

**Routledge**

**Tourism, Hospitality and Events  
Textbook Catalogue  
Spring 2026**



# Welcome

Taylor & Francis are pleased to present a selection of our most suitable textbooks for your teaching. Titles have been selected from our comprehensive Routledge and CRC Press lists, full details of which can be found on our website: [www.routledge.com](http://www.routledge.com) If there are any subject areas not included in this catalogue which you are looking for resources for, do get in touch with us and we will see what we can provide. We are, as always, keen to view textbook publishing as a collaborative process and look forward to working with you in the future.

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3RD EDITION

## Managing Visitor Attractions



*Edited by* **Alan Fyall, Brian Garrod, Anna Leask, Stephen Wanhill**

Visitor attractions represent a complex sector of the tourism industry and are the catalytic focus for the development of tourism infrastructure and services. The third edition of this successful text investigates these issues further and provides more solutions and suggestions for the present and future. With contributions from around the world, this is an essential text for undergraduate and postgraduate students of visitor attraction management, written by subject specialists with a wealth of experience in this field.

Routledge

May 2022 : 498pp

Pb: 978-0-367-48613-6 : **£50.99**

Hb: 978-0-367-48619-8 : **£155**

eBook: 978-1-003-04194-8

\* For full contents and more information, visit: [www.routledge.com/9780367486136](http://www.routledge.com/9780367486136)

3RD EDITION

## Business Events



**Rob Davidson** MICE Knowledge, UK

This book provides practical and theoretical content for the business events sector, covering corporate meetings, association conferences, political events, incentive travel, exhibitions, corporate hospitality, awards ceremonies, and SMERF gatherings. Written in an accessible yet analytical manner, *Business Events* is essential reading for all students of events, tourism and hospitality management. It is also an indispensable resource for anyone entering employment in the business events sector for the first time.

Routledge

April 2026 : 492pp

Pb: 978-1-032-83494-8 : **£51.99**

Hb: 978-1-032-83495-5 : **£155**

eBook: 978-1-003-50961-5

\* For full contents and more information, visit: [www.routledge.com/9781032834948](http://www.routledge.com/9781032834948)

2ND EDITION

## Marketing Destinations and Venues for Conferences, Conventions and Business Events



**Tony Rogers** Tony Rogers Conference & Event Services Ltd and Leeds Beckett University, UK, **Rob Davidson** MICE Knowledge, UK

*Series: Events Management*

*Marketing Destinations and Venues for Conferences, Conventions and Business Events* 2nd Edition introduces students to key areas of marketing and promotion that are essential if destinations are to compete successfully in the rapidly expanding global business event sector. It achieves this by looking at issues surrounding business event marketing, strategic planning, destination and venue selling strategies and future challenges. Accessible, global and informative, this is essential reading for all future business event and conference managers.

Routledge

November 2015 : 312pp

Pb: 978-1-138-85215-0 : **£69.99**

Hb: 978-1-138-85214-3 : **£185**

eBook: 978-1-315-72371-6

\* For full contents and more information, visit: [www.routledge.com/9781138852150](http://www.routledge.com/9781138852150)

## Events and Economic Development

Bridging Theory and Practice



Edited by **Mike Duignan**

Series: *Routledge How Events Transform Society series*

Events of all shapes and sizes play an important part in all of our lives. They are fun, frivolous, and often allow us to escape from our everyday lives. Events and Economic Development, therefore, explores the economic impact and developmental implications of designing, planning, and delivering events – cultural events like the Notting Hill Carnival and Day of the Dead to sporting events like the Olympics to the Super Bowl. This innovative, topical, engaging, and comprehensive book is an essential reading and teaching resource for all students and lecturers in events that are easy to integrate into educational programmes.

Routledge

June 2025 : 240pp

Pb: 978-1-032-79055-8 : **£41.99**

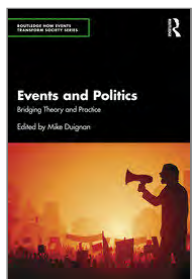
Hb: 978-1-032-79057-2 : **£155**

eBook: 978-1-003-49032-6

\* For full contents and more information, visit: [www.routledge.com/9781032790558](http://www.routledge.com/9781032790558)

## Events and Politics

Bridging Theory and Practice



Edited by **Mike Duignan**

Series: *Routledge How Events Transform Society series*

Events and Politics offer students a cutting-edge, intellectually stimulating, and accessible exploration of the deeply intertwined relationship between major events and political power. With chapter aims, quizzes and debate questions, this highly engaging and comprehensive book is essential reading and teaching resource for all students and lecturers of Events Studies, as well as policy makers in the events industry.

Routledge

December 2025 : 302pp

Pb: 978-1-032-78625-4 : **£41.99**

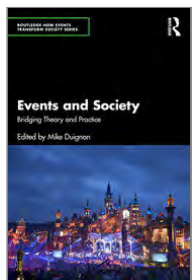
Hb: 978-1-032-78627-8 : **£155**

eBook: 978-1-003-48874-3

\* For full contents and more information, visit: [www.routledge.com/9781032786254](http://www.routledge.com/9781032786254)

## Events and Society

Bridging Theory and Practice



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Events of all shapes and sizes play an important part in all of our lives. Events in Society, therefore, explores the social impact and sociological implications of designing, planning, and delivering events – cultural events like the Edinburgh Fringe Festival; sporting events like the Olympic and Paralympic Games and FIFA World Cup; to music festivals like Glastonbury. This innovative, topical, engaging, and comprehensive book is an essential reading and teaching resource for all students and lecturers in events, that are easy to integrate into educational programs.

Routledge

March 2025 : 282pp

Pb: 978-1-032-78620-9 : **£41.99**

Hb: 978-1-032-78621-6 : **£155**

eBook: 978-1-003-48872-9

\* For full contents and more information, visit: [www.routledge.com/9781032786209](http://www.routledge.com/9781032786209)

## Event Experience and Design

Transformative Approaches



**Krzysztof Celuch**

Event management and design are integral to human society, deeply embedded in our cultural fabric. As noted by Greg Richards, Lenia Marques, and Karen Mein, "Events do not just happen; they are carefully crafted to weave narratives (content) into places (context) through processes of experience design" (Richards et al., 2014, p. 1). Finally, we need to remember that events could shape our personal journey. We do not know what the magic Grail is to find a million-euro business, discover love, or build a life-long friendship. That is why designing experience is so important. It is always worth meeting.

Routledge  
April 2026 : 452pp  
Pb: 978-1-041-07078-8 : **£41.99**  
Hb: 978-1-041-12114-5 : **£155**

\* For full contents and more information, visit: [www.routledge.com/9781041070788](http://www.routledge.com/9781041070788)

## Events Design and Experience



**Graham Berridge**

*Series: Events Management*

For the first time Events Design and Experience draws together the relationship between event design and the experience of consumers and participants. In four sections Events Design and Experience gives an overall view of the industry, its definitions and market demand; explains the nature and stages of the event experience and the emergence of the experience industry itself; considers how design can impact upon experience; and discusses how experiences can be analysed and evaluated from a psychological point of view.

Routledge  
December 2006 : 318pp  
Pb: 978-0-750-66453-0 : **£59.99**  
Hb: 978-1-138-12836-1 : **£200**  
eBook: 978-0-080-46811-2

\* For full contents and more information, visit: [www.routledge.com/9780750664530](http://www.routledge.com/9780750664530)

2ND EDITION

## Sustainable Customer Experience Design

Co-creating Experiences in Events, Tourism and Hospitality



**Bert Smit** NHTV Breda University of Applied Sciences, the Netherlands, **Frans Melissen**, **Celiane Camargo-Borges**, **Lauren Verheijen**

Fully revised and updated, the second edition of this popular text focuses on designing, staging and managing experiences within the context of the events, tourism and hospitality industries. Combining a design science, a social science and a responsible marketing perspective in one inclusive hands-on approach to designing, staging and managing experiences, this is essential reading for all students of Events, Tourism and Hospitality Management, but also related fields.

Routledge  
June 2026 : 294pp  
Pb: 978-1-032-96432-4 : **£42.99**  
Hb: 978-1-032-96435-5 : **£145**

\* For full contents and more information, visit: [www.routledge.com/9781032964324](http://www.routledge.com/9781032964324)

## The Fundamentals of Event Design



**Vladimir Antchak** University of Derby, UK, **Olivia Ramsbottom** University of Derby, UK

The Fundamentals of Event Design aims to rethink current approaches to event design and production. The textbook explores the relationship between event design and multiple visitor experiences, as well as interactivity, motivation, sensory stimuli, and co-creative participation. This is the first textbook in event design that integrates areas of anthropology, social psychology, management, marketing, graphic design and interactivity. Focusing on bringing theory into practice, this is essential reading for all Events Management students.

Routledge  
December 2019 : 212pp  
Pb: 978-0-815-35092-7 : **£41.99**  
Hb: 978-0-815-35091-0 : **£155**  
eBook: 978-1-351-14208-3

\* For full contents and more information, visit: [www.routledge.com/9780815350927](http://www.routledge.com/9780815350927)

## The Practical Guide to Achieving Customer Satisfaction in Events and Hotels



**Philip Berners** Edge Hotel School, University of Essex, UK, **Adrian Martin**

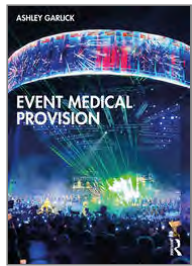
*Series: The Practical Guide to Events and Hotel Management Series*

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels is the 4th title in the Routledge series The Practical Guide to Events and Hotel Management and presents expert-led insight of customer service best practice within events and hotels. This book is ideal for students of the management of events, hotels, hospitality or tourism, to be used as a practical resource alongside existing theoretical textbooks. It is also an essential tool for anybody working in the customer-facing industries.

Routledge  
July 2022 : 194pp  
Pb: 978-0-367-72385-9 : **£39.99**  
Hb: 978-0-367-72387-3 : **£155**  
eBook: 978-1-003-15460-0

\* For full contents and more information, visit: [www.routledge.com/9780367723859](http://www.routledge.com/9780367723859)

## Event Medical Provision



**Ashley Garlick**

Event medical provision is an indispensable and increasingly complex facet of modern event management. It extends far beyond the traditional notion of simple first aid, encompassing a comprehensive planning system, resource allocation, risk mitigation, and emergency response designed to safeguard the health and well-being of all individuals involved in an event. The lessons from major incidents, such as the Manchester Arena bombing, and the evolving legislative landscape, including Martyr's Law, continually reinforce the need for robust, coordinated, and regularly tested emergency preparedness at all static venues.

