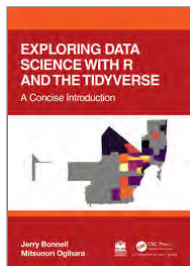
New data technologies and database systems facilitate scraping data and merging information from different sources and formats and restructuring data into a form suitable for analysis. State-of-the-art workflow and tools foster well-documented and reproducible analysis. Modern statistical methods allow the analyst to fit and assess models as well as to undertake supervised or unsupervised learning to extract information. Contemporary data science requires tight integration of these statistics, computing, data skills, mathematics, and communication. The text is intended for readers with some background in statistics and modest prior experience in scripting and programming.

Chapman & Hall
April 2021 : 650pp
Hb: 978-0-367-19149-8 : **£84.99**
eBook: 978-0-429-20071-7

* For full contents and more information, visit: www.routledge.com/9780367191498

Exploring Data Science with R and the Tidyverse

A Concise Introduction



Jerry Bonnell, **Mitsunori Ogihara** University of Miami,
Coral Gables, Florida, USA

This book introduces the reader to data science using R and the tidyverse. No prerequisite knowledge is needed in college-level programming or mathematics (e.g., calculus or statistics). The book is self-contained so readers can immediately begin building data science workflows without needing to reference extensive amounts of external resources for onboarding. The contents are targeted for undergraduate students but are equally applicable to students at the graduate level and beyond. The book develops concepts using many real-world examples to motivate the reader. An exercise set is made available and designed for compatibility with automated grading tools for instructor use.

Chapman & Hall
August 2023 : 492pp
Pb: 978-1-032-34170-5 : **£76.99**
Hb: 978-1-032-32950-5 : **£195**
eBook: 978-1-003-32084-5

* For full contents and more information, visit: www.routledge.com/9781032341705

Statistical Inference via Data Science: A ModernDive into R and the Tidyverse



Chester Ismay DataCamp, **Albert Y. Kim**

Series: Chapman & Hall/CRC The R Series

This is a modern textbook in statistical inference, using the principles of data science through R and the Tidyverse. It assumes minimal background knowledge of the reader: there is no algebra, no calculus, and no prior programming/coding experience. It is designed to be a gentle introduction to the practice of analyzing data and answering questions using data the way data scientists, statisticians, data journalists, and other researchers would. This book is suitable for teaching a first course in statistical inference at undergraduate level.

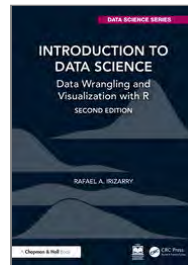
Chapman & Hall
December 2019 : 460pp
Pb: 978-0-367-40982-1 : **£68.99**
Hb: 978-0-367-40987-6 : **£175**
eBook: 978-0-367-40991-3

* For full contents and more information, visit: www.routledge.com/9780367409821

2ND EDITION

Introduction to Data Science

Data Wrangling and Visualization with R



Rafael A. Irizarry

Series: Chapman & Hall/CRC Data Science Series

Thoroughly revised and updated, this is the first book of the second edition of Introduction to Data Science: Data Wrangling and Visualization with R. It introduces skills that can help you tackle real-world data analysis challenges. No previous knowledge of R is necessary, although some experience with programming may be helpful. If you read and understand all the chapters and complete all the exercises in this book, and understand statistical concepts, you will be well-positioned to perform basic data analysis tasks and you will be prepared to learn the more advanced concepts and skills needed to become an expert.

Chapman & Hall
August 2024 : 346pp
Hb: 978-1-032-11655-6 : **£59.99**
eBook: 978-1-003-22092-3

* For full contents and more information, visit: www.routledge.com/9781032116556

Telling Stories with Data

With Applications in R



Rohan Alexander

Series: Chapman & Hall/CRC Data Science Series

The book equips students with the end-to-end skills needed to do data science. That means gathering, cleaning, preparing, and sharing data, then using statistical models to analyse data, writing about the results of those models, drawing conclusions from them, and finally, using the cloud to put a model into production, all done in a reproducible way. This book will achieve the goals by working through extensive case studies in terms of gathering and preparing data, and integrating ethics throughout. It is specifically designed around teaching how to write about the data and models, so aspects such as writing are explicitly covered.

Chapman & Hall
July 2023 : 622pp
Hb: 978-1-032-13477-2 : **£76.99**
eBook: 978-1-003-22940-7

* For full contents and more information, visit: www.routledge.com/9781032134772

Practitioner's Guide to Data Science



Hui Lin , Ming Li

Series: Chapman & Hall/CRC Data Science Series

This book aims to increase the visibility of data science in real-world, which differs from what you learn from a typical textbook. Many aspects of day-to-day data science work are almost absent from conventional statistics, machine learning, and data science curriculum. This book is for readers who want to explore possible career paths and eventually become data scientists. This book comprehensively introduces various data science fields, and programming skills in data science projects. Traditional data-related practitioners such as statisticians, business analysts, and data analysts will find this book helpful in expanding their skills for future data science careers.

