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Spring 2026



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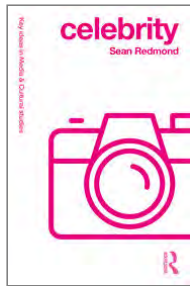
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Celebrity



Sean Redmond

Series: Key Ideas in Media & Cultural Studies

This book introduces students to the key terms, concepts, dilemmas and issues central to the study and critical understanding of celebrity. Each chapter stands as a coherent block of knowledge, whilst analysis and appreciation, conversations and connections are also foregrounded, and 'echo' summaries will allow readers to follow the connections being made. A critical story about celebrity is presented, taking in image production, branding, marketing, the political economy of celebrity, identity politics and structures of feeling and narratives of damage. Topical, current and popular examples will be utilised to bring the material alive for the reader.

Routledge

July 2018 : 342pp

Pb: 978-0-415-52744-6 : **£31.99**

Hb: 978-0-415-52743-9 : **£155**

eBook: 978-0-203-11480-3

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Comics Studies

The Key Concepts



Frederick Luis Aldama

Series: Routledge Key Guides

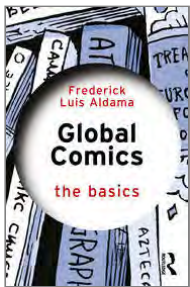
An accessible guide to the central concepts and issues that inform Comics Studies. It summarizes, explains, contextualizes, and assesses key critical concepts, perspectives, developments, and debates in the field. Fully cross-referenced and complete with suggestions for further reading and a glossary, *Comics Studies: The Key Concepts* is an essential guide for students of media and cultural studies, art and visual culture, gender and women's studies, and literature that are studying comics and graphic novels.

Routledge
March 2026 : 372pp
Pb: 978-0-367-19687-5 : **£41.99**
Hb: 978-0-367-19686-8 : **£155**

* For full contents and more information, visit: www.routledge.com/9780367196875

Global Comics

The Basics



Frederick Luis Aldama

Series: The Basics

Offering an accessible introduction to the world of comics, this book provides a critical overview of how the form and content of comic books from around the globe have evolved over time. Essential reading for anyone interested in learning more about the history and cultural significance of comics on a global level and why they matter more than ever in our interconnected age.

Routledge
July 2026 : 350pp
Pb: 978-1-138-08820-7 : **£19.99**
Hb: 978-1-138-08819-1 : **£155**

* For full contents and more information, visit: www.routledge.com/9781138088207

More Critical Approaches to Comics

Theories and Methods



Edited by **Matthew Smith** Radford University, USA,
Matthew Brown University of Texas at Dallas, USA,
Randy Duncan Henderson State University, USA

In this comprehensive textbook, editors Matthew J. Brown, Randy Duncan and Matthew J. Smith offer students a deeper understanding of the artistic and cultural significance of comic books and graphic novels by introducing key theories and critical methods for analyzing comics. As a companion to the acclaimed *Critical Approaches to Comics: Theories and Methods*, this second volume features 19 fresh perspectives and serves as a stand-alone textbook in its own right. *More Critical Approaches to Comics* is a compelling classroom or research text for students and scholars interested in Comics Studies, Critical Theory, the Humanities, and beyond.

Routledge
September 2019 : 304pp
Pb: 978-1-138-35953-6 : **£48.99**
Hb: 978-1-138-35952-9 : **£155**
eBook: 978-0-429-43369-6

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Cultural Policy



David Bell , Kate Oakley

Series: Key Ideas in Media & Cultural Studies

In this book, David Bell and Kate Oakley survey the major debates emerging in cultural policy research, adopting an approach based on spatial scale to explore cultural policy in cities, nations and internationally. They contextualise these discussions with an exploration of what both 'culture' and 'policy' mean when they are joined together as cultural policy. Drawing on topical examples and contemporary research, as well as their own experience in both academia and in consultancy, Bell and Oakley urge readers to think critically about the project of cultural policy as it is currently being played out around the world.

Routledge

August 2014 : 184pp

Pb: 978-0-415-66501-8 : **£31.99**

Hb: 978-0-415-66500-1 : **£155**

eBook: 978-0-203-12997-5

* For **full contents** and more information, visit: www.routledge.com/9780415665018

5TH EDITION

Communication, Cultural and Media Studies

The Key Concepts



John Hartley Queensland University of Technology, Australia

Series: *Routledge Key Guides*

Communication, Cultural and Media Studies: The Key Concepts offers an indispensable guide for anyone studying these fast-paced and fascinating fields. This fully revised and updated fifth edition provides a comprehensive, multi-disciplinary introduction to the most important terms in the study of communication, culture and media. With brand new entries reflecting technological advances and new directions this text offers students the most up-to-date overview available.

Routledge
September 2019 : 346pp
Pb: 978-0-415-78763-5 : **£38.99**
Hb: 978-0-415-78764-2 : **£155**
eBook: 978-1-315-22581-4

* For full contents and more information, visit: www.routledge.com/9780415787635

2ND EDITION

Media Culture

Cultural Studies, Identity, and Politics in the Contemporary Moment



Douglas Kellner

In this thorough update of one of the classic texts of media and cultural studies, Douglas Kellner argues that mediated culture is now the dominant form of culture which socializes us and provides and plays major roles in the economy, polity, and social and cultural life. Situating the works of media culture in their social context, within political struggles, and the system of cultural production and reception, Kellner develops a multidimensional approach to cultural studies that broadens the field and opens it to a variety of disciplines. Anyone interested in the nature and effects of contemporary society and culture should read this book.

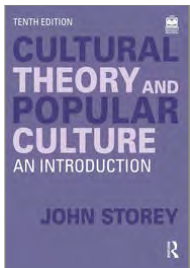
Routledge
May 2020 : 334pp
Pb: 978-0-367-19934-0 : **£40.99**
Hb: 978-0-367-19933-3 : **£155**
eBook: 978-0-429-24423-0

* For full contents and more information, visit: www.routledge.com/9780367199340

10TH EDITION

Cultural Theory and Popular Culture

An Introduction



John Storey

In this tenth edition, John Storey presents a clear and critical survey of competing theories of, and various approaches to, popular culture. Its breadth and theoretical unity, exemplified through popular culture, means that it can be flexibly and relevantly applied across a number of disciplines. New revisions include: updated contemporary examples of popular culture, a chapter called Nature and Culture, and updated student resources at routledgelearning.com/culturaltheoryandpopularculture. This new edition remains essential reading for students of cultural studies, media studies, communication studies, the sociology of culture, popular culture and other related subjects.

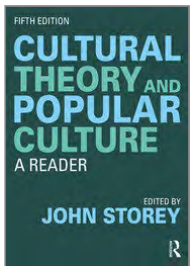
Routledge
March 2024 : 328pp
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5TH EDITION

Cultural Theory and Popular Culture

A Reader



Edited by **John Storey**

The new 5th edition of John Storey's successful reader is a companion volume to Cultural Theory and Popular Culture: An Introduction, now in its 8th edition. The Reader provides a theoretical, analytical and historical introduction to the study of popular culture and provides key primary coverage of fundamental issues in cultural studies. It can be used both in conjunction with and independently of the textbook. New to this edition: - New section on Class and Class Struggle, with four new readings - Expanded Gender & Sexuality section (replacing the Feminism section) with new readings from Angela McRobbie on post-feminism and Antony Easthope on masculinity.

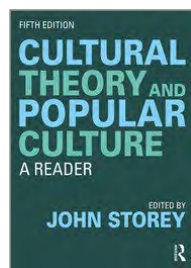
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December 2018 : 682pp
Pb: 978-0-815-39354-2 : **£52.99**
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5TH EDITION

Cultural Theory and Popular Culture

A Reader

Edited by **John Storey**

The new 5th edition of John Storey's successful reader is a companion volume to Cultural Theory and Popular Culture: An Introduction, now in its 8th edition. The Reader provides a theoretical, analytical and historical introduction to the study of popular culture and provides key primary coverage of fundamental issues in cultural studies. It can be used both in conjunction with and independently of the textbook. New to this edition: - New section on Class and Class Struggle, with four new readings - Expanded Gender & Sexuality section (replacing the Feminism section) with new readings from Angela McRobbie on post-feminism and Antony Easthope on masculinity.

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A Critical Introduction



Charles Soukup, Christina R. Foust

An accessible and engaging introduction to the critical study of popular culture, which provides students with the tools they need to make sense of the popular culture that inundates their everyday lives. Essential reading for undergraduate and postgraduate students of media studies, communication studies, cultural studies, popular culture, and other related subjects.

Routledge
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Pb: 978-1-032-43028-7 : **£37.99**
Hb: 978-1-032-44593-9 : **£155**
eBook: 978-1-003-37294-3

* For full contents and more information, visit: www.routledge.com/9781032430287

2ND EDITION

Textual Poachers

Television Fans and Participatory Culture



Henry Jenkins University of Southern California, USA

The twentieth anniversary edition of Henry Jenkins's Textual Poachers brings this now-canonical text to a new generation of students interested in the intersections of fandom, participatory culture, popular consumption and media theory. This reissue of what's become a classic work includes an interview between Jenkins and Suzanne Scott and a supplemental teaching and study guide by Louisa Stein, which encourages students to consider fan cultures in relation to consumer capitalism, genre, gender, sexuality, interpretation and more.

Routledge
November 2012 : 424pp
Pb: 978-0-415-53329-4 : **£54.99**
Hb: 978-0-415-53328-7 : **£195**
eBook: 978-0-203-11433-9

* For full contents and more information, visit: www.routledge.com/9780415533294

3RD EDITION

That's the Joint!

The Hip-Hop Studies Reader



Edited by **Murray Forman** Northeastern University, Boston, MA, USA, **Mark Anthony Neal** Duke University, USA, **Regina N. Bradley** Kennesaw State University, USA

This newly expanded and revised third edition brings together the most important and up-to-date hip-hop scholarship in one comprehensive volume. This text is essential reading for anyone seeking deeper understanding of the profound impact of hip-hop as an intellectual, aesthetic, and cultural movement.

Routledge
November 2023 : 780pp
Pb: 978-1-032-40355-7 : **£69.99**
Hb: 978-1-032-41256-6 : **£230**

* For full contents and more information, visit: www.routledge.com/9781032403557**Understanding the Korean Wave**

Transnational Korean Pop Culture and Digital Technologies



Dal Yong Jin Simon Fraser University, Canada

A comprehensive and critical introduction to understanding the Korean Wave (Hallyu) as a transnational media phenomenon. This is essential reading for students of Media and Communication, Cultural Studies, Korean Studies and Asian Studies, particularly those taking classes on popular culture and media, media and globalization, Korean popular culture, and East Asian culture.

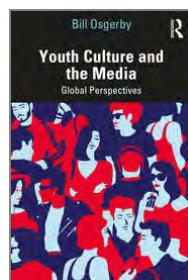
Routledge
July 2023 : 294pp
Pb: 978-1-032-49295-7 : **£37.99**
Hb: 978-1-032-49296-4 : **£155**
eBook: 978-1-003-39301-6

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2ND EDITION

Youth Culture and the Media

Global Perspectives



Bill Osgerby London Metropolitan University, UK

This expansive, lively introduction charts the connections between international youth cultures and the development of global media and communication. With an ideal balance between detailed examples and engaging analysis, this book is a must-read for anyone interested in youth cultures and the modern media.

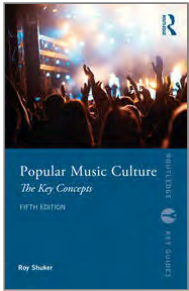
Routledge
September 2020 : 266pp
Pb: 978-0-415-62166-3 : **£40.99**
Hb: 978-0-415-62165-6 : **£155**
eBook: 978-1-351-06526-9

* For full contents and more information, visit: www.routledge.com/9780415621663

5TH EDITION

Popular Music Culture

The Key Concepts



Roy Shuker University of Victoria Wellington, New Zealand

Series: *Routledge Key Guides*

Now in an updated fifth edition, this popular A-Z student reference book provides a comprehensive survey of key ideas and concepts in popular music culture, examining the social and cultural aspects of popular music, notably the impact of digital technology and changes in the way in which music is created, manufactured, marketed, and consumed. *Popular Music Culture: The Key Concepts* is an essential reference tool for students studying the social and cultural dimensions of popular music.

Routledge

March 2022 : 396pp

Pb: 978-0-367-76840-9 : £39.99

Hb: 978-0-367-76839-3 : £155

eBook: 978-1-003-16875-1

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3RD EDITION

That's the Joint!

The Hip-Hop Studies Reader



Edited by **Murray Forman** Northeastern University, Boston, MA, USA, **Mark Anthony Neal** Duke University, USA, **Regina N. Bradley** Kennesaw State University, USA

This newly expanded and revised third edition brings together the most important and up-to-date hip-hop scholarship in one comprehensive volume. This text is essential reading for anyone seeking deeper understanding of the profound impact of hip-hop as an intellectual, aesthetic, and cultural movement.

Routledge

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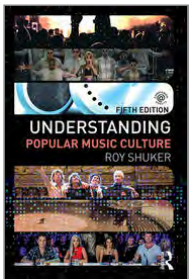
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Hb: 978-1-032-41256-6 : £230

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5TH EDITION

Understanding Popular Music Culture



Roy Shuker Victoria University of Wellington, New Zealand

This extensively revised new edition of *Understanding Popular Music Culture* - featuring new case studies on Taylor Swift, Lorde and One Direction - provides a comprehensive introduction to the production, distribution, consumption and meaning of popular music and the debates that surround popular culture and music. Reflecting the continued expansion of popular music studies, the changing music industry and the impact of the digital age, Roy Shuker explores key subjects that shape our experience of music, including music production, musicians and stars, musical texts, music video and MTV, audiences and fans, scenes and subcultures and music as political activism and ideology.

Routledge

February 2016 : 306pp

Pb: 978-1-138-90785-0 : £40.99

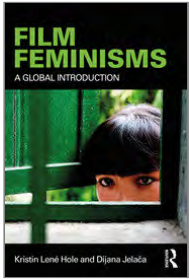
Hb: 978-1-138-90783-6 : £150

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Film Feminisms

A Global Introduction



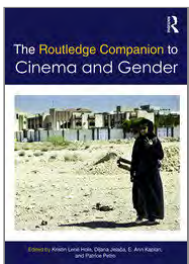
Dijana Jelača St. John's University, USA, **Kristin Lené Hole** Portland State University, USA

This new textbook situates feminist film theory within the larger framework of transnational scholarly approaches, as well as postcolonial, queer, disability studies and critical race theories. It offers a much-needed update on pedagogical approaches to feminist film studies, providing discussions of filmmakers and case studies of films that are often overlooked in more traditional approaches to the field. Each chapter is supported by a variety of pedagogical features including activities and further viewing options drawn from areas outside of traditional film studies, such as music videos and videogames, to update the field to today's changing media landscape.

Routledge
August 2018 : 386pp
Pb: 978-1-138-66790-7 : **£39.99**
Hb: 978-1-138-66789-1 : **£155**
eBook: 978-1-315-61884-5

* For full contents and more information, visit: www.routledge.com/9781138667907

The Routledge Companion to Cinema & Gender



Edited by **Kristin Hole** Portland State University, USA, **Dijana Jelača** St. John's University, USA, **E. Kaplan** Stony Brook University, USA, **Patrice Petro** University of Wisconsin-Milwaukee, USA

Series: *Routledge Media and Cultural Studies Companions*

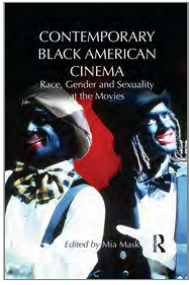
This comprehensive collection of all new essays assembles major theoretical approaches to cinema, gender, and spectatorship, covering the intersections with other discourses such as class, ethnicity, sexuality, stars, genres, new media, and feminist modes of address. Bringing together leading figures in the field, the volume provides an overview of cinema and gender, while also reflecting a desire to rethink some of the ways in which feminist film theory and filmmaking are historicized, theorized, and taught. Essays are organised into five parts, each highlighting key areas and approaches. The Companion will be an important resource for researchers and students.

Routledge
September 2018 : 512pp
Pb: 978-1-138-39184-0 : **£52.99**
Hb: 978-1-138-92495-6 : **£265**
eBook: 978-1-315-68406-2

* For full contents and more information, visit: www.routledge.com/9781138391840

Contemporary Black American Cinema

Race, Gender and Sexuality at the Movies



Edited by **Mia Mask** Vassar College, USA

Contemporary Black American Cinema offers a fresh collection of essays on African American film, media, and visual culture in the era of global multiculturalism. Integrating theory, history, and criticism, the contributing authors deftly connect interdisciplinary perspectives from American studies, cinema studies, cultural studies, political science, media studies, and Queer theory. These essays address the career legacies of film stars, examine various iterations of Blaxploitation and animation, question the comedic politics of "fat suit" films, and celebrate the innovation of avant-garde and experimental cinema.

Routledge

July 2014: 288pp

Pb: 978-1-138-79509-9 : **£52.99**

Hb: 978-0-415-52322-6 : **£170**

eBook: 978-0-203-11814-6

* For full contents and more information, visit: www.routledge.com/9781138795099

2ND EDITION

Horror Noire

A History of Black American Horror from the 1890s to Present



Robin R. Means Coleman Northwestern University, USA

From King Kong to Candyman, the boundary-pushing genre of the horror film has always been a site for provocative explorations of race in American popular culture. This book offers a comprehensive chronological survey of Black horror from the 1890s to present day. Essential reading for anyone seeking to understand how fears and anxieties about race and race relations are made manifest, and often challenged, on the silver screen.

Routledge

November 2022: 402pp

Pb: 978-0-367-70440-7 : **£38.99**

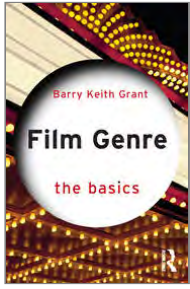
Hb: 978-0-367-76719-8 : **£140**

eBook: 978-1-003-16825-6

* For full contents and more information, visit: www.routledge.com/9780367704407

Film Genre

The Basics



Barry Keith Grant Brock University, Canada

Series: The Basics

Offering an accessible introduction to the study of film genres and genre films, this book examines the use of genre in cinema from its beginnings to the present day. *Film Genre: The Basics* is an invaluable resource for those new to studying film and for anyone interested in the history and ongoing significance of film genres and genre films.

Routledge
December 2023 : 256pp
Pb: 978-1-032-27165-1 : £20.99
Hb: 978-1-032-27414-0 : £105
eBook: 978-1-003-29262-3

* For full contents and more information, visit: www.routledge.com/9781032271651

Movie History: A Survey

Second Edition



Douglas Gomery University of Maryland, USA, **Clara Pafort-Overduin** Utrecht University, The Netherlands

How can we understand the history of film? Historical facts don't answer the basic questions of film history. History, as this fascinating book shows, is more than the simple accumulation of film titles, facts and figures. This is a survey of over 100 years of cinema history, from its beginnings in 1895, to its current state in the 21st century. An accessible, introductory text, *Movie History: A Survey* looks at not only the major films, filmmakers, and cinema institutions throughout the years, but also extends to the production, distribution, exhibition, technology and reception of films. The textbook is divided chronologically into four sections, using the timeline of technological changes. Written by two highly respected film scholars and experienced teachers, *Movie History* is the ideal textbook for students studying film history.

Routledge

April 2011 : 480pp

Pb: 978-0-415-77545-8 : £52.99

eBook: 978-0-203-83228-8

* For full contents and more information, visit: www.routledge.com/9780415775458

Screen Ages

A Survey of American Cinema



John Alberti Northern Kentucky University, USA

Screen Ages explores the history of US cinema to show how this film culture has changed and developed through time. Covering key periods from across American cinema history, John Alberti displays the social, technological and political forces that have shaped cinematic output and been shaped by it. The book's illuminating 'Now Playing' features focus on key cinematic events from *The Birth of a Nation* to *Zero Dark Thirty* to display the social context of those viewing the films for the first time. Further 'In Development' and 'The Names Above and Below the Title' features explore key genres and figures for a fully rounded vision of cinema from the period.

Routledge

February 2015 : 318pp

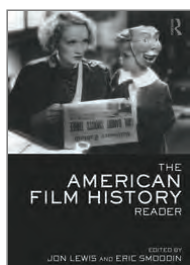
Pb: 978-0-415-53552-6 : £77.99

Hb: 978-0-415-53551-9 : £155

eBook: 978-1-315-76310-1

* For full contents and more information, visit: www.routledge.com/9780415535526

The American Film History Reader



Edited by **Jon Lewis** Oregon State University, USA, **Eric Smoodin** University of California, Davis, USA

The *American Film History Reader* brings together 18 essays dating back to early efforts to historicize the medium through to contemporary work focusing on technology and industry history. The collection includes some of the most significant US film history essays written in the last 90 years, and are organized into six thematic sections focusing on: Industrial Practice, Technology, Reception, Films and Filmmakers, Censorship and Regulation, and Stardom. Each section includes a comprehensive introduction by the editors, introducing each essay individually, and providing context for the readings, along with suggestions for related viewings and an annotated list of further reading.

Routledge

December 2014 : 414pp

Pb: 978-0-415-70688-9 : £62.99

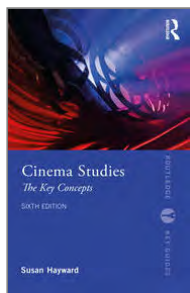
Hb: 978-0-415-70621-6 : £175

* For full contents and more information, visit: www.routledge.com/9780415706889

6TH EDITION

Cinema Studies

The Key Concepts

**Susan Hayward** University of Exeter, UK*Series: Routledge Key Guides*

Now in its sixth edition, this essential guide for students provides accessible definitions of a comprehensive range of genres, movements, world cinemas, theories and production terms. This is a must-have guide for any student starting out on this fascinating area of study and arguably the greatest art form of modern times.

Routledge
September 2022 : 682pp
Pb: 978-0-367-64637-0 : **£39.99**
Hb: 978-0-367-64636-3 : **£155**
eBook: 978-1-003-12557-0

* For full contents and more information, visit: www.routledge.com/9780367646370

2ND EDITION

Film and Television Analysis

An Introduction to Methods, Theories, and Approaches

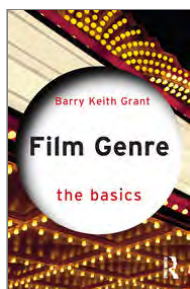
**Harry M. Benshoff** University of North Texas, USA, **Caryn Murphy**

This fully revised second edition textbook is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television. Written in a reader-friendly manner Film and Television Analysis is a vital textbook for students encountering these concepts for the first time.

Routledge
January 2024 : 448pp
Pb: 978-0-367-18684-5 : **£57.99**
Hb: 978-0-367-18683-8 : **£155**
eBook: 978-0-429-19759-8

* For full contents and more information, visit: www.routledge.com/9780367186845**Film Genre**

The Basics

**Barry Keith Grant** Brock University, Canada*Series: The Basics*

Offering an accessible introduction to the study of film genres and genre films, this book examines the use of genre in cinema from its beginnings to the present day. Film Genre: The Basics is an invaluable resource for those new to studying film and for anyone interested in the history and ongoing significance of film genres and genre films.

Routledge
December 2023 : 256pp
Pb: 978-1-032-27165-1 : **£20.99**
Hb: 978-1-032-27144-0 : **£105**
eBook: 978-1-003-29262-3

* For full contents and more information, visit: www.routledge.com/9781032271651**Film Studies**

A Global Introduction

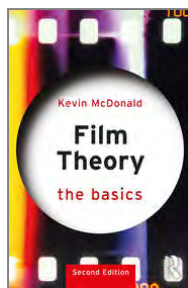
**Glyn Davis, Kay Dickinson, Lisa Patti, Amy Villarejo**

A textbook that offers a truly global perspective and simultaneously updates the key concepts and questions of the changing field of film studies. Following an accessible and linear trajectory from film and media makers to consumers and critics, the book appeals to both students aspiring to work in the film industry and those within the humanities and arts eager to understand the world of images and screens in which we all live. Through cutting edge academic questions, and a wealth of examples, stimulating exercises and definitions, the book integrates textual analysis with the fresh perspectives of emerging work in the discipline and broader socio-political contexts for interrogating film.