Routledge

January 2026 : 328pp

Pb: 978-1-032-90935-6 : **£45.99**

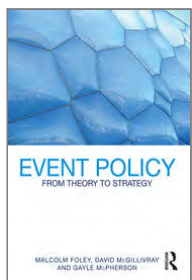
Hb: 978-1-032-90938-7 : **£155**

eBook: 978-1-003-56058-6

\* For full contents and more information, visit: [www.routledge.com/9781032909356](http://www.routledge.com/9781032909356)

## Event Policy

From Theory to Strategy



**Malcolm Foley** University of the West of Scotland, UK,  
**David McGillivray** University of West of Scotland, UK,  
**Gayle McPherson** University of the West of Scotland, UK

Events Policy: From Theory to Strategy locates the phenomena of events within a theoretical and strategic framework and in doing so demonstrates the links between the development of events in policy-making and the theoretical exploration of the role of events as policy. Building on a strong coherent framework the book explores the conceptual terrain in which events and festivities are located, evaluates the range of theoretical perspectives pertinent to the study of events policy, appraises the socio-economic and socio-cultural implications of event-led policies internationally and draws together the main theoretical and event policy issues for the future. The text utilises a range of international cases to help demonstrate the relationships between theory and strategy.

Routledge

August 2011 : 208pp

Pb: 978-0-415-54833-5 : **£52.99**

Hb: 978-0-415-54832-8 : **£170**

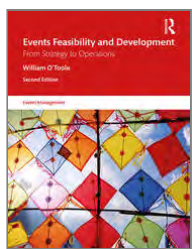
eBook: 978-0-203-80642-5

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2ND EDITION

## Events Feasibility and Development

From Strategy to Operations



**William O'Toole**

*Series: Events Management*

This book outlines best practice in event development and the global events sector. Tools and techniques from the first edition have been refined and expanded through their use in over 20 countries, including the USA, France, UAE, Malaysia and South Africa. These include strategy development and implementation, asset management, portfolio management, return on investment, management process mapping and the feasibility study. Fascinating current examples illustrate these professional management techniques. This will be essential reading for all students of Event Management.

Routledge

December 2021 : 330pp

Pb: 978-1-032-00087-9 : **£51.99**

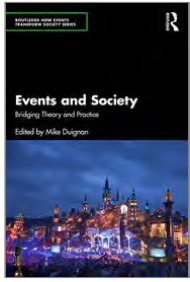
Hb: 978-1-032-00093-0 : **£155**

eBook: 978-1-003-17270-3

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## Events and Society

Bridging Theory and Practice



Edited by **Mike Duignan**

Series: *Routledge How Events Transform Society series*

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Routledge

March 2025 : 282pp

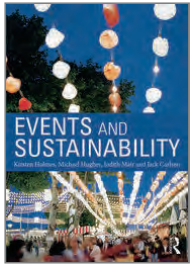
Pb: 978-1-032-78620-9 : **£41.99**

Hb: 978-1-032-78621-6 : **£155**

eBook: 978-1-003-48872-9

\* For full contents and more information, visit: [www.routledge.com/9781032786209](http://www.routledge.com/9781032786209)

## Events and Sustainability



**Kirsten Holmes** Curtin University, Australia, **Michael Hughes** Murdoch University, Australia, **Judith Mair** University of Queensland, Australia, **Carmel Foley**

This book is the first to offer a comprehensive introduction to the full range of issues and topics relevant to event sustainability including impacts, operating and policy environments and the role of events in stimulating urban regeneration as well as practical knowledge on how to achieve a sustainable event. Drawing on multidisciplinary theory the book offers insight into the economic, socio-cultural and environmental impacts and how these can be adapted or mitigated.

Routledge

March 2015 : 222pp

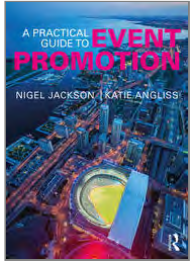
Pb: 978-0-415-74450-8 : **£52.99**

Hb: 978-0-415-74449-2 : **£175**

eBook: 978-1-315-81301-1

\* For full contents and more information, visit: [www.routledge.com/9780415744508](http://www.routledge.com/9780415744508)

## A Practical Guide to Event Promotion



**Nigel Jackson** University of Plymouth, UK, **Katie Angliss**

This Practical Guide to Event Promotion offers the reader a short and succinct overview of the range of marketing communication materials from print to social marketing that can be used to promote an event successfully to the correct target markets. It includes invaluable advice on how to identify the type of communication tools most applicable to the type of event that is being promoted & target market, how to effectively use & implement these, useful tips on things to avoid as well as suggested time frames to use before, during and after the event. This book will be a useful resource for Events Management students putting on an event as part of their course.

Routledge  
June 2017 : 242pp  
Pb: 978-1-138-91534-3 : **£59.99**  
Hb: 978-1-138-91533-6 : **£175**  
eBook: 978-1-315-69028-5

\* For full contents and more information, visit: [www.routledge.com/9781138915343](http://www.routledge.com/9781138915343)

## Event Sponsorship



**Ian McDonnell** University of Technology, Sydney, Australia, **Malcolm Moir** Sydney Festival, Australia

The text starts with an investigation of the origins of sponsorship and then considers all important elements of Events sponsorship management. It considers what is sponsorship, its history and evolution, what its marketing uses are, how it can be used efficiently; the benefits it can bring to an event; and how its results can be measured. To reflect changes in the way firms communicate with their customers, there is a strong focus on the use of social media, e – marketing and technology in sponsorship. The text uniquely considers topics of sponsorship from perspective of both the sponsor and the sponsee (the event) to provide a holistic view of the sponsorship process.

Routledge  
November 2013 : 160pp  
Pb: 978-0-415-53388-1 : **£67.99**  
Hb: 978-0-415-53387-4 : **£185**  
eBook: 978-0-203-11390-5

\* For full contents and more information, visit: [www.routledge.com/9780415533881](http://www.routledge.com/9780415533881)

## Events Marketing Management

A consumer perspective



**Ivna Reic** University of Northampton, UK

This is the first book which reflects the unique characteristics of marketing in the Events industry by exploring both sides of the marketing coin – the supply and the demand – in the specific context of events. It begins by defining events and the implications this has for their marketing. It then explores the event marketing landscape and discusses the consumer experience. Finally it focuses on the strategies employed to manage the marketing activities related to events. The title introduces the reader to core principals as well as current developments such as e marketing, social media, sponsorship and PR.

Routledge  
August 2016 : 308pp  
Pb: 978-0-415-53358-4 : **£52.99**  
Hb: 978-0-415-53357-7 : **£170**  
eBook: 978-0-203-11414-8

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2ND EDITION

## Marketing Destinations and Venues for Conferences, Conventions and Business Events



**Tony Rogers** Tony Rogers Conference & Event Services Ltd and Leeds Beckett University, UK, **Rob Davidson** MICE Knowledge, UK

Series: *Events Management*

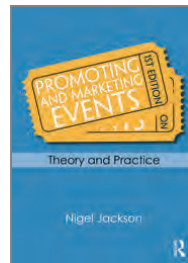
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eBook: 978-1-315-72371-6

\* For full contents and more information, visit: [www.routledge.com/9781138852150](http://www.routledge.com/9781138852150)

## Promoting and Marketing Events

Theory and Practice



**Nigel Jackson** University of Plymouth, UK

This book focuses on core marketing and PR theory specifically relevant to events. It introduces students to topics from marketing strategy, consumer marketing and PR and demonstrates how to use the internet to promote events. It integrates a range of international case studies from small-scale events to mega events to help show how theory can be applied in practice. It further includes inserts of interviews with practitioners in the field to offer insight into the realities of event promotion and how to overcome potential pitfalls. Learning outcomes, discussion questions and further reading suggestions are included to spur critical thinking and further students' knowledge.

Routledge  
March 2013 : 280pp  
Pb: 978-0-415-66733-3 : **£54.99**  
Hb: 978-0-415-66732-6 : **£200**  
eBook: 978-0-203-58316-6

\* For full contents and more information, visit: [www.routledge.com/9780415667333](http://www.routledge.com/9780415667333)

4TH EDITION

## Strategic Management for Tourism, Hospitality and Events



**Nigel G. Evans** Teeside University, UK

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding and it is an essential resource for Tourism, Hospitality and Events students.

Routledge

January 2024 : 796pp

Pb: 978-1-032-33183-6 : **£61.99**

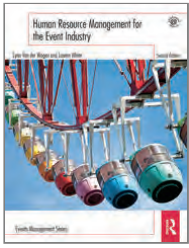
Hb: 978-1-032-33182-9 : **£155**

eBook: 978-1-003-31861-3

\* For full contents and more information, visit: [www.routledge.com/9781032331836](https://www.routledge.com/9781032331836)

2ND EDITION

## Human Resource Management for the Event Industry



**Lynn Van Der Wagen** The Northern Sydney Institute, Australia, **Lauren White**

*Series: Events Management*

Human Resource Management for Events still remains the only text to introduce students to the unique application of HR principles in the context of a highly complex event environment. This second edition has been completely revised and updated to include: new content on labour markets, impacts of IT and social media, risk management, volunteer motivation, talent management, equal opportunities and managing diversity and updated and new international case studies throughout. Written in a user friendly style, each chapter includes international examples, bulleted lists, guides to further reading and exercises to test knowledge.

Routledge

October 2014 : 336pp

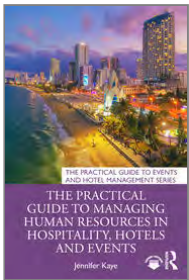
Pb: 978-0-415-72782-2 : **£65.99**

Hb: 978-0-415-72783-9 : **£185**

eBook: 978-1-315-85196-9

\* For full contents and more information, visit: [www.routledge.com/9780415727822](http://www.routledge.com/9780415727822)

## The Practical Guide to Managing Human Resources in Hospitality, Hotels and Events



**Jennifer Kaye**

*Series: The Practical Guide to Events and Hotel Management Series*

The hospitality industry is one of the fastest growing industries globally, incorporating hotels and other lodgings, restaurants, cafés, pubs/bars, and nightclubs. Hospitality is interrelated with events and travel industries, with food and drink offerings, transport, and accommodation often needed, alongside events. The key factors for Human Resources to consider when implementing a change regarding roles within an organisation, is clear, consistent, and open communication towards current team members. This is essential as it ensures our current team feel reassured throughout the process of receiving a new manager and member of the executive team.

Routledge

December 2025 : 412pp

Pb: 978-1-032-74551-0 : **£41.99**

Hb: 978-1-032-74552-7 : **£155**

eBook: 978-1-003-46980-3

\* For full contents and more information, visit: [www.routledge.com/9781032745510](http://www.routledge.com/9781032745510)

2ND EDITION

## Event Management for the Tourism and Hospitality Industries



**Bonita M. Kolb** Lycoming College, USA

Event Management for the Tourism and Hospitality Industries provides a theoretical and practical approach to teach students of Tourism and Hospitality the basics of planning, managing and evaluating all types of events in an accessible and succinct way. Each chapter is one step in the event management process from defining the event goals to final assessment. This is essential reading for all Tourism and Hospitality students with an interest in Events Management and Design, and for practitioners employed in tour companies, cruise ships, destination management organizations and cultural festivals.

Routledge

March 2026 : 180pp

Pb: 978-1-041-10796-5 : **£41.99**

Hb: 978-1-041-12076-6 : **£155**

eBook: 978-1-003-66289-1

\* For full contents and more information, visit: [www.routledge.com/9781041107965](http://www.routledge.com/9781041107965)

3RD EDITION

## Events Management

An Introduction



**Charles Bladen** University of Greenwich, UK, **James Kennell** University of Surrey, UK, **Emma Abson** University of Greenwich, UK, **Nick Wilde** University of Greenwich, UK

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need to succeed in the events industry. Written by a team of authors with many years' experience of working in the events industry, Events Management: An Introduction is the essential course text for any events management programme.