Chapman & Hall
May 2023 : 402pp
Pb: 978-0-815-35439-0 : **£54.99**
Hb: 978-0-815-35447-5 : **£145**
eBook: 978-1-351-13291-6

* For full contents and more information, visit: www.routledge.com/9780815354390

2ND EDITION

Big Data and Social Science

Data Science Methods and Tools for Research and Practice



Edited by **Ian Foster** University of Chicago, Illinois, USA, **Rayid Ghani** University of Chicago, Illinois, USA, **Ron S. Jarmin** , **Frauke Kreuter** University of Maryland, USA; University of Mannheim, Germany; and Institute for Employment Research, Germany, **Julia Lane** New York University; American Institutes for Research, USA

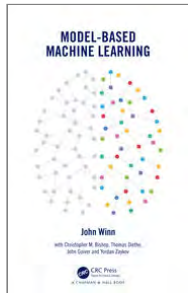
Series: Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences

This classroom-tested book fills a major gap in graduate- and professional-level data science and social science education. It can be used to train a new generation of social data scientists to tackle real-world problems and improve the skills and competencies of applied social scientists and public policy practitioners. It empowers you to use the massive and rapidly growing amounts of available data to interpret economic and social activities in a scientific and rigorous manner.

Chapman & Hall
November 2020 : 412pp
Pb: 978-0-367-56859-7 : **£54.99**
Hb: 978-0-367-34187-9 : **£135**
eBook: 978-0-429-32438-3

* For full contents and more information, visit: www.routledge.com/9780367568597

Model-Based Machine Learning



John Winn Microsoft Research Ltd., Cambridge, United Kingdom

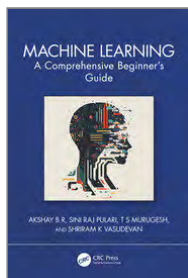
Machine learning is being applied to a growing variety of problems in a variety of domains. A fundamental challenge when using machine learning is connecting the abstract mathematics of a machine learning technique to real world problems. This book tackles this through model-based machine learning, focusing on understanding the assumptions encoded in a machine learning system and their impact on the behaviour of the system. The key ideas of model-based machine learning are introduced through case studies involving real-world applications. It aims not just to explain machine learning methods, but also how to create, debug, and evolve them to solve a problem.

Chapman & Hall
October 2023 : 468pp
Hb: 978-1-498-75681-5 : **£71.99**
eBook: 978-0-429-19268-5

* For full contents and more information, visit: www.routledge.com/9781498756815

Machine Learning

A Comprehensive Beginner's Guide



Akshay B R, Sini Raj Pulari, T.S. Murugesh Govt. College of Engineering Srirangam, Tamil Nadu, Shriram K. Vasudevan Intel India Pvt Ltd., Tamil Nadu

Machine learning is a dynamic and rapidly expanding field focused on creating algorithms that empower computers to recognize patterns, make predictions, and continually enhance performance. Dive into this fascinating field to master machine learning concepts with the step-by-step approach outlined in this book and contribute to its exciting future.

CRC Press
July 2024 : 258pp
Pb: 978-1-032-67666-1 : **£47.99**
Hb: 978-1-032-67665-4 : **£125**
eBook: 978-1-032-67668-5

* For full contents and more information, visit: www.routledge.com/9781032676661

Applied Machine Learning Using mlr3 in R



Edited by Bernd Bischl, Raphael Sonabend, Lars Kotthoff, Michel Lang

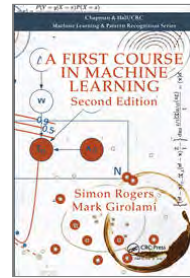
mlr3 is an award-winning ecosystem of R packages that have been developed to enable state-of-the-art machine learning capabilities in R. This book gives an overview of flexible and robust machine learning methods, with an emphasis on how to implement them using mlr3 in R. It covers many key topics, including basic machine learning tasks, such as building and evaluating a predictive model; hyperparameter tuning of machine learning approaches to obtain peak performance; building machine learning pipelines that perform complex operations

Chapman & Hall
January 2024 : 356pp
Pb: 978-1-032-50754-5 : **£63.99**
Hb: 978-1-032-51567-0 : **£165**
eBook: 978-1-003-40284-8

* For full contents and more information, visit: www.routledge.com/9781032507545

2ND EDITION

A First Course in Machine Learning



Simon Rogers, Mark Girolami

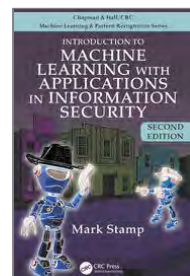
The new edition of this popular, undergraduate textbook has been revised and updated to reflect current growth areas in Machine Learning. The new edition includes three new chapters with more detailed discussion of Markov Chain Monte Carlo techniques, Classification and Regression with Gaussian Processes, and Dirichlet Process models. Previous chapters have also been updated to reflect new developments in Machine Learning, and correct any previous errors in the text.