Routledge
March 2015 : 546pp
Pb: 978-1-405-85918-9 : **£67.99**
Hb: 978-0-415-73434-9 : **£155**
eBook: 978-1-315-75419-2

* For full contents and more information, visit: www.routledge.com/9781405859189

2ND EDITION

Film Theory: The Basics**Kevin McDonald***Series: The Basics*

Fully updated and expanded throughout, this second edition of Film Theory: The Basics provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. Complete with questions for discussion and a glossary of both key terms and key theorists, this book is an invaluable resource for those new to film theory and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

Routledge
May 2022 : 270pp
Pb: 978-0-367-76796-9 : **£23.99**
Hb: 978-0-367-77440-0 : **£105**
eBook: 978-1-003-17137-9

* For full contents and more information, visit: www.routledge.com/9780367767969

5TH EDITION

Film, Form, and Culture**Robert P. Kolker** University of Maryland, USA, **Marsha Gordon** North Carolina State University, USA

This fifth edition of Film, Form, and Culture offers a lively introduction to both the formal and cultural aspects of film. This textbook is an invaluable and exciting resource for students beginning film studies at undergraduate level.

Routledge
March 2024 : 378pp
Pb: 978-1-032-50525-1 : **£59.99**
Hb: 978-1-032-50523-7 : **£155**
eBook: 978-1-003-39887-5

* For full contents and more information, visit: www.routledge.com/9781032505251

5TH EDITION

Introduction to Film Studies



Edited by **Jill Nelmes**, **Jill Nelmes** University of East London, UK

Introduction to Film Studies is a comprehensive textbook for students of cinema. This completely revised and updated fifth edition guides students through the key issues and concepts in film studies, traces the historical development of film and introduces some of the world's key national cinemas. A range of theories and theorists are presented from Formalism to Feminism, from Eisenstein to Deleuze. It is lavishly illustrated with 150 film stills and production shots, in full colour throughout. Reviewed widely by teachers in the field and with a foreword by Bill Nichols, it will be essential reading for any introductory student of film and media studies or the visual arts worldwide.

Routledge

November 2011 : 564pp

Pb: 978-0-415-58259-9 : **£48.99**

Hb: 978-0-415-58257-5 : **£155**

eBook: 978-0-203-82413-9

* For full contents and more information, visit: www.routledge.com/9780415582599

2ND EDITION

Film and Television Analysis

An Introduction to Methods, Theories, and Approaches



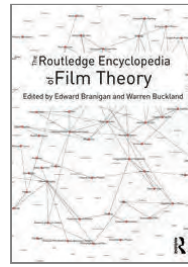
Harry M. Benshoff University of North Texas, USA, **Caryn Murphy**

This fully revised second edition textbook is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television. Written in a reader-friendly manner Film and Television Analysis is a vital textbook for students encountering these concepts for the first time.

Routledge
January 2024 : 448pp
Pb: 978-0-367-18684-5 : **£57.99**
Hb: 978-0-367-18683-8 : **£155**
eBook: 978-0-429-19759-8

* For full contents and more information, visit: www.routledge.com/9780367186845

The Routledge Encyclopedia of Film Theory



Edited by **Edward Branigan** University of California, Santa Barbara, USA, **Warren Buckland** Oxford Brookes University, UK

The Routledge Encyclopedia of Film Theory makes explicit the implicit assumptions behind each film theory by defining and contextualising the theory's terminology in clear 'everyday' language that students will find accessible. The volume includes entries on the essential ideas and concepts at the centre of film theory from the beginning of the twentieth century to the beginning of the twenty-first century. Entries focus on key texts but also include a list of further reading. Entries on key film scholars are also included. The Routledge Encyclopedia of Film Theory is an ideal reference book for undergraduates in film studies as well as graduate students new to the discipline.

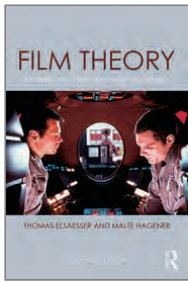
Routledge
January 2015 : 566pp
Pb: 978-1-138-84915-0 : **£57.99**
Hb: 978-0-415-78180-0 : **£265**
eBook: 978-0-203-12922-7

* For full contents and more information, visit: www.routledge.com/9781138849150

2ND EDITION

Film Theory

An Introduction through the Senses



Thomas Elsaesser University of Amsterdam, the Netherlands, **Malte Hagener** University of Marburg, Germany

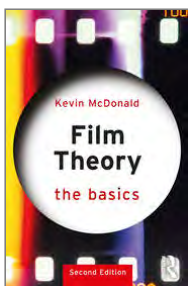
What is the relationship between cinema and spectator? This is the central question for film theory, and the question that renowned film scholars Thomas Elsaesser and Malte Hagener use to guide students through all of the major film theories – from the classical period to today – in this insightful, engaging book, now revised from its popular first edition. This new and updated edition features a new introduction and includes a teaching guide, discussion questions, and suggested film clips for each chapter to make the book even more student-friendly.

Routledge
March 2015 : 246pp
Pb: 978-1-138-82430-0 : **£54.99**
Hb: 978-1-138-82429-4 : **£175**
eBook: 978-1-315-74076-8

* For full contents and more information, visit: www.routledge.com/9781138824300

2ND EDITION

Film Theory: The Basics



Kevin McDonald

Series: The Basics

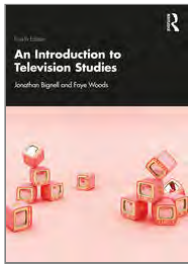
Fully updated and expanded throughout, this second edition of Film Theory: The Basics provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. Complete with questions for discussion and a glossary of both key terms and key theorists, this book is an invaluable resource for those new to film theory and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

Routledge
May 2022 : 270pp
Pb: 978-0-367-76796-9 : **£23.99**
Hb: 978-0-367-77440-0 : **£105**
eBook: 978-1-003-17137-9

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4TH EDITION

An Introduction to Television Studies



Jonathan Bignell University of Reading, UK, **Faye Woods** University of Reading, UK

This comprehensive textbook, now substantially updated for its fourth edition, provides students with a framework for understanding the key concepts and main approaches to Television Studies, including audiences, representation, industry and global television, as well as the analytical study of individual programmes. With individual chapters addressing television style and form, narrative, histories, industries, genres and formats, realities, production, audiences, representation and identity, and quality, this book is essential reading for both students and scholars of Television Studies.

Routledge
December 2022 : 336pp
Pb: 978-1-138-66582-8 : **£33.99**
Hb: 978-1-138-66581-1 : **£130**
eBook: 978-1-315-61967-5

* For full contents and more information, visit: www.routledge.com/9781138665828

2ND EDITION

From Networks to Netflix

A Guide to Changing Channels



Edited by **Derek Johnson** University of Wisconsin, Madison, USA

Now in a second edition, this textbook surveys the channels, platforms, and programming through which television distribution operates, with a diverse selection of contributors providing thorough exploration of global media industries in flux. An ideal resource for students and scholars of media studies, media theory, and media industries, this book continues to offer a concrete, tangible way to grasp the foundations of television—and television studies—even as they continue to be rewritten.

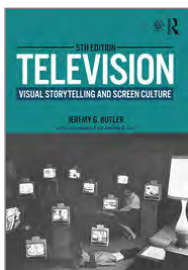
Routledge
July 2022 : 460pp
Pb: 978-0-367-56824-5 : **£50.99**
Hb: 978-0-367-56828-3 : **£155**
eBook: 978-1-003-09949-9

* For full contents and more information, visit: www.routledge.com/9780367568245

5TH EDITION

Television

Visual Storytelling and Screen Culture



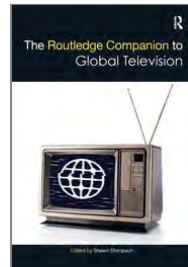
Jeremy G. Butler University of Alabama

For over two decades, Television has served as the foremost guide to television studies, giving students a critical perspective on how television programs and commercials are made and how they function as producers of meaning. With discussions integrated throughout on the latest developments in television's on-going convergence with other media and a companion website featuring color frame grabs, a glossary, and editing and sound exercises for students, the revised fifth edition provides students with a whole toolbox of implements to disassemble television and read between the lines, teaching them to incorporate critical thinking into their own television viewing.

Routledge
February 2018 : 422pp
Pb: 978-1-138-74396-0 : **£82.99**
Hb: 978-1-138-74400-4 : **£155**
eBook: 978-1-315-18129-5

* For full contents and more information, visit: www.routledge.com/9781138743960

The Routledge Companion to Global Television



Edited by **Shawn Shimpach**

Series: *Routledge Media and Cultural Studies Companions*

Featuring scholarly perspectives from around the globe and drawing on a legacy of television studies, but with an eye toward the future, this authoritative collection examines both the thoroughly global nature of television and the multiple and varied experiences that constitute television in the twenty-first century. In this volume, editor Shawn Shimpach has brought together an essential guide to understanding television in the world today, how it works and what it means – perfect for students, scholars, and anyone else interested in television, global media studies, and beyond.

Routledge
June 2021 : 532pp
Pb: 978-1-032-08578-4 : **£48.99**
Hb: 978-1-138-72434-1 : **£245**
eBook: 978-1-315-19246-8

* For full contents and more information, visit: www.routledge.com/9781032085784

Fairy-Tale TV



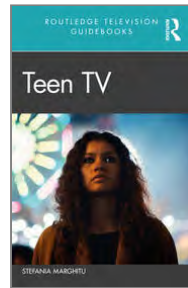
Jill Terry Rudy, Pauline Greenhill

Series: Routledge Television Guidebooks

This concise and accessible critical introduction examines the world of popular fairy-tale television, tracing how fairy tales and their social and cultural implications manifest within series, television events, anthologies, episodes, and as freestanding motifs. With a select mediagraphy, discussion questions, and detailed bibliography for further study, this book is an ideal guide for students and scholars of television studies, popular culture, and media studies, as well as dedicated fairy-tale fans.

Routledge
July 2020 : 270pp
Pb: 978-0-367-34505-1 : **£35.99**
Hb: 978-0-367-34579-2 : **£155**
eBook: 978-0-429-32671-4
* For full contents and more information, visit: www.routledge.com/9780367345051

Teen TV



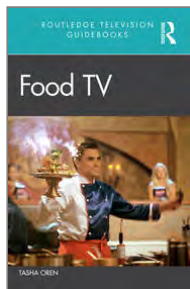
Stefania Marghitu Pitzer College, USA

Series: Routledge Television Guidebooks

Teen TV explores the history of television's relationship to teens as a desired, but elusive audience, and the ways in which television has embraced youth subcultures, tracing the shifts in American and global televisual and youth cultures. This book will be of interest to students, scholars, and teachers interested in television aesthetics, TV genres, pop culture, and youth culture, as well as media and television studies.

Routledge
May 2021 : 246pp
Pb: 978-1-138-71389-5 : **£35.99**
Hb: 978-0-415-31585-2 : **£155**
eBook: 978-1-315-22964-5
* For full contents and more information, visit: www.routledge.com/9781138713895

Food TV



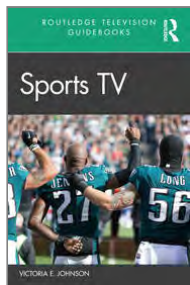
Tasha Oren University of Wisconsin, Milwaukee, USA

Series: Routledge Television Guidebooks

This book serves up an accessible, critical introduction to food television, providing readers with a solid foundation for understanding how culinary culture became pop culture via the medium of television. This book is an ideal guide for students and scholars of media studies, television studies, food studies, and cultural studies.

Routledge
April 2023 : 186pp
Pb: 978-1-138-99864-3 : **£31.99**
Hb: 978-1-138-99863-6 : **£135**
eBook: 978-1-315-65860-5
* For full contents and more information, visit: www.routledge.com/9781138998643

Sports TV



Victoria E. Johnson University of California, Irvine

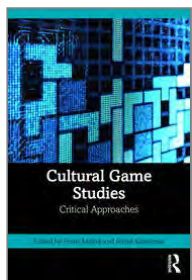
Series: Routledge Television Guidebooks

This book offers an introductory guide to sports tv, its history in the United States, the genre's defining characteristics, and analysis of its critical significance for the business practices, formal properties, and social, cultural, and political meanings of the medium. It is an ideal guide for students and scholars of television, media, and cultural studies as well as those with an interest in television genre, sports tv history, and contemporary sport and media culture.

Routledge
March 2021 : 208pp
Pb: 978-0-415-72294-0 : **£35.99**
Hb: 978-0-415-72293-3 : **£155**
eBook: 978-1-315-85799-2
* For full contents and more information, visit: www.routledge.com/9780415722940

Cultural Game Studies

Critical Approaches



Edited by **Frans Mäyrä**, **Raine Koskimaa**

Cultural Game Studies provides a comprehensive framework for understanding games and play as interconnected cultural phenomena, examining their roles as art, entertainment, and human experience within contemporary society. This volume delivers a societally and culturally informed critical framework that enables readers to develop nuanced understanding of game cultures and their scholarship. Rather than studying games or players in isolation, the book contextualizes the uses, design, and meanings of play as an interconnected whole. This book is written for researchers, scholars, and students in game studies, cultural studies, media studies, and digital humanities.

Routledge
July 2026: 334pp
Pb: 978-1-041-15510-2 : £41.99
Hb: 978-1-041-15513-3 : £155

* For full contents and more information, visit: www.routledge.com/9781041155102

Fifty Key Video Games



Edited by **Bernard Perron** University of Montreal, Canada, **Kelly Boudreau** Harrisburg University of Science and Technology, USA, **Mark J.P. Wolf** Concordia University Wisconsin, USA, **Dominic Arseneault** University of Montreal, Canada

Series: *Routledge Key Guides*

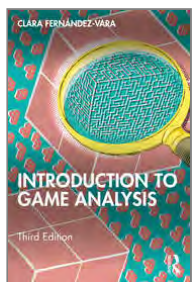
This volume examines fifty of the most important video games that have contributed significantly to the history, development, or culture of the medium, providing an of video games from their beginning to the present day. With each entry supplemented by references and suggestions for further reading, *Fifty Key Video Games* is an indispensable reference for anyone interested in video games.

Routledge
July 2022: 350pp
Pb: 978-1-032-05360-8 : £27.99
Hb: 978-1-032-05798-9 : £155
eBook: 978-1-003-19920-5

* For full contents and more information, visit: www.routledge.com/9781032053608

3RD EDITION

Introduction to Game Analysis



Clara Fernández-Vara New York University, USA

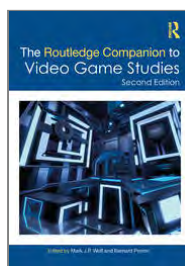
This accessible, third edition textbook gives students the tools they need to analyze game using strategies borrowed from textual analysis. *Introduction to Game Analysis* remains an essential practical tool for students who want to become fluent writers and informed critics of games, as well as digital media in general.

Routledge
June 2024: 362pp
Pb: 978-1-032-31834-9 : £40.99
Hb: 978-1-032-41007-4 : £145
eBook: 978-1-003-35577-9

* For full contents and more information, visit: www.routledge.com/9781032318349

2ND EDITION

The Routledge Companion to Video Game Studies



Edited by **Mark J.P. Wolf** Concordia University Wisconsin, USA, **Bernard Perron** University of Montreal, Canada

Series: *Routledge Media and Cultural Studies Companions*

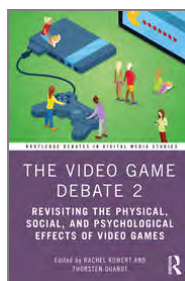
A definitive guide to contemporary video game studies, this second edition has been fully revised and updated to address the ongoing theoretical and methodological development of game studies. A comprehensive overview of the present state of video game studies that will undoubtedly prove invaluable to students, scholars, and game designers alike.

Routledge
June 2025: 678pp
Pb: 978-1-032-10364-8 : £50.99
Hb: 978-1-032-08123-6 : £235
eBook: 978-1-003-21497-7

* For full contents and more information, visit: www.routledge.com/9781032103648

The Video Game Debate 2

Revisiting the Physical, Social, and Psychological Effects of Video Games



Rachel Kowert, **Thorsten Quandt** University of Münster

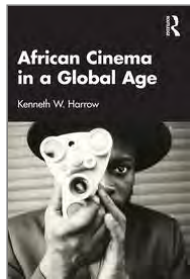
Series: *Routledge Debates in Digital Media Studies*

This student-friendly book provides an accessible overview of the primary debates about the effects of video games. It expands on the original *The Video Game Debate* to address the new technologies that have emerged within the field of game studies over the last few years. This book offers students and scholars of games studies and digital media, as well as policymakers, the essential information they need to participate in the debate.

Routledge
November 2020: 144pp
Pb: 978-0-367-36694-0 : £40.99
Hb: 978-0-367-36872-2 : £155
eBook: 978-0-429-35181-5

* For full contents and more information, visit: www.routledge.com/9780367366940

African Cinema in a Global Age



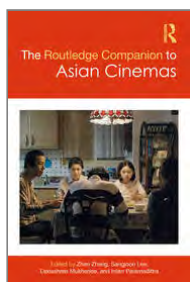
Kenneth W. Harrow

This book traces the developments in African films that were made from the 1990s to the present within the evolving frame of what came to be called 'World Cinema' and, eventually, 'Global Cinema.' This book will be of interest to students and scholars of African cinema and world cinema, as well as researchers specifically examining African cinemas and their relationship to globalization.

Routledge
September 2023 : 308pp
Pb: 978-1-032-50251-9 : **£38.99**
Hb: 978-1-032-50252-6 : **£155**
eBook: 978-1-003-39759-5

* For full contents and more information, visit: www.routledge.com/9781032502519

The Routledge Companion to Asian Cinemas



Edited by **Zhen Zhang** New York University, USA,
Sangjoon Lee City University of Hong Kong, **Debashree Mukherjee** Columbia University, USA, **Intan Paramaditha** Macquarie University, Australia

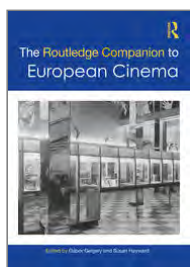
Series: Routledge Media and Cultural Studies Companions

Balancing leading scholars with emerging trendsetters, this Companion offers fresh perspectives on Asian cinemas and charts new constellations in the field with significance far beyond Asian cinema studies. An ideal resource for film, media, cultural and Asian studies researchers, students, and scholars, as well as informed readers with an interest in Asian cinemas.

Routledge
July 2024 : 586pp
Hb: 978-1-032-19940-5 : **£230**
eBook: 978-1-003-26695-2

* For full contents and more information, visit: www.routledge.com/9781032199405

The Routledge Companion to European Cinema



Edited by **Gábor Gergely**, **Susan Hayward** University of Exeter, UK

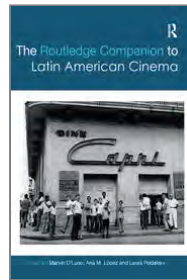
Series: Routledge Media and Cultural Studies Companions

Presenting new and diverse scholarship, this wide-ranging collection of forty-three original chapters asks what European cinema tells us about Europe. The Companion opens the study of European cinema to a broad readership, ideal for students and scholars in film, European studies, queer studies, and cultural studies, as well as historians with an interest in audio-visual culture, nationalism and transnationalism, and those working in language-based area studies.

Routledge
May 2024 : 484pp
Pb: 978-1-032-13671-4 : **£51.99**
Hb: 978-0-367-46185-0 : **£245**
eBook: 978-1-003-02744-7

* For full contents and more information, visit: www.routledge.com/9781032136714

The Routledge Companion to Latin American Cinema



Edited by **Marvin D'Lugo**, **Ana López**, **Laura Podalsky**

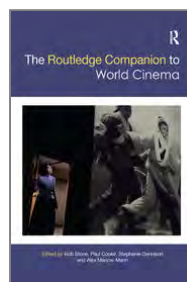
Series: Routledge Media and Cultural Studies Companions

The Routledge Companion to Latin American Cinema is the most comprehensive survey of Latin American cinemas available in a single volume. While highlighting state-of-the-field research, the essays also offer readers a cohesive overview of multiple facets of filmmaking in the region, from the production system and aesthetic tendencies, to the nature of circulation and reception.

Routledge
June 2020 : 418pp
Pb: 978-0-367-58111-4 : **£48.99**
Hb: 978-1-138-85526-7 : **£245**
eBook: 978-1-315-72044-9

* For full contents and more information, visit: www.routledge.com/9780367581114

The Routledge Companion to World Cinema



Edited by **Rob Stone**, **Paul Cooke**, **Stephanie Dennison**, **Alex Marlow-Mann**

Series: Routledge Media and Cultural Studies Companions

This book explores and examines a global range of films and filmmakers, their movements and audiences, comparing their cultural, technological and political dynamics, identifying the impulses that constantly reshape the form and function of the cinemas of the world. Each of the forty chapters provides a survey of a topic, explaining why the issue or area is important, and critically discussing the leading views in the area. Designed as a forum for 43 world-leading scholars, this companion contains significant expertise and insight and is dedicated to challenging complacent views of hegemonic film cultures and replacing outmoded ideas about production, distribution and reception.

Routledge
June 2020 : 542pp
Pb: 978-0-367-58107-7 : **£48.99**
Hb: 978-1-138-91880-1 : **£245**
eBook: 978-1-315-68825-1

* For full contents and more information, visit: www.routledge.com/9780367581077

2ND EDITION

Announcing for Broadcasting and the Internet

The Modern Guide to Performing in the Electronic Media



Fritz Messere State University of New York at Oswego,
Carl Hausman Rowan University, **Philip G. Benoit**
Millersville University

Packed with practical advice, examples, and exercises designed to improve all aspects of on-air and online performance, this book covers everything students need to succeed in their announcing careers. Announcing for Broadcasting and the Internet is a key text for students undertaking courses in media performance skills for journalism, communication, or public relations.

Routledge
June 2026 : 302pp
Pb: 978-1-032-89725-7 : **£71.99**
Hb: 978-1-032-90657-7 : **£185**

* For full contents and more information, visit: www.routledge.com/9781032897257

5TH EDITION

Broadcast Announcing Worktext

A Media Performance Guide



Alan R. Stephenson Professor of Communications at John Carroll University, USA, **Reed Smith**, **Mary E. Beadle** Dean of the Graduate School and Professor of Communications at John Carroll University, USA

Broadcast Announcing Worktext, now in its fifth edition, remains one of the best resources for those looking to gain the skills, techniques, and procedures necessary to enter the competitive field of broadcast performance. This book is an invaluable resource for any student of journalism, communication, or public relations looking to enhance their media performance skills.

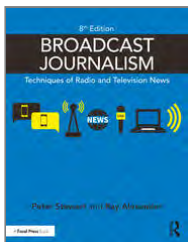
Routledge
May 2020 : 328pp
Pb: 978-0-367-40469-7 : **£80.99**
Hb: 978-0-367-40468-0 : **£155**
eBook: 978-0-429-35627-8

* For full contents and more information, visit: www.routledge.com/9780367404697

8TH EDITION

Broadcast Journalism

Techniques of Radio and Television News



Peter Stewart South East Today, BBC Regional Broadcasting Centre, Surrey, UK, **Ray Alexander**

Now in its eighth edition, Broadcast Journalism continues to be an essential text on the production of news broadcasting and the practical skills needed. This continues to be an indispensable textbook for broadcast journalism and communications students looking for an in-depth guide to the industry.

Routledge
September 2021 : 416pp
Pb: 978-0-367-46047-1 : **£60.99**
Hb: 978-0-367-46046-4 : **£155**
eBook: 978-1-003-02665-5

* For full contents and more information, visit: www.routledge.com/9780367460471

8TH EDITION

Broadcast News and Writing Stylebook

Bob Papper, **Janet Kolodzy**

Broadcast News and Writing Stylebook is the go-to resource for writing broadcast news, offering a concise introduction to writing engaging stories for television, radio, podcasts, and online media. Drawing on over a quarter of a century of broadcast news and industry research experience, authors Papper and Kolodzy once again ensure this vital text contains all the information necessary for being a successful news writer today. Whether you're a journalism student or a working broadcast professional, Broadcast News and Writing Stylebook is a definitive reference for your bookshelf.