Routledge

January 2023 : 490pp

Pb: 978-0-367-61004-3 : **£55.99**

Hb: 978-0-367-61014-2 : **£200**

eBook: 978-1-003-10287-8

\* For full contents and more information, visit: [www.routledge.com/9780367610043](http://www.routledge.com/9780367610043)

5TH EDITION

## Event Studies

Theory and Management for Planned Events



**Donald Getz , Stephen J. Page** University of Hertfordshire, UK

Series: *Events Management*

Fully updated and revised in its fifth edition, Event Studies remains the most comprehensive book devoted to developing knowledge and theory about event management and event tourism, focusing on the study of events, the event experience and meanings associated with them. This insightful volume will be an invaluable resource for all undergraduate students of events studies throughout their degree programmes.

Routledge

January 2024 : 518pp

Pb: 978-1-032-44864-0 : **£54.99**

Hb: 978-1-032-44863-3 : **£155**

eBook: 978-1-003-37425-1

\* For full contents and more information, visit: [www.routledge.com/9781032448640](http://www.routledge.com/9781032448640)

4TH EDITION

## Events Management



**Glenn A. J. Bowdin , Johnny Allen** University of Technology, Sydney, Australia, **Rob Harris** University of Technology, Sydney, Australia, **Leo Jago , William O'Toole , Ian McDonnell** University of Technology, Sydney, Australia

Series: *Events Management*

A must-have introductory text of unrivalled coverage and depth focusing on events planning and management, the fourth edition of Events Management provides a complete A to Z of the principles and practices of planning, managing and staging events. This book has been dubbed 'the events management bible' and fosters an interactive learning experience amongst scholars of events management, tourism and hospitality.

Routledge

July 2023 : 852pp

Pb: 978-0-367-49184-0 : **£54.99**

Hb: 978-0-367-49188-8 : **£155**

eBook: 978-1-003-04496-3

\* For full contents and more information, visit: [www.routledge.com/9780367491840](http://www.routledge.com/9780367491840)

## Events Project Management



**Georgiana Els, Ian Reed, Vanessa Mawer, Hanya Pielichaty** University of Lincoln, UK

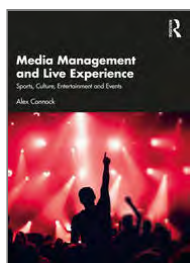
This book provides Events Management students with an accessible and essential introduction to project management. Written by both academics and industry experts, Events Project Management offers a unique blend of theory and practice to encourage and contextualise project management requirements within events settings. The book is coherently structured into 12 chapters covering crucial event management topics such as stakeholders, supply chain management, project management tools and techniques; and financial and legal issues. Guides, templates, case study examples, industry tips and activity tasks are integrated in the text and online to show practice and aid knowledge.

Routledge  
November 2016 : 304pp  
Pb: 978-1-138-83266-4 : **£50.99**  
Hb: 978-1-138-83268-8 : **£175**  
eBook: 978-1-315-73590-0

\* For full contents and more information, visit: [www.routledge.com/9781138832664](http://www.routledge.com/9781138832664)

## Media Management and Live Experience

Sports, Culture, Entertainment and Events



**Alex Connock**

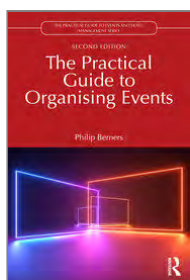
Global and authoritative, this textbook maps modern, live experience media, the categories that thrive on real-time engagement and human connection - even in the age of synthetic content, AI and the Metaverse. Sports and sports betting, festivals, comedy, concerts, tours and theme parks are covered. With class questions, a quiz, summaries and slides for each chapter, this is a guide and course structure for anyone at university level or in industry studying the media, music, entertainment, events, exhibitions, sports, social media or gambling industries.

Routledge  
April 2024 : 384pp  
Pb: 978-1-032-56367-1 : **£45.99**  
Hb: 978-1-032-56365-7 : **£155**  
eBook: 978-1-003-43516-7

\* For full contents and more information, visit: [www.routledge.com/9781032563671](http://www.routledge.com/9781032563671)

2ND EDITION

## The Practical Guide to Organising Events



**Philip Berners** Edge Hotel School, University of Essex

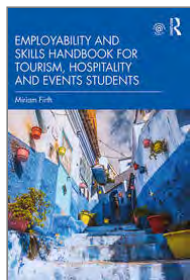
*Series: The Practical Guide to Events and Hotel Management Series*

In developed markets where the events industry has evolved to a complex multi-layered construct, events management is a standalone industry providing clients and corporations with services, facilities, and management for putting on events. My academic career has elevated me to Associate Professor, a doctorate, and director of postgraduate programs. I am an educator, researcher, author, and series editor of a book series for Routledge academic publishers.

Routledge  
March 2026 : 278pp  
Pb: 978-1-032-97030-1 : **£41.99**  
Hb: 978-1-032-97024-0 : **£155**  
eBook: 978-1-003-59177-1

\* For full contents and more information, visit: [www.routledge.com/9781032970301](http://www.routledge.com/9781032970301)

## Employability and Skills Handbook for Tourism, Hospitality and Events Students



**Miriam Firth**

This handbook provides students with an essential understanding of the skills and knowledge needed to work in the Tourism, Hospitality and Events industries. It offers reflective, reflexive and critical analysis on personal, academic and professional development. The first book to focus on skills and employability in Tourism, Hospitality and Events, this is a must read for all students in these fields.

Routledge

January 2020 : 444pp

Pb: 978-1-138-49397-1 : **£39.99**

Hb: 978-1-138-49394-0 : **£195**

eBook: 978-1-351-02694-9

\* For full contents and more information, visit: [www.routledge.com/9781138493971](http://www.routledge.com/9781138493971)

## An SPSS Guide for Tourism, Hospitality and Events Researchers



Edited by **Rahul Pratap Singh Kaurav**, **Dogan Gursoy**  
Washington State University, USA, **Nimit Chowdhary**

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge  
December 2020 : 430pp  
Pb: 978-0-367-23658-8 : **£40.99**  
Hb: 978-0-367-23657-1 : **£155**  
eBook: 978-0-429-28106-8

\* For full contents and more information, visit: [www.routledge.com/9780367236588](http://www.routledge.com/9780367236588)

## Doing Events Research

From Theory to Practice



**Dorothy Fox** University of Bournemouth, UK, **Mary Beth Gouthro** University of Bournemouth, UK, **Yeganeh Morakabati** University of Bournemouth, UK, **John Brackstone** University of Bournemouth, UK

This is the first events management specific research methods text which encourages students to think about the importance of research in informing good practice and to appreciate the role that it plays in the events industry. Providing a step by step guide, the reader is guided in selecting a topic for research, identifying objectives and questions and determining which methods are the most appropriate to answer a research question. They are then shown how to analyze their data as well as writing up the research project. It integrates specific event research case studies and a range of useful learning aids to make applications accessible and spur critical thinking.

Routledge  
April 2014 : 264pp  
Pb: 978-0-415-66669-5 : **£54.99**  
Hb: 978-0-415-66668-8 : **£185**  
eBook: 978-1-315-81508-4

\* For full contents and more information, visit: [www.routledge.com/9780415666695](http://www.routledge.com/9780415666695)

## Risk and Hazard Management for Festivals and Events



**Peter Wynn-Moylan**

Events of all types are produced every day for all manner of purposes, attracting all sorts of people. To provide a safe and secure setting in which people gather is imperative. Risk and Hazard Management for Festivals and Events provides students with a comprehensive, fully integrated planning and management mechanism that can be applied to events of all types and size. The Event Safety Management System provides guidelines and processes for proactive methods to identify, assess and control hazardous conditions and practices. Written in an accessible practical way, this book is essential reading for all events students and event managers.

Routledge  
September 2017 : 336pp  
Pb: 978-1-138-67839-2 : **£52.99**  
Hb: 978-1-138-67838-5 : **£200**  
eBook: 978-1-315-55897-4

\* For full contents and more information, visit: [www.routledge.com/9781138678392](http://www.routledge.com/9781138678392)

2ND EDITION

## Risk Management for Events



**Julia Rutherford Silvers, William O'Toole**

*Series: Events Management*

Risk Management for Events is a comprehensive and practical guide which supports academic and professional development programs to prepare individuals for entering or advancement in the international events industry. Creating and managing the environment in which people will gather carries with it awesome responsibilities — legal, ethical, and financial. To provide a safe and secure setting and to operate in a manner that ensures the hosting organizations or individuals achieve their objectives in a proper and profitable way, event risk management must be fully integrated into all event plans and throughout the event management process.

Routledge  
December 2020 : 422pp  
Pb: 978-0-367-26064-4 : **£55.99**  
Hb: 978-0-367-26061-3 : **£155**  
eBook: 978-0-429-29129-6

\* For full contents and more information, visit: [www.routledge.com/9780367260644](http://www.routledge.com/9780367260644)

## Managing International Events



**W. Gerard Ryan**

This book provides a comprehensive overview and examination of the international aspect of Events Management and the many challenges and complications that arise in the planning and delivery specifically of cross-border and cross-cultural events. This will be of great interest not only to students and researchers of International Events Management, Tourism and Hospitality, but also to current practitioners in the Events sector.

Routledge  
September 2020 : 366pp  
Pb: 978-1-138-57277-5 : **£45.99**  
Hb: 978-1-138-57276-8 : **£195**  
eBook: 978-0-203-70184-3

\* For full contents and more information, visit: [www.routledge.com/9781138572775](http://www.routledge.com/9781138572775)

2ND EDITION

## Special Event Production: The Process



**Doug Matthews** Gear Six Creative, Canada

This must-have guide to special event production looks deep the behind-the-scene of an event, and dissects what it is that creates success. It analyses the process - the planning and business aspects to provide a unique guide to producing a variety of events from weddings to festivals. It explains thoroughly, budgeting and resource concerns, planning and cost projections and the role of the well-crafted proposal. This new edition has been updated throughout with up - date content on technology, volunteers, event design venues and marketing as well as new international case studies. This text is part two of a two book set - also available is Special Events Production: The Resources.