Chapman & Hall
June 2020 : 428pp
Pb: 978-0-367-57464-2 : **£39.99**
Hb: 978-1-498-73848-4 : **£64.99**
eBook: 978-1-315-38215-9

* For full contents and more information, visit: www.routledge.com/9780367574642

2ND EDITION

Introduction to Machine Learning with Applications in Information Security



Mark Stamp Department of Computer Science, San Jose State University

Series: Chapman & Hall/CRC Machine Learning & Pattern Recognition

Introduction to Machine Learning with Applications in Information Security, Second Edition provides a classroom-tested introduction to a wide variety of machine learning and deep learning algorithms and techniques, reinforced via realistic applications. The book is accessible and doesn't prove theorems, or dwell on mathematical theory. The goal is to present topics at an intuitive level, with just enough detail to clarify the underlying concepts. The applications presented serve to demystify the topics by illustrating the use of various learning techniques in straightforward scenarios.

Chapman & Hall
December 2024 : 548pp
Pb: 978-1-032-20717-9 : **£44.99**
Hb: 978-1-032-20492-5 : **£62.99**
eBook: 978-1-003-26487-3

* For full contents and more information, visit: www.routledge.com/9781032207179

Machine Learning Toolbox for Social Scientists

Applied Predictive Analytics with R



Yigit Aydede Professor, Saint Mary's University

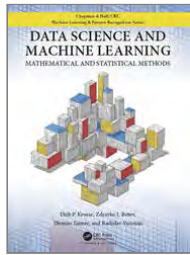
Machine Learning Toolbox for Social Scientists covers predictive methods with complementary statistical "tools" that make it mostly self-contained. The inferential statistics is the traditional framework for most data analytics courses in social science and business fields, especially in Economics and Finance. The new organization that this book offers goes beyond standard machine learning code applications, providing intuitive backgrounds for new predictive methods that social science and business students can follow. The modern statistical methods the book provides allows it to be effectively used in teaching in the social science and business fields.

Chapman & Hall
September 2023 : 600pp
Hb: 978-1-032-46395-7 : **£81.99**
eBook: 978-1-003-38150-1

* For full contents and more information, visit: www.routledge.com/9781032463957

Data Science and Machine Learning

Mathematical and Statistical Methods



Dirk P. Kroese, Zdravko Botev University of New South Wales, **Thomas Taimre, Radislav Vaisman**

Series: Chapman & Hall/CRC Machine Learning & Pattern Recognition

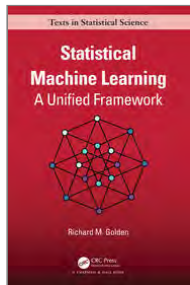
The purpose of this book is to provide an accessible, comprehensive textbook in data science and machine learning. The book will provide a solid basis in linear algebra, optimization, probability, and statistics. The main body will discuss the major topics in machine learning and data science: data manipulation, supervised and unsupervised learning, modelling of data, linear models, regression, classification, principal component analysis, deep learning, high dimensional data, regularization, kernel methods, support vector machines, etc.

Chapman & Hall
November 2019 : 538pp
Hb: 978-1-138-49253-0 : **£86.99**
eBook: 978-0-367-81697-1

* For full contents and more information, visit: www.routledge.com/9781138492530

Statistical Machine Learning

A Unified Framework



Richard Golden

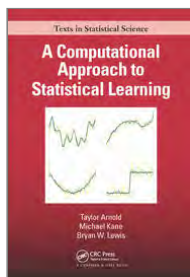
Series: Chapman & Hall/CRC Texts in Statistical Science

For advanced undergraduate students, graduate students, and professional. Presents a wide range of popular, disparate, and diverse machine learning algorithms within a unified theoretical framework, characterized by a collection of carefully chosen theorems from the fields of nonlinear optimization theory and mathematical statistics which respectively characterize both asymptotic behavior and generalization performance. The purpose is to teach students how to confidently apply these theorems in practice. The only required mathematical prerequisites are lower-division linear algebra, lower-division calculus, and an upper-division calculus-based course in probability theory.

Chapman & Hall
July 2020 : 524pp
Hb: 978-1-138-48469-6 : **£105**
eBook: 978-1-351-05150-7

* For full contents and more information, visit: www.routledge.com/9781138484696

A Computational Approach to Statistical Learning



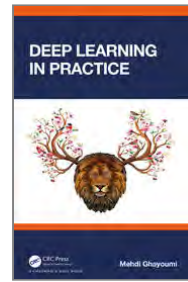
Taylor Arnold, Michael Kane, Bryan W. Lewis

This book synthesizes those techniques from numerical analysis, algorithms, data structures, and optimization theory most commonly employed in statistics and machine learning. We provide concrete applications of these methods by giving complete reference implementations for a large set of the most commonly used statistical estimators. The goal is to provide a self-contained textbook explaining the inner algorithmic workings of statistical estimators.