Routledge
November 2024 : 346pp
Pb: 978-1-032-51984-5 : **£83.99**
Hb: 978-1-032-51979-1 : **£165**
eBook: 978-1-003-40471-2

* For full contents and more information, visit: www.routledge.com/9781032519845

Broadcast News in the Digital Age

A Guide to Reporting, Producing and Anchoring Online and on TV



Faith Sidlow, **Kim Stephens**

Written by two award-winning broadcast journalists, this book offers a practical, hands-on guide to the modern digital TV newsroom. Broadcast News in the Digital Age is an engaging, student-friendly guide for those seeking to become successful writers, producers, anchors, and journalists in today's newsrooms, both on-air and online.

Routledge
January 2022 : 374pp
Pb: 978-0-367-68342-9 : **£39.99**
Hb: 978-0-367-68340-5 : **£155**
eBook: 978-1-003-13701-6

* For full contents and more information, visit: www.routledge.com/9780367683429

9TH EDITION

Broadcast News Writing, Reporting, and Producing

Frank Barnas Valdosta State University, GA, USA, **Marie Barnas**

Now in its ninth edition, the industry-leading Broadcast News Writing, Reporting, and Producing provides an essential introduction to broadcast journalism in the modern newsroom. Broadcast News Writing, Reporting, and Producing is key reading for undergraduate students in journalism writing, producing, newsgathering, and multimedia courses. Accompanying e-resources for students and instructors feature updated video tutorials, PowerPoints, quizzes, and a sample syllabus.

Routledge
March 2026 : 332pp
Pb: 978-1-032-88387-8 : **£60.99**
Hb: 978-1-032-88386-1 : **£170**
eBook: 978-1-003-53750-2

* For full contents and more information, visit: www.routledge.com/9781032883878

The Broadcast News Toolkit

Inside the Digital Newsroom



Kirsten Johnson Elizabethtown College, USA, **Jodi Radosh** Alvernia University, USA

Broadcast News Toolkit focuses on the writing, shooting, and production of broadcast news across multimedia platforms in a non-technical and visually engaging way. Covering a range of different story forms in broadcast news (RDR, FS, VO, VO/SOT, PKG and Liveshots), this book illustrates basic audio/video shooting and editing techniques through straightforward examples, including online video tutorials that can be accessed via a QR code within the book.

Routledge

June 2023 : 222pp

Pb: 978-0-367-74332-1 : **£37.99**

Hb: 978-0-367-74333-8 : **£145**

eBook: 978-1-003-15724-3

* For full contents and more information, visit: www.routledge.com/9780367743321

Always Get the Name of the Dog

A Guide to Media Interviewing



Nicole Kraft

Always Get the Name of the Dog is a guide to journalistic interviewing written by a journalist for journalists. It features advice from some of the best writers and reporters in the business and takes a comprehensive view of media interviewing across multiple platforms, while emphasizing active learning to give readers actionable steps to become great media interviewers. Through real scenarios and examples, this text takes future journalists through the steps of the interview, from research to source identification to question development and beyond.

Routledge
December 2018 : 172pp
Pb: 978-0-815-37073-4 : £40.99
Hb: 978-0-815-37072-7 : £155
eBook: 978-1-351-24875-4

* For full contents and more information, visit: www.routledge.com/9780815370734

3RD EDITION

Interviewing for Journalists



Sally Adams , Emma Lee-Potter

Series: Media Skills

Despite the vast changes impacting on contemporary journalism, good interviewing remains a vital skill for all seeking to produce news and features in any format. The new edition of *Interviewing for Journalists* explores how to interview across a range of different methods, including face-to-face, telephone and online, and interrogates the whole process, from how to prepare and the secrets of good interview technique, through to managing difficult interviews and the handling of post-interview tasks. The book also presents an exploration of key legal and ethical issues specific to undertaking and using interviews, and illustrates the use and abuse of new technologies in the interview process.

Routledge
May 2017 : 222pp
Pb: 978-1-138-65023-7 : £39.99
Hb: 978-1-138-65022-0 : £165
eBook: 978-1-315-62548-5

* For full contents and more information, visit: www.routledge.com/9781138650237

2ND EDITION

Interviewing in a Changing World

Situations and Contexts



Jonathan H. Amsbary , Larry Powell

Interviewing in a Changing World offers students the broadest coverage of interviewing available today by including several unique interview situations. Students begin to develop a better understanding of how to utilize strong interviewing skills in several different settings, as this text demonstrates that interviewing techniques differ in accordance with varying situations and contexts. The Second Edition covers employment contexts such as job interviews, persuasive interviews, as well as media interviews on radio, television, newspapers, and political reporting.

Routledge
January 2018 : 216pp
Pb: 978-1-138-08095-9 : £45.99
Hb: 978-1-138-08096-6 : £165
eBook: 978-1-315-11313-5

* For full contents and more information, visit: www.routledge.com/9781138080959

3RD EDITION

Ethics for Journalists



Sallyanne Duncan

Series: Media Skills

Ethics for Journalists critically explores many of the dilemmas that journalists face in their work and supports journalists in good ethical decision-making. From building trust, to combatting disinformation, to minimizing harm to vulnerable people through responsible suicide reporting, this book provides substantial analysis of key contemporary ethical debates and offers guidance on how to address them.

Routledge

December 2022 : 272pp

Pb: 978-1-138-58526-3 : **£33.99**

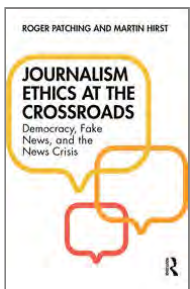
Hb: 978-1-138-58354-2 : **£130**

eBook: 978-0-429-50538-6

* For full contents and more information, visit: www.routledge.com/9781138585263

Journalism Ethics at the Crossroads

Democracy, Fake News, and the News Crisis



Roger Patching Bond University, Australia, **Martin Hirst**

This book provides journalism students with an easy-to-read yet theoretically rich guide to the dialectics, contradictions, problems, and promises encapsulated in the term 'journalism ethics'. This is a key text for students of journalism, mass communication, and media ethics, as well as for academics, researchers, and communications professionals interested in contemporary journalism ethics.

Routledge

September 2021 : 308pp

Pb: 978-0-367-19728-5 : **£38.99**

Hb: 978-0-367-19727-8 : **£155**

eBook: 978-0-429-24289-2

* For full contents and more information, visit: www.routledge.com/9780367197285

4TH EDITION

Mixed Media

Moral Distinctions in Advertising, Public Relations, and Journalism



Thomas Bivins

Mixed Media offers students of journalism, advertising, and public relations the tools for making ethical and moral decisions within their professional disciplines. The fourth edition of this popular text features more recent ethical theories that acknowledge and address intersectionality within the communicative landscape, including issues of gender, race, ability and age. As in previous editions of the book, special attention is paid to key ethical decision-making approaches and concerns in each media industry, including but not limited to truth telling, constituent obligations, persuasion versus advocacy, and respect for the consumers of public communication.

Routledge

June 2023 : 350pp

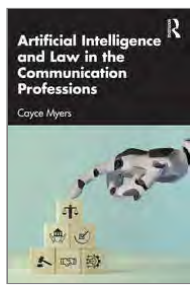
Pb: 978-1-032-26961-0 : **£59.99**

Hb: 978-1-032-26960-3 : **£155**

eBook: 978-1-003-29067-4

* For full contents and more information, visit: www.routledge.com/9781032269610

Artificial Intelligence and Law in the Communication Professions



Cayce Myers

This book analyses the current attempts to regulate artificial intelligence (AI) and its impact on the communication field through the examination of existing and proposed laws, policies and regulations of AI in the United States and the European Union. Chapters explore the influence of laws on key communication issues including free speech, disinformation, intellectual property, privacy, and discrimination, as well as the AI industry's approach to self-regulation. This book will be of interest to scholars and students in the field of Media and Communication Law, Public Relations, Advertising, and Journalism.

Routledge
June 2025 : 192pp
Pb: 978-1-032-73073-8 : **£41.99**
Hb: 978-1-032-73078-3 : **£155**
eBook: 978-1-003-42656-1

* For full contents and more information, visit: www.routledge.com/9781032730738

4TH EDITION

Communication Law

Practical Applications in the Digital Age



Dom Caristi Ball State University, USA, **William R. Davie**, **Laurie Thomas Lee**

This fully revised fourth edition brings a fresh approach to the fundamentals of mass media and communication law in an engaging and accessible way, keeping legal jargon to a minimum and highlighting real-life examples of legal conflicts. This volume presents key principles and emphasizes the impact of timely, landmark cases on today's media world. Discussions of contemporary political, social, and cultural issues such as artificial intelligence, surveillance, cybersecurity revenge porn, deepfakes, and disinformation campaigns are highlighted. Communication Law serves as a core textbook for undergraduate courses in communication and mass media law.

Routledge
April 2025 : 496pp
Pb: 978-1-032-61298-0 : **£105**
Hb: 978-1-032-61299-7 : **£155**
eBook: 978-1-003-46298-9

* For full contents and more information, visit: www.routledge.com/9781032612980

7TH EDITION

Media Law and Ethics



Roy L. Moore Middle Tennessee State University, USA, **Michael D. Murray**

The fully revised seventh edition of Media Law and Ethics provides a thorough introduction to both the legal and ethical considerations relevant to students pursuing careers in media, law and communication. It incorporates discussion of new technologies and media throughout its coverage of core topics such as intellectual property, defamation, and commercial speech. This edition introduces readers to media law in comparative international communication and explores topics such as data mining, artificial intelligence, and the dark web. It is ideal for undergraduate and graduate courses in media and communication that combine law and ethics.

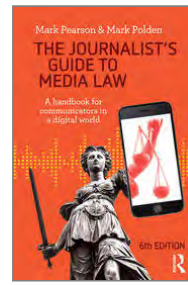
Routledge
April 2025 : 510pp
Pb: 978-1-032-60793-1 : **£115**
Hb: 978-1-032-61292-8 : **£155**
eBook: 978-1-003-46292-7

* For full contents and more information, visit: www.routledge.com/9781032607931

6TH EDITION

The Journalist's Guide to Media Law

A handbook for communicators in a digital world



Mark Pearson Griffith University, Australia

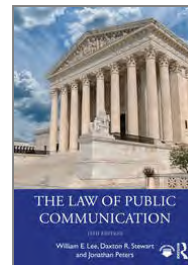
A practical guide for journalists, public relations and marketing professionals, bloggers and social media experts to staying on the right side of the law.

Routledge
January 2019 : 576pp
Pb: 978-1-760-29784-8 : **£38.99**
Hb: 978-0-367-71978-4 : **£145**
eBook: 978-1-003-11799-5

* For full contents and more information, visit: www.routledge.com/9781760297848

13TH EDITION

The Law of Public Communication



William E. Lee University of Georgia, USA, **Daxton R. Stewart** Texas Christian University, USA, **Jonathan Peters** University of Georgia, USA.

This thoroughly updated classic textbook provides an overview of communication and media law, including the most current legal developments. It explains laws affecting the daily work of writers, broadcasters, public relations practitioners, photographers, bloggers, and other public communicators. The Law of Public Communication is an ideal core textbook for undergraduate and graduate courses in communication law and mass media law.

Routledge
August 2024 : 554pp
Pb: 978-1-032-67638-8 : **£105**
Hb: 978-1-032-68853-4 : **£155**
eBook: 978-1-032-68852-7

* For full contents and more information, visit: www.routledge.com/9781032676388

2ND EDITION

The UK Media Law Pocketbook



Tim Crook Goldsmiths College, University of London, UK

The second edition of The UK Media Law Pocketbook presents updated and extended practical guidance on everyday legal issues for working journalists and media professionals. This book covers traditional print and broadcast as well as digital multimedia such as blogging and instant messaging, with clear explanations of new legal cases, legislation and regulation.

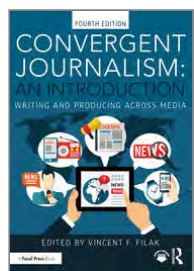
Routledge
November 2022 : 288pp
Pb: 978-1-138-30916-6 : **£23.99**
Hb: 978-1-138-30915-9 : **£130**
eBook: 978-1-315-14328-6

* For full contents and more information, visit: www.routledge.com/9781138309166

4TH EDITION

Convergent Journalism: An Introduction

Writing and Producing Across Media



Edited by **Vincent F. Filak** University of Wisconsin-Oshkosh, USA

Bringing together industry experts from across platforms and journalism specialisms, *Convergent Journalism: An Introduction* is a pioneering guide to practicing journalism in today's multimedia landscape. *Convergent Journalism* combines practical skills with a solid ethical framework. Each chapter is written by an expert in the field and features lively examples, exercises, and breakout boxes to aid learning and retention. This book is an invaluable resource for students enrolled in courses such as *Convergent Journalism*, *Digital Media*, *Online Journalism*, and *Multimedia Journalism*.

Routledge
March 2024 : 206pp
Pb: 978-1-032-51411-6 : **£56.99**
Hb: 978-1-032-51401-7 : **£155**
eBook: 978-1-003-40203-9

* For full contents and more information, visit: www.routledge.com/9781032514116

Immersive Journalism as Storytelling

Ethics, Production, and Design



Edited by **Turo Uskali, Astrid Gynnild, Sarah Jones, Esa Sirkkunen**

This book sets out cutting edge new research and examines future prospects on 360-degree video, virtual reality (VR) and augmented reality (AR) in journalism, analyzing and discussing virtual world experiments from a range of perspectives. This book is written for journalism teachers, educators and students as well as scholars, politicians, lawmakers, and citizens with an interest in emerging technologies for media practice.

Routledge
January 2021 : 212pp
Pb: 978-0-367-71330-0 : **£40.99**
Hb: 978-0-367-71329-4 : **£155**
eBook: 978-0-429-43774-8

* For full contents and more information, visit: www.routledge.com/9780367713300

Milestones in Digital Journalism



Edited by **John V. Pavlik**

Series: *Milestones*

Milestones in Digital Journalism sets out ten defining moments that changed the way we understand, produce, finance and engage with the news today. Designed for weekly use on digital journalism courses, these ten milestones provide a conceptual roadmap to understanding the subject whilst drawing on case study examples which help students home in on key markers in its history. *Milestones* are a range of accessible textbooks, breaking down the need-to-know moments in the social, cultural, political and artistic development of foundational subject areas. This book is key reading for students learning about the history of digital journalism worldwide.

Routledge
April 2024 : 234pp
Pb: 978-1-032-32673-3 : **£37.99**
Hb: 978-1-032-32677-1 : **£145**
eBook: 978-1-003-31615-2

* For full contents and more information, visit: www.routledge.com/9781032326733

3RD EDITION

Mobile and Social Media Journalism

A Practical Guide for Multimedia Journalism



Anthony Adornato

Now in its third edition, *Mobile and Social Media Journalism* continues to be an essential resource for those learning about how journalists and news organizations use mobile and social media to gather news, distribute content, and engage with audiences. Merging theory and practice, this textbook includes checklists and practical activities in every chapter, enabling readers to immediately build the mobile and social media skills that today's journalists need and which news organizations expect. This book is essential reading for journalism students as well as media professionals seeking to update their skills.

Routledge
December 2025 : 376pp
Pb: 978-1-032-77853-2 : **£55.99**
Hb: 978-1-032-77851-8 : **£155**
eBook: 978-1-003-48508-7

* For full contents and more information, visit: www.routledge.com/9781032778532

Mobile-First Journalism

Producing News for Social and Interactive Media



Steve Hill, Paul Bradshaw Birmingham City University, UK

Mobile-First Journalism introduces the key skills needed for creating and producing news for smartphone and tablet devices today. Steve Hill and Paul Bradshaw explore developing research and newswriting skills, alongside working with new technologies to deliver news, while placing social and interactive media at the heart of the newsgathering process. Chapters present key objectives, insightful profiles of 'mobile first' media companies and interviews with journalists using mobile and social tools as part of their reporting.

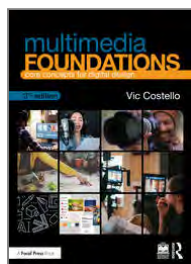
Routledge
September 2018 : 240pp
Pb: 978-1-138-28931-4 : **£39.99**
Hb: 978-1-138-28930-7 : **£155**
eBook: 978-1-315-26721-0

* For full contents and more information, visit: www.routledge.com/9781138289314

3RD EDITION

Multimedia Foundations

Core Concepts for Digital Design



Vic Costello Elon University, USA

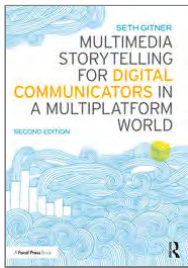
Whether you are working using text, graphics, photography, sound, motion, or video, *Multimedia Foundations* covers the skills necessary to be an effective modern storyteller. Presented in full colour with hundreds of vibrant illustrations, this book trains readers in the principles and skills common to all forms of digital media production, enabling the creation of successful, engaging content, no matter what tools are used. Chapters feature useful exercises to cement core concepts and help readers develop planning, collaboration, design, and production skills.

Focal Press
July 2023 : 512pp
Pb: 978-1-138-39155-0 : **£75.99**
Hb: 978-1-138-39153-6 : **£145**
eBook: 978-0-429-42266-9

* For full contents and more information, visit: www.routledge.com/9781138391550

2ND EDITION

Multimedia Storytelling for Digital Communicators in a Multiplatform World



Seth Gitner Syracuse University, USA

Now in its second edition, *Multimedia Storytelling for Digital Communicators in a Multiplatform World* is a trusted guide for all students who need to master visual communication through multiple media and platforms. This book is a key resource for students learning to think and create visually in fields across broadcast and digital journalism, film, photography, advertising, and public relations.

Routledge
July 2022 : 544pp
Pb: 978-1-138-33256-0 : **£58.99**
Hb: 978-1-138-33255-3 : **£155**
eBook: 978-1-003-29149-7

* For full contents and more information, visit: www.routledge.com/9781138332560

3RD EDITION

The Online Journalism Handbook

Skills to Survive and Thrive in the Digital Age



Paul Bradshaw Birmingham City University, UK

The *Online Journalism Handbook* offers a comprehensive guide to the ever-evolving world of digital journalism, showcasing the multiple possibilities in researching, writing, and storytelling provided by new technologies. In this new edition, Paul Bradshaw presents an engaging mix of technological expertise with real world practical guidance to illustrate how those training and working as journalists can improve the development, presentation, and global reach of their stories through web-based technologies. The *Online Journalism Handbook* is an essential guide for all journalism students and professional journalists.

Routledge
July 2023 : 362pp
Pb: 978-0-367-33735-3 : **£40.99**
Hb: 978-0-367-33734-6 : **£145**
eBook: 978-0-429-32156-6

* For full contents and more information, visit: www.routledge.com/9780367337353

Social Media for Journalists



Frances Yeoman, Steve Harrison

Series: Media Skills

This book offers a concise guide to using social media ethically and responsibly for journalism. *Social Media for Journalists* is an essential textbook for undergraduate students approaching online and multimedia reporting for the first time.

Routledge
December 2025 : 178pp
Pb: 978-1-032-74418-6 : **£41.99**
Hb: 978-1-032-74417-9 : **£155**
eBook: 978-1-003-46912-4

* For full contents and more information, visit: www.routledge.com/9781032744186

The Journalist's Toolbox

A Guide to Digital Reporting and AI



Mike Reilley

Focusing on the 'how' and 'why' of digital reporting, this interactive textbook equips readers with all the skills they need to succeed in today's multimedia reporting landscape. Packed full of hands-on exercises and insider tips, *The Journalist's Toolbox* is an essential companion for students of *Online/Digital Journalism*, *Multimedia Storytelling* and *Advanced Reporting*. This book will also make an ideal reference for practicing journalists looking to hone their craft.

Routledge
January 2024 : 296pp
Pb: 978-1-032-46020-8 : **£40.99**
Hb: 978-1-032-46021-5 : **£155**
eBook: 978-1-032-46022-2 : **£35.99**

* For full contents and more information, visit: www.routledge.com/9781032460208

6TH EDITION

Writing and Editing for Digital Media



Brian Carroll

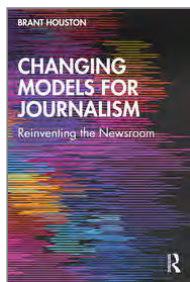
An essential guide to writing and editing for digital media, this sixth edition responds to the mainstreaming of GenAI and LLMs, among many other changes in the best practices of digital storytelling. An essential text for students of media, communication, public relations, marketing, and journalism who are looking to develop their writing and editing skills for these ever-evolving fields and professions. This book also has an accompanying eResource that offers additional weekly activities and assignments, providing students additional opportunity to put theory into practice.

Routledge
January 2026 : 382pp
Pb: 978-1-032-97151-3 : **£41.99**
Hb: 978-1-032-97153-7 : **£155**
eBook: 978-1-003-59244-0

* For full contents and more information, visit: www.routledge.com/9781032971513

Changing Models for Journalism

Reinventing the Newsroom



Brant Houston University of Illinois at Urbana-Champaign, USA

Exploring the deep transformation that journalism has undergone in the last decade, this book provides students with the background on the demise of traditional media in the US, and the changes happening in the digital newsrooms. The first book to fully explore the rapid-fire changes in news media and online journalism in recent years, this book will be of interest to students of journalism and communications, working journalists, and professors helping prepare budding journalists for their future careers in journalism.

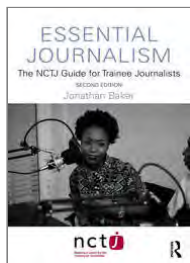
Routledge
March 2023 : 244pp
Pb: 978-0-765-64595-1 : **£35.99**
Hb: 978-0-765-64594-4 : **£140**
eBook: 978-1-315-71957-3

* For full contents and more information, visit: www.routledge.com/9780765645951

2ND EDITION

Essential Journalism

The NCTJ Guide for Trainee Journalists



Jonathan Baker

Offering a practical guide to all aspects of modern journalism, Essential Journalism is a key resource for anyone wishing to become a qualified journalist in the UK, and in particular those studying for the National Council for the Training of Journalists (NCTJ) Diploma. This book is intended principally for journalism trainees and students but will also be a valuable resource for seasoned practitioners and lecturers.

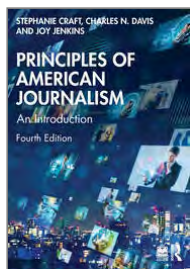
Routledge
October 2025 : 502pp
Pb: 978-1-032-89407-2 : **£41.99**
Hb: 978-1-032-90673-7 : **£155**
eBook: 978-1-003-55916-0

* For full contents and more information, visit: www.routledge.com/9781032894072

4TH EDITION

Principles of American Journalism

An Introduction



Stephanie Craft University of Illinois, USA, **Charles N. Davis** University of Georgia, USA, **Joy Jenkins** University of Missouri, USA

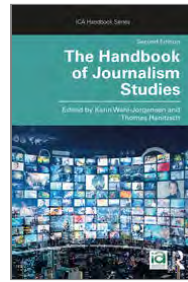
Designed to engage, inspire, and challenge students while laying out the fundamentals of the craft, this textbook - now in its fourth edition - introduces readers to the core values of journalism and its singular role in a democracy. Filled with relevant case studies, exercises, and discussion questions that encourage critical thinking about journalism and its role in society, this book helps students become better-informed media consumers as well as more mindful practitioners of journalism.

Routledge
April 2025 : 260pp
Pb: 978-1-032-45630-0 : **£56.99**
Hb: 978-1-032-46282-0 : **£175**
eBook: 978-1-003-38093-1

* For full contents and more information, visit: www.routledge.com/9781032456300

2ND EDITION

The Handbook of Journalism Studies



Edited by **Karin Wahl-Jorgensen** Cardiff University, UK, **Thomas Hanitzsch** Ludwig Maximilians University, Germany

Series: *ICA Handbook Series*

The volume is structured around theoretical and empirical approaches to journalism research and covers scholarship on news production; news content; journalism and society; journalism and culture; and journalism studies in a global context. As journalism studies has become richer and more diverse as a field of studies, the second edition reflects both the growing diversity of the field, and the ways in which journalism itself has undergone rapid change in recent years.

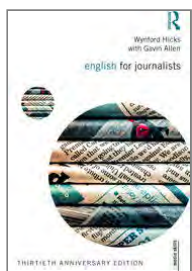
Routledge
July 2019 : 594pp
Pb: 978-1-138-05289-5 : **£115**
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5TH EDITION

English for Journalists

Thirtieth Anniversary Edition

**Wynford Hicks** Freelance Journalist, UK, **Gavin Allen***Series: Media Skills*

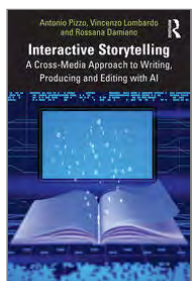
English for Journalists has established itself in newsrooms the world over as an invaluable guide to the basics of English and to those aspects of writing, such as reporting speech, house style and jargon, which are specific to the language of journalism. This thirtieth anniversary edition features a revised first chapter on the state of English today and a new chapter by Gavin Allen on social media, together with an updated glossary of terms used in writing and production.

