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Communication
Textbook Catalogue
Spring 2026



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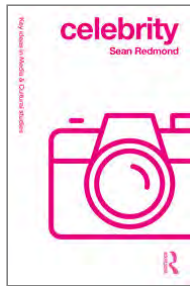
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Celebrity



Sean Redmond

Series: Key Ideas in Media & Cultural Studies

This book introduces students to the key terms, concepts, dilemmas and issues central to the study and critical understanding of celebrity. Each chapter stands as a coherent block of knowledge, whilst analysis and appreciation, conversations and connections are also foregrounded, and 'echo' summaries will allow readers to follow the connections being made. A critical story about celebrity is presented, taking in image production, branding, marketing, the political economy of celebrity, identity politics and structures of feeling and narratives of damage. Topical, current and popular examples will be utilised to bring the material alive for the reader.

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eBook: 978-0-203-11480-3

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Comics Studies

The Key Concepts



Frederick Luis Aldama

Series: Routledge Key Guides

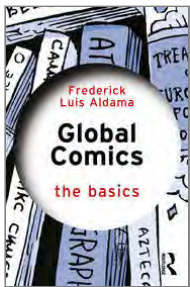
An accessible guide to the central concepts and issues that inform Comics Studies. It summarizes, explains, contextualizes, and assesses key critical concepts, perspectives, developments, and debates in the field. Fully cross-referenced and complete with suggestions for further reading and a glossary, *Comics Studies: The Key Concepts* is an essential guide for students of media and cultural studies, art and visual culture, gender and women's studies, and literature that are studying comics and graphic novels.

Routledge
March 2026 : 372pp
Pb: 978-0-367-19687-5 : £41.99
Hb: 978-0-367-19686-8 : £155

* For full contents and more information, visit: www.routledge.com/9780367196875

Global Comics

The Basics



Frederick Luis Aldama

Series: The Basics

Offering an accessible introduction to the world of comics, this book provides a critical overview of how the form and content of comic books from around the globe have evolved over time. Essential reading for anyone interested in learning more about the history and cultural significance of comics on a global level and why they matter more than ever in our interconnected age.

Routledge
July 2026 : 350pp
Pb: 978-1-138-08820-7 : £19.99
Hb: 978-1-138-08819-1 : £155

* For full contents and more information, visit: www.routledge.com/9781138088207

More Critical Approaches to Comics

Theories and Methods



Edited by **Matthew Smith** Radford University, USA,
Matthew Brown University of Texas at Dallas, USA,
Randy Duncan Henderson State University, USA

In this comprehensive textbook, editors Matthew J. Brown, Randy Duncan and Matthew J. Smith offer students a deeper understanding of the artistic and cultural significance of comic books and graphic novels by introducing key theories and critical methods for analyzing comics. As a companion to the acclaimed *Critical Approaches to Comics: Theories and Methods*, this second volume features 19 fresh perspectives and serves as a stand-alone textbook in its own right. *More Critical Approaches to Comics* is a compelling classroom or research text for students and scholars interested in Comics Studies, Critical Theory, the Humanities, and beyond.

Routledge
September 2019 : 304pp
Pb: 978-1-138-35953-6 : £48.99
Hb: 978-1-138-35952-9 : £155
eBook: 978-0-429-43369-6

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Cultural Policy



David Bell , Kate Oakley

Series: Key Ideas in Media & Cultural Studies

In this book, David Bell and Kate Oakley survey the major debates emerging in cultural policy research, adopting an approach based on spatial scale to explore cultural policy in cities, nations and internationally. They contextualise these discussions with an exploration of what both 'culture' and 'policy' mean when they are joined together as cultural policy. Drawing on topical examples and contemporary research, as well as their own experience in both academia and in consultancy, Bell and Oakley urge readers to think critically about the project of cultural policy as it is currently being played out around the world.

Routledge

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Pb: 978-0-415-66501-8 : **£31.99**

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* For **full contents** and more information, visit: www.routledge.com/9780415665018

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Communication, Cultural and Media Studies

The Key Concepts



John Hartley Queensland University of Technology, Australia

Series: *Routledge Key Guides*

Communication, Cultural and Media Studies: The Key Concepts offers an indispensable guide for anyone studying these fast-paced and fascinating fields. This fully revised and updated fifth edition provides a comprehensive, multi-disciplinary introduction to the most important terms in the study of communication, culture and media. With brand new entries reflecting technological advances and new directions this text offers students the most up-to-date overview available.

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Cultural Studies, Identity, and Politics in the Contemporary Moment



Douglas Kellner

In this thorough update of one of the classic texts of media and cultural studies, Douglas Kellner argues that mediated culture is now the dominant form of culture which socializes us and provides and plays major roles in the economy, polity, and social and cultural life. Situating the works of media culture in their social context, within political struggles, and the system of cultural production and reception, Kellner develops a multidimensional approach to cultural studies that broadens the field and opens it to a variety of disciplines. Anyone interested in the nature and effects of contemporary society and culture should read this book.

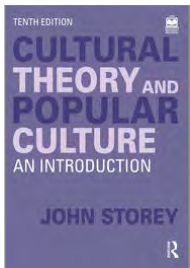
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Cultural Theory and Popular Culture

An Introduction



John Storey

In this tenth edition, John Storey presents a clear and critical survey of competing theories of, and various approaches to, popular culture. Its breadth and theoretical unity, exemplified through popular culture, means that it can be flexibly and relevantly applied across a number of disciplines. New revisions include: updated contemporary examples of popular culture, a chapter called Nature and Culture, and updated student resources at routledgelearning.com/culturaltheoryandpopularculture. This new edition remains essential reading for students of cultural studies, media studies, communication studies, the sociology of culture, popular culture and other related subjects.

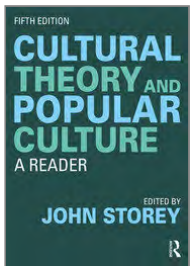
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A Reader



Edited by **John Storey**

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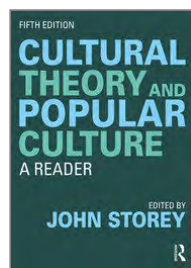
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A Critical Introduction



Charles Soukup, Christina R. Foust

An accessible and engaging introduction to the critical study of popular culture, which provides students with the tools they need to make sense of the popular culture that inundates their everyday lives. Essential reading for undergraduate and postgraduate students of media studies, communication studies, cultural studies, popular culture, and other related subjects.

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Textual Poachers

Television Fans and Participatory Culture



Henry Jenkins University of Southern California, USA

The twentieth anniversary edition of Henry Jenkins's Textual Poachers brings this now-canonical text to a new generation of students interested in the intersections of fandom, participatory culture, popular consumption and media theory. This reissue of what's become a classic work includes an interview between Jenkins and Suzanne Scott and a supplemental teaching and study guide by Louisa Stein, which encourages students to consider fan cultures in relation to consumer capitalism, genre, gender, sexuality, interpretation and more.

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The Hip-Hop Studies Reader



Edited by **Murray Forman** Northeastern University, Boston, MA, USA, **Mark Anthony Neal** Duke University, USA, **Regina N. Bradley** Kennesaw State University, USA

This newly expanded and revised third edition brings together the most important and up-to-date hip-hop scholarship in one comprehensive volume. This text is essential reading for anyone seeking deeper understanding of the profound impact of hip-hop as an intellectual, aesthetic, and cultural movement.

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Transnational Korean Pop Culture and Digital Technologies



Dal Yong Jin Simon Fraser University, Canada

A comprehensive and critical introduction to understanding the Korean Wave (Hallyu) as a transnational media phenomenon. This is essential reading for students of Media and Communication, Cultural Studies, Korean Studies and Asian Studies, particularly those taking classes on popular culture and media, media and globalization, Korean popular culture, and East Asian culture.

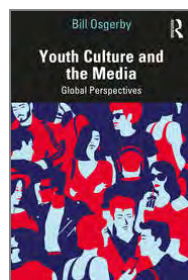
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Global Perspectives



Bill Osgerby London Metropolitan University, UK

This expansive, lively introduction charts the connections between international youth cultures and the development of global media and communication. With an ideal balance between detailed examples and engaging analysis, this book is a must-read for anyone interested in youth cultures and the modern media.

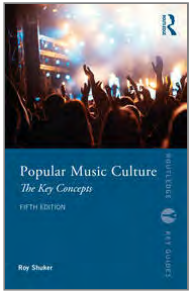
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Popular Music Culture

The Key Concepts



Roy Shuker University of Victoria Wellington, New Zealand

Series: *Routledge Key Guides*

Now in an updated fifth edition, this popular A-Z student reference book provides a comprehensive survey of key ideas and concepts in popular music culture, examining the social and cultural aspects of popular music, notably the impact of digital technology and changes in the way in which music is created, manufactured, marketed, and consumed. *Popular Music Culture: The Key Concepts* is an essential reference tool for students studying the social and cultural dimensions of popular music.

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The Hip-Hop Studies Reader



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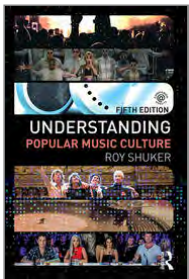
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Understanding Popular Music Culture



Roy Shuker Victoria University of Wellington, New Zealand

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Routledge

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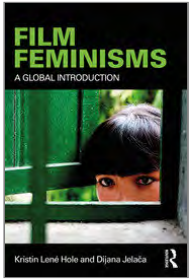
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Film Feminisms

A Global Introduction



Dijana Jelača St. John's University, USA, **Kristin Lené Hole** Portland State University, USA

This new textbook situates feminist film theory within the larger framework of transnational scholarly approaches, as well as postcolonial, queer, disability studies and critical race theories. It offers a much-needed update on pedagogical approaches to feminist film studies, providing discussions of filmmakers and case studies of films that are often overlooked in more traditional approaches to the field. Each chapter is supported by a variety of pedagogical features including activities and further viewing options drawn from areas outside of traditional film studies, such as music videos and videogames, to update the field to today's changing media landscape.

Routledge

August 2018 : 386pp

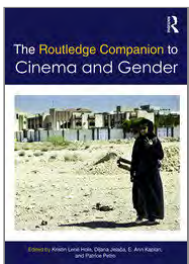
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The Routledge Companion to Cinema & Gender



Edited by **Kristin Hole** Portland State University, USA, **Dijana Jelača** St. John's University, USA, **E. Kaplan** Stony Brook University, USA, **Patrice Petro** University of Wisconsin-Milwaukee, USA

Series: *Routledge Media and Cultural Studies Companions*

This comprehensive collection of all new essays assembles major theoretical approaches to cinema, gender, and spectatorship, covering the intersections with other discourses such as class, ethnicity, sexuality, stars, genres, new media, and feminist modes of address. Bringing together leading figures in the field, the volume provides an overview of cinema and gender, while also reflecting a desire to rethink some of the ways in which feminist film theory and filmmaking are historicized, theorized, and taught. Essays are organised into five parts, each highlighting key areas and approaches. The Companion will be an important resource for researchers and students.

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September 2018 : 512pp

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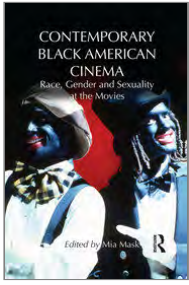
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Contemporary Black American Cinema

Race, Gender and Sexuality at the Movies



Edited by **Mia Mask** Vassar College, USA

Contemporary Black American Cinema offers a fresh collection of essays on African American film, media, and visual culture in the era of global multiculturalism. Integrating theory, history, and criticism, the contributing authors deftly connect interdisciplinary perspectives from American studies, cinema studies, cultural studies, political science, media studies, and Queer theory. These essays address the career legacies of film stars, examine various iterations of Blaxploitation and animation, question the comedic politics of "fat suit" films, and celebrate the innovation of avant-garde and experimental cinema.

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Horror Noire

A History of Black American Horror from the 1890s to Present



Robin R. Means Coleman Northwestern University, USA

From King Kong to Candyman, the boundary-pushing genre of the horror film has always been a site for provocative explorations of race in American popular culture. This book offers a comprehensive chronological survey of Black horror from the 1890s to present day. Essential reading for anyone seeking to understand how fears and anxieties about race and race relations are made manifest, and often challenged, on the silver screen.

Routledge

November 2022: 402pp

Pb: 978-0-367-70440-7 : **£38.99**

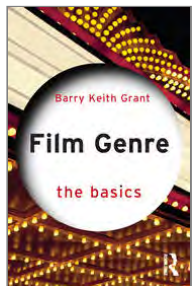
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Film Genre

The Basics



Barry Keith Grant Brock University, Canada

Series: The Basics

Offering an accessible introduction to the study of film genres and genre films, this book examines the use of genre in cinema from its beginnings to the present day. *Film Genre: The Basics* is an invaluable resource for those new to studying film and for anyone interested in the history and ongoing significance of film genres and genre films.

Routledge

December 2023 : 256pp

Pb: 978-1-032-27165-1 : £20.99

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eBook: 978-1-003-29262-3

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Movie History: A Survey

Second Edition



Douglas Gomery University of Maryland, USA, **Clara Pafort-Overduin** Utrecht University, The Netherlands

How can we understand the history of film? Historical facts don't answer the basic questions of film history. History, as this fascinating book shows, is more than the simple accumulation of film titles, facts and figures. This is a survey of over 100 years of cinema history, from its beginnings in 1895, to its current state in the 21st century. An accessible, introductory text, *Movie History: A Survey* looks at not only the major films, filmmakers, and cinema institutions throughout the years, but also extends to the production, distribution, exhibition, technology and reception of films. The textbook is divided chronologically into four sections, using the timeline of technological changes. Written by two highly respected film scholars and experienced teachers, *Movie History* is the ideal textbook for students studying film history.

Routledge

April 2011 : 480pp

Pb: 978-0-415-77545-8 : **£52.99**

eBook: 978-0-203-83228-8

* For full contents and more information, visit: www.routledge.com/9780415775458

Screen Ages

A Survey of American Cinema



John Alberti Northern Kentucky University, USA

Screen Ages explores the history of US cinema to show how this film culture has changed and developed through time. Covering key periods from across American cinema history, John Alberti displays the social, technological and political forces that have shaped cinematic output and been shaped by it. The book's illuminating 'Now Playing' features focus on key cinematic events from *The Birth of a Nation* to *Zero Dark Thirty* to display the social context of those viewing the films for the first time. Further 'In Development' and 'The Names Above and Below the Title' features explore key genres and figures for a fully rounded vision of cinema from the period.

Routledge

February 2015 : 318pp

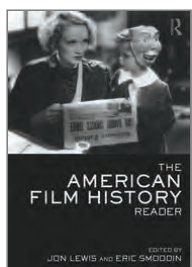
Pb: 978-0-415-53552-6 : **£77.99**

Hb: 978-0-415-53551-9 : **£155**

eBook: 978-1-315-76310-1

* For full contents and more information, visit: www.routledge.com/9780415535526

The American Film History Reader



Edited by **Jon Lewis** Oregon State University, USA, **Eric Smoodin** University of California, Davis, USA

The *American Film History Reader* brings together 18 essays dating back to early efforts to historicize the medium through to contemporary work focusing on technology and industry history. The collection includes some of the most significant US film history essays written in the last 90 years, and are organized into six thematic sections focusing on: Industrial Practice, Technology, Reception, Films and Filmmakers, Censorship and Regulation, and Stardom. Each section includes a comprehensive introduction by the editors, introducing each essay individually, and providing context for the readings, along with suggestions for related viewings and an annotated list of further reading.

Routledge

December 2014 : 414pp

Pb: 978-0-415-70688-9 : **£62.99**

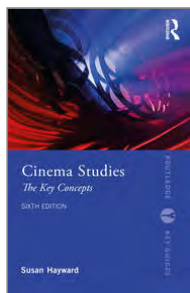
Hb: 978-0-415-70621-6 : **£175**

* For full contents and more information, visit: www.routledge.com/9780415706889

6TH EDITION

Cinema Studies

The Key Concepts

**Susan Hayward** University of Exeter, UK*Series: Routledge Key Guides*

Now in its sixth edition, this essential guide for students provides accessible definitions of a comprehensive range of genres, movements, world cinemas, theories and production terms. This is a must-have guide for any student starting out on this fascinating area of study and arguably the greatest art form of modern times.

Routledge
September 2022 : 682pp
Pb: 978-0-367-64637-0 : **£39.99**
Hb: 978-0-367-64636-3 : **£155**
eBook: 978-1-003-12557-0

* For full contents and more information, visit: www.routledge.com/9780367646370

2ND EDITION

Film and Television Analysis

An Introduction to Methods, Theories, and Approaches

**Harry M. Benshoff** University of North Texas, USA, **Caryn Murphy**

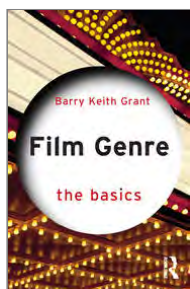
This fully revised second edition textbook is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television. Written in a reader-friendly manner Film and Television Analysis is a vital textbook for students encountering these concepts for the first time.

Routledge
January 2024 : 448pp
Pb: 978-0-367-18684-5 : **£57.99**
Hb: 978-0-367-18683-8 : **£155**
eBook: 978-0-429-19759-8

* For full contents and more information, visit: www.routledge.com/9780367186845

Film Genre

The Basics

**Barry Keith Grant** Brock University, Canada*Series: The Basics*

Offering an accessible introduction to the study of film genres and genre films, this book examines the use of genre in cinema from its beginnings to the present day. Film Genre: The Basics is an invaluable resource for those new to studying film and for anyone interested in the history and ongoing significance of film genres and genre films.

Routledge
December 2023 : 256pp
Pb: 978-1-032-27165-1 : **£20.99**
Hb: 978-1-032-27414-0 : **£105**
eBook: 978-1-003-29262-3

* For full contents and more information, visit: www.routledge.com/9781032271651

Film Studies

A Global Introduction

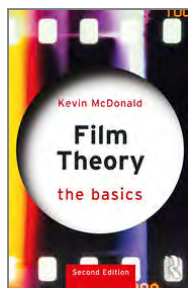
**Glyn Davis, Kay Dickinson, Lisa Patti, Amy Villarejo**

A textbook that offers a truly global perspective and simultaneously updates the key concepts and questions of the changing field of film studies. Following an accessible and linear trajectory from film and media makers to consumers and critics, the book appeals to both students aspiring to work in the film industry and those within the humanities and arts eager to understand the world of images and screens in which we all live. Through cutting edge academic questions, and a wealth of examples, stimulating exercises and definitions, the book integrates textual analysis with the fresh perspectives of emerging work in the discipline and broader socio-political contexts for interrogating film.

Routledge
March 2015 : 546pp
Pb: 978-1-405-85918-9 : **£67.99**
Hb: 978-0-415-73434-9 : **£155**
eBook: 978-1-315-75419-2

* For full contents and more information, visit: www.routledge.com/9781405859189

2ND EDITION

Film Theory: The Basics**Kevin McDonald***Series: The Basics*

Fully updated and expanded throughout, this second edition of Film Theory: The Basics provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. Complete with questions for discussion and a glossary of both key terms and key theorists, this book is an invaluable resource for those new to film theory and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

Routledge
May 2022 : 270pp
Pb: 978-0-367-76796-9 : **£23.99**
Hb: 978-0-367-77440-0 : **£105**
eBook: 978-1-003-17137-9

* For full contents and more information, visit: www.routledge.com/9780367767969

5TH EDITION

Film, Form, and Culture**Robert P. Kolker** University of Maryland, USA, **Marsha Gordon** North Carolina State University, USA

This fifth edition of Film, Form, and Culture offers a lively introduction to both the formal and cultural aspects of film. This textbook is an invaluable and exciting resource for students beginning film studies at undergraduate level.

Routledge
March 2024 : 378pp
Pb: 978-1-032-50525-1 : **£59.99**
Hb: 978-1-032-50523-7 : **£155**
eBook: 978-1-003-39887-5

* For full contents and more information, visit: www.routledge.com/9781032505251

5TH EDITION

Introduction to Film Studies



Edited by **Jill Nelmes**, **Jill Nelmes** University of East London, UK

Introduction to Film Studies is a comprehensive textbook for students of cinema. This completely revised and updated fifth edition guides students through the key issues and concepts in film studies, traces the historical development of film and introduces some of the world's key national cinemas. A range of theories and theorists are presented from Formalism to Feminism, from Eisenstein to Deleuze. It is lavishly illustrated with 150 film stills and production shots, in full colour throughout. Reviewed widely by teachers in the field and with a foreword by Bill Nichols, it will be essential reading for any introductory student of film and media studies or the visual arts worldwide.

Routledge

November 2011 : 564pp

Pb: 978-0-415-58259-9 : **£48.99**

Hb: 978-0-415-58257-5 : **£155**

eBook: 978-0-203-82413-9

* For full contents and more information, visit: www.routledge.com/9780415582599

2ND EDITION

Film and Television Analysis

An Introduction to Methods, Theories, and Approaches



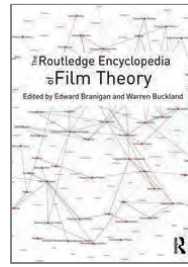
Harry M. Benshoff University of North Texas, USA, **Caryn Murphy**

This fully revised second edition textbook is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television. Written in a reader-friendly manner Film and Television Analysis is a vital textbook for students encountering these concepts for the first time.

Routledge
January 2024 : 448pp
Pb: 978-0-367-18684-5 : **£57.99**
Hb: 978-0-367-18683-8 : **£155**
eBook: 978-0-429-19759-8

* For full contents and more information, visit: www.routledge.com/9780367186845

The Routledge Encyclopedia of Film Theory



Edited by **Edward Branigan** University of California, Santa Barbara, USA, **Warren Buckland** Oxford Brookes University, UK

The Routledge Encyclopedia of Film Theory makes explicit the implicit assumptions behind each film theory by defining and contextualising the theory's terminology in clear 'everyday' language that students will find accessible. The volume includes entries on the essential ideas and concepts at the centre of film theory from the beginning of the twentieth century to the beginning of the twenty-first century. Entries focus on key texts but also include a list of further reading. Entries on key film scholars are also included. The Routledge Encyclopedia of Film Theory is an ideal reference book for undergraduates in film studies as well as graduate students new to the discipline.

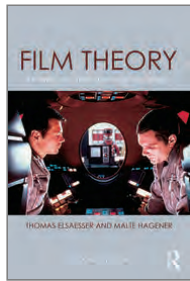
Routledge
January 2015 : 566pp
Pb: 978-1-138-84915-0 : **£57.99**
Hb: 978-0-415-78180-0 : **£265**
eBook: 978-0-203-12922-7

* For full contents and more information, visit: www.routledge.com/9781138849150

2ND EDITION

Film Theory

An Introduction through the Senses



Thomas Elsaesser University of Amsterdam, the Netherlands, **Malte Hagener** University of Marburg, Germany

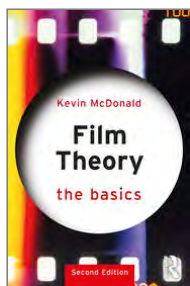
What is the relationship between cinema and spectator? This is the central question for film theory, and the question that renowned film scholars Thomas Elsaesser and Malte Hagener use to guide students through all of the major film theories – from the classical period to today – in this insightful, engaging book, now revised from its popular first edition. This new and updated edition features a new introduction and includes a teaching guide, discussion questions, and suggested film clips for each chapter to make the book even more student-friendly.

Routledge
March 2015 : 246pp
Pb: 978-1-138-82430-0 : **£54.99**
Hb: 978-1-138-82429-4 : **£175**
eBook: 978-1-315-74076-8

* For full contents and more information, visit: www.routledge.com/9781138824300

2ND EDITION

Film Theory: The Basics



Kevin McDonald

Series: The Basics

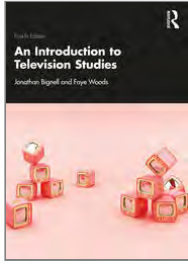
Fully updated and expanded throughout, this second edition of Film Theory: The Basics provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. Complete with questions for discussion and a glossary of both key terms and key theorists, this book is an invaluable resource for those new to film theory and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

Routledge
May 2022 : 270pp
Pb: 978-0-367-76796-9 : **£23.99**
Hb: 978-0-367-77440-0 : **£105**
eBook: 978-1-003-17137-9

* For full contents and more information, visit: www.routledge.com/9780367767969

4TH EDITION

An Introduction to Television Studies



Jonathan Bignell University of Reading, UK, **Faye Woods** University of Reading, UK

This comprehensive textbook, now substantially updated for its fourth edition, provides students with a framework for understanding the key concepts and main approaches to Television Studies, including audiences, representation, industry and global television, as well as the analytical study of individual programmes. With individual chapters addressing television style and form, narrative, histories, industries, genres and formats, realities, production, audiences, representation and identity, and quality, this book is essential reading for both students and scholars of Television Studies.

Routledge
December 2022 : 336pp
Pb: 978-1-138-66582-8 : **£33.99**
Hb: 978-1-138-66581-1 : **£130**
eBook: 978-1-315-61967-5

* For full contents and more information, visit: www.routledge.com/9781138665828

2ND EDITION

From Networks to Netflix

A Guide to Changing Channels



Edited by **Derek Johnson** University of Wisconsin, Madison, USA

Now in a second edition, this textbook surveys the channels, platforms, and programming through which television distribution operates, with a diverse selection of contributors providing thorough exploration of global media industries in flux. An ideal resource for students and scholars of media studies, media theory, and media industries, this book continues to offer a concrete, tangible way to grasp the foundations of television—and television studies—even as they continue to be rewritten.

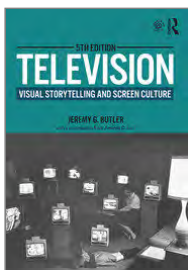
Routledge
July 2022 : 460pp
Pb: 978-0-367-56824-5 : **£50.99**
Hb: 978-0-367-56828-3 : **£155**
eBook: 978-1-003-09949-9

* For full contents and more information, visit: www.routledge.com/9780367568245

5TH EDITION

Television

Visual Storytelling and Screen Culture



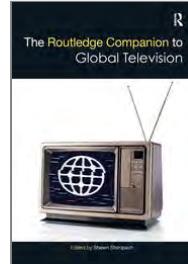
Jeremy G. Butler University of Alabama

For over two decades, Television has served as the foremost guide to television studies, giving students a critical perspective on how television programs and commercials are made and how they function as producers of meaning. With discussions integrated throughout on the latest developments in television's on-going convergence with other media and a companion website featuring color frame grabs, a glossary, and editing and sound exercises for students, the revised fifth edition provides students with a whole toolbox of implements to disassemble television and read between the lines, teaching them to incorporate critical thinking into their own television viewing.

Routledge
February 2018 : 422pp
Pb: 978-1-138-74396-0 : **£82.99**
Hb: 978-1-138-74400-4 : **£155**
eBook: 978-1-315-18129-5

* For full contents and more information, visit: www.routledge.com/9781138743960

The Routledge Companion to Global Television



Edited by **Shawn Shimpach**

Series: *Routledge Media and Cultural Studies Companions*

Featuring scholarly perspectives from around the globe and drawing on a legacy of television studies, but with an eye toward the future, this authoritative collection examines both the thoroughly global nature of television and the multiple and varied experiences that constitute television in the twenty-first century. In this volume, editor Shawn Shimpach has brought together an essential guide to understanding television in the world today, how it works and what it means – perfect for students, scholars, and anyone else interested in television, global media studies, and beyond.

Routledge
June 2021 : 532pp
Pb: 978-1-032-08578-4 : **£48.99**
Hb: 978-1-138-72434-1 : **£245**
eBook: 978-1-315-19246-8

* For full contents and more information, visit: www.routledge.com/9781032085784

Fairy-Tale TV



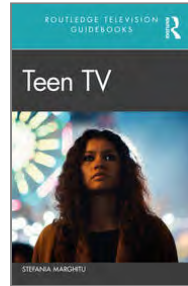
Jill Terry Rudy, Pauline Greenhill

Series: Routledge Television Guidebooks

This concise and accessible critical introduction examines the world of popular fairy-tale television, tracing how fairy tales and their social and cultural implications manifest within series, television events, anthologies, episodes, and as freestanding motifs. With a select mediagraphy, discussion questions, and detailed bibliography for further study, this book is an ideal guide for students and scholars of television studies, popular culture, and media studies, as well as dedicated fairy-tale fans.

Routledge
July 2020 : 270pp
Pb: 978-0-367-34505-1 : **£35.99**
Hb: 978-0-367-34579-2 : **£155**
eBook: 978-0-429-32671-4
* For full contents and more information, visit: www.routledge.com/9780367345051

Teen TV



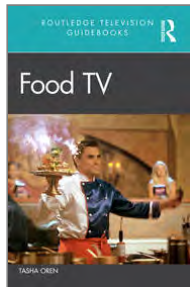
Stefania Marghitu Pitzer College, USA

Series: Routledge Television Guidebooks

Teen TV explores the history of television's relationship to teens as a desired, but elusive audience, and the ways in which television has embraced youth subcultures, tracing the shifts in American and global televisual and youth cultures. This book will be of interest to students, scholars, and teachers interested in television aesthetics, TV genres, pop culture, and youth culture, as well as media and television studies.

Routledge
May 2021 : 246pp
Pb: 978-1-138-71389-5 : **£35.99**
Hb: 978-0-415-31585-2 : **£155**
eBook: 978-1-315-22964-5
* For full contents and more information, visit: www.routledge.com/9781138713895

Food TV



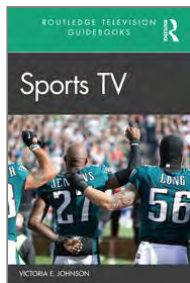
Tasha Oren University of Wisconsin, Milwaukee, USA

Series: Routledge Television Guidebooks

This book serves up an accessible, critical introduction to food television, providing readers with a solid foundation for understanding how culinary culture became pop culture via the medium of television. This book is an ideal guide for students and scholars of media studies, television studies, food studies, and cultural studies.

Routledge
April 2023 : 186pp
Pb: 978-1-138-99864-3 : **£31.99**
Hb: 978-1-138-99863-6 : **£135**
eBook: 978-1-315-65860-5
* For full contents and more information, visit: www.routledge.com/9781138998643

Sports TV



Victoria E. Johnson University of California, Irvine

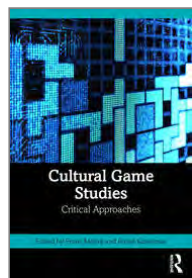
Series: Routledge Television Guidebooks

This book offers an introductory guide to sports tv, its history in the United States, the genre's defining characteristics, and analysis of its critical significance for the business practices, formal properties, and social, cultural, and political meanings of the medium. It is an ideal guide for students and scholars of television, media, and cultural studies as well as those with an interest in television genre, sports tv history, and contemporary sport and media culture.

Routledge
March 2021 : 208pp
Pb: 978-0-415-72294-0 : **£35.99**
Hb: 978-0-415-72293-3 : **£155**
eBook: 978-1-315-85799-2
* For full contents and more information, visit: www.routledge.com/9780415722940

Cultural Game Studies

Critical Approaches



Edited by **Frans Mäyrä**, **Raine Koskimaa**

Cultural Game Studies provides a comprehensive framework for understanding games and play as interconnected cultural phenomena, examining their roles as art, entertainment, and human experience within contemporary society. This volume delivers a societally and culturally informed critical framework that enables readers to develop nuanced understanding of game cultures and their scholarship. Rather than studying games or players in isolation, the book contextualizes the uses, design, and meanings of play as an interconnected whole. This book is written for researchers, scholars, and students in game studies, cultural studies, media studies, and digital humanities.

Routledge
July 2026: 334pp
Pb: 978-1-041-15510-2 : £41.99
Hb: 978-1-041-15513-3 : £155

* For full contents and more information, visit: www.routledge.com/9781041155102

Fifty Key Video Games



Edited by **Bernard Perron** University of Montreal, Canada, **Kelly Boudreau** Harrisburg University of Science and Technology, USA, **Mark J.P. Wolf** Concordia University Wisconsin, USA, **Dominic Arseneault** University of Montreal, Canada

Series: *Routledge Key Guides*

This volume examines fifty of the most important video games that have contributed significantly to the history, development, or culture of the medium, providing an of video games from their beginning to the present day. With each entry supplemented by references and suggestions for further reading, *Fifty Key Video Games* is an indispensable reference for anyone interested in video games.

Routledge
July 2022: 350pp
Pb: 978-1-032-05360-8 : £27.99
Hb: 978-1-032-05798-9 : £155
eBook: 978-1-003-19920-5

* For full contents and more information, visit: www.routledge.com/9781032053608

3RD EDITION

Introduction to Game Analysis



Clara Fernández-Vara New York University, USA

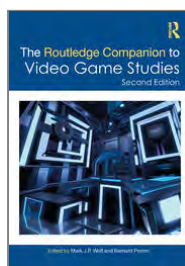
This accessible, third edition textbook gives students the tools they need to analyze game using strategies borrowed from textual analysis. *Introduction to Game Analysis* remains an essential practical tool for students who want to become fluent writers and informed critics of games, as well as digital media in general.

Routledge
June 2024: 362pp
Pb: 978-1-032-31834-9 : £40.99
Hb: 978-1-032-41007-4 : £145
eBook: 978-1-003-35577-9

* For full contents and more information, visit: www.routledge.com/9781032318349

2ND EDITION

The Routledge Companion to Video Game Studies



Edited by **Mark J.P. Wolf** Concordia University Wisconsin, USA, **Bernard Perron** University of Montreal, Canada

Series: *Routledge Media and Cultural Studies Companions*

A definitive guide to contemporary video game studies, this second edition has been fully revised and updated to address the ongoing theoretical and methodological development of game studies. A comprehensive overview of the present state of video game studies that will undoubtedly prove invaluable to students, scholars, and game designers alike.

Routledge
June 2025: 678pp
Pb: 978-1-032-10364-8 : £50.99
Hb: 978-1-032-08123-6 : £235
eBook: 978-1-003-21497-7

* For full contents and more information, visit: www.routledge.com/9781032103648

The Video Game Debate 2

Revisiting the Physical, Social, and Psychological Effects of Video Games



Rachel Kowert, **Thorsten Quandt** University of Münster

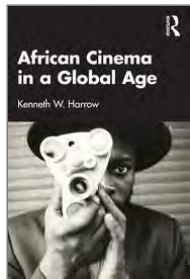
Series: *Routledge Debates in Digital Media Studies*

This student-friendly book provides an accessible overview of the primary debates about the effects of video games. It expands on the original *The Video Game Debate* to address the new technologies that have emerged within the field of game studies over the last few years. This book offers students and scholars of games studies and digital media, as well as policymakers, the essential information they need to participate in the debate.

Routledge
November 2020: 144pp
Pb: 978-0-367-36694-0 : £40.99
Hb: 978-0-367-36872-2 : £155
eBook: 978-0-429-35181-5

* For full contents and more information, visit: www.routledge.com/9780367366940

African Cinema in a Global Age



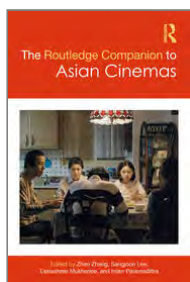
Kenneth W. Harrow

This book traces the developments in African films that were made from the 1990s to the present within the evolving frame of what came to be called 'World Cinema' and, eventually, 'Global Cinema.' This book will be of interest to students and scholars of African cinema and world cinema, as well as researchers specifically examining African cinemas and their relationship to globalization.

Routledge
September 2023 : 308pp
Pb: 978-1-032-50251-9 : **£38.99**
Hb: 978-1-032-50252-6 : **£155**
eBook: 978-1-003-39759-5

* For full contents and more information, visit: www.routledge.com/9781032502519

The Routledge Companion to Asian Cinemas



Edited by **Zhen Zhang** New York University, USA,
Sangjoon Lee City University of Hong Kong, **Debashree Mukherjee** Columbia University, USA, **Intan Paramaditha** Macquarie University, Australia

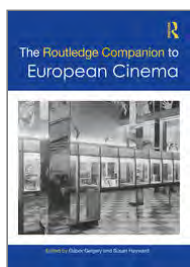
Series: Routledge Media and Cultural Studies Companions

Balancing leading scholars with emerging trendsetters, this Companion offers fresh perspectives on Asian cinemas and charts new constellations in the field with significance far beyond Asian cinema studies. An ideal resource for film, media, cultural and Asian studies researchers, students, and scholars, as well as informed readers with an interest in Asian cinemas.

Routledge
July 2024 : 586pp
Hb: 978-1-032-19940-5 : **£230**
eBook: 978-1-003-26695-2

* For full contents and more information, visit: www.routledge.com/9781032199405

The Routledge Companion to European Cinema



Edited by **Gábor Gergely**, **Susan Hayward** University of Exeter, UK

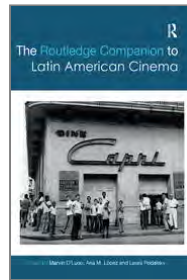
Series: Routledge Media and Cultural Studies Companions

Presenting new and diverse scholarship, this wide-ranging collection of forty-three original chapters asks what European cinema tells us about Europe. The Companion opens the study of European cinema to a broad readership, ideal for students and scholars in film, European studies, queer studies, and cultural studies, as well as historians with an interest in audio-visual culture, nationalism and transnationalism, and those working in language-based area studies.

Routledge
May 2024 : 484pp
Pb: 978-1-032-13671-4 : **£51.99**
Hb: 978-0-367-46185-0 : **£245**
eBook: 978-1-003-02744-7

* For full contents and more information, visit: www.routledge.com/9781032136714

The Routledge Companion to Latin American Cinema



Edited by **Marvin D'Lugo**, **Ana López**, **Laura Podalsky**

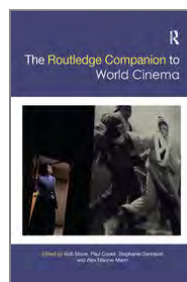
Series: Routledge Media and Cultural Studies Companions

The Routledge Companion to Latin American Cinema is the most comprehensive survey of Latin American cinemas available in a single volume. While highlighting state-of-the-field research, the essays also offer readers a cohesive overview of multiple facets of filmmaking in the region, from the production system and aesthetic tendencies, to the nature of circulation and reception.

Routledge
June 2020 : 418pp
Pb: 978-0-367-58111-4 : **£48.99**
Hb: 978-1-138-85526-7 : **£245**
eBook: 978-1-315-72044-9

* For full contents and more information, visit: www.routledge.com/9780367581114

The Routledge Companion to World Cinema



Edited by **Rob Stone**, **Paul Cooke**, **Stephanie Dennison**, **Alex Marlow-Mann**

Series: Routledge Media and Cultural Studies Companions

This book explores and examines a global range of films and filmmakers, their movements and audiences, comparing their cultural, technological and political dynamics, identifying the impulses that constantly reshape the form and function of the cinemas of the world. Each of the forty chapters provides a survey of a topic, explaining why the issue or area is important, and critically discussing the leading views in the area. Designed as a forum for 43 world-leading scholars, this companion contains significant expertise and insight and is dedicated to challenging complacent views of hegemonic film cultures and replacing outmoded ideas about production, distribution and reception.

Routledge
June 2020 : 542pp
Pb: 978-0-367-58107-7 : **£48.99**
Hb: 978-1-138-91880-1 : **£245**
eBook: 978-1-315-68825-1

* For full contents and more information, visit: www.routledge.com/9780367581077

2ND EDITION

Announcing for Broadcasting and the Internet

The Modern Guide to Performing in the Electronic Media



Fritz Messere State University of New York at Oswego,
Carl Hausman Rowan University, **Philip G. Benoit**
Millersville University

Packed with practical advice, examples, and exercises designed to improve all aspects of on-air and online performance, this book covers everything students need to succeed in their announcing careers. Announcing for Broadcasting and the Internet is a key text for students undertaking courses in media performance skills for journalism, communication, or public relations.

Routledge
June 2026 : 302pp
Pb: 978-1-032-89725-7 : **£71.99**
Hb: 978-1-032-90657-7 : **£185**

* For full contents and more information, visit: www.routledge.com/9781032897257

5TH EDITION

Broadcast Announcing Worktext

A Media Performance Guide



Alan R. Stephenson Professor of Communications at John Carroll University, USA, **Reed Smith**, **Mary E. Beadle** Dean of the Graduate School and Professor of Communications at John Carroll University, USA

Broadcast Announcing Worktext, now in its fifth edition, remains one of the best resources for those looking to gain the skills, techniques, and procedures necessary to enter the competitive field of broadcast performance. This book is an invaluable resource for any student of journalism, communication, or public relations looking to enhance their media performance skills.

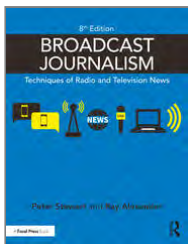
Routledge
May 2020 : 328pp
Pb: 978-0-367-40469-7 : **£80.99**
Hb: 978-0-367-40468-0 : **£155**
eBook: 978-0-429-35627-8

* For full contents and more information, visit: www.routledge.com/9780367404697

8TH EDITION

Broadcast Journalism

Techniques of Radio and Television News



Peter Stewart South East Today, BBC Regional Broadcasting Centre, Surrey, UK, **Ray Alexander**

Now in its eighth edition, Broadcast Journalism continues to be an essential text on the production of news broadcasting and the practical skills needed. This continues to be an indispensable textbook for broadcast journalism and communications students looking for an in-depth guide to the industry.

Routledge
September 2021 : 416pp
Pb: 978-0-367-46047-1 : **£60.99**
Hb: 978-0-367-46046-4 : **£155**
eBook: 978-1-003-02665-5

* For full contents and more information, visit: www.routledge.com/9780367460471

8TH EDITION

Broadcast News and Writing Stylebook

Bob Papper, **Janet Kolodzy**

Broadcast News and Writing Stylebook is the go-to resource for writing broadcast news, offering a concise introduction to writing engaging stories for television, radio, podcasts, and online media. Drawing on over a quarter of a century of broadcast news and industry research experience, authors Papper and Kolodzy once again ensure this vital text contains all the information necessary for being a successful news writer today. Whether you're a journalism student or a working broadcast professional, Broadcast News and Writing Stylebook is a definitive reference for your bookshelf.

Routledge
November 2024 : 346pp
Pb: 978-1-032-51984-5 : **£83.99**
Hb: 978-1-032-51979-1 : **£165**
eBook: 978-1-003-40471-2

* For full contents and more information, visit: www.routledge.com/9781032519845

Broadcast News in the Digital Age

A Guide to Reporting, Producing and Anchoring Online and on TV



Faith Sidlow, **Kim Stephens**

Written by two award-winning broadcast journalists, this book offers a practical, hands-on guide to the modern digital TV newsroom. Broadcast News in the Digital Age is an engaging, student-friendly guide for those seeking to become successful writers, producers, anchors, and journalists in today's newsrooms, both on-air and online.

Routledge
January 2022 : 374pp
Pb: 978-0-367-68342-9 : **£39.99**
Hb: 978-0-367-68340-5 : **£155**
eBook: 978-1-003-13701-6

* For full contents and more information, visit: www.routledge.com/9780367683429

9TH EDITION

Broadcast News Writing, Reporting, and Producing

Frank Barnas Valdosta State University, GA, USA, **Marie Barnas**

Now in its ninth edition, the industry-leading Broadcast News Writing, Reporting, and Producing provides an essential introduction to broadcast journalism in the modern newsroom. Broadcast News Writing, Reporting, and Producing is key reading for undergraduate students in journalism writing, producing, newsgathering, and multimedia courses. Accompanying e-resources for students and instructors feature updated video tutorials, PowerPoints, quizzes, and a sample syllabus.

Routledge
March 2026 : 332pp
Pb: 978-1-032-88387-8 : **£60.99**
Hb: 978-1-032-88386-1 : **£170**
eBook: 978-1-003-53750-2

* For full contents and more information, visit: www.routledge.com/9781032883878

The Broadcast News Toolkit

Inside the Digital Newsroom



Kirsten Johnson Elizabethtown College, USA, **Jodi Radosh** Alvernia University, USA

Broadcast News Toolkit focuses on the writing, shooting, and production of broadcast news across multimedia platforms in a non-technical and visually engaging way. Covering a range of different story forms in broadcast news (RDR, FS, VO, VO/SOT, PKG and Liveshots), this book illustrates basic audio/video shooting and editing techniques through straightforward examples, including online video tutorials that can be accessed via a QR code within the book.

Routledge

June 2023 : 222pp

Pb: 978-0-367-74332-1 : **£37.99**

Hb: 978-0-367-74333-8 : **£145**

eBook: 978-1-003-15724-3

* For full contents and more information, visit: www.routledge.com/9780367743321

Always Get the Name of the Dog

A Guide to Media Interviewing



Nicole Kraft

Always Get the Name of the Dog is a guide to journalistic interviewing written by a journalist for journalists. It features advice from some of the best writers and reporters in the business and takes a comprehensive view of media interviewing across multiple platforms, while emphasizing active learning to give readers actionable steps to become great media interviewers. Through real scenarios and examples, this text takes future journalists through the steps of the interview, from research to source identification to question development and beyond.

Routledge
December 2018 : 172pp
Pb: 978-0-815-37073-4 : £40.99
Hb: 978-0-815-37072-7 : £155
eBook: 978-1-351-24875-4

* For full contents and more information, visit: www.routledge.com/9780815370734

3RD EDITION

Interviewing for Journalists



Sally Adams , Emma Lee-Potter

Series: Media Skills

Despite the vast changes impacting on contemporary journalism, good interviewing remains a vital skill for all seeking to produce news and features in any format. The new edition of *Interviewing for Journalists* explores how to interview across a range of different methods, including face-to-face, telephone and online, and interrogates the whole process, from how to prepare and the secrets of good interview technique, through to managing difficult interviews and the handling of post-interview tasks. The book also presents an exploration of key legal and ethical issues specific to undertaking and using interviews, and illustrates the use and abuse of new technologies in the interview process.