Routledge  
September 2015 : 284pp  
Pb: 978-1-138-78565-6 : **£66.99**  
Hb: 978-1-138-78566-3 : **£185**  
eBook: 978-1-315-76772-7

\* For full contents and more information, visit: [www.routledge.com/9781138785656](http://www.routledge.com/9781138785656)

2ND EDITION

## Special Event Production: The Resources



**Doug Matthews** Gear Six Creative, Canada

This must-have guide to special event production resources looks deep behind-the-scenes of an event and dissects what it is that creates success. It analyses the resources and is an extensive reference guide to the technical details of the technical aspects of a big event. This second edition has been updated to incorporate new audio -visual technology, industry safety standards, special effect platforms, décor and new custom forms of staging for both indoor and outdoor events. This text is part two of a two book set - also available is Special Events Production: the Process

Routledge  
September 2015 : 366pp  
Pb: 978-1-138-78567-0 : **£62.99**  
Hb: 978-1-138-78568-7 : **£185**  
eBook: 978-1-315-76770-3

\* For full contents and more information, visit: [www.routledge.com/9781138785670](http://www.routledge.com/9781138785670)

## The Practical Guide to Wedding Planning



**Marie Haverly**

This concise yet comprehensive guide offers highly practical insights and advice to those wanting to plan weddings as a career choice. Written by a highly experienced ex-wedding planner, this will be invaluable reading for those looking to enter or progress in the world of wedding planning, those already working in the industry, studying an events management programme, or perhaps looking for a career change.

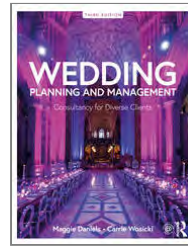
Routledge  
March 2022 : 158pp  
Pb: 978-0-367-23044-9 : **£35.99**  
Hb: 978-0-367-23040-1 : **£155**  
eBook: 978-0-429-27808-2

\* For full contents and more information, visit: [www.routledge.com/9780367230449](http://www.routledge.com/9780367230449)

3RD EDITION

## Wedding Planning and Management

Consultancy for Diverse Clients



**Maggie Daniels** George Mason University, USA, **Carrie Wosicki**

Wedding Planning and Management: Consultancy for Diverse Clients, third edition provides students, consultants, engaged couples, vendors and scholars with a comprehensive introduction to the business of weddings. Looking through an event management lens, this is the only book to thoroughly explore the fundamentals of weddings, including historical and cultural foundations, practice and the business of wedding planning in one volume. Diversity and inclusivity are emphasized through the integration of wedding traditions from cultures around the globe and international case studies that inspire and set standards for best practice.

Routledge  
August 2020 : 560pp  
Pb: 978-0-367-22784-5 : **£40.99**  
Hb: 978-0-367-22782-1 : **£155**  
eBook: 978-0-429-27682-8

\* For full contents and more information, visit: [www.routledge.com/9780367227845](http://www.routledge.com/9780367227845)

## Managing Sport Facilities and Major Events

Second Edition



**Eric C. Schwarz** Victoria University, Australia, **Hans Westerbeek** Victoria University, Australia, **Dongfeng Liu** Shanghai University of Sport, China, **Paul Emery** La Trobe University, Australia, **Paul Turner** Deakin University, Melbourne, Australia

Successful events depend upon well-managed facilities. Now in a fully revised and updated new edition, this is still the only textbook to introduce the fundamentals of sport facility and event management in a global context. Alongside in-depth discussion of issues such as facility design and event operations, the book presents fascinating insights from professional practice and case studies of real world events. With completely new chapters on impact, legacy and analytics, and now supported by a companion website containing slides, test questions and other useful features, this is an essential text for any course in sport facilities, events or operations management.

Routledge

October 2016 : 324pp

Pb: 978-1-138-65861-5 : **£62.99**

Hb: 978-1-138-65860-8 : **£170**

eBook: 978-1-315-62069-5

\* For full contents and more information, visit: [www.routledge.com/9781138658615](http://www.routledge.com/9781138658615)

## Managing Sport Mega-Events



*Edited by* **Stephen Frawley** University of Technology Sydney, Australia

Managing Sport Mega-Events identifies and evaluates the current issues and complexities faced by those charged with the responsibility of managing these mega-sport events. The book draws on leading international sport management scholars, each whom have expertise in the organisation of mega-sport events. It makes valuable contribution to the existing literature.

Routledge

June 2016 : 200pp

Pb: 978-1-138-79677-5 : **£55.99**

Hb: 978-1-138-79676-8 : **£165**

eBook: 978-1-315-75764-3

\* For full contents and more information, visit: [www.routledge.com/9781138796775](http://www.routledge.com/9781138796775)

4TH EDITION

## Strategic Sports Event Management



**Guy Masterman**

This book provides students and event managers with an insight into the strategic management of sports events of all scales and types, from international mega-events to community sport. Introducing key theory and best practice, it offers a practical, step-by-step guide to planning, organizing, managing and evaluating events. This new edition includes expanded coverage of digital and social media, the social impact of events, sustainability, security, entrepreneurship, employability. It is an essential text for any sports event course, and invaluable reading for any student or practitioner working in sport business, sport management, sport development, or event management.

Routledge

November 2021 : 418pp

Pb: 978-0-367-49466-7 : **£60.99**

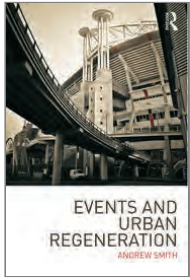
Hb: 978-0-367-49465-0 : **£155**

eBook: 978-1-003-04625-7

\* For full contents and more information, visit: [www.routledge.com/9780367494667](http://www.routledge.com/9780367494667)

## Events and Urban Regeneration

The Strategic Use of Events to Revitalise Cities



**Andrew Smith** University of Westminster, UK

Events and Urban Regeneration is the first book to critically examine the use of events in regeneration by looking at a range of cities and a range of sporting, arts and cultural events projects. It analyzes varying theoretical perspectives to provide insight into why major events are important to contemporary cities. It examines the different ways in which events can assist regeneration, by reviewing good practice as well as problems and issues associated with this unconventional form of public policy. It identifies key issues faced by those tasked with using events to assist regeneration and suggests how practices could be improved in the future.

Routledge

January 2012 : 320pp

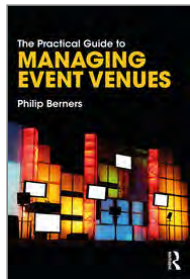
Pb: 978-0-415-58148-6 : **£54.99**

Hb: 978-0-415-58147-9 : **£200**

eBook: 978-0-203-13699-7

\* For full contents and more information, visit: [www.routledge.com/9780415581486](http://www.routledge.com/9780415581486)

## The Practical Guide to Managing Event Venues



**Philip Berners**

*Series: The Practical Guide to Events and Hotel Management Series*

This is a short, accessible and practical guide to running venues which are in the business of hosting events. Using honest guidance peppered with the author's real-life situational anecdotes to contextualise the topics, the book is logically structured around the key stages of event management – pre-event, onsite and post-event. Topics covered include developing the client relationship, marketing, financial accountability, risk, interdepartmental communication, onsite procedures and post-event evaluation. Aimed at both students and practitioners, this book makes the business of venue management appealing, understandable and achievable.

Routledge

July 2018 : 246pp

Pb: 978-1-138-48640-9 : **£40.99**

Hb: 978-1-138-48639-3 : **£200**

eBook: 978-1-351-04559-9

\* For full contents and more information, visit: [www.routledge.com/9781138486409](http://www.routledge.com/9781138486409)

## Working with Venues for Events

A Practical Guide



**Emma Delaney** University of Chichester, Business School

The book explores the different types of venues available to event managers, analysing the specific characteristics, benefits and drawbacks that distinguish them. It also illustrates how venues function and are managed, incorporating key aspects of venue management including staffing, marketing, legislation, production, scheduling and administration. Sustainability, ethics and technology are also integrated throughout along with a vast range of industry examples of different venue types and events from around the world. Comprehensive and accessible, this is an invaluable resource for anyone with an interest in events management.

Routledge

December 2017 : 268pp

Pb: 978-1-138-94453-4 : **£45.99**

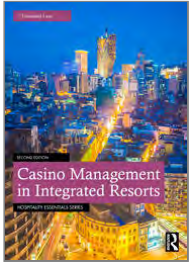
Hb: 978-1-138-94452-7 : **£175**

eBook: 978-1-315-67182-6

\* For full contents and more information, visit: [www.routledge.com/9781138944534](http://www.routledge.com/9781138944534)

2ND EDITION

## Casino Management in Integrated Resorts



**Desmond Lam**

*Series: Hospitality Essentials Series*

Gambling or, perhaps more appropriately, gaming is an activity that is generally accepted by our modern society and often involves the use of money to take risks so as to gain additional value. The activity is sometimes described as playing a game of chance that involves some elements of chance and/or skill. It can take various forms in different cultures and across time. In the absence of prior empirical evidence (i.e., research-based or evidence-based findings), best practice should prevail. Under the best practice principle, a practice that has shown the best possible evidence of success (or effectiveness) should be adopted.

Routledge

May 2026 : 206pp

Pb: 978-1-032-95655-8 : **£41.99**

Hb: 978-1-032-95657-2 : **£155**

\* For full contents and more information, visit: [www.routledge.com/9781032956558](http://www.routledge.com/9781032956558)

3RD EDITION

## Cruise Operations Management

Hospitality Perspectives



**Philip Gibson , Philip Gibson , Richard Parkman**

Cruise Operations Management: Hospitality Perspectives offers a comprehensive and contextualized overview of hospitality services for the cruise industry. As well as providing a background to the cruise industry, it also looks deeper into the management issues providing a practical guide for students and professionals alike. This comprehensive, accessible and engaging text is essential reading for all those seeking to study cruise operations management whether for academic or vocational reasons.

Routledge

October 2018 : 400pp

Pb: 978-1-138-50517-9 : **£55.99**

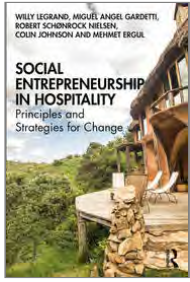
Hb: 978-1-138-50516-2 : **£200**

eBook: 978-1-315-14648-5

\* For full contents and more information, visit: [www.routledge.com/9781138505179](http://www.routledge.com/9781138505179)

## Social Entrepreneurship in Hospitality

Principles and Strategies for Change



**Willy Legrand , Miguel Angel Gardetti , Robert Schönrock Nielsen , Colin Johnson , Mehmet Ergul**

This innovative book is the first to explore social entrepreneurship in the field of hospitality, introducing students to the principles of social entrepreneurship motivation, finance, sustainability, issues and challenges, and how these can be successfully implemented in a range of hospitality settings. The is a timely addition to the literature, written by a team of highly regarded professionals and academics, and will be essential reading for all current and future entrepreneurs in the field of Hospitality Management.

Routledge

November 2020 : 264pp

Pb: 978-1-138-73411-1 : **£39.99**

Hb: 978-1-138-73408-1 : **£155**

eBook: 978-1-315-18736-5

\* For full contents and more information, visit: [www.routledge.com/9781138734111](http://www.routledge.com/9781138734111)

7TH EDITION

## Food and Beverage Management



**Andrew Lockwood , Ioannis S. Pantelidis** University of Brighton, UK, **Mark Ashton , Bernard Davis**

The provision of food and beverages away from home forms a substantial part of the activities of the hospitality industry and, indeed, of the national economy. Like the industry of which it is a major part, food and beverage operations are characterized by their diversity. Considering recent developments in automation, what do you predict the industry will look like in terms of robotic automation by 2030? Justify your answer with arguments anchored in industry literature.