Routledge
July 2023 : 214pp
Pb: 978-1-032-23265-2 : **£37.99**
Hb: 978-1-032-23264-5 : **£155**
eBook: 978-1-003-27650-0

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Interactive Storytelling

A Cross-Media Approach to Writing, Producing and Editing with AI

**Antonio Pizzo**, **Vincenzo Lombardo**, **Rossana Damiano**

Taking a cross-media approach to the ever-changing field of digital storytelling, this book offers an essential introduction to producing and editing interactive storytelling content, and to the platforms that host it. Merging algorithmic and AI approaches with basic writing technique, the authors begin by providing a brief history of the field before moving on to practical step-by-step guides on techniques, models, and software architecture. Interactive Storytelling is recommended reading for professionals as well as advanced undergraduate and postgraduate students of interactive entertainment, multimedia design and production, and digital journalism.

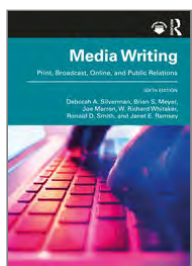
Routledge
September 2023 : 194pp
Pb: 978-1-032-37164-1 : **£35.99**
Hb: 978-1-032-37163-4 : **£150**
eBook: 978-1-003-33562-7

* For full contents and more information, visit: www.routledge.com/9781032371641

6TH EDITION

MediaWriting

Print, Broadcast, Online, and Public Relations

**Deborah A. Silverman** SUNY Buffalo State College, USA, **Brian S. Meyer**, **Joe Marren**, **W. Richard Whitaker** Buffalo State College, USA, **Ronald D. Smith** SUNY Buffalo State College, USA, **Janet E. Ramsey** Buffalo State College, USA

Accessible and engaging, this book is an invaluable resource for students planning to enter the dynamic and changing world of media writing. Drawing on a wealth of real-world examples and featuring helpful "How To" boxes throughout, MediaWriting explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Designed to meet the needs of students of digital, print, and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with all the skills necessary to succeed in their chosen writing field.

Routledge
August 2024 : 454pp
Pb: 978-1-032-49580-4 : **£78.99**
Hb: 978-1-032-49581-1 : **£165**
eBook: 978-1-003-39450-1

* For full contents and more information, visit: www.routledge.com/9781032495804

Scripting Media**Frank Barnas**, **Marie Barnas**

Bringing together professional standards, practices, and jargon from across the industry, Scripting Media provides a complete overview of writing for divergent forms of media. While some forms of media writing have been honed and standardized over generations, others demand new ways of thinking and collaborating. Covering traditional forms of scriptwriting, such as news, advertising, and film scripting, as well as newer and more emerging areas of social media and virtual reality, this book is designed to prepare readers for the varying formats, styles and techniques specific to each medium.

Routledge
August 2023 : 200pp
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6TH EDITION

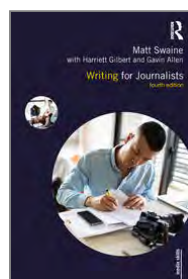
Writing and Editing for Digital Media**Brian Carroll**

An essential guide to writing and editing for digital media, this sixth edition responds to the mainstreaming of GenAI and LLMs, among many other changes in the best practices of digital storytelling. An essential text for students of media, communication, public relations, marketing, and journalism who are looking to develop their writing and editing skills for these ever-evolving fields and professions. This book also has an accompanying eResource that offers additional weekly activities and assignments, providing students additional opportunity to put theory into practice.

Routledge
January 2026 : 382pp
Pb: 978-1-032-97151-3 : **£41.99**
Hb: 978-1-032-97153-7 : **£155**
eBook: 978-1-003-59244-0

* For full contents and more information, visit: www.routledge.com/9781032971513

4TH EDITION

Writing for Journalists**Matt Swaine**, **Harriett Gilbert**, **Gavin Allen***Series: Media Skills*

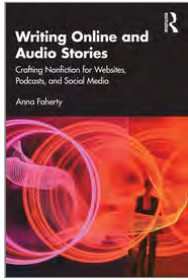
Thoroughly revised and updated, the fourth edition of Writing for Journalists focuses on the craft of journalistic writing, offering invaluable insight on how to hook readers and keep them to the end of your article. This is an essential guide for all journalism students and early-career journalists. It also has much to offer established journalists looking to develop their writing and lead editorial teams.

Routledge
July 2021 : 260pp
Pb: 978-0-367-36857-9 : **£38.99**
Hb: 978-0-367-36856-2 : **£155**
eBook: 978-0-429-35176-1

* For full contents and more information, visit: www.routledge.com/9780367368579

Writing Online and Audio Stories

Crafting Nonfiction for Websites, Podcasts, and Social Media



Anna Faherty

Guiding readers through the unique challenges and choices presented by digital publication, this book provides a practical set of tools to help students, creatives, and content professionals craft emotionally engaging nonfiction stories for online readers and listeners. Writing Online and Audio Stories is a valuable entry-point for creative writers, podcasters, and professionals in PR and marketing, as well as students undertaking courses such as Digital Writing, Creative Nonfiction and Multimedia Storytelling.

Routledge

December 2023 : 180pp

Pb: 978-1-032-42584-9 : **£36.99**

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eBook: 978-1-003-36334-7

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Broadcast News and Writing Stylebook

**Bob Papper , Janet Kolodzy**

Broadcast News and Writing Stylebook is the go-to resource for writing broadcast news, offering a concise introduction to writing engaging stories for television, radio, podcasts, and online media. Drawing on over a quarter of a century of broadcast news and industry research experience, authors Papper and Kolodzy once again ensure this vital text contains all the information necessary for being a successful news writer today. Whether you're a journalism student or a working broadcast professional, Broadcast News and Writing Stylebook is a definitive reference for your bookshelf.

Routledge
November 2024 : 346pp
Pb: 978-1-032-51984-5 : **£83.99**
Hb: 978-1-032-51979-1 : **£165**
eBook: 978-1-003-40471-2

* For **full contents** and more information, visit: www.routledge.com/9781032519845

Creative Advertising Concept and Copy

A Practical, Multidisciplinary Approach



Georgia-Zozeta Miliopoulou The American College of Greece, Greece

Considering perspectives on creative advertising through a unique media and communications lens, this book encompasses both the theory and practical tools needed to approach and understand creativity in advertising with an original eye. Written for students involved in creative advertising as an area of academic research and professional practice, this book will also be of interest to early-career advertising professionals seeking a fresh perspective on their work.

Routledge

April 2024 : 212pp

Pb: 978-1-032-36204-5 : **£36.99**

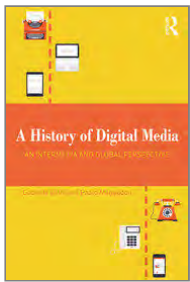
Hb: 978-1-032-35795-9 : **£145**

eBook: 978-1-003-33072-1

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A History of Digital Media

An Intermedia and Global Perspective



Gabriele Balbi USI Università della Svizzera italiana, Switzerland, **Paolo Magaudda**

This book offers students an accessible introduction to the history of digital media from the birth of the computer to the ubiquitous computing that pervades society today. Taking a historical, intermedial, and global approach, A History of Digital Media provides readers with a clear, in-depth overview of the main turning points and debates in the history of digital media including the emergence of computers, the Internet, and mobile media. With learning resources and activities in each chapter, the book explores the way "new" media are firmly intertwined with the social, cultural and political changes of the twentieth century.

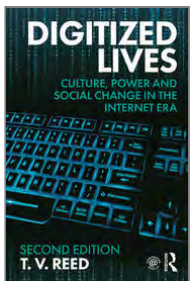
Routledge
April 2018 : 296pp
Pb: 978-1-138-63022-2 : **£38.99**
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Digitized Lives

Culture, Power and Social Change in the Internet Era



T.V. Reed

Reed avoids both techno-hype and techno-pessimism, offering instead succinct, witty and insightful discussions of how digital communication is impacting our lives and reshaping the major social issues of our era. The book argues that making sense of digitized culture means looking past the glossy surface of techno gear to ask deeper questions about how we can utilize technology to create a more socially, politically, and economically just world. This second edition includes important updates on mobile and social media, examining how new platforms and devices have altered how we interact with digital technologies.

Routledge
January 2019 : 332pp
Pb: 978-1-138-30954-8 : **£44.99**
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eBook: 978-1-315-14341-5

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Routledge
August 2025 : 194pp
Pb: 978-1-041-02283-1 : **£45.99**
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Living Media Ethics

Across Platforms



Michael Bugeja Iowa State University, USA

Living Media Ethics posits that moral convergence is essential to address the complex issues of our high-tech media environment. Bugeja covers advertising, public relations and major branches of journalism, as well as major schools of philosophical thought and historical events that have shaped current media practices. Examining topics including responsibility, truth, falsehood, temptation, bias, fairness, and power, chapters encourage readers to develop a personal code of ethics that they can turn to throughout their careers. Each chapter includes exercises, as well as journal writing and creative assignments, designed to build, test, and enhance individual value systems.

Routledge
October 2018 : 360pp
Pb: 978-1-138-32261-5 : **£77.99**
Hb: 978-1-138-32260-8 : **£155**
eBook: 978-0-429-45192-8

* For full contents and more information, visit: www.routledge.com/9781138322615

Work in the Digital Media and Entertainment Industries

A Critical Introduction



Tanner Mirrlees University of Ontario Institute of Technology, Canada

This book is a first of its kind critical inter-disciplinary introduction to the economic, political, cultural, and technological dimensions of work in the rapidly growing digital media and entertainment industries (DMEI). Offering a broad overview of the field, this textbook is an indispensable resource for instructors, undergraduates, postgraduates, and scholars.

Routledge
November 2024 : 400pp
Pb: 978-0-367-67375-8 : **£36.99**
Hb: 978-0-367-67376-5 : **£145**
eBook: 978-1-003-13107-6

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Global Entertainment Media

Between Cultural Imperialism and Cultural Globalization



Tanner Mirrlees University of Ontario Institute of Technology, Canada

In this book, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television, with an eye to critical political economy and cultural studies. Among other topics, Mirrlees examines: paradigms of global entertainment media such as cultural imperialism and cultural globalization; state and inter-state media policies and regulations that govern the production and consumption of entertainment; and textual features of globally popular entertainment forms such as blockbuster event films, TV formats, globalized lifestyle brands and synergistic media.

Routledge

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Pb: 978-0-415-51982-3 : **£52.99**

Hb: 978-0-415-51981-6 : **£165**

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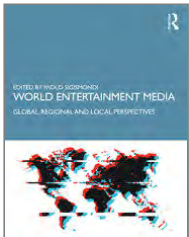
Hb: 978-0-367-67376-5 : **£145**

eBook: 978-1-003-13107-6

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World Entertainment Media

Global, Regional and Local Perspectives



Edited by **Paolo Sigismondi**

This new book offers an insightful guide into the complex tapestry of global entertainment media markets. It features analyses and case studies from leading international media scholars, who explore the causes and effects of globalization upon this ever-evolving industries. Paolo Sigismondi's insightful, engaging collection presents a compelling and novel approach to the analysis of global entertainment media. World Entertainment Media: Global, Regional and Local Perspectives is an ideal starting point for students and practitioners looking to build a solid understanding of the global mediascape, and a great resource for instructors and scholars in global media entertainment.

Routledge

August 2019 : 228pp

Pb: 978-1-138-09402-4 : **£45.99**

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A History of Digital Media

An Intermedia and Global Perspective



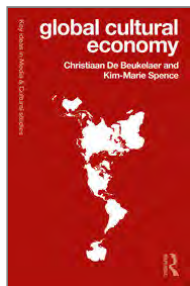
Gabriele Balbi USI Università della Svizzera italiana, Switzerland, **Paolo Magaudda**

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Routledge
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Global Cultural Economy



Christiaan De Beukelaer University of Melbourne, **Kim-Marie Spence**

Series: Key Ideas in Media & Cultural Studies

Global Cultural Economy provides a critical introduction to the global diversity in connections between culture and economy. The 'cultural economy' is defined as both the system of production, distribution and consumption of cultural goods and services and the cultural, economic, social and political context in which it operates. The authors aim to help students understand that the cultural economy is not a singular approach, and therefore frame past and current debates as ambiguities, tensions and conflicts. Each chapter will introduce and discuss different sides of the debate, eliciting from the reader an active engagement with possible and provisional solutions.

Routledge
October 2018 : 200pp
Pb: 978-1-138-67009-9 : **£31.99**
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eBook: 978-1-315-61780-0

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Global Media Giants



Edited by **Benjamin Birkinbine** University of Oregon, USA, **Rodrigo Gomez** Autonomous Metropolitan University, Mexico, **Janet Wasko** University of Oregon, USA

Global Media Giants takes an in-depth look at how media corporate power works globally, regionally, and nationally, investigating the ways in which the largest and most powerful media corporations in the world wield power. Case studies examine not only some of the largest media corporations in terms of revenues, but also media corporations that hold considerable power within national, regional, or geolinguistic contexts. Each chapter approaches a different corporation through the lens of economy, politics, and culture, giving students and scholars a thoughtful and data-driven guide with which to interrogate contemporary media industry power.

Routledge
June 2016 : 510pp
Pb: 978-1-138-92771-1 : **£57.99**
Hb: 978-1-138-92770-4 : **£205**
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2ND EDITION

Globalization and Media in the Digital Platform Age



Dal Yong Jin Simon Fraser University, Canada

An empirically rich and student-friendly book in which global media expert Dal Yong Jin discusses the nexus of globalization, digital media, and popular culture and provides an essential introduction to the shifting media ecology of the early 21st century. An essential book for students of digital media, global media, and globalization that want to understand the increasing impact of AI and digital platforms on global media and culture in the digital platform era.

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LGBTQ Digital Cultures

A Global Perspective



Edited by **Paromita Pain**

Emphasizing an intersectional and transnational approach, this collection examines how social media and digital technologies have impacted the sphere of LGBTQ activism, advocacy, education, empowerment, identity, protest, and self-expression. This book provides an essential introduction to LGBTQ digital cultures for students, researchers and scholars of media, communication and cultural studies. It will also be of interest to activists wanting to learn more about the transformative potential of digital media and technology in LGBTQ advocacy and empowerment around the globe.

Routledge

March 2022 : 294pp

Pb: 978-1-032-05000-3 : **£39.99**

Hb: 978-1-032-05183-3 : **£155**

eBook: 978-1-003-19645-7

* For full contents and more information, visit: www.routledge.com/9781032050003

Virtual Identities and Digital Culture



Edited by **Victoria Kannen** Laurentian University, Canada,
Aaron Langille Cambrian College, Canada

This collection investigates how our online identities and cultures are embedded within the digital practices of our lives, exploring how we form community, how we play, and how we re-imagine traditional media in a digital world. A vital contribution at a time of significant social and cultural flux, this book will be highly relevant to those studying digital culture within media, communication, cultural studies, digital humanities, and sociology departments.

Routledge

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Information



Micky Lee Suffolk University, USA

Series: Key Ideas in Media & Cultural Studies

This book provides a comprehensive, easy-to-understand introductory guide to information, offering students the critical tools they need to shift their positioning from consumers and users to creators and critics. A thoughtful and comprehensive overview, this is an ideal book for students and scholars of media studies, information and society, and communication and technology.

Routledge

July 2021 : 194pp

Pb: 978-0-367-85872-8 : **£31.99**

Hb: 978-0-367-89776-5 : **£155**

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Communication, Cultural and Media Studies

The Key Concepts



John Hartley Queensland University of Technology, Australia

Series: *Routledge Key Guides*

Communication, Cultural and Media Studies: The Key Concepts offers an indispensable guide for anyone studying these fast-paced and fascinating fields. This fully revised and updated fifth edition provides a comprehensive, multi-disciplinary introduction to the most important terms in the study of communication, culture and media. With brand new entries reflecting technological advances and new directions this text offers students the most up-to-date overview available.

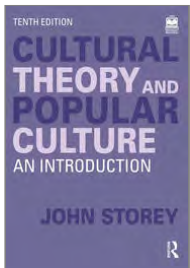
Routledge
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An Introduction



John Storey

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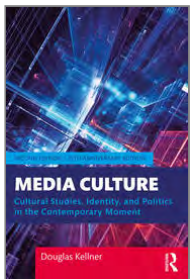
Routledge
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eBook: 978-1-003-38889-0

* For full contents and more information, visit: www.routledge.com/9781032484082

2ND EDITION

Media Culture

Cultural Studies, Identity, and Politics in the Contemporary Moment



Douglas Kellner

In this thorough update of one of the classic texts of media and cultural studies, Douglas Kellner argues that mediated culture is now the dominant form of culture which socializes us and provides and plays major roles in the economy, polity, and social and cultural life. Situating the works of media culture in their social context, within political struggles, and the system of cultural production and reception, Kellner develops a multidimensional approach to cultural studies that broadens the field and opens it to a variety of disciplines. Anyone interested in the nature and effects of contemporary society and culture should read this book.

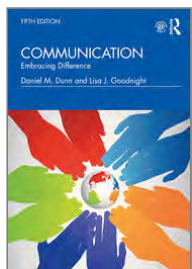
Routledge
May 2020 : 334pp
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Hb: 978-0-367-19933-3 : **£155**
eBook: 978-0-429-24423-0

* For full contents and more information, visit: www.routledge.com/9780367199340

5TH EDITION

Communication

Embracing Difference



Daniel M. Dunn Purdue University Northwest, **Lisa J. Goodnight** Purdue University Northwest

Communication: Embracing Difference, 5e, provides the fundamentals of communication theory in accessible terms and emphasizes the practical application of communication skills in interpersonal, small group, and public settings, which helps students become more confident and successful communicators. Offering a foundation that readers can take beyond the classroom, this volume is designed to resonate with the diverse student populations that make up so many campuses today.

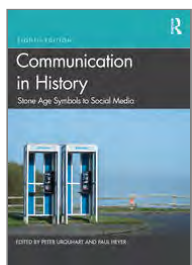
Routledge
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8TH EDITION

Communication in History

Stone Age Symbols to Social Media

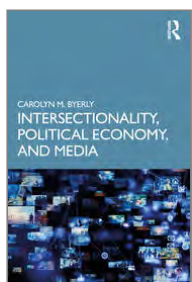


Edited by **Peter Urquhart** Wilfrid Laurier University, Canada, **Paul Heyer** Wilfrid Laurier University, Canada

This updated eighth edition provides a thorough and engaging history of communication and media through a collection of essential, field-defining essays. This book can be used as a core text or supplemental reader for courses in communication history, communication theory, and introductory courses in communication and media studies.

Routledge
January 2024 : 300pp
Pb: 978-1-032-16175-4 : **£92.99**
Hb: 978-1-032-16829-6 : **£220**
eBook: 978-1-003-25046-3

* For full contents and more information, visit: www.routledge.com/9781032161754

Intersectionality, Political Economy, and Media

Carolyn M. Byerly Howard University, USA

This textbook considers the critical relationship between gender, race and class and the political economy of media, providing an accessible introduction for students. This is a key text for undergraduate and graduate media and communication courses such as Media and Society, Political Economy of Media, Gender, Race and Media, Research Methods, and more. It will also appeal to social science classes such as Media Sociology, Labor Studies, and Political Economy Research.

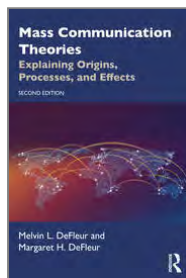
Routledge
July 2024 : 222pp
Pb: 978-1-032-51690-5 : **£39.99**
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eBook: 978-1-003-40348-7

* For full contents and more information, visit: www.routledge.com/9781032516905

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Mass Communication Theories

Explaining Origins, Processes, and Effects



Melvin L. DeFleur, **Margaret H. DeFleur**

The second edition of this groundbreaking textbook provides a comprehensive overview of mass communication theories, as well as their origins and empirical supports in psychology, sociology, political science, and philosophy. This textbook serves as an accessible core text for undergraduate and graduate Mass Communication, Communication Theory, and Communication and Society courses.

Routledge
May 2022 : 366pp
Pb: 978-0-367-53353-3 : **£55.99**
Hb: 978-0-367-53839-2 : **£155**
eBook: 978-1-003-08346-7

* For full contents and more information, visit: www.routledge.com/9780367533533

2ND EDITION

New Media, Old Media

A History and Theory Reader



Edited by **Wendy Hui Kyong Chun** Brown University, USA, **Anna Watkins Fisher** University of Michigan, USA, **Thomas Keenan** Bard College, USA

This newly expanded and revised second edition of New Media, Old Media brings together contemporary and classic essays that explore the tensions of old and new in digital culture. Touching on software studies, media archaeology, surveillance, data, and more, this refreshed critical anthology is essential reading for anyone studying the cultural impact of digital media.

Routledge
September 2015 : 752pp
Pb: 978-1-138-02110-5 : **£82.99**
Hb: 978-1-138-02109-9 : **£235**

* For full contents and more information, visit: www.routledge.com/9781138021105

Political Economy of Media and Communication

Methodological Approaches



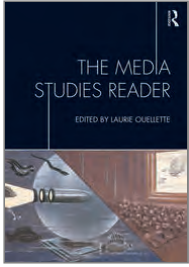
Edited by **Joan Pedro-Carañana** Univ. Complutense Madrid, Spain, **Rodrigo Gómez** Universidad Autónoma Metropolitana-Cuajimalpa, Mexico, **Thomas F. Corrigan** California State University San Bernardino, USA, **Francisco Sierra Caballero** Universidad de Sevilla, Spain

The first book dedicated specifically to research methods in the political economy of media and communication, it provides a methodological toolkit to investigate the functioning of media, technology, and cultural industries in their historical, institutional, structural, and systemic contexts. An essential text for advanced undergraduates, postgraduate students, and researchers in the areas of media, cultural and communication studies, particularly those studying topics such as the political economy of media and/or communication, media and communication theory, and research methods.

Routledge
February 2024 : 400pp
Pb: 978-1-032-47306-2 : **£37.99**
Hb: 978-1-032-47307-9 : **£155**
eBook: 978-1-003-38551-6

* For full contents and more information, visit: www.routledge.com/9781032473062

The Media Studies Reader



Edited by **Laurie Ouellette** University of Minnesota, USA

Comprised of over 40 readings, The Media Studies Reader offers students an introduction to the major theories and debates that have shaped critical media studies from the 1940s to the present. Readings are organized into seven sections representing the key concepts and themes covered in introductory media studies courses. Critical introductions frame each section to help students place readings in their scholarly context.

Routledge

July 2012 : 616pp

Pb: 978-0-415-80125-6 : **£77.99**

Hb: 978-0-415-80124-9 : **£245**

* For full contents and more information, visit: www.routledge.com/9780415801256

2ND EDITION

Digital Media and Innovation

Management and Design Strategies in Communication



Richard A. Gershon Western Michigan University, USA

Series: Media Management and Economics Series

This fully updated second edition explores the importance of innovation and innovative thinking for the long-term success of today's leading media, telecommunications, and information technology companies. Digital Media and Innovation is suited to advanced undergraduate and graduate courses in media management, media industries, communication technology, and business management and innovation, and provides up-to-date research for media and business professionals.

Routledge
March 2024 : 300pp
Pb: 978-1-032-27846-9 : **£40.99**
Hb: 978-1-032-27847-6 : **£155**
eBook: 978-1-003-29437-5

* For **full contents** and more information, visit: www.routledge.com/9781032278469

The British Media Industries

An Introduction



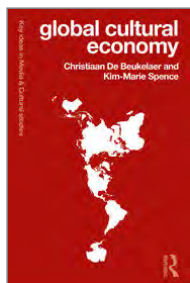
Vincent Campbell, Paul Smith

The British Media Industries offers an accessible introduction to how the media in Britain operates and the impact that recent political, economic and technological developments have had on the nature of media industries today. This is an essential textbook for undergraduate students approaching British media industries for the first time and will also be relevant to students undertaking introductory courses in Media Management and Media Economics.