Chapman & Hall
June 2020 : 374pp
Pb: 978-0-367-57061-3 : **£45.99**
Hb: 978-1-138-04637-5 : **£76.99**
eBook: 978-1-315-17140-1

* For full contents and more information, visit: www.routledge.com/9780367570613

Deep Learning in Practice



Mehdi Ghayoumi University of San Diego

Deep Learning in Practice helps you learn how to develop and optimize a model for your projects using Deep Learning (DL) methods and architectures. This book is useful for undergraduate and graduate students, as well as practitioners in industry and academia. It will serve as a useful reference for learning deep learning fundamentals and implementing a deep learning model for any project, step by step.

Chapman & Hall
December 2021 : 218pp
Hb: 978-0-367-45862-1 : **£74.99**
eBook: 978-1-003-02581-8

* For full contents and more information, visit: www.routledge.com/9780367458621

Deep Learning for Engineers



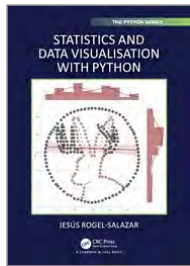
Tariq M. Arif Weber State University Ogden, UT, **Md**
Adilur Rahim Louisiana State University Baton Rouge, LA

As a comprehensive guideline for applying deep learning models in practical settings, this book features an easy-to-understand coding structure using Python and PyTorch with an in-depth explanation of four typical deep learning case studies on image classification, object detection, semantic segmentation, and image captioning. Science and engineering students, academic researchers, and industry professionals will find the contents useful.

Chapman & Hall
February 2024 : 170pp
Pb: 978-1-032-51581-6 : **£49.99**
Hb: 978-1-032-50473-5 : **£89.99**
eBook: 978-1-003-40292-3

* For full contents and more information, visit: www.routledge.com/9781032515816

Statistics and Data Visualisation with Python



Jesus Rogel-Salazar Imperial College London, UK

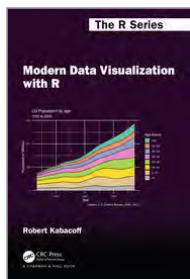
Series: Chapman & Hall/CRC The Python Series

Statistics and Data Visualisation with Python aims to build statistical knowledge from the ground up by enabling the reader to understand the ideas behind inferential statistics, and begin to formulate hypotheses that form the foundations for the applications and algorithms in statistical analysis, business analytics, machine learning and applied machine learning. This book is intended to serve as a bridge in statistics for graduates and business practitioners interested in using their skills in the area of statistical science, and data science and analytics, acting as a refresher for readers that have taken some courses in statistics, but not necessarily use it in their daily work.

Chapman & Hall
January 2023 : 554pp
Pb: 978-0-367-74451-9 : **£44.99**
Hb: 978-0-367-74936-1 : **£120**
eBook: 978-1-003-16035-9

* For full contents and more information, visit: www.routledge.com/9780367744519

Modern Data Visualization with R



Robert Kabacoff

Series: Chapman & Hall/CRC The R Series

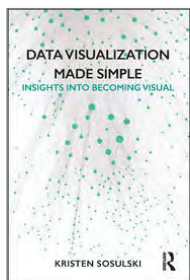
Describes ways that raw and summary data can be turned into visualizations that convey meaningful insights: basic graphs, bar charts, scatter plots, and line charts, and progresses to tree maps, alluvial plots, radar charts, mosaic plots, grouped dot plots, effects plots, multivariate presentations such as corrgrams, biplots, network diagrams.

Chapman & Hall
March 2024 : 271pp
Pb: 978-1-032-28760-7 : **£63.99**
Hb: 978-1-032-28949-6 : **£165**
eBook: 978-1-003-29927-1

* For full contents and more information, visit: www.routledge.com/9781032287607

Data Visualization Made Simple

Insights into Becoming Visual



Kristen Sosulski New York University, USA

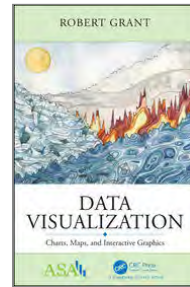
Data Visualization Made Simple is a practical guide to the fundamentals, strategies, and real-world cases for data visualization, an essential skill required in today's information-rich world. With foundations rooted in statistics, psychology, and computer science, data visualization offers practitioners in almost every field a coherent way to share findings from original research, big data, learning analytics, and more. Both novices and seasoned designers in education, business, and other areas can use this book's effective, linear process to develop data visualization literacy and promote exploratory, inquiry-based approaches to visualization problems.

Routledge
October 2018 : 284pp
Pb: 978-1-138-50391-5 : **£36.99**
Hb: 978-1-138-50387-8 : **£145**
eBook: 978-1-315-14609-6

* For full contents and more information, visit: www.routledge.com/9781138503915

Data Visualization

Charts, Maps, and Interactive Graphics



Robert Grant Kingston University & St George's, University of London

Series: ASA-CRC Series on Statistical Reasoning in Science and Society

This is the age of data. There are more innovations and more opportunities for interesting work with data than ever before, but there is also an overwhelming amount of quantitative information being published every day. Data visualisation has become big business, because communication is the difference between success and failure, no matter how clever the analysis may have been. The ability to visualize data is now a skill in demand across business, government, NGOs and academia. Data Visualization: Charts, Maps, and Interactive Graphics gives an overview of a wide range of techniques and challenges, while staying accessible to anyone interested in working with and understanding data.