Routledge
May 2017 : 222pp
Pb: 978-1-138-65023-7 : £39.99
Hb: 978-1-138-65022-0 : £165
eBook: 978-1-315-62548-5

* For full contents and more information, visit: www.routledge.com/9781138650237

2ND EDITION

Interviewing in a Changing World

Situations and Contexts



Jonathan H. Amsbary , Larry Powell

Interviewing in a Changing World offers students the broadest coverage of interviewing available today by including several unique interview situations. Students begin to develop a better understanding of how to utilize strong interviewing skills in several different settings, as this text demonstrates that interviewing techniques differ in accordance with varying situations and contexts. The Second Edition covers employment contexts such as job interviews, persuasive interviews, as well as media interviews on radio, television, newspapers, and political reporting.

Routledge
January 2018 : 216pp
Pb: 978-1-138-08095-9 : £45.99
Hb: 978-1-138-08096-6 : £165
eBook: 978-1-315-11313-5

* For full contents and more information, visit: www.routledge.com/9781138080959

3RD EDITION

Ethics for Journalists



Sallyanne Duncan

Series: Media Skills

Ethics for Journalists critically explores many of the dilemmas that journalists face in their work and supports journalists in good ethical decision-making. From building trust, to combatting disinformation, to minimizing harm to vulnerable people through responsible suicide reporting, this book provides substantial analysis of key contemporary ethical debates and offers guidance on how to address them.

Routledge

December 2022 : 272pp

Pb: 978-1-138-58526-3 : **£33.99**

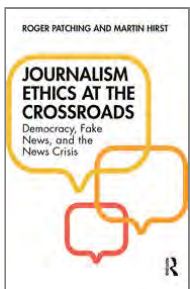
Hb: 978-1-138-58354-2 : **£130**

eBook: 978-0-429-50538-6

* For full contents and more information, visit: www.routledge.com/9781138585263

Journalism Ethics at the Crossroads

Democracy, Fake News, and the News Crisis



Roger Patching Bond University, Australia, **Martin Hirst**

This book provides journalism students with an easy-to-read yet theoretically rich guide to the dialectics, contradictions, problems, and promises encapsulated in the term 'journalism ethics'. This is a key text for students of journalism, mass communication, and media ethics, as well as for academics, researchers, and communications professionals interested in contemporary journalism ethics.

Routledge

September 2021 : 308pp

Pb: 978-0-367-19728-5 : **£38.99**

Hb: 978-0-367-19727-8 : **£155**

eBook: 978-0-429-24289-2

* For full contents and more information, visit: www.routledge.com/9780367197285

4TH EDITION

Mixed Media

Moral Distinctions in Advertising, Public Relations, and Journalism



Thomas Bivins

Mixed Media offers students of journalism, advertising, and public relations the tools for making ethical and moral decisions within their professional disciplines. The fourth edition of this popular text features more recent ethical theories that acknowledge and address intersectionality within the communicative landscape, including issues of gender, race, ability and age. As in previous editions of the book, special attention is paid to key ethical decision-making approaches and concerns in each media industry, including but not limited to truth telling, constituent obligations, persuasion versus advocacy, and respect for the consumers of public communication.

Routledge

June 2023 : 350pp

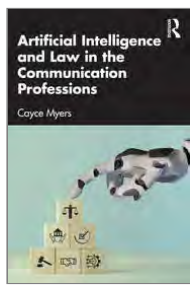
Pb: 978-1-032-26961-0 : **£59.99**

Hb: 978-1-032-26960-3 : **£155**

eBook: 978-1-003-29067-4

* For full contents and more information, visit: www.routledge.com/9781032269610

Artificial Intelligence and Law in the Communication Professions



Cayce Myers

This book analyses the current attempts to regulate artificial intelligence (AI) and its impact on the communication field through the examination of existing and proposed laws, policies and regulations of AI in the United States and the European Union. Chapters explore the influence of laws on key communication issues including free speech, disinformation, intellectual property, privacy, and discrimination, as well as the AI industry's approach to self-regulation. This book will be of interest to scholars and students in the field of Media and Communication Law, Public Relations, Advertising, and Journalism.

Routledge
June 2025 : 192pp
Pb: 978-1-032-73073-8 : **£41.99**
Hb: 978-1-032-73078-3 : **£155**
eBook: 978-1-003-42656-1

* For full contents and more information, visit: www.routledge.com/9781032730738

4TH EDITION

Communication Law

Practical Applications in the Digital Age



Dom Caristi Ball State University, USA, **William R. Davie**, **Laurie Thomas Lee**

This fully revised fourth edition brings a fresh approach to the fundamentals of mass media and communication law in an engaging and accessible way, keeping legal jargon to a minimum and highlighting real-life examples of legal conflicts. This volume presents key principles and emphasizes the impact of timely, landmark cases on today's media world. Discussions of contemporary political, social, and cultural issues such as artificial intelligence, surveillance, cybersecurity revenge porn, deepfakes, and disinformation campaigns are highlighted. Communication Law serves as a core textbook for undergraduate courses in communication and mass media law.

Routledge
April 2025 : 496pp
Pb: 978-1-032-61298-0 : **£105**
Hb: 978-1-032-61299-7 : **£155**
eBook: 978-1-003-46298-9

* For full contents and more information, visit: www.routledge.com/9781032612980

7TH EDITION

Media Law and Ethics



Roy L. Moore Middle Tennessee State University, USA, **Michael D. Murray**

The fully revised seventh edition of Media Law and Ethics provides a thorough introduction to both the legal and ethical considerations relevant to students pursuing careers in media, law and communication. It incorporates discussion of new technologies and media throughout its coverage of core topics such as intellectual property, defamation, and commercial speech. This edition introduces readers to media law in comparative international communication and explores topics such as data mining, artificial intelligence, and the dark web. It is ideal for undergraduate and graduate courses in media and communication that combine law and ethics.

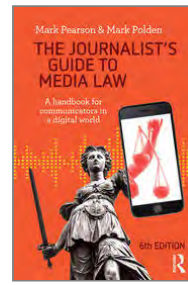
Routledge
April 2025 : 510pp
Pb: 978-1-032-60793-1 : **£115**
Hb: 978-1-032-61292-8 : **£155**
eBook: 978-1-003-46292-7

* For full contents and more information, visit: www.routledge.com/9781032607931

6TH EDITION

The Journalist's Guide to Media Law

A handbook for communicators in a digital world



Mark Pearson Griffith University, Australia

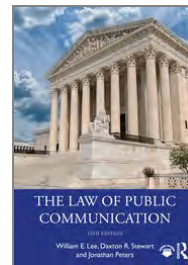
A practical guide for journalists, public relations and marketing professionals, bloggers and social media experts to staying on the right side of the law.

Routledge
January 2019 : 576pp
Pb: 978-1-760-29784-8 : **£38.99**
Hb: 978-0-367-71978-4 : **£145**
eBook: 978-1-003-11799-5

* For full contents and more information, visit: www.routledge.com/9781760297848

13TH EDITION

The Law of Public Communication



William E. Lee University of Georgia, USA, **Daxton R. Stewart** Texas Christian University, USA, **Jonathan Peters** University of Georgia, USA.

This thoroughly updated classic textbook provides an overview of communication and media law, including the most current legal developments. It explains laws affecting the daily work of writers, broadcasters, public relations practitioners, photographers, bloggers, and other public communicators. The Law of Public Communication is an ideal core textbook for undergraduate and graduate courses in communication law and mass media law.

Routledge
August 2024 : 554pp
Pb: 978-1-032-67638-8 : **£105**
Hb: 978-1-032-68853-4 : **£155**
eBook: 978-1-032-68852-7

* For full contents and more information, visit: www.routledge.com/9781032676388

2ND EDITION

The UK Media Law Pocketbook



Tim Crook Goldsmiths College, University of London, UK

The second edition of The UK Media Law Pocketbook presents updated and extended practical guidance on everyday legal issues for working journalists and media professionals. This book covers traditional print and broadcast as well as digital multimedia such as blogging and instant messaging, with clear explanations of new legal cases, legislation and regulation.

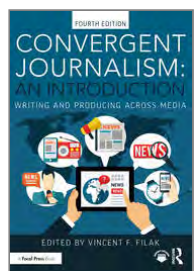
Routledge
November 2022 : 288pp
Pb: 978-1-138-30916-6 : **£23.99**
Hb: 978-1-138-30915-9 : **£130**
eBook: 978-1-315-14328-6

* For full contents and more information, visit: www.routledge.com/9781138309166

4TH EDITION

Convergent Journalism: An Introduction

Writing and Producing Across Media



Edited by **Vincent F. Filak** University of Wisconsin-Oshkosh, USA

Bringing together industry experts from across platforms and journalism specialisms, *Convergent Journalism: An Introduction* is a pioneering guide to practicing journalism in today's multimedia landscape. *Convergent Journalism* combines practical skills with a solid ethical framework. Each chapter is written by an expert in the field and features lively examples, exercises, and breakout boxes to aid learning and retention. This book is an invaluable resource for students enrolled in courses such as *Convergent Journalism*, *Digital Media*, *Online Journalism*, and *Multimedia Journalism*.

Routledge
March 2024 : 206pp
Pb: 978-1-032-51411-6 : **£56.99**
Hb: 978-1-032-51401-7 : **£155**
eBook: 978-1-003-40203-9

* For full contents and more information, visit: www.routledge.com/9781032514116

Immersive Journalism as Storytelling

Ethics, Production, and Design



Edited by **Turo Uskali, Astrid Gynnild, Sarah Jones, Esa Sirkkunen**

This book sets out cutting edge new research and examines future prospects on 360-degree video, virtual reality (VR) and augmented reality (AR) in journalism, analyzing and discussing virtual world experiments from a range of perspectives. This book is written for journalism teachers, educators and students as well as scholars, politicians, lawmakers, and citizens with an interest in emerging technologies for media practice.

Routledge
January 2021 : 212pp
Pb: 978-0-367-71330-0 : **£40.99**
Hb: 978-0-367-71329-4 : **£155**
eBook: 978-0-429-43774-8

* For full contents and more information, visit: www.routledge.com/9780367713300

Milestones in Digital Journalism



Edited by **John V. Pavlik**

Series: *Milestones*

Milestones in Digital Journalism sets out ten defining moments that changed the way we understand, produce, finance and engage with the news today. Designed for weekly use on digital journalism courses, these ten milestones provide a conceptual roadmap to understanding the subject whilst drawing on case study examples which help students home in on key markers in its history. *Milestones* are a range of accessible textbooks, breaking down the need-to-know moments in the social, cultural, political and artistic development of foundational subject areas. This book is key reading for students learning about the history of digital journalism worldwide.

Routledge
April 2024 : 234pp
Pb: 978-1-032-32673-3 : **£37.99**
Hb: 978-1-032-32677-1 : **£145**
eBook: 978-1-003-31615-2

* For full contents and more information, visit: www.routledge.com/9781032326733

3RD EDITION

Mobile and Social Media Journalism

A Practical Guide for Multimedia Journalism



Anthony Adornato

Now in its third edition, *Mobile and Social Media Journalism* continues to be an essential resource for those learning about how journalists and news organizations use mobile and social media to gather news, distribute content, and engage with audiences. Merging theory and practice, this textbook includes checklists and practical activities in every chapter, enabling readers to immediately build the mobile and social media skills that today's journalists need and which news organizations expect. This book is essential reading for journalism students as well as media professionals seeking to update their skills.

Routledge
December 2025 : 376pp
Pb: 978-1-032-77853-2 : **£55.99**
Hb: 978-1-032-77851-8 : **£155**
eBook: 978-1-003-48508-7

* For full contents and more information, visit: www.routledge.com/9781032778532

Mobile-First Journalism

Producing News for Social and Interactive Media



Steve Hill, Paul Bradshaw Birmingham City University, UK

Mobile-First Journalism introduces the key skills needed for creating and producing news for smartphone and tablet devices today. Steve Hill and Paul Bradshaw explore developing research and newswriting skills, alongside working with new technologies to deliver news, while placing social and interactive media at the heart of the newsgathering process. Chapters present key objectives, insightful profiles of 'mobile first' media companies and interviews with journalists using mobile and social tools as part of their reporting.

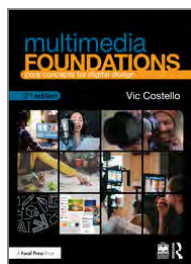
Routledge
September 2018 : 240pp
Pb: 978-1-138-28931-4 : **£39.99**
Hb: 978-1-138-28930-7 : **£155**
eBook: 978-1-315-26721-0

* For full contents and more information, visit: www.routledge.com/9781138289314

3RD EDITION

Multimedia Foundations

Core Concepts for Digital Design



Vic Costello Elon University, USA

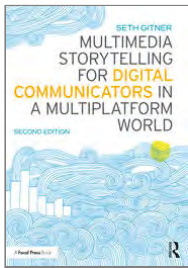
Whether you are working using text, graphics, photography, sound, motion, or video, *Multimedia Foundations* covers the skills necessary to be an effective modern storyteller. Presented in full colour with hundreds of vibrant illustrations, this book trains readers in the principles and skills common to all forms of digital media production, enabling the creation of successful, engaging content, no matter what tools are used. Chapters feature useful exercises to cement core concepts and help readers develop planning, collaboration, design, and production skills.

Focal Press
July 2023 : 512pp
Pb: 978-1-138-39155-0 : **£75.99**
Hb: 978-1-138-39153-6 : **£145**
eBook: 978-0-429-42266-9

* For full contents and more information, visit: www.routledge.com/9781138391550

2ND EDITION

Multimedia Storytelling for Digital Communicators in a Multiplatform World



Seth Gitner Syracuse University, USA

Now in its second edition, *Multimedia Storytelling for Digital Communicators in a Multiplatform World* is a trusted guide for all students who need to master visual communication through multiple media and platforms. This book is a key resource for students learning to think and create visually in fields across broadcast and digital journalism, film, photography, advertising, and public relations.

Routledge
July 2022 : 544pp
Pb: 978-1-138-33256-0 : **£58.99**
Hb: 978-1-138-33255-3 : **£155**
eBook: 978-1-003-29149-7

* For full contents and more information, visit: www.routledge.com/9781138332560

3RD EDITION

The Online Journalism Handbook

Skills to Survive and Thrive in the Digital Age



Paul Bradshaw Birmingham City University, UK

The *Online Journalism Handbook* offers a comprehensive guide to the ever-evolving world of digital journalism, showcasing the multiple possibilities in researching, writing, and storytelling provided by new technologies. In this new edition, Paul Bradshaw presents an engaging mix of technological expertise with real world practical guidance to illustrate how those training and working as journalists can improve the development, presentation, and global reach of their stories through web-based technologies. The *Online Journalism Handbook* is an essential guide for all journalism students and professional journalists.

Routledge
July 2023 : 362pp
Pb: 978-0-367-33735-3 : **£40.99**
Hb: 978-0-367-33734-6 : **£145**
eBook: 978-0-429-32156-6

* For full contents and more information, visit: www.routledge.com/9780367337353

Social Media for Journalists



Frances Yeoman, Steve Harrison

Series: Media Skills

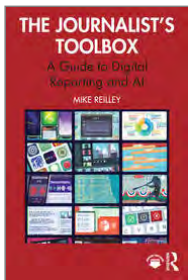
This book offers a concise guide to using social media ethically and responsibly for journalism. *Social Media for Journalists* is an essential textbook for undergraduate students approaching online and multimedia reporting for the first time.

Routledge
December 2025 : 178pp
Pb: 978-1-032-74418-6 : **£41.99**
Hb: 978-1-032-74417-9 : **£155**
eBook: 978-1-003-46912-4

* For full contents and more information, visit: www.routledge.com/9781032744186

The Journalist's Toolbox

A Guide to Digital Reporting and AI



Mike Reilley

Focusing on the 'how' and 'why' of digital reporting, this interactive textbook equips readers with all the skills they need to succeed in today's multimedia reporting landscape. Packed full of hands-on exercises and insider tips, *The Journalist's Toolbox* is an essential companion for students of *Online/Digital Journalism*, *Multimedia Storytelling* and *Advanced Reporting*. This book will also make an ideal reference for practicing journalists looking to hone their craft.

Routledge
January 2024 : 296pp
Pb: 978-1-032-46020-8 : **£40.99**
Hb: 978-1-032-46021-5 : **£155**
eBook: 978-1-032-46022-2 : **£35.99**

* For full contents and more information, visit: www.routledge.com/9781032460208

6TH EDITION

Writing and Editing for Digital Media



Brian Carroll

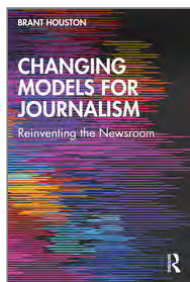
An essential guide to writing and editing for digital media, this sixth edition responds to the mainstreaming of GenAI and LLMs, among many other changes in the best practices of digital storytelling. An essential text for students of media, communication, public relations, marketing, and journalism who are looking to develop their writing and editing skills for these ever-evolving fields and professions. This book also has an accompanying eResource that offers additional weekly activities and assignments, providing students additional opportunity to put theory into practice.

Routledge
January 2026 : 382pp
Pb: 978-1-032-97151-3 : **£41.99**
Hb: 978-1-032-97153-7 : **£155**
eBook: 978-1-003-59244-0

* For full contents and more information, visit: www.routledge.com/9781032971513

Changing Models for Journalism

Reinventing the Newsroom



Brant Houston University of Illinois at Urbana-Champaign, USA

Exploring the deep transformation that journalism has undergone in the last decade, this book provides students with the background on the demise of traditional media in the US, and the changes happening in the digital newsrooms. The first book to fully explore the rapid-fire changes in news media and online journalism in recent years, this book will be of interest to students of journalism and communications, working journalists, and professors helping prepare budding journalists for their future careers in journalism.

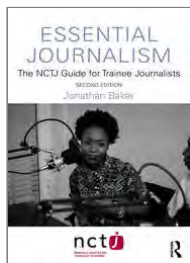
Routledge
March 2023 : 244pp
Pb: 978-0-765-64595-1 : **£35.99**
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2ND EDITION

Essential Journalism

The NCTJ Guide for Trainee Journalists



Jonathan Baker

Offering a practical guide to all aspects of modern journalism, Essential Journalism is a key resource for anyone wishing to become a qualified journalist in the UK, and in particular those studying for the National Council for the Training of Journalists (NCTJ) Diploma. This book is intended principally for journalism trainees and students but will also be a valuable resource for seasoned practitioners and lecturers.

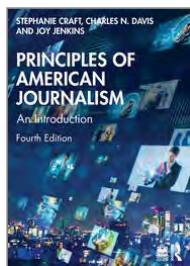
Routledge
October 2025 : 502pp
Pb: 978-1-032-89407-2 : **£41.99**
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4TH EDITION

Principles of American Journalism

An Introduction



Stephanie Craft University of Illinois, USA, **Charles N. Davis** University of Georgia, USA, **Joy Jenkins** University of Missouri, USA

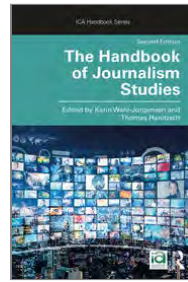
Designed to engage, inspire, and challenge students while laying out the fundamentals of the craft, this textbook - now in its fourth edition - introduces readers to the core values of journalism and its singular role in a democracy. Filled with relevant case studies, exercises, and discussion questions that encourage critical thinking about journalism and its role in society, this book helps students become better-informed media consumers as well as more mindful practitioners of journalism.

Routledge
April 2025 : 260pp
Pb: 978-1-032-45630-0 : **£56.99**
Hb: 978-1-032-46282-0 : **£175**
eBook: 978-1-003-38093-1

* For full contents and more information, visit: www.routledge.com/9781032456300

2ND EDITION

The Handbook of Journalism Studies



Edited by **Karin Wahl-Jorgensen** Cardiff University, UK, **Thomas Hanitzsch** Ludwig Maximilians University, Germany

Series: *ICA Handbook Series*

The volume is structured around theoretical and empirical approaches to journalism research and covers scholarship on news production; news content; journalism and society; journalism and culture; and journalism studies in a global context. As journalism studies has become richer and more diverse as a field of studies, the second edition reflects both the growing diversity of the field, and the ways in which journalism itself has undergone rapid change in recent years.

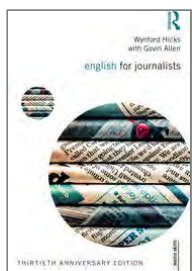
Routledge
July 2019 : 594pp
Pb: 978-1-138-05289-5 : **£115**
Hb: 978-1-138-05288-8 : **£245**
eBook: 978-1-315-16749-7

* For full contents and more information, visit: www.routledge.com/9781138052895

5TH EDITION

English for Journalists

Thirtieth Anniversary Edition

**Wynford Hicks** Freelance Journalist, UK, **Gavin Allen***Series: Media Skills*

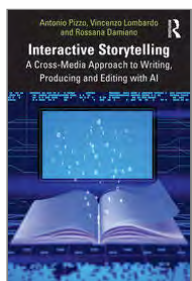
English for Journalists has established itself in newsrooms the world over as an invaluable guide to the basics of English and to those aspects of writing, such as reporting speech, house style and jargon, which are specific to the language of journalism. This thirtieth anniversary edition features a revised first chapter on the state of English today and a new chapter by Gavin Allen on social media, together with an updated glossary of terms used in writing and production.

Routledge
July 2023 : 214pp
Pb: 978-1-032-23265-2 : **£37.99**
Hb: 978-1-032-23264-5 : **£155**
eBook: 978-1-003-27650-0

* For full contents and more information, visit: www.routledge.com/9781032232652

Interactive Storytelling

A Cross-Media Approach to Writing, Producing and Editing with AI

**Antonio Pizzo**, **Vincenzo Lombardo**, **Rossana Damiano**

Taking a cross-media approach to the ever-changing field of digital storytelling, this book offers an essential introduction to producing and editing interactive storytelling content, and to the platforms that host it. Merging algorithmic and AI approaches with basic writing technique, the authors begin by providing a brief history of the field before moving on to practical step-by-step guides on techniques, models, and software architecture. Interactive Storytelling is recommended reading for professionals as well as advanced undergraduate and postgraduate students of interactive entertainment, multimedia design and production, and digital journalism.

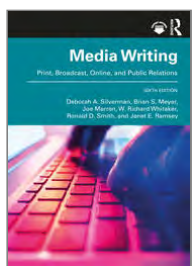
Routledge
September 2023 : 194pp
Pb: 978-1-032-37164-1 : **£35.99**
Hb: 978-1-032-37163-4 : **£150**
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6TH EDITION

MediaWriting

Print, Broadcast, Online, and Public Relations

**Deborah A. Silverman** SUNY Buffalo State College, USA, **Brian S. Meyer**, **Joe Marren**, **W. Richard Whitaker** Buffalo State College, USA, **Ronald D. Smith** SUNY Buffalo State College, USA, **Janet E. Ramsey** Buffalo State College, USA

Accessible and engaging, this book is an invaluable resource for students planning to enter the dynamic and changing world of media writing. Drawing on a wealth of real-world examples and featuring helpful "How To" boxes throughout, MediaWriting explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Designed to meet the needs of students of digital, print, and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with all the skills necessary to succeed in their chosen writing field.

Routledge
August 2024 : 454pp
Pb: 978-1-032-49580-4 : **£78.99**
Hb: 978-1-032-49581-1 : **£165**
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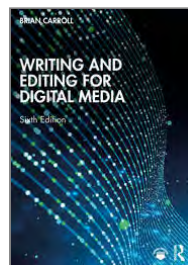
Scripting Media**Frank Barnas**, **Marie Barnas**

Bringing together professional standards, practices, and jargon from across the industry, Scripting Media provides a complete overview of writing for divergent forms of media. While some forms of media writing have been honed and standardized over generations, others demand new ways of thinking and collaborating. Covering traditional forms of scriptwriting, such as news, advertising, and film scripting, as well as newer and more emerging areas of social media and virtual reality, this book is designed to prepare readers for the varying formats, styles and techniques specific to each medium.

Routledge
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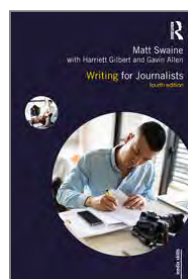
Writing and Editing for Digital Media**Brian Carroll**

An essential guide to writing and editing for digital media, this sixth edition responds to the mainstreaming of GenAI and LLMs, among many other changes in the best practices of digital storytelling. An essential text for students of media, communication, public relations, marketing, and journalism who are looking to develop their writing and editing skills for these ever-evolving fields and professions. This book also has an accompanying eResource that offers additional weekly activities and assignments, providing students additional opportunity to put theory into practice.

Routledge
January 2026 : 382pp
Pb: 978-1-032-97151-3 : **£41.99**
Hb: 978-1-032-97153-7 : **£155**
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4TH EDITION

Writing for Journalists**Matt Swaine**, **Harriett Gilbert**, **Gavin Allen***Series: Media Skills*

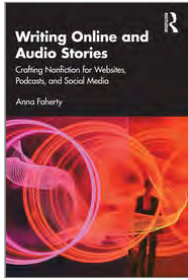
Thoroughly revised and updated, the fourth edition of Writing for Journalists focuses on the craft of journalistic writing, offering invaluable insight on how to hook readers and keep them to the end of your article. This is an essential guide for all journalism students and early-career journalists. It also has much to offer established journalists looking to develop their writing and lead editorial teams.

Routledge
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Pb: 978-0-367-36857-9 : **£38.99**
Hb: 978-0-367-36856-2 : **£155**
eBook: 978-0-429-35176-1

* For full contents and more information, visit: www.routledge.com/9780367368579

Writing Online and Audio Stories

Crafting Nonfiction for Websites, Podcasts, and Social Media



Anna Faherty

Guiding readers through the unique challenges and choices presented by digital publication, this book provides a practical set of tools to help students, creatives, and content professionals craft emotionally engaging nonfiction stories for online readers and listeners. *Writing Online and Audio Stories* is a valuable entry-point for creative writers, podcasters, and professionals in PR and marketing, as well as students undertaking courses such as Digital Writing, Creative Nonfiction and Multimedia Storytelling.

Routledge

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**Bob Papper , Janet Kolodzy**

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Pb: 978-1-032-51984-5 : **£83.99**
Hb: 978-1-032-51979-1 : **£165**
eBook: 978-1-003-40471-2

* For full contents and more information, visit: www.routledge.com/9781032519845

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A Practical, Multidisciplinary Approach



Georgia-Zozeta Miliopoulou The American College of Greece, Greece

Considering perspectives on creative advertising through a unique media and communications lens, this book encompasses both the theory and practical tools needed to approach and understand creativity in advertising with an original eye. Written for students involved in creative advertising as an area of academic research and professional practice, this book will also be of interest to early-career advertising professionals seeking a fresh perspective on their work.

Routledge

April 2024 : 212pp

Pb: 978-1-032-36204-5 : **£36.99**

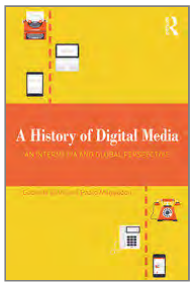
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A History of Digital Media

An Intermedia and Global Perspective



Gabriele Balbi USI Università della Svizzera italiana, Switzerland, **Paolo Magaudda**

This book offers students an accessible introduction to the history of digital media from the birth of the computer to the ubiquitous computing that pervades society today. Taking a historical, intermedial, and global approach, A History of Digital Media provides readers with a clear, in-depth overview of the main turning points and debates in the history of digital media including the emergence of computers, the Internet, and mobile media. With learning resources and activities in each chapter, the book explores the way "new" media are firmly intertwined with the social, cultural and political changes of the twentieth century.

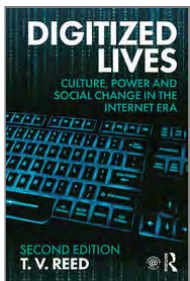
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Culture, Power and Social Change in the Internet Era



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Routledge
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Michael Bugeja Iowa State University, USA

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A Critical Introduction



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Between Cultural Imperialism and Cultural Globalization



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In this book, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television, with an eye to critical political economy and cultural studies. Among other topics, Mirrlees examines: paradigms of global entertainment media such as cultural imperialism and cultural globalization; state and inter-state media policies and regulations that govern the production and consumption of entertainment; and textual features of globally popular entertainment forms such as blockbuster event films, TV formats, globalized lifestyle brands and synergistic media.

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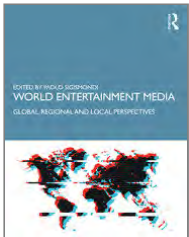
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Edited by **Paolo Sigismondi**

This new book offers an insightful guide into the complex tapestry of global entertainment media markets. It features analyses and case studies from leading international media scholars, who explore the causes and effects of globalization upon this ever-evolving industries. Paolo Sigismondi's insightful, engaging collection presents a compelling and novel approach to the analysis of global entertainment media. World Entertainment Media: Global, Regional and Local Perspectives is an ideal starting point for students and practitioners looking to build a solid understanding of the global mediascape, and a great resource for instructors and scholars in global media entertainment.

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A History of Digital Media

An Intermedia and Global Perspective



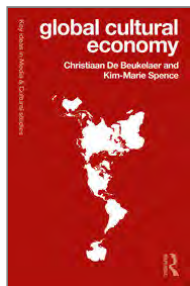
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A Global Perspective



Edited by **Paromita Pain**

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* For full contents and more information, visit: www.routledge.com/9781032050003

Virtual Identities and Digital Culture



Edited by **Victoria Kannen** Laurentian University, Canada,
Aaron Langille Cambrian College, Canada

This collection investigates how our online identities and cultures are embedded within the digital practices of our lives, exploring how we form community, how we play, and how we re-imagine traditional media in a digital world. A vital contribution at a time of significant social and cultural flux, this book will be highly relevant to those studying digital culture within media, communication, cultural studies, digital humanities, and sociology departments.

Routledge

February 2023 : 284pp

Pb: 978-1-032-31508-9 : **£35.99**

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Information



Micky Lee Suffolk University, USA

Series: Key Ideas in Media & Cultural Studies

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Routledge

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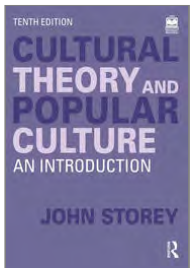
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An Introduction



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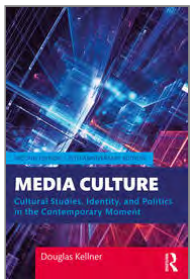
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Cultural Studies, Identity, and Politics in the Contemporary Moment



Douglas Kellner

In this thorough update of one of the classic texts of media and cultural studies, Douglas Kellner argues that mediated culture is now the dominant form of culture which socializes us and provides and plays major roles in the economy, polity, and social and cultural life. Situating the works of media culture in their social context, within political struggles, and the system of cultural production and reception, Kellner develops a multidimensional approach to cultural studies that broadens the field and opens it to a variety of disciplines. Anyone interested in the nature and effects of contemporary society and culture should read this book.

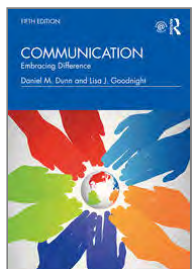
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Hb: 978-0-367-19933-3 : **£155**
eBook: 978-0-429-24423-0

* For full contents and more information, visit: www.routledge.com/9780367199340

5TH EDITION

Communication

Embracing Difference



Daniel M. Dunn Purdue University Northwest, **Lisa J. Goodnight** Purdue University Northwest

Communication: Embracing Difference, 5e, provides the fundamentals of communication theory in accessible terms and emphasizes the practical application of communication skills in interpersonal, small group, and public settings, which helps students become more confident and successful communicators. Offering a foundation that readers can take beyond the classroom, this volume is designed to resonate with the diverse student populations that make up so many campuses today.

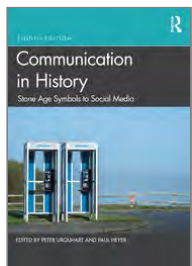
Routledge
December 2019 : 366pp
Pb: 978-1-138-48351-4 : **£115**
Hb: 978-1-138-48350-7 : **£195**
eBook: 978-1-351-05470-6

* For full contents and more information, visit: www.routledge.com/9781138483514

8TH EDITION

Communication in History

Stone Age Symbols to Social Media

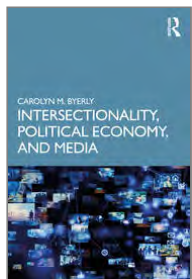


Edited by **Peter Urquhart** Wilfrid Laurier University, Canada, **Paul Heyer** Wilfrid Laurier University, Canada

This updated eighth edition provides a thorough and engaging history of communication and media through a collection of essential, field-defining essays. This book can be used as a core text or supplemental reader for courses in communication history, communication theory, and introductory courses in communication and media studies.

Routledge
January 2024 : 300pp
Pb: 978-1-032-16175-4 : **£92.99**
Hb: 978-1-032-16829-6 : **£220**
eBook: 978-1-003-25046-3

* For full contents and more information, visit: www.routledge.com/9781032161754

Intersectionality, Political Economy, and Media

Carolyn M. Byerly Howard University, USA

This textbook considers the critical relationship between gender, race and class and the political economy of media, providing an accessible introduction for students. This is a key text for undergraduate and graduate media and communication courses such as Media and Society, Political Economy of Media, Gender, Race and Media, Research Methods, and more. It will also appeal to social science classes such as Media Sociology, Labor Studies, and Political Economy Research.

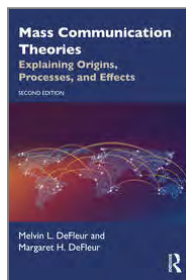
Routledge
July 2024 : 222pp
Pb: 978-1-032-51690-5 : **£39.99**
Hb: 978-1-032-51691-2 : **£155**
eBook: 978-1-003-40348-7

* For full contents and more information, visit: www.routledge.com/9781032516905

2ND EDITION

Mass Communication Theories

Explaining Origins, Processes, and Effects



Melvin L. DeFleur, **Margaret H. DeFleur**

The second edition of this groundbreaking textbook provides a comprehensive overview of mass communication theories, as well as their origins and empirical supports in psychology, sociology, political science, and philosophy. This textbook serves as an accessible core text for undergraduate and graduate Mass Communication, Communication Theory, and Communication and Society courses.

Routledge
May 2022 : 366pp
Pb: 978-0-367-53353-3 : **£55.99**
Hb: 978-0-367-53839-2 : **£155**
eBook: 978-1-003-08346-7

* For full contents and more information, visit: www.routledge.com/9780367533533

2ND EDITION

New Media, Old Media

A History and Theory Reader



Edited by **Wendy Hui Kyong Chun** Brown University, USA, **Anna Watkins Fisher** University of Michigan, USA, **Thomas Keenan** Bard College, USA

This newly expanded and revised second edition of New Media, Old Media brings together contemporary and classic essays that explore the tensions of old and new in digital culture. Touching on software studies, media archaeology, surveillance, data, and more, this refreshed critical anthology is essential reading for anyone studying the cultural impact of digital media.

Routledge
September 2015 : 752pp
Pb: 978-1-138-02110-5 : **£82.99**
Hb: 978-1-138-02109-9 : **£235**

* For full contents and more information, visit: www.routledge.com/9781138021105

Political Economy of Media and Communication

Methodological Approaches



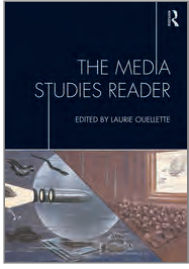
Edited by **Joan Pedro-Carañana** Univ. Complutense Madrid, Spain, **Rodrigo Gómez** Universidad Autónoma Metropolitana-Cuajimalpa, Mexico, **Thomas F. Corrigan** California State University San Bernardino, USA, **Francisco Sierra Caballero** Universidad de Sevilla, Spain

The first book dedicated specifically to research methods in the political economy of media and communication, it provides a methodological toolkit to investigate the functioning of media, technology, and cultural industries in their historical, institutional, structural, and systemic contexts. An essential text for advanced undergraduates, postgraduate students, and researchers in the areas of media, cultural and communication studies, particularly those studying topics such as the political economy of media and/or communication, media and communication theory, and research methods.

Routledge
February 2024 : 400pp
Pb: 978-1-032-47306-2 : **£37.99**
Hb: 978-1-032-47307-9 : **£155**
eBook: 978-1-003-38551-6

* For full contents and more information, visit: www.routledge.com/9781032473062

The Media Studies Reader



Edited by **Laurie Ouellette** University of Minnesota, USA

Comprised of over 40 readings, The Media Studies Reader offers students an introduction to the major theories and debates that have shaped critical media studies from the 1940s to the present. Readings are organized into seven sections representing the key concepts and themes covered in introductory media studies courses. Critical introductions frame each section to help students place readings in their scholarly context.

Routledge

July 2012 : 616pp

Pb: 978-0-415-80125-6 : **£77.99**

Hb: 978-0-415-80124-9 : **£245**

* For full contents and more information, visit: www.routledge.com/9780415801256

2ND EDITION

Digital Media and Innovation

Management and Design Strategies in Communication



Richard A. Gershon Western Michigan University, USA

Series: Media Management and Economics Series

This fully updated second edition explores the importance of innovation and innovative thinking for the long-term success of today's leading media, telecommunications, and information technology companies. Digital Media and Innovation is suited to advanced undergraduate and graduate courses in media management, media industries, communication technology, and business management and innovation, and provides up-to-date research for media and business professionals.

Routledge
March 2024 : 300pp
Pb: 978-1-032-27846-9 : **£40.99**
Hb: 978-1-032-27847-6 : **£155**
eBook: 978-1-003-29437-5

* For full contents and more information, visit: www.routledge.com/9781032278469

The British Media Industries

An Introduction



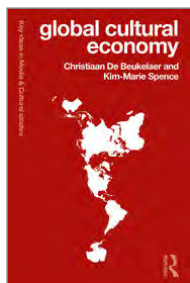
Vincent Campbell, Paul Smith

The British Media Industries offers an accessible introduction to how the media in Britain operates and the impact that recent political, economic and technological developments have had on the nature of media industries today. This is an essential textbook for undergraduate students approaching British media industries for the first time and will also be relevant to students undertaking introductory courses in Media Management and Media Economics.

Routledge
June 2023 : 208pp
Pb: 978-1-138-22692-0 : **£36.99**
Hb: 978-1-138-22691-3 : **£145**
eBook: 978-1-315-39678-1

* For full contents and more information, visit: www.routledge.com/9781138226920

Global Cultural Economy



Christiaan De Beukelaer University of Melbourne, **Kim-Marie Spence**

Series: Key Ideas in Media & Cultural Studies

Global Cultural Economy provides a critical introduction to the global diversity in connections between culture and economy. The 'cultural economy' is defined as both the system of production, distribution and consumption of cultural goods and services and the cultural, economic, social and political context in which it operates. The authors aim to help students understand that the cultural economy is not a singular approach, and therefore frame past and current debates as ambiguities, tensions and conflicts. Each chapter will introduce and discuss different sides of the debate, eliciting from the reader an active engagement with possible and provisional solutions.

Routledge
October 2018 : 200pp
Pb: 978-1-138-67009-9 : **£31.99**
Hb: 978-1-138-67008-2 : **£155**
eBook: 978-1-315-61780-0

* For full contents and more information, visit: www.routledge.com/9781138670099

3RD EDITION

The Media Economy



Alan B. Albarran University of North Texas, USA

Series: Media Management and Economics Series

This fully updated third edition analyzes the media industries and their activities from macro to micro levels, using concepts and theories to demonstrate the role the media plays in the economy as a whole. Written in an accessible style and presenting a holistic global perspective of the role of media in the global economy, the textbook provides crucial insights for students and practitioners of media economics, media management and media industries.

Routledge
November 2023 : 220pp
Pb: 978-1-032-49133-2 : **£77.99**
Hb: 978-1-032-49134-9 : **£245**
eBook: 978-1-003-39229-3

* For full contents and more information, visit: www.routledge.com/9781032491332

Production Studies, The Sequel!

Cultural Studies of Global Media Industries



Edited by **Miranda Banks** Emerson College, USA, **Bridget Conor** Kings College London, UK, **Vicki Mayer** Tulane University, USA

Production Studies, The Sequel! is the first anthology to cover multiple media industries from a global perspective, taking into account transnational production flow, and analyzing a broad range of unique production communities across many types of media. A follow-up to the successful Production Studies, this new collection promises to generate continued discourse and discussion about the present and future path of global production studies.

Routledge
July 2015 : 306pp
Pb: 978-1-138-83169-8 : **£45.99**
Hb: 978-1-138-83168-1 : **£165**
eBook: 978-1-315-73647-1

* For full contents and more information, visit: www.routledge.com/9781138831698

Understanding the Business of Global Media in the Digital Age



Micky Lee Suffolk University, USA, **Dal Yong Jin** Simon Fraser University, Canada

This new introductory textbook examines the way digital technologies have transformed the global media business of the 21st century, focusing on three main approaches: media economics, critical political economy, and production studies. The authors provide readers with an empirically rich analysis of ownership, organizational structures and culture, business strategies, markets, networks of strategic alliances, and state policies as they relate to the global media.

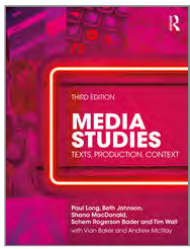
Routledge
October 2017 : 278pp
Pb: 978-1-138-68898-8 : **£50.99**
Hb: 978-1-138-68896-4 : **£165**
eBook: 978-1-315-53796-2

* For full contents and more information, visit: www.routledge.com/9781138688988

3RD EDITION

Media Studies

Texts, Production, Context



Paul Long Monash University, Australia, **Beth Johnson**, **Shana MacDonald**, **Schem Rogerson Bader**, **Tim Wall**

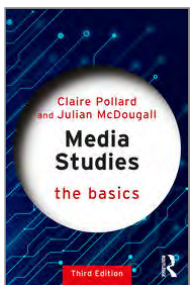
This thoroughly revised and updated third edition provides a comprehensive introduction to the various approaches to the field, explaining why media messages matter, how media businesses prosper and why media is integral to defining contemporary life. It is an essential introduction for undergraduate and postgraduate students of media studies, cultural studies, communication studies, film studies, the sociology of the media and popular culture.

Routledge
August 2021 : 568pp
Pb: 978-1-138-91440-7 : £50.99
Hb: 978-1-138-91439-1 : £155
eBook: 978-1-315-69083-4

* For full contents and more information, visit: www.routledge.com/9781138914407

3RD EDITION

Media Studies: The Basics



Claire Pollard, **Julian McDougall** Newman University College, UK and University of Wolverhampton, UK

Series: *The Basics*

Fully updated and revised, the third edition of Media Studies: The Basics is the ideal guide to the changing landscape of media and Media Studies. There have been seismic shifts in what constitutes (the) media in recent years with technological advances ushering in whole new categories of producers, consumers and modes of delivery. This has been reflected in the way media is studied with new theories, concepts and practices coming to the fore. Covering new developments in media, Big Tech and AI, an updated glossary and suggestions for further reading, this edition cements itself as the ideal introduction to Media Studies today for both A Level and undergraduate students.

Routledge
April 2026 : 214pp
Pb: 978-1-032-85097-9 : £19.99
Hb: 978-1-032-85098-6 : £155

* For full contents and more information, visit: www.routledge.com/9781032850979

9TH EDITION

Media Today

Mass Communication in a Converging World



Joseph Turow University of Pennsylvania, USA

This ninth edition of Joseph Turow's pathbreaking media textbook uses convergence as a lens that puts students at the center of the profound changes in the 21st century media world. It teaches students to think critically about the role of media, and what these changes mean for their lives. Media Today is an excellent introduction to the world of media in the digital age, perfect for students seeking a solid grounding in media studies. Extensive pedagogical materials also make this a highly teachable book, well suited to the classroom.

Routledge
April 2026 : 552pp
Pb: 978-1-032-83604-1 : £87.99
Hb: 978-1-032-83605-8 : £170
eBook: 978-1-003-51018-5

* For full contents and more information, visit: www.routledge.com/9781032836041

Media, Industries, Society

Diverse Foundations in Mass Communication



Jayne Cubbage Bowie State University, USA, **Loren Saxton Coleman**, **Cheryl D. Jenkins**

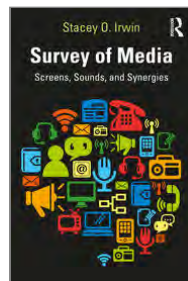
A new, introductory textbook on the media and mass communication industries that champions the pioneering examples and perspectives of managers and entrepreneurs from racial and ethnic groups whose contributions to media have been previously overlooked. An important introduction to media and mass communication industries, this textbook is essential for any instructor wishing to provide their students with a more diverse foundation in mass communication. The book also has an accompanying eResource, which includes links to organizations that promote diversity in media, as well as an instructors' manual and test bank.

Routledge
March 2026 : 440pp
Pb: 978-1-032-38175-6 : £41.99
Hb: 978-1-032-40774-6 : £155

* For full contents and more information, visit: www.routledge.com/9781032381756

Survey of Media

Screens, Sounds, and Synergies



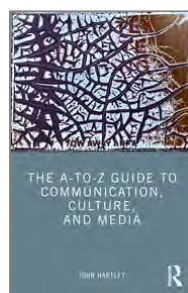
Stacey O. Irwin Millersville University, USA

An accessible and exciting new textbook that provides students with an in-depth historical and conceptual understanding of the nature and function of media in society. This is an essential text for students taking classes such as Introduction to Mass Media, Survey of Media, Media History, Media and Society, and Media Culture.