Routledge
June 2023 : 208pp
Pb: 978-1-138-22692-0 : **£36.99**
Hb: 978-1-138-22691-3 : **£145**
eBook: 978-1-315-39678-1

* For **full contents** and more information, visit: www.routledge.com/9781138226920

Global Cultural Economy



Christiaan De Beukelaer University of Melbourne, **Kim-Marie Spence**

Series: Key Ideas in Media & Cultural Studies

Global Cultural Economy provides a critical introduction to the global diversity in connections between culture and economy. The 'cultural economy' is defined as both the system of production, distribution and consumption of cultural goods and services and the cultural, economic, social and political context in which it operates. The authors aim to help students understand that the cultural economy is not a singular approach, and therefore frame past and current debates as ambiguities, tensions and conflicts. Each chapter will introduce and discuss different sides of the debate, eliciting from the reader an active engagement with possible and provisional solutions.

Routledge
October 2018 : 200pp
Pb: 978-1-138-67009-9 : **£31.99**
Hb: 978-1-138-67008-2 : **£155**
eBook: 978-1-315-61780-0

* For **full contents** and more information, visit: www.routledge.com/9781138670099

3RD EDITION

The Media Economy



Alan B. Albarran University of North Texas, USA

Series: Media Management and Economics Series

This fully updated third edition analyzes the media industries and their activities from macro to micro levels, using concepts and theories to demonstrate the role the media plays in the economy as a whole. Written in an accessible style and presenting a holistic global perspective of the role of media in the global economy, the textbook provides crucial insights for students and practitioners of media economics, media management and media industries.

Routledge
November 2023 : 220pp
Pb: 978-1-032-49133-2 : **£77.99**
Hb: 978-1-032-49134-9 : **£245**
eBook: 978-1-003-39229-3

* For **full contents** and more information, visit: www.routledge.com/9781032491332

Production Studies, The Sequel!

Cultural Studies of Global Media Industries



Edited by **Miranda Banks** Emerson College, USA, **Bridget Conor** Kings College London, UK, **Vicki Mayer** Tulane University, USA

Production Studies, The Sequel! is the first anthology to cover multiple media industries from a global perspective, taking into account transnational production flow, and analyzing a broad range of unique production communities across many types of media. A follow-up to the successful Production Studies, this new collection promises to generate continued discourse and discussion about the present and future path of global production studies.

Routledge
July 2015 : 306pp
Pb: 978-1-138-83169-8 : **£45.99**
Hb: 978-1-138-83168-1 : **£165**
eBook: 978-1-315-73647-1

* For **full contents** and more information, visit: www.routledge.com/9781138831698

Understanding the Business of Global Media in the Digital Age



Micky Lee Suffolk University, USA, **Dal Yong Jin** Simon Fraser University, Canada

This new introductory textbook examines the way digital technologies have transformed the global media business of the 21st century, focusing on three main approaches: media economics, critical political economy, and production studies. The authors provide readers with an empirically rich analysis of ownership, organizational structures and culture, business strategies, markets, networks of strategic alliances, and state policies as they relate to the global media.

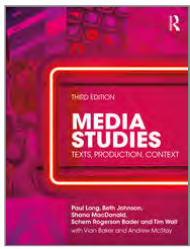
Routledge
October 2017 : 278pp
Pb: 978-1-138-68898-8 : **£50.99**
Hb: 978-1-138-68896-4 : **£165**
eBook: 978-1-315-53796-2

* For **full contents** and more information, visit: www.routledge.com/9781138688988

3RD EDITION

Media Studies

Texts, Production, Context



Paul Long Monash University, Australia, **Beth Johnson**, **Shana MacDonald**, **Schem Rogerson Bader**, **Tim Wall**

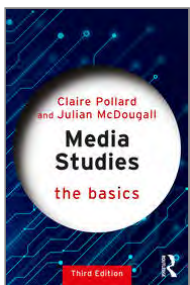
This thoroughly revised and updated third edition provides a comprehensive introduction to the various approaches to the field, explaining why media messages matter, how media businesses prosper and why media is integral to defining contemporary life. It is an essential introduction for undergraduate and postgraduate students of media studies, cultural studies, communication studies, film studies, the sociology of the media and popular culture.

Routledge
August 2021 : 568pp
Pb: 978-1-138-91440-7 : **£50.99**
Hb: 978-1-138-91439-1 : **£155**
eBook: 978-1-315-69083-4

* For full contents and more information, visit: www.routledge.com/9781138914407

3RD EDITION

Media Studies: The Basics



Claire Pollard, **Julian McDougall** Newman University College, UK and University of Wolverhampton, UK

Series: *The Basics*

Fully updated and revised, the third edition of Media Studies: The Basics is the ideal guide to the changing landscape of media and Media Studies. There have been seismic shifts in what constitutes (the) media in recent years with technological advances ushering in whole new categories of producers, consumers and modes of delivery. This has been reflected in the way media is studied with new theories, concepts and practices coming to the fore. Covering new developments in media, Big Tech and AI, an updated glossary and suggestions for further reading, this edition cements itself as the ideal introduction to Media Studies today for both A Level and undergraduate students.

Routledge
April 2026 : 214pp
Pb: 978-1-032-85097-9 : **£19.99**
Hb: 978-1-032-85098-6 : **£155**

* For full contents and more information, visit: www.routledge.com/9781032850979

9TH EDITION

Media Today

Mass Communication in a Converging World



Joseph Turow University of Pennsylvania, USA

This ninth edition of Joseph Turow's pathbreaking media textbook uses convergence as a lens that puts students at the center of the profound changes in the 21st century media world. It teaches students to think critically about the role of media, and what these changes mean for their lives. Media Today is an excellent introduction to the world of media in the digital age, perfect for students seeking a solid grounding in media studies. Extensive pedagogical materials also make this a highly teachable book, well suited to the classroom.

Routledge
April 2026 : 552pp
Pb: 978-1-032-83604-1 : **£87.99**
Hb: 978-1-032-83605-8 : **£170**
eBook: 978-1-003-51018-5

* For full contents and more information, visit: www.routledge.com/9781032836041

Media, Industries, Society

Diverse Foundations in Mass Communication



Jayne Cubbage Bowie State University, USA, **Loren Saxton Coleman**, **Cheryl D. Jenkins**

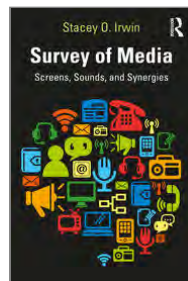
A new, introductory textbook on the media and mass communication industries that champions the pioneering examples and perspectives of managers and entrepreneurs from racial and ethnic groups whose contributions to media have been previously overlooked. An important introduction to media and mass communication industries, this textbook is essential for any instructor wishing to provide their students with a more diverse foundation in mass communication. The book also has an accompanying eResource, which includes links to organizations that promote diversity in media, as well as an instructors' manual and test bank.

Routledge
March 2026 : 440pp
Pb: 978-1-032-38175-6 : **£41.99**
Hb: 978-1-032-40774-6 : **£155**

* For full contents and more information, visit: www.routledge.com/9781032381756

Survey of Media

Screens, Sounds, and Synergies



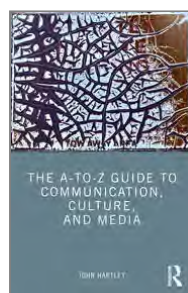
Stacey O. Irwin Millersville University, USA

An accessible and exciting new textbook that provides students with an in-depth historical and conceptual understanding of the nature and function of media in society. This is an essential text for students taking classes such as Introduction to Mass Media, Survey of Media, Media History, Media and Society, and Media Culture.

Routledge
September 2024 : 224pp
Pb: 978-1-032-50249-6 : **£39.99**
Hb: 978-1-032-50250-2 : **£140**
eBook: 978-1-003-39758-8

* For full contents and more information, visit: www.routledge.com/9781032502496

The A-to-Z Guide to Communication, Culture, and Media



John Hartley

John Hartley's A-to-Z guide navigates over 230 specialist terms and concepts across communication, culture, and media studies, helping readers bridge disciplinary boundaries with clear, accessible explanations. This comprehensive reference provides concise explanations of both traditional concepts and emerging terminology—from artificial intelligence and blockchain to memes and the metaverse. Each alphabetically arranged entry reveals a term's origins, applications, and points of scholarly debate, supported by nearly 800 references. This guide is essential for students and seasoned scholars in media studies, communication studies, and cultural studies.

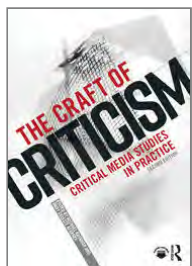
Routledge
March 2026 : 350pp
Pb: 978-1-041-22702-1 : **£41.99**
Hb: 978-1-041-22703-8 : **£155**
eBook: 978-1-003-73359-1

* For full contents and more information, visit: www.routledge.com/9781041227021

2ND EDITION

The Craft of Criticism

Critical Media Studies in Practice



Edited by **Michael Kackman** University of Notre Dame, USA, **Mary Celeste Kearney**

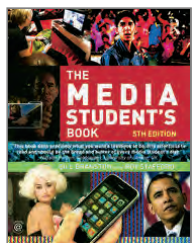
With contributions from thirty-five leading media scholars, this collection provides a comprehensive overview of the main methodologies of critical media studies. Together, the chapters in this collection give media scholars and critics a complete toolbox of essential critical media studies methodologies.

Routledge
August 2025 : 394pp
Pb: 978-1-032-15650-7 : **£51.99**
Hb: 978-1-032-26124-9 : **£155**
eBook: 978-1-003-28662-2

* For full contents and more information, visit: www.routledge.com/9781032156507

5TH EDITION

The Media Student's Book



Gill Branston Cardiff University, UK, **Roy Stafford**

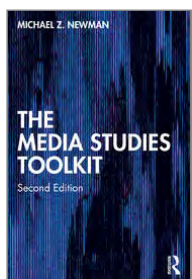
The Media Student's Book is a comprehensive introduction for students of media studies. Now in its fifth edition, this bestselling textbook has been thoroughly revised, re-ordered and updated. It is structured in three main parts, addressing key concepts, debates, and research skills, methods and resources. Features include margin terms, definitions, photos, references, a comprehensive glossary, follow-up activities in 'Explore' boxes, suggestions for further reading and online research, a supporting website with chapters from previous editions, extra case studies and further resources for teaching and learning, and references and examples from a rich range of media forms.

Routledge
May 2010 : 488pp
Pb: 978-0-415-55842-6 : **£40.99**
eBook: 978-0-203-85064-0

* For full contents and more information, visit: www.routledge.com/9780415558426

2ND EDITION

The Media Studies Toolkit



Michael Z. Newman University of Wisconsin-Milwaukee, USA

In the second edition of this critical primer, Michael Z. Newman introduces newcomers to the key concepts, issues, and vocabulary of media studies. With its clear and accessible style, this book is tailor-made for undergraduate students of media, communication, and cultural studies, as well as anyone who would like to better understand media.

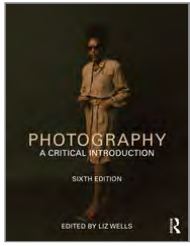
Routledge
January 2026 : 310pp
Pb: 978-1-032-90340-8 : **£41.99**
Hb: 978-1-032-90342-2 : **£155**
eBook: 978-1-003-55746-3

* For full contents and more information, visit: www.routledge.com/9781032903408

6TH EDITION

Photography

A Critical Introduction



Edited by **Liz Wells** University of Plymouth, UK

Now in its sixth edition, this seminal textbook examines key debates in photographic theory and places them in their social and political contexts. Written especially for students in further and higher education and for introductory college courses, it provides a coherent introduction to the nature of photographic seeing. A fully updated resource information, including guides to public archives and useful websites, full glossary of terms and a comprehensive bibliography, plus additional resources at routledgetextbooks.com/textbooks/9780367222758/ make this an ideal introduction to the field.

Routledge

July 2021 : 488pp

Pb: 978-0-367-22275-8 : **£45.99**

Hb: 978-0-367-22274-1 : **£155**

eBook: 978-0-429-27418-3

* For full contents and more information, visit: www.routledge.com/9780367222758

2ND EDITION

Doing Ethics in Media

Theories and Practical Applications



Chris Roberts University of Alabama, USA, **Jay Black**
University of South Florida, USA

This second edition continues its mission of providing an accessible but comprehensive introduction to media ethics, with a theoretical grounding in moral philosophy, to help students think clearly and systematically about dilemmas in the rapidly changing media environment. Each chapter highlights specific considerations, cases, and practical applications for the fields of journalism, advertising, digital media, entertainment, public relations, and social media. Doing Ethics in Media is aimed at undergraduate and graduate students studying media ethics in mass media, journalism, and media studies. Visit doingethicsin.media for updated, real-world media ethics examples.

Routledge

November 2021 : 502pp

Pb: 978-1-138-04111-0 : £69.99

Hb: 978-1-138-04108-0 : £175

eBook: 978-1-315-17463-1

* For full contents and more information, visit: www.routledge.com/9781138041110

7TH EDITION

Media Law and Ethics



Roy L. Moore Middle Tennessee State University, USA,
Michael D. Murray

The fully revised seventh edition of Media Law and Ethics provides a thorough introduction to both the legal and ethical considerations relevant to students pursuing careers in media, law and communication. It incorporates discussion of new technologies and media throughout its coverage of core topics such as intellectual property, defamation, and commercial speech. This edition introduces readers to media law in comparative international communication and explores topics such as data mining, artificial intelligence, and the dark web. It is ideal for undergraduate and graduate courses in media and communication that combine law and ethics.

Routledge

April 2025 : 510pp

Pb: 978-1-032-60793-1 : £115

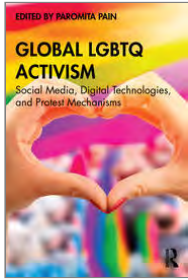
Hb: 978-1-032-61292-8 : £155

eBook: 978-1-003-46292-7

* For full contents and more information, visit: www.routledge.com/9781032607931

Global LGBTQ Activism

Social Media, Digital Technologies, and Protest Mechanisms



Edited by **Paromita Pain**

Focused on understanding and analyzing LGBTQ activism and protest globally, this edited collection brings together voices from different parts of the world to examine LGBTQ protests and their impact. This book is suitable for media, communication, and cultural studies students, researchers, academics, and LGBTQ activists, as well as students and scholars from related academic disciplines.

Routledge
September 2023 : 456pp
Pb: 978-1-032-49856-0 : **£38.99**
Hb: 978-1-032-49857-7 : **£155**
eBook: 978-1-003-39580-5

* For full contents and more information, visit: www.routledge.com/9781032498560

LGBTQ Digital Cultures

A Global Perspective



Edited by **Paromita Pain**

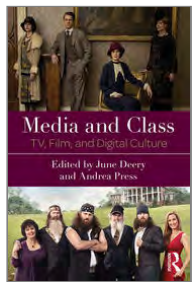
Emphasizing an intersectional and transnational approach, this collection examines how social media and digital technologies have impacted the sphere of LGBTQ activism, advocacy, education, empowerment, identity, protest, and self-expression. This book provides an essential introduction to LGBTQ digital cultures for students, researchers and scholars of media, communication and cultural studies. It will also be of interest to activists wanting to learn more about the transformative potential of digital media and technology in LGBTQ advocacy and empowerment around the globe.

Routledge
March 2022 : 294pp
Pb: 978-1-032-05000-3 : **£39.99**
Hb: 978-1-032-05183-3 : **£155**
eBook: 978-1-003-19645-7

* For full contents and more information, visit: www.routledge.com/9781032050003

Media and Class

TV, Film, and Digital Culture



Edited by **June Deery** Rensselaer Polytechnic Institute, USA, **Andrea Press** University of Virginia, USA

This broad and diverse collection offers scholars and students a much-needed orientation within the wider categories of media and class. Both established and emerging voices discuss prominent issues in popular discourse and media representation that remain essential, but often overlooked, within academic research. Case studies address media representations in a variety of platforms, with attention to contemporary culture and current trends placed within a larger historical context. Scholarly but accessible accounts draw on both theory and empirical research to demonstrate how different media navigate and negotiate, caricature and essentialize, or police and regulate class.

Routledge
October 2017 : 236pp
Pb: 978-1-138-22979-2 : **£40.99**
Hb: 978-1-138-22978-5 : **£155**
eBook: 978-1-315-38798-7

* For **full contents** and more information, visit: www.routledge.com/9781138229792

Representation



Jenny Kidd

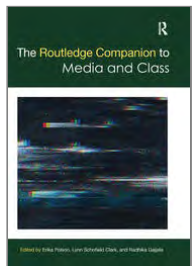
Series: Key Ideas in Media & Cultural Studies

Examining one of the core themes of media and cultural studies, Representation introduces students to a range of methodologies for analysing media texts. Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

Routledge
November 2015 : 180pp
Pb: 978-1-138-02071-9 : **£31.99**
Hb: 978-1-138-01669-9 : **£155**
eBook: 978-1-315-66678-5

* For **full contents** and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Media and Class



Edited by **Erika Polson**, **Lynn Schofield Clark**, **Radhika Gajjala**

Series: Routledge Media and Cultural Studies Companions

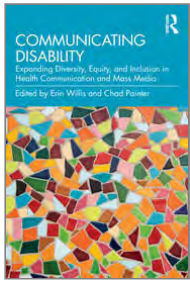
This companion brings together scholars working at the intersection of media and class, with a focus on how understandings of class are changing in contemporary global media contexts. Outward-looking, intersectional, and highly contemporary, The Routledge Companion to Media and Class is a must-read for students and researchers interested in the intersections between media, class, sociology, technology, and a changing world.

Routledge
June 2021 : 330pp
Pb: 978-1-032-08421-3 : **£48.99**
Hb: 978-1-138-49361-2 : **£245**
eBook: 978-1-351-02734-2

* For **full contents** and more information, visit: www.routledge.com/9781032084213

Communicating Disability

Expanding Diversity, Equity, and Inclusion in Health Communication and Mass Media



Edited by **Erin Willis** University of Colorado Boulder, USA,
Chad Painter University of Dayton, USA

This book enables readers to confidently discuss and understand disability as part of the broader societal conversation on diversity, equity, and inclusion. Divided into three parts related to Journalism and News Reporting, Strategic Communication, and Health Communication, the book provides readers with the knowledge and skills to create conversation that gives space to disability and facilitates advancement in inclusion. It will be of interest to scholars as well as undergraduate and graduate students in the fields of Health Communication, Journalism, Strategic Communication, Media Studies, Disability Studies, Public Health, and Medical Sociology.

Routledge

June 2025 : 222pp

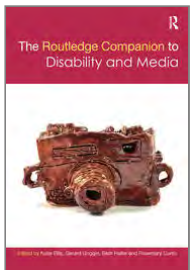
Pb: 978-1-032-76699-7 : **£41.99**

Hb: 978-1-032-77662-0 : **£155**

eBook: 978-1-003-48424-0

* For full contents and more information, visit: www.routledge.com/9781032766997

The Routledge Companion to Disability and Media



Edited by **Katie Ellis**, **Gerard Goggin**, **Beth Haller**,
Rosemary Curtis

Series: *Routledge Media and Cultural Studies Companions*

An authoritative and indispensable guide to disability and media, this thoughtfully curated collection features varied and provocative contributions from distinguished scholars alongside next-generation research leaders. International in scope and orientation, The Routledge Companion to Disability and Media offers students and scholars alike a comprehensive survey of in the intersections between disability studies and media studies.

Routledge

June 2021 : 450pp

Pb: 978-1-032-08537-1 : **£48.99**

Hb: 978-1-138-88458-8 : **£235**

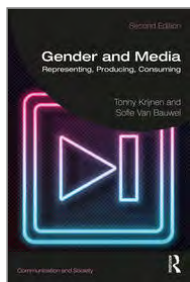
eBook: 978-1-315-71600-8

* For full contents and more information, visit: www.routledge.com/9781032085371

2ND EDITION

Gender and Media

Representing, Producing, Consuming



Tony Krijnen Erasmus University Rotterdam, the Netherlands, **Sofie Van Bauwel** Ghent University, Belgium

Series: *Communication and Society*

This thoroughly revised second edition provides a critical overview of the contemporary debates and discussions surrounding gender and mediated communication. This is an ideal textbook for students studying gender and media, and for general courses on gender studies, sociology, cultural studies and women's studies.

Routledge
October 2021 : 250pp
Pb: 978-0-367-33209-9 : **£39.99**
Hb: 978-0-367-33207-5 : **£155**
eBook: 978-0-429-31847-4

* For full contents and more information, visit: www.routledge.com/9780367332099

6TH EDITION

Race/Gender/Class/Media

Considering Diversity Across Audiences, Content, and Producers



Edited by **Rebecca Ann Lind** University of Illinois at Chicago, USA

The sixth edition of this popular textbook considers diversity in the mass media in three main settings: Audiences, Content, and Production. This volume is an essential introduction to interdisciplinary studies of race, gender, and class across both digital and legacy media. The book also benefits from downloadable support material, including the 5th edition resources, available at www.routledge.com/9781032884035

Routledge
April 2026 : 360pp
Pb: 978-1-032-88403-5 : **£66.99**
Hb: 978-1-032-88404-2 : **£155**
eBook: 978-1-003-53760-1

* For full contents and more information, visit: www.routledge.com/9781032884035

Reflections on Feminist Communication and Media Scholarship

Theory, Method, Impact



Edited by **Stine Eckert** Wayne State University, USA, **Ingrid Bachmann** Pontificia Universidad Católica de Chile, Chile

This collection brings together ten of the most distinguished feminist scholars whose work has been celebrated for its excellence in helping to lay the foundation of feminist communication and media research. A comprehensive and inspiring resource for students and scholars of feminist media and communication studies.

Routledge
July 2021 : 204pp
Pb: 978-0-367-60983-2 : **£39.99**
Hb: 978-0-367-60987-0 : **£155**
eBook: 978-1-003-10278-6

* For full contents and more information, visit: www.routledge.com/9780367609832

Representation

Jenny Kidd

Series: *Key Ideas in Media & Cultural Studies*

Examining one of the core themes of media and cultural studies, Representation introduces students to a range of methodologies for analysing media texts. Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

Routledge
November 2015 : 180pp
Pb: 978-1-138-02071-9 : **£31.99**
Hb: 978-1-138-01669-9 : **£155**
eBook: 978-1-315-66678-5

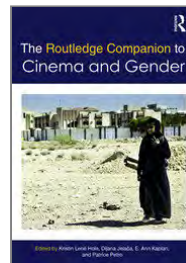
* For full contents and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Cinema & Gender

Edited by **Kristin Hole** Portland State University, USA, **Dijana Jelača** St. John's University, USA, **E. Kaplan** Stony Brook University, USA, **Patrice Petro** University of Wisconsin-Milwaukee, USA

Series: *Routledge Media and Cultural Studies Companions*

This comprehensive collection of all new essays assembles major theoretical approaches to cinema, gender, and spectatorship, covering the intersections with other discourses such as class, ethnicity, sexuality, stars, genres, new media, and feminist modes of address. Bringing together leading figures in the field, the volume provides an overview of cinema and gender, while also reflecting a desire to rethink some of the ways in which feminist film theory and filmmaking are historicized, theorized, and taught. Essays are organised into five parts, each highlighting key areas and approaches. The Companion will be an important resource for researchers and students.



Routledge
September 2018 : 512pp
Pb: 978-1-138-39184-0 : **£52.99**
Hb: 978-1-138-92495-6 : **£265**
eBook: 978-1-315-68406-2

* For full contents and more information, visit: www.routledge.com/9781138391840

6TH EDITION

An Introduction to Political Communication



Brian McNair, Brian McNair Queensland University of Technology, Australia

Series: *Communication and Society*

An Introduction to Political Communication explores the evolving world of political media and its effect upon audiences. The communicative practices of organizations at all levels are analysed, from grassroots protests through to global campaigns by governments and international bodies. Extensive updates cover party political advertising, political public relations, pressure group publicity and globalised political communication. There is also a broader range of international examples, drawn from Asia, Latin America, Australia and the Arab Spring uprisings. The companion website hosts new pedagogical features, including glossary questions, annotated course notes and links to further content.