Chapman & Hall
December 2018 : 248pp
Pb: 978-1-138-70760-3 : **£23.99**
Hb: 978-1-138-55359-0 : **£86.99**
eBook: 978-1-315-20135-1

* For full contents and more information, visit: www.routledge.com/9781138707603

Data Sketches

A journey of imagination, exploration, and beautiful data visualizations



Nadieh Bremer, Shirley Wu

Series: AK Peters Visualization Series

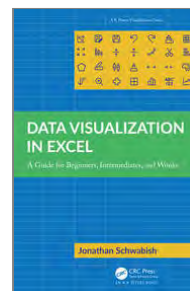
In Data Sketches, Nadieh Bremer and Shirley Wu document the creative and collaborative process behind 24 unique data visualization projects, spanning different topics, technologies, and forms. Features: Technical write-ups with beginner-friendly explanations of core concepts; Practical lessons on data and design challenges; Full-color; Interview with Tamara Munzner; Foreword by Alberto Cairo. This book is perfect for anyone interested or working in data visualization and information design, especially those who want to take their work to the next level and are inspired by unique and compelling data-driven storytelling.

A K Peters/CRC Press
February 2021 : 428pp
Pb: 978-0-367-00008-0 : **£37.99**
Hb: 978-0-367-00012-7 : **£99.99**
eBook: 978-0-429-44501-9

* For full contents and more information, visit: www.routledge.com/9780367000080

Data Visualization in Excel

A Guide for Beginners, Intermediates, and Wonks



Jonathan Schwabish

Series: AK Peters Visualization Series

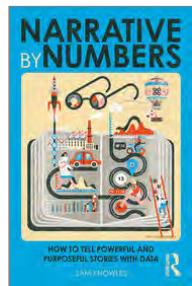
Data Visualization in Excel closes the gap between what people think Excel can do and what they can achieve in the tool. Over the past few years, recognition of the importance of effectively visualizing data has led to an explosion data analysis and visualization software tools. But for many people, Microsoft Excel continues to be the workhorse for their data visualization needs, not to mention the only tool that many data workers have access to. This book is the perfect guide for anyone who wants to create better, more effective, and more engaging data visualizations.

A K Peters/CRC Press
May 2023 : 400pp
Pb: 978-1-032-34326-6 : **£26.99**
Hb: 978-1-032-34328-0 : **£81.99**
eBook: 978-1-032-48782-3 : **£22.99**

* For full contents and more information, visit: www.routledge.com/9781032343266

Narrative by Numbers

How to Tell Powerful and Purposeful Stories with Data



Sam Knowles

Series: Using Data Better

As jobs in the knowledge economy become increasingly similar, there are two core skills that everyone needs if they are going to thrive and succeed and to make a difference. These are the ability to interrogate and make sense of data, and the ability to use the insights extracted from the data to persuade others to take action. Analytics + storytelling = influence. Humans are hardwired to respond to stories and story structure. There are some simple and effective rules of data-driven storytelling that will help everyone tell more compelling, evidence-based stories, whoever they need to convince to create positive change. Narrative by Numbers shows you how.

Routledge

March 2018 : 176pp

Pb: 978-0-815-35314-0 : **£36.99**

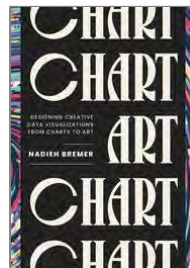
Hb: 978-0-815-35315-7 : **£135**

eBook: 978-1-351-13722-5

* For full contents and more information, visit: www.routledge.com/9780815353140

CHART

Designing Creative Data Visualizations from Charts to Art



Nadieh Bremer

Series: AK Peters Visualization Series

CHART is a guide to unleashing creativity in data visualization. It takes you on a journey along the spectrum from an ordinary chart to data art, packed with ways to bring more creativity into any visualization. It will help to make your visuals more compelling and memorable, long after the numbers have been crunched. The author shares thirteen hands-on, tool-agnostic lessons, each filled with actionable insights and unique perspectives. Between these core lessons, you'll find tips, mini-chapters, and dozens of real-world examples from both client and personal projects. Designed for journalists, data analysts, business professionals, and newcomers alike.

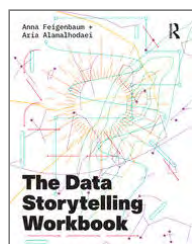
A K Peters/CRC Press

May 2025 : 300pp

Hb: 978-1-032-79775-5 : **£35.99**

* For full contents and more information, visit: www.routledge.com/9781032797755

The Data Storytelling Workbook



Anna Feigenbaum , Aria Alamalhodaie

From tracking down information to symbolising human experiences, this book is your guide for telling more effective, empathetic and evidence-based data stories. Wide-ranging and in-depth, this interdisciplinary book is essential for students and researchers in journalism, communication, media, visual arts and cultural studies, as well as any who use data analysis and visualisation within their field.