Routledge

June 2026 : 420pp

Pb: 978-1-032-49791-4 : **£51.99**

Hb: 978-1-032-49790-7 : **£155**

\* For full contents and more information, visit: [www.routledge.com/9781032497914](http://www.routledge.com/9781032497914)

2ND EDITION

## Strategic Questions in Food and Beverage Management



**Roy Wood** School of Tourism, Events and Hospitality Management, Leeds Beckett University, UK

*Series: Hospitality Essentials Series*

This second edition continues to tackle topical issues in Food and Beverage Management, from celebrity chefs and cooks to food as an art form, and has been updated to include: • Five new chapters – on culinary creativity; menu analysis; wine and beverage consumption; food supply chains; and the fitness to purpose of higher food and beverage management education. • Learning outcomes and discussion questions per chapter • New web and video links interspersed throughout Written in a clear, accessible and distinctive style, this comprehensive text will be essential reading for all final year and postgraduate students of hospitality and will also be of interest to industry practitioners.

Routledge

January 2018 : 170pp

Pb: 978-1-138-21937-3 : **£60.99**

Hb: 978-1-138-21936-6 : **£155**

eBook: 978-1-315-41525-3

\* For full contents and more information, visit: [www.routledge.com/9781138219373](http://www.routledge.com/9781138219373)

4TH EDITION

## Accounting Essentials for Hospitality Managers



**Chris Guilding** Griffiths University, Australia, **Kate Mingjie Ji**

For non-accountant hospitality managers, accounting and financial management is often perceived as an inaccessible part of the business. Yet having a grasp of accounting basics is a key part of management. Using an 'easy-to-read' style, this book provides a comprehensive overview of the most relevant accounting techniques and information for hospitality managers. It demonstrates how to organise and analyse accounting data to help make informed decisions with confidence. The book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. It is a key resource for all future hospitality managers.

Routledge

February 2022 : 402pp

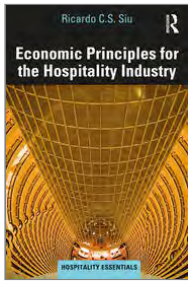
Pb: 978-1-032-02432-5 : **£51.99**

Hb: 978-1-032-02433-2 : **£155**

eBook: 978-1-003-18333-4

\* For full contents and more information, visit: [www.routledge.com/9781032024325](http://www.routledge.com/9781032024325)

## Economic Principles for the Hospitality Industry



**Ricardo C.S. Siu**

*Series: Hospitality Essentials Series*

Economics Principles for the Hospitality industry is the ideal introduction to the fundamentals of economics in this dynamic and highly competitive sector. This will be an essential introductory yet comprehensive resource on economics for all hospitality students.

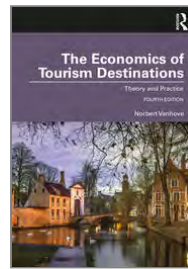
Routledge  
June 2019 : 232pp  
Pb: 978-1-138-09065-1 : **£44.99**  
Hb: 978-1-138-09064-4 : **£200**  
eBook: 978-1-315-10852-0

\* For full contents and more information, visit: [www.routledge.com/9781138090651](http://www.routledge.com/9781138090651)

4TH EDITION

## The Economics of Tourism Destinations

Theory and Practice



**Norbert Vanhove** Katholieke Universiteit Leuven, Belgium

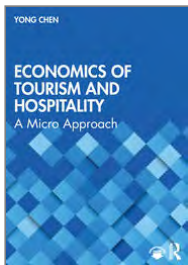
Revised and updated, the fourth edition of The Economics of Tourism Destinations provides a guide to the economic aspects of tourism for students and practitioners to decipher the methods of measurement of supply, demand, trends and impacts as well as the role of tourism in development strategy for destinations and regional development. Combining macro and micro aspects of economics to the tourism destination, this book is an invaluable resource for students studying this topic.

Routledge  
June 2022 : 500pp  
Pb: 978-1-032-19214-7 : **£55.99**  
Hb: 978-1-032-19219-2 : **£155**  
eBook: 978-1-003-25818-6

\* For full contents and more information, visit: [www.routledge.com/9781032192147](http://www.routledge.com/9781032192147)

## Economics of Tourism and Hospitality

A Micro Approach



**Yong Chen**

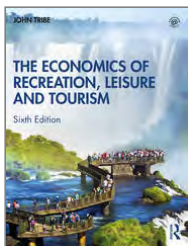
This book offers students an accessible and applied introduction to microeconomics in tourism and hospitality through a comprehensive analysis of the market mechanism, demand and supply, firm behavior and strategy, and transaction and institution. By reading this book, students will be able to develop an economist's way of thinking, which enables them to analyze tourism and hospitality businesses in a rigorous and critical manner. This book is essential reading for all tourism and hospitality students and teachers.

Routledge  
May 2021 : 414pp  
Pb: 978-0-367-89735-2 : **£45.99**  
Hb: 978-0-367-90367-1 : **£155**  
eBook: 978-1-003-02324-1

\* For full contents and more information, visit: [www.routledge.com/9780367897352](http://www.routledge.com/9780367897352)

6TH EDITION

## The Economics of Recreation, Leisure and Tourism



**John Tribe** University of Surrey, UK

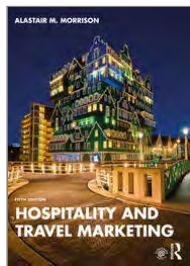
One of the leading texts in the field, this is the ideal introduction to the fundamentals of economics in these industries, helping you to enjoy and pass an economics module as part of tourism, recreation, events or sport management degrees. It is written in a clear and engaging style that assumes no prior knowledge of economics. It applies economic theory to a range of tourism industry issues at the consumer, business, national and international level by using topical examples to give the theory real-world context.

Routledge  
April 2020 : 496pp  
Pb: 978-0-367-23083-8 : **£45.99**  
Hb: 978-0-367-23081-4 : **£155**  
eBook: 978-0-429-27825-9

\* For full contents and more information, visit: [www.routledge.com/9780367230838](http://www.routledge.com/9780367230838)

5TH EDITION

## Hospitality and Travel Marketing



**Alastair M. Morrison**

Fully revised and updated for its 5th edition, *Hospitality and Travel Marketing* provides students with an international and systematic approach to hospitality and travel marketing structured around planning, research, implementation, control, and evaluation. This international, accessible and comprehensive whole industry textbook written by a world-renowned author and industry expert, is an invaluable study companion for students of hospitality and travel marketing.

Routledge

October 2022 : 674pp

Pb: 978-1-032-27413-3 : **£49.99**

Hb: 978-1-032-27412-6 : **£140**

eBook: 978-1-003-29261-6

\* For full contents and more information, visit: [www.routledge.com/9781032274133](http://www.routledge.com/9781032274133)

4TH EDITION

## Hospitality Marketing

Principles and Practices



**Dogan Gursoy** Washington State University, USA,  
**Francis Buttle** Francis Buttle Associates, Australia, **David Bowie** Oxford Brookes University, UK

*Hospitality Marketing* is an introductory textbook which shows readers how to apply the principles of marketing within the hospitality industry. This book is written specifically for students taking marketing modules within hospitality courses and is a valuable resource to promote learning.

Routledge

August 2022 : 424pp

Pb: 978-1-032-03026-5 : **£60.99**

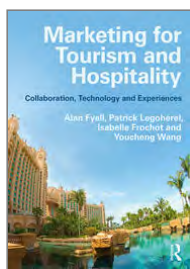
Hb: 978-1-032-03036-4 : **£155**

eBook: 978-1-003-18634-2

\* For full contents and more information, visit: [www.routledge.com/9781032030265](http://www.routledge.com/9781032030265)

## Marketing for Tourism and Hospitality

Collaboration, Technology and Experiences



**Alan Fyall**, **Patrick Legohérel** University of Angers, France, **Isabelle Frochot** Université Savoie Mont Blanc, France, **Youcheng Wang**

This book provides students with a contemporary and accessible resource as they prepare to encounter the complexities and challenges of tourism and hospitality marketing globally. It offers a clear articulation of the changing landscape, a comprehensive introduction to the three underpinning themes of collaboration, technology and experiences, and a plentiful supply of international case material, preparing students for day-to-day problems in the dynamic world of marketing. This contemporary, challenging and highly applied text is an indispensable resource for all students of tourism and hospitality degree programmes.

Routledge

March 2019 : 620pp

Pb: 978-1-138-12129-4 : **£50.99**

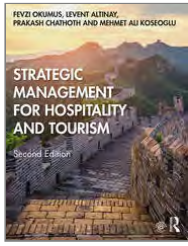
Hb: 978-1-138-12127-0 : **£170**

eBook: 978-1-315-65102-6

\* For full contents and more information, visit: [www.routledge.com/9781138121294](http://www.routledge.com/9781138121294)

2ND EDITION

## Strategic Management for Hospitality and Tourism



**Fevzi Okumus** University of Central Florida, USA, **Levent Altinay** Oxford Brookes University, UK, **Prakash Chautho** American University of Sharjah, UAE, **Mehmet Ali Koseoglu**

Strategic Management for Hospitality and Tourism is an essential text for both intermediate and advanced learners aspiring to build their knowledge related to the theories and perspectives on the topic. The book provides critical and analytical insights on contemporary theoretical models and management practices while enhancing the learning process through worked examples and cases applied to the hospitality and tourism setting. Highly illustrated and in full colour design, this book is essential reading for all future hospitality and tourism managers.

Routledge

November 2019: 356pp

Pb: 978-0-815-39347-4 : £57.99

Hb: 978-0-815-39346-7 : £155

eBook: 978-1-351-18851-7

\* For full contents and more information, visit: [www.routledge.com/9780815393474](http://www.routledge.com/9780815393474)

4TH EDITION

## Strategic Management for Tourism, Hospitality and Events



**Nigel G. Evans** Teeside University, UK

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding and it is an essential resource for Tourism, Hospitality and Events students.

Routledge

January 2024: 796pp

Pb: 978-1-032-33183-6 : £61.99

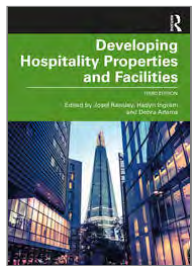
Hb: 978-1-032-33182-9 : £155

eBook: 978-1-003-31861-3

\* For full contents and more information, visit: [www.routledge.com/9781032331836](http://www.routledge.com/9781032331836)

3RD EDITION

## Developing Hospitality Properties and Facilities



Edited by **Josef Ransley**, **Hadyn Ingram**, **Debra Adams**

In light of the tumultuous global changes which have dramatically affected the hospitality business, the third edition of *Developing Hospitality Properties and Facilities* provides insight into the reality of developing hospitality properties in challenging international contexts. Written for hospitality owners, developers, investors and managers and suitable for students, this book aims to bridge the gap between generic and applied texts using a model-based approach to clarify the process in an informed, non-technical way.