Routledge
September 2024 : 224pp
Pb: 978-1-032-50249-6 : £39.99
Hb: 978-1-032-50250-2 : £140
eBook: 978-1-003-39758-8

* For full contents and more information, visit: www.routledge.com/9781032502496

The A-to-Z Guide to Communication, Culture, and Media



John Hartley

John Hartley's A-to-Z guide navigates over 230 specialist terms and concepts across communication, culture, and media studies, helping readers bridge disciplinary boundaries with clear, accessible explanations. This comprehensive reference provides concise explanations of both traditional concepts and emerging terminology—from artificial intelligence and blockchain to memes and the metaverse. Each alphabetically arranged entry reveals a term's origins, applications, and points of scholarly debate, supported by nearly 800 references. This guide is essential for students and seasoned scholars in media studies, communication studies, and cultural studies.

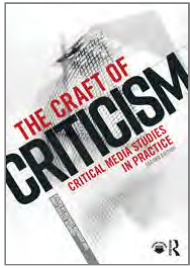
Routledge
March 2026 : 350pp
Pb: 978-1-041-22702-1 : £41.99
Hb: 978-1-041-22703-8 : £155
eBook: 978-1-003-73359-1

* For full contents and more information, visit: www.routledge.com/9781041227021

2ND EDITION

The Craft of Criticism

Critical Media Studies in Practice



Edited by **Michael Kackman** University of Notre Dame, USA, **Mary Celeste Kearney**

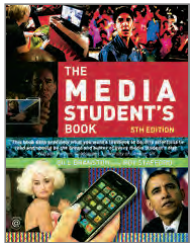
With contributions from thirty-five leading media scholars, this collection provides a comprehensive overview of the main methodologies of critical media studies. Together, the chapters in this collection give media scholars and critics a complete toolbox of essential critical media studies methodologies.

Routledge
August 2025 : 394pp
Pb: 978-1-032-15650-7 : **£51.99**
Hb: 978-1-032-26124-9 : **£155**
eBook: 978-1-003-28662-2

* For full contents and more information, visit: www.routledge.com/9781032156507

5TH EDITION

The Media Student's Book



Gill Branston Cardiff University, UK, **Roy Stafford**

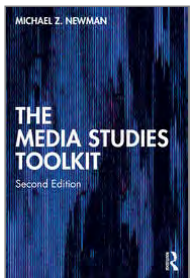
The Media Student's Book is a comprehensive introduction for students of media studies. Now in its fifth edition, this bestselling textbook has been thoroughly revised, re-ordered and updated. It is structured in three main parts, addressing key concepts, debates, and research skills, methods and resources. Features include margin terms, definitions, photos, references, a comprehensive glossary, follow-up activities in 'Explore' boxes, suggestions for further reading and online research, a supporting website with chapters from previous editions, extra case studies and further resources for teaching and learning, and references and examples from a rich range of media forms.

Routledge
May 2010 : 488pp
Pb: 978-0-415-55842-6 : **£40.99**
eBook: 978-0-203-85064-0

* For full contents and more information, visit: www.routledge.com/9780415558426

2ND EDITION

The Media Studies Toolkit



Michael Z. Newman University of Wisconsin-Milwaukee, USA

In the second edition of this critical primer, Michael Z. Newman introduces newcomers to the key concepts, issues, and vocabulary of media studies. With its clear and accessible style, this book is tailor-made for undergraduate students of media, communication, and cultural studies, as well as anyone who would like to better understand media.

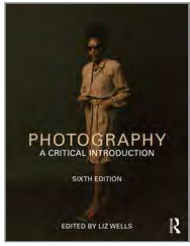
Routledge
January 2026 : 310pp
Pb: 978-1-032-90340-8 : **£41.99**
Hb: 978-1-032-90342-2 : **£155**
eBook: 978-1-003-55746-3

* For full contents and more information, visit: www.routledge.com/9781032903408

6TH EDITION

Photography

A Critical Introduction



Edited by **Liz Wells** University of Plymouth, UK

Now in its sixth edition, this seminal textbook examines key debates in photographic theory and places them in their social and political contexts. Written especially for students in further and higher education and for introductory college courses, it provides a coherent introduction to the nature of photographic seeing. A fully updated resource information, including guides to public archives and useful websites, full glossary of terms and a comprehensive bibliography, plus additional resources at routledgetextbooks.com/textbooks/9780367222758/ make this an ideal introduction to the field.

Routledge

July 2021 : 488pp

Pb: 978-0-367-22275-8 : **£45.99**

Hb: 978-0-367-22274-1 : **£155**

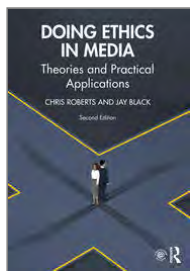
eBook: 978-0-429-27418-3

* For full contents and more information, visit: www.routledge.com/9780367222758

2ND EDITION

Doing Ethics in Media

Theories and Practical Applications



Chris Roberts University of Alabama, USA, **Jay Black**
University of South Florida, USA

This second edition continues its mission of providing an accessible but comprehensive introduction to media ethics, with a theoretical grounding in moral philosophy, to help students think clearly and systematically about dilemmas in the rapidly changing media environment. Each chapter highlights specific considerations, cases, and practical applications for the fields of journalism, advertising, digital media, entertainment, public relations, and social media. Doing Ethics in Media is aimed at undergraduate and graduate students studying media ethics in mass media, journalism, and media studies. Visit doingethicsin.media for updated, real-world media ethics examples.

Routledge

November 2021 : 502pp

Pb: 978-1-138-04111-0 : £69.99

Hb: 978-1-138-04108-0 : £175

eBook: 978-1-315-17463-1

* For full contents and more information, visit: www.routledge.com/9781138041110

7TH EDITION

Media Law and Ethics



Roy L. Moore Middle Tennessee State University, USA,
Michael D. Murray

The fully revised seventh edition of Media Law and Ethics provides a thorough introduction to both the legal and ethical considerations relevant to students pursuing careers in media, law and communication. It incorporates discussion of new technologies and media throughout its coverage of core topics such as intellectual property, defamation, and commercial speech. This edition introduces readers to media law in comparative international communication and explores topics such as data mining, artificial intelligence, and the dark web. It is ideal for undergraduate and graduate courses in media and communication that combine law and ethics.

Routledge

April 2025 : 510pp

Pb: 978-1-032-60793-1 : £115

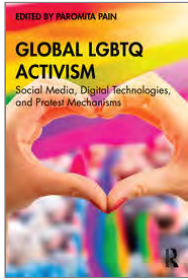
Hb: 978-1-032-61292-8 : £155

eBook: 978-1-003-46292-7

* For full contents and more information, visit: www.routledge.com/9781032607931

Global LGBTQ Activism

Social Media, Digital Technologies, and Protest Mechanisms



Edited by **Paromita Pain**

Focused on understanding and analyzing LGBTQ activism and protest globally, this edited collection brings together voices from different parts of the world to examine LGBTQ protests and their impact. This book is suitable for media, communication, and cultural studies students, researchers, academics, and LGBTQ activists, as well as students and scholars from related academic disciplines.

Routledge
September 2023 : 456pp
Pb: 978-1-032-49856-0 : **£38.99**
Hb: 978-1-032-49857-7 : **£155**
eBook: 978-1-003-39580-5

* For full contents and more information, visit: www.routledge.com/9781032498560

LGBTQ Digital Cultures

A Global Perspective



Edited by **Paromita Pain**

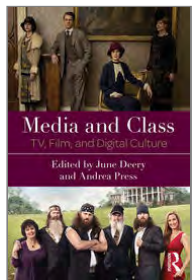
Emphasizing an intersectional and transnational approach, this collection examines how social media and digital technologies have impacted the sphere of LGBTQ activism, advocacy, education, empowerment, identity, protest, and self-expression. This book provides an essential introduction to LGBTQ digital cultures for students, researchers and scholars of media, communication and cultural studies. It will also be of interest to activists wanting to learn more about the transformative potential of digital media and technology in LGBTQ advocacy and empowerment around the globe.

Routledge
March 2022 : 294pp
Pb: 978-1-032-05000-3 : **£39.99**
Hb: 978-1-032-05183-3 : **£155**
eBook: 978-1-003-19645-7

* For full contents and more information, visit: www.routledge.com/9781032050003

Media and Class

TV, Film, and Digital Culture



Edited by **June Deery** Rensselaer Polytechnic Institute, USA, **Andrea Press** University of Virginia, USA

This broad and diverse collection offers scholars and students a much-needed orientation within the wider categories of media and class. Both established and emerging voices discuss prominent issues in popular discourse and media representation that remain essential, but often overlooked, within academic research. Case studies address media representations in a variety of platforms, with attention to contemporary culture and current trends placed within a larger historical context. Scholarly but accessible accounts draw on both theory and empirical research to demonstrate how different media navigate and negotiate, caricature and essentialize, or police and regulate class.

Routledge
October 2017 : 236pp
Pb: 978-1-138-22979-2 : **£40.99**
Hb: 978-1-138-22978-5 : **£155**
eBook: 978-1-315-38798-7

* For **full contents** and more information, visit: www.routledge.com/9781138229792

Representation



Jenny Kidd

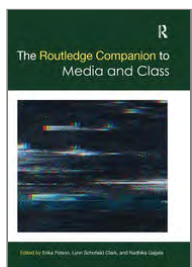
Series: Key Ideas in Media & Cultural Studies

Examining one of the core themes of media and cultural studies, Representation introduces students to a range of methodologies for analysing media texts. Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

Routledge
November 2015 : 180pp
Pb: 978-1-138-02071-9 : **£31.99**
Hb: 978-1-138-01669-9 : **£155**
eBook: 978-1-315-66678-5

* For **full contents** and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Media and Class



Edited by **Erika Polson**, **Lynn Schofield Clark**, **Radhika Gajjala**

Series: Routledge Media and Cultural Studies Companions

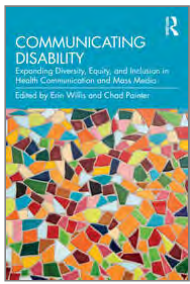
This companion brings together scholars working at the intersection of media and class, with a focus on how understandings of class are changing in contemporary global media contexts. Outward-looking, intersectional, and highly contemporary, The Routledge Companion to Media and Class is a must-read for students and researchers interested in the intersections between media, class, sociology, technology, and a changing world.

Routledge
June 2021 : 330pp
Pb: 978-1-032-08421-3 : **£48.99**
Hb: 978-1-138-49361-2 : **£245**
eBook: 978-1-351-02734-2

* For **full contents** and more information, visit: www.routledge.com/9781032084213

Communicating Disability

Expanding Diversity, Equity, and Inclusion in Health Communication and Mass Media



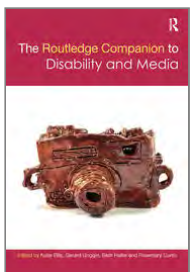
Edited by **Erin Willis** University of Colorado Boulder, USA,
Chad Painter University of Dayton, USA

This book enables readers to confidently discuss and understand disability as part of the broader societal conversation on diversity, equity, and inclusion. Divided into three parts related to Journalism and News Reporting, Strategic Communication, and Health Communication, the book provides readers with the knowledge and skills to create conversation that gives space to disability and facilitates advancement in inclusion. It will be of interest to scholars as well as undergraduate and graduate students in the fields of Health Communication, Journalism, Strategic Communication, Media Studies, Disability Studies, Public Health, and Medical Sociology.

Routledge
June 2025 : 222pp
Pb: 978-1-032-76699-7 : **£41.99**
Hb: 978-1-032-77662-0 : **£155**
eBook: 978-1-003-48424-0

* For full contents and more information, visit: www.routledge.com/9781032766997

The Routledge Companion to Disability and Media



Edited by **Katie Ellis**, **Gerard Goggin**, **Beth Haller**,
Rosemary Curtis

Series: *Routledge Media and Cultural Studies Companions*

An authoritative and indispensable guide to disability and media, this thoughtfully curated collection features varied and provocative contributions from distinguished scholars alongside next-generation research leaders. International in scope and orientation, The Routledge Companion to Disability and Media offers students and scholars alike a comprehensive survey of in the intersections between disability studies and media studies.

Routledge
June 2021 : 450pp
Pb: 978-1-032-08537-1 : **£48.99**
Hb: 978-1-138-88458-8 : **£235**
eBook: 978-1-315-71600-8

* For full contents and more information, visit: www.routledge.com/9781032085371

2ND EDITION

Gender and Media

Representing, Producing, Consuming



Tony Krijnen Erasmus University Rotterdam, the Netherlands, **Sofie Van Bauwel** Ghent University, Belgium

Series: Communication and Society

This thoroughly revised second edition provides a critical overview of the contemporary debates and discussions surrounding gender and mediated communication. This is an ideal textbook for students studying gender and media, and for general courses on gender studies, sociology, cultural studies and women's studies.

Routledge
October 2021 : 250pp
Pb: 978-0-367-33209-9 : **£39.99**
Hb: 978-0-367-33207-5 : **£155**
eBook: 978-0-429-31847-4

* For full contents and more information, visit: www.routledge.com/9780367332099

6TH EDITION

Race/Gender/Class/Media

Considering Diversity Across Audiences, Content, and Producers



Edited by **Rebecca Ann Lind** University of Illinois at Chicago, USA

The sixth edition of this popular textbook considers diversity in the mass media in three main settings: Audiences, Content, and Production. This volume is an essential introduction to interdisciplinary studies of race, gender, and class across both digital and legacy media. The book also benefits from downloadable support material, including the 5th edition resources, available at www.routledge.com/9781032884035

Routledge
April 2026 : 360pp
Pb: 978-1-032-88403-5 : **£66.99**
Hb: 978-1-032-88404-2 : **£155**
eBook: 978-1-003-53760-1

* For full contents and more information, visit: www.routledge.com/9781032884035

Reflections on Feminist Communication and Media Scholarship

Theory, Method, Impact



Edited by **Stine Eckert** Wayne State University, USA, **Ingrid Bachmann** Pontificia Universidad Católica de Chile, Chile

This collection brings together ten of the most distinguished feminist scholars whose work has been celebrated for its excellence in helping to lay the foundation of feminist communication and media research. A comprehensive and inspiring resource for students and scholars of feminist media and communication studies.

Routledge
July 2021 : 204pp
Pb: 978-0-367-60983-2 : **£39.99**
Hb: 978-0-367-60987-0 : **£155**
eBook: 978-1-003-10278-6

* For full contents and more information, visit: www.routledge.com/9780367609832

Representation

Jenny Kidd

Series: Key Ideas in Media & Cultural Studies



Examining one of the core themes of media and cultural studies, Representation introduces students to a range of methodologies for analysing media texts. Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

Routledge
November 2015 : 180pp
Pb: 978-1-138-02071-9 : **£31.99**
Hb: 978-1-138-01669-9 : **£155**
eBook: 978-1-315-66678-5

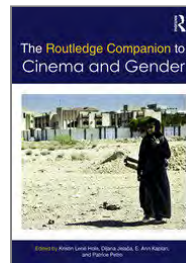
* For full contents and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Cinema & Gender

Edited by **Kristin Hole** Portland State University, USA, **Dijana Jelača** St. John's University, USA, **E. Kaplan** Stony Brook University, USA, **Patrice Petro** University of Wisconsin-Milwaukee, USA

Series: Routledge Media and Cultural Studies Companions

This comprehensive collection of all new essays assembles major theoretical approaches to cinema, gender, and spectatorship, covering the intersections with other discourses such as class, ethnicity, sexuality, stars, genres, new media, and feminist modes of address. Bringing together leading figures in the field, the volume provides an overview of cinema and gender, while also reflecting a desire to rethink some of the ways in which feminist film theory and filmmaking are historicized, theorized, and taught. Essays are organised into five parts, each highlighting key areas and approaches. The Companion will be an important resource for researchers and students.



Routledge
September 2018 : 512pp
Pb: 978-1-138-39184-0 : **£52.99**
Hb: 978-1-138-92495-6 : **£265**
eBook: 978-1-315-68406-2

* For full contents and more information, visit: www.routledge.com/9781138391840

6TH EDITION

An Introduction to Political Communication



Brian McNair, Brian McNair Queensland University of Technology, Australia

Series: *Communication and Society*

An Introduction to Political Communication explores the evolving world of political media and its effect upon audiences. The communicative practices of organizations at all levels are analysed, from grassroots protests through to global campaigns by governments and international bodies. Extensive updates cover party political advertising, political public relations, pressure group publicity and globalised political communication. There is also a broader range of international examples, drawn from Asia, Latin America, Australia and the Arab Spring uprisings. The companion website hosts new pedagogical features, including glossary questions, annotated course notes and links to further content.

Routledge

June 2017 : 266pp

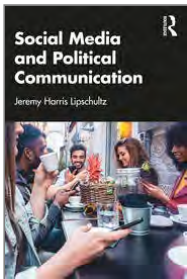
Pb: 978-0-415-73942-9 : **£39.99**

Hb: 978-0-415-73941-2 : **£155**

eBook: 978-1-315-75029-3

* For full contents and more information, visit: www.routledge.com/9780415739429

Social Media and Political Communication



Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This book offers a wide-scale, interdisciplinary analysis and guide to social media and political communication, examining the political use of social media platforms such as Twitter, Facebook, Instagram, and TikTok. Essential reading for students of Media and Cultural Studies, Communication, Journalism, Political Science, and Information Technology, as well as anyone wishing to understand the current intersection of social media and politics.

Routledge

July 2022 : 222pp

Pb: 978-0-367-77242-0 : **£38.99**

Hb: 978-0-367-77253-6 : **£155**

eBook: 978-1-003-17047-1

* For full contents and more information, visit: www.routledge.com/9780367772420

4TH EDITION

The Dynamics of Political Communication

Media and Politics in a Digital Age



Richard M. Perloff Cleveland State University, USA

This fully updated fourth edition continues to provide comprehensive coverage of communication and politics, focusing on the way politics and media impact democracy. The book explores the intersection between politics and communication, drawing from leading scholarship in communication, political science, and political psychology. This edition includes new and expanded discussions of free speech and misinformation on social media, presidential rhetoric, the recent election campaigns and the January 6th investigation narrative. It is ideally suited for upper-level undergraduate and graduate political communication courses in communication, journalism, and political science programs.

Routledge

August 2025 : 442pp

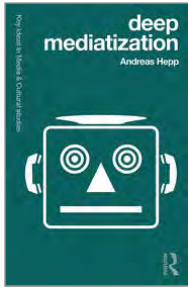
Pb: 978-1-032-61313-0 : **£86.99**

Hb: 978-1-032-61315-4 : **£155**

eBook: 978-1-003-46308-5

* For full contents and more information, visit: www.routledge.com/9781032613130

Deep Mediatization



Andreas Hepp

Series: Key Ideas in Media & Cultural Studies

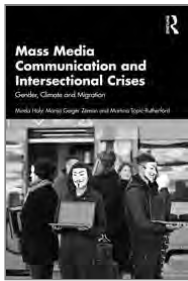
Andreas Hepp takes an integrative look at one of the biggest questions in media and communications research: how digital media is changing society. Providing original and critical research, the book introduces mediatization to students of media and cultural studies as well as neighbouring disciplines like sociology, political science and other cognate disciplines.

Routledge
December 2019 : 260pp
Pb: 978-1-138-02499-1 : **£31.99**
Hb: 978-1-138-02498-4 : **£155**
eBook: 978-1-351-06490-3

* For full contents and more information, visit: www.routledge.com/9781138024991

Mass Media Communication and Intersectional Crises

Gender, Climate and Migration



Mirela Holy , Marija Geiger Zeman , Martina Topić-Rutherford

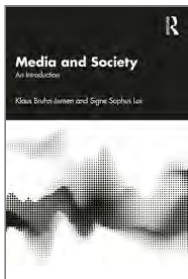
This book examines how contemporary global crises—climate change, migration, gender inequality, and economic precarity—are interconnected and shaped by communication, power, and representation. Readers will gain a comprehensive understanding of how to analyse and communicate complex, intersectional crises through an innovative framework combining intersectional, feminist, postcolonial, and communication perspectives. This book is written for students in communication studies, media studies, sociology, gender studies, and migration studies. It is also valuable for practitioners working in journalism, public relations, advocacy, and policy development.

Routledge
August 2026 : 278pp
Pb: 978-1-041-08566-9 : **£41.99**
Hb: 978-1-041-08568-3 : **£155**

* For full contents and more information, visit: www.routledge.com/9781041085669

Media and Society

An Introduction



Klaus Bruhn Jensen University of Copenhagen, Denmark, **Signe Sophus Lai**

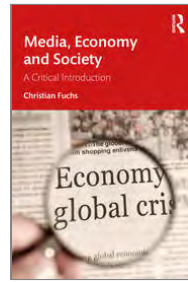
Media and Society: An Introduction offers an interdisciplinary approach to media as means of social connection in everyday life and beyond. As a comprehensive and up-to-date textbook on key conceptual, analytical, and normative issues facing students of media and communication today, this book is a practically applicable resource for teaching and learning about media, in the classroom, in self-study, and in different world regions. As such, it is a key resource for undergraduate students and professors in the fields of media, communication, and cultural studies.

Routledge
November 2024 : 258pp
Pb: 978-1-032-65504-8 : **£36.99**
Hb: 978-1-032-65508-6 : **£145**
eBook: 978-1-032-65510-9

* For full contents and more information, visit: www.routledge.com/9781032655048

Media, Economy and Society

A Critical Introduction



Christian Fuchs Paderborn University, Germany

This essential guide to the critical study of the media economy in society teaches students how to critically analyse the political economy of communication and the media. This will be an ideal textbook for a variety of courses relating to media and communication, including Media Economics; Political Economy of Communication; Media, Culture and Society; Critical Media and Communication Studies; Media Sociology; Media Management; and Media Business Studies.

Routledge
November 2023 : 468pp
Pb: 978-1-032-48875-2 : **£37.99**
Hb: 978-1-032-48876-9 : **£155**
eBook: 978-1-003-39120-3

* For full contents and more information, visit: www.routledge.com/9781032488752

Media, Industries, Society

Diverse Foundations in Mass Communication



Jayne Cabbage Bowie State University, USA, **Loren Saxton Coleman , Cheryl D. Jenkins**

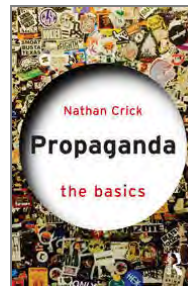
A new, introductory textbook on the media and mass communication industries that champions the pioneering examples and perspectives of managers and entrepreneurs from racial and ethnic groups whose contributions to media have been previously overlooked. An important introduction to media and mass communication industries, this textbook is essential for any instructor wishing to provide their students with a more diverse foundation in mass communication. The book also has an accompanying eResource, which includes links to organizations that promote diversity in media, as well as an instructors' manual and test bank.

Routledge
March 2026 : 440pp
Pb: 978-1-032-38175-6 : **£41.99**
Hb: 978-1-032-40774-6 : **£155**

* For full contents and more information, visit: www.routledge.com/9781032381756

Propaganda

The Basics



Nathan Crick Texas A&M University, USA.

Series: The Basics

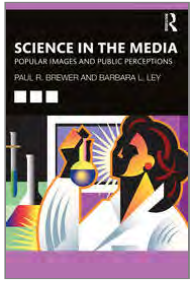
This concise and accessible guide makes clear the ubiquity of propaganda so that readers can understand its function in all layers of society, for both good or for ill, and ultimately use it to make their own voice heard. Using short, easy to understand examples drawn from politics, culture, and advertising from around the world, this book introduces readers to the basic theory, research, and techniques of propaganda from the American Revolution to the present day. Propaganda: The Basics is an essential read for students in various fields including rhetoric and communication or anyone approaching the subject of propaganda for the first time.

Routledge
May 2025 : 188pp
Pb: 978-1-003-86323-6 : **£20.99**
Hb: 978-1-003-86328-1 : **£155**
eBook: 978-1-003-60723-6

* For full contents and more information, visit: www.routledge.com/9781003863236

Science in the Media

Popular Images and Public Perceptions



Paul R Brewer , Barbara L Ley

This timely and accessible text shows how portrayals of science in popular media influence public attitudes around messages from the scientific community, affect the kinds of research that receive support, and inform perceptions of who can become a scientist. The book builds on theories of cultivation, priming, framing, and media models while drawing on years of content analyses, national surveys, and experiments. It explores a wide variety of media genres, from Hollywood blockbusters to children's cartoons, and serves as a supplemental text for courses in science communication and media studies, and will be of interest to anyone concerned with publicly engaged science.

Routledge

September 2021 : 276pp

Pb: 978-1-032-03399-0 : **£40.99**

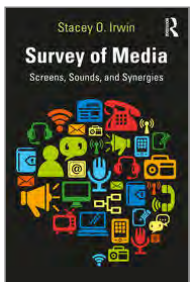
Hb: 978-1-032-04139-1 : **£155**

eBook: 978-1-003-19072-1

* For **full contents** and more information, visit: www.routledge.com/9781032033990

Survey of Media

Screens, Sounds, and Synergies



Stacey O. Irwin Millersville University, USA

An accessible and exciting new textbook that provides students with an in-depth historical and conceptual understanding of the nature and function of media in society. This is an essential text for students taking classes such as Introduction to Mass Media, Survey of Media, Media History, Media and Society, and Media Culture.

Routledge

September 2024 : 224pp

Pb: 978-1-032-50249-6 : **£39.99**

Hb: 978-1-032-50250-2 : **£140**

eBook: 978-1-003-39758-8

* For **full contents** and more information, visit: www.routledge.com/9781032502496

Automated Media



Mark Andrejevic Pomona College, Claremont, CA, USA

In this era of pervasive automation, Mark Andrejevic provides an original framework for tracing the logical trajectory of automated media and their social, political, and cultural consequences. *Automated Media* is a fascinating and groundbreaking new volume: a must-read for students and researchers of critical media studies interested in the intersections of media, technology, and the digital economy.

Routledge
October 2019 : 180pp
Pb: 978-0-367-19683-7 : **£38.99**
Hb: 978-0-367-19659-2 : **£155**
eBook: 978-0-429-24259-5

* For full contents and more information, visit: www.routledge.com/9780367196837

Experimenting with Emerging Media Platforms

Field Testing the Future



Dan Pacheco

Experimenting with Emerging Media Platforms teaches students in media tracks — journalism, advertising, film and public relations — how to independently field-test and evaluate emerging technologies that could impact how media is produced, consumed and monetized in the future. Taking a unique trial-and-error approach, the author encourages students to go against their desire for perfection and instead plunge into exercises with the full expectation that they will "fail" many times before they succeed.

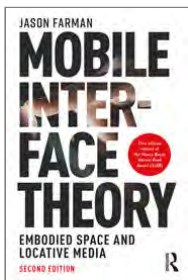
Routledge
June 2023 : 212pp
Pb: 978-1-032-16092-4 : **£37.99**
Hb: 978-1-032-16093-1 : **£145**
eBook: 978-1-003-24701-2

* For full contents and more information, visit: www.routledge.com/9781032160924

2ND EDITION

Mobile Interface Theory

Embodied Space and Locative Media



Jason Farman University of Maryland, College Park, USA

In this updated second edition, Jason Farman offers a ground-breaking look at how location-aware mobile technologies are radically shifting our sense of identity, community, and place-making practices. *Mobile Interface Theory* is a foundational book in mobile media studies. It explores a range of mobile media practices from interface design to maps, AR/VR, mobile games, performances that use mobile devices and mobile storytelling projects. This is the ideal text for those studying mobile media, social media, digital media, and mobile storytelling.

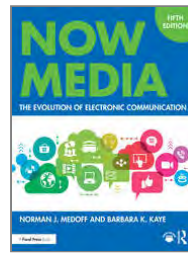
Routledge
August 2020 : 202pp
Pb: 978-1-138-62502-0 : **£40.99**
Hb: 978-1-138-62500-6 : **£155**
eBook: 978-0-429-46024-1

* For full contents and more information, visit: www.routledge.com/9781138625020

5TH EDITION

Now Media

The Evolution of Electronic Communication



Norman J. Medoff , Barbara K. Kaye

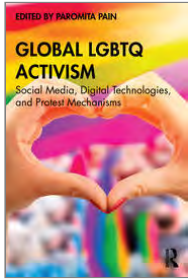
Now in its fifth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today. *Now Media* provides a comprehensive view of the development of media and the subsequent advancements into 'now' digital media. This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge
May 2025 : 428pp
Pb: 978-1-032-70430-2 : **£75.99**
Hb: 978-1-032-70432-6 : **£155**
eBook: 978-1-032-70433-3

* For full contents and more information, visit: www.routledge.com/9781032704302

Global LGBTQ Activism

Social Media, Digital Technologies, and Protest Mechanisms



Edited by **Paromita Pain**

Focused on understanding and analyzing LGBTQ activism and protest globally, this edited collection brings together voices from different parts of the world to examine LGBTQ protests and their impact. This book is suitable for media, communication, and cultural studies students, researchers, academics, and LGBTQ activists, as well as students and scholars from related academic disciplines.

Routledge

September 2023 : 456pp

Pb: 978-1-032-49856-0 : **£38.99**

Hb: 978-1-032-49857-7 : **£155**

eBook: 978-1-003-39580-5

* For full contents and more information, visit: www.routledge.com/9781032498560

Children, Media, and Technology

Access, Equity, Diversity, and Inclusion



Edited by **Erica Scharrer**

An accessible introduction to children, media, and technology that centers questions of access, diversity, equity, and inclusion to provide a timely and much needed text for communication and media studies students. This book covers several long-standing as well as contemporary issues and controversies pertaining to media and youth, such as potential links between media and technology use and anxiety and depression; violence, aggression, and cyberbullying; body image disturbances and beauty norms. This is an essential text for students of Media and Communication Studies taking courses such as Children and Media; Children, Teens, and Media; and Children, Adolescents, and Media.

Routledge

April 2025 : 272pp

Pb: 978-1-032-59053-0 : **£41.99**

Hb: 978-1-032-59133-9 : **£155**

eBook: 978-1-003-45312-3

* For full contents and more information, visit: www.routledge.com/9781032590530

The Routledge Companion to Digital Media and Children



Edited by **Lelia Green** Edith Cowan University, Australia, **Donell Holloway** Edith Cowan University, Australia, **Kylie Stevenson** Edith Cowan University, Australia, **Tama Leaver**, **Leslie Haddon**

Series: *Routledge Media and Cultural Studies Companions*

This companion presents the newest research in this important area, showcasing the huge diversity in children's relationships with digital media around the globe, and exploring the benefits, challenges, history, and emerging developments in the field. Featuring a highly international range of case studies, perspectives and socio-cultural contexts, The Routledge Companion to Digital Media and Children is the perfect reference tool for students and researchers of media and communication, family and technology studies, psychology, education, anthropology, and sociology, as well as interested teachers, policy makers, and parents.

Routledge

April 2022 : 630pp

Pb: 978-0-367-55906-9 : **£49.99**

Hb: 978-1-138-54434-5 : **£235**

eBook: 978-1-351-00410-7

* For full contents and more information, visit: www.routledge.com/9780367559069

Audience



Helen Wood University of Leicester, UK

Series: Key Ideas in Media & Cultural Studies

This accessible guide through audience studies' histories outlines a contemporary Cultural Studies approach to audiences for the digital age. Written in an engaging and accessible style, this book is ideal for both students and researchers of Media and Cultural Studies.

Routledge
February 2024 : 184pp
Pb: 978-1-032-53974-4 : **£31.99**
Hb: 978-1-032-53975-1 : **£155**
eBook: 978-1-003-41457-5

* For full contents and more information, visit: www.routledge.com/9781032539744

The Pocketbook of Audience Research



Joke Hermes University of Amsterdam, The Netherlands,
Linda Kopitz

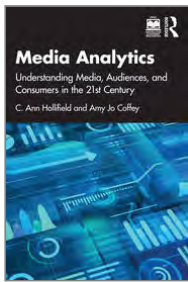
Focusing on qualitative methods, The Pocketbook of Audience Research uses contemporary, global television and cross-media examples to explain essential approaches to audience research and outline how they can be employed. Drawing on different genres from drama to sports, The Pocketbook of Audience Research gives a sense of what audience-led cross-media research can achieve. This concise, accessible book gives students, early-career researchers and creative professionals the tools to do useful and inspiring audience research, whether for a paper, a proposal or a market survey.

Routledge
December 2023 : 202pp
Pb: 978-1-032-32511-8 : **£23.99**
Hb: 978-1-032-32513-2 : **£155**
eBook: 978-1-003-31542-1

* For full contents and more information, visit: www.routledge.com/9781032325118

Media Analytics

Understanding Media, Audiences, and Consumers in the 21st Century



C. Ann Hollifield University of Florida, USA, **Amy Jo Coffey** University of Georgia, USA

This textbook takes a case study approach to media and audience analytics. Realizing the best way to understand analytics in the digital age is to practice it, the authors have created a collection of cases using data sets that present real and hypothetical scenarios for students to work through. Aimed at upper-level students in the fast-growing area of media analytics in a cross-platform world, students using this text will learn how to find the stories in the data and to present those stories in an engaging way to others.

Routledge
June 2023 : 438pp
Pb: 978-1-138-58105-0 : **£60.99**
Hb: 978-1-138-58103-6 : **£155**
eBook: 978-0-429-50695-6

* For full contents and more information, visit: www.routledge.com/9781138581050

2ND EDITION

Textual Poachers

Television Fans and Participatory Culture



Henry Jenkins University of Southern California, USA

The twentieth anniversary edition of Henry Jenkins's Textual Poachers brings this now-canonical text to a new generation of students interested in the intersections of fandom, participatory culture, popular consumption and media theory. This reissue of what's become a classic work includes an interview between Jenkins and Suzanne Scott and a supplemental teaching and study guide by Louisa Stein, which encourages students to consider fan cultures in relation to consumer capitalism, genre, gender, sexuality, interpretation and more.

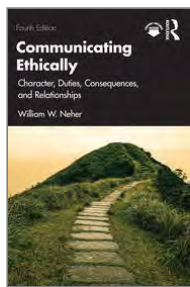
Routledge
November 2012 : 424pp
Pb: 978-0-415-53329-4 : **£54.99**
Hb: 978-0-415-53328-7 : **£195**
eBook: 978-0-203-11433-9

* For full contents and more information, visit: www.routledge.com/9780415533294

4TH EDITION

Communicating Ethically

Character, Duties, Consequences, and Relationships



William Neher Butler University, USA

This thoroughly updated fourth edition provides a broad introduction to the major theoretical perspectives on the ethics of communication. It brings together classical and modern theories of ethical philosophy to address issues that play in specific careers and domains throughout the field. This book serves as a core textbook for undergraduate courses in Communication and Media Ethics and can also be used as a supplemental resource for field-specific courses in Strategic Communication, Interpersonal Communication, and Public Relations.

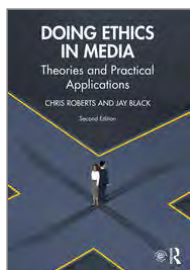
Routledge
October 2023 : 380pp
Pb: 978-1-032-50779-8 : **£80.99**
Hb: 978-1-032-51267-9 : **£155**
eBook: 978-1-032-56200-1 : **£71.99**

* For full contents and more information, visit: www.routledge.com/9781032507798

2ND EDITION

Doing Ethics in Media

Theories and Practical Applications



Chris Roberts University of Alabama, USA, **Jay Black** University of South Florida, USA

This second edition continues its mission of providing an accessible but comprehensive introduction to media ethics, with a theoretical grounding in moral philosophy, to help students think clearly and systematically about dilemmas in the rapidly changing media environment. Each chapter highlights specific considerations, cases, and practical applications for the fields of journalism, advertising, digital media, entertainment, public relations, and social media. Doing Ethics in Media is aimed at undergraduate and graduate students studying media ethics in mass media, journalism, and media studies. Visit doingethicsin.media for updated, real-world media ethics examples.

Routledge
November 2021 : 502pp
Pb: 978-1-138-04111-0 : **£69.99**
Hb: 978-1-138-04108-0 : **£175**
eBook: 978-1-315-17463-1

* For full contents and more information, visit: www.routledge.com/9781138041110

Exploring Communication Ethics

A Socratic Approach



Randy Bobbitt

Exploring Communication Ethics is a comprehensive textbook on the ethical issues facing communication professionals in today's rapidly changing media environment. Empowering students to respond to real-world dilemmas by drawing upon philosophical and historical background, this book spawns class discussion through professional examples and case studies. Students will learn to navigate their ethical obligations and consider how industry changes affect these ethical considerations. It is ideal as a core textbook for undergraduate or graduate courses in communication or media ethics or a supplement for specialist classes in public relations, communication, advertising, and journalism.

Routledge
March 2020 : 324pp
Pb: 978-0-367-34208-1 : **£39.99**
Hb: 978-0-367-33433-8 : **£155**
eBook: 978-0-429-32447-5

* For full contents and more information, visit: www.routledge.com/9780367342081

2ND EDITION

Living Media Ethics

Across Platforms



Michael Bugeja Iowa State University, USA

Living Media Ethics posits that moral convergence is essential to address the complex issues of our high-tech media environment. Bugeja covers advertising, public relations and major branches of journalism, as well as major schools of philosophical thought and historical events that have shaped current media practices. Examining topics including responsibility, truth, falsehood, temptation, bias, fairness, and power, chapters encourage readers to develop a personal code of ethics that they can turn to throughout their careers. Each chapter includes exercises, as well as journal writing and creative assignments, designed to build, test, and enhance individual value systems.

Routledge
October 2018 : 360pp
Pb: 978-1-138-32261-5 : **£77.99**
Hb: 978-1-138-32260-8 : **£155**
eBook: 978-0-429-45192-8

* For full contents and more information, visit: www.routledge.com/9781138322615

7TH EDITION

Media Law and Ethics



Roy L. Moore Middle Tennessee State University, USA, **Michael D. Murray**

The fully revised seventh edition of Media Law and Ethics provides a thorough introduction to both the legal and ethical considerations relevant to students pursuing careers in media, law and communication. It incorporates discussion of new technologies and media throughout its coverage of core topics such as intellectual property, defamation, and commercial speech. This edition introduces readers to media law in comparative international communication and explores topics such as data mining, artificial intelligence, and the dark web. It is ideal for undergraduate and graduate courses in media and communication that combine law and ethics.

Routledge
April 2025 : 510pp
Pb: 978-1-032-60793-1 : **£115**
Hb: 978-1-032-61292-8 : **£155**
eBook: 978-1-003-46292-7

* For full contents and more information, visit: www.routledge.com/9781032607931

4TH EDITION

Mixed Media

Moral Distinctions in Advertising, Public Relations, and Journalism



Thomas Bivins

Mixed Media offers students of journalism, advertising, and public relations the tools for making ethical and moral decisions within their professional disciplines. The fourth edition of this popular text features more recent ethical theories that acknowledge and address intersectionality within the communicative landscape, including issues of gender, race, ability and age. As in previous editions of the book, special attention is paid to key ethical decision-making approaches and concerns in each media industry, including but not limited to truth telling, constituent obligations, persuasion versus advocacy, and respect for the consumers of public communication.

Routledge
June 2023 : 350pp
Pb: 978-1-032-26961-0 : **£59.99**
Hb: 978-1-032-26960-3 : **£155**
eBook: 978-1-003-29067-4

* For full contents and more information, visit: www.routledge.com/9781032269610

3RD EDITION

Practicing Communication Ethics

Development, Discernment, and Decision Making



Paula S. Tompkins St. Cloud State University, USA

This textbook presents a theoretical framework for developing a personal standard of ethics that can be applied in everyday communication situations. This third edition focuses on how the reader's communication matters ethically in cocreating their relationships, family, workgroups, and communities. This edition features new and expanded treatment of moral injury and trauma, digital communication, partisan political division, and issues related to the COVID-19 pandemic. Practicing Communication Ethics is a core textbook for communication ethics and media ethics courses.

Routledge

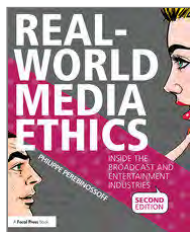
May 2023 : 290pp

Pb: 978-1-032-28898-7 : **£75.99**Hb: 978-1-032-32795-2 : **£160**eBook: 978-1-032-47853-1 : **£71.99*** For full contents and more information, visit: www.routledge.com/9781032288987

2ND EDITION

Real-World Media Ethics

Inside the Broadcast and Entertainment Industries



Philippe Perebinosoff California State University, Fullerton, USA

Real-World Media Ethics offers an honest and realistic sense of the ethical situations faced by media professionals every day. It covers not just ethics in journalism but also in the landscape of mass media, including public relations, entertainment, and other forms of visual communication. The second edition includes a new chapter on globalization and sections on new media platforms and viewing habits, new copyright issues, net neutrality, sports ethics, and more. Case studies provide realistic and engaging scenarios about when, how, and why ethics count, and the companion website showcases interviews about the entertainment industry, demonstrating ethical principles in practice.

Routledge

July 2016 : 334pp

Pb: 978-1-138-89794-6 : **£52.99**Hb: 978-1-138-89795-3 : **£165**

eBook: 978-1-315-70888-1

* For full contents and more information, visit: www.routledge.com/9781138897946

A History of Digital Media

An Intermedia and Global Perspective



Gabriele Balbi USI Università della Svizzera italiana, Switzerland, **Paolo Magaudda**

This book offers students an accessible introduction to the history of digital media from the birth of the computer to the ubiquitous computing that pervades society today. Taking a historical, intermedial, and global approach, A History of Digital Media provides readers with a clear, in-depth overview of the main turning points and debates in the history of digital media including the emergence of computers, the Internet, and mobile media. With learning resources and activities in each chapter, the book explores the way "new" media are firmly intertwined with the social, cultural and political changes of the twentieth century.

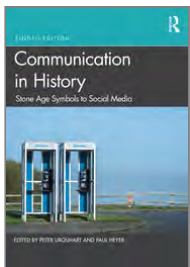
Routledge
April 2018 : 296pp
Pb: 978-1-138-63022-2 : **£38.99**
Hb: 978-1-138-63021-5 : **£155**
eBook: 978-1-315-20963-0

* For full contents and more information, visit: www.routledge.com/9781138630222

8TH EDITION

Communication in History

Stone Age Symbols to Social Media



Edited by **Peter Urquhart** Wilfrid Laurier University, Canada, **Paul Heyer** Wilfrid Laurier University, Canada

This updated eighth edition provides a thorough and engaging history of communication and media through a collection of essential, field-defining essays. This book can be used as a core text or supplemental reader for courses in communication history, communication theory, and introductory courses in communication and media studies.

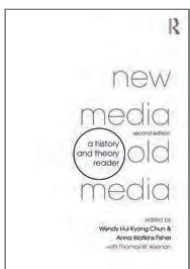
Routledge
January 2024 : 300pp
Pb: 978-1-032-16175-4 : **£92.99**
Hb: 978-1-032-16829-6 : **£220**
eBook: 978-1-003-25046-3

* For full contents and more information, visit: www.routledge.com/9781032161754

2ND EDITION

New Media, Old Media

A History and Theory Reader



Edited by **Wendy Hui Kyong Chun** Brown University, USA, **Anna Watkins Fisher** University of Michigan, USA, **Thomas Keenan** Bard College, USA

This newly expanded and revised second edition of New Media, Old Media brings together contemporary and classic essays that explore the tensions of old and new in digital culture. Touching on software studies, media archaeology, surveillance, data, and more, this refreshed critical anthology is essential reading for anyone studying the cultural impact of digital media.

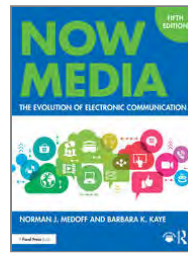
Routledge
September 2015 : 752pp
Pb: 978-1-138-02110-5 : **£82.99**
Hb: 978-1-138-02109-9 : **£235**

* For full contents and more information, visit: www.routledge.com/9781138021105

5TH EDITION

Now Media

The Evolution of Electronic Communication



Norman J. Medoff, **Barbara K. Kaye**

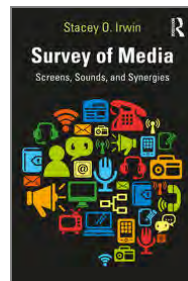
Now in its fifth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today. Now Media provides a comprehensive view of the development of media and the subsequent advancements into "now" digital media. This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge
May 2025 : 428pp
Pb: 978-1-032-70430-2 : **£75.99**
Hb: 978-1-032-70432-6 : **£155**
eBook: 978-1-032-70433-3

* For full contents and more information, visit: www.routledge.com/9781032704302

Survey of Media

Screens, Sounds, and Synergies



Stacey O. Irwin Millersville University, USA

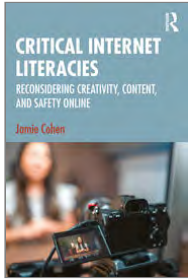
An accessible and exciting new textbook that provides students with an in-depth historical and conceptual understanding of the nature and function of media in society. This is an essential text for students taking classes such as Introduction to Mass Media, Survey of Media, Media History, Media and Society, and Media Culture.

Routledge
September 2024 : 224pp
Pb: 978-1-032-50249-6 : **£39.99**
Hb: 978-1-032-50250-2 : **£140**
eBook: 978-1-003-39758-8

* For full contents and more information, visit: www.routledge.com/9781032502496

Critical Internet Literacies

Reconsidering Creativity, Content, and Safety Online



Jamie Cohen CUNY Queens College, USA

An introductory critical internet studies text that builds upon media literacy and digital culture theory to offer a thorough examination of the intersection of online technology and culture. Offering a new way of reading internet media and critiquing content and creators, this book is essential reading for students and scholars of digital culture, internet culture, media literacy, social media, and beyond.