Routledge

March 2020 : 256pp

Pb: 978-1-138-05211-6 : **£34.99**

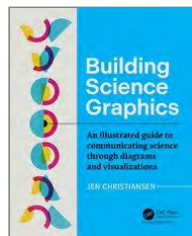
Hb: 978-1-138-05210-9 : **£135**

eBook: 978-1-315-16801-2

* For full contents and more information, visit: www.routledge.com/9781138052116

Building Science Graphics

An Illustrated Guide to Communicating Science through Diagrams and Visualizations



Jen Christiansen

Series: AK Peters Visualization Series

Building Science Graphics is a practical guide for anyone interested in creating science-centric illustrated explanatory diagrams. Starting with a clear introduction to the concept of information graphics and their role in contemporary science communication, it then outlines a process for creating graphics using evidence-based design strategies. The heart of the book is composed of two step-by-step graphical worksheets, designed to help jump-start any new project.

A K Peters/CRC Press

August 2022 : 357pp

Pb: 978-1-032-10674-8 : **£38.99**

Hb: 978-1-032-10940-4 : **£94.99**

eBook: 978-1-003-21781-7

* For full contents and more information, visit: www.routledge.com/9781032106748

Presenting in English

A Practical Guide



Dick Smakman

This practical guide introduces students to the language and other skills needed to deliver a presentation in English. Concise and accessible, the guide will be particularly helpful to learners of English. Accompanied by online support material with recordings, the book is an essential guide to delivering a successful presentation in English.

Routledge
June 2024 : 230pp
Pb: 978-1-032-62532-4 : **£38.99**
Hb: 978-1-032-62787-8 : **£145**
eBook: 978-1-032-62789-2

* For full contents and more information, visit: www.routledge.com/9781032625324

Virtual Presenting

A Guide to Formats, Production and Authentic Delivery



Jamie Cohen, Michael Sorrentino

Responding to the widespread and continued acceleration of virtual working practices in recent years, Virtual Presenting provides a clear guide to producing, presenting and broadcasting in a remote context. Unlike traditional studio production where a presenter is surrounded by a crew and cameras, the virtual presenter is often isolated or connected to a remote crew. Virtual Presenting explains how to make an authentic connection across great spaces, linked only via Internet. Topics covered include how to build a virtual setup; how to appear on camera; how to appear confident and comfortable; and how to optimize your presentation voice.

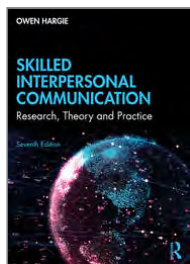
Routledge
March 2023 : 232pp
Pb: 978-1-032-25777-8 : **£35.99**
Hb: 978-1-032-27185-9 : **£125**
eBook: 978-1-003-29171-8

* For full contents and more information, visit: www.routledge.com/9781032257778

7TH EDITION

Skilled Interpersonal Communication

Research, Theory and Practice



Owen Hargie

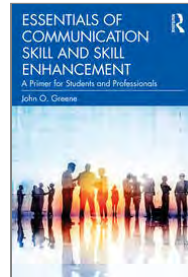
Established as the foremost textbook on communication, the seventh edition of Owen Hargie's Skilled Interpersonal Communication is thoroughly revised and updated with the latest research findings, theoretical developments and applications. Written by one of the foremost international experts in the field, this is essential reading for students of interpersonal communication in general, and to qualified personnel and trainees in many fields.

Routledge
November 2021 : 678pp
Pb: 978-1-032-00878-3 : **£49.99**
Hb: 978-1-032-02185-0 : **£135**
eBook: 978-1-003-18226-9

* For full contents and more information, visit: www.routledge.com/9781032008783

Essentials of Communication Skill and Skill Enhancement

A Primer for Students and Professionals



John O. Greene

For those who wish to learn or teach the tools of skillful communication, this book provides concrete insight into what makes a person a successful communicator. Predicated on four simple notions—that communication can be done well or poorly, that communication skills matter, that people differ in those skills, and that those skills can be improved—the book helps readers identify and enhance their own communication strengths and address weaknesses, assess the communication skills of others, and coach others to improvement. This book is written for students and professionals in fields such as human resources, sales, training, counseling, customer relations, education, and healthcare.

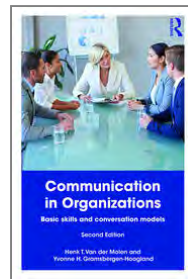
Routledge
March 2021 : 174pp
Pb: 978-0-367-53428-8 : **£36.99**
Hb: 978-0-367-53838-5 : **£135**
eBook: 978-1-003-08345-0

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2ND EDITION

Communication in Organizations

Basic Skills and Conversation Models



Henk T. Van der Molen, Yvonne Gramsbergen-Hoogland

This new edition continues to give clear advice and guidance on communicating in a range of different contexts in the workplace. From handling complaints and breaking bad news to negotiating deals and giving presentations, the book explores the building blocks to effective communication skills, nurturing the leadership qualities required in any organization. Illustrated with concrete examples throughout, the new edition includes a new chapter on career coaching, as well as exercises and ideas for role-play to enable the ideas to come alive. This will be an invaluable book for students of management and business psychology, as well as those taking courses who are already in the workplace.