Routledge

June 2017 : 266pp

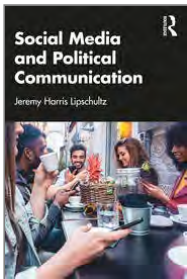
Pb: 978-0-415-73942-9 : **£39.99**

Hb: 978-0-415-73941-2 : **£155**

eBook: 978-1-315-75029-3

* For full contents and more information, visit: www.routledge.com/9780415739429

Social Media and Political Communication



Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This book offers a wide-scale, interdisciplinary analysis and guide to social media and political communication, examining the political use of social media platforms such as Twitter, Facebook, Instagram, and TikTok. Essential reading for students of Media and Cultural Studies, Communication, Journalism, Political Science, and Information Technology, as well as anyone wishing to understand the current intersection of social media and politics.

Routledge

July 2022 : 222pp

Pb: 978-0-367-77242-0 : **£38.99**

Hb: 978-0-367-77253-6 : **£155**

eBook: 978-1-003-17047-1

* For full contents and more information, visit: www.routledge.com/9780367772420

4TH EDITION

The Dynamics of Political Communication

Media and Politics in a Digital Age



Richard M. Perloff Cleveland State University, USA

This fully updated fourth edition continues to provide comprehensive coverage of communication and politics, focusing on the way politics and media impact democracy. The book explores the intersection between politics and communication, drawing from leading scholarship in communication, political science, and political psychology. This edition includes new and expanded discussions of free speech and misinformation on social media, presidential rhetoric, the recent election campaigns and the January 6th investigation narrative. It is ideally suited for upper-level undergraduate and graduate political communication courses in communication, journalism, and political science programs.

Routledge

August 2025 : 442pp

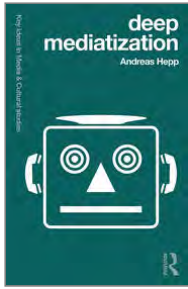
Pb: 978-1-032-61313-0 : **£86.99**

Hb: 978-1-032-61315-4 : **£155**

eBook: 978-1-003-46308-5

* For full contents and more information, visit: www.routledge.com/9781032613130

Deep Mediatization



Andreas Hepp

Series: Key Ideas in Media & Cultural Studies

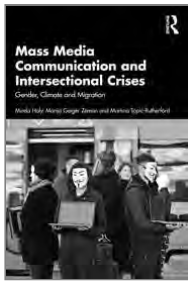
Andreas Hepp takes an integrative look at one of the biggest questions in media and communications research: how digital media is changing society. Providing original and critical research, the book introduces mediatization to students of media and cultural studies as well as neighbouring disciplines like sociology, political science and other cognate disciplines.

Routledge
December 2019 : 260pp
Pb: 978-1-138-02499-1 : **£31.99**
Hb: 978-1-138-02498-4 : **£155**
eBook: 978-1-351-06490-3

* For full contents and more information, visit: www.routledge.com/9781138024991

Mass Media Communication and Intersectional Crises

Gender, Climate and Migration



Mirela Holy , Marija Geiger Zeman , Martina Topić-Rutherford

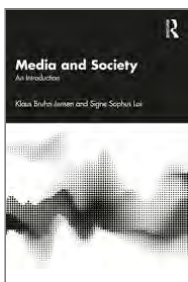
This book examines how contemporary global crises—climate change, migration, gender inequality, and economic precarity—are interconnected and shaped by communication, power, and representation. Readers will gain a comprehensive understanding of how to analyse and communicate complex, intersectional crises through an innovative framework combining intersectional, feminist, postcolonial, and communication perspectives. This book is written for students in communication studies, media studies, sociology, gender studies, and migration studies. It is also valuable for practitioners working in journalism, public relations, advocacy, and policy development.

Routledge
August 2026 : 278pp
Pb: 978-1-041-08566-9 : **£41.99**
Hb: 978-1-041-08568-3 : **£155**

* For full contents and more information, visit: www.routledge.com/9781041085669

Media and Society

An Introduction



Klaus Bruhn Jensen University of Copenhagen, Denmark, **Signe Sophus Lai**

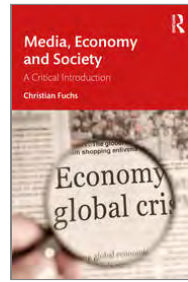
Media and Society: An Introduction offers an interdisciplinary approach to media as means of social connection in everyday life and beyond. As a comprehensive and up-to-date textbook on key conceptual, analytical, and normative issues facing students of media and communication today, this book is a practically applicable resource for teaching and learning about media, in the classroom, in self-study, and in different world regions. As such, it is a key resource for undergraduate students and professors in the fields of media, communication, and cultural studies.

Routledge
November 2024 : 258pp
Pb: 978-1-032-65504-8 : **£36.99**
Hb: 978-1-032-65508-6 : **£145**
eBook: 978-1-032-65510-9

* For full contents and more information, visit: www.routledge.com/9781032655048

Media, Economy and Society

A Critical Introduction



Christian Fuchs Paderborn University, Germany

This essential guide to the critical study of the media economy in society teaches students how to critically analyse the political economy of communication and the media. This will be an ideal textbook for a variety of courses relating to media and communication, including Media Economics; Political Economy of Communication; Media, Culture and Society; Critical Media and Communication Studies; Media Sociology; Media Management; and Media Business Studies.

Routledge
November 2023 : 468pp
Pb: 978-1-032-48875-2 : **£37.99**
Hb: 978-1-032-48876-9 : **£155**
eBook: 978-1-003-39120-3

* For full contents and more information, visit: www.routledge.com/9781032488752

Media, Industries, Society

Diverse Foundations in Mass Communication



Jayne Cabbage Bowie State University, USA, **Loren Saxton Coleman , Cheryl D. Jenkins**

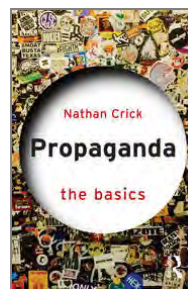
A new, introductory textbook on the media and mass communication industries that champions the pioneering examples and perspectives of managers and entrepreneurs from racial and ethnic groups whose contributions to media have been previously overlooked. An important introduction to media and mass communication industries, this textbook is essential for any instructor wishing to provide their students with a more diverse foundation in mass communication. The book also has an accompanying eResource, which includes links to organizations that promote diversity in media, as well as an instructors' manual and test bank.

Routledge
March 2026 : 440pp
Pb: 978-1-032-38175-6 : **£41.99**
Hb: 978-1-032-40774-6 : **£155**

* For full contents and more information, visit: www.routledge.com/9781032381756

Propaganda

The Basics



Nathan Crick Texas A&M University, USA.

Series: The Basics

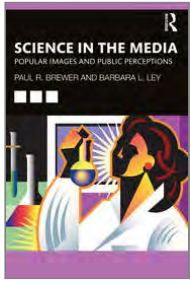
This concise and accessible guide makes clear the ubiquity of propaganda so that readers can understand its function in all layers of society, for both good or for ill, and ultimately use it to make their own voice heard. Using short, easy to understand examples drawn from politics, culture, and advertising from around the world, this book introduces readers to the basic theory, research, and techniques of propaganda from the American Revolution to the present day. Propaganda: The Basics is an essential read for students in various fields including rhetoric and communication or anyone approaching the subject of propaganda for the first time.

Routledge
May 2025 : 188pp
Pb: 978-1-003-86323-6 : **£20.99**
Hb: 978-1-003-86328-1 : **£155**
eBook: 978-1-003-60723-6

* For full contents and more information, visit: www.routledge.com/9781003863236

Science in the Media

Popular Images and Public Perceptions



Paul R Brewer , Barbara L Ley

This timely and accessible text shows how portrayals of science in popular media influence public attitudes around messages from the scientific community, affect the kinds of research that receive support, and inform perceptions of who can become a scientist. The book builds on theories of cultivation, priming, framing, and media models while drawing on years of content analyses, national surveys, and experiments. It explores a wide variety of media genres, from Hollywood blockbusters to children's cartoons, and serves as a supplemental text for courses in science communication and media studies, and will be of interest to anyone concerned with publicly engaged science.

Routledge

September 2021 : 276pp

Pb: 978-1-032-03399-0 : **£40.99**

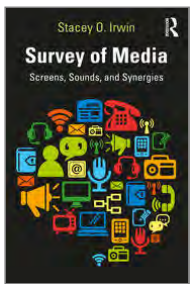
Hb: 978-1-032-04139-1 : **£155**

eBook: 978-1-003-19072-1

* For **full contents** and more information, visit: www.routledge.com/9781032033990

Survey of Media

Screens, Sounds, and Synergies



Stacey O. Irwin Millersville University, USA

An accessible and exciting new textbook that provides students with an in-depth historical and conceptual understanding of the nature and function of media in society. This is an essential text for students taking classes such as Introduction to Mass Media, Survey of Media, Media History, Media and Society, and Media Culture.

Routledge

September 2024 : 224pp

Pb: 978-1-032-50249-6 : **£39.99**

Hb: 978-1-032-50250-2 : **£140**

eBook: 978-1-003-39758-8

* For **full contents** and more information, visit: www.routledge.com/9781032502496

Automated Media



Mark Andrejevic Pomona College, Claremont, CA, USA

In this era of pervasive automation, Mark Andrejevic provides an original framework for tracing the logical trajectory of automated media and their social, political, and cultural consequences. *Automated Media* is a fascinating and groundbreaking new volume: a must-read for students and researchers of critical media studies interested in the intersections of media, technology, and the digital economy.

Routledge
October 2019 : 180pp
Pb: 978-0-367-19683-7 : **£38.99**
Hb: 978-0-367-19659-2 : **£155**
eBook: 978-0-429-24259-5

* For full contents and more information, visit: www.routledge.com/9780367196837

Experimenting with Emerging Media Platforms

Field Testing the Future



Dan Pacheco

Experimenting with Emerging Media Platforms teaches students in media tracks — journalism, advertising, film and public relations — how to independently field-test and evaluate emerging technologies that could impact how media is produced, consumed and monetized in the future. Taking a unique trial-and-error approach, the author encourages students to go against their desire for perfection and instead plunge into exercises with the full expectation that they will "fail" many times before they succeed.

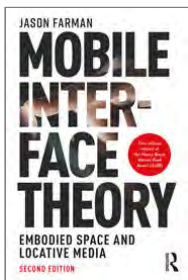
Routledge
June 2023 : 212pp
Pb: 978-1-032-16092-4 : **£37.99**
Hb: 978-1-032-16093-1 : **£145**
eBook: 978-1-003-24701-2

* For full contents and more information, visit: www.routledge.com/9781032160924

2ND EDITION

Mobile Interface Theory

Embodied Space and Locative Media



Jason Farman University of Maryland, College Park, USA

In this updated second edition, Jason Farman offers a ground-breaking look at how location-aware mobile technologies are radically shifting our sense of identity, community, and place-making practices. *Mobile Interface Theory* is a foundational book in mobile media studies. It explores a range of mobile media practices from interface design to maps, AR/VR, mobile games, performances that use mobile devices and mobile storytelling projects. This is the ideal text for those studying mobile media, social media, digital media, and mobile storytelling.

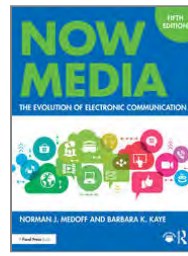
Routledge
August 2020 : 202pp
Pb: 978-1-138-62502-0 : **£40.99**
Hb: 978-1-138-62500-6 : **£155**
eBook: 978-0-429-46024-1

* For full contents and more information, visit: www.routledge.com/9781138625020

5TH EDITION

Now Media

The Evolution of Electronic Communication



Norman J. Medoff , Barbara K. Kaye

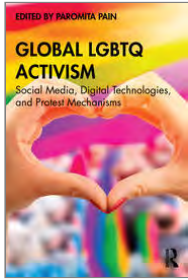
Now in its fifth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today. *Now Media* provides a comprehensive view of the development of media and the subsequent advancements into 'now' digital media. This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge
May 2025 : 428pp
Pb: 978-1-032-70430-2 : **£75.99**
Hb: 978-1-032-70432-6 : **£155**
eBook: 978-1-032-70433-3

* For full contents and more information, visit: www.routledge.com/9781032704302

Global LGBTQ Activism

Social Media, Digital Technologies, and Protest Mechanisms



Edited by **Paromita Pain**

Focused on understanding and analyzing LGBTQ activism and protest globally, this edited collection brings together voices from different parts of the world to examine LGBTQ protests and their impact. This book is suitable for media, communication, and cultural studies students, researchers, academics, and LGBTQ activists, as well as students and scholars from related academic disciplines.

Routledge

September 2023 : 456pp

Pb: 978-1-032-49856-0 : **£38.99**

Hb: 978-1-032-49857-7 : **£155**

eBook: 978-1-003-39580-5

* For full contents and more information, visit: www.routledge.com/9781032498560

Children, Media, and Technology

Access, Equity, Diversity, and Inclusion



Edited by **Erica Scharrer**

An accessible introduction to children, media, and technology that centers questions of access, diversity, equity, and inclusion to provide a timely and much needed text for communication and media studies students. This book covers several long-standing as well as contemporary issues and controversies pertaining to media and youth, such as potential links between media and technology use and anxiety and depression; violence, aggression, and cyberbullying; body image disturbances and beauty norms. This is an essential text for students of Media and Communication Studies taking courses such as Children and Media; Children, Teens, and Media; and Children, Adolescents, and Media.

Routledge

April 2025 : 272pp

Pb: 978-1-032-59053-0 : **£41.99**

Hb: 978-1-032-59133-9 : **£155**

eBook: 978-1-003-45312-3

* For full contents and more information, visit: www.routledge.com/9781032590530

The Routledge Companion to Digital Media and Children



Edited by **Lelia Green** Edith Cowan University, Australia, **Donell Holloway** Edith Cowan University, Australia, **Kylie Stevenson** Edith Cowan University, Australia, **Tama Leaver**, **Leslie Haddon**

Series: *Routledge Media and Cultural Studies Companions*

This companion presents the newest research in this important area, showcasing the huge diversity in children's relationships with digital media around the globe, and exploring the benefits, challenges, history, and emerging developments in the field. Featuring a highly international range of case studies, perspectives and socio-cultural contexts, The Routledge Companion to Digital Media and Children is the perfect reference tool for students and researchers of media and communication, family and technology studies, psychology, education, anthropology, and sociology, as well as interested teachers, policy makers, and parents.

Routledge

April 2022 : 630pp

Pb: 978-0-367-55906-9 : **£49.99**

Hb: 978-1-138-54434-5 : **£235**

eBook: 978-1-351-00410-7

* For full contents and more information, visit: www.routledge.com/9780367559069

Audience



Helen Wood University of Leicester, UK

Series: Key Ideas in Media & Cultural Studies

This accessible guide through audience studies' histories outlines a contemporary Cultural Studies approach to audiences for the digital age. Written in an engaging and accessible style, this book is ideal for both students and researchers of Media and Cultural Studies.

Routledge
February 2024 : 184pp
Pb: 978-1-032-53974-4 : **£31.99**
Hb: 978-1-032-53975-1 : **£155**
eBook: 978-1-003-41457-5

* For full contents and more information, visit: www.routledge.com/9781032539744

The Pocketbook of Audience Research



Joke Hermes University of Amsterdam, The Netherlands,
Linda Kopitz

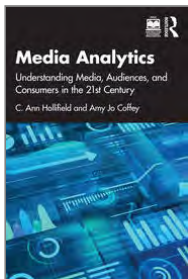
Focusing on qualitative methods, The Pocketbook of Audience Research uses contemporary, global television and cross-media examples to explain essential approaches to audience research and outline how they can be employed. Drawing on different genres from drama to sports, The Pocketbook of Audience Research gives a sense of what audience-led cross-media research can achieve. This concise, accessible book gives students, early-career researchers and creative professionals the tools to do useful and inspiring audience research, whether for a paper, a proposal or a market survey.

Routledge
December 2023 : 202pp
Pb: 978-1-032-32511-8 : **£23.99**
Hb: 978-1-032-32513-2 : **£155**
eBook: 978-1-003-31542-1

* For full contents and more information, visit: www.routledge.com/9781032325118

Media Analytics

Understanding Media, Audiences, and Consumers in the 21st Century



C. Ann Hollifield University of Florida, USA, **Amy Jo Coffey** University of Georgia, USA

This textbook takes a case study approach to media and audience analytics. Realizing the best way to understand analytics in the digital age is to practice it, the authors have created a collection of cases using data sets that present real and hypothetical scenarios for students to work through. Aimed at upper-level students in the fast-growing area of media analytics in a cross-platform world, students using this text will learn how to find the stories in the data and to present those stories in an engaging way to others.

Routledge
June 2023 : 438pp
Pb: 978-1-138-58105-0 : **£60.99**
Hb: 978-1-138-58103-6 : **£155**
eBook: 978-0-429-50695-6

* For full contents and more information, visit: www.routledge.com/9781138581050

2ND EDITION

Textual Poachers

Television Fans and Participatory Culture



Henry Jenkins University of Southern California, USA

The twentieth anniversary edition of Henry Jenkins's Textual Poachers brings this now-canonical text to a new generation of students interested in the intersections of fandom, participatory culture, popular consumption and media theory. This reissue of what's become a classic work includes an interview between Jenkins and Suzanne Scott and a supplemental teaching and study guide by Louisa Stein, which encourages students to consider fan cultures in relation to consumer capitalism, genre, gender, sexuality, interpretation and more.

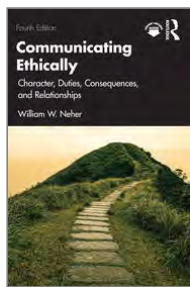
Routledge
November 2012 : 424pp
Pb: 978-0-415-53329-4 : **£54.99**
Hb: 978-0-415-53328-7 : **£195**
eBook: 978-0-203-11433-9

* For full contents and more information, visit: www.routledge.com/9780415533294

4TH EDITION

Communicating Ethically

Character, Duties, Consequences, and Relationships



William Neher Butler University, USA

This thoroughly updated fourth edition provides a broad introduction to the major theoretical perspectives on the ethics of communication. It brings together classical and modern theories of ethical philosophy to address issues that play in specific careers and domains throughout the field. This book serves as a core textbook for undergraduate courses in Communication and Media Ethics and can also be used as a supplemental resource for field-specific courses in Strategic Communication, Interpersonal Communication, and Public Relations.

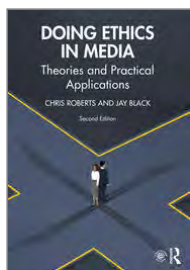
Routledge
October 2023 : 380pp
Pb: 978-1-032-50779-8 : **£80.99**
Hb: 978-1-032-51267-9 : **£155**
eBook: 978-1-032-56200-1 : **£71.99**

* For full contents and more information, visit: www.routledge.com/9781032507798

2ND EDITION

Doing Ethics in Media

Theories and Practical Applications



Chris Roberts University of Alabama, USA, **Jay Black** University of South Florida, USA

This second edition continues its mission of providing an accessible but comprehensive introduction to media ethics, with a theoretical grounding in moral philosophy, to help students think clearly and systematically about dilemmas in the rapidly changing media environment. Each chapter highlights specific considerations, cases, and practical applications for the fields of journalism, advertising, digital media, entertainment, public relations, and social media. Doing Ethics in Media is aimed at undergraduate and graduate students studying media ethics in mass media, journalism, and media studies. Visit doingethicsin.media for updated, real-world media ethics examples.

Routledge
November 2021 : 502pp
Pb: 978-1-138-04111-0 : **£69.99**
Hb: 978-1-138-04108-0 : **£175**
eBook: 978-1-315-17463-1

* For full contents and more information, visit: www.routledge.com/9781138041110

Exploring Communication Ethics

A Socratic Approach



Randy Bobbitt

Exploring Communication Ethics is a comprehensive textbook on the ethical issues facing communication professionals in today's rapidly changing media environment. Empowering students to respond to real-world dilemmas by drawing upon philosophical and historical background, this book spawns class discussion through professional examples and case studies. Students will learn to navigate their ethical obligations and consider how industry changes affect these ethical considerations. It is ideal as a core textbook for undergraduate or graduate courses in communication or media ethics or a supplement for specialist classes in public relations, communication, advertising, and journalism.

Routledge
March 2020 : 324pp
Pb: 978-0-367-34208-1 : **£39.99**
Hb: 978-0-367-33433-8 : **£155**
eBook: 978-0-429-32447-5

* For full contents and more information, visit: www.routledge.com/9780367342081

2ND EDITION

Living Media Ethics

Across Platforms



Michael Bugeja Iowa State University, USA

Living Media Ethics posits that moral convergence is essential to address the complex issues of our high-tech media environment. Bugeja covers advertising, public relations and major branches of journalism, as well as major schools of philosophical thought and historical events that have shaped current media practices. Examining topics including responsibility, truth, falsehood, temptation, bias, fairness, and power, chapters encourage readers to develop a personal code of ethics that they can turn to throughout their careers. Each chapter includes exercises, as well as journal writing and creative assignments, designed to build, test, and enhance individual value systems.

Routledge
October 2018 : 360pp
Pb: 978-1-138-32261-5 : **£77.99**
Hb: 978-1-138-32260-8 : **£155**
eBook: 978-0-429-45192-8

* For full contents and more information, visit: www.routledge.com/9781138322615

7TH EDITION

Media Law and Ethics



Roy L. Moore Middle Tennessee State University, USA, **Michael D. Murray**

The fully revised seventh edition of Media Law and Ethics provides a thorough introduction to both the legal and ethical considerations relevant to students pursuing careers in media, law and communication. It incorporates discussion of new technologies and media throughout its coverage of core topics such as intellectual property, defamation, and commercial speech. This edition introduces readers to media law in comparative international communication and explores topics such as data mining, artificial intelligence, and the dark web. It is ideal for undergraduate and graduate courses in media and communication that combine law and ethics.

Routledge
April 2025 : 510pp
Pb: 978-1-032-60793-1 : **£115**
Hb: 978-1-032-61292-8 : **£155**
eBook: 978-1-003-46292-7

* For full contents and more information, visit: www.routledge.com/9781032607931

4TH EDITION

Mixed Media

Moral Distinctions in Advertising, Public Relations, and Journalism



Thomas Bivins

Mixed Media offers students of journalism, advertising, and public relations the tools for making ethical and moral decisions within their professional disciplines. The fourth edition of this popular text features more recent ethical theories that acknowledge and address intersectionality within the communicative landscape, including issues of gender, race, ability and age. As in previous editions of the book, special attention is paid to key ethical decision-making approaches and concerns in each media industry, including but not limited to truth telling, constituent obligations, persuasion versus advocacy, and respect for the consumers of public communication.

Routledge
June 2023 : 350pp
Pb: 978-1-032-26961-0 : **£59.99**
Hb: 978-1-032-26960-3 : **£155**
eBook: 978-1-003-29067-4

* For full contents and more information, visit: www.routledge.com/9781032269610

3RD EDITION

Practicing Communication Ethics

Development, Discernment, and Decision Making



Paula S. Tompkins St. Cloud State University, USA

This textbook presents a theoretical framework for developing a personal standard of ethics that can be applied in everyday communication situations. This third edition focuses on how the reader's communication matters ethically in cocreating their relationships, family, workgroups, and communities. This edition features new and expanded treatment of moral injury and trauma, digital communication, partisan political division, and issues related to the COVID-19 pandemic. Practicing Communication Ethics is a core textbook for communication ethics and media ethics courses.

Routledge

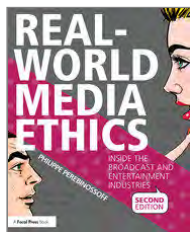
May 2023 : 290pp

Pb: 978-1-032-28898-7 : **£75.99**Hb: 978-1-032-32795-2 : **£160**eBook: 978-1-032-47853-1 : **£71.99*** For full contents and more information, visit: www.routledge.com/9781032288987

2ND EDITION

Real-World Media Ethics

Inside the Broadcast and Entertainment Industries



Philippe Perebinosoff California State University, Fullerton, USA

Real-World Media Ethics offers an honest and realistic sense of the ethical situations faced by media professionals every day. It covers not just ethics in journalism but also in the landscape of mass media, including public relations, entertainment, and other forms of visual communication. The second edition includes a new chapter on globalization and sections on new media platforms and viewing habits, new copyright issues, net neutrality, sports ethics, and more. Case studies provide realistic and engaging scenarios about when, how, and why ethics count, and the companion website showcases interviews about the entertainment industry, demonstrating ethical principles in practice.