Routledge
December 2024 : 246pp
Pb: 978-1-032-77514-2 : **£37.99**
Hb: 978-1-032-77591-3 : **£145**
eBook: 978-1-003-48388-5

* For full contents and more information, visit: www.routledge.com/9781032775142

Dynamic Media Environments

Expanding the Scope of Media Literacy



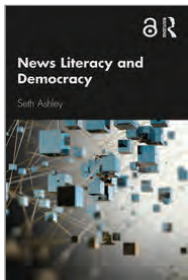
Katherine G. Fry

An accessible introduction to understanding the current media environment and the culture it contains, this book provides an indispensable guide to dynamic media literacy in the digital environment. Essential reading for students and scholars of media and communication studies, media literacy and media education, as well as other disciplines where media is used as a lens to examine issues within society.

Routledge
June 2023 : 178pp
Pb: 978-1-032-19086-0 : **£40.99**
Hb: 978-1-032-19216-1 : **£155**
eBook: 978-1-003-25817-9

* For full contents and more information, visit: www.routledge.com/9781032190860

News Literacy and Democracy



Seth Ashley

The volume invites readers to go beyond surface-level fact-checking and to examine the structures, institutions, practices, and routines that comprise news media systems. It underscores the importance of news literacy to democratic life and advances an argument that critical contexts regarding news media structures and institutions should be central to news literacy education. The book is an essential read for Undergraduate students of journalism and news literacy and will be of interest to scholars teaching and studying media literacy, political economy, media sociology, and political psychology.

Routledge
November 2019 : 218pp
Pb: 978-1-138-62506-8 : **£40.99**
Hb: 978-1-138-62505-1 : **£155**
eBook: 978-0-429-46022-7

* For full contents and more information, visit: www.routledge.com/9781138625068

Digital Media Production for Beginners



Julia V. Griffey

Written for the non-specialist media producer, this book offers a practical and engaging guide to basic digital media production using modern equipment and software. This book is an essential companion for students in communication disciplines, including PR, advertising, journalism, and marketing, looking for a solid grounding in digital media production to prepare them for the competitive job market.

Routledge

August 2024 : 218pp

Pb: 978-1-032-61143-3 : **£39.99**

Hb: 978-1-032-61145-7 : **£155**

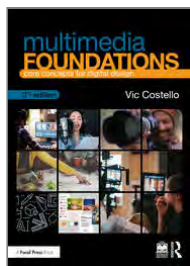
eBook: 978-1-003-46220-0

* For full contents and more information, visit: www.routledge.com/9781032611433

3RD EDITION

Multimedia Foundations

Core Concepts for Digital Design



Vic Costello Elon University, USA

Whether you are working using text, graphics, photography, sound, motion, or video, Multimedia Foundations covers the skills necessary to be an effective modern storyteller. Presented in full colour with hundreds of vibrant illustrations, this book trains readers in the principles and skills common to all forms of digital media production, enabling the creation of successful, engaging content, no matter what tools are used. Chapters feature useful exercises to cement core concepts and help readers develop planning, collaboration, design, and production skills.

Focal Press

July 2023 : 512pp

Pb: 978-1-138-39155-0 : **£75.99**

Hb: 978-1-138-39153-6 : **£145**

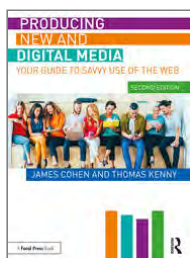
eBook: 978-0-429-42266-9

* For full contents and more information, visit: www.routledge.com/9781138391550

2ND EDITION

Producing New and Digital Media

Your Guide to Savvy Use of the Web



James Cohen Molloy College, NY, USA, **Thomas Kenny**
Molloy College, NY, USA

Producing New and Digital Media is your essential guide to understanding new media, taking a deep dive into such topics as the cultural and social impacts of the web, the importance of digital literacy, and creating in an online environment. Thoughtful, entertaining and enlightening, this is the fundamental textbook for students of new and digital media, digital culture and media literacy, as well as a useful resource for anyone wanting to understand and develop their presence in our digital world.

Routledge

April 2020 : 288pp

Pb: 978-0-367-19234-1 : **£39.99**

Hb: 978-0-367-19233-4 : **£155**

eBook: 978-0-429-20122-6

* For full contents and more information, visit: www.routledge.com/9780367192341

Classics in Media Theory



Edited by **Stina Bengtsson** Södertörn University, Sweden, **Staffan Ericson** Södertörn University, Sweden, **Fredrik Stiernstedt** Södertörn University, Sweden

This comprehensive collection introduces and contextualizes media studies' most influential texts and thinkers, from early 20th century mass communication to the first stages of digital culture in the 21st century. This is essential reading for students of media and communication and adjacent fields such as journalism studies, sociology and cultural studies.

Routledge

June 2024 : 420pp

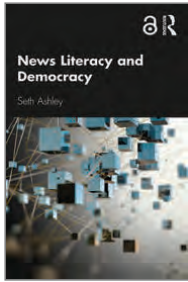
Pb: 978-1-032-55795-3 : **£45.99**

Hb: 978-1-032-55796-0 : **£145**

eBook: 978-1-003-43227-2

* For full contents and more information, visit: www.routledge.com/9781032557953

News Literacy and Democracy



Seth Ashley

The volume invites readers to go beyond surface-level fact-checking and to examine the structures, institutions, practices, and routines that comprise news media systems. It underscores the importance of news literacy to democratic life and advances an argument that critical contexts regarding news media structures and institutions should be central to news literacy education. The book is an essential read for Undergraduate students of journalism and news literacy and will be of interest to scholars teaching and studying media literacy, political economy, media sociology, and political psychology.

Routledge

November 2019 : 218pp

Pb: 978-1-138-62506-8 : **£40.99**

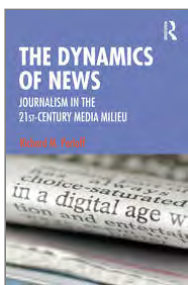
Hb: 978-1-138-62505-1 : **£155**

eBook: 978-0-429-46022-7

* For full contents and more information, visit: www.routledge.com/9781138625068

The Dynamics of News

Journalism in the 21st-Century Media Milieu



Richard M. Perloff Cleveland State University, USA

This new and highly readable textbook by Richard M. Perloff introduces students to the complex world of contemporary news and its theoretical underpinnings, engaging with debates and ethical quandaries. Students of journalism, communication, sociology, politics, and related courses, and inquisitive scholars, will find this book's intellectual focus enriching, the writing and examples engaging, and the thoroughness of its search of the contemporary media scene invigorating. Boxes summarizing theory and key concepts help students to deepen their understanding of both what news is now and its future.

Routledge

September 2019 : 340pp

Pb: 978-0-815-37789-4 : **£54.99**

Hb: 978-0-815-37788-7 : **£155**

eBook: 978-1-351-23351-4

* For full contents and more information, visit: www.routledge.com/9780815377894

6TH EDITION

Race/Gender/Class/Media

Considering Diversity Across Audiences, Content, and Producers



Edited by **Rebecca Ann Lind** University of Illinois at Chicago, USA

The sixth edition of this popular textbook considers diversity in the mass media in three main settings: Audiences, Content, and Production. This volume is an essential introduction to interdisciplinary studies of race, gender, and class across both digital and legacy media. The book also benefits from downloadable support material, including the 5th edition resources, available at www.routledge.com/9781032884035

Routledge
April 2026 : 360pp
Pb: 978-1-032-88403-5 : **£66.99**
Hb: 978-1-032-88404-2 : **£155**
eBook: 978-1-003-53760-1

* For full contents and more information, visit: www.routledge.com/9781032884035

Representation



Jenny Kidd

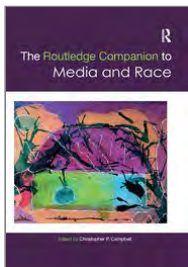
Series: *Key Ideas in Media & Cultural Studies*

Examining one of the core themes of media and cultural studies, Representation introduces students to a range of methodologies for analysing media texts. Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

Routledge
November 2015 : 180pp
Pb: 978-1-138-02071-9 : **£31.99**
Hb: 978-1-138-01669-9 : **£195**
eBook: 978-1-315-66678-5

* For full contents and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Media and Race



Edited by **Christopher Campbell**

Series: *Routledge Media and Cultural Studies Companions*

The Routledge Companion to Race and Media serves as a comprehensive guide for scholars, students, and media professionals who seek to understand the key debates about the impact of media messages on racial attitudes and understanding. Richly presented from a diversity of perspectives, the book explores a range of theoretical approaches to race and media and reviews studies in film, television, print media, social media, music, video games, and more. Finally, contributors present a broad summary of media issues related to specific races and ethnicities, and the relationship connecting the study of race to the study of gender and sexuality.

Routledge
December 2019 : 338pp
Pb: 978-0-367-86953-3 : **£50.99**
Hb: 978-1-138-02072-6 : **£265**
eBook: 978-1-315-77822-8

* For full contents and more information, visit: www.routledge.com/9780367869533

2ND EDITION

The Routledge Companion to Advertising and Promotional Culture



Edited by **Emily West** University of Massachusetts, Amherst, USA, **Matthew P. McAllister** Pennsylvania State University, USA

Series: *Routledge Media and Cultural Studies Companions*

This comprehensive second edition provides an updated essential guide to the key issues, methodologies, concepts, debates, and policies that shape our everyday relationship with advertising. With chapters written by leading international scholars working at the intersections of media and advertising studies, this book is a go-to source for scholars and students in communication, media studies, and advertising and marketing looking to understand the ways advertising has shaped consumer culture, in the past and present.

Routledge

December 2024 : 422pp

Pb: 978-0-367-64512-0 : **£62.99**

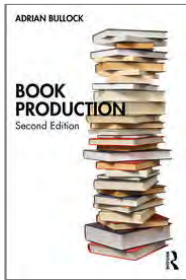
Hb: 978-0-367-64510-6 : **£235**

eBook: 978-1-003-12487-0

* For full contents and more information, visit: www.routledge.com/9780367645120

2ND EDITION

Book Production



Adrian Bullock

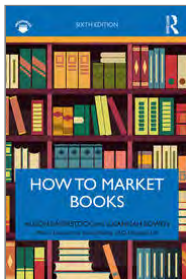
Book Production explains how books and digital products are planned for and managed and why certain processes and raw materials are chosen. Addressing the growing demand for skills and knowledge with which to exploit digital and traditional technology, while ensuring ethical, environmentally, and sustainably conscious decision-making across the publishing industry, this second edition pays special attention to green production practices and considers questions such as what makes a green supplier green; what impact different raw material choices have on the environment; and how to deal with waste management.

Routledge
September 2025 : 252pp
Pb: 978-1-032-56441-8 : **£37.99**
Hb: 978-1-032-56440-1 : **£155**
eBook: 978-1-003-43553-2

* For full contents and more information, visit: www.routledge.com/9781032564418

6TH EDITION

How to Market Books



Alison Baverstock, Susannah Bowen

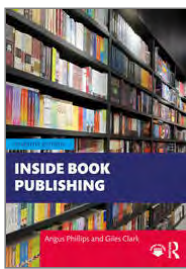
Over five editions, How to Market Books has established itself as the standard text on marketing for both the publishing industry and the wider creative economy. Industry professionals and students of Publishing Studies rely on the techniques and tactics in this invaluable book.

Routledge
May 2019 : 508pp
Pb: 978-1-138-59725-9 : **£50.99**
Hb: 978-0-815-35276-1 : **£155**
eBook: 978-0-429-48700-2

* For full contents and more information, visit: www.routledge.com/9781138597259

7TH EDITION

Inside Book Publishing



Angus Phillips Oxford International Centre for Publishing Studies, Oxford Brookes University, UK, **Giles Clark**

Now fully revised and updated for its seventh edition, Inside Book Publishing is the classic introduction to the book publishing industry. This book provides excellent overviews of the main aspects of the publishing process: commissioning authors, product development, design and production, marketing, and sales. As a manual for those in the profession and a guide for the publishers of the future, this book remains a seminal work for anyone with an interest in the industry. It will also be of interest to authors seeking an insider's view of this exciting industry.

Routledge
February 2025 : 390pp
Pb: 978-1-032-51655-4 : **£41.99**
Hb: 978-1-032-51653-0 : **£155**
eBook: 978-1-003-40328-9

* For full contents and more information, visit: www.routledge.com/9781032516554

Project Management for Book Publishers

The Programs and Workflows Behind Making Books and Digital Products



John Rodzvilla

Project Management for Book Publishers provides readers with a solid understanding of efficient processes and workflows for content creation, product development, and the marketing and distribution of both physical and digital products. Written for publishing professionals at all levels, this book will also help advanced students of Publishing and Book Studies navigate best practices for project management in the modern publishing landscape.

Routledge
July 2024 : 184pp
Pb: 978-1-032-51672-1 : **£36.99**
Hb: 978-1-032-51673-8 : **£145**
eBook: 978-1-003-40339-5

* For full contents and more information, visit: www.routledge.com/9781032516721

9TH EDITION

Selling Rights



Lynette Owen

Now in its ninth edition, Selling Rights has firmly established itself as the leading guide to all aspects of rights sales and co-publications throughout the world. Covering the full range of potential rights, from English-language territorial rights through to serial rights, permissions, rights for the reading-impaired, translation rights, dramatization and documentary rights, electronic and multimedia rights, this book constitutes a comprehensive introduction and companion to the topic. Selling Rights is an essential reference tool and an accessible and illuminating guide to current and future issues for rights professionals and students of publishing.

Routledge
July 2024 : 544pp
Pb: 978-1-032-49590-3 : **£55.99**
Hb: 978-1-032-49592-7 : **£145**
eBook: 978-1-003-39453-2

* For full contents and more information, visit: www.routledge.com/9781032495903

2ND EDITION

The Business of Digital Publishing

An Introduction to the Digital Book and Journal Industries



Frانيا Hall London College of Communication, UK

Thoroughly revised and updated throughout, the second edition of The Business of Digital Publishing provides an essential introduction to the development of digital products in the book and journal industries today. The Business of Digital Publishing remains an invaluable resource for any publishing student looking for a starting point from which to explore the world of digital publishing.

Routledge
April 2022 : 274pp
Pb: 978-1-138-39058-4 : **£38.99**
Hb: 978-1-138-39057-7 : **£155**
eBook: 978-0-429-42331-4

* For full contents and more information, visit: www.routledge.com/9781138390584

3RD EDITION

Applied Communication Research Methods

Getting Started as a Researcher



Michael Boyle West Chester University, USA, **Mike Schmierbach** The Pennsylvania State University, USA

This third edition is again a practical introduction to communication research methods, foregrounding the role research plays in communication and media industry careers. The text is ideally suited to both undergraduate and graduate courses in communication research methods within communication, media, and mass communication programs.

Routledge
November 2023 : 334pp
Pb: 978-1-032-28881-9 : **£66.99**
Hb: 978-1-032-32806-5 : **£155**
eBook: 978-1-003-31683-1

* For full contents and more information, visit: www.routledge.com/9781032288819

2ND EDITION

Quantitative Research Methods in Communication

The Power of Numbers for Social Justice



Erica Scharrer, **Srividya Ramasubramanian**

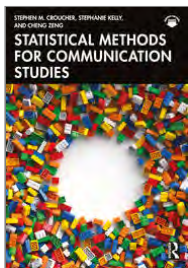
Series: Routledge Social Justice Communication Activism Series

This fully updated second edition offers an advanced introduction to quantitative methods that focuses on why and how to conduct research that contributes to social justice. The book provides both inspiration and step-by-step guidance on how to conceive, design, and carry out a quantitative study. The new edition includes updated real-world case studies, interviews with scholar-activists, definitions of key concepts as well as a deeper focus on ethics, social media, computational social sciences, data analytics, and data visualization techniques. It is ideal for graduate and advanced undergraduate courses in research methods for communication and the social sciences.

Routledge
April 2025 : 404pp
Pb: 978-1-032-59987-8 : **£68.99**
Hb: 978-1-032-60494-7 : **£155**
eBook: 978-1-003-45945-3

* For full contents and more information, visit: www.routledge.com/9781032599878

Statistical Methods for Communication Studies



Stephen M. Croucher Clemson University, USA, **Stephanie Kelly** North Carolina Agricultural and Technical State University, USA, **Cheng Zeng** North Dakota State University, USA

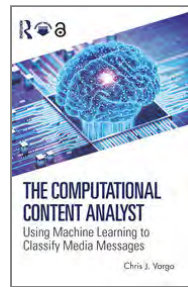
A step-by-step guide through various stages of data preparation and analysis, this text demonstrates descriptive and inferential statistics in communication studies. This book equips communication students with the tools they need to engage in quantitative research and provides guidance on how to use and interpret SPSS and write up results, with further guidance via free online material in using Excel and R. It is suitable for statistics or quantitative methods courses in communication studies programs at the advanced and graduate level.

Routledge
October 2025 : 264pp
Pb: 978-1-032-81487-2 : **£62.99**
Hb: 978-1-032-81488-9 : **£155**
eBook: 978-1-003-50011-7

* For full contents and more information, visit: www.routledge.com/9781032814872

The Computational Content Analyst

Using Machine Learning to Classify Media Messages



Chris J. Vargo

This book offers practical guidance and Python code to traverse the vast expanses of data—significantly enhancing productivity without compromising scholarly integrity. We'll survey a wide array of computer-based classification approaches, focusing on easy-to-understand methodological explanations and best practices to ensure that your data is being labelled accurately and precisely. It is particularly useful for academic researchers looking to classify media data, and advanced scholars in mass communications research, media studies, digital communication, political communication, and journalism.

Routledge
December 2024 : 144pp
Pb: 978-1-032-84630-9 : **£40.99**
Hb: 978-1-032-84635-4 : **£145**
eBook: 978-1-003-51423-7

* For full contents and more information, visit: www.routledge.com/9781032846309

4TH EDITION

Understanding Communication Research Methods

A Theoretical and Practical Approach



Stephen M. Croucher Clemson University, USA, **Daniel Cronn-Mills** Minnesota State University, USA

Using an engaging how-to approach that draws from scholarship, real life, and popular culture, this textbook, now in its fourth edition, offers students practical reasons why they should care about research methods and offers a practical guide for conducting research. This textbook is perfect for beginning and advanced scholars using critical, cultural, interpretive, qualitative, quantitative, rhetorical, and performance research methods.

Routledge
August 2024 : 340pp
Pb: 978-1-032-55738-0 : **£89.99**
Hb: 978-1-032-55775-5 : **£205**
eBook: 978-1-003-43217-3

* For full contents and more information, visit: www.routledge.com/9781032557380

3RD EDITION

A Handbook of Media and Communication Research

Qualitative and Quantitative Methodologies



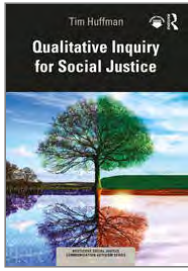
Edited by **Klaus Bruhn Jensen**

Thoroughly revised and updated, this third edition integrates perspectives from the social sciences and the humanities, focusing on methodology as a strategic level of analysis that joins practical applications with theoretical issues. This book is an invaluable reference work for students and researchers in the fields of media, communication, and cultural studies.

Routledge
December 2020 : 528pp
Pb: 978-1-138-49292-9 : **£40.99**
Hb: 978-1-138-49289-9 : **£155**
eBook: 978-1-138-49290-5

* For full contents and more information, visit: www.routledge.com/9781138492929

Qualitative Inquiry for Social Justice



Tim Huffman Saint Louis University, USA

Series: *Routledge Social Justice Communication Activism Series*

This textbook introduces students, researchers, and activists to the practice of qualitative inquiry to contribute to fairness, freedom, and flourishing in community life. Tailored to advanced undergraduates and graduate students in qualitative research methods courses in communication studies, sociology, education, social work, and public health and also useful for professionals who use inquiry in their occupation, such as program design/evaluation, solidarity/solutions journalism, nonprofit leadership, and community development.

Routledge
October 2023 : 392pp
Pb: 978-0-367-56765-1 : **£60.99**
Hb: 978-0-367-62024-0 : **£155**
eBook: 978-1-003-10755-2

* For full contents and more information, visit: www.routledge.com/9780367567651

UX Research Methods for Media and Communication Studies

An Introduction to Contemporary Qualitative Methods



Angela M. Cirucci Rowan University, USA, **Urszula M. Pruchniewska** Kutztown University, USA

A comprehensive guide to qualitative research methods in user experience (UX), the interaction between humans and digital products, designed for media and communication students. This is an essential text for media and communications students wishing to become familiar with UX research methods, a rapidly growing field that will open numerous exciting career paths for graduates.

Routledge
February 2022 : 202pp
Pb: 978-1-032-01866-9 : **£38.99**
Hb: 978-1-032-02078-5 : **£155**
eBook: 978-1-003-18175-0

* For full contents and more information, visit: www.routledge.com/9781032018669

4TH EDITION

Qualitative Research Methods for Media Studies



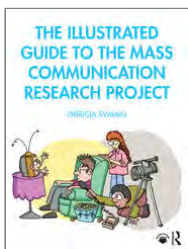
Bonnie S. Brennen Marquette University, USA

This fully updated fourth edition provides students and researchers with the tools they need to perform critically engaged, theoretically informed research using methods that include interviewing, focus groups, historical research, oral histories, textual analysis, ethnography and participant observation, and digital ethnography and netnography. A comprehensive and accessible guide for those hoping to explore this rich vein of research methodology, this book provides students and scholars with all the tools they need to be able to work with in today's convergent media environment.

Routledge
January 2025 : 292pp
Pb: 978-1-032-60071-0 : **£60.99**
Hb: 978-1-032-60072-7 : **£155**
eBook: 978-1-003-45741-1

* For full contents and more information, visit: www.routledge.com/9781032600710

The Illustrated Guide to the Mass Communication Research Project



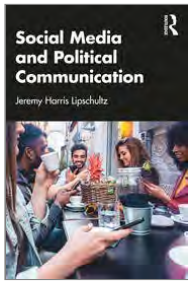
Patricia Swann Utica University, USA

This book makes mass communication research projects more accessible to the new student researcher through a balance between an academically rigorous guide and an informal and humorous student-centered approach. Ideal for students in research-centered courses in mass media, communication studies, marketing, and public relations, whether at the undergraduate or graduate level, this text will continue to serve as a valuable resource into a future communications and marketing career.

Routledge
August 2022 : 188pp
Pb: 978-1-032-08075-8 : **£52.99**
Hb: 978-1-032-10263-4 : **£140**
eBook: 978-1-003-21448-9

* For full contents and more information, visit: www.routledge.com/9781032080758

Social Media and Political Communication



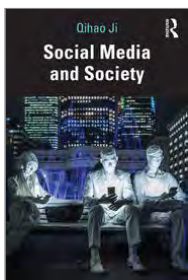
Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This book offers a wide-scale, interdisciplinary analysis and guide to social media and political communication, examining the political use of social media platforms such as Twitter, Facebook, Instagram, and TikTok. Essential reading for students of Media and Cultural Studies, Communication, Journalism, Political Science, and Information Technology, as well as anyone wishing to understand the current intersection of social media and politics.

Routledge
July 2022 : 222pp
Pb: 978-0-367-77242-0 : **£38.99**
Hb: 978-0-367-77253-6 : **£155**
eBook: 978-1-003-17047-1

* For full contents and more information, visit: www.routledge.com/9780367772420

Social Media and Society



Qihao Ji

This book offers a detailed exploration of the role social media plays in our daily lives and across a variety of contexts, from social networking sites, messaging applications, and enterprise communication platforms, to virtual reality. This is an essential text for students of digital media, communication, journalism, and beyond, as well as a useful resource for researchers and industry professionals interested in exploring the social and psychological effects of social media.

Routledge
November 2023 : 220pp
Pb: 978-1-032-39245-5 : **£37.99**
Hb: 978-1-032-39916-4 : **£155**
eBook: 978-1-003-35196-2

* For full contents and more information, visit: www.routledge.com/9781032392455

2ND EDITION

Social Media Law and Ethics



Jeremy Harris Lipschultz

In this textbook, social media professor Jeremy Harris Lipschultz introduces students to the study of social media law and ethics, integrating legal concepts and ethical theories. Case studies, discussion questions, and online resources help students engage with the practicalities, complexities and ambiguities of this future-oriented area of media law, making this an ideal textbook for students of media law, policy and ethics, mass media, and communication studies.

Routledge
August 2025 : 498pp
Pb: 978-1-032-65676-2 : **£46.99**
Hb: 978-1-032-65697-7 : **£155**
eBook: 978-1-032-65698-4

* For full contents and more information, visit: www.routledge.com/9781032656762

2ND EDITION

Social Media Measurement and Management

Entrepreneurial Digital Analytics



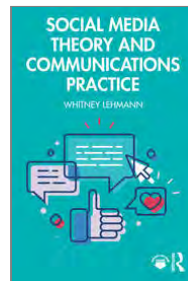
Jeremy H. Lipschultz University of Nebraska at Omaha, USA

This revised and updated textbook applies a critical and practical lens to the world of social media analytics. Author Jeremy Harris Lipschultz explores the foundations of digital data, strategic tools, and best practices in an accessible volume for students and practitioners of social media communication. A perfect primer for this developing industry, this book is ideal for students, scholars, and practitioners of digital media seeking to hone their skills and expand their bank of new tools and resources.

Routledge
August 2024 : 328pp
Pb: 978-1-032-24786-1 : **£45.99**
Hb: 978-1-032-25210-0 : **£140**
eBook: 978-1-003-28209-9

* For full contents and more information, visit: www.routledge.com/9781032247861

Social Media Theory and Communications Practice



Whitney Lehmann Nova Southeastern University, USA

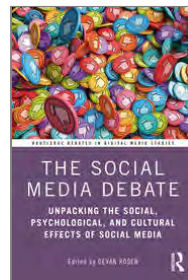
Fusing the academic with the applied, this book provides a comprehensive introduction to social media for future communications professionals. This book is ideal for introductory social media courses in communication, public relations, and mass communication departments as well as courses in digital media and public relations.

Routledge
July 2023 : 220pp
Pb: 978-1-032-18587-3 : **£41.99**
Hb: 978-1-032-18683-2 : **£155**
eBook: 978-1-003-25573-4

* For full contents and more information, visit: www.routledge.com/9781032185873

The Social Media Debate

Unpacking the Social, Psychological, and Cultural Effects of Social Media



Edited by **Devan Rosen** Ithaca College, USA

Series: Routledge Debates in Digital Media Studies

This accessible, student-friendly book provides a concise overview of the primary debates surrounding the impact and effects of social media. An important resource for students and scholars of media and communication, as well as educators, parents, policy makers, and clinicians interested in the impacts of social media.

Routledge
February 2022 : 248pp
Pb: 978-0-367-76751-8 : **£39.99**
Hb: 978-0-367-77413-4 : **£155**
eBook: 978-1-003-17127-0

* For full contents and more information, visit: www.routledge.com/9780367767518

Virtual Identities and Digital Culture



Edited by **Victoria Kannen** Laurentian University, Canada,
Aaron Langille Cambrian College, Canada

This collection investigates how our online identities and cultures are embedded within the digital practices of our lives, exploring how we form community, how we play, and how we re-imagine traditional media in a digital world. A vital contribution at a time of significant social and cultural flux, this book will be highly relevant to those studying digital culture within media, communication, cultural studies, digital humanities, and sociology departments.

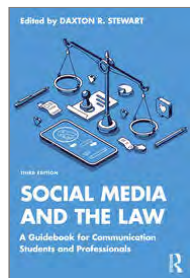
Routledge
February 2023 : 284pp
Pb: 978-1-032-31508-9 : **£35.99**
Hb: 978-1-032-31655-0 : **£140**
eBook: 978-1-003-31073-0

* For full contents and more information, visit: www.routledge.com/9781032315089

3RD EDITION

Social Media and the Law

A Guidebook for Communication Students and Professionals



Edited by **Daxton R. Stewart** Texas Christian University, USA

This fully updated third edition of Social Media and the Law offers an essential guide to navigating the complex legal terrain of social media. This book is essential for students of media, mass communication, strategic communication, journalism, advertising, and public relations, as well as professional communicators that use social media in their role.

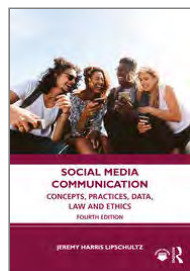
Routledge
October 2022 : 268pp
Pb: 978-0-367-77234-5 : **£48.99**
Hb: 978-1-032-00487-7 : **£140**
eBook: 978-1-003-17436-3

* For full contents and more information, visit: www.routledge.com/9780367772345

4TH EDITION

Social Media Communication

Concepts, Practices, Data, Law and Ethics



Jeremy Harris Lipschultz University of Nebraska at Omaha, USA

This updated fourth edition presents a wide-scale, interdisciplinary guide to social media communication. Examining platforms like Facebook, Instagram, Snapchat, TikTok, Twitter and YouTube, the book analyzes social media's use in journalism, public relations, advertising, and marketing. Social Media Communication is the perfect social media primer for students and professionals, and, with a dedicated online teaching guide, ideal for instructors, too.

Routledge
July 2023 : 442pp
Pb: 978-1-032-24659-8 : **£51.99**
Hb: 978-1-032-25177-6 : **£155**
eBook: 978-1-003-28192-4

* For full contents and more information, visit: www.routledge.com/9781032246598

2ND EDITION

Social Media

The Convergence of Public and Personal Communication



Graham Meikle University of Westminster, UK

From Facebook and YouTube to TikTok and WeChat, this accessible book explores the relationships between public and personal communication on social media to understand their impacts on users' everyday lives. This book is an ideal critical introduction to social media in all their complexity.

Routledge
April 2024 : 176pp
Pb: 978-0-367-89780-2 : **£40.99**
Hb: 978-0-367-89782-6 : **£145**
eBook: 978-1-003-02110-0

* For full contents and more information, visit: www.routledge.com/9780367897802

Work in the Digital Media and Entertainment Industries

A Critical Introduction



Tanner Mirrlees University of Ontario Institute of Technology, Canada

This book is a first of its kind critical inter-disciplinary introduction to the economic, political, cultural, and technological dimensions of work in the rapidly growing digital media and entertainment industries (DMEI). Offering a broad overview of the field, this textbook is an indispensable resource for instructors, undergraduates, postgraduates, and scholars.

Routledge

November 2024 : 400pp

Pb: 978-0-367-67375-8 : **£36.99**

Hb: 978-0-367-67376-5 : **£145**

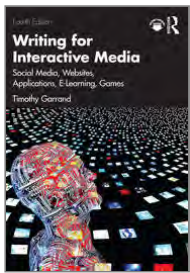
eBook: 978-1-003-13107-6

* For full contents and more information, visit: www.routledge.com/9780367673758

4TH EDITION

Writing for Interactive Media

Social Media, Websites, Applications, e-Learning, Games

**Timothy Garrard**

This thoroughly revised fourth edition teaches students and professionals how to create interactive content for all types of new media and become successful writers or designers in a variety of fields. Writing for Interactive Media prepares students for the writing challenges of today's technology and media. It can be used as a core textbook for courses in UX Writing, Writing for Digital Media, and Technical and Professional Communication and is a valuable resource for writing professionals at all levels.

Routledge

October 2023 : 322pp

Pb: 978-1-032-55424-2 : **£41.99**Hb: 978-1-032-55425-9 : **£155**

eBook: 978-1-003-43061-2

* For full contents and more information, visit: www.routledge.com/9781032554242

Crafting Stories for Virtual Reality



Melissa Bosworth Tiny World Productions/UC Berkeley, USA, **Lakshmi Sarah** Tiny World Productions/UC Berkeley, USA

We are witnessing a revolution in storytelling. Publications all over the world are increasingly using immersive storytelling — virtual reality, augmented reality and mixed reality — to tell compelling stories. The aim of this book is to distill the lessons learned thus far into a useful guide for reporters, filmmakers and writers interested in telling stories in this emerging medium. Examining ground-breaking work across industries, this text explains, in practical terms, how storytellers can create their own powerful immersive experiences as new media and platforms emerge.

Routledge
November 2018 : 270pp
Pb: 978-1-138-29672-5 : £40.99
Hb: 978-1-138-29671-8 : £155
eBook: 978-1-315-09986-6

* For full contents and more information, visit: www.routledge.com/9781138296725

5TH EDITION

Digital Storytelling

Capturing Lives, Creating Community



Joe Lambert, **Brooke Hessler**

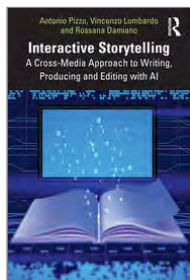
In this revised and updated edition of the StoryCenter's popular guide to digital storytelling, co-founder Joe Lambert offers budding digital storytellers the skills and tools they need to craft compelling digital stories. Using a "7 Steps" approach, Lambert helps storytellers identify the fundamentals of dynamic digital storytelling—from seeing the story, assembling it, and sharing it. This accessible guide's meaningful examples and inviting tone makes this an essential for any student learning the steps toward digital storytelling.

Routledge
May 2018 : 234pp
Pb: 978-1-138-57766-4 : £45.99
Hb: 978-1-138-57765-7 : £155
eBook: 978-1-351-26636-9

* For full contents and more information, visit: www.routledge.com/9781138577664

Interactive Storytelling

A Cross-Media Approach to Writing, Producing and Editing with AI



Antonio Pizzo, **Vincenzo Lombardo**, **Rossana Damiano**

Taking a cross-media approach to the ever-changing field of digital storytelling, this book offers an essential introduction to producing and editing interactive storytelling content, and to the platforms that host it. Merging algorithmic and AI approaches with basic writing technique, the authors begin by providing a brief history of the field before moving on to practical step-by-step guides on techniques, models, and software architecture. Interactive Storytelling is recommended reading for professionals as well as advanced undergraduate and postgraduate students of interactive entertainment, multimedia design and production, and digital journalism.

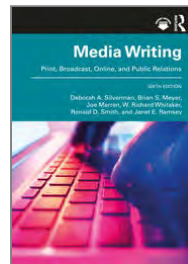
Routledge
September 2023 : 194pp
Pb: 978-1-032-37164-1 : £35.99
Hb: 978-1-032-37163-4 : £150
eBook: 978-1-003-33562-7

* For full contents and more information, visit: www.routledge.com/9781032371641

6TH EDITION

MediaWriting

Print, Broadcast, Online, and Public Relations



Deborah A. Silverman SUNY Buffalo State College, USA, **Brian S. Meyer**, **Joe Marren**, **W. Richard Whitaker** Buffalo State College, USA, **Ronald D. Smith** SUNY Buffalo State College, USA, **Janet E. Ramsey** Buffalo State College, USA

Accessible and engaging, this book is an invaluable resource for students planning to enter the dynamic and changing world of media writing. Drawing on a wealth of real-world examples and featuring helpful "How To" boxes throughout, MediaWriting explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Designed to meet the needs of students of digital, print, and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with all the skills necessary to succeed in their chosen writing field.

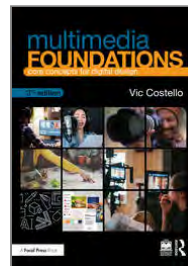
Routledge
August 2024 : 454pp
Pb: 978-1-032-49580-4 : £78.99
Hb: 978-1-032-49581-1 : £165
eBook: 978-1-003-39450-1

* For full contents and more information, visit: www.routledge.com/9781032495804

3RD EDITION

Multimedia Foundations

Core Concepts for Digital Design



Vic Costello Elon University, USA

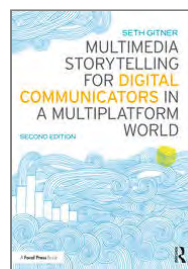
Whether you are working using text, graphics, photography, sound, motion, or video, Multimedia Foundations covers the skills necessary to be an effective modern storyteller. Presented in full colour with hundreds of vibrant illustrations, this book trains readers in the principles and skills common to all forms of digital media production, enabling the creation of successful, engaging content, no matter what tools are used. Chapters feature useful exercises to cement core concepts and help readers develop planning, collaboration, design, and production skills.

Focal Press
July 2023 : 512pp
Pb: 978-1-138-39155-0 : £75.99
Hb: 978-1-138-39153-6 : £145
eBook: 978-0-429-42266-9

* For full contents and more information, visit: www.routledge.com/9781138391550

2ND EDITION

Multimedia Storytelling for Digital Communicators in a Multiplatform World



Seth Gitner Syracuse University, USA

Now in its second edition, Multimedia Storytelling for Digital Communicators in a Multiplatform World is a trusted guide for all students who need to master visual communication through multiple media and platforms. This book is a key resource for students learning to think and create visually in fields across broadcast and digital journalism, film, photography, advertising, and public relations.

Routledge
July 2022 : 544pp
Pb: 978-1-138-33256-0 : £58.99
Hb: 978-1-138-33255-3 : £155
eBook: 978-1-003-29149-7

* For full contents and more information, visit: www.routledge.com/9781138332560

Scripting Media



Frank Barnas , Marie Barnas

Bringing together professional standards, practices, and jargon from across the industry, *Scripting Media* provides a complete overview of writing for divergent forms of media. While some forms of media writing have been honed and standardized over generations, others demand new ways of thinking and collaborating. Covering traditional forms of scriptwriting, such as news, advertising, and film scripting, as well as newer and more emerging areas of social media and virtual reality, this book is designed to prepare readers for the varying formats, styles and techniques specific to each medium.

Routledge
 August 2023 : 200pp
 Pb: 978-1-032-22922-5 : **£37.99**
 Hb: 978-1-032-22923-2 : **£145**
 eBook: 978-1-003-27476-6

* For full contents and more information, visit: www.routledge.com/9781032229225

Writing Online and Audio Stories

Crafting Nonfiction for Websites, Podcasts, and Social Media



Anna Faherty

Guiding readers through the unique challenges and choices presented by digital publication, this book provides a practical set of tools to help students, creatives, and content professionals craft emotionally engaging nonfiction stories for online readers and listeners. *Writing Online and Audio Stories* is a valuable entry-point for creative writers, podcasters, and professionals in PR and marketing, as well as students undertaking courses such as Digital Writing, Creative Nonfiction and Multimedia Storytelling.

Routledge
 December 2023 : 180pp
 Pb: 978-1-032-42584-9 : **£36.99**
 Hb: 978-1-032-42585-6 : **£155**
 eBook: 978-1-003-36334-7

* For full contents and more information, visit: www.routledge.com/9781032425849

Social Media Storytelling



Marie Elisabeth Mueller , Devadas Rajaram

Offering a radical new toolbox for digital storytellers, this key text contains everything today's media practitioners need to know about conceptualising, editing and producing stories for online platforms and audiences. *Social Media Storytelling* is an essential resource for students of mobile and multimedia journalism, digital media, and media marketing, as well as for professionals who want to learn how to create compelling content and tell impactful brand stories.

Routledge
 July 2022 : 308pp
 Pb: 978-1-032-22925-6 : **£39.99**
 Hb: 978-1-032-23021-4 : **£155**
 eBook: 978-1-003-27525-1

* For full contents and more information, visit: www.routledge.com/9781032229256

6TH EDITION

Writing and Editing for Digital Media



Brian Carroll

An essential guide to writing and editing for digital media, this sixth edition responds to the mainstreaming of GenAI and LLMs, among many other changes in the best practices of digital storytelling. An essential text for students of media, communication, public relations, marketing, and journalism who are looking to develop their writing and editing skills for these ever-evolving fields and professions. This book also has an accompanying eResource that offers additional weekly activities and assignments, providing students additional opportunity to put theory into practice.

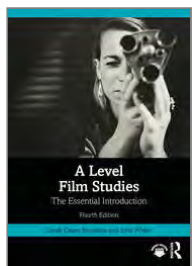
Routledge
 January 2026 : 382pp
 Pb: 978-1-032-97151-3 : **£41.99**
 Hb: 978-1-032-97153-7 : **£155**
 eBook: 978-1-003-59244-0

* For full contents and more information, visit: www.routledge.com/9781032971513

4TH EDITION

A Level Film Studies

The Essential Introduction



Sarah Casey Benyahia, John White Anglia Ruskin University, UK

Series: Essentials

Building confidence through a careful, step-by-step approach, this book is an essential companion for students undertaking A Level Film Studies. Designed to be comprehensive and easy-to-use, A Level Film Studies: The Essential Introduction covers everything students need to succeed in their exams as well as inspiring further study. This book is supported by e-resources for students and instructors, including additional case studies, revision checklists, and key approaches to assessment.

Routledge

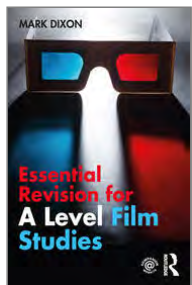
May 2025 : 420pp

Pb: 978-1-032-80193-3 : **£41.99**

Hb: 978-1-032-80192-6 : **£155**

eBook: 978-1-003-49590-1

* For full contents and more information, visit: www.routledge.com/9781032801933

Essential Revision for A Level Film Studies

Mark Dixon

This comprehensive revision guide contains everything students need to know to succeed on their A Level Film Studies course. With its practical approach and comprehensive scope, Essential Revision for A Level Film is the ideal resource for students and teachers.

Routledge

July 2021 : 348pp

Pb: 978-0-367-63449-0 : **£20.99**

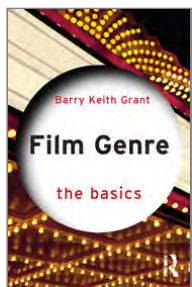
Hb: 978-0-367-63450-6 : **£115**

eBook: 978-1-003-11924-1

* For full contents and more information, visit: www.routledge.com/9780367634490

Film Genre

The Basics



Barry Keith Grant Brock University, Canada

Series: The Basics

Offering an accessible introduction to the study of film genres and genre films, this book examines the use of genre in cinema from its beginnings to the present day. Film Genre: The Basics is an invaluable resource for those new to studying film and for anyone interested in the history and ongoing significance of film genres and genre films.

Routledge

December 2023 : 256pp

Pb: 978-1-032-27165-1 : **£20.99**

Hb: 978-1-032-27414-0 : **£105**

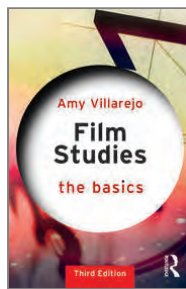
eBook: 978-1-003-29262-3

* For full contents and more information, visit: www.routledge.com/9781032271651

3RD EDITION

Film Studies

The Basics



Amy Villarejo Cornell University, USA

Series: The Basics

Film Studies: The Basics provides beginning students in film studies, as well as lifelong film buffs, with the tools to pursue film analysis, film history, and further inquiries into the medium.

Routledge

November 2021 : 192pp

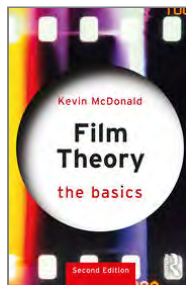
Pb: 978-0-367-13501-0 : **£20.99**

Hb: 978-0-367-13502-7 : **£105**

eBook: 978-0-429-02684-3

* For full contents and more information, visit: www.routledge.com/9780367135010

2ND EDITION

Film Theory: The Basics

Kevin McDonald

Series: The Basics

Fully updated and expanded throughout, this second edition of Film Theory: The Basics provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. Complete with questions for discussion and a glossary of both key terms and key theorists, this book is an invaluable resource for those new to film theory and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

Routledge

May 2022 : 270pp

Pb: 978-0-367-76796-9 : **£23.99**

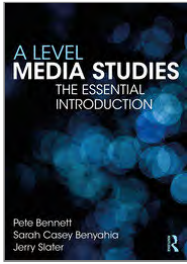
Hb: 978-0-367-77440-0 : **£105**

eBook: 978-1-003-17137-9

* For full contents and more information, visit: www.routledge.com/9780367767969

A Level Media Studies

The Essential Introduction



Pete Bennett , Sarah Casey Benyahia , Jerry Slater

A Level Media Studies is a comprehensive guide to the subject content of AS and A Level Media Studies, across all examining boards. It is specifically designed to meet the needs of both students and teachers with an accessible writing style, helpful notes on key theories and theorists and a range of learning exercises. The book's overall approach is gradual immersion, assuming no prior knowledge of the subject. Starting with an overview of the discipline, the book moves on to develop increasingly sophisticated ideas whilst repeatedly reinforcing the basic principles of Media Studies. With its clear structure and integrative approach, A Level Media Studies is the ideal intr

Routledge
August 2019 : 450pp
Pb: 978-1-138-28589-7 : **£39.99**
Hb: 978-1-138-28588-0 : **£155**
eBook: 978-1-315-26875-0

* For full contents and more information, visit: www.routledge.com/9781138285897

2ND EDITION

Media Production

A Practical Guide to Radio, TV and Film



Amanda Willett , Arthur Barker

Fully revised and updated, this second edition of Media Production provides a comprehensive introductory guide to radio, television, and film production techniques. Written by an experienced BBC producer and director, this textbook is ideal for FE Media students as well as those just starting out in the industry. Updated online resources include templates, notes, and exercises to help students prepare for their own productions, as well as a glossary of key terms and helpful weblinks.

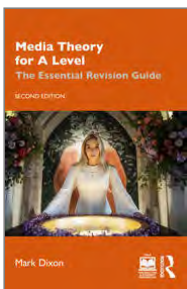
Routledge
May 2021 : 286pp
Pb: 978-0-367-22638-1 : **£45.99**
Hb: 978-0-367-20957-5 : **£155**
eBook: 978-0-429-27611-8

* For full contents and more information, visit: www.routledge.com/9780367226381

2ND EDITION

Media Theory for A Level

The Essential Revision Guide



Mark Dixon

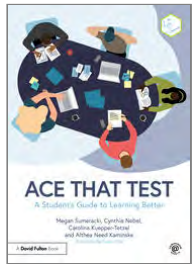
Media Theory for A Level provides a comprehensive introduction to the 19 academic theories required for A Level Media study. This book is key reading for teachers and students of A-Level Media Studies and is also a useful resource for GCSE students. Media Theory for A Level is also accompanied by the essentialmediatheory.com website that contains a wide range of supporting resources including revision flashcards, worksheets, and more exemplar applications of theory to current set texts.