Routledge
October 2018 : 214pp
Pb: 978-1-138-55212-8 : **£32.99**
Hb: 978-1-138-55210-4 : **£135**
eBook: 978-1-315-14796-3

* For full contents and more information, visit: www.routledge.com/9781138552128

Interpersonal Skills for Group Collaboration

Creating High-Performance Teams in the Classroom and the Workplace



Tammy Rice-Bailey Milwaukee School of Engineering, USA, **Felicia Chong**

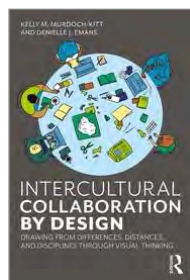
This lively and engaging text introduces readers to the core interpersonal and organizational skills needed to effectively collaborate on group projects in the classroom and the workplace. This guide can be used a supplementary text for any courses involving group projects, and will also be of interest to professionals in communication, business, and many other fields.

Routledge
February 2023 : 142pp
Pb: 978-1-032-25906-2 : **£35.99**
Hb: 978-1-032-25907-9 : **£125**
eBook: 978-1-003-28557-1

* For full contents and more information, visit: www.routledge.com/9781032259062

Intercultural Collaboration by Design

Drawing from Differences, Distances, and Disciplines Through Visual Thinking



Kelly Murdoch-Kitt, Denielle Emans

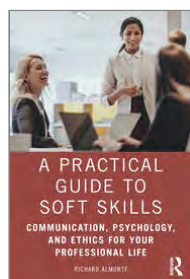
Intercultural Collaboration by Design introduces a framework for collaborating across cultures and learning to use multicultural perspectives to address pressing global issues. With over 30 hands-on activities, this book will be of great interest to diverse teams from a variety of disciplines who want to enhance intercultural learning and co-working. Whether in the classroom or workplace, the activities are appropriate for a variety of collaboration contexts, without a need for background in art or design.

Routledge
January 2020 : 308pp
Pb: 978-0-367-21931-4 : **£32.99**
Hb: 978-0-367-21932-1 : **£120**
eBook: 978-0-429-26882-3

* For full contents and more information, visit: www.routledge.com/9780367219314

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Communication, Psychology, and Ethics for Your Professional Life



Richard Almonte

This accessible text overviews the range of soft skills sought after by employers and provides a practical guide to developing and effectively demonstrating these skills. The book can be used as a supplement for communication, business, and career-oriented courses, and will be of interest to individual students and junior professionals as well as career counsellors, postsecondary instructors across the curriculum, and professionals in human resources and learning and development.

Routledge
December 2021 : 188pp
Pb: 978-1-032-07105-3 : **£41.99**
Hb: 978-1-032-08101-4 : **£140**
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Mable Chan

Series: Routledge Applied English Language Introductions

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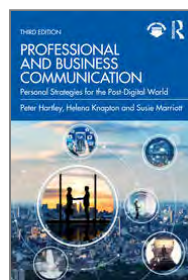
Routledge
January 2020 : 246pp
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Hb: 978-1-138-48167-1 : **£135**
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* For full contents and more information, visit: www.routledge.com/9781138481688

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Personal Strategies for the Post-Digital World



Peter Hartley Edge Hill University, UK, **Susie Marriott**, **Helena Knapton**

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Routledge
May 2023 : 380pp
Pb: 978-1-032-26800-2 : **£35.99**
Hb: 978-1-032-28586-3 : **£135**
eBook: 978-1-003-29755-0

* For full contents and more information, visit: www.routledge.com/9781032268002

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Objectives, Strategies and Tactics



Gordon Fletcher University of Salford, UK, **Noel Adolphus**

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Routledge
July 2021 : 212pp
Pb: 978-0-367-46037-2 : **£37.99**
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eBook: 978-1-003-02658-7

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Dakota Horn Bradley University, USA.

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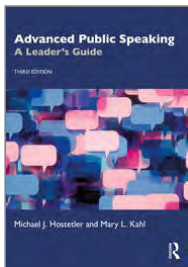
Routledge
April 2024 : 246pp
Pb: 978-1-032-53763-4 : **£100**
Hb: 978-1-032-54052-8 : **£220**
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3RD EDITION

Advanced Public Speaking

A Leader's Guide



Michael J. Hostetler St. John's University, USA, **Mary L. Kahl**

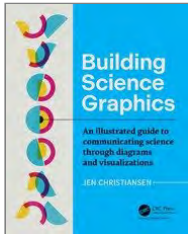
Providing users with the opportunity to increase their speaking abilities across a wide variety of complex and specific contexts, this student-engagement focused and flexible text serves as a core textbook for upper-level undergraduate public speaking courses.