Routledge  
June 2022 : 416pp  
Pb: 978-0-367-77080-8 : **£52.99**  
Hb: 978-0-367-77083-9 : **£155**  
eBook: 978-1-003-16970-3

\* For full contents and more information, visit: [www.routledge.com/9780367770808](http://www.routledge.com/9780367770808)

## Sustainable Customer Experience Design

Co-creating Experiences in Events, Tourism and Hospitality



**Bert Smit** NHTV Breda University of Applied Sciences, the Netherlands, **Frans Melissen**

This book focuses on designing, staging and managing experiences within the context of the events, tourism and hospitality industries. It also illustrates current and future developments in these industries and wider society, with an emphasis on sustainable development. The book offers an innovative approach for successfully creating experiences for (potential) customers that is based on combining insights and methods from the world of design and the social sciences. What's more, it shows how the experience economy and sustainable development both reinforce one another and create challenges that businesses and professionals can address through this approach.

Routledge  
June 2018 : 300pp  
Pb: 978-1-138-65854-7 : **£160**  
eBook: 978-1-315-62074-9

\* For full contents and more information, visit: [www.routledge.com/9781138658547](http://www.routledge.com/9781138658547)

## The Practical Guide to Achieving Customer Satisfaction in Events and Hotels



**Philip Berners** Edge Hotel School, University of Essex, UK, **Adrian Martin**

Series: *The Practical Guide to Events and Hotel Management Series*

The *Practical Guide to Achieving Customer Satisfaction in Events and Hotels* is the 4th title in the Routledge series *The Practical Guide to Events and Hotel Management* and presents expert-led insight of customer service best practice within events and hotels. This book is ideal for students of the management of events, hotels, hospitality or tourism, to be used as a practical resource alongside existing theoretical textbooks. It is also an essential tool for anybody working in the customer-facing industries.

Routledge  
July 2022 : 194pp  
Pb: 978-0-367-72385-9 : **£39.99**  
Hb: 978-0-367-72387-3 : **£155**  
eBook: 978-1-003-15460-0

\* For full contents and more information, visit: [www.routledge.com/9780367723859](http://www.routledge.com/9780367723859)

## Human Resource Management in Hospitality Cases



**Peter Szende, Suzanne Markham Bagnera, Danielle Clark Cole**

Human Resource Management in Hospitality Cases adopts a practical case-based approach to develop critical thinking and problem-solving skills in future hospitality managers. Using tried-and-tested real-life scenarios, this book thoroughly prepares hospitality students for a career in the field. This book will be essential for all students of hospitality and an invaluable resource for current practitioners in the field as well.

Routledge  
July 2020 : 308pp  
Pb: 978-0-815-37802-0 : **£52.99**  
Hb: 978-0-815-37801-3 : **£155**  
eBook: 978-1-351-23331-6

\* For full contents and more information, visit: [www.routledge.com/9780815378020](http://www.routledge.com/9780815378020)

11TH EDITION

## Human Resource Management in the Hospitality Industry

A Guide to Best Practice



**Michael J. Boella** University of Brighton, UK, **Steven Goss-Turner** University of Brighton, UK, **Sumeetra Ramakrishnan**

To consider an industry's workforce and the most effective means of managing the people in that workforce, one must begin by examining the context and the environment in which the industry is operating. Stereotypical gender roles are being redefined, and we are beginning to witness more females in senior roles. An increase in family-friendly policies and flexible working hours also means that childcare responsibilities are being shared between parents, and women are now more able to continue their careers after having children.

Routledge  
February 2026 : 570pp  
Pb: 978-1-032-74322-6 : **£55.99**  
Hb: 978-1-032-74324-0 : **£155**  
eBook: 978-1-003-46872-1

\* For full contents and more information, visit: [www.routledge.com/9781032743226](http://www.routledge.com/9781032743226)

## Hospitality Management

International Introduction



**Simon Hudson**

This engaging and accessible textbook takes an international approach, gives students an opportunity to gain a comprehensive understanding of the principles of hospitality management whilst being exposed to real-life examples that influence today's hospitality marketplace. This volume is a vital resource for undergraduate hospitality students, as well as educators and practitioners globally.

Routledge

February 2025 : 370pp

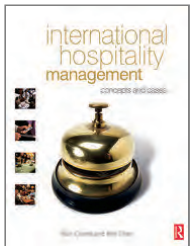
Pb: 978-1-032-62418-1 : **£56.99**

Hb: 978-1-032-61889-0 : **£155**

eBook: 978-1-032-62421-1

\* For full contents and more information, visit: [www.routledge.com/9781032624181](http://www.routledge.com/9781032624181)

## International Hospitality Management



**Alan Clarke , Alan Clarke** University of Pannonia, Hungary, **Wei Chen**

International Hospitality Management brings together the latest developments in global hospitality operations with the contemporary management principles. It provides a truly international perspective on the hospitality and tourism industries and provides a fresh insight into hospitality and tourism management.

Routledge

June 2007 : 394pp

Pb: 978-0-750-66675-6 : **£59.99**

Hb: 978-1-138-12886-6 : **£195**

eBook: 978-0-080-54731-2

\* For full contents and more information, visit: [www.routledge.com/9780750666756](http://www.routledge.com/9780750666756)

## Principles of Management for the Hospitality Industry



**Dana Tesone** University of Central Florida, USA

While business texts are commonly too theoretically focused on the corporate management of manufacturing organizations, Principles of Management for the Hospitality Industry covers the service systems required for effective and efficient hospitality management. In addition, Principles of Management for the Hospitality Industry includes 120 diagrams to help in visualize key concepts as well as end-of-chapter problems to develop thinking and case studies throughout to contextualize. The instructor website includes PowerPoint and a link to a test bank that is downloadable (Flash files) onto instructors' Learning Management Systems (anything SCORM compliant such as WebCT, Moodle, Angel, etc.) at their universities and colleges. Note that electronic whiteboards are managed via LMS.

Routledge

August 2009 : 416pp

Pb: 978-1-856-17799-3 : **£67.99**

Hb: 978-1-138-43282-6 : **£205**

eBook: 978-0-080-96307-5

\* For full contents and more information, visit: [www.routledge.com/9781856177993](http://www.routledge.com/9781856177993)

## An SPSS Guide for Tourism, Hospitality and Events Researchers



Edited by **Rahul Pratap Singh Kaurav**, **Dogan Gursoy**  
Washington State University, USA, **Nimit Chowdhary**

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge  
December 2020 : 430pp  
Pb: 978-0-367-23658-8 : **£40.99**  
Hb: 978-0-367-23657-1 : **£155**  
eBook: 978-0-429-28106-8

\* For full contents and more information, visit: [www.routledge.com/9780367236588](http://www.routledge.com/9780367236588)

3RD EDITION

## Planning Research in Hospitality and Tourism



Levent Altinay Oxford Brookes University, UK,  
**Alexandros Paraskevas**, **Faizan Ali**

Planning Research in Hospitality and Tourism, 3rd Edition is an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. Enriched with insightful case studies throughout, this volume is essential reading for all tourism and hospitality researchers.

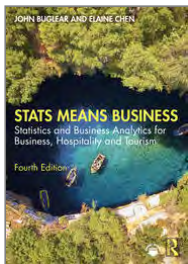
Routledge  
June 2024 : 372pp  
Pb: 978-1-032-52258-6 : **£51.99**  
Hb: 978-1-032-52257-9 : **£155**  
eBook: 978-1-003-40579-5

\* For full contents and more information, visit: [www.routledge.com/9781032522586](http://www.routledge.com/9781032522586)

4TH EDITION

## Stats Means Business

Statistics and Business Analytics for Business, Hospitality and Tourism



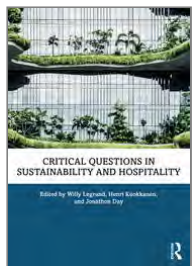
**John Buglear**, **Elaine Chen**

Stats Means Business is an introductory and comprehensive textbook written especially for Hospitality, Business and Tourism students who take statistics or quantitative methods modules. By minimising technical language, providing clear definitions of key terms and giving emphasis to interpretation rather than technique, this book caters to beginners in the subject. Stats Means Business is an ideal, accessible and practical introduction to statistics and quantitative research methods for Hospitality, Business and Tourism students.

Routledge  
April 2025 : 456pp  
Pb: 978-1-032-75021-7 : **£60.99**  
Hb: 978-1-032-75018-7 : **£155**  
eBook: 978-1-003-47202-5

\* For full contents and more information, visit: [www.routledge.com/9781032750217](http://www.routledge.com/9781032750217)

## Critical Questions in Sustainability and Hospitality



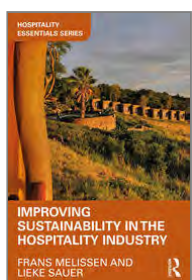
Edited by **Willy Legrand**, Institut Paul Bocuse, FRANCE, **Jonathon Day** Purdue University, USA

Informed by the scholarly and practical viewpoints of a myriad of internationally-recognised experts, this engaging and timely volume poses a set of pertinent questions that cover critical and contemporary sustainability issues in hospitality and tourism and proposes actionable solutions. This book is an essential reading for students and academics in the field of hospitality and tourism management, as well as industry professionals searching for answers to challenges they face in enacting sustainability in their business.

Routledge  
March 2023 : 380pp  
Pb: 978-1-032-11102-5 : £41.99  
Hb: 978-1-032-11106-3 : £140  
eBook: 978-1-003-21842-5

\* For full contents and more information, visit: [www.routledge.com/9781032111025](http://www.routledge.com/9781032111025)

## Improving Sustainability in the Hospitality Industry



**Frans Melissen**, **Lieke Sauer**

Series: *Hospitality Essentials Series*

This book specifically addresses the links between operations, tactics and strategy from a sustainable development perspective and moves beyond describing what is to reflecting on what could be or even what should be, including possible avenues to get there. Through reviewing specific barriers and opportunities related to practical situations and examples at all three levels of hospitality business – the operational, tactical and strategic level – and supported by the latest theoretical insights, this book provides students with a concise guide for improving sustainability concepts and businesses in the hospitality industry.

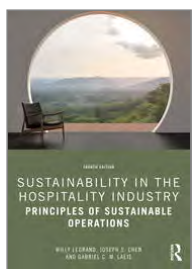
Routledge  
October 2018 : 146pp  
Pb: 978-1-138-05770-8 : £41.99  
Hb: 978-1-138-05769-2 : £200  
eBook: 978-1-315-16475-5

\* For full contents and more information, visit: [www.routledge.com/9781138057708](http://www.routledge.com/9781138057708)

4TH EDITION

## Sustainability in the Hospitality Industry

Principles of Sustainable Operations



**Willy Legrand** University of Applied Sciences, Bonn, Germany, **Joseph S. Chen** Indiana University, USA, **Gabriel C. M. Laeis**

This foundational textbook investigates the economic, environmental, and social sustainability issues facing the hospitality industry today, and explores ideas, solutions, strategies of how to manage operations in a sustainable way. Accessible and comprehensive, this book is essential reading for all students as well as current and future managers in the hospitality industry.