Routledge
August 2024 : 294pp
Pb: 978-1-032-42102-5 : **£20.99**
Hb: 978-1-032-42103-2 : **£155**
eBook: 978-1-003-36122-0

* For full contents and more information, visit: www.routledge.com/9781032421025

Ace That Test

A Student's Guide to Learning Better



Megan Sumeracki, Cynthia Nebel, Carolina Kuepper-Tetzl, Althea Need Kaminske

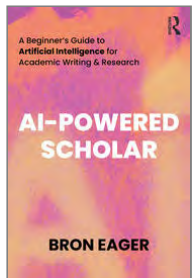
This exciting new text reveals the effective study strategies that will help you to use your time more efficiently, ace your tests, and retain information over time. In full colour and accompanied by beautifully illustrated graphics, *Ace That Test* offers evidence-based learning strategies that students can use during their study sessions, including dual coding and the power of retrieving what they know. With QR codes linking to answers to embedded questions and supplemental material, this is essential reading for college, university, and school students as well as educators teaching study skills or learning to learn courses.

Routledge
July 2023 : 146pp
Pb: 978-1-032-35585-6 : **£18.99**
Hb: 978-1-032-35586-3 : **£145**
eBook: 978-1-003-32753-0

* For full contents and more information, visit: www.routledge.com/9781032355856

AI-Powered Scholar

A Beginner's Guide to Artificial Intelligence for Academic Writing & Research



Bron Eager University of Tasmania, Australia

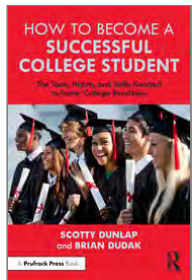
This book is a practical and comprehensive guide on using AI tools to streamline and optimise the academic writing and research process. Through a series of step-by-step instructions and practical tips, this book provides readers with the knowledge and tools they need to leverage the power of AI to produce high-quality academic publications. Whether you're a university student or a tenured professor, this book is your indispensable companion to beginning your path towards becoming an AI-powered scholar.

Routledge
December 2024 : 168pp
Pb: 978-1-032-66526-9 : **£19.99**
Hb: 978-1-032-66525-2 : **£145**
eBook: 978-1-032-66527-6

* For full contents and more information, visit: www.routledge.com/9781032665269

How to Become a Successful College Student

The Tools, Habits, and Skills Needed to Foster College Readiness



Scotty Dunlap Eastern Kentucky University, USA, **Brian Dudak** Middle Tennessee State University, USA

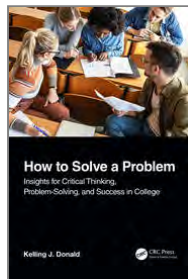
This book is your one-stop shop for the academic tools and habits needed to make your transition from high school to college a resounding success! The shift from high school to college can be a challenge, with many students finding the skills that had previously worked so well no longer seem to be enough. *How to Become a Successful College Student* outlines the strategies you need to 'level up' your current processes in order to foster learning and retention of information in a new and rigorous environment. This guide is a must-have resource for anyone who wants to maximize their higher education experience.

Prufrock Press
November 2023 : 202pp
Pb: 978-1-032-52409-2 : **£14.99**
eBook: 978-1-003-41268-7

* For full contents and more information, visit: www.routledge.com/9781032524092

How to Solve A Problem

Insights for Critical Thinking, Problem-Solving, and Success in College



Kelling J. Donald University of Richmond, USA

This concise and accessible resource offers new college students, especially those in science degree programs, guidance on engaging successfully with the classroom experience and skillfully tackling technical or scientific questions. The author provides insights on identifying, from the outset, individual markers for what success in college will look like for students, how to think about the engagement with professors as a partnership, and how to function effectively in that partnership toward achieving their pre-defined goals or markers of success. It is an ideal companion for science degree prospects and first-generation students seeking insight into the college experience.

CRC Press
April 2023 : 152pp
Pb: 978-1-032-20361-4 : **£26.99**
Hb: 978-1-032-20368-3 : **£66.99**
eBook: 978-1-003-26334-0

* For full contents and more information, visit: www.routledge.com/9781032203614

Making Your Doctoral Research Project Ambitious

Developing Large-Scale Studies with Real-World Impact



Edited by **Nadia Siddiqui** Durham University, UK, **Stephen Gorard** Durham University, UK

This edited collection provides real and outstanding examples of multiple research design methodologies which will allow doctoral researchers to develop a wide set of research skills, leading to the development of a high-quality academic thesis from which peer reviewed research papers and books can emerge. Ideal reading for doctoral students and supervisors, this book is a source of encouragement and motivation for new researchers seeking to challenge general perceptions in the social sciences that PhD or other doctoral research projects must be small-scale rather than trivial studies, but can instead produce robust findings that have real-world implications.

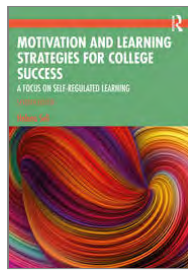
Routledge
April 2022 : 278pp
Pb: 978-1-032-06245-7 : **£30.99**
Hb: 978-1-032-05975-4 : **£155**
eBook: 978-1-003-20136-6

* For full contents and more information, visit: www.routledge.com/9781032062457

7TH EDITION

Motivation and Learning Strategies for College Success

A Focus on Self-Regulated Learning



Helena Seli

Now in its 7th edition, *Motivation and Learning Strategies for College Success: A Focus on Self-Regulated Learning* provides a framework organized around motivation, methods of learning, time management, control of the physical and social environment, and monitoring performance that makes it easy for students to recognize what they need to do to become successful learners. Full of rich pedagogical features and exercises, students will find Follow-Up Activities, Opportunities for Reflection, Chapter-End Reviews, Key Points, and a Glossary.

Routledge
August 2023 : 304pp
Pb: 978-1-032-47020-7 : **£54.99**
Hb: 978-1-032-47255-3 : **£155**
eBook: 978-1-003-38527-1

* For full contents and more information, visit: www.routledge.com/9781032470207

2ND EDITION

Stress, Cognition and Health

Real World Examples and Practical Applications



Tony Cassidy

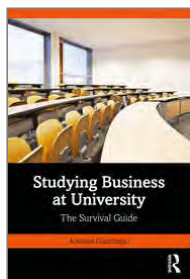
The new edition of this bestselling textbook provides a comprehensive overview of the latest research on stress and health, moving beyond the former deficit model to a resource growth model. It examines all aspects of the topic, from how the external world and the impact of technology makes demands upon individuals, through biological and psychological processes, to outcomes in terms health and wellbeing. The process is set within a dynamic, multilevel systems and developmental lifespan perspective. The book includes a history of the evolution of stress research and the biological systems and immune responses that translate external pressures into health outcomes.

Routledge
October 2022 : 148pp
Pb: 978-0-367-56418-6 : **£39.99**
Hb: 978-0-367-56634-0 : **£140**
eBook: 978-1-003-09873-7

* For full contents and more information, visit: www.routledge.com/9780367564186

Studying Business at University

The Survival Guide



Andreas Giazitzoglu

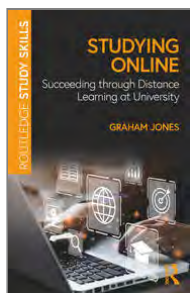
Studying Business at University provides new and prospective undergraduates with a concise and easy-to-read insight into what life is like as a business student today. Written in the style of an email dialogue between two students, it informs and reassures the new business student who is seeking advice on how to get the most out of their degree experience, and covers the whole degree from application to graduation – and beyond. This book will also be a helpful reference for lecturers who want to give their students as much support as possible as they learn to balance the demands of academia with the pressures of the real world.

Routledge
March 2025 : 134pp
Pb: 978-1-032-74042-3 : **£20.99**
Hb: 978-1-032-74034-8 : **£155**
eBook: 978-1-003-46739-7

* For full contents and more information, visit: www.routledge.com/9781032740423

Studying Online

Succeeding through Distance Learning at University



Graham Jones University of Buckingham, UK

Series: *Routledge Study Skills*

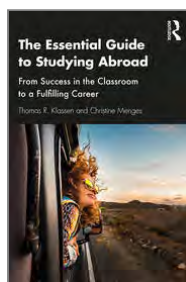
Helping you get to grips with online learning, this book contains a wealth of practical tips and strategies that will make studying online easier. Covering the advantages of online learning as well as the problems you might face, this book provides tried and tested advice to help you overcome those difficulties so that you can work to the best of your abilities. Identifying techniques designed specifically for studying online, with step-by-step instructions, as well as guidance on using online study software to the best effect, this must-have student companion provides tips and tricks to make university distance studying both effective and enjoyable.

Routledge
July 2022 : 244pp
Pb: 978-1-032-19539-1 : **£18.99**
Hb: 978-1-032-19538-4 : **£140**
eBook: 978-1-003-25969-5

* For full contents and more information, visit: www.routledge.com/9781032195391

The Essential Guide to Studying Abroad

From Success in the Classroom to a Fulfilling Career



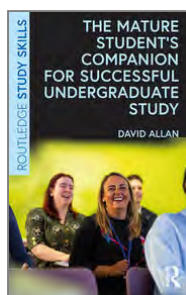
Thomas R. Klassen York University, Canada, **Christine Menges** WHU – Otto Beisheim School of Management, Germany

This book is an indispensable how-to-guide on flourishing when studying abroad, and how to use an international education to begin a fulfilling career after graduation. Written in an engaging and accessible style, using many examples, case studies and links to resources, the book reduces the stress of studying abroad. Covering all aspects of the international student experience – inside and outside the classroom – the book encourages young people to perform their very best and succeed in their new environment. International students preparing for cross cultural learning and recent graduates looking for employment will find this book both practical and inspiring.

Routledge
August 2019 : 238pp
Pb: 978-0-367-23516-1 : **£35.99**
Hb: 978-0-367-23515-4 : **£155**
eBook: 978-0-429-28011-5

* For full contents and more information, visit: www.routledge.com/9780367235161

The Mature Student's Companion for Successful Undergraduate Study



David Allan Edge Hill University, UK

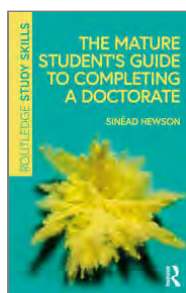
Series: *Routledge Study Skills*

A guiding resource and supportive companion, this book is designed for mature individuals intending to undertake an undergraduate degree. With a wealth of practical strategies for developing study skills, whilst, at the same time, addressing the changes that university study can bring, this key text highlights the significance of individual strengths obtained from life experiences, and demonstrates their importance in learning as a mature student. Packed full of activities to support development and case studies to exemplify a range of situations, this is a must-read for anyone looking to undertake an undergraduate degree as a mature student.

Routledge
June 2025 : 170pp
Pb: 978-1-032-61924-8 : **£17.99**
Hb: 978-1-032-61923-1 : **£155**
eBook: 978-1-032-61925-5

* For full contents and more information, visit: www.routledge.com/9781032619248

The Mature Student's Guide to Completing a Doctorate



Sinéad Hewson

Series: *Routledge Study Skills*

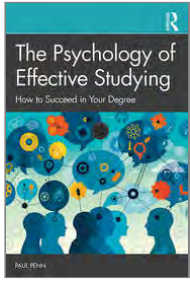
Carefully structured to make it accessible and easy to follow, this thought-provoking book encourages the reader to facilitate a dialogue across disciplines so that unconventional students are acknowledged and can discover a successful path towards admission and PhD completion. It is a must-read for advanced academic researchers, advanced post-graduate students and experienced professionals with vocational backgrounds who are seeking recognition for their knowledge and alternative pathways to contribute to the sector.

Routledge
April 2024 : 282pp
Pb: 978-1-032-53800-6 : **£17.99**
Hb: 978-1-032-53801-3 : **£145**
eBook: 978-1-003-41369-1

* For full contents and more information, visit: www.routledge.com/9781032538006

The Psychology of Effective Studying

How to Succeed in Your Degree



Paul Penn Independent Scholar, UK

This book provides a vital guide for students to key study skills that are instrumental in success at university. It uses a combination of research from cognitive psychology, humour and practical examples to convey where students often go fundamentally wrong in their studying practices and provides clear and concise advice on how they can improve. The book covers time management, academic integrity, writing essays, team work, and other key required skills for academic study. Written in a humorous and irreverent tone, and including illustrations and examples from popular culture, this is the ideal alternative and accessible study skills resource for any student at undergraduate level.

Routledge

August 2019 : 244pp

Pb: 978-1-138-57092-4 : **£23.99**

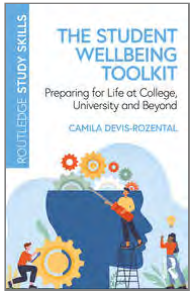
Hb: 978-1-138-57090-0 : **£140**

eBook: 978-0-203-70311-3

* For full contents and more information, visit: www.routledge.com/9781138570924

The Student Wellbeing Toolkit

Preparing for Life at College, University and Beyond



Camila Devis-Rozental Bournemouth University, UK

Series: Routledge Study Skills

The Student Wellbeing Toolkit puts wellbeing at the centre of your journey into university and beyond. By encouraging self-efficacy and a focus on the things you can control, it provides clear guidance to enhance wellbeing and opportunities for self-reflection that help develop self-awareness and prosocial skills for life. Drawing on research evidenced theories around positive psychology, theories of learning, motivation, and self-development, the book explores what, how, and why these areas are key to our wellbeing and the rationale for taking them into account to enable you to flourish and thrive at university.

Routledge

June 2023 : 286pp

Pb: 978-1-032-32966-6 : **£18.99**

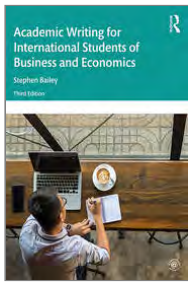
Hb: 978-1-032-32965-9 : **£155**

eBook: 978-1-003-31754-8

* For full contents and more information, visit: www.routledge.com/9781032329666

3RD EDITION

Academic Writing for International Students of Business and Economics



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Now in its third edition, this key text helps international students succeed in writing essays and reports for their business and economics course. Thoroughly revised and updated, it is designed to be used by teachers in the classroom and students for self-study. New topics in this edition include writing in groups, written British and American English, and reflective writing. In addition, the new interactive website has a full set of teaching notes as well as more challenging exercises, revision material and links to other sources. Written to deal with the specific language issues faced by international students, this practical, user-friendly book is an invaluable guide.

Routledge
January 2020 : 346pp
Pb: 978-0-367-28031-4 : **£30.99**
Hb: 978-0-367-28030-7 : **£155**
eBook: 978-0-429-29927-8

* For full contents and more information, visit: www.routledge.com/9780367280314

Academic Writing for University Students



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Designed to help students succeed in writing university-level essays and reports, this book has been carefully designed for use both in the classroom and for self-study. Covering three key areas: the writing process, elements of writing and writing models, it encourages critical writing and developing a voice. Academic Writing in the University provides all of the tools necessary to produce excellent written work. With progress checks, practical examples and self-testing units, this practical, user-friendly book covers all stages of the writing process and is an invaluable guide to academic writing in the university.

Routledge
December 2021 : 324pp
Pb: 978-0-367-44539-3 : **£24.99**
Hb: 978-0-367-44538-6 : **£155**
eBook: 978-1-003-01021-0

* For full contents and more information, visit: www.routledge.com/9780367445393

6TH EDITION

Academic Writing

A Handbook for International Students



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

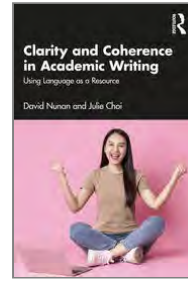
The sixth edition of this popular book has been written to help international students succeed in writing essays and reports for their English-language academic courses. Thoroughly revised and updated in a streamlined format making it even easier to use, it is designed to let readers find the support they need easily, both in the classroom and for self-study. The book consists of three parts, comprising a total of 28 units, all of which are fully cross-referenced and can be taught in conjunction with each other or used for reference. A progress check at the end of each part allows students to self-assess their learning.

Routledge
March 2025 : 320pp
Pb: 978-1-032-83417-7 : **£28.99**
Hb: 978-1-032-83418-4 : **£155**
eBook: 978-1-003-50926-4

* For full contents and more information, visit: www.routledge.com/9781032834177

Clarity and Coherence in Academic Writing

Using Language as a Resource



David Nunan, Julie Choi University of Melbourne, Australia

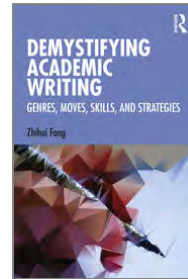
This book presents a lively, rich, and concise introduction to the key concepts and tools for developing clarity and coherence in academic writing. Well-known authors and linguists David Nunan and Julie Choi provide examples of the linguistic procedures that writers can draw on to enhance clarity and coherence for the reader. This resource makes complex concepts accessible to the emergent writer and illustrates how these concepts can be applied to their own writing. In-text projects and tasks invite you, the reader, to experiment with principles and ideas in developing your identity and voice as a writer.

Routledge
March 2023 : 224pp
Pb: 978-1-032-01382-4 : **£29.99**
Hb: 978-1-032-01559-0 : **£140**
eBook: 978-1-003-17909-2

* For full contents and more information, visit: www.routledge.com/9781032013824

Demystifying Academic Writing

Genres, Moves, Skills, and Strategies



Zhihui Fang

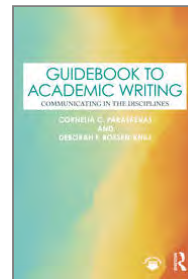
Accessible and informative, this book is designed to enhance the capacity of graduate and undergraduate students, as well as early career scholars, to write for academic purposes. Fang describes the key genres and types of academic writing, explains common rhetorical moves, offers linguistic strategies and insights to give students the skills they need for effective academic writing across genres and disciplines. Assuming no technical knowledge, this text is ideal for both non-native and native English speakers alike, and for courses in academic writing, composition, and L2 writing instruction.

Routledge
April 2021 : 286pp
Pb: 978-0-367-65354-5 : **£41.99**
Hb: 978-0-367-67508-0 : **£155**
eBook: 978-1-003-13161-8

* For full contents and more information, visit: www.routledge.com/9780367653545

Guidebook to Academic Writing

Communicating in the Disciplines



Cornelia C. Paraskevas, Deborah F. Rossen-Knill

This innovative guidebook is a concise introduction to discipline-specific academic language. Using authentic texts written by both novice and expert writers and 'translating' current, corpus-based research of academic language into a practical guide, the book gives students the tools to navigate the linguistic features of various disciplines. With exercises and additional online resources, this guidebook provides students with a range of tools they can choose from in order to create effective texts that meet discipline and reader expectations. Accessibly written, it is an essential guide for all students in humanities and sciences writing academic texts in English.

Routledge
July 2024 : 240pp
Pb: 978-1-032-48470-9 : **£39.99**
Hb: 978-1-032-48472-3 : **£155**
eBook: 978-1-003-38924-8

* For full contents and more information, visit: www.routledge.com/9781032484709

How to Write Qualitative Research



Marcus B. Weaver-Hightower University of North Dakota, USA

Qualitative research has exploded in popularity in nearly every discipline from the social sciences to health fields to business. While many qualitative textbooks explain how to conduct an interview or analyze fieldnotes, rarely do they give more than a few scant pages to the skill many find most difficult: writing. That's where *How to Write Qualitative Research* comes in. Using clear prose, helpful examples and lists, it breaks down and explains the most common writing tasks in qualitative research, and each chapter suggests step-by-step how-to approaches writers can use to tackle those tasks.

Routledge
October 2018 : 282pp
Pb: 978-1-138-06631-1 : **£45.99**
Hb: 978-1-138-06630-4 : **£155**
eBook: 978-1-315-15926-3

* For full contents and more information, visit: www.routledge.com/9781138066311

2ND EDITION

Renovating Your Writing

Shaping Ideas and Arguments into Clear, Concise, and Compelling Messages



Richard Kallan

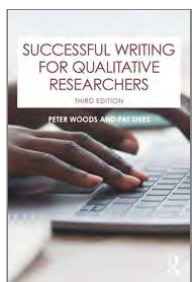
Renovating Your Writing outlines the principles of effective composition by focusing on the essential skill set and mindset every successful writer must possess. Now in its second edition, this novel text provides readers with unique strategies for crafting and revising their writing, whether for school, work, or play. The new edition emphasizes, in particular, the importance of the writer embracing a rhetorical perspective, distinguishing between formal and social media compositional styles, and appreciating the effort needed to produce clear, concise, and compelling messages.

Routledge
July 2017 : 190pp
Pb: 978-1-138-72677-2 : **£31.99**
Hb: 978-1-138-72676-5 : **£155**
eBook: 978-1-315-18660-3

* For full contents and more information, visit: www.routledge.com/9781138726772

3RD EDITION

Successful Writing for Qualitative Researchers



Peter Woods, Pat Sikes

The third edition of this text has been brought fully up to date to cover developments in funding and institutional requirements. With new material on the responsibilities of the writer, technological developments, the ability to reach wider audiences and arts-based research, this book is designed to give practical advice to aspiring and established academic writers on mind-sets, strategies, techniques and opportunities. A must-read guide for all those looking to translate their qualitative research into writing.

Routledge
March 2022 : 190pp
Pb: 978-0-367-69823-2 : **£30.99**
Hb: 978-0-367-69822-5 : **£155**
eBook: 978-1-003-14340-6

* For full contents and more information, visit: www.routledge.com/9780367698232

2ND EDITION

The Essentials of Academic Writing for International Students



Stephen Bailey Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Written to help international students write essays and reports for their English-language university courses, this key title covers the essentials needed to achieve academic writing success. An easy-to-follow course that builds writing confidence and can be used both in the classroom and for self-study, this second edition has been thoroughly revised and updated to contain relevant examples, explanations and exercises. All international students wanting to maximise their academic potential will find this practical, concise and easy-to-use book an invaluable guide to writing in English for their degree courses.

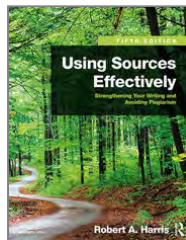
Routledge
March 2024 : 252pp
Pb: 978-1-032-72170-5 : **£23.99**
Hb: 978-1-032-72173-6 : **£155**
eBook: 978-1-032-72172-9

* For full contents and more information, visit: www.routledge.com/9781032721705

5TH EDITION

Using Sources Effectively

Strengthening Your Writing and Avoiding Plagiarism



Robert A. Harris

Now in its fifth, expanded edition, *Using Sources Effectively*, Fifth Edition targets the two most prominent problems in current research-paper writing: the increase in unintentional plagiarism and the ineffective use of research source material. Designed as a supplementary textbook for both undergraduate and graduate courses, this book will help every student who uses research in writing. Included in this edition is coverage of research strategies and source selection (Chapter 2), a chapter on quoting sources effectively (Chapter 4), and a chapter on sentence patterns (Chapter 10). APA and MLA citation styles have been updated throughout the text.

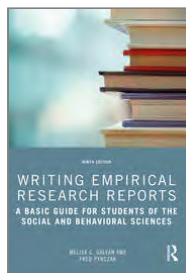
Routledge
January 2017 : 210pp
Pb: 978-1-138-28968-0 : **£60.99**
Hb: 978-1-138-28966-6 : **£185**
eBook: 978-1-315-26706-7

* For full contents and more information, visit: www.routledge.com/9781138289680

9TH EDITION

Writing Empirical Research Reports

A Basic Guide for Students of the Social and Behavioral Sciences



Melisa C. Galvan California State University, Northridge, USA

Writing Empirical Research Reports: A Basic Guide for Students of the Social and Behavioral Sciences, Ninth Edition, offers clear and practical guidance on how to write research proposals, reports, theses, and dissertations. Accompanied by online resources for students and instructors, this book is ideal for use in research methods courses, thesis/dissertation preparation courses, research seminars where writing a research report is a culminating activity, and any graduate-level seminar in which the instructor covers the vital components necessary to prepare a research manuscript for submission for publication.

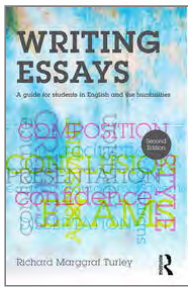
Routledge
October 2023 : 196pp
Pb: 978-1-032-13680-6 : **£59.99**
Hb: 978-1-032-13678-3 : **£145**
eBook: 978-1-003-23041-0

* For full contents and more information, visit: www.routledge.com/9781032136806

2ND EDITION

Writing Essays

A guide for students in English and the humanities



Richard Marggraf Turley Aberystwyth University, Wales.

Essays are a major form of assessment in higher education today and this is a fact that causes some writers a great deal of anxiety. Fortunately, essay writing is a skill that can be learned, like any other. Writing Essays demystifies the entire process of essay writing and reveals the tricks of the trade, making your student life easier. You'll learn how to impress tutors by discovering exactly what markers look for when they read your work. Using practical examples selected from real student assignments and tutor feedback, this book covers every aspect of composition, from introductions and conclusions, down to presentation and submission.

Routledge
November 2015 : 158pp
Pb: 978-1-138-91669-2 : **£23.99**
Hb: 978-1-138-91668-5 : **£155**
eBook: 978-1-315-68944-9

* For full contents and more information, visit: www.routledge.com/9781138916692

8TH EDITION

Writing Literature Reviews

A Guide for Students of the Social and Behavioral Sciences



Melisa C. Galvan California State University, Northridge, USA, **Jose L. Galvan** Professor Emeritus, California State University, Los Angeles.

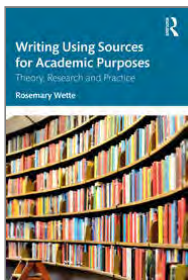
Writing Literature Reviews provides students with practical guidelines for the complex process of writing literature reviews for course projects, theses or dissertations, and research manuscripts for publication. It is ideal for use in research methods courses, thesis/dissertation preparation courses, research seminars where a literature review is expected as a culminating activity, or any course in which the instructor needs to cover the vital components necessary to prepare a literature review for a variety of audiences. The book is supported by online materials including self-test quizzes for students, and lecture slides for instructors.

Routledge
November 2024 : 288pp
Pb: 978-1-032-32868-3 : **£66.99**
Hb: 978-1-032-32862-1 : **£190**
eBook: 978-1-003-31709-8

* For full contents and more information, visit: www.routledge.com/9781032328683

Writing Using Sources for Academic Purposes

Theory, Research and Practice



Rosemary Wette

Writing Using Sources for Academic Purposes: Theory, Research and Practice provides research-based information about key components of source-based writing, and the challenges it presents for novices.

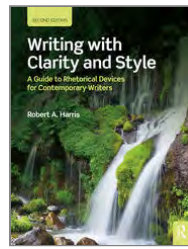
Routledge
December 2020 : 164pp
Pb: 978-0-367-17592-4 : **£41.99**
Hb: 978-0-367-17590-0 : **£155**
eBook: 978-0-429-05751-9

* For full contents and more information, visit: www.routledge.com/9780367175924

2ND EDITION

Writing with Clarity and Style

A Guide to Rhetorical Devices for Contemporary Writers



Robert A. Harris

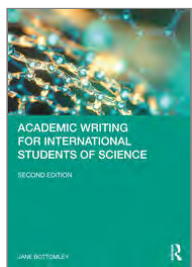
Writing with Clarity and Style, 2nd Edition, will help you to improve your writing dramatically. The book shows you how to use dozens of classical rhetorical devices to bring power, clarity, and effectiveness to your writing. You will also learn about writing styles, authorial personas, and sentence syntax as tools to make your writing interesting and persuasive. If you want to improve the appeal and persuasion of your speeches, this is also the book for you.

Routledge
December 2017 : 232pp
Pb: 978-1-138-56009-3 : **£40.99**
Hb: 978-1-138-56010-9 : **£155**
eBook: 978-0-203-71204-7

* For full contents and more information, visit: www.routledge.com/9781138560093

2ND EDITION

Academic Writing for International Students of Science



Jane Bottomley University of Manchester

This second edition is an accessible companion designed to help science and technology students develop the knowledge, skills and strategies needed to produce clear and coherent academic writing in their university assignments. Using authentic texts to explore the nature of scientific writing, the book covers key areas such as scientific style, effective sentence and paragraph structure, and coherence in texts and arguments. Throughout the book, a range of tasks offers the opportunity to put theory into practice. This is an invaluable tool for the busy science or technology student looking to improve their writing and reach their full academic potential.

Routledge

October 2021 : 220pp

Pb: 978-0-367-63272-4 : £30.99

Hb: 978-0-367-63271-7 : £155

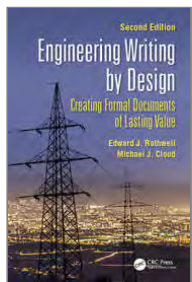
eBook: 978-1-003-11857-2

* For full contents and more information, visit: www.routledge.com/9780367632724

2ND EDITION

Engineering Writing by Design

Creating Formal Documents of Lasting Value, Second Edition



Edward J. Rothwell, Michael J. Cloud

This book shows how effective writing can be achieved by thinking like an engineer. Based on the authors' combined experience as engineering educators, the book presents a novel approach to technical writing, positioning formal writing tasks as engineering design problems with requirements, constraints, protocols, standards, and customers (readers) to satisfy. Featuring illustrative examples, chapter summaries and exercises, quick-reference tables, and recommendations for further reading, this book is packed with valuable tips and information practicing and aspiring engineers need to become effective writers.

CRC Press

January 2020 : 257pp

Pb: 978-0-367-34754-3 : £55.99

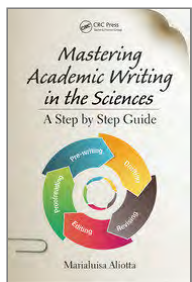
Hb: 978-0-367-89682-9 : £125

eBook: 978-0-429-32769-8

* For full contents and more information, visit: www.routledge.com/9780367347543

Mastering Academic Writing in the Sciences

A Step-by-Step Guide



Marialuisa Aliotta

This book provides a comprehensive and coherent step-by-step guide to writing in scientific academic disciplines. It is an invaluable resource for those working on a PhD thesis, research paper, dissertation, or report. Writing these documents can be a long and arduous experience for students and their supervisors, and even for experienced researchers. However, this book can hold the key to success. Mapping the steps involved in the writing process - from acquiring and organizing sources of information, to revising early drafts, to proofreading the final product - it provides clear guidance on what to write and how best to write it.

CRC Press

April 2018 : 200pp

Pb: 978-1-498-70147-1 : £52.99

Hb: 978-1-138-74288-8 : £140

eBook: 978-1-351-00214-1

* For full contents and more information, visit: www.routledge.com/9781498701471

3RD EDITION

Technical Writing

A Practical Guide for Engineers, Scientists, and Nontechnical Professionals



Philip A. Laplante The Pennsylvania State University, Malvern, USA, **Chris Laplante**

Series: *What Every Engineer Should Know*

This practical text enables readers to write, edit, and publish materials of a technical nature, including books, articles, reports, and electronic media. Written by experienced practicing engineers, this guide complements traditional technical writing manuals through presentation of first-hand examples that help readers understand practical considerations in writing and producing technical content. The new edition includes new and updated exercises, examples, and case studies and includes new content on software/systems documentation, popular writing tools, and technologies such as generative AI. It is aimed at students and professionals in the science and engineering domains.

CRC Press

November 2025 : 271pp

Pb: 978-1-032-84374-2 : £47.99

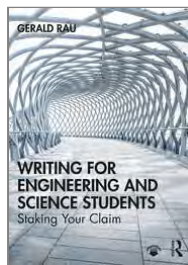
Hb: 978-1-032-84375-9 : £160

eBook: 978-1-003-51243-1

* For full contents and more information, visit: www.routledge.com/9781032843742

Writing for Engineering and Science Students

Staking Your Claim



Gerald Rau

Drawing on his extensive experience of teaching international students, Gerald A. Rau provides a clear "argument structure" for students to follow when undertaking both academic and technical writing. This is the first book to make clear the different structures required for engineering versus scientific articles. Tasks and exercises are provided throughout. Using the research article as a model and covering lab reports, research proposals, dissertations, poster presentations, industry reports, emails and job applications, this book is essential reading for all students of science and engineering who are taking a course in writing, or seeking a resource to aid in their writing assignments.

Routledge

August 2019 : 324pp

Pb: 978-1-138-38825-3 : £40.99

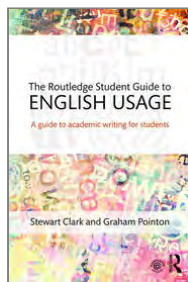
Hb: 978-1-138-38824-6 : £155

eBook: 978-0-429-42568-4

* For full contents and more information, visit: www.routledge.com/9781138388253

The Routledge Student Guide to English Usage

A guide to academic writing for students



Stewart Clark Norwegian University of Science and Technology, **Graham Pointon**

The Routledge Student Guide to English Usage is an authoritative A-Z guide to key aspects of English usage. Covering approximately 4000 carefully selected words, the authors focus on groups of confusable words that sound alike, look alike or are frequently mixed up. Examples of good usage are drawn from corpora such as the British National Corpus and the Corpus of Contemporary American English. A substantial reference section is also provided with stylistic guidance on academic writing skills, email standards, punctuation and grammar tips. This is the essential reference text for all students working on improving their academic writing skills.

Routledge

May 2016 : 402pp

Pb: 978-1-138-93359-0 : £41.99

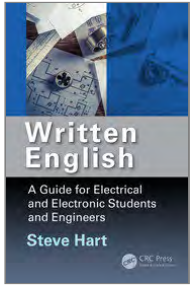
Hb: 978-1-138-93358-3 : £155

eBook: 978-1-315-67843-6

* For full contents and more information, visit: www.routledge.com/9781138933590

Written English

A Guide for Electrical and Electronic Students and Engineers



Steve Hart English Language Editor and Resource Writer, Cambridge, UK

This book covers all aspects of English grammar relevant to electrical and electronic engineers. It discusses working with numbers and algebra, including correct formatting procedures (both body citations and references). The book addresses vocabulary and stylistic issues, describes the level of writing expected in the field, reveals often-made mistakes, and indicates areas where engineers should focus their efforts. The text also offers unique insight into problems students and academics face on a day-to-day basis when writing in a language that is not their mother tongue.

CRC Press

December 2015 : 216pp

Pb: 978-1-498-73962-7 : £41.99

Hb: 978-1-138-42241-4 : £200

eBook: 978-1-315-21412-2

* For full contents and more information, visit: www.routledge.com/9781498739627

50 Things to Think About When Writing a Thesis

Paving Your Own Path to Submission



Donna Starks University of Auckland, New Zealand,
Margaret J. Robertson La Trobe University, Australia

This book shows thesis writers how to embrace the individual nature of writing, bringing their own unique identities and skillsets to their thesis. Each idea is presented as one that has multiple solutions depending on who the readers are and what they want to achieve. The book guides the reader on identifying their own ways of working, their own particular strengths, as well as their unique voice and how to use these as tools to navigate the process of writing and surviving the thesis. It also provides practical guidance on elements such as the literature review and methodology, considerations around language and how to deal with life after submission.

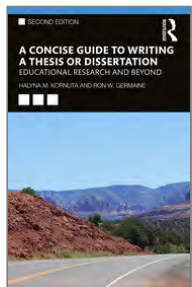
Routledge
August 2023 : 136pp
Pb: 978-1-032-34699-1 : **£28.99**
Hb: 978-1-032-34700-4 : **£145**
eBook: 978-1-003-32340-2

* For full contents and more information, visit: www.routledge.com/9781032346991

2ND EDITION

A Concise Guide to Writing a Thesis or Dissertation

Educational Research and Beyond



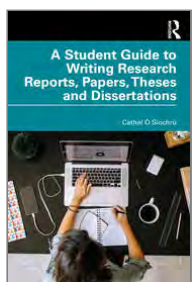
Halyna M. Kornuta, **Ron W. Germaine**

A Concise Guide to Writing a Thesis or Dissertation provides clear, concise, and intentional practice guidelines about organizing and writing a thesis or dissertation. Part I provides an overview for writing a thesis or dissertation. It describes the big picture of planning and formatting a research study, from identifying a topic through to writing quality. Part II describes the framework and substance of a research study. It models the pattern generally found in a formal, five-chapter research study.

Routledge
May 2019 : 134pp
Pb: 978-0-367-17458-3 : **£19.99**
Hb: 978-0-367-17457-6 : **£140**
eBook: 978-0-429-05688-8

* For full contents and more information, visit: www.routledge.com/9780367174583

A Student Guide to Writing Research Reports, Papers, Theses and Dissertations



Cathal Ó Siochrú

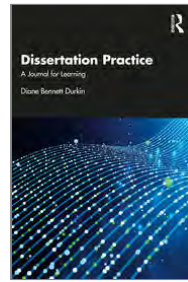
This useful guide for students combines all the guidance, advice, and key tips needed to write successful research reports, theses, or dissertations, exploring, in detail, each of the elements involved in writing an academic paper. The book will guide you through all the key sections of a report including the Introduction, Literature Review, Method, Results, Discussion and more.

Routledge
November 2022 : 234pp
Pb: 978-0-367-62104-9 : **£23.99**
Hb: 978-0-367-62103-2 : **£140**
eBook: 978-1-003-10796-5

* For full contents and more information, visit: www.routledge.com/9780367621049

Dissertation Practice

A Journal for Learning



Diane Bennett Durkin

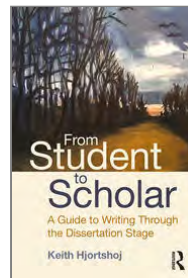
Dissertation Practice: A Journal for Learning is an interactive resource that promotes journaling to engender key dissertation practices, through activities and exercises. It is rooted in the view that students can use journaling to promote thought, and that the privacy of journal entries ensures comfort and familiarity. This personal context, along with the book's open prompts, allows students to engage in extended and alternative thinking. This is an essential resource for students in Ph.D and Ed.D programs in the social sciences and education who are using qualitative, quantitative, and mixed methods.

Routledge
October 2024 : 198pp
Pb: 978-1-032-85800-5 : **£26.99**
Hb: 978-1-032-85804-3 : **£145**
eBook: 978-1-003-51990-4

* For full contents and more information, visit: www.routledge.com/9781032858005

From Student to Scholar

A Guide to Writing Through the Dissertation Stage



Keith Hjortshoj John S. Knight Writing Program, Cornell University

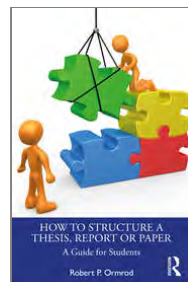
From Student to Scholar guides graduate students through the "hidden" developmental transition required in writing a dissertation and moving beyond, to become a successful scholar. Identifying common rhetorical challenges across disciplines, author Hjortshoj explains how to accommodate evolving audiences, motivations, standards, writing processes, and timelines. One full chapter is devoted to "writing blocks," and another offers advice to international students who are non-native speakers of English. The text also offers advice for managing relations with advisors and preparing for the diverse careers that PhDs, trained primarily as research specialists, actually enter.

Routledge
August 2018 : 204pp
Pb: 978-1-138-56944-7 : **£51.99**
Hb: 978-1-138-56942-3 : **£155**
eBook: 978-0-203-70426-4

* For full contents and more information, visit: www.routledge.com/9781138569447

How to Structure a Thesis, Report or Paper

A Guide for Students



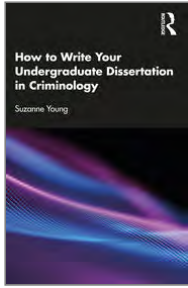
Robert P. Ormrod

This book provides concise practical guidance for students to help make their student's writing process more structured for their group work or thesis at any level. It therefore shows how to demonstrate meaningfully what they have learned in the relevant course or degree programme in a way that is accessible to the supervisor and the examiner. Suitable for students completing theses at Bachelors and Masters level, as well as other types of report-based work, and for supervisors looking for a clear and practical guide to help students with their writing process. The book will also provide a bridge to writing papers for journals in an academic career.

Routledge
November 2022 : 130pp
Pb: 978-1-032-36946-4 : **£19.99**
Hb: 978-1-032-36948-8 : **£140**
eBook: 978-1-003-33463-7

* For full contents and more information, visit: www.routledge.com/9781032369464

How to Write Your Undergraduate Dissertation in Criminology



Suzanne Young

This book provides a guide for undergraduate criminology and criminal justice students undertaking their final year dissertation. Drawing on empirical case studies and including a range of resources and templates, this book takes students through each stage of the dissertation and offers useful guidance on structure and content.

Routledge
April 2022 : 146pp
Pb: 978-0-367-85999-2 : **£25.99**
Hb: 978-0-367-85998-5 : **£155**
eBook: 978-1-003-01633-5

* For full contents and more information, visit: www.routledge.com/9780367859992

Principles and Concepts of Social Research

A Critical Examination of Methodology, Methods and Analysis for Emerging Researchers



Simon Hayhoe

This text covers the foundations of social science research, outlining the history and core elements of Western social research, along with a variety of topics, ranging from the history of scientific beliefs from Ancient Greece to the contemporary world. This book will be of use to core research units and training programs that universities provide at postgraduate level, at doctoral level and for early career post-doctoral researchers, to develop greater understanding of issues surrounding research. In addition to its theory, the contents of the book will include questions for discussion in seminars and small group work.

Routledge
December 2022 : 200pp
Pb: 978-1-032-14967-7 : **£37.99**
Hb: 978-1-032-14966-0 : **£140**
eBook: 978-1-003-24199-7

* For full contents and more information, visit: www.routledge.com/9781032149677

2ND EDITION

Thesis and Dissertation Writing in a Second Language

A Handbook for Students and their Supervisors



Brian Paltridge , Sue Starfield

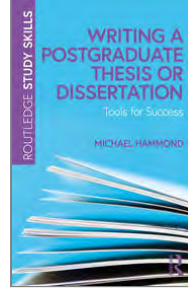
This fully updated edition is the guide for non-native speakers writing a thesis or dissertation in English. It explicitly unpacks academic writing, using accessible language and practical examples and discusses the issues that are crucial to success. These include: understanding the setting and purpose, understanding writer/reader relationships, issues of writer identity and what examiners really value. Suitable for students from all disciplines writing in a second language this book is equally valuable for supervisors of non-native speakers as it provides tasks that can be used with students to guide them in their writing.

Routledge
August 2019 : 248pp
Pb: 978-1-138-04870-6 : **£31.99**
Hb: 978-1-138-04869-0 : **£140**
eBook: 978-1-315-17002-2

* For full contents and more information, visit: www.routledge.com/9781138048706

Writing a Postgraduate Thesis or Dissertation

Tools for Success



Michael Hammond

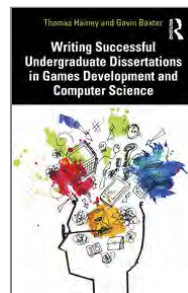
Series: *Routledge Study Skills*

Writing a Postgraduate Dissertation or Thesis discusses the challenges that students encounter in their writing and provides thoughtful advice on how to address those challenges. It provides key advice on how to write about a field of research, the tradition of methodology and methods undertaken, and the contribution to knowledge that is being made.

Routledge
July 2022 : 172pp
Pb: 978-0-367-75282-8 : **£20.99**
Hb: 978-0-367-75281-1 : **£155**
eBook: 978-1-003-16182-0

* For full contents and more information, visit: www.routledge.com/9780367752828

Writing Successful Undergraduate Dissertations in Games Development and Computer Science



Thomas Hainey School of Computing, Engineering and Physical Sciences, University of the West of Scotland,
Gavin Baxter

Writing a dissertation in the final year at university can be a daunting task, but particularly if the degree is practically oriented and implementation-based. This book provides a concise guide to producing a dissertation in Computer Science, Software Engineering or Games Development degrees with research projects typically involving design, implementation, testing and evaluation. Drawing on the authors' knowledge and experience of supervising dissertation students, the book offers a step-by-step guide to the key areas of writing a dissertation alongside real-life examples.

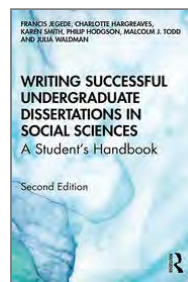
Routledge
November 2022 : 304pp
Pb: 978-0-367-51708-3 : **£23.99**
Hb: 978-0-367-51707-6 : **£140**
eBook: 978-1-003-05488-7

* For full contents and more information, visit: www.routledge.com/9780367517083

2ND EDITION

Writing Successful Undergraduate Dissertations in Social Sciences

A Student's Handbook



Francis Jegede , Charlotte Hargreaves , Karen Smith , Philip Hodgson , Malcolm Todd , Julia Waldman

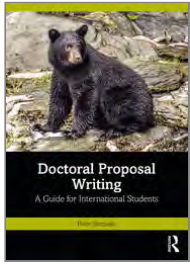
A practical guide for students undertaking their dissertation, this book uses real examples of dissertations across the Social Sciences. Providing an accessible overview of the essential steps in conducting research and writing dissertations, each chapter has clear learning outcomes and research objectives with relevant themes. Using a mixture of useful information, exercises, practical strategies, case study material and further reading, it gives hints and tips on beginning and managing a research project and working with supervisors. Packed with proven practical advice it is a dependable starting point and guide throughout the dissertation journey.