Routledge

July 2016 : 334pp

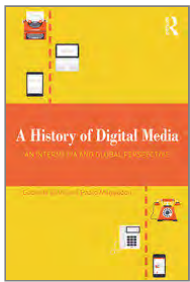
Pb: 978-1-138-89794-6 : **£52.99**Hb: 978-1-138-89795-3 : **£165**

eBook: 978-1-315-70888-1

* For full contents and more information, visit: www.routledge.com/9781138897946

A History of Digital Media

An Intermedia and Global Perspective



Gabriele Balbi USI Università della Svizzera italiana, Switzerland, **Paolo Magaudda**

This book offers students an accessible introduction to the history of digital media from the birth of the computer to the ubiquitous computing that pervades society today. Taking a historical, intermedial, and global approach, A History of Digital Media provides readers with a clear, in-depth overview of the main turning points and debates in the history of digital media including the emergence of computers, the Internet, and mobile media. With learning resources and activities in each chapter, the book explores the way "new" media are firmly intertwined with the social, cultural and political changes of the twentieth century.

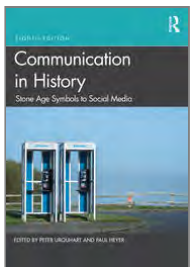
Routledge
April 2018 : 296pp
Pb: 978-1-138-63022-2 : **£38.99**
Hb: 978-1-138-63021-5 : **£155**
eBook: 978-1-315-20963-0

* For full contents and more information, visit: www.routledge.com/9781138630222

8TH EDITION

Communication in History

Stone Age Symbols to Social Media



Edited by **Peter Urquhart** Wilfrid Laurier University, Canada, **Paul Heyer** Wilfrid Laurier University, Canada

This updated eighth edition provides a thorough and engaging history of communication and media through a collection of essential, field-defining essays. This book can be used as a core text or supplemental reader for courses in communication history, communication theory, and introductory courses in communication and media studies.

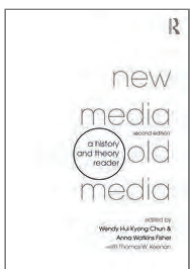
Routledge
January 2024 : 300pp
Pb: 978-1-032-16175-4 : **£92.99**
Hb: 978-1-032-16829-6 : **£220**
eBook: 978-1-003-25046-3

* For full contents and more information, visit: www.routledge.com/9781032161754

2ND EDITION

New Media, Old Media

A History and Theory Reader



Edited by **Wendy Hui Kyong Chun** Brown University, USA, **Anna Watkins Fisher** University of Michigan, USA, **Thomas Keenan** Bard College, USA

This newly expanded and revised second edition of New Media, Old Media brings together contemporary and classic essays that explore the tensions of old and new in digital culture. Touching on software studies, media archaeology, surveillance, data, and more, this refreshed critical anthology is essential reading for anyone studying the cultural impact of digital media.

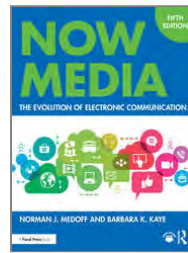
Routledge
September 2015 : 752pp
Pb: 978-1-138-02110-5 : **£82.99**
Hb: 978-1-138-02109-9 : **£235**

* For full contents and more information, visit: www.routledge.com/9781138021105

5TH EDITION

Now Media

The Evolution of Electronic Communication



Norman J. Medoff, **Barbara K. Kaye**

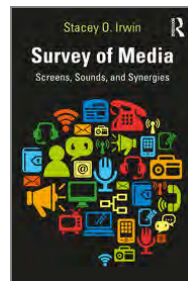
Now in its fifth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today. Now Media provides a comprehensive view of the development of media and the subsequent advancements into "now" digital media. This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge
May 2025 : 428pp
Pb: 978-1-032-70430-2 : **£75.99**
Hb: 978-1-032-70432-6 : **£155**
eBook: 978-1-032-70433-3

* For full contents and more information, visit: www.routledge.com/9781032704302

Survey of Media

Screens, Sounds, and Synergies



Stacey O. Irwin Millersville University, USA

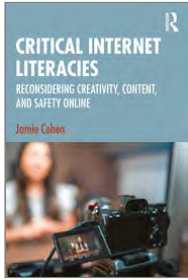
An accessible and exciting new textbook that provides students with an in-depth historical and conceptual understanding of the nature and function of media in society. This is an essential text for students taking classes such as Introduction to Mass Media, Survey of Media, Media History, Media and Society, and Media Culture.

Routledge
September 2024 : 224pp
Pb: 978-1-032-50249-6 : **£39.99**
Hb: 978-1-032-50250-2 : **£140**
eBook: 978-1-003-39758-8

* For full contents and more information, visit: www.routledge.com/9781032502496

Critical Internet Literacies

Reconsidering Creativity, Content, and Safety Online



Jamie Cohen CUNY Queens College, USA

An introductory critical internet studies text that builds upon media literacy and digital culture theory to offer a thorough examination of the intersection of online technology and culture. Offering a new way of reading internet media and critiquing content and creators, this book is essential reading for students and scholars of digital culture, internet culture, media literacy, social media, and beyond.

Routledge
December 2024 : 246pp
Pb: 978-1-032-77514-2 : **£37.99**
Hb: 978-1-032-77591-3 : **£145**
eBook: 978-1-003-48388-5

* For full contents and more information, visit: www.routledge.com/9781032775142

Dynamic Media Environments

Expanding the Scope of Media Literacy



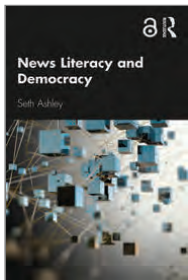
Katherine G. Fry

An accessible introduction to understanding the current media environment and the culture it contains, this book provides an indispensable guide to dynamic media literacy in the digital environment. Essential reading for students and scholars of media and communication studies, media literacy and media education, as well as other disciplines where media is used as a lens to examine issues within society.

Routledge
June 2023 : 178pp
Pb: 978-1-032-19086-0 : **£40.99**
Hb: 978-1-032-19216-1 : **£155**
eBook: 978-1-003-25817-9

* For full contents and more information, visit: www.routledge.com/9781032190860

News Literacy and Democracy



Seth Ashley

The volume invites readers to go beyond surface-level fact-checking and to examine the structures, institutions, practices, and routines that comprise news media systems. It underscores the importance of news literacy to democratic life and advances an argument that critical contexts regarding news media structures and institutions should be central to news literacy education. The book is an essential read for Undergraduate students of journalism and news literacy and will be of interest to scholars teaching and studying media literacy, political economy, media sociology, and political psychology.

Routledge
November 2019 : 218pp
Pb: 978-1-138-62506-8 : **£40.99**
Hb: 978-1-138-62505-1 : **£155**
eBook: 978-0-429-46022-7

* For full contents and more information, visit: www.routledge.com/9781138625068

Digital Media Production for Beginners



Julia V. Griffey

Written for the non-specialist media producer, this book offers a practical and engaging guide to basic digital media production using modern equipment and software. This book is an essential companion for students in communication disciplines, including PR, advertising, journalism, and marketing, looking for a solid grounding in digital media production to prepare them for the competitive job market.

Routledge

August 2024 : 218pp

Pb: 978-1-032-61143-3 : **£39.99**

Hb: 978-1-032-61145-7 : **£155**

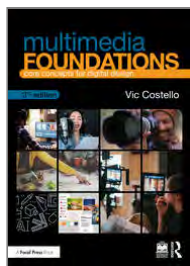
eBook: 978-1-003-46220-0

* For full contents and more information, visit: www.routledge.com/9781032611433

3RD EDITION

Multimedia Foundations

Core Concepts for Digital Design



Vic Costello Elon University, USA

Whether you are working using text, graphics, photography, sound, motion, or video, Multimedia Foundations covers the skills necessary to be an effective modern storyteller. Presented in full colour with hundreds of vibrant illustrations, this book trains readers in the principles and skills common to all forms of digital media production, enabling the creation of successful, engaging content, no matter what tools are used. Chapters feature useful exercises to cement core concepts and help readers develop planning, collaboration, design, and production skills.

Focal Press

July 2023 : 512pp

Pb: 978-1-138-39155-0 : **£75.99**

Hb: 978-1-138-39153-6 : **£145**

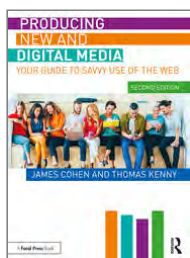
eBook: 978-0-429-42266-9

* For full contents and more information, visit: www.routledge.com/9781138391550

2ND EDITION

Producing New and Digital Media

Your Guide to Savvy Use of the Web



James Cohen Molloy College, NY, USA, **Thomas Kenny**
Molloy College, NY, USA

Producing New and Digital Media is your essential guide to understanding new media, taking a deep dive into such topics as the cultural and social impacts of the web, the importance of digital literacy, and creating in an online environment. Thoughtful, entertaining and enlightening, this is the fundamental textbook for students of new and digital media, digital culture and media literacy, as well as a useful resource for anyone wanting to understand and develop their presence in our digital world.

Routledge

April 2020 : 288pp

Pb: 978-0-367-19234-1 : **£39.99**

Hb: 978-0-367-19233-4 : **£155**

eBook: 978-0-429-20122-6

* For full contents and more information, visit: www.routledge.com/9780367192341

Classics in Media Theory



Edited by **Stina Bengtsson** Södertörn University, Sweden, **Staffan Ericson** Södertörn University, Sweden, **Fredrik Stiernstedt** Södertörn University, Sweden

This comprehensive collection introduces and contextualizes media studies' most influential texts and thinkers, from early 20th century mass communication to the first stages of digital culture in the 21st century. This is essential reading for students of media and communication and adjacent fields such as journalism studies, sociology and cultural studies.

Routledge

June 2024 : 420pp

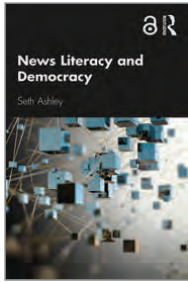
Pb: 978-1-032-55795-3 : **£45.99**

Hb: 978-1-032-55796-0 : **£145**

eBook: 978-1-003-43227-2

* For full contents and more information, visit: www.routledge.com/9781032557953

News Literacy and Democracy



Seth Ashley

The volume invites readers to go beyond surface-level fact-checking and to examine the structures, institutions, practices, and routines that comprise news media systems. It underscores the importance of news literacy to democratic life and advances an argument that critical contexts regarding news media structures and institutions should be central to news literacy education. The book is an essential read for Undergraduate students of journalism and news literacy and will be of interest to scholars teaching and studying media literacy, political economy, media sociology, and political psychology.

Routledge

November 2019 : 218pp

Pb: 978-1-138-62506-8 : **£40.99**

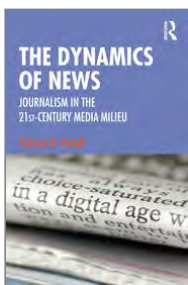
Hb: 978-1-138-62505-1 : **£155**

eBook: 978-0-429-46022-7

* For full contents and more information, visit: www.routledge.com/9781138625068

The Dynamics of News

Journalism in the 21st-Century Media Milieu



Richard M. Perloff Cleveland State University, USA

This new and highly readable textbook by Richard M. Perloff introduces students to the complex world of contemporary news and its theoretical underpinnings, engaging with debates and ethical quandaries. Students of journalism, communication, sociology, politics, and related courses, and inquisitive scholars, will find this book's intellectual focus enriching, the writing and examples engaging, and the thoroughness of its search of the contemporary media scene invigorating. Boxes summarizing theory and key concepts help students to deepen their understanding of both what news is now and its future.

Routledge

September 2019 : 340pp

Pb: 978-0-815-37789-4 : **£54.99**

Hb: 978-0-815-37788-7 : **£155**

eBook: 978-1-351-23351-4

* For full contents and more information, visit: www.routledge.com/9780815377894

6TH EDITION

Race/Gender/Class/Media

Considering Diversity Across Audiences, Content, and Producers



Edited by **Rebecca Ann Lind** University of Illinois at Chicago, USA

The sixth edition of this popular textbook considers diversity in the mass media in three main settings: Audiences, Content, and Production. This volume is an essential introduction to interdisciplinary studies of race, gender, and class across both digital and legacy media. The book also benefits from downloadable support material, including the 5th edition resources, available at www.routledge.com/9781032884035

Routledge
April 2026 : 360pp
Pb: 978-1-032-88403-5 : **£66.99**
Hb: 978-1-032-88404-2 : **£155**
eBook: 978-1-003-53760-1

* For full contents and more information, visit: www.routledge.com/9781032884035

Representation



Jenny Kidd

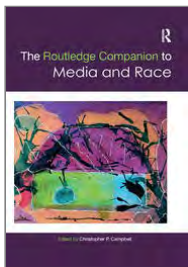
Series: *Key Ideas in Media & Cultural Studies*

Examining one of the core themes of media and cultural studies, Representation introduces students to a range of methodologies for analysing media texts. Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

Routledge
November 2015 : 180pp
Pb: 978-1-138-02071-9 : **£31.99**
Hb: 978-1-138-01669-9 : **£195**
eBook: 978-1-315-66678-5

* For full contents and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Media and Race



Edited by **Christopher Campbell**

Series: *Routledge Media and Cultural Studies Companions*

The Routledge Companion to Race and Media serves as a comprehensive guide for scholars, students, and media professionals who seek to understand the key debates about the impact of media messages on racial attitudes and understanding. Richly presented from a diversity of perspectives, the book explores a range of theoretical approaches to race and media and reviews studies in film, television, print media, social media, music, video games, and more. Finally, contributors present a broad summary of media issues related to specific races and ethnicities, and the relationship connecting the study of race to the study of gender and sexuality.

Routledge
December 2019 : 338pp
Pb: 978-0-367-86953-3 : **£50.99**
Hb: 978-1-138-02072-6 : **£265**
eBook: 978-1-315-77822-8

* For full contents and more information, visit: www.routledge.com/9780367869533

2ND EDITION

The Routledge Companion to Advertising and Promotional Culture



Edited by **Emily West** University of Massachusetts, Amherst, USA, **Matthew P. McAllister** Pennsylvania State University, USA

Series: *Routledge Media and Cultural Studies Companions*

This comprehensive second edition provides an updated essential guide to the key issues, methodologies, concepts, debates, and policies that shape our everyday relationship with advertising. With chapters written by leading international scholars working at the intersections of media and advertising studies, this book is a go-to source for scholars and students in communication, media studies, and advertising and marketing looking to understand the ways advertising has shaped consumer culture, in the past and present.

Routledge

December 2024 : 422pp

Pb: 978-0-367-64512-0 : **£62.99**

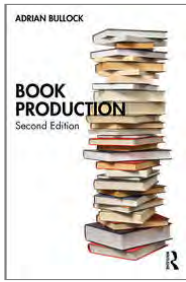
Hb: 978-0-367-64510-6 : **£235**

eBook: 978-1-003-12487-0

* For full contents and more information, visit: www.routledge.com/9780367645120

2ND EDITION

Book Production



Adrian Bullock

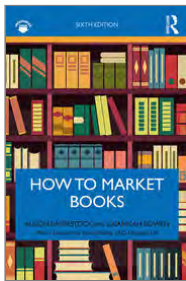
Book Production explains how books and digital products are planned for and managed and why certain processes and raw materials are chosen. Addressing the growing demand for skills and knowledge with which to exploit digital and traditional technology, while ensuring ethical, environmentally, and sustainably conscious decision-making across the publishing industry, this second edition pays special attention to green production practices and considers questions such as what makes a green supplier green; what impact different raw material choices have on the environment; and how to deal with waste management.

Routledge
September 2025 : 252pp
Pb: 978-1-032-56441-8 : **£37.99**
Hb: 978-1-032-56440-1 : **£155**
eBook: 978-1-003-43553-2

* For full contents and more information, visit: www.routledge.com/9781032564418

6TH EDITION

How to Market Books



Alison Baverstock, Susannah Bowen

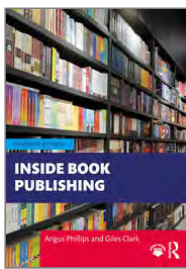
Over five editions, How to Market Books has established itself as the standard text on marketing for both the publishing industry and the wider creative economy. Industry professionals and students of Publishing Studies rely on the techniques and tactics in this invaluable book.

Routledge
May 2019 : 508pp
Pb: 978-1-138-59725-9 : **£50.99**
Hb: 978-0-815-35276-1 : **£155**
eBook: 978-0-429-48700-2

* For full contents and more information, visit: www.routledge.com/9781138597259

7TH EDITION

Inside Book Publishing



Angus Phillips Oxford International Centre for Publishing Studies, Oxford Brookes University, UK, **Giles Clark**

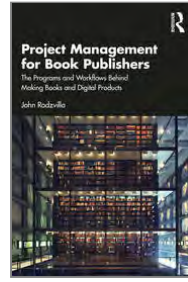
Now fully revised and updated for its seventh edition, Inside Book Publishing is the classic introduction to the book publishing industry. This book provides excellent overviews of the main aspects of the publishing process: commissioning authors, product development, design and production, marketing, and sales. As a manual for those in the profession and a guide for the publishers of the future, this book remains a seminal work for anyone with an interest in the industry. It will also be of interest to authors seeking an insider's view of this exciting industry.

Routledge
February 2025 : 390pp
Pb: 978-1-032-51655-4 : **£41.99**
Hb: 978-1-032-51653-0 : **£155**
eBook: 978-1-003-40328-9

* For full contents and more information, visit: www.routledge.com/9781032516554

Project Management for Book Publishers

The Programs and Workflows Behind Making Books and Digital Products



John Rodzvilla

Project Management for Book Publishers provides readers with a solid understanding of efficient processes and workflows for content creation, product development, and the marketing and distribution of both physical and digital products. Written for publishing professionals at all levels, this book will also help advanced students of Publishing and Book Studies navigate best practices for project management in the modern publishing landscape.

Routledge
July 2024 : 184pp
Pb: 978-1-032-51672-1 : **£36.99**
Hb: 978-1-032-51673-8 : **£145**
eBook: 978-1-003-40339-5

* For full contents and more information, visit: www.routledge.com/9781032516721

9TH EDITION

Selling Rights



Lynette Owen

Now in its ninth edition, Selling Rights has firmly established itself as the leading guide to all aspects of rights sales and co-publications throughout the world. Covering the full range of potential rights, from English-language territorial rights through to serial rights, permissions, rights for the reading-impaired, translation rights, dramatization and documentary rights, electronic and multimedia rights, this book constitutes a comprehensive introduction and companion to the topic. Selling Rights is an essential reference tool and an accessible and illuminating guide to current and future issues for rights professionals and students of publishing.

Routledge
July 2024 : 544pp
Pb: 978-1-032-49590-3 : **£55.99**
Hb: 978-1-032-49592-7 : **£145**
eBook: 978-1-003-39453-2

* For full contents and more information, visit: www.routledge.com/9781032495903

2ND EDITION

The Business of Digital Publishing

An Introduction to the Digital Book and Journal Industries



Frانيا Hall London College of Communication, UK

Thoroughly revised and updated throughout, the second edition of The Business of Digital Publishing provides an essential introduction to the development of digital products in the book and journal industries today. The Business of Digital Publishing remains an invaluable resource for any publishing student looking for a starting point from which to explore the world of digital publishing.

Routledge
April 2022 : 274pp
Pb: 978-1-138-39058-4 : **£38.99**
Hb: 978-1-138-39057-7 : **£155**
eBook: 978-0-429-42331-4

* For full contents and more information, visit: www.routledge.com/9781138390584

3RD EDITION

Applied Communication Research Methods

Getting Started as a Researcher



Michael Boyle West Chester University, USA, **Mike Schmierbach** The Pennsylvania State University, USA

This third edition is again a practical introduction to communication research methods, foregrounding the role research plays in communication and media industry careers. The text is ideally suited to both undergraduate and graduate courses in communication research methods within communication, media, and mass communication programs.

Routledge
November 2023 : 334pp
Pb: 978-1-032-28881-9 : **£66.99**
Hb: 978-1-032-32806-5 : **£155**
eBook: 978-1-003-31683-1

* For full contents and more information, visit: www.routledge.com/9781032288819

2ND EDITION

Quantitative Research Methods in Communication

The Power of Numbers for Social Justice



Erica Scharrer, **Srividya Ramasubramanian**

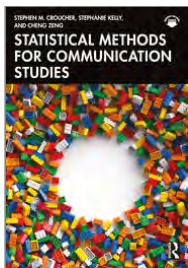
Series: Routledge Social Justice Communication Activism Series

This fully updated second edition offers an advanced introduction to quantitative methods that focuses on why and how to conduct research that contributes to social justice. The book provides both inspiration and step-by-step guidance on how to conceive, design, and carry out a quantitative study. The new edition includes updated real-world case studies, interviews with scholar-activists, definitions of key concepts as well as a deeper focus on ethics, social media, computational social sciences, data analytics, and data visualization techniques. It is ideal for graduate and advanced undergraduate courses in research methods for communication and the social sciences.

Routledge
April 2025 : 404pp
Pb: 978-1-032-59987-8 : **£68.99**
Hb: 978-1-032-60494-7 : **£155**
eBook: 978-1-003-45945-3

* For full contents and more information, visit: www.routledge.com/9781032599878

Statistical Methods for Communication Studies



Stephen M. Croucher Clemson University, USA, **Stephanie Kelly** North Carolina Agricultural and Technical State University, USA, **Cheng Zeng** North Dakota State University, USA

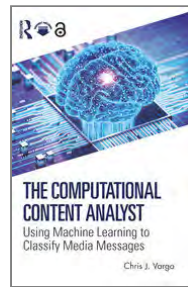
A step-by-step guide through various stages of data preparation and analysis, this text demonstrates descriptive and inferential statistics in communication studies. This book equips communication students with the tools they need to engage in quantitative research and provides guidance on how to use and interpret SPSS and write up results, with further guidance via free online material in using Excel and R. It is suitable for statistics or quantitative methods courses in communication studies programs at the advanced and graduate level.

Routledge
October 2025 : 264pp
Pb: 978-1-032-81487-2 : **£62.99**
Hb: 978-1-032-81488-9 : **£155**
eBook: 978-1-003-50011-7

* For full contents and more information, visit: www.routledge.com/9781032814872

The Computational Content Analyst

Using Machine Learning to Classify Media Messages



Chris J. Vargo

This book offers practical guidance and Python code to traverse the vast expanses of data—significantly enhancing productivity without compromising scholarly integrity. We'll survey a wide array of computer-based classification approaches, focusing on easy-to-understand methodological explanations and best practices to ensure that your data is being labelled accurately and precisely. It is particularly useful for academic researchers looking to classify media data, and advanced scholars in mass communications research, media studies, digital communication, political communication, and journalism.

Routledge
December 2024 : 144pp
Pb: 978-1-032-84630-9 : **£40.99**
Hb: 978-1-032-84635-4 : **£145**
eBook: 978-1-003-51423-7

* For full contents and more information, visit: www.routledge.com/9781032846309

4TH EDITION

Understanding Communication Research Methods

A Theoretical and Practical Approach



Stephen M. Croucher Clemson University, USA, **Daniel Cronn-Mills** Minnesota State University, USA

Using an engaging how-to approach that draws from scholarship, real life, and popular culture, this textbook, now in its fourth edition, offers students practical reasons why they should care about research methods and offers a practical guide for conducting research. This textbook is perfect for beginning and advanced scholars using critical, cultural, interpretive, qualitative, quantitative, rhetorical, and performance research methods.

Routledge
August 2024 : 340pp
Pb: 978-1-032-55738-0 : **£89.99**
Hb: 978-1-032-55775-5 : **£205**
eBook: 978-1-003-43217-3

* For full contents and more information, visit: www.routledge.com/9781032557380

3RD EDITION

A Handbook of Media and Communication Research

Qualitative and Quantitative Methodologies



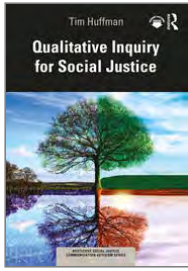
Edited by **Klaus Bruhn Jensen**

Thoroughly revised and updated, this third edition integrates perspectives from the social sciences and the humanities, focusing on methodology as a strategic level of analysis that joins practical applications with theoretical issues. This book is an invaluable reference work for students and researchers in the fields of media, communication, and cultural studies.