Routledge
March 2024 : 212pp
Pb: 978-1-032-53186-1 : **£62.99**
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eBook: 978-1-003-41078-2

* For full contents and more information, visit: www.routledge.com/9781032531861

Building Science Graphics

An Illustrated Guide to Communicating Science through Diagrams and Visualizations



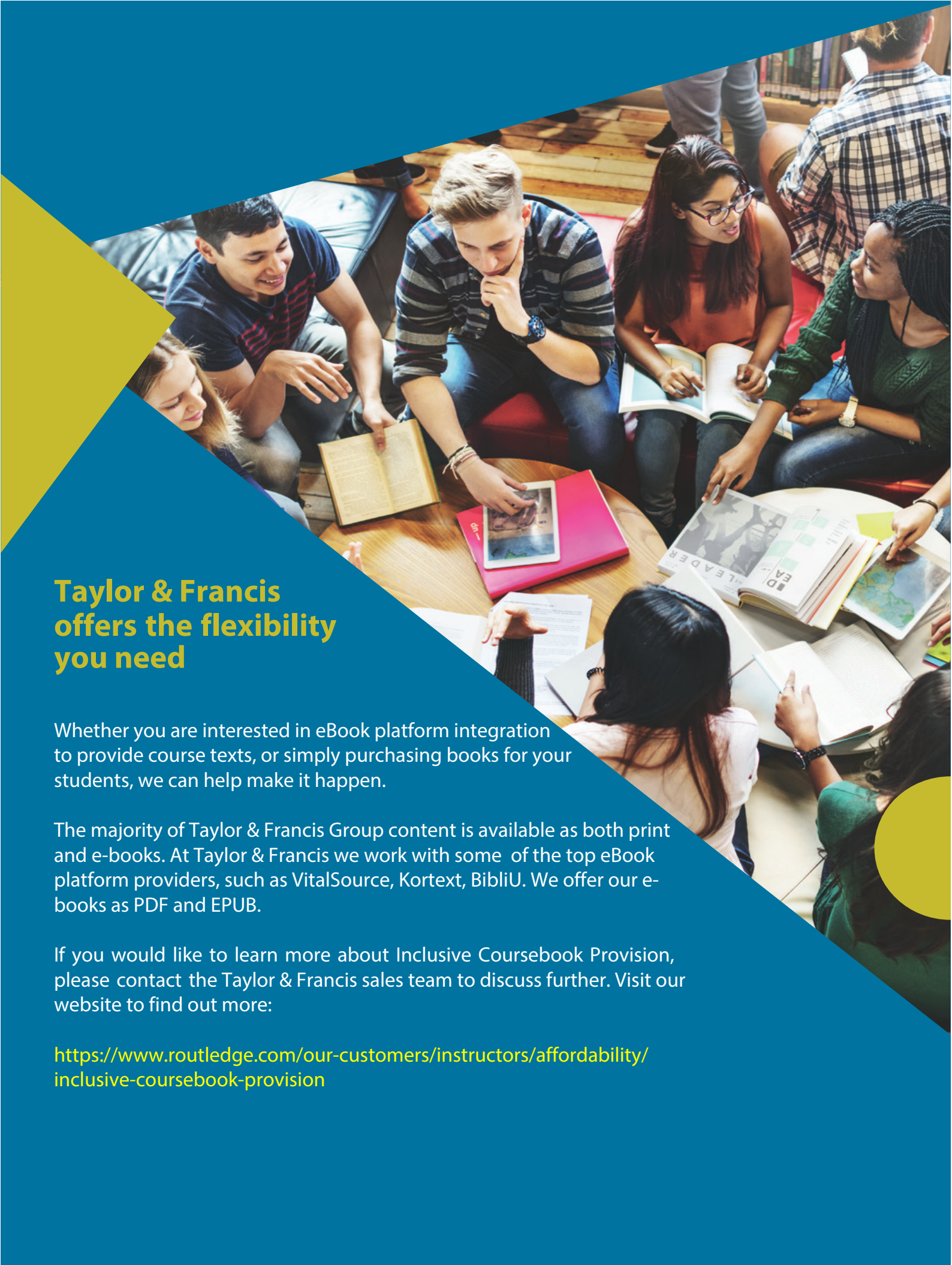
Jen Christiansen

Series: AK Peters Visualization Series

Building Science Graphics is a practical guide for anyone interested in creating science-centric illustrated explanatory diagrams. Starting with a clear introduction to the concept of information graphics and their role in contemporary science communication, it then outlines a process for creating graphics using evidence-based design strategies. The heart of the book is composed of two step-by-step graphical worksheets, designed to help jump-start any new project.

A K Peters/CRC Press
August 2022 : 357pp
Pb: 978-1-032-10674-8 : **£38.99**
Hb: 978-1-032-10940-4 : **£94.99**
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