Routledge
February 2020 : 240pp
Pb: 978-0-367-25525-1 : **£25.99**
Hb: 978-0-367-25523-7 : **£155**
eBook: 978-0-429-28825-8

* For full contents and more information, visit: www.routledge.com/9780367255251

Doctoral Proposal Writing

A Guide for International Students



Peter Samuels Uni of Wolverhampton Busnss Schl

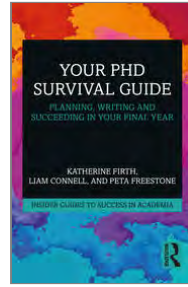
This book is an essential guide for current and prospective international doctoral students wishing to apply and study for a PhD in the UK, and other countries where courses are conducted in English. The book supports students in choosing a suitable research topic and writing an effective proposal for investigating this topic across a range of forms of doctoral research, across several disciplines, with an emphasis on international students and students with English as an additional language.

Routledge
October 2024 : 138pp
Pb: 978-1-032-56193-6 : **£28.99**
Hb: 978-1-032-56192-9 : **£155**
eBook: 978-1-003-43434-4

* For full contents and more information, visit: www.routledge.com/9781032561936

Your PhD Survival Guide

Planning, Writing, and Succeeding in Your Final Year



Katherine Firth University of Melbourne, Australia, **Liam Connell**, **Peta Freestone**

Series: *Insider Guides to Success in Academia*

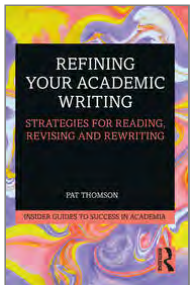
Accessible, insightful and a must-have toolkit for all doctoral students, the founders of the 'Thesis Boot Camp' intensive writing programme show how to survive and thrive through the challenging final year of writing and submitting a thesis. Drawing on an understanding of the intellectual, professional, practical and personal elements of the doctorate to help readers gain insight into what it means to finish a PhD and how to get there, this book covers common challenges and ways to resolve them. Written for students in all disciplines, and relevant to university systems around the world, this unique book expertly guides students through the final 6–12 months of the thesis.

Routledge
December 2020 : 222pp
Pb: 978-0-367-36184-6 : **£23.99**
Hb: 978-0-367-36183-9 : **£155**
eBook: 978-0-429-34439-8

* For full contents and more information, visit: www.routledge.com/9780367361846

Refining Your Academic Writing

Strategies for Reading, Revising and Rewriting



Pat Thomson

Series: *Insider Guides to Success in Academia*

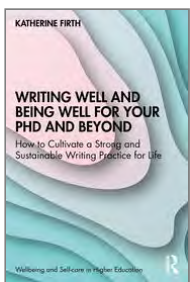
This book will help you complete your writing project and provides a reading, revising, and rewriting repertoire that you can adapt and add to. It offers ways to think about revision and a basic tool kit which will help you to identify what needs your attention and why. This accessible book draws on and extends some of the most heavily used posts on Thomson's popular academic writing blog Patter, as well as tried and tested writing workshops. Written with a light touch, this is ideal reading for doctoral and early career researchers, this book provides strategies needed to support the writing revision process.

Routledge
December 2022 : 236pp
Pb: 978-0-367-46876-7 : **£20.99**
Hb: 978-0-367-46875-0 : **£140**
eBook: 978-1-003-03168-0

* For full contents and more information, visit: www.routledge.com/9780367468767

Writing Well and Being Well for Your PhD and Beyond

How to Cultivate a Strong and Sustainable Writing Practice for Life



Katherine Firth University of Melbourne, Australia

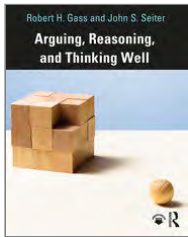
Series: *Wellbeing and Self-care in Higher Education*

Prioritising wellbeing alongside academic development, this book provides practical advice to help students write well, and be well, during their PhD and throughout their career. Relevant at any stage of the writing process, this book will help doctoral students and early career researchers to produce great words that people want to read, examiners want to pass and editors want to publish.

Routledge
September 2023 : 200pp
Pb: 978-1-032-31081-7 : **£23.99**
Hb: 978-1-032-31082-4 : **£145**
eBook: 978-1-003-30794-5

* For full contents and more information, visit: www.routledge.com/9781032310817

Arguing, Reasoning, and Thinking Well



Robert Gass , John Seiter

Arguing, Reasoning, and Thinking Well offers an engaging and accessible introduction to argumentation and critical thinking. Authors Gass and Seiter, renowned for their friendly writing style, include real-world examples, hypothetical dialogues, and editorial cartoons to invite readers in. The text includes a full chapter devoted to the ethics of argument, as well as content on refutation and formal logic. It is designed for students in argumentation and critical thinking courses in communication, philosophy, and psychology departments, and is suitable for students and general education courses across the curriculum.

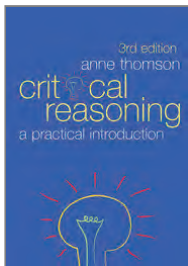
Routledge
June 2019 : 280pp
Pb: 978-0-815-37433-6 : **£86.99**
Hb: 978-0-815-37432-9 : **£175**
eBook: 978-1-351-24249-3

* For full contents and more information, visit: www.routledge.com/9780815374336

3RD EDITION

Critical Reasoning

A Practical Introduction



Anne Thomson

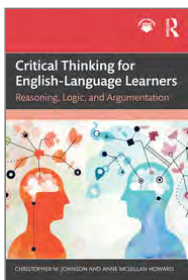
We all engage in the process of reasoning, but we don't always pay attention to whether we are doing it well. This book offers the opportunity to practise reasoning in a clear-headed and critical way, with the aims of developing an awareness of the importance of reasoning well and of improving the reader's skill in analyzing and evaluating arguments. Anne Thomson has updated and revised the book to include fresh and topical examples, and new chapters on evaluating the credibility of evidence and decision making and dilemmas. By the end of the book students should be able to identify flaws in arguments, analyze the reasoning in newspaper articles, books and speeches, assess the credibility of evidence and authorities and approach any topic with the ability to reason and think critically.

Routledge
September 2008 : 256pp
Pb: 978-0-415-44587-0 : **£40.99**
Hb: 978-0-415-44586-3 : **£155**
eBook: 978-0-203-87099-0

* For full contents and more information, visit: www.routledge.com/9780415445870

Critical Thinking for English-Language Learners

Reasoning, Logic, and Argumentation



Christopher M. Johnson , Anne McLellan Howard

Critical Thinking for English-Language Learners is an accessible introduction to critical thinking and the use of informal logic for learners of English. Critical thinking skills are key to helping students learn how to reason in English. By developing informal logic skills, students can develop their critical thinking abilities to better assess why different types of arguments are successful or unsuccessful. Providing students with key skills to make and critique arguments in English, this book is a key resource for beginning and intermediate learners of English studying Critical Thinking, English for Academic Purposes, and Introduction to Philosophy.

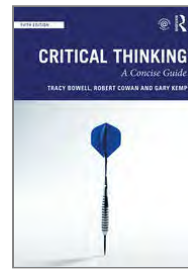
Routledge
February 2025 : 248pp
Pb: 978-1-032-75247-1 : **£41.99**
Hb: 978-1-032-75248-8 : **£155**
eBook: 978-1-003-47307-7

* For full contents and more information, visit: www.routledge.com/9781032752471

5TH EDITION

Critical Thinking

A Concise Guide



Tracy Bowell , Robert Cowan , Gary Kemp University of Glasgow, UK

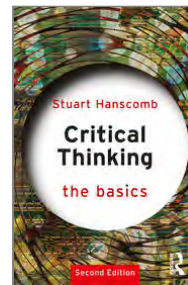
We are frequently confronted with arguments. Critical Thinking equips students with the concepts and techniques used in the analysis and assessment of arguments whatever the context. Through precise and accessible discussion, this book provides the tools to become a successful critical thinker, who can act and believe in accordance with good reasons, and who can articulate and make explicit those reasons. This fifth edition has been revised and updated throughout, including an expanded range of 'complete examples', the introduction of Venn diagrams, and the discussion of fake news and related phenomena arising in the contemporary scene.

Routledge
August 2019 : 348pp
Pb: 978-0-815-37143-4 : **£39.99**
Hb: 978-0-815-37142-7 : **£155**
eBook: 978-1-351-24373-5

* For full contents and more information, visit: www.routledge.com/9780815371434

2ND EDITION

Critical Thinking: The Basics



Stuart Hanscomb University of Glasgow, UK

Series: *The Basics*

An accessible and engaging introduction to the field of critical thinking, drawing on philosophy, communication and psychology. This 2nd edition has been revised and updated throughout and includes a new chapter on emotion and argument and how to build persuasive arguments. There are also many fresh examples, including conspiracy theories, trust, leadership and cultural cognition. With updated discussion questions/exercises and suggestions for further reading, this book is an essential read for students approaching the field of critical thinking for the first time, and for the general reader wanting to improving their thinking skills.

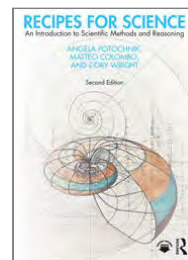
Routledge
June 2023 : 286pp
Pb: 978-1-032-16299-7 : **£20.99**
Hb: 978-1-032-16301-7 : **£145**
eBook: 978-1-003-24794-4

* For full contents and more information, visit: www.routledge.com/9781032162997

2ND EDITION

Recipes for Science

An Introduction to Scientific Methods and Reasoning



Angela Potochnik , Matteo Colombo Tilburg University, The Netherlands, **Cory Wright**

Today, scientific literacy is an essential aspect of any undergraduate education. Recipes for Science responds to this need by providing an accessible introduction to the nature of science and scientific methods, reasoning, and concepts

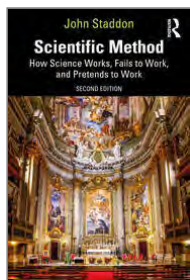
Routledge
April 2024 : 378pp
Pb: 978-1-032-29096-6 : **£45.99**
Hb: 978-1-032-29097-3 : **£185**
eBook: 978-1-003-30000-7

* For full contents and more information, visit: www.routledge.com/9781032290966

2ND EDITION

Scientific Method

How Science Works, Fails to Work, and Pretends to Work



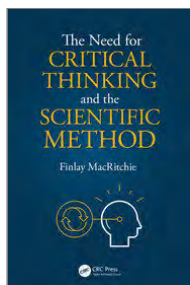
John Staddon Duke University, USA

This expanded second edition of *Scientific Method* shows how science works, fails to work, or pretends to work, by looking at examples from physics, biomedicine, psychology, sociology, and economics. *Scientific Method* is essential reading for students and professionals trying to make sense of the role of science in society, and of the meaning, value, and limitations of scientific methodology.

Routledge
June 2024 : 226pp
Pb: 978-1-032-65771-4 : **£33.99**
Hb: 978-1-032-68389-8 : **£155**
eBook: 978-1-032-68387-4

* For full contents and more information, visit: www.routledge.com/9781032657714

The Need for Critical Thinking and the Scientific Method



Finlay MacRitchie Kansas State University, Manhattan, USA

The book exposes many of the misunderstandings about the scientific method and its application to critical thinking. It argues for a better understanding of the scientific method and for nurturing critical thinking in the community. This knowledge helps the reader to analyze issues more objectively, and warns about the dangers of bias and propaganda. The principles are illustrated by considering several issues that are currently being debated. These include anthropogenic global warming (often loosely referred to as climate change), dangers to preservation of the Great Barrier Reef, and the expansion of the gluten-free food market and genetic engineering.

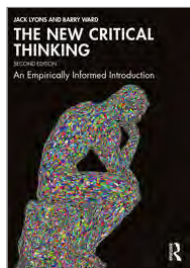
CRC Press
May 2018 : 152pp
Pb: 978-0-815-36775-8 : **£48.99**
Hb: 978-0-815-36815-1 : **£160**
eBook: 978-1-351-25587-5

* For full contents and more information, visit: www.routledge.com/9780815367758

2ND EDITION

The New Critical Thinking

An Empirically Informed Introduction



Jack Lyons, Barry Ward

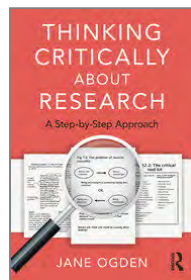
This highly innovative text aims to improve real-world critical thinking, incorporating insights from epistemology and philosophy of science to formulate best practices for assessing information sources and circumnavigate our natural intellectual blind spots. The book covers introductory logic in a way that emphasizes practical application, rather than formal completeness. This new edition provides ample resources and exercises for students and instructors alike both in-text and online.

Routledge
May 2024 : 412pp
Pb: 978-1-032-31728-1 : **£73.99**
Hb: 978-1-032-31730-4 : **£155**
eBook: 978-1-003-31102-7

* For full contents and more information, visit: www.routledge.com/9781032317281

Thinking Critically about Research

A Step by Step Approach



Jane Ogden

This book is designed to help readers develop a critical understanding of evidence and the ways in which evidence is presented, and to challenge the information they receive in both academic and non-academic sources. The author presents a step by step approach with a focus on knowing methods, culminating in a bespoke 'critical tool kit' which offers a practical checklist designed to be used when carrying out research. There are also learning features including tasks and worked examples, drawing on real research studies. This is an essential resource for students and researchers, and those putting research into practice, who want to have better critical thinking skills.

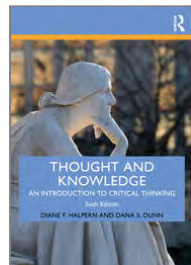
Routledge
December 2018 : 176pp
Pb: 978-0-367-00020-2 : **£40.99**
Hb: 978-0-367-00019-6 : **£155**
eBook: 978-0-429-44496-8

* For full contents and more information, visit: www.routledge.com/9780367000202

6TH EDITION

Thought and Knowledge

An Introduction to Critical Thinking



Diane F. Halpern Claremont McKenna College, USA,
Dana S. Dunn Moravian College, USA

Thought and Knowledge applies theory and research from the learning sciences to teach students the critical thinking skills that they need to succeed in today's world. The text is grounded in psychological science and brought to life through humorous and engaging language and numerous practical and real-world examples and anecdotes. Critical thinking skills are presented in every chapter, empowering students to learn more efficiently, research more productively, and present logical, critical, and informed arguments. The skills are reviewed at the end of the chapter, and a complete list of skills with definitions and examples are included in the appendix.

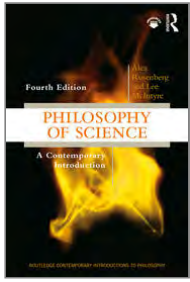
Routledge
October 2022 : 428pp
Pb: 978-1-138-65517-1 : **£69.99**
Hb: 978-1-138-65516-4 : **£220**
eBook: 978-1-032-32316-9 : **£61.99**

* For full contents and more information, visit: www.routledge.com/9781138655171

4TH EDITION

Philosophy of Science

A Contemporary Introduction

**Alex Rosenberg**, Lee McIntyre*Series: Routledge Contemporary Introductions to Philosophy*

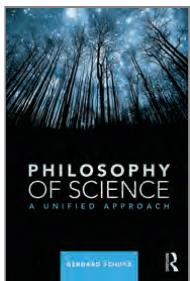
Any serious student attempting to better understand the nature, methods, and justification of science will value this book. Weaving lucid explanations with clear analyses, the volume is as a much-used, thematically-oriented introduction to the field. The new edition has been thoroughly rewritten based on instructor and student feedback, to improve readability and accessibility, without sacrificing depth. It retains all of the logically structured, extensive coverage of earlier editions, which the journal Teaching Philosophy called, "the industry standard" and "essential reading" in a 2010 review.

Routledge
November 2019 : 308pp
Pb: 978-1-138-33151-8 : **£49.99**
Hb: 978-1-138-33148-8 : **£155**
eBook: 978-0-429-44726-6

* For full contents and more information, visit: www.routledge.com/9781138331518

Philosophy of Science

A Unified Approach

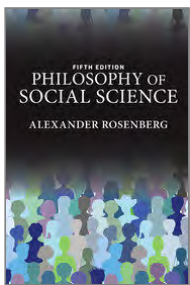
**Gerhard Schurz** Dusseldorf University, Germany,
Gerhard Schurz

Philosophy of Science: A Unified Approach combines an elementary introduction to philosophy of science with an integrated survey of all of its important subfields. Focusing on the methodological unity of the sciences, the book provides chapters with introductory sections, followed by complementary, advanced topics. By restricting the teaching materials to the introductory sections, one obtains the basis for a semester-long course. Covering all of the material contained in the book fills a year-long course.

Routledge
November 2013 : 480pp
Pb: 978-0-415-82936-6 : **£52.99**
Hb: 978-0-415-82934-2 : **£155**
eBook: 978-0-203-36627-1

* For full contents and more information, visit: www.routledge.com/9780415829366

5TH EDITION

Philosophy of Social Science**Alexander Rosenberg**

Philosophy of Social Science provides a tightly argued yet accessible introduction to the philosophical foundations of the human sciences, including economics, anthropology, sociology, political science, psychology, history, and the disciplines emerging at the intersections of these subjects with biology. Philosophy is unavoidable for social scientists because the choices they make in answering questions in their disciplines force them to take sides on philosophical matters. Conversely, the philosophy of social science is equally necessary for philosophers since the social and behavior sciences must inform their understanding of human action, norms, and social institutions.

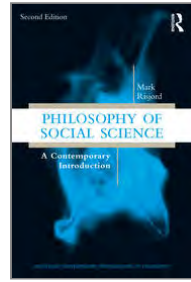
Routledge
July 2015 : 360pp
Pb: 978-0-813-34973-2 : **£49.99**
Hb: 978-0-367-09807-0 : **£155**
eBook: 978-0-429-49484-0

* For full contents and more information, visit: www.routledge.com/9780813349732

2ND EDITION

Philosophy of Social Science

A Contemporary Introduction

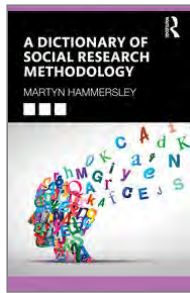
**Mark Risjord** Emory University, USA*Series: Routledge Contemporary Introductions to Philosophy*

This accessible text offers a comprehensive overview of debates in the field, with special attention to new research programs. Topics include the relationship of social policy to social science, interpretive research, cognitive and evolutionary explanations, intentional action explanation, rational choice theory, conventions and social norms, joint intentionality, causal inference, and experimentation. The Second Edition provides updates with the most recent literature and adds two new chapters: one on modeling and one on the role of race and gender in the social sciences.

Routledge
July 2022 : 336pp
Pb: 978-1-032-07586-0 : **£45.99**
Hb: 978-1-032-07587-7 : **£200**
eBook: 978-1-003-20779-5

* For full contents and more information, visit: www.routledge.com/9781032075860

A Dictionary of Social Research Methodology



Martyn Hammersley The Open University, UK

This accessible book offers a detailed guide to a wide range of methodological concepts, both those of a more philosophical kind and those that are more technical in character: from constructionism to critical realism, regression analysis to grounded theory, odds ratios to triangulation. Providing clear definitions for a wide range of methodological concepts from across the social sciences, this is an essential resource for all who have an interest in social research methodology.

Routledge
September 2024 : 180pp
Pb: 978-1-032-82213-6 : **£39.99**
Hb: 978-1-032-82215-0 : **£155**
eBook: 978-1-003-50350-7

* For full contents and more information, visit: www.routledge.com/9781032822136

Are You Making a Meal Out of Research?

A Recipe for Research Success



Steve Reay, Cassie Khoo, Gareth Terry, Guy Collier, Trent Dallas, Valance Smith

Research methods in a comic! This visual guide to common research methods paradigms will get you started on thinking about your research journey - what research is and understanding different types of methods, how you choose them, and how you get started. The book includes several worksheets to start making your own research menu and further reading to learn more. Suitable for upper level undergraduate and first level postgraduate students in the social and behavioural sciences, healthcare, and those interested in indigenous and Māori research methods.

Routledge
May 2023 : 72pp
Pb: 978-1-032-39232-5 : **£16.99**
Hb: 978-1-032-39230-1 : **£145**
eBook: 978-1-003-34892-4

* For full contents and more information, visit: www.routledge.com/9781032392325

A-Z of Digital Research Methods



Catherine Dawson

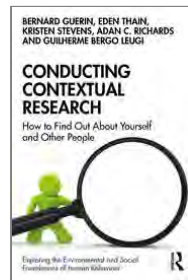
This book provides a quick and easy, alphabetical reference guide for any student or researcher looking for an introduction to digital research methods. It provides a pathway through the often confusing digital research landscape, giving a concise introduction to each method.

Routledge
July 2019 : 424pp
Pb: 978-1-138-48680-5 : **£29.99**
Hb: 978-1-138-48679-9 : **£140**
eBook: 978-1-351-04467-7

* For full contents and more information, visit: www.routledge.com/9781138486805

Conducting Contextual Research

How to Find Out About Yourself and Other People



Bernard Guerin University of South Australia, Australia,
Eden Thain, Kristen Stevens, Adan C. Richards, Guilherme Bergo Leugi

Series: Exploring the Environmental and Social Foundations of Human Behaviour

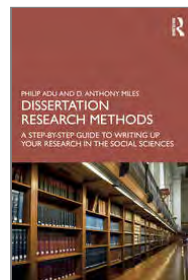
This innovative book proposes an entirely new approach to social research, presenting practical ways to discover people's life contexts in order to understand why they do what they do, which is essential for any forms of research that need to understand people. Conducting Contextual Research is essential reading for postgraduate students and professionals in the fields of counselling, psychology and social work, and will be useful to anyone conducting research or inquiries to understand human behaviour, including academic researchers, detectives, intelligence operators, social workers, government service researchers, social policy analysts, and biographers.

Routledge
June 2024 : 190pp
Pb: 978-1-032-60818-1 : **£46.99**
Hb: 978-1-032-60825-9 : **£145**
eBook: 978-1-003-46063-3

* For full contents and more information, visit: www.routledge.com/9781032608181

Dissertation Research Methods

A Step-by-Step Guide to Writing Up Your Research in the Social Sciences



Philip Adu The National Centre for Academic and Dissertation Excellence, The Chicago School of Professional Psychology, USA, **D. Anthony Miles**

Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences focuses specifically on methodology when planning, writing and submitting your dissertation thesis. Written by two methodology experts in the social sciences, the book provides a step-by-step guide through each stage of the dissertation process. This compact book will be of use to all graduate students and their supervisors in the Social Sciences, Education and Behavioural Sciences, looking for a guide for working with robust and defensible methodological principles in their dissertation research and theses.

Routledge
September 2023 : 470pp
Pb: 978-1-032-21385-9 : **£45.99**
Hb: 978-1-032-21383-5 : **£155**
eBook: 978-1-003-26815-4

* For full contents and more information, visit: www.routledge.com/9781032213859

Doing Academic Research

A Practical Guide to Research Methods and Analysis



Ted Gournelos

Doing Academic Research is a concise, accessible, and tightly organized overview of the research process in the humanities, social sciences, and business. Rather than a book about research, this is a practical guide to doing research, and guides budding researchers along the process of developing an effective workflow, where to go for help, and how to actually complete the project. It addresses diversity in abilities, interest, discipline, and ways of knowing by focusing not just on the process of conducting any one method in detail, but also the ways in which someone might choose a research method and conduct it successfully.

Routledge
May 2019 : 208pp
Pb: 978-0-367-20793-9 : **£19.99**
Hb: 978-0-367-20791-5 : **£140**
eBook: 978-0-429-26355-2

* For full contents and more information, visit: www.routledge.com/9780367207939

Literature Review and Research Design

A Guide to Effective Research Practice



Dave Harris

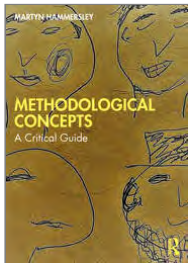
Graduate students executing their first independent research project often struggle to use academic literature effectively in the process of designing, developing, executing, and presenting their work. This book gives an overview of how to develop an effective research practice supported by the academic literature. Particularly suitable for those pursuing professional doctorates in subjects such as education and psychology.

Routledge
December 2019 : 176pp
Pb: 978-0-367-25037-9 : **£29.99**
Hb: 978-0-367-25036-2 : **£140**
eBook: 978-0-429-28566-0

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Methodological Concepts

A Critical Guide



Martyn Hammersley The Open University, UK

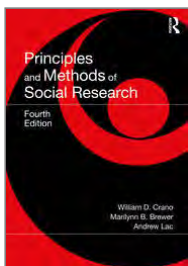
Methodological Concepts: A Critical Guide clarifies many key terms and issues in social research methodology. It outlines the conventional meanings of these terms, but also addresses their contentious character. The aim is to offer interpretations of them that provide a coherent conception of the nature of social science.

Routledge
February 2023 : 186pp
Pb: 978-1-032-39574-6 : **£36.99**
Hb: 978-1-032-39573-9 : **£140**
eBook: 978-1-003-35035-4

* For full contents and more information, visit: www.routledge.com/9781032395746

4TH EDITION

Principles and Methods of Social Research



William D. Crano Claremont Graduate University, USA, **Marilyn B. Brewer** Ohio State University, USA, **Andrew Lac** Claremont Graduate University, USA

Through a multi-methodology approach, Principles and Methods of Social Research, Fourth Edition covers the latest research techniques and designs and guides readers toward the design and conduct of social research from the ground up. Applauded for its comprehensive coverage, the breadth and depth of content of this new edition is unparalleled. It is intended for graduate or advanced undergraduate courses in research methods in psychology, communication, sociology, education, public health, and marketing, and further appeals to researchers in various fields of social research, such as social psychology and communication.

Routledge
July 2023 : 486pp
Pb: 978-1-032-22240-0 : **£94.99**
Hb: 978-1-032-22241-7 : **£155**
eBook: 978-1-003-27173-4

* For full contents and more information, visit: www.routledge.com/9781032222400

5TH EDITION

Principles of Research in Behavioral Science



Mary E. Kite, **Bernard E. Whitley, Jr** Ball State University, USA

Now in its fifth edition, this invaluable textbook provides a comprehensive overview of research methods in the behavioral sciences, emphasizing the conceptual challenges inherent in scientific inquiry. Organized to mirror each stage of the research process, this text guides readers through the process, from formulating questions, to collecting data, to interpreting results. Ideal for advanced undergraduate, graduate, and post-graduate students seeking a strong foundation in research methods, it also serves as a valuable reference for seasoned researchers looking to refresh their knowledge.

Routledge
July 2025 : 806pp
Hb: 978-1-032-72058-6 : **£130**
IEPB: 978-1-032-72059-3 : **£45.99**
eBook: 978-1-032-72060-9

* For full contents and more information, visit: www.routledge.com/9781032720586

2ND EDITION

Research Design, Second Edition

Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches



Patricia Leavy

With a new chapter on the literature review, this accessible step-by-step guide to using the five major approaches to research design is now in a thoroughly revised second edition. The prior edition's user-friendly features are augmented by a new companion website with worksheets keyed to each chapter. For each approach, the text presents a template for a research proposal and explains how to conceptualize and fill in every section. Interdisciplinary research examples draw on current events and social justice issues. PowerPoints and chapter tests with answer keys are available to instructors using the book in a course.

Guilford Press
January 2023 : 323pp
Pb: 978-1-462-54897-2 : **£45.99**
Hb: 978-1-462-55088-3 : **£69.99**

* For full contents and more information, visit: www.routledge.com/9781462548972

2ND EDITION

Research Methods

The Key Concepts



Michael Hammond University of Warwick, UK, **Jerry Wellington**

Series: *Routledge Key Guides*

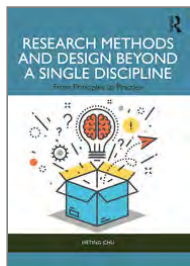
This invaluable resource provides a comprehensive overview of the many methods and methodologies of social research. Each entry provides a critical definition and examines the value and difficulties of a particular method or methodology of concept across different fields of social research. With thematic further reading stretching across the social sciences, this second edition will help readers develop a firm understanding of the rationale and principles behind key research methods, and is a must-have for new researchers at all levels, from undergraduate to postgraduate and beyond.

Routledge
September 2020 : 232pp
Pb: 978-0-367-17874-1 : **£23.99**
Hb: 978-0-367-17873-4 : **£115**
eBook: 978-0-429-05816-5

* For full contents and more information, visit: www.routledge.com/9780367178741

Research Methods and Design Beyond a Single Discipline

From Principles to Practice



Heting Chu

This book presents and discusses 15 research methods after an overview of each, an illustration of the research process and an examination of related topics. The focus of this book is on data collection techniques and research design. This book is essential for masters and doctoral students, and researchers who wish to learn about research methods and design comprehensively and systematically, as well as instructors delivering research methods courses across the social and behavioral sciences.

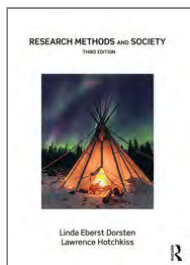
Routledge
April 2024 : 360pp
Pb: 978-0-367-89885-4 : **£61.99**
Hb: 978-0-367-89883-0 : **£155**
eBook: 978-1-003-02171-1

* For full contents and more information, visit: www.routledge.com/9780367898854

3RD EDITION

Research Methods and Society

Foundations of Social Inquiry



Linda Eberst Dorsten , Lawrence Hotchkiss

Research Methods and Society, Third Edition is designed to help undergraduate students acquire basic skills in methods of social science research. These skills provide a foundation for understanding research findings in the social sciences and for conducting social research. Just as important, such skills sets and principles can be applied to everyday situations to make sense of endless stream of claims and counterclaims confronted daily in print and electronic forms, including social media.

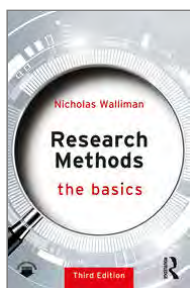
Routledge
December 2018 : 410pp
Pb: 978-0-815-36615-7 : **£96.99**
Hb: 978-0-815-36616-4 : **£245**
eBook: 978-1-351-25981-1

* For full contents and more information, visit: www.routledge.com/9780815366157

3RD EDITION

Research Methods

The Basics



Nicholas Walliman Oxford Brookes University, UK

Series: *The Basics*

Research Methods: The Basics is an accessible, user-friendly introduction to the different aspects of research theory, methods and practice. This third edition provides an expanded and fully updated resource suitable for students and practitioners in a wide range of disciplines including the natural sciences, social sciences and humanities. It is structured in two parts - the first covers the nature of knowledge and the reasons for doing research, the second explains the specific methods used to conduct an effective research project and how to propose, plan, carry out and write up a research project.

Routledge
December 2021 : 280pp
Pb: 978-0-367-69408-1 : **£20.99**
Hb: 978-0-367-69407-4 : **£150**
eBook: 978-1-003-14169-3

* For full contents and more information, visit: www.routledge.com/9780367694081

2ND EDITION

Social Research Methods by Example

Applications in the Modern World



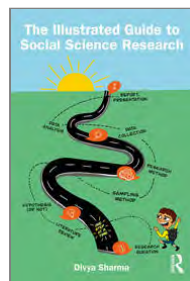
Yasemin Besen-Cassino , Dan Cassino Fairleigh Dickson University

This book sharpens students' understanding of the research process and the essential methods that researchers use to perform their work on the cutting edge of the social sciences. The new edition features updated examples across the chapters, reflecting new directions within the social sciences and both a diversity of voices and research output in recent years. The authors also expand their chapter overviews in key areas and weave discussion of validity and ethics carefully into the fabric of each chapter's focus. Written not only to introduce students to the basic principles of social science research, this book provides readers with a toolkit to carry out the process on their own.

Routledge
May 2023 : 342pp
Pb: 978-1-032-20920-3 : **£40.99**
Hb: 978-1-032-21005-6 : **£145**
eBook: 978-1-003-26632-7

* For full contents and more information, visit: www.routledge.com/9781032209203

The Illustrated Guide to Social Science Research



Divya Sharma

This accessible and engaging textbook helps students to get to grips with key concepts, issues, and practices in social science research through the use of fun and informative illustrations and examples.

Routledge
July 2024 : 248pp
Pb: 978-1-032-32377-0 : **£39.99**
Hb: 978-1-032-32379-4 : **£155**
eBook: 978-1-003-31473-8

* For full contents and more information, visit: www.routledge.com/9781032323770

2ND EDITION

The Research Companion

A practical guide for those in the social sciences, health and development



Petra M. Boynton University College London, UK

Books on social and behavioral research too often focus on theory and methods and overlook the practical skills needed to undertake a research project. The Research Companion brings hard-earned lessons from the real world to offer clear and honest advice to all students and practitioners within the social and health sciences. The structure of the book makes it useful for researchers at all levels of experience: the numerous examples and case histories make it ideal for students just beginning their first research project, while the breadth of coverage and wealth of practical tips will also help more experienced researchers.

Routledge
September 2016 : 300pp
Pb: 978-1-138-91761-3 : **£52.99**
Hb: 978-1-138-91760-6 : **£155**
eBook: 978-1-315-68890-9

* For full contents and more information, visit: www.routledge.com/9781138917613

2ND EDITION

The Researcher's Toolkit

The Complete Guide to Practitioner Research



David Wilkinson Research Fellow within the Work-Based Learning Unit at the University of Leeds, **Dennis Dokter**

Designed for those undertaking research for the first time, the second edition of *The Researcher's Toolkit* is a practical and accessible guide for all those partaking in small-scale research. Jargon-free and assuming no prior knowledge, it covers the entire research process, from defining a research topic or question through to its completion. This book is a must-read guide for students and budding researchers as well as educators seeking to explain academic research and writing to their pupils. It will benefit anyone looking to complete a research project whether inside academia or beyond.

Routledge
May 2023 : 178pp
Pb: 978-1-032-01810-2 : **£28.99**
Hb: 978-1-032-01809-6 : **£145**
eBook: 978-1-003-18015-9

* For full contents and more information, visit: www.routledge.com/9781032018102

11TH EDITION

Understanding Research Methods

An Overview of the Essentials



Michelle Newhart, **Mildred L. Patten**

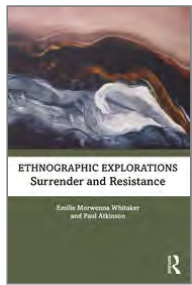
A perennial bestseller since 1997, this updated eleventh edition of *Understanding Research Methods* provides a detailed overview of all the important concepts traditionally covered in a research methods class. It covers the principles of both qualitative and quantitative research, and how to interpret statistics without computations, so is suitable for all students regardless of their math background. The book is organized so that each concept is treated independently and can be used in any order without resulting in gaps in knowledge—allowing it to be easily and precisely adapted to any course.

Routledge
June 2023 : 528pp
Pb: 978-0-367-55118-6 : **£96.99**
Hb: 978-0-367-55117-9 : **£255**
eBook: 978-1-003-09204-9

* For full contents and more information, visit: www.routledge.com/9780367551186

Ethnographic Explorations

Surrender and Resistance



Emilie Morwenna Whitaker Salford University, UK, **Paul Atkinson**

In *Ethnographic Explorations: Surrender and Resistance*, Whitaker and Atkinson, two experienced ethnographers, explore the complexities of fieldwork, analysis and writing from new perspectives. It takes the opportunity to reflect on Ethnography not just as a methodological perspective, but at a fundamental level. The book is intended for researchers at postgraduate and postdoctoral levels and at experienced researchers who want to read a different, sometimes challenging, take on ethnographic research and its outcomes.

Routledge
March 2023 : 184pp
Pb: 978-0-367-17441-5 : **£38.99**
Hb: 978-0-367-17440-8 : **£140**
eBook: 978-0-429-05680-2

* For full contents and more information, visit: www.routledge.com/9780367174415

Ethnographic Research in the Social Sciences



Edited by **Madhulika Sahoo**, **S. Jeyavelu**, **Anjali Kurane**

This book is an essential guide to scientifically conducting contemporary ethnographic research at undergraduate, postgraduate and doctoral levels in the social sciences, the humanities, and business studies. It addresses the methodological challenges of ethnographic research across the social sciences and highlights present time research areas, including digital ethnography, artificial intelligence, classroom pedagogy, hybrid organization and many more. A step-by-step, student friendly text, this book will be essential supplementary reading across the social sciences and the humanities, especially for those conducting fieldwork in the Global South.

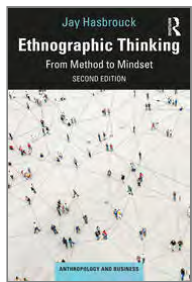
Routledge India
June 2023 : 282pp
Pb: 978-1-032-49233-9 : **£40.99**
Hb: 978-1-032-48008-4 : **£155**
eBook: 978-1-003-39277-4

* For full contents and more information, visit: www.routledge.com/9781032492339

2ND EDITION

Ethnographic Thinking

From Method to Mindset



Jay Hasbrouck

Series: Anthropology and Business

This second edition of *Ethnographic Thinking: From Method to Mindset* serves as a primer for practitioners who want to apply ethnography to real-world challenges and commercial ventures. This new edition now includes a section in each chapter focusing on practical advice to help readers activate key insights in their work. This work is essential reading for managers and strategists who want to tap into the full potential that an ethnographic perspective offers. It will also be of value to students and practitioners of applied ethnography, as well as professionals who would like to optimize the value of ethnographic thinking in their organizations.

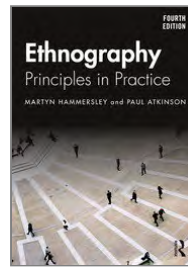
Routledge
April 2024 : 156pp
Pb: 978-1-032-46309-4 : **£40.99**
Hb: 978-1-032-46308-7 : **£155**
eBook: 978-1-003-38107-5

* For full contents and more information, visit: www.routledge.com/9781032463094

4TH EDITION

Ethnography

Principles in Practice



Martyn Hammersley The Open University, UK, **Paul Atkinson** Cardiff University, UK

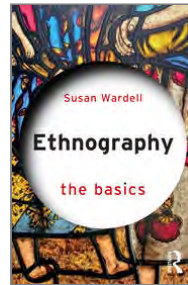
This edition has been expertly updated to reflect the important developments in digital and mobile technologies and social media. The ease with which recordings, audio or video, as well as photographs, can be produced via the use of mobile devices has opened up new tools and foci for ethnographers.

Routledge
April 2019 : 292pp
Pb: 978-1-138-50446-2 : **£45.99**
Hb: 978-1-138-50445-5 : **£170**
eBook: 978-1-315-14602-7

* For full contents and more information, visit: www.routledge.com/9781138504462

Ethnography

The Basics



Susan Wardell

Series: The Basics

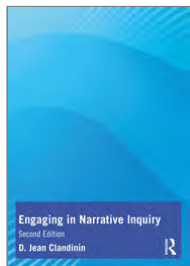
Ethnography: The Basics introduces a broad and beginner audience to ethnography, as a research methodology with diverse applications. By using everyday language, and developing a warm and inclusive tone, the book provides an accessible entry point to the topic.

Routledge
May 2025 : 278pp
Pb: 978-1-032-52012-4 : **£19.99**
Hb: 978-1-032-51311-9 : **£155**
eBook: 978-1-003-40488-0

* For full contents and more information, visit: www.routledge.com/9781032520124

2ND EDITION

Engaging in Narrative Inquiry



D. Jean Clandinin

In *Engaging in Narrative Inquiry, Second Edition*, D. Jean Clandinin, a pioneer in narrative research, updates her classic formulation on narrative inquiry, clarifying, extending, and refining methods. The increasing interest in narrative inquiry as research methodology across disciplines makes this an essential guide and an excellent text for graduate courses in qualitative inquiry, education and nursing research, sociology, and all courses in autobiographical and narrative research and inquiry.

Routledge
September 2022 : 176pp
Pb: 978-1-032-14610-2 : **£45.99**
Hb: 978-1-032-14609-6 : **£155**
eBook: 978-1-003-24014-3

* For full contents and more information, visit: www.routledge.com/9781032146102

2ND EDITION

Essentials of Qualitative Inquiry



Maria J. Mayan

Series: Qualitative Essentials

Essentials of Qualitative Inquiry, Second Edition is the key resource for introducing applied researchers into the qualitative tradition due to its clear exposition, step-by-step approach, and emphasis on methodological coherence. Concise and inexpensive, this edition includes new material on methods, sampling, and analysis and introduces current trends in community-based research and arts-based research, among other updates.

Routledge
May 2023 : 328pp
Pb: 978-1-629-58327-3 : **£31.99**
Hb: 978-1-629-58326-6 : **£135**
eBook: 978-1-003-38575-2

* For full contents and more information, visit: www.routledge.com/9781629583273

2ND EDITION

Qualitative Research

The Essential Guide to Theory and Practice



Maggi Savin-Baden Prof of Higher Education Research at Coventry University, UK, **Claire Howell Major** Prof of Higher Education at the University of Alabama, USA

The second edition of *Qualitative Research* is a one-stop resource for all those approaching qualitative research for the first time as well as those revisiting core concepts and issues. It presents a comprehensive overview of this rapidly developing field of inquiry, cleverly combined with practical, hands-on advice on how to conduct a successful qualitative study. This book is enhanced with the addition of online Instructor and Student Resources including videos, diagrams, an instructor manual, PowerPoint slides and links to further resources. This new edition is an indispensable companion and makes for ideal reading for all those involved in qualitative research worldwide.

Routledge
October 2025 : 664pp
Pb: 978-1-032-77458-9 : **£45.99**
Hb: 978-1-032-77460-2 : **£155**
eBook: 978-1-003-48319-9

* For full contents and more information, visit: www.routledge.com/9781032774589

Qualitative Research Using Social Media



Gwen Bouvier, Joel Rasmussen

This book shows how to conduct qualitative research projects using social media data. It takes the reader through the stages of choosing data, formulating a research question, and choosing and applying method(s).

Routledge
March 2022 : 214pp
Pb: 978-0-367-33347-8 : **£45.99**
Hb: 978-0-367-33350-8 : **£155**
eBook: 978-0-429-31933-4

* For full contents and more information, visit: www.routledge.com/9780367333478

2ND EDITION

Thinking with Theory in Qualitative Research



Alecia Y. Jackson Appalachian State University, USA,
Lisa A. Mazzei University of Oregon, USA

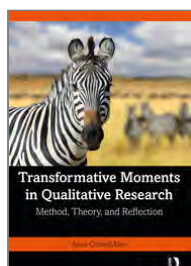
Thinking with Theory in Qualitative Research, Second Edition demonstrates how to enact various philosophical concepts in practices of inquiry, effectively opening up the process of thought in qualitative studies. In the ten years since the first edition was published, *Thinking with Theory* has become a vanguard text in the field of postfoundational inquiry for its accessible but thorough introductions to philosophically informed inquiry. This book is for experienced and novice researchers, and students in introductory, general, and advanced qualitative inquiry courses, who may also be first-time readers of philosophy.

Routledge
July 2022 : 170pp
Pb: 978-1-138-95214-0 : **£45.99**
Hb: 978-1-138-95213-3 : **£155**
eBook: 978-1-315-66776-8

* For full contents and more information, visit: www.routledge.com/9781138952140

Transformative Moments in Qualitative Research

Method, Theory, and Reflection



Anna Cohen-Miller

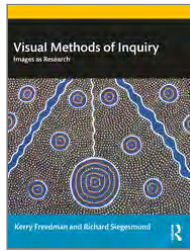
This groundbreaking book, eloquently fuses powerful stories of research with methodological insight and theory. Each chapter offers a clear, practical, and engaging exploration of qualitative inquiry, emphasizing the power of research to foster equity, inclusion, and justice-centered practice (e.g., social justice, economic justice, environmental/ecological justice). This book is an invaluable resource for graduate students, practitioners, and researchers to enhance their research and praxis. It will appeal to audiences across disciplinary backgrounds including social sciences, educational sciences, humanities, and STEM and health fields.

Routledge
December 2023 : 314pp
Pb: 978-1-032-38170-1 : **£41.99**
Hb: 978-1-032-38168-8 : **£145**
eBook: 978-1-003-34381-3

* For full contents and more information, visit: www.routledge.com/9781032381701

Visual Methods of Inquiry

Images as Research



Kerry Freedman , Richard Siegesmund

Visual Methods of Inquiry: Images as Research presents qualitative researchers in the social sciences with the benefits, applications, and forms of visual research methods. It includes a wide variety of images to illustrate the many uses of visual methods for social research. Students of social science and the visual arts will find this book useful in expanding and improving their methods of inquiry. Artists and researchers already familiar with visual methods will find that this book clarifies the ways the visual works in various research contexts and provides helpful language to describe and explain those methods.

Routledge

October 2023 : 238pp

Pb: 978-0-367-25048-5 : £37.99

Hb: 978-0-367-25049-2 : £145

eBook: 978-0-429-28572-1

* For full contents and more information, visit: www.routledge.com/9780367250485

2ND EDITION

Design Methods and Practices for Research of Project Management



Edited by **Beverly Pasion , Rodney Turner**

Design Methods and Practices for Research of Project Management is the most comprehensive guide on how to do research of and in project management. This second edition of the authoritative reference book offers a substantial update on the first edition with over 60% new content and so provides both practitioner and student researchers with a fully up-to-date and complete guide to research practice on project management.

Routledge
May 2024 : 368pp
Pb: 978-1-032-12387-5 : **£38.99**
Hb: 978-1-032-74496-4 : **£145**
eBook: 978-1-003-46951-3

* For full contents and more information, visit: www.routledge.com/9781032123875

2ND EDITION

Management Research

Applying the Principles of Business Research Methods



Susan Rose , Nigel Spinks , Ana Isabel Canhoto

Management Research supports new researchers on every step of the research journey, from defining a project to communicating its findings, as well as balancing the technical aspects of research with the management of the project itself. Management Research provides essential reading for undergraduate and postgraduate students undertaking a dissertation, thesis or research project, as well as professionals currently practicing in the field.