Routledge  
July 2022 : 818pp  
Pb: 978-0-367-53250-5 : £69.99  
Hb: 978-0-367-53253-6 : £155  
eBook: 978-1-003-08112-8

\* For full contents and more information, visit: [www.routledge.com/9780367532505](http://www.routledge.com/9780367532505)

## A Practical Guide to Managing Tourist Experiences



**Isabelle Frochot**

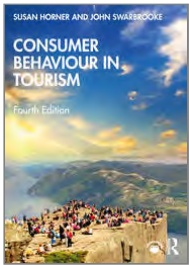
This book provides students with a concise and practical guide that presents the key understandings of the tourist experience and provides strategic guidance on how to develop an impactful and memorable experience. This offers students a full understanding of how the experience is lived from the tourist perspective, how tourism providers can manage that process and develop successful experimental marketing interventions. This is essential reading for all tourism students and future tourism managers.

Routledge  
December 2021 : 220pp  
Pb: 978-0-367-81982-8 : **£39.99**  
Hb: 978-0-367-89446-7 : **£155**  
eBook: 978-1-003-01923-7

\* For full contents and more information, visit: [www.routledge.com/9780367819828](http://www.routledge.com/9780367819828)

4TH EDITION

## Consumer Behaviour in Tourism



**Susan Horner** University of Plymouth, UK, **John Swarbrooke**

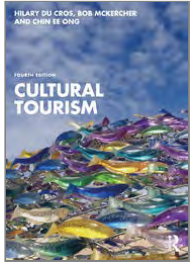
Now fully revised and updated, the fourth edition of this bestselling text provides students with a vital understanding of the nature of tourism and contemporary tourist behaviour. It also shows them how this knowledge can be used to manage and market tourism effectively in a variety of sectors of tourism including: tour operations, hospitality, visitor attractions, transport, retail travel, cruising and airlines. This book is an invaluable resource for students studying tourism.

Routledge  
December 2020 : 500pp  
Pb: 978-0-367-49559-6 : **£57.99**  
Hb: 978-0-367-49563-3 : **£155**  
eBook: 978-1-003-04672-1

\* For full contents and more information, visit: [www.routledge.com/9780367495596](http://www.routledge.com/9780367495596)

4TH EDITION

## Cultural Tourism



**Hilary du Cros** University of New Brunswick, Canada,  
**Bob McKecher** Hong Kong Polytechnic University,  
China, **Chin Ee Ong**

Cultural tourism is one of the oldest forms of special interest tourism, and yet it remains one of the more misunderstood types. We are creating a framework to deliver on the three goals of this project in a way that honors and upholds the relevant laws and regulations to ensure all the content that is wayfinding and all the experiences that accompany it are created, used, and enjoyed in a way that is both legal and respectful of the authentic cultural art forms that are the foundation of this project.

Routledge

April 2026 : 452pp

Pb: 978-1-032-97803-1 : £55.99

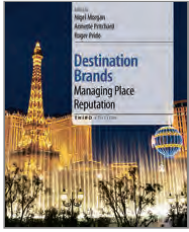
Hb: 978-1-032-97805-5 : £155

eBook: 978-1-003-59559-5

\* For full contents and more information, visit: [www.routledge.com/9781032978031](http://www.routledge.com/9781032978031)

3RD EDITION

## Destination Brands



**Nigel Morgan** Cardiff Metropolitan University, UK,  
**Annette Pritchard** Cardiff Metropolitan University, UK,  
**Roger Pride**

This is the long awaited new edition of this pioneering marketing textbook. When the first edition was published in 2001, destination branding became a marginal, niche topic. Thanks in part to this book and the ongoing research of these authors, this is now a core subject for students and a key concern for tourism industry professionals. Many destinations - from individual cities to entire countries - are adopting branding strategies similar to those of leading household brand names in an effort to differentiate themselves and to emotionally connect with potential tourists. By focusing on a range of global case studies, Destination Brands demonstrates how all destinations whether big or small can successfully harness the power of branding.

Routledge  
 March 2011 : 392pp  
 Pb: 978-0-080-96930-5 : **£54.99**  
 Hb: 978-1-138-13365-5 : **£195**  
 eBook: 978-0-080-96931-2

\* For full contents and more information, visit: [www.routledge.com/9780080969305](http://www.routledge.com/9780080969305)

3RD EDITION

## Destination Marketing

Essentials



**Steven Pike** University of Queensland, Australia

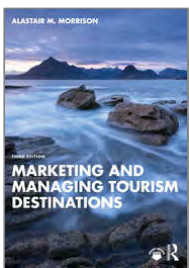
Destination Marketing offers the reader an integrated and comprehensive overview of the key challenges and constraints facing destination marketing organisations (DMOs) and how destination marketing can be planned, implemented and evaluated to achieve successful destination competitiveness. It is written in an engaging style and applies theory to a range of tourism destinations at the consumer, business, national and international level by using topical examples.

Routledge  
 October 2020 : 336pp  
 Pb: 978-0-367-46954-2 : **£49.99**  
 Hb: 978-0-367-46953-5 : **£155**  
 eBook: 978-1-003-03220-5

\* For full contents and more information, visit: [www.routledge.com/9780367469542](http://www.routledge.com/9780367469542)

3RD EDITION

## Marketing and Managing Tourism Destinations



**Alastair M. Morrison** Purdue University, USA

This book is a comprehensive and integrated introductory textbook covering destination management and marketing in one volume. It focuses on how destination management is planned, implemented, and evaluated as well as the management and operations of destination management organizations (DMOs), how they conduct business, major opportunities, and challenges and issues they face to compete for the global leisure and business travel markets. Written by an author with many years of industry practice, university teaching and professional training experience, this book is the essential guide to the subject for tourism, hospitality, and events students and industry practitioners alike.

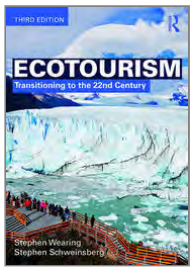
Routledge  
 July 2023 : 1022pp  
 Pb: 978-1-032-38069-8 : **£58.99**  
 Hb: 978-1-032-38067-4 : **£145**  
 eBook: 978-1-003-34335-6

\* For full contents and more information, visit: [www.routledge.com/9781032380698](http://www.routledge.com/9781032380698)

3RD EDITION

## Ecotourism

Transitioning to the 22nd Century

**Stephen Wearing , Stephen Schweinsberg**

Since the first edition of the title, ecotourism has become a major phenomenon in tourism and society in many countries and regions throughout the world. The profusion of experiences has generated a variety of means of theorizing, analysing and marketing ecotourism all that have yet to be encompassed in one book. Ecotourism fills the gap by synthesising the changes in thinking and society over the time since it was first published. This book is essential reading for higher- level and graduate students and researchers in tourism, sociology and geography. It will also be of interest to environmental groups and practitioners.

Routledge

October 2018 : 180pp

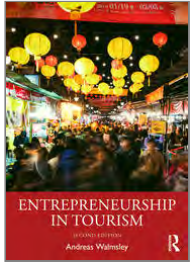
Pb: 978-1-138-20210-8 : **£60.99**Hb: 978-1-138-20204-7 : **£155**

eBook: 978-1-315-47493-9

\* For full contents and more information, visit: [www.routledge.com/9781138202108](http://www.routledge.com/9781138202108)

2ND EDITION

## Entrepreneurship in Tourism



**Andreas Walmsley**

This timely and innovative book is a theoretically-underpinned yet accessible introduction to entrepreneurship in tourism. Each chapter offers an abstract, learning outcomes and a series of questions to stimulate critical engagement with the material covered. As such, the text offers an invaluable resource to tutors and their students on both undergraduate and postgraduate programmes in tourism, as well as tourism scholars engaging with the dynamic phenomenon of entrepreneurship in tourism.

Routledge

May 2025 : 290pp

Pb: 978-1-032-74562-6 : **£46.99**

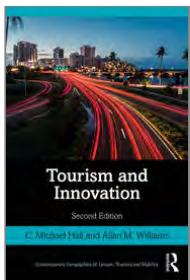
Hb: 978-1-032-74564-0 : **£155**

eBook: 978-1-003-46987-2

\* For full contents and more information, visit: [www.routledge.com/9781032745626](http://www.routledge.com/9781032745626)

2ND EDITION

## Tourism and Innovation



**C. Michael Hall** University of Canterbury, New Zealand,  
**Allan Williams** London Metropolitan University, UK

*Series: Contemporary Geographies of Leisure, Tourism and Mobility*

This ground-breaking volume on the relationships between tourism and innovation provides an overview of relevant innovation theories, and related literatures on entrepreneurship, productivity, regional development and competitiveness, and their significance to contemporary tourism practices. It is structured so as to introduce the reader to the overall significance of innovation, at various levels, and the role that innovation plays in firm and place competition. Supported with case studies throughout, this book is essential reading for all Tourism students.

Routledge

December 2019 : 496pp

Pb: 978-1-138-06082-1 : **£45.99**

Hb: 978-1-138-06076-0 : **£195**

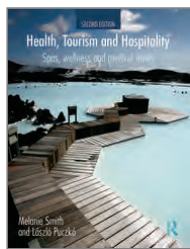
eBook: 978-1-315-16283-6

\* For full contents and more information, visit: [www.routledge.com/9781138060821](http://www.routledge.com/9781138060821)

2ND EDITION

## Health, Tourism and Hospitality

Spas, Wellness and Medical Travel



**Melanie K. Smith** Budapest Metropolitan University of Applied Sciences, Hungary, **Laszlo Puczko** Budapest Metropolitan University of Applied Sciences, Hungary

Health, Tourism and Hospitality takes an in-depth and comprehensive look at the growing health, wellness and medical tourism sectors in a global context. This 2nd Edition includes expanded coverage of the hospitality sector with a focus on spa management; new and updated content on medical tourism, aging population, preventative health, contemporary and alternative therapies, impacts of economic recession and customer loyalty; and case studies focusing on established and new destinations, conventional medicine, lifestyle-based wellness, beauty and cosmetics, healthy nutrition, longevity and anti-ageing. The title is essential reading for students studying health tourism and hospitality.

Routledge

December 2013 : 544pp

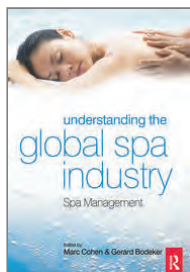
Pb: 978-0-415-63865-4 : £83.99

Hb: 978-0-415-63864-7 : £185

eBook: 978-0-203-08377-2

\* For full contents and more information, visit: [www.routledge.com/9780415638654](http://www.routledge.com/9780415638654)

## Understanding the Global Spa Industry



*Edited by* **Gerard Bodeker** University of Oxford, UK, **Gerry Bodeker**, **Marc Cohen**, **Marc Cohen**

Understanding the Global Spa Industry is the first book of its kind to methodically look at the whole industry, from its historical beginnings to the size of the market today, typologies, marketing, branding and business models. With contributions from internationally renowned practitioners and academics, this unique and groundbreaking book is packed with case studies, examples and advice for all those working in and studying the international spa industry.