Routledge
December 2020 : 528pp
Pb: 978-1-138-49292-9 : **£40.99**
Hb: 978-1-138-49289-9 : **£155**
eBook: 978-1-138-49290-5

* For full contents and more information, visit: www.routledge.com/9781138492929

Qualitative Inquiry for Social Justice



Tim Huffman Saint Louis University, USA

Series: *Routledge Social Justice Communication Activism Series*

This textbook introduces students, researchers, and activists to the practice of qualitative inquiry to contribute to fairness, freedom, and flourishing in community life. Tailored to advanced undergraduates and graduate students in qualitative research methods courses in communication studies, sociology, education, social work, and public health and also useful for professionals who use inquiry in their occupation, such as program design/evaluation, solidarity/solutions journalism, nonprofit leadership, and community development.

Routledge
October 2023 : 392pp
Pb: 978-0-367-56765-1 : **£60.99**
Hb: 978-0-367-62024-0 : **£155**
eBook: 978-1-003-10755-2

* For full contents and more information, visit: www.routledge.com/9780367567651

UX Research Methods for Media and Communication Studies

An Introduction to Contemporary Qualitative Methods



Angela M. Cirucci Rowan University, USA, **Urszula M. Pruchniewska** Kutztown University, USA

A comprehensive guide to qualitative research methods in user experience (UX), the interaction between humans and digital products, designed for media and communication students. This is an essential text for media and communications students wishing to become familiar with UX research methods, a rapidly growing field that will open numerous exciting career paths for graduates.

Routledge
February 2022 : 202pp
Pb: 978-1-032-01866-9 : **£38.99**
Hb: 978-1-032-02078-5 : **£155**
eBook: 978-1-003-18175-0

* For full contents and more information, visit: www.routledge.com/9781032018669

4TH EDITION

Qualitative Research Methods for Media Studies



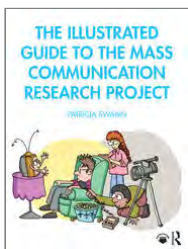
Bonnie S. Brennen Marquette University, USA

This fully updated fourth edition provides students and researchers with the tools they need to perform critically engaged, theoretically informed research using methods that include interviewing, focus groups, historical research, oral histories, textual analysis, ethnography and participant observation, and digital ethnography and netnography. A comprehensive and accessible guide for those hoping to explore this rich vein of research methodology, this book provides students and scholars with all the tools they need to be able to work with in today's convergent media environment.

Routledge
January 2025 : 292pp
Pb: 978-1-032-60071-0 : **£60.99**
Hb: 978-1-032-60072-7 : **£155**
eBook: 978-1-003-45741-1

* For full contents and more information, visit: www.routledge.com/9781032600710

The Illustrated Guide to the Mass Communication Research Project



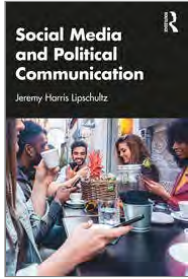
Patricia Swann Utica University, USA

This book makes mass communication research projects more accessible to the new student researcher through a balance between an academically rigorous guide and an informal and humorous student-centered approach. Ideal for students in research-centered courses in mass media, communication studies, marketing, and public relations, whether at the undergraduate or graduate level, this text will continue to serve as a valuable resource into a future communications and marketing career.

Routledge
August 2022 : 188pp
Pb: 978-1-032-08075-8 : **£52.99**
Hb: 978-1-032-10263-4 : **£140**
eBook: 978-1-003-21448-9

* For full contents and more information, visit: www.routledge.com/9781032080758

Social Media and Political Communication



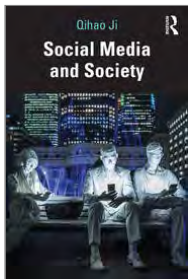
Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This book offers a wide-scale, interdisciplinary analysis and guide to social media and political communication, examining the political use of social media platforms such as Twitter, Facebook, Instagram, and TikTok. Essential reading for students of Media and Cultural Studies, Communication, Journalism, Political Science, and Information Technology, as well as anyone wishing to understand the current intersection of social media and politics.

Routledge
July 2022 : 222pp
Pb: 978-0-367-77242-0 : **£38.99**
Hb: 978-0-367-77253-6 : **£155**
eBook: 978-1-003-17047-1

* For full contents and more information, visit: www.routledge.com/9780367772420

Social Media and Society



Qihao Ji

This book offers a detailed exploration of the role social media plays in our daily lives and across a variety of contexts, from social networking sites, messaging applications, and enterprise communication platforms, to virtual reality. This is an essential text for students of digital media, communication, journalism, and beyond, as well as a useful resource for researchers and industry professionals interested in exploring the social and psychological effects of social media.

Routledge
November 2023 : 220pp
Pb: 978-1-032-39245-5 : **£37.99**
Hb: 978-1-032-39916-4 : **£155**
eBook: 978-1-003-35196-2

* For full contents and more information, visit: www.routledge.com/9781032392455

2ND EDITION

Social Media Law and Ethics



Jeremy Harris Lipschultz

In this textbook, social media professor Jeremy Harris Lipschultz introduces students to the study of social media law and ethics, integrating legal concepts and ethical theories. Case studies, discussion questions, and online resources help students engage with the practicalities, complexities and ambiguities of this future-oriented area of media law, making this an ideal textbook for students of media law, policy and ethics, mass media, and communication studies.

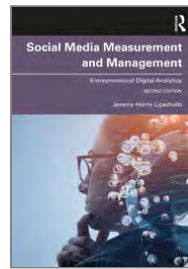
Routledge
August 2025 : 498pp
Pb: 978-1-032-65676-2 : **£46.99**
Hb: 978-1-032-65697-7 : **£155**
eBook: 978-1-032-65698-4

* For full contents and more information, visit: www.routledge.com/9781032656762

2ND EDITION

Social Media Measurement and Management

Entrepreneurial Digital Analytics



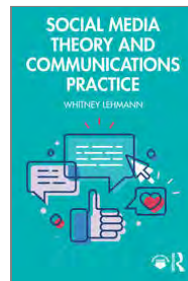
Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This revised and updated textbook applies a critical and practical lens to the world of social media analytics. Author Jeremy Harris Lipschultz explores the foundations of digital data, strategic tools, and best practices in an accessible volume for students and practitioners of social media communication. A perfect primer for this developing industry, this book is ideal for students, scholars, and practitioners of digital media seeking to hone their skills and expand their bank of new tools and resources.

Routledge
August 2024 : 328pp
Pb: 978-1-032-24786-1 : **£45.99**
Hb: 978-1-032-25210-0 : **£140**
eBook: 978-1-003-28209-9

* For full contents and more information, visit: www.routledge.com/9781032247861

Social Media Theory and Communications Practice



Whitney Lehmann Nova Southeastern University, USA

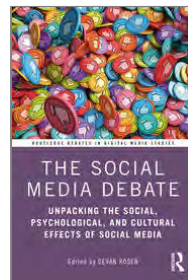
Fusing the academic with the applied, this book provides a comprehensive introduction to social media for future communications professionals. This book is ideal for introductory social media courses in communication, public relations, and mass communication departments as well as courses in digital media and public relations.

Routledge
July 2023 : 220pp
Pb: 978-1-032-18587-3 : **£41.99**
Hb: 978-1-032-18683-2 : **£155**
eBook: 978-1-003-25573-4

* For full contents and more information, visit: www.routledge.com/9781032185873

The Social Media Debate

Unpacking the Social, Psychological, and Cultural Effects of Social Media



Edited by **Devan Rosen** Ithaca College, USA

Series: Routledge Debates in Digital Media Studies

This accessible, student-friendly book provides a concise overview of the primary debates surrounding the impact and effects of social media. An important resource for students and scholars of media and communication, as well as educators, parents, policy makers, and clinicians interested in the impacts of social media.

Routledge
February 2022 : 248pp
Pb: 978-0-367-76751-8 : **£39.99**
Hb: 978-0-367-77413-4 : **£155**
eBook: 978-1-003-17127-0

* For full contents and more information, visit: www.routledge.com/9780367767518

Virtual Identities and Digital Culture



Edited by **Victoria Kannen** Laurentian University, Canada,
Aaron Langille Cambrian College, Canada

This collection investigates how our online identities and cultures are embedded within the digital practices of our lives, exploring how we form community, how we play, and how we re-imagine traditional media in a digital world. A vital contribution at a time of significant social and cultural flux, this book will be highly relevant to those studying digital culture within media, communication, cultural studies, digital humanities, and sociology departments.

Routledge
February 2023 : 284pp
Pb: 978-1-032-31508-9 : **£35.99**
Hb: 978-1-032-31655-0 : **£140**
eBook: 978-1-003-31073-0

* For full contents and more information, visit: www.routledge.com/9781032315089

3RD EDITION

Social Media and the Law

A Guidebook for Communication Students and Professionals



Edited by **Daxton R. Stewart** Texas Christian University, USA

This fully updated third edition of Social Media and the Law offers an essential guide to navigating the complex legal terrain of social media. This book is essential for students of media, mass communication, strategic communication, journalism, advertising, and public relations, as well as professional communicators that use social media in their role.

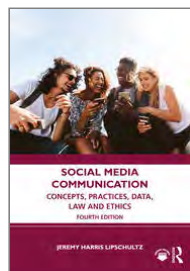
Routledge
October 2022 : 268pp
Pb: 978-0-367-77234-5 : **£48.99**
Hb: 978-1-032-00487-7 : **£140**
eBook: 978-1-003-17436-3

* For full contents and more information, visit: www.routledge.com/9780367772345

4TH EDITION

Social Media Communication

Concepts, Practices, Data, Law and Ethics



Jeremy Harris Lipschultz University of Nebraska at Omaha, USA

This updated fourth edition presents a wide-scale, interdisciplinary guide to social media communication. Examining platforms like Facebook, Instagram, Snapchat, TikTok, Twitter and YouTube, the book analyzes social media's use in journalism, public relations, advertising, and marketing. Social Media Communication is the perfect social media primer for students and professionals, and, with a dedicated online teaching guide, ideal for instructors, too.

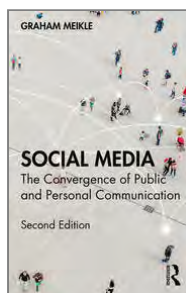
Routledge
July 2023 : 442pp
Pb: 978-1-032-24659-8 : **£51.99**
Hb: 978-1-032-25177-6 : **£155**
eBook: 978-1-003-28192-4

* For full contents and more information, visit: www.routledge.com/9781032246598

2ND EDITION

Social Media

The Convergence of Public and Personal Communication



Graham Meikle University of Westminster, UK

From Facebook and YouTube to TikTok and WeChat, this accessible book explores the relationships between public and personal communication on social media to understand their impacts on users' everyday lives. This book is an ideal critical introduction to social media in all their complexity.

Routledge
April 2024 : 176pp
Pb: 978-0-367-89780-2 : **£40.99**
Hb: 978-0-367-89782-6 : **£145**
eBook: 978-1-003-02110-0

* For full contents and more information, visit: www.routledge.com/9780367897802

Work in the Digital Media and Entertainment Industries

A Critical Introduction



Tanner Mirrlees University of Ontario Institute of Technology, Canada

This book is a first of its kind critical inter-disciplinary introduction to the economic, political, cultural, and technological dimensions of work in the rapidly growing digital media and entertainment industries (DMEI). Offering a broad overview of the field, this textbook is an indispensable resource for instructors, undergraduates, postgraduates, and scholars.

Routledge

November 2024 : 400pp

Pb: 978-0-367-67375-8 : **£36.99**

Hb: 978-0-367-67376-5 : **£145**

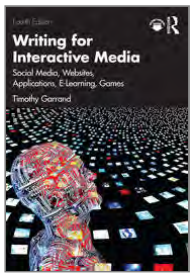
eBook: 978-1-003-13107-6

* For full contents and more information, visit: www.routledge.com/9780367673758

4TH EDITION

Writing for Interactive Media

Social Media, Websites, Applications, e-Learning, Games

**Timothy Garrard**

This thoroughly revised fourth edition teaches students and professionals how to create interactive content for all types of new media and become successful writers or designers in a variety of fields. Writing for Interactive Media prepares students for the writing challenges of today's technology and media. It can be used as a core textbook for courses in UX Writing, Writing for Digital Media, and Technical and Professional Communication and is a valuable resource for writing professionals at all levels.

Routledge

October 2023 : 322pp

Pb: 978-1-032-55424-2 : **£41.99**Hb: 978-1-032-55425-9 : **£155**

eBook: 978-1-003-43061-2

* For full contents and more information, visit: www.routledge.com/9781032554242

Crafting Stories for Virtual Reality



Melissa Bosworth Tiny World Productions/UC Berkeley, USA, **Lakshmi Sarah** Tiny World Productions/UC Berkeley, USA

We are witnessing a revolution in storytelling. Publications all over the world are increasingly using immersive storytelling — virtual reality, augmented reality and mixed reality — to tell compelling stories. The aim of this book is to distill the lessons learned thus far into a useful guide for reporters, filmmakers and writers interested in telling stories in this emerging medium. Examining ground-breaking work across industries, this text explains, in practical terms, how storytellers can create their own powerful immersive experiences as new media and platforms emerge.

Routledge
November 2018 : 270pp
Pb: 978-1-138-29672-5 : £40.99
Hb: 978-1-138-29671-8 : £155
eBook: 978-1-315-09986-6

* For full contents and more information, visit: www.routledge.com/9781138296725

5TH EDITION

Digital Storytelling

Capturing Lives, Creating Community



Joe Lambert, **Brooke Hessler**

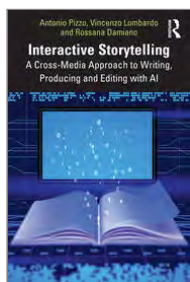
In this revised and updated edition of the StoryCenter's popular guide to digital storytelling, co-founder Joe Lambert offers budding digital storytellers the skills and tools they need to craft compelling digital stories. Using a "7 Steps" approach, Lambert helps storytellers identify the fundamentals of dynamic digital storytelling—from seeing the story, assembling it, and sharing it. This accessible guide's meaningful examples and inviting tone makes this an essential for any student learning the steps toward digital storytelling.

Routledge
May 2018 : 234pp
Pb: 978-1-138-57766-4 : £45.99
Hb: 978-1-138-57765-7 : £155
eBook: 978-1-351-26636-9

* For full contents and more information, visit: www.routledge.com/9781138577664

Interactive Storytelling

A Cross-Media Approach to Writing, Producing and Editing with AI



Antonio Pizzo, **Vincenzo Lombardo**, **Rossana Damiano**

Taking a cross-media approach to the ever-changing field of digital storytelling, this book offers an essential introduction to producing and editing interactive storytelling content, and to the platforms that host it. Merging algorithmic and AI approaches with basic writing technique, the authors begin by providing a brief history of the field before moving on to practical step-by-step guides on techniques, models, and software architecture. Interactive Storytelling is recommended reading for professionals as well as advanced undergraduate and postgraduate students of interactive entertainment, multimedia design and production, and digital journalism.

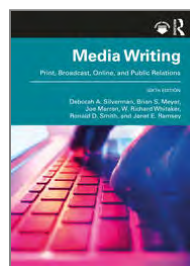
Routledge
September 2023 : 194pp
Pb: 978-1-032-37164-1 : £35.99
Hb: 978-1-032-37163-4 : £150
eBook: 978-1-003-33562-7

* For full contents and more information, visit: www.routledge.com/9781032371641

6TH EDITION

MediaWriting

Print, Broadcast, Online, and Public Relations



Deborah A. Silverman SUNY Buffalo State College, USA, **Brian S. Meyer**, **Joe Marren**, **W. Richard Whitaker** Buffalo State College, USA, **Ronald D. Smith** SUNY Buffalo State College, USA, **Janet E. Ramsey** Buffalo State College, USA

Accessible and engaging, this book is an invaluable resource for students planning to enter the dynamic and changing world of media writing. Drawing on a wealth of real-world examples and featuring helpful "How To" boxes throughout, MediaWriting explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Designed to meet the needs of students of digital, print, and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with all the skills necessary to succeed in their chosen writing field.

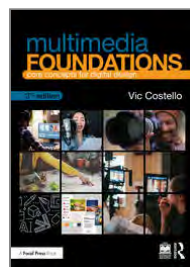
Routledge
August 2024 : 454pp
Pb: 978-1-032-49580-4 : £78.99
Hb: 978-1-032-49581-1 : £165
eBook: 978-1-003-39450-1

* For full contents and more information, visit: www.routledge.com/9781032495804

3RD EDITION

Multimedia Foundations

Core Concepts for Digital Design



Vic Costello Elon University, USA

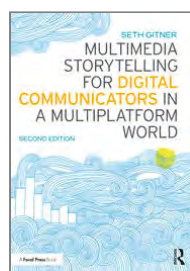
Whether you are working using text, graphics, photography, sound, motion, or video, Multimedia Foundations covers the skills necessary to be an effective modern storyteller. Presented in full colour with hundreds of vibrant illustrations, this book trains readers in the principles and skills common to all forms of digital media production, enabling the creation of successful, engaging content, no matter what tools are used. Chapters feature useful exercises to cement core concepts and help readers develop planning, collaboration, design, and production skills.

Focal Press
July 2023 : 512pp
Pb: 978-1-138-39155-0 : £75.99
Hb: 978-1-138-39153-6 : £145
eBook: 978-0-429-42266-9

* For full contents and more information, visit: www.routledge.com/9781138391550

2ND EDITION

Multimedia Storytelling for Digital Communicators in a Multiplatform World



Seth Gitner Syracuse University, USA

Now in its second edition, Multimedia Storytelling for Digital Communicators in a Multiplatform World is a trusted guide for all students who need to master visual communication through multiple media and platforms. This book is a key resource for students learning to think and create visually in fields across broadcast and digital journalism, film, photography, advertising, and public relations.

Routledge
July 2022 : 544pp
Pb: 978-1-138-33256-0 : £58.99
Hb: 978-1-138-33255-3 : £155
eBook: 978-1-003-29149-7

* For full contents and more information, visit: www.routledge.com/9781138332560

Scripting Media



Frank Barnas , Marie Barnas

Bringing together professional standards, practices, and jargon from across the industry, *Scripting Media* provides a complete overview of writing for divergent forms of media. While some forms of media writing have been honed and standardized over generations, others demand new ways of thinking and collaborating. Covering traditional forms of scriptwriting, such as news, advertising, and film scripting, as well as newer and more emerging areas of social media and virtual reality, this book is designed to prepare readers for the varying formats, styles and techniques specific to each medium.

Routledge
 August 2023 : 200pp
 Pb: 978-1-032-22922-5 : **£37.99**
 Hb: 978-1-032-22923-2 : **£145**
 eBook: 978-1-003-27476-6

* For full contents and more information, visit: www.routledge.com/9781032229225

Writing Online and Audio Stories

Crafting Nonfiction for Websites, Podcasts, and Social Media



Anna Faherty

Guiding readers through the unique challenges and choices presented by digital publication, this book provides a practical set of tools to help students, creatives, and content professionals craft emotionally engaging nonfiction stories for online readers and listeners. *Writing Online and Audio Stories* is a valuable entry-point for creative writers, podcasters, and professionals in PR and marketing, as well as students undertaking courses such as Digital Writing, Creative Nonfiction and Multimedia Storytelling.

Routledge
 December 2023 : 180pp
 Pb: 978-1-032-42584-9 : **£36.99**
 Hb: 978-1-032-42585-6 : **£155**
 eBook: 978-1-003-36334-7

* For full contents and more information, visit: www.routledge.com/9781032425849

Social Media Storytelling



Marie Elisabeth Mueller , Devadas Rajaram

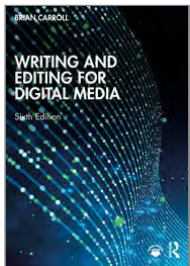
Offering a radical new toolbox for digital storytellers, this key text contains everything today's media practitioners need to know about conceptualising, editing and producing stories for online platforms and audiences. *Social Media Storytelling* is an essential resource for students of mobile and multimedia journalism, digital media, and media marketing, as well as for professionals who want to learn how to create compelling content and tell impactful brand stories.

Routledge
 July 2022 : 308pp
 Pb: 978-1-032-22925-6 : **£39.99**
 Hb: 978-1-032-23021-4 : **£155**
 eBook: 978-1-003-27525-1

* For full contents and more information, visit: www.routledge.com/9781032229256

6TH EDITION

Writing and Editing for Digital Media



Brian Carroll

An essential guide to writing and editing for digital media, this sixth edition responds to the mainstreaming of GenAI and LLMs, among many other changes in the best practices of digital storytelling. An essential text for students of media, communication, public relations, marketing, and journalism who are looking to develop their writing and editing skills for these ever-evolving fields and professions. This book also has an accompanying eResource that offers additional weekly activities and assignments, providing students additional opportunity to put theory into practice.

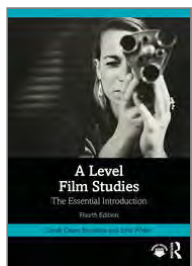
Routledge
 January 2026 : 382pp
 Pb: 978-1-032-97151-3 : **£41.99**
 Hb: 978-1-032-97153-7 : **£155**
 eBook: 978-1-003-59244-0

* For full contents and more information, visit: www.routledge.com/9781032971513

4TH EDITION

A Level Film Studies

The Essential Introduction



Sarah Casey Benyahia, John White Anglia Ruskin University, UK

Series: Essentials

Building confidence through a careful, step-by-step approach, this book is an essential companion for students undertaking A Level Film Studies. Designed to be comprehensive and easy-to-use, A Level Film Studies: The Essential Introduction covers everything students need to succeed in their exams as well as inspiring further study. This book is supported by e-resources for students and instructors, including additional case studies, revision checklists, and key approaches to assessment.

Routledge

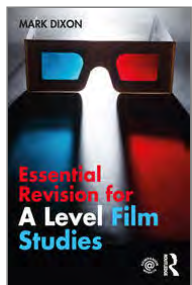
May 2025 : 420pp

Pb: 978-1-032-80193-3 : **£41.99**

Hb: 978-1-032-80192-6 : **£155**

eBook: 978-1-003-49590-1

* For full contents and more information, visit: www.routledge.com/9781032801933

Essential Revision for A Level Film Studies

Mark Dixon

This comprehensive revision guide contains everything students need to know to succeed on their A Level Film Studies course. With its practical approach and comprehensive scope, Essential Revision for A Level Film is the ideal resource for students and teachers.

Routledge

July 2021 : 348pp

Pb: 978-0-367-63449-0 : **£20.99**

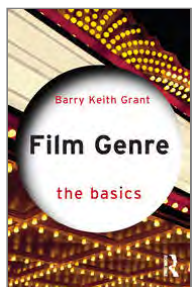
Hb: 978-0-367-63450-6 : **£115**

eBook: 978-1-003-11924-1

* For full contents and more information, visit: www.routledge.com/9780367634490

Film Genre

The Basics



Barry Keith Grant Brock University, Canada

Series: The Basics

Offering an accessible introduction to the study of film genres and genre films, this book examines the use of genre in cinema from its beginnings to the present day. Film Genre: The Basics is an invaluable resource for those new to studying film and for anyone interested in the history and ongoing significance of film genres and genre films.

Routledge

December 2023 : 256pp

Pb: 978-1-032-27165-1 : **£20.99**

Hb: 978-1-032-27414-0 : **£105**

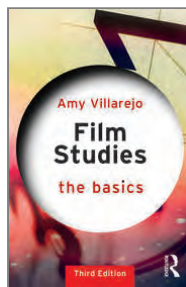
eBook: 978-1-003-29262-3

* For full contents and more information, visit: www.routledge.com/9781032271651

3RD EDITION

Film Studies

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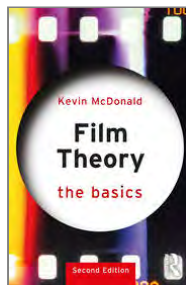
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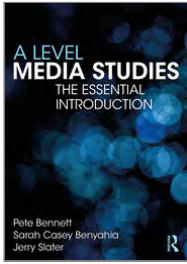
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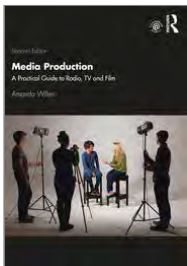
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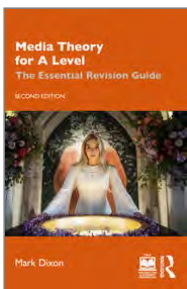
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Mark Dixon

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