Routledge
December 2023 : 482pp
Pb: 978-1-032-46295-0 : **£57.99**
Hb: 978-1-032-46296-7 : **£190**
eBook: 978-1-003-38100-6

* For full contents and more information, visit: www.routledge.com/9781032462950

3RD EDITION

Planning Research in Hospitality and Tourism



Levent Altınay Oxford Brookes University, UK, Alexandros Paraskevas , Faizan Ali

Planning Research in Hospitality and Tourism, 3rd Edition is an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. Enriched with insightful case studies throughout, this volume is essential reading for all tourism and hospitality researchers.

Routledge
June 2024 : 372pp
Pb: 978-1-032-52258-6 : **£51.99**
Hb: 978-1-032-52257-9 : **£155**
eBook: 978-1-003-40579-5

* For full contents and more information, visit: www.routledge.com/9781032522586

Research Methodologies for Business Management



Vanessa Ratten La Trobe University, Australia

Most existing research methodologies texts take a more general approach or are edited books of previously published articles or chapters written by different authors. This book, written by a business management scholar, covers the fundamentals of business management research and its methodologies in a seamless, unified manner. It builds upon the knowledge by examining both qualitative and quantitative research methodologies in the context of business management. It will help business management students and junior researchers quickly build an essential base of knowledge and gain a strategic advantage in publishing and reviewing business related research.

Routledge
February 2023 : 158pp
Pb: 978-1-032-32337-4 : **£46.99**
Hb: 978-1-032-32338-1 : **£140**
eBook: 978-1-003-31451-6

* For full contents and more information, visit: www.routledge.com/9781032323374

2ND EDITION

Research Methods for Environmental Studies

A Social Science Approach



Mark Kanazawa Carleton College, USA

The methodological needs of environmental studies are unique in the breadth of research questions that can be posed, calling for a textbook that covers a broad swath of approaches to conducting research with potentially many different kinds of evidence. Drawing on a variety of extended and updated examples to encourage problem-based learning and fully addressing the challenges associated with interdisciplinary investigation, this book will be an essential resource for students embarking on courses exploring research methods in environmental studies.

Routledge
July 2023 : 498pp
Pb: 978-1-032-19840-8 : **£40.99**
Hb: 978-1-032-19841-5 : **£155**
eBook: 978-1-003-26111-7

* For full contents and more information, visit: www.routledge.com/9781032198408

Researching and Analysing Business

Research Methods in Practice



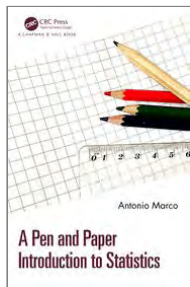
Edited by **Pantea Foroudi , Charles Dennis Middlesex Business School, UK**

Researching and Analysing Business provides an accessible and practical guide to various data collection and data analysis techniques within management. Unique in its practical approach, this book is required and recommended reading for advanced undergraduate and postgraduate students studying research methods.

Routledge
December 2023 : 456pp
Pb: 978-0-367-62065-3 : **£44.99**
Hb: 978-0-367-62064-6 : **£160**
eBook: 978-1-003-10777-4

* For full contents and more information, visit: www.routledge.com/9780367620653

A Pen and Paper Introduction to Statistics



Antonio Marco University of Essex, U.K.

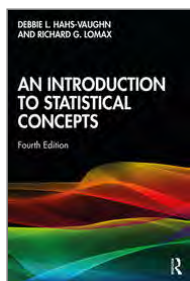
This book proposes to reverse the way statistics is taught, by starting with the introduction of linear models. The reader will have the opportunity to work through the examples and compute sums of squares by just drawing and counting, and finally evaluating whether observed differences are statistically significant by using the tables provided. Intended for students, professional life scientists, and those with little prior knowledge of statistics, this book is for all with simple and clear examples, computations and drawings helping the reader to, not only do, but also to understand statistics.

Chapman & Hall
December 2023 : 160pp
Pb: 978-1-032-50510-7 : **£35.99**
Hb: 978-1-032-50511-4 : **£105**
eBook: 978-1-003-39882-0

* For full contents and more information, visit: www.routledge.com/9781032505107

4TH EDITION

An Introduction to Statistical Concepts



Debbie L. Hahs-Vaughn University of Central Florida, USA, **Richard Lomax** The Ohio State University, USA

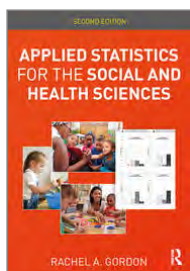
This comprehensive, flexible text is used in both one- and two-semester courses to review introductory through intermediate statistics. Instructors select the topics that are most appropriate for their course. Its conceptual approach helps students more easily understand the concepts and interpret SPSS and research results. Noted for its crystal clear explanations, key concepts are simply stated and occasionally reintroduced and related to one another for reinforcement. Numerous examples demonstrate their relevance. This edition features even more explanation to increase understanding of the concepts and has annotated script for using R.

Routledge
February 2020 : 1186pp
Hb: 978-1-138-65055-8 : **£130**
eBook: 978-1-315-62435-8

* For full contents and more information, visit: www.routledge.com/9781138650558

2ND EDITION

Applied Statistics for the Social and Health Sciences



Rachel A. Gordon Northern Illinois University, USA

Covering basic univariate and bivariate statistics and regression models for nominal, ordinal, and interval outcomes, this textbook provides graduate students in the social and health sciences with fundamental skills to estimate, interpret, and publish quantitative research using contemporary standards. Reflecting the growing importance of 'Big Data', this thoroughly revised and streamlined new edition, outlines changes in best practice in use of statistics in social and health sciences, draws upon new literatures and empirical examples, and highlights the importance of statistical programming, including coding, reproducibility, transparency, and open science.

Routledge
July 2023 : 800pp
Pb: 978-1-032-32344-2 : **£46.99**
Hb: 978-1-032-32343-5 : **£155**
eBook: 978-1-003-31453-0

* For full contents and more information, visit: www.routledge.com/9781032323442

9TH EDITION

Interpreting Basic Statistics

A Workbook Based on Excerpts from Journal Articles



Zealure C. Holcomb, **Keith S. Cox** University of North Carolina, USA

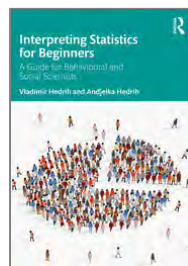
Interpreting Basic Statistics gives students valuable practice in interpreting statistical reporting as it actually appears in peer-reviewed journals. The questions in each exercise are divided into two parts: (1) Factual Questions and (2) Questions for Discussion. The factual questions require careful reading for details, while the discussion questions show that interpreting statistics is more than a mathematical exercise. Each exercise covers a limited number of topics, making it easy to coordinate the exercises with lectures or a traditional statistics textbook.

Routledge
September 2021 : 258pp
Pb: 978-0-367-56197-0 : **£66.99**
Hb: 978-0-367-56051-5 : **£200**
eBook: 978-1-003-09676-4

* For full contents and more information, visit: www.routledge.com/9780367561970

Interpreting Statistics for Beginners

A Guide for Behavioural and Social Scientists



Vladimir Hedrih, **Andjelka Hedrih**

Interpreting Statistics for Beginners teaches readers to correctly read and interpret results of basic statistical procedures as they are presented in scientific literature, and to understand what they can and cannot infer from such results. Written in an easy-to-read style and focusing on explaining concepts behind statistical calculations, the book is most helpful for readers with no previous training in statistics, and also those wishing to bridge the conceptual gap between doing the statistical calculations and interpreting the results.

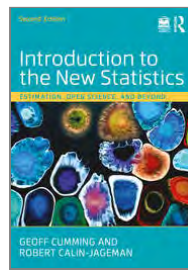
Routledge
February 2022 : 204pp
Pb: 978-0-367-61852-0 : **£39.99**
Hb: 978-0-367-62051-6 : **£155**
eBook: 978-1-003-10771-2

* For full contents and more information, visit: www.routledge.com/9780367618520

2ND EDITION

Introduction to the New Statistics

Estimation, Open Science, and Beyond



Geoff Cumming, **Robert Calin-Jageman**

This fully revised and updated second edition is an essential introduction to inferential statistics. It is the first introductory statistics text to use an estimation approach with meta-analysis ("the new statistics") from the start and also to explain the new and exciting Open Science practices, which encourage replication and enhance the trustworthiness of research. Designed for introduction to statistics, data analysis or quantitative methods courses in psychology, education and other social and health sciences, researchers interested in understanding Open Science and the new statistics will also appreciate this book.

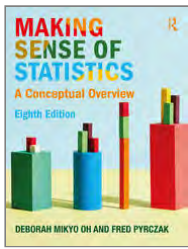
Routledge
March 2024 : 610pp
Pb: 978-0-367-53150-8 : **£72.99**
Hb: 978-0-367-53149-2 : **£225**
eBook: 978-1-032-68947-0

* For full contents and more information, visit: www.routledge.com/9780367531508

8TH EDITION

Making Sense of Statistics

A Conceptual Overview

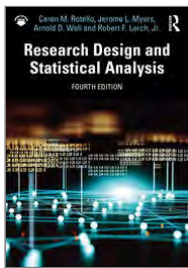
**Deborah M. Oh , Fred Pycszak**

Making Sense of Statistics, Eighth Edition, is the ideal introduction to the concepts of descriptive and inferential statistics for students undertaking their first research project. It presents each statistical concept in a series of short steps, then uses worked examples and exercises to enable students to apply their own learning. This conceptual book is useful for all study levels, from undergraduate to doctoral level across disciplines. Once students understand and feel comfortable with the statistics presented in this book, they should find it easy to master additional statistical concepts.

Routledge
June 2023 : 284pp
Pb: 978-1-032-28964-9 : **£52.99**
Hb: 978-1-032-28962-5 : **£145**
eBook: 978-1-003-29935-6

* For **full contents** and more information, visit: www.routledge.com/9781032289649

4TH EDITION

Research Design and Statistical Analysis**Caren M. Rotello , Jerome L. Myers , Arnold D. Well , Robert F. Lorch, Jr.** University of Kentucky, Lexington, USA

This fully updated fourth edition of Research Design and Statistical Analysis provides comprehensive coverage of the design principles and statistical concepts necessary to make sense of real data. Incorporating the analyses of both experimental and observational data, and with coverage that is broad and deep enough to serve a two-semester sequence, this textbook is suitable for researchers, graduate students and advanced undergraduates in psychology, education, and other behavioral, social, and health sciences. The book is supported by a robust set of digital resources, including data files and exercises from the book in an Excel format, R scripts, and a solutions manual.

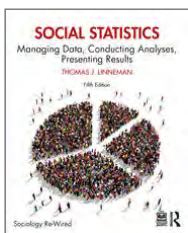
Routledge
January 2025 : 834pp
Pb: 978-1-032-89728-8 : **£80.99**
Hb: 978-1-032-59210-7 : **£155**
eBook: 978-1-003-45355-0

* For **full contents** and more information, visit: www.routledge.com/9781032897288

5TH EDITION

Social Statistics

Managing Data, Conducting Analyses, Presenting Results

**Thomas J. Linneman** The College of William and Mary, USA*Series: Sociology Re-Wired*

With a clear, engaging writing style and fascinating examples using a variety of real data, this text covers the contemporary statistical techniques that students will encounter in the world of social research. It covers these techniques at an introductory level and carefully guides students through increasingly complex examples without intimidating them.

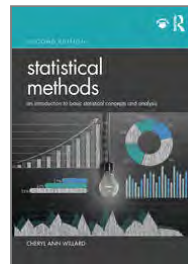
Routledge
August 2025 : 668pp
Pb: 978-1-032-49035-9 : **£105**
Hb: 978-1-032-49037-3 : **£155**
eBook: 978-1-003-39196-8

* For **full contents** and more information, visit: www.routledge.com/9781032490359

2ND EDITION

Statistical Methods

An Introduction to Basic Statistical Concepts and Analysis

**Cheryl Ann Willard**

Statistical Methods explains core statistical concepts and basic analysis techniques for the beginning undergraduate student in statistics or quantitative research methods. Each chapter covers a core concept before guiding students through a series of exercises designed to apply and demonstrate their knowledge. Expanded coverage of the second edition includes two new chapters on essential topics such as factorial analysis of variance, additional chapter exercises, and a full suite of instructor resources – powerpoint slides, instructor manual and test bank questions.

Routledge
March 2020 : 364pp
Pb: 978-0-367-20352-8 : **£60.99**
Hb: 978-0-367-20351-1 : **£195**
eBook: 978-0-429-26103-9

* For **full contents** and more information, visit: www.routledge.com/9780367203528

4TH EDITION

Statistics Explained**Perry R. Hinton** Warwick University, UK

Statistics Explained is an accessible introduction to statistical concepts and ideas for undergraduate and postgraduate students new to the field. It makes few assumptions about the reader's statistical knowledge, carefully explaining each step of the analysis and the logic behind it. This new edition will include instructions and tips on how to present data and findings from SPSS output files, updated and more extensive case studies, and a section on alternative statistical software like R.

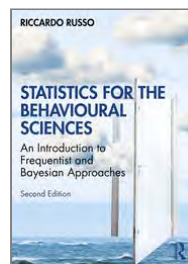
Routledge
October 2024 : 356pp
Pb: 978-0-367-36635-3 : **£39.99**
Hb: 978-0-367-36638-4 : **£145**
eBook: 978-0-429-35326-0

* For **full contents** and more information, visit: www.routledge.com/9780367366353

2ND EDITION

Statistics for the Behavioural Sciences

An Introduction to Frequentist and Bayesian Approaches

**Riccardo Russo**

This accessible textbook is for those without a mathematical background (just some notions of basic algebra are sufficient) and provides a comprehensive introduction to all topics covered in introductory behavioural science statistics courses. This timely and highly readable text will be invaluable to undergraduate students of psychology and research methods courses in related disciplines, as well as anyone with an interest in understanding and applying the basic concepts and inferential techniques associated with statistics in the behavioural sciences.

Routledge
November 2020 : 330pp
Pb: 978-1-138-71150-1 : **£39.99**
Hb: 978-1-138-71148-8 : **£155**
eBook: 978-1-315-20041-5

* For **full contents** and more information, visit: www.routledge.com/9781138711501

5TH EDITION

Statistics in Plain English



Timothy C. Urdan Santa Clara University, USA

Statistics in Plain English is a straightforward, conversational introduction to statistics that delivers exactly what its title promises. Each chapter begins with a brief overview of a statistic that describes what the statistic does and when to use it, followed by a detailed step-by-step explanation of how the statistic works and exactly what information it provides. Chapters also include an example of the statistic (or statistics) in use in real-world research, "Worked Examples," "Writing It Up" sections that demonstrate how to write about each statistic, "Wrapping Up and Looking Forward" sections, and practice work problems.

Routledge

March 2022 : 322pp

Pb: 978-0-367-34283-8 : **£37.99**

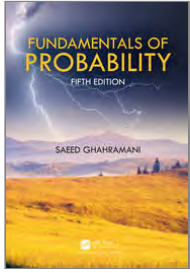
Hb: 978-0-367-34282-1 : **£195**

eBook: 978-1-032-22944-7 : **£33.99**

* For full contents and more information, visit: www.routledge.com/9780367342838

5TH EDITION

Fundamentals of Probability



Saeed Ghahramani Western New England University, Springfield, Massachusetts, USA

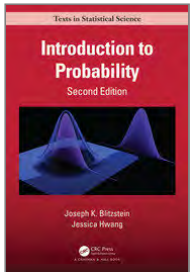
This one- or two-term calculus-based basic probability text is written for majors in mathematics, physical sciences, engineering, statistics, actuarial science, business and finance, operations research, and computer science. It presents probability in a natural way: through interesting and instructive examples and exercises that motivate the theory, definitions, theorems, and methodology. This book is mathematically rigorous and, at the same time, closely matches the historical development of probability. Whenever appropriate, historical remarks are included, and the 2096 examples and exercises have been designed to arouse curiosity and encourage students to delve into the theory.

Chapman & Hall
May 2024 : 700pp
Hb: 978-1-032-36608-1 : £130
IEPB: 978-1-032-80353-1 : £49.99
eBook: 978-1-003-33289-3

* For full contents and more information, visit: www.routledge.com/9781032366081

2ND EDITION

Introduction to Probability, Second Edition



Joseph K. Blitzstein Harvard University, Cambridge, Massachusetts, USA, **Jessica Hwang** Stanford University, California, USA

Series: Chapman & Hall/CRC Texts in Statistical Science

Undergraduate probability book that assumes one-semester of calculus. One key is the emphasis on "stories" for the probability distributions (which I mean in both an intuitive and technical sense): there are a dozen or so key distributions (Normal, Binomial, Poisson, etc.) that are incredibly widely-used in statistics, but a lot of books just write down formulas for them without explaining clearly why these particular distributions are so important, or how they are all connected. Each of these distributions has a "story" (a natural application where it arises), and thinking about stories makes the distributions easier to remember, understand, and work with.

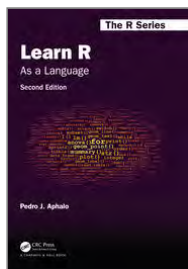
Chapman & Hall
February 2019 : 634pp
Hb: 978-1-138-36991-7 : £76.99
eBook: 978-0-429-42835-7

* For full contents and more information, visit: www.routledge.com/9781138369917

2ND EDITION

Learn R

As a Language



Pedro J. Aphalo University of Helsinki, Faculty of Biological and Environmental Sciences

Series: *Chapman & Hall/CRC The R Series*

Learning a computer language like R can be either frustrating, fun, or boring. Having fun requires challenges that wake up the learner's curiosity but also provide an emotional reward on overcoming them. This is the second edition of a book designed so that it includes smaller and bigger challenges, in what I call playgrounds, in the hope that all readers will enjoy their path to R fluency.

Chapman & Hall
April 2024 : 466pp
Pb: 978-1-032-51699-8 : **£67.99**
Hb: 978-1-032-51843-5 : **£175**
eBook: 978-1-003-40418-7

* For full contents and more information, visit: www.routledge.com/9781032516998

2ND EDITION

R Data Analysis without Programming

Explanation and Interpretation



David W. Gerbing Portland State University, USA

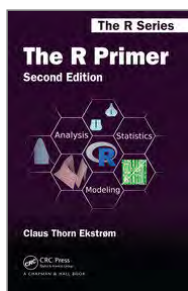
The new edition of this innovative book, prepares the readers to quickly analyse data and interpret statistical results using R. Professor Gerbing has developed lessR, which is a ground-breaking method in alleviating the challenges of R programming. The lessR extends R, removing the need for programming. This edition expands upon the first edition's introduction to R through lessR which enables the readers to learn how to organize data for analysis, read the data into R, and generate output without performing numerous functions and programming exercises first.

Routledge
January 2023 : 378pp
Pb: 978-1-032-24403-7 : **£59.99**
Hb: 978-1-032-24402-0 : **£140**
eBook: 978-1-003-27841-2

* For full contents and more information, visit: www.routledge.com/9781032244037

2ND EDITION

R Primer



Claus Thorn Ekström University of Copenhagen, Denmark

Series: *Chapman & Hall/CRC The R Series*

Newcomers to R are often intimidated by the command-line interface, the vast number of functions and packages, or the processes of importing data and performing a simple statistical analysis. The R Primer provides a collection of concise examples and solutions to R problems frequently encountered by new users of this statistical software. This new edition adds coverage of R Studio and reproducible research.

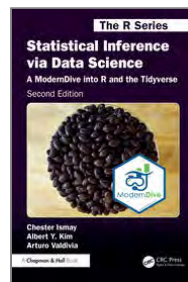
Chapman & Hall
March 2017 : 426pp
Pb: 978-1-138-63197-7 : **£59.99**
Hb: 978-1-498-77255-6 : **£125**
eBook: 978-1-315-15441-1

* For full contents and more information, visit: www.routledge.com/9781138631977

2ND EDITION

Statistical Inference via Data Science

A ModernDive into R and the Tidyverse



Chester Ismay DataCamp, **Albert Y. Kim**, **Arturo Valdivia**

Series: *Chapman & Hall/CRC The R Series*

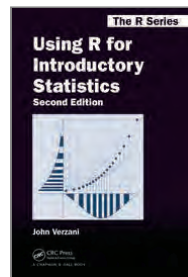
Offers a comprehensive guide to learning statistical inference with data science tools widely used in industry, academia, and government. Ideal for those new to statistics or looking to deepen their knowledge, this edition provides a clear entry point into data science and modern statistical methods.

Chapman & Hall
May 2025 : 490pp
Pb: 978-1-032-70837-9 : **£68.99**
Hb: 978-1-032-72451-5 : **£170**
eBook: 978-1-032-72454-6

* For full contents and more information, visit: www.routledge.com/9781032708379

2ND EDITION

Using R for Introductory Statistics



John Verzani CUNY/College of Staten Island, New York, USA

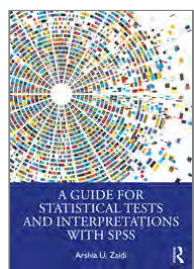
Series: *Chapman & Hall/CRC The R Series*

The second edition of a bestselling textbook, Using R for Introductory Statistics guides students through the basics of R, helping them overcome the sometimes steep learning curve. The author does this by breaking the material down into small, task-oriented steps. The second edition maintains the features that made the first edition so popular, while updating data, examples, and changes to R in line with the current version.

Chapman & Hall
June 2014 : 518pp
Hb: 978-1-466-59073-1 : **£67.99**
eBook: 978-1-315-37308-9

* For full contents and more information, visit: www.routledge.com/9781466590731

A Guide for Statistical Tests and Interpretations with SPSS



Arshia U. Zaidi

A Guide for Statistical Tests and Interpretations with SPSS is designed for students taking basic and advanced courses in statistics, taking an integrative and practical approach to learning statistics. It guides students through navigating SPSS outputs and writing quantitatively, dealing with technical and substantive interpretations without resorting to complex mathematical formulae. With SPSS screenshots and step-by-step advice, this book will be useful for all undergraduate and graduate students in the social sciences and humanities, as a supplemental textbook to provide practical guidance on moving through all steps of statistical testing and analysis.

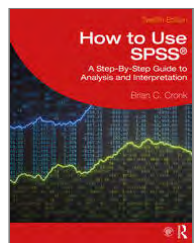
Routledge
October 2024 : 244pp
Pb: 978-1-032-10210-8 : **£48.99**
Hb: 978-1-032-10520-8 : **£140**
eBook: 978-1-003-21569-1

* For full contents and more information, visit: www.routledge.com/9781032102108

12TH EDITION

How to Use SPSS®

A Step-By-Step Guide to Analysis and Interpretation



Brian C. Cronk

This book is designed with the novice computer user in mind and for people who have no previous experience using SPSS. Each chapter is divided into short sections that describe the statistic being used, important underlying assumptions, and how to interpret the results and express them in a research report. The book begins with the basics, such as starting SPSS, defining variables, and entering and saving data. It covers all major statistical techniques typically taught in beginning statistics classes, such as descriptive statistics, graphing data, prediction and association, parametric inferential statistics, nonparametric inferential statistics and statistics for test construction.

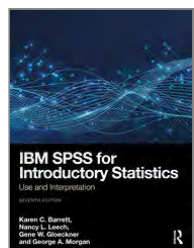
Routledge
January 2024 : 252pp
Pb: 978-1-032-58235-1 : **£65.99**
Hb: 978-1-032-58519-2 : **£155**
eBook: 978-1-003-45046-7

* For full contents and more information, visit: www.routledge.com/9781032582351

7TH EDITION

IBM SPSS for Introductory Statistics

Use and Interpretation



Karen C. Barrett Colorado State University, USA, **Nancy L. Leech** University of Colorado at Denver, USA, **Gene W. Gloeckner** Colorado State University, USA, **George A. Morgan** Colorado State University, USA

IBM SPSS for Introductory Statistics is designed to help students learn how to analyze and interpret research. In easy-to-understand language, the authors show readers how to choose the appropriate statistic based on the design, and to interpret outputs appropriately. This volume is an invaluable supplemental (or lab text) book for students. In addition, this book and its companion, IBM SPSS for Intermediate Statistics, are useful as guides/reminders to faculty and professionals regarding the specific steps to take to use SPSS and/or how to use and interpret parts of SPSS with which they are unfamiliar.

Routledge
September 2025 : 258pp
Pb: 978-1-032-41030-2 : **£47.99**
Hb: 978-1-032-41031-9 : **£155**
eBook: 978-1-003-35590-8

* For full contents and more information, visit: www.routledge.com/9781032410302

18TH EDITION

IBM SPSS Statistics 29 Step by Step

A Simple Guide and Reference



Darren George, Paul Mallery

IBM SPSS Statistics 29 Step by Step: A Simple Guide and Reference, eighteenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Accompanied by updated online instructor's materials and website data files, this is an essential resource for instructors and students needing a guide to using SPSS in their work, across the social sciences, behavioural sciences, education, and beyond.

Routledge
March 2024 : 440pp
Pb: 978-1-032-62193-7 : **£75.99**
Hb: 978-1-032-62212-5 : **£235**
eBook: 978-1-032-62215-6

* For full contents and more information, visit: www.routledge.com/9781032621937

3RD EDITION

SPSS Explained



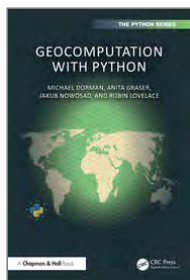
Perry R. Hinton Warwick University, UK, **Isabella McMurray** University of Bedfordshire, UK, **Charlotte Brownlow**, **Peter C. Terry**

SPSS Explained provides the student with all that they need to undertake statistical analysis using SPSS. It combines a step-by-step approach to each procedure with easy-to-follow screenshots at each stage of the process. The authors have many years of experience in teaching SPSS to students from a wide range of disciplines. Their understanding of SPSS users' concerns, as well as a knowledge of the type of questions students ask, form the foundation of this book.

Routledge
September 2023 : 386pp
Pb: 978-0-367-36699-5 : **£52.99**
Hb: 978-0-367-36698-8 : **£145**
eBook: 978-0-429-35086-3

* For full contents and more information, visit: www.routledge.com/9780367366995

Geocomputation with Python



Michael Dorman , Anita Graser , Jakub Nowosad , Robin Lovelace University of Leeds, UK

Series: Chapman & Hall/CRC The Python Series

Geocomputation with Python is a comprehensive resource for working with geographic data with the most popular programming language in the world. The book gives an overview of Python's capabilities for spatial data analysis, as well as dozens of worked-through examples covering the entire range of standard GIS operations. Another unique feature is that this book is part of a wider community.

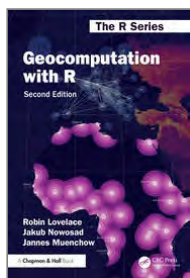
Geocomputation with Python is a sister project of Geocomputation with R (Lovelace, Nowosad, and Muenchow 2019), a book on geographic data analysis, visualization, and modeling using the R programming language that has numerous contributors and an active community.

Chapman & Hall
February 2025 : 344pp
Pb: 978-1-032-46065-9 : **£58.99**
Hb: 978-1-032-45891-5 : **£160**
eBook: 978-1-003-37991-1

* For full contents and more information, visit: www.routledge.com/9781032460659

2ND EDITION

Geocomputation with R



Robin Lovelace University of Leeds, UK, **Jakub Nowosad , Jannes Muenchow** Friedrich Schiller University, Jena, Germany

Series: Chapman & Hall/CRC The R Series

Geocomputation with R is for people who want to analyze, visualize, and model geographic data with open source software. The book provides a foundation for learning how to solve a wide range of geographic data analysis problems in a reproducible, and therefore scientifically sound and scalable way. The second edition features numerous updates, including the adoption of the high-performance terra package for all raster data processing, detailed coverage of the spherical geometry engine s2, updated information on coordinate reference systems and new content on openEO, STAC, COG, and gdal.cubes. The book equips you with the knowledge and skills to tackle a wide range of issues.

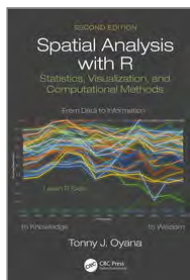
Chapman & Hall
May 2025 : 420pp
Pb: 978-1-032-24888-2 : **£58.99**
Hb: 978-1-032-22979-9 : **£160**
eBook: 978-1-003-28056-9

* For full contents and more information, visit: www.routledge.com/9781032248882

2ND EDITION

Spatial Analysis with R

Statistics, Visualization, and Computational Methods



Tonny J. Oyana

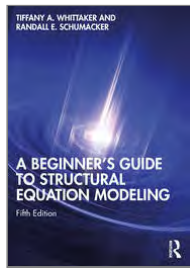
The implementation of new tools and methods for spatial analysis using R, the use and growth of artificial intelligence, machine learning and deep learning algorithms with a spatial perspective, and the interdisciplinary use of spatial analysis are all new topics in this second edition. The book provides a balance between concepts and practicum of spatial statistics with a comprehensive coverage of the most important approaches to understand spatial data, analyze spatial relationships and spatial patterns, and predict spatial processes. It offers new datasets, insights, and excellent illustrations to senior undergraduate and first year graduate students in geography and geosciences.

CRC Press
September 2023 : 354pp
Pb: 978-0-367-53238-3 : **£48.99**
Hb: 978-0-367-86085-1 : **£125**
eBook: 978-1-003-02164-3

* For full contents and more information, visit: www.routledge.com/9780367532383

5TH EDITION

A Beginner's Guide to Structural Equation Modeling



Randall E. Schumacker, Tiffany A. Whittaker

A Beginner's Guide to Structural Equation Modeling, fifth edition, has been redesigned with consideration of a true beginner in structural equation modeling (SEM) in mind. The book covers introductory through intermediate topics in SEM in more detail than in any previous edition. This book is intended for true beginners in structural equation modeling and is designed for introductory graduate courses in structural equation modeling taught in psychology, education, business, and the social and healthcare sciences. This book also appeals to researchers and faculty in various disciplines. Prerequisites include correlation and regression methods.

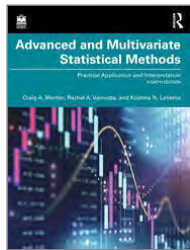
Routledge
May 2022 : 418pp
Pb: 978-0-367-47796-7 : **£76.99**
Hb: 978-0-367-49015-7 : **£155**
eBook: 978-1-003-04401-7

* For full contents and more information, visit: www.routledge.com/9780367477967

8TH EDITION

Advanced and Multivariate Statistical Methods

Practical Application and Interpretation



Craig A. Mertler Arizona State University, USA, **Rachel A. Vannatta**, **Kristina N. LaVenía** Bowling Green State University

Advanced and Multivariate Statistical Methods, Eighth Edition offers conceptual and practical insights into multivariate statistical techniques, designed for students without requiring deep technical or mathematical expertise. This updated text facilitates conceptual understanding of multivariate statistical methods by limiting the technical nature of the discussion of those concepts and focusing on their practical applications. This book is tailored for students taking a multivariate statistics course in graduate programs across a range of fields, including psychology, education, sociology, criminal justice, social work, mass communication, and nursing.

Routledge
September 2025 : 352pp
Pb: 978-1-032-89050-0 : **£145**
Hb: 978-1-032-91296-7 : **£155**
eBook: 978-1-003-56243-6

* For full contents and more information, visit: www.routledge.com/9781032890500

Data Analytics for the Social Sciences

Applications in R



G. David Garson

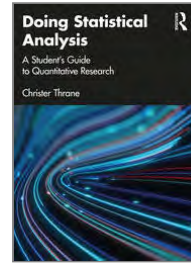
This book presents a complete exploration of statistical data analysis in R for a wide variety of social science disciplines and quantitative methods courses. Covering all the bases including multilevel modeling and ANOVA / ANCOVA, the book also goes further by looking at topics such as: neural networks to implement deep learning, thus solving complex problems other algorithms cannot; how to deal with missing values in real world data; and the use of text analytics. R code input and output is included. Suitable for all advanced level undergraduate and postgraduate students learning statistical data analysis.

Routledge
November 2021 : 704pp
Pb: 978-0-367-62427-9 : **£94.99**
Hb: 978-0-367-62429-3 : **£265**
eBook: 978-1-003-10939-6

* For full contents and more information, visit: www.routledge.com/9780367624279

Doing Statistical Analysis

A Student's Guide to Quantitative Research



Christer Thrane

Doing Statistical Analysis looks at three kinds of statistical research questions – descriptive, associational and inferential – and shows students how to conduct statistical analyses and interpret the results. Keeping equations to a minimum, it uses a conversational style and relatable examples such as football, covid-19 and tourism, to aid understanding. Each chapter contains practice exercises, and a section showing students how to reproduce the statistical results in the book using Stata and SPSS. Its accessible approach means this is the ideal textbook for undergraduate students across the social and behavioural sciences needing to build their confidence with statistical analysis.

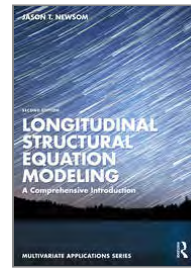
Routledge
July 2022 : 266pp
Pb: 978-1-032-17132-6 : **£55.99**
Hb: 978-1-032-18030-4 : **£155**
eBook: 978-1-003-25255-9

* For full contents and more information, visit: www.routledge.com/9781032171326

2ND EDITION

Longitudinal Structural Equation Modeling

A Comprehensive Introduction



Jason T. Newsom Portland State University, USA

Series: Multivariate Applications Series

Longitudinal Structural Equation Modeling, Second Edition provides an in-depth, comprehensive overview of structural equation modeling (SEM) strategies for longitudinal data to help readers see which modeling options are available for which hypotheses. Ideal for graduate courses on longitudinal (data) analysis, advanced SEM, longitudinal SEM, and/or advanced data (quantitative) analysis taught in the behavioral, social, and health sciences, Longitudinal Structural Equation Modeling, Second Edition, also appeals to researchers in these fields, and the first edition has been popular as a standard reference for this type of analysis.

Routledge
October 2023 : 522pp
Pb: 978-1-032-20286-0 : **£78.99**
Hb: 978-1-032-20283-9 : **£155**
eBook: 978-1-003-26303-6

* For full contents and more information, visit: www.routledge.com/9781032202860

3RD EDITION

Multilevel and Longitudinal Modeling with IBM SPSS



Ronald H. Heck University of Hawaii, Manoa, **Scott L. Thomas** University of Vermont, USA, **Lynn Tabata** University of Hawaii, Manoa

Series: Quantitative Methodology Series

This text demonstrates how to use the multilevel- and longitudinal-modeling techniques available in IBM SPSS (Version 26). Adopting a workbook format, the text walks readers through setting up, running, and interpreting a variety of different types of multilevel and longitudinal models using the linear mixed-effects model (MIXED and GENLIMIXED) platforms in SPSS. This text is an essential resource for graduate students taking courses on multilevel, longitudinal, and latent variable modeling, multivariate statistics, or advanced quantitative techniques.

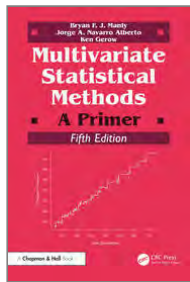
Routledge
April 2022 : 494pp
Pb: 978-0-367-42461-9 : **£52.99**
Hb: 978-0-367-42460-2 : **£185**
eBook: 978-0-367-82427-3

* For full contents and more information, visit: www.routledge.com/9780367424619

5TH EDITION

Multivariate Statistical Methods

A Primer



Bryan F. J. Manly University of Otago, Dunedin, New Zealand, **Jorge A. Navarro Alberto**, **Ken Gerow**

Great starting point for readers looking to become proficient in multivariate statistical methods, but who might not be deeply versed in the language of mathematics. In this edition, we provide readers with conceptual introductions to methods, practical suggestions, new references, and a more extensive collection of R functions and code that will help them to deepen their toolkit of multivariate statistical methods.

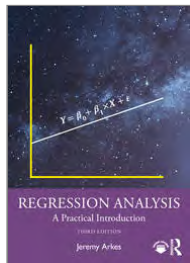
Chapman & Hall
October 2024 : 294pp
Pb: 978-1-032-59197-1 : **£55.99**
Hb: 978-1-032-59200-8 : **£160**
eBook: 978-1-003-45348-2

* For full contents and more information, visit: www.routledge.com/9781032591971

3RD EDITION

Regression Analysis

A Practical Introduction



Jeremy Arkes

This thoroughly practical and engaging textbook conveys the skills needed to responsibly develop, conduct, scrutinize, and interpret statistical analyses without requiring high-level math. This third edition features coverage of the Generalized AutoRegressive Conditional Heteroskedasticity (GARCh) model, Time Series Cross Section models and Multi-level (Hierarchical) models, and has been updated throughout to include more examples. It is ideal for undergraduate and postgraduate students learning quantitative methods in the social sciences, business, medicine, and data analytics. It will also appeal to researchers and academics looking to better understand regressions.

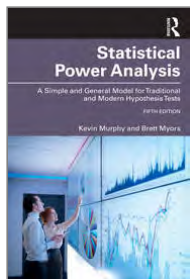
Routledge
September 2025 : 524pp
Pb: 978-1-041-00259-8 : **£41.99**
Hb: 978-1-041-00260-4 : **£130**
eBook: 978-1-003-60894-3

* For full contents and more information, visit: www.routledge.com/9781041002598

5TH EDITION

Statistical Power Analysis

A Simple and General Model for Traditional and Modern Hypothesis Tests, Fifth Edition



Brett Myors Griffith University, Australia, **Kevin R. Murphy** University of Limerick, Ireland

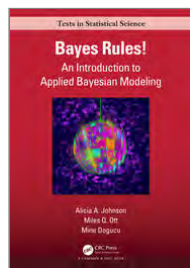
Statistical Power Analysis explains the key concepts in statistical power analysis and illustrates their application in both tests of traditional null hypotheses. It provides readers with the tools to understand and perform power analyses for virtually all the statistical methods used in the social and behavioral sciences. This edition includes new material and new power software. The programs used for power analysis in this book have been re-written in R, a language that is widely used and freely available. Statistical Power Analysis helps readers design studies, diagnose existing studies, and understand why hypothesis tests come out the way they do.

Routledge
March 2023 : 224pp
Pb: 978-1-032-28300-5 : **£57.99**
Hb: 978-1-032-28301-2 : **£140**
eBook: 978-1-003-29622-5

* For full contents and more information, visit: www.routledge.com/9781032283005

Bayes Rules!

An Introduction to Applied Bayesian Modeling



Alicia A. Johnson, **Miles Q. Ott** Smith College,
Northampton, MA 01063, **Mine Dogucu** Denison
university, OH, USA

Series: Chapman & Hall/CRC Texts in Statistical Science

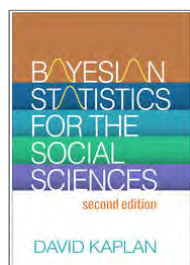
An engaging, sophisticated, and fun introduction to the field of Bayesian Statistics, *Bayes Rules! An Introduction to Bayesian Modeling with R* brings the power of modern Bayesian thinking, modeling, and computing to a broad audience. In particular, it is an ideal resource for advanced undergraduate Statistics students and practitioners with comparable experience. *Bayes Rules!* empowers readers to weave Bayesian approaches into their everyday practice.

Chapman & Hall
March 2022 : 544pp
Pb: 978-0-367-25539-8 : **£69.99**
Hb: 978-1-032-19159-1 : **£195**
eBook: 978-0-429-28834-0

* For full contents and more information, visit: www.routledge.com/9780367255398

2ND EDITION

Bayesian Statistics for the Social Sciences, Second Edition



David Kaplan University of Wisconsin–Madison, United States

This book equips social science researchers to apply the latest Bayesian methodologies to their data analysis problems. The second edition includes new chapters on model uncertainty, Bayesian variable selection and sparsity, and Bayesian workflow for statistical modeling, and emphasizes use of the RStan software package. Topics include frequentist and epistemic probability, prior distributions, Hamiltonian Monte Carlo, Bayesian linear regression and generalized linear models, model evaluation and comparison, multilevel modeling, missing data, and more. The book includes worked-through examples with annotated RStan code, and features a helpful companion website.

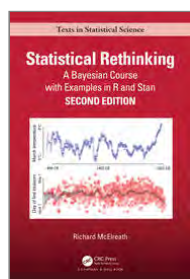
Guilford Press
December 2023 : 250pp
Hb: 978-1-462-55354-9 : **£62.99**

* For full contents and more information, visit: www.routledge.com/9781462553549

2ND EDITION

Statistical Rethinking

A Bayesian Course with Examples in R and STAN



Richard McElreath Max Planck Institute for Evolutionary
Anthropology, Leipzig, Germany

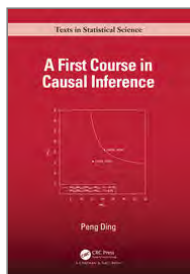
Series: Chapman & Hall/CRC Texts in Statistical Science

The very popular *Statistical Rethinking: A Bayesian Course with Examples in R and Stan, Second Edition* builds readers' knowledge of and confidence in statistical modeling. Reflecting the need for even minor programming in today's model-based statistics, the book pushes readers to perform step-by-step calculations that are usually automated. This unique computational approach ensures that readers understand enough of the details to make reasonable choices and interpretations in their own modeling work.

Chapman & Hall
March 2020 : 612pp
Hb: 978-0-367-13991-9 : **£86.99**
eBook: 978-0-429-02960-8

* For full contents and more information, visit: www.routledge.com/9780367139919

A First Course in Causal Inference



Peng Ding University of California Berkeley, U.S.A

Series: *Chapman & Hall/CRC Texts in Statistical Science*

This textbook, based on the author's course on causal inference at UC Berkeley taught over the past seven years, only requires basic knowledge of probability theory, statistical inference, and linear and logistic regressions. It assumes minimal knowledge of causal inference, and reviews basic probability and statistics in the appendix. It covers causal inference from a statistical perspective and includes examples and applications from biostatistics and econometrics. This book is suitable for an advanced undergraduate or graduate-level course on causal inference, or postgraduate and PhD-level course in statistics and biostatistics departments.

Chapman & Hall
July 2024 : 448pp
Hb: 978-1-032-75862-6 : **£68.99**
eBook: 978-1-003-48408-0

* For full contents and more information, visit: www.routledge.com/9781032758626

2ND EDITION

The Effect

An Introduction to Research Design and Causality



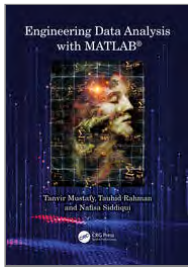
Nick Huntington-Klein

This book is about research design, specifically concerning research that uses non-experimental data to figure out whether one thing causes another. It introduces the concept of identification thoroughly and clearly and discusses it as a process of trying to isolate variation that has a causal interpretation. Concepts are demonstrated with a heavy emphasis on graphical intuition and the question of what we do to data. When we "add a control variable" what does that actually do? The second edition features a new chapter on partial identification, updated materials, methods, and writing throughout, and additional materials for help navigating the book or in using the book in teaching.

Chapman & Hall
July 2025 : 686pp
Pb: 978-1-032-58022-7 : **£41.99**
Hb: 978-1-032-58194-1 : **£130**
eBook: 978-1-003-44896-9

* For full contents and more information, visit: www.routledge.com/9781032580227

Engineering Data Analysis with MATLAB®



Tanvir Mustafy Military Inst. of Science and Tech, BD,
Tauhid Rahman Military Inst. of Science and Tech, BD,
Nafisa Siddiqui Military Inst. of Science and Tech, BD

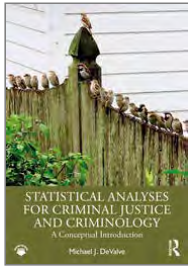
This book provides a concise overview of a variety of techniques for analyzing statistical, scientific, and financial data, using MATLAB® to integrate several approaches to data analysis and statistics. Chapters offer a broad review of computational data analysis, illustrated with many examples and applications. Each chapter combines theoretical concepts with practical MATLAB® applications and includes practice exercises, ensuring a comprehensive understanding of the material. With coverage of both basic and more complex ideas in applied statistics, the book has broad appeal for undergraduate students up to practicing engineers.

CRC Press
December 2024 : 902pp
Pb: 978-1-032-50771-2 : **£75.99**
Hb: 978-1-032-50658-6 : **£155**
eBook: 978-1-003-39958-2

* For full contents and more information, visit: www.routledge.com/9781032507712

Statistical Analyses for Criminal Justice and Criminology

A Conceptual Introduction



Michael J. DeValve

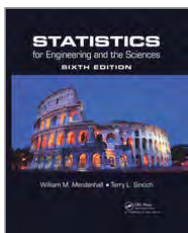
This book is a how-to guide for statistical analyses designed for undergraduates and others new to the subject. Written in an easy-going and clear style, the book uses policing data to illustrate concepts and includes a short narrative at the beginning of each chapter to engage readers. Easily identified Main Take-Aways and Key Terms features aid student understanding. Designed to combat the fear of mathematics and statistics often held by students in the social sciences, plain verbiage, multiple examples, and clear demonstrations combine to achieve the actualization and proper contextualized use of univariate and bivariate statistics.

Routledge
June 2024 : 194pp
Pb: 978-1-032-63854-6 : **£39.99**
Hb: 978-1-032-63858-4 : **£155**
eBook: 978-1-032-63859-1

* For full contents and more information, visit: www.routledge.com/9781032638546

6TH EDITION

Statistics for Engineering and the Sciences



William M. Mendenhall , Terry L. Sincich

Designed for a two-semester introductory course, this popular text continues to teach students the basic concepts of data description and statistical inference as well as the statistical methods necessary for real-world applications. Along with updated and reorganized material, this sixth edition includes many new and updated exercises based on contemporary engineering and scientific-related studies and real data. It also offers more statistical software printouts and corresponding instructions for use that reflect the latest versions of the SAS, SPSS, and MINITAB software.

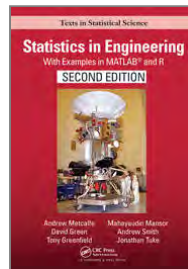
Chapman & Hall
December 2015 : 1182pp
Hb: 978-1-498-72885-0 : **£94.99**
eBook: 978-0-429-07627-5

* For full contents and more information, visit: www.routledge.com/9781498728850

2ND EDITION

Statistics in Engineering

With Examples in MATLAB® and R, Second Edition



Andrew Metcalfe , David Green , Tony Greenfield , Mayhayaudin Mansor , Andrew Smith , Jonathan Tuke

This is a textbook for an undergraduate course in statistics for engineers with a minimal calculus prerequisite. The second edition differs from existing books in three main aspects: it is the only introductory statistics textbook written for engineers that uses R throughout the text, there is an emphasis on statistical methods most relevant to engineers that are illustrated with practical applications, and there is an emphasis on random number generation and simulation, all very useful features in engineering.

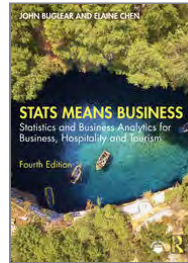
Chapman & Hall
June 2020 : 810pp
Pb: 978-0-367-57062-0 : **£51.99**
Hb: 978-1-439-89547-4 : **£96.99**
eBook: 978-1-315-11723-2

* For full contents and more information, visit: www.routledge.com/9780367570620

4TH EDITION

Stats Means Business

Statistics and Business Analytics for Business, Hospitality and Tourism



John Buglear , Elaine Chen

Stats Means Business is an introductory and comprehensive textbook written especially for Hospitality, Business and Tourism students who take statistics or quantitative methods modules. By minimising technical language, providing clear definitions of key terms and giving emphasis to interpretation rather than technique, this book caters to beginners in the subject. Stats Means Business is an ideal, accessible and practical introduction to statistics and quantitative research methods for Hospitality, Business and Tourism students.

Routledge
April 2025 : 456pp
Pb: 978-1-032-75021-7 : **£60.99**
Hb: 978-1-032-75018-7 : **£155**
eBook: 978-1-003-47202-5

* For full contents and more information, visit: www.routledge.com/9781032750217

A Tour of Data Science

Learn R and Python in Parallel



Nailong Zhang

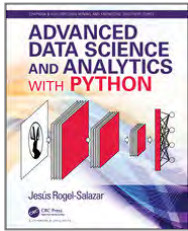
Series: *Chapman & Hall/CRC Data Science Series*

This book covers the fundamentals of data science, including programming, statistics, optimization, and machine learning in a single and short book. It does not cover everything, but instead, teaches the key concepts and topics. It also covers two of the most popular programming languages used in Data Science, R and Python, in one source.

Chapman & Hall
November 2020 : 216pp
Pb: 978-0-367-89586-0 : **£52.99**
Hb: 978-0-367-89706-2 : **£145**
eBook: 978-1-003-02064-6

* For full contents and more information, visit: www.routledge.com/9780367895860

Advanced Data Science and Analytics with Python



Jesús Rogel-Salazar Imperial College London, UK

Series: *Chapman & Hall/CRC Data Mining and Knowledge Discovery Series*

The book is intended for practitioners in data science and data analytics in both academic and business environments. It aims to present the reader with concepts in data science and analytics that were deemed to be more advanced or simply out of scope in the author's first book, and are used in data analytics using tools developed in Python such as SciKit Learn, Pandas, Numpy, etc. The use of Python is of particular benefit given its recent popularity in the data science community. The book is therefore a reference to be used by seasoned programmers and newcomers alike and the key benefit is the practical approach presented throughout the book.

Chapman & Hall
May 2020 : 424pp
Pb: 978-1-138-31506-8 : **£51.99**
Hb: 978-0-429-44661-0 : **£115**
eBook: 978-0-429-44664-1

* For full contents and more information, visit: www.routledge.com/9781138315068

2ND EDITION

Big Data and Social Science

Data Science Methods and Tools for Research and Practice



Edited by **Ian Foster** University of Chicago, Illinois, USA, **Rayid Ghani** University of Chicago, Illinois, USA, **Ron S. Jarmin**, **Frauke Kreuter** University of Mannheim, Germany; and Institute for Employment Research, Germany, **Julia Lane** New York University; American Institutes for Research, USA

Series: *Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences*

This classroom-tested book fills a major gap in graduate- and professional-level data science and social science education. It can be used to train a new generation of social data scientists to tackle real-world problems and improve the skills and competencies of applied social scientists and public policy practitioners. It empowers you to use the massive and rapidly growing amounts of available data to interpret economic and social activities in a scientific and rigorous manner.

Chapman & Hall
November 2020 : 412pp
Pb: 978-0-367-56859-7 : **£60.99**
Hb: 978-0-367-34187-9 : **£155**
eBook: 978-0-429-32438-3

* For full contents and more information, visit: www.routledge.com/9780367568597

2ND EDITION

Data Science and Analytics with Python



Jesús Rogel-Salazar Imperial College London, UK

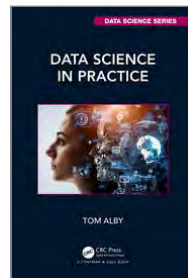
Series: *Chapman & Hall/CRC Data Mining and Knowledge Discovery Series*

Since the first edition, we have witnessed an unprecedented explosion in the interest and development within the fields of Artificial Intelligence and Machine Learning. This surge has led to the widespread adoption of the book, not just among business practitioners, but also by universities as a key textbook. Designed as a practical companion for data analysts and budding data scientists, this book assumes a working knowledge of programming and statistical modelling but aims to guide readers deeper into the wonders of data analytics and machine learning. Whether revisiting fundamental concepts or diving into new, advanced topics, this book offers something valuable for every reader.

Chapman & Hall
June 2025 : 514pp
Pb: 978-1-032-77249-3 : **£51.99**
Hb: 978-1-032-77252-3 : **£140**
eBook: 978-1-003-48206-2

* For full contents and more information, visit: www.routledge.com/9781032772493

Data Science in Practice



Tom Alby

Series: *Chapman & Hall/CRC Data Science Series*

Data Science in Practice is the ideal introduction to data science. With or without math skills: Here you get the all-round view that you need for your projects. This book describes how to properly question data, to unearth the treasure that data can be. As technology alone is not enough, this book also deals with problems in project implementation, illuminates various fields of application and addresses ethical aspects. Data Science in Practice includes many examples, notes on errors, decision-making aids and other practical tips, and is ideal as a complementary text for university students, or as a useful learning tool for those starting more data-related roles.

Chapman & Hall
September 2023 : 318pp
Pb: 978-1-032-50526-8 : **£61.99**
Hb: 978-1-032-50524-4 : **£160**
eBook: 978-1-003-42636-3

* For full contents and more information, visit: www.routledge.com/9781032505268

Data Science

A First Introduction



Tiffany Timbers University of British Columbia, **Trevor Campbell**, **Melissa Lee**

Series: *Chapman & Hall/CRC Data Science Series*

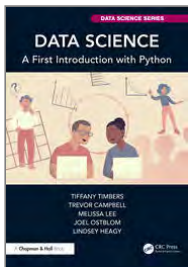
Data Science: A First Introduction focuses on using the R programming language in Jupyter notebooks to perform data manipulation and cleaning, create effective visualizations, and extract insights from data using classification, regression, clustering, and inference. The text emphasizes workflows that are clear, reproducible, and shareable, and includes coverage of the basics of version control. All source code is available online, demonstrating the use of good reproducible project workflows.

Chapman & Hall
July 2022 : 456pp
Pb: 978-0-367-52468-5 : **£55.99**
Hb: 978-0-367-53217-8 : **£140**
eBook: 978-1-003-08097-8

* For full contents and more information, visit: www.routledge.com/9780367524685

Data Science

A First Introduction with Python



Tiffany Timbers University of British Columbia, **Trevor Campbell**, **Melissa Lee** Assistant Professor, Uni of British Columbia, Canada, **Joel Ostblom**, **Lindsey Heagy** Professor, Uni of British Columbia, Canada

Series: *Chapman & Hall/CRC Data Science Series*

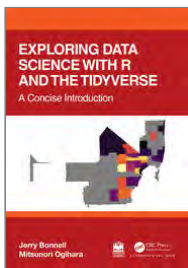
This book focuses on using the Python programming language in Jupyter notebooks to perform data manipulation and cleaning, create effective visualizations, and extract insights from data using classification, regression, clustering, and inference. The text emphasizes workflows that are clear, reproducible, and shareable, and includes coverage of the basics of version control. All source code is available online, demonstrating the use of good reproducible project workflows. The book is designed for learners from all disciplines with minimal prior knowledge of mathematics and programming. The authors have honed the material through years of experience teaching.

Chapman & Hall
August 2024 : 452pp
Pb: 978-1-032-57223-9 : **£61.99**
Hb: 978-1-032-57219-2 : **£160**
eBook: 978-1-003-43839-7

* For full contents and more information, visit: www.routledge.com/9781032572239

Exploring Data Science with R and the Tidyverse

A Concise Introduction



Jerry Bonnell, **Mitsunori Ogihara** University of Miami, Coral Gables, Florida, USA

This book introduces the reader to data science using R and the tidyverse. No prerequisite knowledge is needed in college-level programming or mathematics (e.g., calculus or statistics). The book is self-contained so readers can immediately begin building data science workflows without needing to reference extensive amounts of external resources for onboarding. The contents are targeted for undergraduate students but are equally applicable to students at the graduate level and beyond. The book develops concepts using many real-world examples to motivate the reader. An exercise set is made available and designed for compatibility with automated grading tools for instructor use.

Chapman & Hall
August 2023 : 492pp
Pb: 978-1-032-34170-5 : **£80.99**
Hb: 978-1-032-32950-5 : **£205**
eBook: 978-1-003-32084-5

* For full contents and more information, visit: www.routledge.com/9781032341705

Foundations of Data Science with Python



John M. Shea

Series: *Chapman & Hall/CRC The Python Series*

Foundations of Data Science with Python introduces readers to the fundamentals of data science, including data manipulation and visualization, probability, statistics, and dimensionality reduction. This book is targeted toward engineers and scientists, but it should be readily understandable to anyone who knows basic calculus and the essentials of computer programming. This book can be used as an undergraduate textbook for an Introduction to Data Science course or to provide a more contemporary approach in courses like Engineering Statistics. It is also intended to be accessible to practicing engineers and scientists

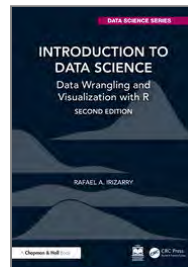
Chapman & Hall
February 2024 : 496pp
Pb: 978-1-032-35042-4 : **£77.99**
Hb: 978-1-032-34674-8 : **£200**
eBook: 978-1-003-32499-7

* For full contents and more information, visit: www.routledge.com/9781032350424

2ND EDITION

Introduction to Data Science

Data Wrangling and Visualization with R



Rafael A. Irizarry

Series: *Chapman & Hall/CRC Data Science Series*

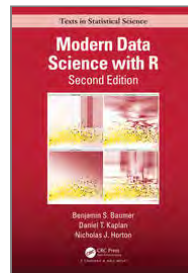
Thoroughly revised and updated, this is the first book of the second edition of Introduction to Data Science: Data Wrangling and Visualization with R. It introduces skills that can help you tackle real-world data analysis challenges. No previous knowledge of R is necessary, although some experience with programming may be helpful. If you read and understand all the chapters and complete all the exercises in this book, and understand statistical concepts, you will be well-positioned to perform basic data analysis tasks and you will be prepared to learn the more advanced concepts and skills needed to become an expert.

Chapman & Hall
August 2024 : 346pp
Hb: 978-1-032-11655-6 : **£62.99**
eBook: 978-1-003-22092-3

* For full contents and more information, visit: www.routledge.com/9781032116556

2ND EDITION

Modern Data Science with R



Benjamin S. Baumer Smith College, Northampton, MA, **Daniel T. Kaplan** Smith College, Northampton, MA, **Nicholas J. Horton** Amherst College, Amherst, MA

Series: *Chapman & Hall/CRC Texts in Statistical Science*

New data technologies and database systems facilitate scraping data and merging information from different sources and formats and restructuring data into a form suitable for analysis. State-of-the-art workflow and tools foster well-documented and reproducible analysis. Modern statistical methods allow the analyst to fit and assess models as well as to undertake supervised or unsupervised learning to extract information. Contemporary data science requires tight integration of these statistics, computing, data skills, mathematics, and communication. The text is intended for readers with some background in statistics and modest prior experience in scripting and programming.

Chapman & Hall
April 2021 : 650pp
Hb: 978-0-367-19149-8 : **£94.99**
eBook: 978-0-429-20071-7

* For full contents and more information, visit: www.routledge.com/9780367191498

Practitioner's Guide to Data Science



Hui Lin, **Ming Li**

Series: *Chapman & Hall/CRC Data Science Series*

This book aims to increase the visibility of data science in real-world, which differs from what you learn from a typical textbook. Many aspects of day-to-day data science work are almost absent from conventional statistics, machine learning, and data science curriculum. This book is for readers who want to explore possible career paths and eventually become data scientists. This book comprehensively introduces various data science fields, and programming skills in data science projects. Traditional data-related practitioners such as statisticians, business analysts, and data analysts will find this book helpful in expanding their skills for future data science careers.

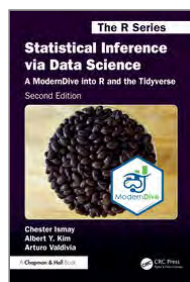
Chapman & Hall
May 2023 : 402pp
Pb: 978-0-815-35439-0 : **£57.99**
Hb: 978-0-815-35447-5 : **£155**
eBook: 978-1-351-13291-6

* For full contents and more information, visit: www.routledge.com/9780815354390

2ND EDITION

Statistical Inference via Data Science

A ModernDive into R and the Tidyverse



Chester Ismay DataCamp, **Albert Y. Kim**, **Arturo Valdivia**

Series: *Chapman & Hall/CRC The R Series*

Offers a comprehensive guide to learning statistical inference with data science tools widely used in industry, academia, and government. Ideal for those new to statistics or looking to deepen their knowledge, this edition provides a clear entry point into data science and modern statistical methods.

Chapman & Hall
May 2025 : 490pp
Pb: 978-1-032-70837-9 : **£68.99**
Hb: 978-1-032-72451-5 : **£170**
eBook: 978-1-032-72454-6

* For **full contents** and more information, visit: www.routledge.com/9781032708379

Telling Stories with Data

With Applications in R



Rohan Alexander

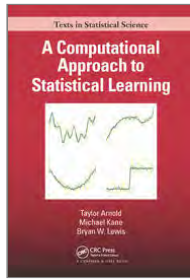
Series: *Chapman & Hall/CRC Data Science Series*

The book equips students with the end-to-end skills needed to do data science. That means gathering, cleaning, preparing, and sharing data, then using statistical models to analyse data, writing about the results of those models, drawing conclusions from them, and finally, using the cloud to put a model into production, all done in a reproducible way. This book will achieve the goals by working through extensive case studies in terms of gathering and preparing data, and integrating ethics throughout. It is specifically designed around teaching how to write about the data and models, so aspects such as writing are explicitly covered.

Chapman & Hall
July 2023 : 622pp
Hb: 978-1-032-13477-2 : **£83.99**
eBook: 978-1-003-22940-7

* For **full contents** and more information, visit: www.routledge.com/9781032134772

A Computational Approach to Statistical Learning



Taylor Arnold , Michael Kane , Bryan W. Lewis

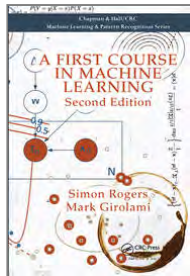
This book synthesizes those techniques from numerical analysis, algorithms, data structures, and optimization theory most commonly employed in statistics and machine learning. We provide concrete applications of these methods by giving complete reference implementations for a large set of the most commonly used statistical estimators. The goal is to provide a self-contained textbook explaining the inner algorithmic workings of statistical estimators.

Chapman & Hall
June 2020 : 374pp
Pb: 978-0-367-57061-3 : **£51.99**
Hb: 978-1-138-04637-5 : **£86.99**
eBook: 978-1-315-17140-1

* For full contents and more information, visit: www.routledge.com/9780367570613

2ND EDITION

A First Course in Machine Learning



Simon Rogers , Mark Girolami

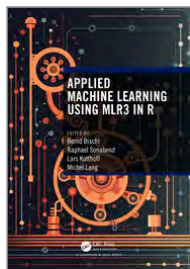
Series: Chapman & Hall/CRC Machine Learning & Pattern Recognition

The new edition of this popular, undergraduate textbook has been revised and updated to reflect current growth areas in Machine Learning. The new edition includes three new chapters with more detailed discussion of Markov Chain Monte Carlo techniques, Classification and Regression with Gaussian Processes, and Dirichlet Process models. Previous chapters have also been updated to reflect new developments in Machine Learning, and correct any previous errors in the text.

Chapman & Hall
June 2020 : 428pp
Pb: 978-0-367-57464-2 : **£45.99**
Hb: 978-1-498-73848-4 : **£72.99**
eBook: 978-1-315-38215-9

* For full contents and more information, visit: www.routledge.com/9780367574642

Applied Machine Learning Using mlr3 in R



Edited by **Bernd Bischl , Raphael Sonabend , Lars Kotthoff , Michel Lang**

mlr3 is an award-winning ecosystem of R packages that have been developed to enable state-of-the-art machine learning capabilities in R. This book gives an overview of flexible and robust machine learning methods, with an emphasis on how to implement them using mlr3 in R. It covers many key topics, including basic machine learning tasks, such as building and evaluating a predictive model; hyperparameter tuning of machine learning approaches to obtain peak performance; building machine learning pipelines that perform complex operations

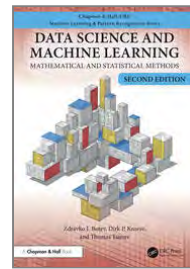
Chapman & Hall
January 2024 : 356pp
Pb: 978-1-032-50754-5 : **£67.99**
Hb: 978-1-032-51567-0 : **£175**
eBook: 978-1-003-40284-8

* For full contents and more information, visit: www.routledge.com/9781032507545

2ND EDITION

Data Science and Machine Learning

Mathematical and Statistical Methods, Second Edition



Zdravko Botev University of New South Wales, **Dirk P. Kroese** , **Thomas Taimre**

Series: Chapman & Hall/CRC Machine Learning & Pattern Recognition

The purpose of Data Science and Machine Learning: Mathematical and Statistical Methods is to provide an accessible, yet comprehensive textbook intended for students interested in gaining a better understanding of the mathematics and statistics that underpin the rich variety of ideas and machine learning algorithms in data science. This expanded second edition provides updates across key areas of statistical learning.

Chapman & Hall
November 2025 : 758pp
Hb: 978-1-032-48868-4 : **£78.99**
eBook: 978-1-003-39117-3

* For full contents and more information, visit: www.routledge.com/9781032488684

Deep Learning for Engineers



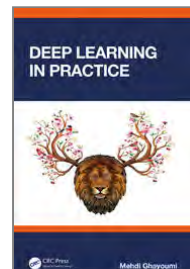
Tariq M. Arif Weber State University Ogden, UT, **Md Adilur Rahim** Louisiana State University Baton Rouge, LA

As a comprehensive guideline for applying deep learning models in practical settings, this book features an easy-to-understand coding structure using Python and PyTorch with an in-depth explanation of four typical deep learning case studies on image classification, object detection, semantic segmentation, and image captioning. Science and engineering students, academic researchers, and industry professionals will find the contents useful.

Chapman & Hall
February 2024 : 170pp
Pb: 978-1-032-51581-6 : **£52.99**
Hb: 978-1-032-50473-5 : **£94.99**
eBook: 978-1-003-40292-3

* For full contents and more information, visit: www.routledge.com/9781032515816

Deep Learning in Practice



Mehdi Ghayoumi University of San Diego

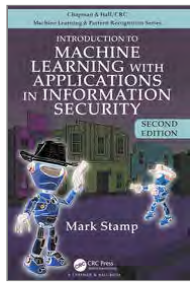
Deep Learning in Practice helps you learn how to develop and optimize a model for your projects using Deep Learning (DL) methods and architectures. This book is useful for undergraduate and graduate students, as well as practitioners in industry and academia. It will serve as a useful reference for learning deep learning fundamentals and implementing a deep learning model for any project, step by step.

Chapman & Hall
June 2025 : 218pp
Pb: 978-0-367-45658-0 : **£44.99**
Hb: 978-0-367-45862-1 : **£82.99**
eBook: 978-1-003-02581-8

* For full contents and more information, visit: www.routledge.com/9780367456580

2ND EDITION

Introduction to Machine Learning with Applications in Information Security



Mark Stamp Department of Computer Science, San Jose State University

Series: *Chapman & Hall/CRC Machine Learning & Pattern Recognition*

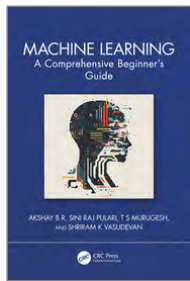
Introduction to Machine Learning with Applications in Information Security, Second Edition provides a classroom-tested introduction to a wide variety of machine learning and deep learning algorithms and techniques, reinforced with realistic applications. The book is accessible and doesn't prove theorems, or dwell on mathematical theory. The goal is to present topics at an intuitive level, with just enough detail to clarify the underlying concepts. The applications presented serve to demystify the topics by illustrating the use of various learning techniques in straightforward scenarios.

Chapman & Hall
December 2024 : 548pp
Pb: 978-1-032-20717-9 : **£47.99**
Hb: 978-1-032-20492-5 : **£70.99**
eBook: 978-1-003-26487-3

* For full contents and more information, visit: www.routledge.com/9781032207179

Machine Learning

A Comprehensive Beginner's Guide



Akshay B R, **Sini Raj Pulari**, **T.S. Murugesh** Govt. College of Engineering Srirangam, Tamil Nadu, **Shriram K. Vasudevan** Intel India Pvt Ltd., Tamil Nadu

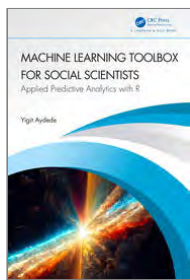
Machine learning is a dynamic and rapidly expanding field focused on creating algorithms that empower computers to recognize patterns, make predictions, and continually enhance performance. Dive into this fascinating field to master machine learning concepts with the step-by-step approach outlined in this book and contribute to its exciting future.

CRC Press
July 2024 : 258pp
Pb: 978-1-032-67666-1 : **£50.99**
Hb: 978-1-032-67665-4 : **£135**
eBook: 978-1-032-67668-5

* For full contents and more information, visit: www.routledge.com/9781032676661

Machine Learning Toolbox for Social Scientists

Applied Predictive Analytics with R



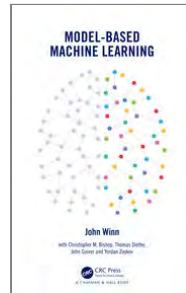
Yigit Aydede Professor, Saint Mary's University

Machine Learning Toolbox for Social Scientists covers predictive methods with complementary statistical "tools" that make it mostly self-contained. The inferential statistics is the traditional framework for most data analytics courses in social science and business fields, especially in Economics and Finance. The new organization that this book offers goes beyond standard machine learning code applications, providing intuitive backgrounds for new predictive methods that social science and business students can follow. The modern statistical methods the book provides allows it to be effectively used in teaching in the social science and business fields.

Chapman & Hall
September 2023 : 600pp
Hb: 978-1-032-46395-7 : **£86.99**
eBook: 978-1-003-38150-1

* For full contents and more information, visit: www.routledge.com/9781032463957

Model-Based Machine Learning



John Winn Microsoft Research Ltd., Cambridge, United Kingdom

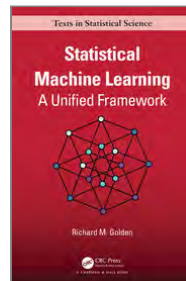
Machine learning is being applied to a growing variety of problems in a variety of domains. A fundamental challenge when using machine learning is connecting the abstract mathematics of a machine learning technique to real world problems. This book tackles this through model-based machine learning, focusing on understanding the assumptions encoded in a machine learning system and their impact on the behaviour of the system. The key ideas of model-based machine learning are introduced through case studies involving real-world applications. It aims not just to explain machine learning methods, but also how to create, debug, and evolve them to solve a problem.

Chapman & Hall
October 2023 : 468pp
Hb: 978-1-498-75681-5 : **£75.99**
eBook: 978-0-429-19268-5

* For full contents and more information, visit: www.routledge.com/9781498756815

Statistical Machine Learning

A Unified Framework



Richard Golden

Series: *Chapman & Hall/CRC Texts in Statistical Science*

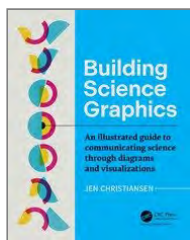
For advanced undergraduate students, graduate students, and professional. Presents a wide range of popular, disparate, and diverse machine learning algorithms within a unified theoretical framework, characterized by a collection of carefully chosen theorems from the fields of nonlinear optimization theory and mathematical statistics which respectively characterize both asymptotic behavior and generalization performance. The purpose is to teach students how to confidently apply these theorems in practice. The only required mathematical prerequisites are lower-division linear algebra, lower-division calculus, and an upper-division calculus-based course in probability theory.

Chapman & Hall
July 2020 : 524pp
Hb: 978-1-138-48469-6 : **£125**
eBook: 978-1-351-05150-7

* For full contents and more information, visit: www.routledge.com/9781138484696

Building Science Graphics

An Illustrated Guide to Communicating Science through Diagrams and Visualizations



Jen Christiansen

Series: *AK Peters Visualization Series*

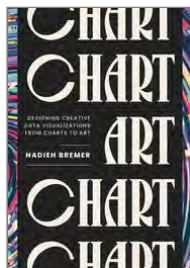
Building Science Graphics is a practical guide for anyone interested in creating science-centric illustrated explanatory diagrams. Starting with a clear introduction to the concept of information graphics and their role in contemporary science communication, it then outlines a process for creating graphics using evidence-based design strategies. The heart of the book is composed of two step-by-step graphical worksheets, designed to help jump-start any new project.

A K Peters/CRC Press
August 2022 : 357pp
Pb: 978-1-032-10674-8 : **£44.99**
Hb: 978-1-032-10940-4 : **£105**
eBook: 978-1-003-21781-7

* For full contents and more information, visit: www.routledge.com/9781032106748

CHART

Designing Creative Data Visualizations from Charts to Art



Nadieh Bremer

Series: *AK Peters Visualization Series*

CHART is a guide to unleashing creativity in data visualization. It takes you on a journey along the spectrum from an ordinary chart to data art, packed with ways to bring more creativity into any visualization. It will help to make your visuals more compelling and memorable, long after the numbers have been crunched. The author shares thirteen hands-on, tool-agnostic lessons, each filled with actionable insights and unique perspectives. Between these core lessons, you'll find tips, mini-chapters, and dozens of real-world examples from both client and personal projects. Designed for journalists, data analysts, business professionals, and newcomers alike.

A K Peters/CRC Press
June 2025 : 284pp
Hb: 978-1-032-79775-5 : **£37.99**
eBook: 978-1-003-49780-6

* For full contents and more information, visit: www.routledge.com/9781032797755

Data Sketches

A journey of imagination, exploration, and beautiful data visualizations



Nadieh Bremer, Shirley Wu

Series: *AK Peters Visualization Series*

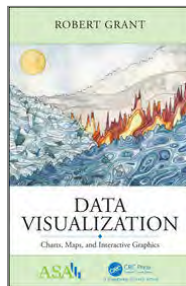
In *Data Sketches*, Nadieh Bremer and Shirley Wu document the creative and collaborative process behind 24 unique data visualization projects, spanning different topics, technologies, and forms. Features: Technical write-ups with beginner-friendly explanations of core concepts; Practical lessons on data and design challenges; Full-color; Interview with Tamara Munzner; Foreword by Alberto Cairo. This book is perfect for anyone interested or working in data visualization and information design, especially those who want to take their work to the next level and are inspired by unique and compelling data-driven storytelling.

A K Peters/CRC Press
February 2021 : 428pp
Pb: 978-0-367-00008-0 : **£41.99**
Hb: 978-0-367-00012-7 : **£115**
eBook: 978-0-429-44501-9

* For full contents and more information, visit: www.routledge.com/9780367000080

Data Visualization

Charts, Maps, and Interactive Graphics



Robert Grant Kingston University & St George's, University of London

Series: *ASA-CRC Series on Statistical Reasoning in Science and Society*

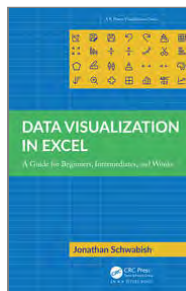
This is the age of data. There are more innovations and more opportunities for interesting work with data than ever before, but there is also an overwhelming amount of quantitative information being published every day. Data visualisation has become big business, because communication is the difference between success and failure, no matter how clever the analysis may have been. The ability to visualize data is now a skill in demand across business, government, NGOs and academia. *Data Visualization: Charts, Maps, and Interactive Graphics* gives an overview of a wide range of techniques and challenges, while staying accessible to anyone interested in working with and understanding data.

Chapman & Hall
December 2018 : 248pp
Pb: 978-1-138-70760-3 : **£24.99**
Hb: 978-1-138-55359-0 : **£89.99**
eBook: 978-1-315-20135-1

* For full contents and more information, visit: www.routledge.com/9781138707603

Data Visualization in Excel

A Guide for Beginners, Intermediates, and Wonks



Jonathan Schwabish

Series: *AK Peters Visualization Series*

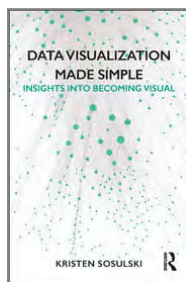
Data Visualization in Excel closes the gap between what people think Excel can do and what they can achieve in the tool. Over the past few years, recognition of the importance of effectively visualizing data has led to an explosion data analysis and visualization software tools. But for many people, Microsoft Excel continues to be the workhorse for their data visualization needs, not to mention the only tool that many data workers have access to. This book is the perfect guide for anyone who wants to create better, more effective, and more engaging data visualizations.

A K Peters/CRC Press
May 2023 : 400pp
Pb: 978-1-032-34326-6 : **£26.99**
Hb: 978-1-032-34328-0 : **£81.99**
eBook: 978-1-032-48782-3 : **£22.99**

* For full contents and more information, visit: www.routledge.com/9781032343266

Data Visualization Made Simple

Insights into Becoming Visual



Kristen Sosulski New York University, USA

Data Visualization Made Simple is a practical guide to the fundamentals, strategies, and real-world cases for data visualization, an essential skill required in today's information-rich world. With foundations rooted in statistics, psychology, and computer science, data visualization offers practitioners in almost every field a coherent way to share findings from original research, big data, learning analytics, and more. Both novices and seasoned designers in education, business, and other areas can use this book's effective, linear process to develop data visualization literacy and promote exploratory, inquiry-based approaches to visualization problems.

Routledge
October 2018 : 284pp
Pb: 978-1-138-50391-5 : **£39.99**
Hb: 978-1-138-50387-8 : **£160**
eBook: 978-1-315-14609-6

* For full contents and more information, visit: www.routledge.com/9781138503915

Modern Data Visualization with R



Robert Kabacoff

Series: *Chapman & Hall/CRC The R Series*

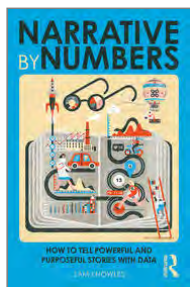
Describes ways that raw and summary data can be turned into visualizations that convey meaningful insights: basic graphs, bar charts, scatter plots, and line charts, and progresses to tree maps, alluvial plots, radar charts, mosaic plots, grouped dot plots, effects plots, multivariate presentations such as corrgrams, biplots, network diagrams.

Chapman & Hall
March 2024 : 271pp
Pb: 978-1-032-28760-7 : **£67.99**
Hb: 978-1-032-28949-6 : **£175**
eBook: 978-1-003-29927-1

* For full contents and more information, visit: www.routledge.com/9781032287607

Narrative by Numbers

How to Tell Powerful and Purposeful Stories with Data



Sam Knowles

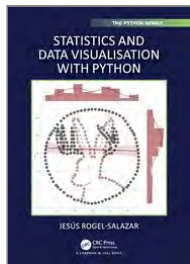
Series: *Using Data Better*

As jobs in the knowledge economy become increasingly similar, there are two core skills that everyone needs if they are going to thrive and succeed and to make a difference. These are the ability to interrogate and make sense of data, and the ability to use the insights extracted from the data to persuade others to take action. Analytics + storytelling = influence. Humans are hardwired to respond to stories and story structure. There are some simple and effective rules of data-driven storytelling that will help everyone tell more compelling, evidence-based stories, whoever they need to convince to create positive change. Narrative by Numbers shows you how.

Routledge
March 2018 : 176pp
Pb: 978-0-815-35314-0 : **£39.99**
Hb: 978-0-815-35315-7 : **£155**
eBook: 978-1-351-13722-5

* For full contents and more information, visit: www.routledge.com/9780815353140

Statistics and Data Visualisation with Python



Jesús Rogel-Salazar Imperial College London, UK

Series: *Chapman & Hall/CRC The Python Series*

Statistics and Data Visualisation with Python aims to build statistical knowledge from the ground up by enabling the reader to understand the ideas behind inferential statistics, and begin to formulate hypotheses that form the foundations for the applications and algorithms in statistical analysis, business analytics, machine learning and applied machine learning. This book is intended to serve as a bridge in statistics for graduates and business practitioners interested in using their skills in the area of statistical science, and data science and analytics, acting as a refresher for readers that have taken some courses in statistics, but do not necessarily use it in their daily work.

Chapman & Hall
January 2023 : 554pp
Pb: 978-0-367-74451-9 : **£49.99**
Hb: 978-0-367-74936-1 : **£135**
eBook: 978-1-003-16035-9

* For full contents and more information, visit: www.routledge.com/9780367744519

The Data Storytelling Workbook



Anna Feigenbaum , Aria Alamalhodaei

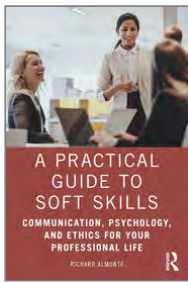
From tracking down information to symbolising human experiences, this book is your guide for telling more effective, empathetic and evidence-based data stories. Wide-ranging and in-depth, this interdisciplinary book is essential for students and researchers in journalism, communication, media, visual arts and cultural studies, as well as any who use data analysis and visualisation within their field.

Routledge
March 2020 : 256pp
Pb: 978-1-138-05211-6 : **£38.99**
Hb: 978-1-138-05210-9 : **£155**
eBook: 978-1-315-16801-2

* For full contents and more information, visit: www.routledge.com/9781138052116

A Practical Guide to Soft Skills

Communication, Psychology, and Ethics for Your Professional Life



Richard Almonte

This accessible text overviews the range of soft skills sought after by employers and provides a practical guide to developing and effectively demonstrating these skills. The book can be used as a supplement for communication, business, and career-oriented courses, and will be of interest to individual students and junior professionals as well as career counsellors, postsecondary instructors across the curriculum, and professionals in human resources and learning and development.

Routledge
December 2021 : 188pp
Pb: 978-1-032-07105-3 : **£47.99**
Hb: 978-1-032-08101-4 : **£160**
eBook: 978-1-003-21294-2

* For full contents and more information, visit: www.routledge.com/9781032071053

3RD EDITION

Advanced Public Speaking

A Leader's Guide



Michael J. Hostetler St. John's University, USA, **Mary L. Kahl**

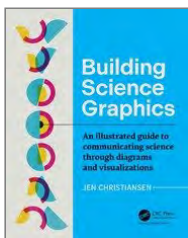
Providing users with the opportunity to increase their speaking abilities across a wide variety of complex and specific contexts, this student-engagement focused and flexible text serves as a core textbook for upper-level undergraduate public speaking courses.

Routledge
March 2024 : 212pp
Pb: 978-1-032-53186-1 : **£66.99**
Hb: 978-1-032-53187-8 : **£150**
eBook: 978-1-003-41078-2

* For full contents and more information, visit: www.routledge.com/9781032531861

Building Science Graphics

An Illustrated Guide to Communicating Science through Diagrams and Visualizations



Jen Christiansen

Series: *AK Peters Visualization Series*

Building Science Graphics is a practical guide for anyone interested in creating science-centric illustrated explanatory diagrams. Starting with a clear introduction to the concept of information graphics and their role in contemporary science communication, it then outlines a process for creating graphics using evidence-based design strategies. The heart of the book is composed of two step-by-step graphical worksheets, designed to help jump-start any new project.

A K Peters/CRC Press
August 2022 : 357pp
Pb: 978-1-032-10674-8 : **£44.99**
Hb: 978-1-032-10940-4 : **£105**
eBook: 978-1-003-21781-7

* For full contents and more information, visit: www.routledge.com/9781032106748

2ND EDITION

Communication in Organizations

Basic Skills and Conversation Models



Henk T. Van der Molen, **Yvonne Gramsbergen-Hoogland**

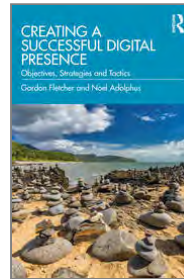
This new edition continues to give clear advice and guidance on communicating in a range of different contexts in the workplace. From handling complaints and breaking bad news to negotiating deals and giving presentations, the book explores the building blocks to effective communication skills, nurturing the leadership qualities required in any organization. Illustrated with concrete examples throughout, the new edition includes a new chapter on career coaching, as well as exercises and ideas for role-play to enable the ideas to come alive. This will be an invaluable book for students of management and business psychology, as well as those taking courses who are already in the workplace.

Routledge
October 2018 : 214pp
Pb: 978-1-138-55212-8 : **£35.99**
Hb: 978-1-138-55210-4 : **£155**
eBook: 978-1-315-14796-3

* For full contents and more information, visit: www.routledge.com/9781138552128

Creating a Successful Digital Presence

Objectives, Strategies and Tactics



Gordon Fletcher, **Noel Adolphus**

Increasingly graduates, and anyone entering employment, need an individual digital presence to showcase themselves to secure their first professional role. It takes an employability approach to encourage readers to recognise and deliver an effective digital presence. By using a strategic and systematic process, this book draws together academic thinking with practical outcomes. It is essential reading for advanced undergraduate and postgraduate students studying any discipline related to the digital world, particularly digital marketing and digital business, entrepreneurship and strategy, as well as those taking employability and personal professional development programmes.

Routledge
July 2021 : 212pp
Pb: 978-0-367-46037-2 : **£41.99**
Hb: 978-0-367-46034-1 : **£155**
eBook: 978-1-003-02658-7

* For full contents and more information, visit: www.routledge.com/9780367460372

English for Business Communication



Mable Chan

Series: *Routledge Applied English Language Introductions*

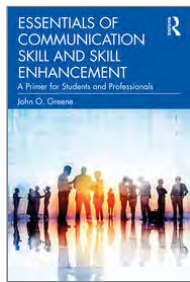
This textbook provides a comprehensive introduction for students and professionals who are studying English for business or workplace communication and covers both spoken and written English. Based on up-to-date research in business communication and incorporating an international range of real-world authentic texts, this book deals with the realities of communication in business today. This book goes beyond the traditional coverage of business English to provide a broad and practical textbook for those studying English in a workplace setting.

Routledge
January 2020 : 246pp
Pb: 978-1-138-48168-8 : **£39.99**
Hb: 978-1-138-48167-1 : **£155**
eBook: 978-1-351-06003-5

* For full contents and more information, visit: www.routledge.com/9781138481688

Essentials of Communication Skill and Skill Enhancement

A Primer for Students and Professionals



John O. Greene

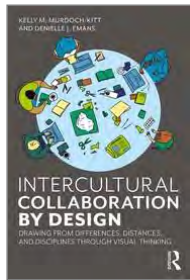
For those who wish to learn or teach the tools of skillful communication, this book provides concrete insight into what makes a person a successful communicator. Predicated on four simple notions—that communication can be done well or poorly, that communication skills matter, that people differ in those skills, and that those skills can be improved—the book helps readers identify and enhance their own communication strengths and address weaknesses, assess the communication skills of others, and coach others to improvement. This book is written for students and professionals in fields such as human resources, sales, training, counseling, customer relations, education, and healthcare.

Routledge
March 2021 : 174pp
Pb: 978-0-367-53428-8 : **£40.99**
Hb: 978-0-367-53838-5 : **£155**
eBook: 978-1-003-08345-0

* For full contents and more information, visit: www.routledge.com/9780367534288

Intercultural Collaboration by Design

Drawing from Differences, Distances, and Disciplines Through Visual Thinking



Kelly Murdoch-Kitt, Denielle Emans

Intercultural Collaboration by Design introduces a framework for collaborating across cultures and learning to use multicultural perspectives to address pressing global issues. With over 30 hands-on activities, this book will be of great interest to diverse teams from a variety of disciplines who want to enhance intercultural learning and co-working. Whether in the classroom or workplace, the activities are appropriate for a variety of collaboration contexts, without a need for background in art or design.

Routledge
January 2020 : 308pp
Pb: 978-0-367-21931-4 : **£35.99**
Hb: 978-0-367-21932-1 : **£140**
eBook: 978-0-429-26882-3

* For full contents and more information, visit: www.routledge.com/9780367219314

Interpersonal Skills for Group Collaboration

Creating High-Performance Teams in the Classroom and the Workplace



Tammy Rice-Bailey Milwaukee School of Engineering, USA, **Felicia Chong**

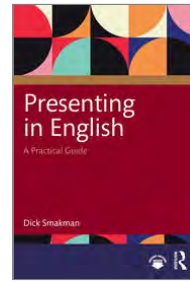
This lively and engaging text introduces readers to the core interpersonal and organizational skills needed to effectively collaborate on group projects in the classroom and the workplace. This guide can be used as a supplementary text for any courses involving group projects, and will also be of interest to professionals in communication, business, and many other fields.

Routledge
February 2023 : 142pp
Pb: 978-1-032-25906-2 : **£38.99**
Hb: 978-1-032-25907-9 : **£140**
eBook: 978-1-003-28557-1

* For full contents and more information, visit: www.routledge.com/9781032259062

Presenting in English

A Practical Guide



Dick Smakman

This practical guide introduces students to the language and other skills needed to deliver a presentation in English. Concise and accessible, the guide will be particularly helpful to learners of English. Accompanied by online support material with recordings, the book is an essential guide to delivering a successful presentation in English.

Routledge
June 2024 : 230pp
Pb: 978-1-032-62532-4 : **£40.99**
Hb: 978-1-032-62787-8 : **£155**
eBook: 978-1-032-62789-2

* For full contents and more information, visit: www.routledge.com/9781032625324

21ST EDITION

Principles of Public Speaking



Dakota Horn Bradley University, USA.

Now in its 21st edition, this introductory public speaking textbook encourages the reader to see public speaking as a way to build community in today's diverse world. This textbook is ideal for general courses on public speaking as well as specialized programs in business, management, political communication, and public affairs.

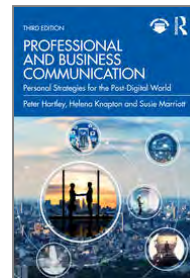
Routledge
April 2024 : 246pp
Pb: 978-1-032-53763-4 : **£105**
Hb: 978-1-032-54052-8 : **£235**
eBook: 978-1-032-72308-2 : **£96.99**

* For full contents and more information, visit: www.routledge.com/9781032537634

3RD EDITION

Professional and Business Communication

Personal Strategies for the Post-Digital World



Peter Hartley Edge Hill University, UK, **Susie Marriott, Helena Knapton**

This new edition of Professional and Business Communication is an ideal core communications textbook for students on business, management and professional courses preferring a practice-focused, and colloquial approach that combines accessibility with key theory.

Routledge
May 2023 : 380pp
Pb: 978-1-032-26800-2 : **£38.99**
Hb: 978-1-032-28586-3 : **£155**
eBook: 978-1-003-29755-0

* For full contents and more information, visit: www.routledge.com/9781032268002

7TH EDITION

Skilled Interpersonal Communication

Research, Theory and Practice



Owen Hargie

Established as the foremost textbook on communication, the seventh edition of Owen Hargie's *Skilled Interpersonal Communication* is thoroughly revised and updated with the latest research findings, theoretical developments and applications. Written by one of the foremost international experts in the field, this is essential reading for students of interpersonal communication in general, and to qualified personnel and trainees in many fields.

Routledge
November 2021 : 678pp
Pb: 978-1-032-00878-3 : **£55.99**
Hb: 978-1-032-02185-0 : **£155**
eBook: 978-1-003-18226-9

* For full contents and more information, visit: www.routledge.com/9781032008783

Virtual Presenting

A Guide to Formats, Production and Authentic Delivery



Jamie Cohen , Michael Sorrentino

Responding to the widespread and continued acceleration of virtual working practices in recent years, *Virtual Presenting* provides a clear guide to producing, presenting and broadcasting in a remote context. Unlike traditional studio production where a presenter is surrounded by a crew and cameras, the virtual presenter is often isolated or connected to a remote crew. *Virtual Presenting* explains how to make an authentic connection across great spaces, linked only via Internet. Topics covered include how to build a virtual setup; how to appear on camera; how to appear confident and comfortable; and how to optimize your presentation voice.

Routledge
March 2023 : 232pp
Pb: 978-1-032-25777-8 : **£38.99**
Hb: 978-1-032-27185-9 : **£140**
eBook: 978-1-003-29171-8

* For full contents and more information, visit: www.routledge.com/9781032257778



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