Routledge

May 2008 : 496pp

Pb: 978-0-750-68464-4 : £59.99

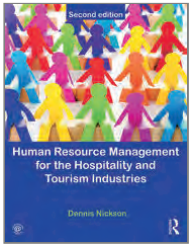
Hb: 978-1-138-13038-8 : £195

eBook: 978-0-080-87916-1

\* For full contents and more information, visit: [www.routledge.com/9780750684644](http://www.routledge.com/9780750684644)

2ND EDITION

## Human Resource Management for the Hospitality and Tourism Industries



**Dennis Nickson** Strathclyde University, UK

Human Resource Management for Hospitality and Tourism sets the scene with a broad review of the evidence of HRM practice within the tourism and hospitality industries. Having identified the broader picture, the text then focuses on a variety of HR policies and practices such as recruitment and selection, legislation and equal opportunities, and staff health and welfare. The book is illustrated throughout with examples of best practice for prescriptive teaching and discussion and international case studies to exercise problem-solving techniques and contextualize learning.

Routledge

November 2012 : 368pp

Pb: 978-0-080-96648-9 : **£59.99**

Hb: 978-0-415-64211-8 : **£170**

eBook: 978-0-080-96649-6

\* For full contents and more information, visit: [www.routledge.com/9780080966489](http://www.routledge.com/9780080966489)

## An SPSS Guide for Tourism, Hospitality and Events Researchers



Edited by **Rahul Pratap Singh Kaurav**, **Dogan Gursoy**  
Washington State University, USA, **Nimit Chowdhary**

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge  
December 2020 : 430pp  
Pb: 978-0-367-23658-8 : **£40.99**  
Hb: 978-0-367-23657-1 : **£155**  
eBook: 978-0-429-28106-8

\* For full contents and more information, visit: [www.routledge.com/9780367236588](http://www.routledge.com/9780367236588)

2ND EDITION

## Marketing Research for the Tourism, Hospitality and Events Industries



**Bonita Kolb**

This user-friendly textbook covers qualitative, quantitative and social media research methods to provide students and course leaders with an accessible guide for learning and teaching marketing research from start to finish. This holistic, concise and accessible textbook is essential reading for all students to gain knowledge as to what visitors want from the travel, hospitality and or event experience and how to influence a destination's success.

Routledge  
June 2025 : 200pp  
Pb: 978-1-032-94038-0 : **£49.99**  
Hb: 978-1-032-94040-3 : **£155**  
eBook: 978-1-003-56863-6

\* For full contents and more information, visit: [www.routledge.com/9781032940380](http://www.routledge.com/9781032940380)

3RD EDITION

## Planning Research in Hospitality and Tourism



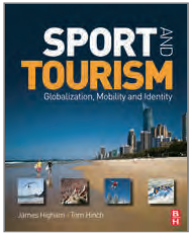
Edited by **Levent Altinay** Oxford Brookes University, UK,  
**Alexandros Paraskevas**, **Faizan Ali**

Planning Research in Hospitality and Tourism, 3rd Edition is an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. Enriched with insightful case studies throughout, this volume is essential reading for all tourism and hospitality researchers.

Routledge  
June 2024 : 372pp  
Pb: 978-1-032-52258-6 : **£51.99**  
Hb: 978-1-032-52257-9 : **£155**  
eBook: 978-1-003-40579-5

\* For full contents and more information, visit: [www.routledge.com/9781032522586](http://www.routledge.com/9781032522586)

## Sport and Tourism



**James Higham , Tom Hinch**

Sport and Tourism: Globalization, Mobility and Identity marks a new era in sport tourism texts. Written by global experts whose previous collaborations have been integral to the development of the field, the book applies key social science concepts and issues relevant to the academic study of sport and tourism. Set to be the an essential text for any student or academic in the field, this book cements and advances previous studies by building upon existing literature, while extending the field by exploring avenues of study that are yet to be comprehensively addressed.

Routledge

March 2009 : 328pp

Pb: 978-0-750-68610-5 : **£52.99**

Hb: 978-1-138-14258-9 : **£195**

eBook: 978-0-080-94264-3

\* For full contents and more information, visit: [www.routledge.com/9780750686105](http://www.routledge.com/9780750686105)

## Sports Tourism

Participants, Policy and Providers



**Mike Weed** Canterbury Christ Church University, UK,  
**Chris Bull** Canterbury Christ Church University, UK

Sports Tourism is an unparalleled text that explores sports tourism as a social, economic and cultural phenomenon.

Routledge

February 2009 : 372pp

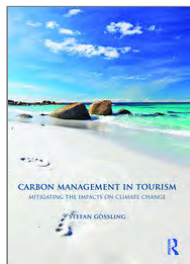
Pb: 978-0-750-68375-3 : **£54.99**

eBook: 978-0-080-94211-7

\* For full contents and more information, visit: [www.routledge.com/9780750683753](http://www.routledge.com/9780750683753)

## Carbon Management in Tourism

Mitigating the Impacts on Climate Change



**Gossling Stefan** Lund University, Sweden

*Series: Routledge International Series in Tourism, Business and Management*

Carbon Management in Tourism is the first book devoted to this important topic and showcases a wide range of measures that help to achieve a lower carbon tourism future. This book combines theory and practice of climate change mitigation in global tourism, addressing various levels of scale, and provides thorough scientific discussion of the causes of emissions growth, reducing emissions and carbon management practices.

Routledge

December 2010 : 368pp

Pb: 978-0-415-56633-9 : **£67.99**

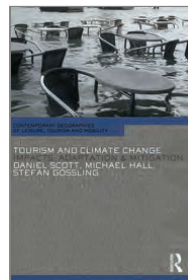
Hb: 978-0-415-56632-2 : **£200**

eBook: 978-0-203-86152-3

\* For full contents and more information, visit: [www.routledge.com/9780415566339](http://www.routledge.com/9780415566339)

## Tourism and Climate Change

Impacts, Adaptation and Mitigation



**Daniel Scott** University of Waterloo, Canada, **C. Michael Hall** University of Canterbury, New Zealand, **Gossling Stefan** Lund University, Sweden

*Series: Contemporary Geographies of Leisure, Tourism and Mobility*

This is the first book to provide a comprehensive, thorough, overview of the complex interrelationships between Tourism and Climate Change. It achieves this by considering the implications of climate change for tourism sectors and destinations, tourism's global contribution to climate change, adaptation and mitigation responses, and addressing various levels of scale, such as global, national, and regional tourism systems, as well as individual tourism businesses and tourists. It combines a thorough scientific discussion on the climate – tourism interface with practice, showcasing international examples of both adaptation and mitigation responses by the tourism sector as well as other sectors' responses that will have implications for tourism.

Routledge

April 2012 : 464pp

Pb: 978-0-415-66886-6 : **£58.99**

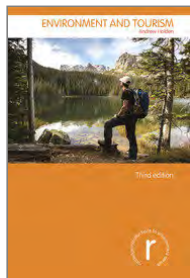
Hb: 978-0-415-66885-9 : **£170**

eBook: 978-0-203-12749-0

\* For full contents and more information, visit: [www.routledge.com/9780415668866](http://www.routledge.com/9780415668866)

3RD EDITION

## Environment and Tourism



**Andrew Holden** University of Bedfordshire, UK

*Series: Routledge Introductions to Environment: Environment and Society Texts*

This third edition of Environment and Tourism incorporates additional material on environmental philosophies and ontologies of nature and how these influence our understanding of tourism's relationship with the natural environment. It communicates a range of key conceptual debates on the ethics and economics of the consuming nature for tourism and relates these to real world examples whilst evaluating environmental planning, and management responses. It is an invaluable tool for anyone studying Human Geography, Tourism and Environmental Studies, as well as for policy makers and consultants working in the field of tourism development.

Routledge

April 2016 : 302pp

Pb: 978-1-138-78576-2 : **£52.99**

Hb: 978-1-138-78575-5 : **£200**

eBook: 978-1-315-76765-9

\* For full contents and more information, visit: [www.routledge.com/9781138785762](http://www.routledge.com/9781138785762)

4TH EDITION

## Managing Sustainable Tourism

A Legacy for the Future



**David L. Edgell, Sr** East Carolina University, USA

Managing Sustainable Tourism offers a comprehensive discussion of the field of sustainable tourism from a historical perspective to the current management of sustainable tourism at the local, national, and international levels. This volume provides a wealth of information and guidance on managing sustainable tourism development and it will be invaluable to educators, students, developers, entrepreneurs, strategic planners and policymakers.

Routledge

July 2026 : 320pp

Pb: 978-1-041-12115-2 : **£52.99**

Hb: 978-1-041-08093-0 : **£155**

\* For full contents and more information, visit: [www.routledge.com/9781041121152](http://www.routledge.com/9781041121152)

2ND EDITION

## Tourism and Development in the Developing World



**David J. Telfer** Brock University, Ontario, Canada,  
**Richard Sharpley** University of Central Lancashire, UK

Series: *Routledge Perspectives on Development*

Tourism is widely considered to be an important factor in socio-economic development, particularly in less developed countries - but despite almost universal recognition of tourism's development potential, the extent to which economic and social progress is linked to the growth of a country's tourism sector remains a topic of intense debate. This book offers a thorough overview of the tourism-development relationship. Focusing specifically on the less developed world and drawing on contemporary case studies, the updated second edition questions widely-held assumptions on the role of tourism in development and seeks to highlight the challenges faced in tourism-based development.

Routledge

November 2015 : 462pp

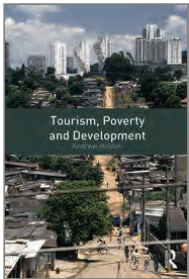
Pb: 978-1-138-92174-0 : **£52.99**

Hb: 978-1-138-92173-3 : **£185**

eBook: 978-1-315-68619-6

\* For full contents and more information, visit: [www.routledge.com/9781138921740](http://www.routledge.com/9781138921740)

## Tourism, Poverty and Development



**Andrew Holden** University of Bedfordshire, UK

This book provides a holistic, explicit and detailed introduction to the relationship of poverty and tourism development within the context of developing countries. The book is divided into three distinct sections, progressing from an evaluation of the key concepts; to the causal factors of poverty; to how tourism is being implemented in policy and practice to reduce poverty and the relationship of tourism and poverty in the future. It integrates examples and original case studies from varying geographical developing regions including Latin American, Asia and Africa to show practical insights into tourism's role in poverty alleviation.

Routledge

April 2013 : 216pp

Pb: 978-0-415-56627-8 : **£52.99**

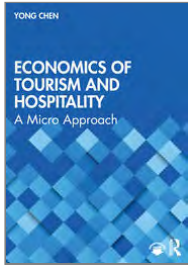
Hb: 978-0-415-56626-1 : **£190**

eBook: 978-0-203-86154-7

\* For full contents and more information, visit: [www.routledge.com/9780415566278](http://www.routledge.com/9780415566278)

## Economics of Tourism and Hospitality

A Micro Approach



**Yong Chen**

This book offers students an accessible and applied introduction to microeconomics in tourism and hospitality through a comprehensive analysis of the market mechanism, demand and supply, firm behavior and strategy, and transaction and institution. By reading this book, students will be able to develop an economist's way of thinking, which enables them to analyze tourism and hospitality businesses in a rigorous and critical manner. This book is essential reading for all tourism and hospitality students and teachers.

Routledge

May 2021 : 414pp

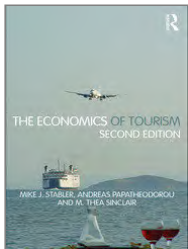
Pb: 978-0-367-89735-2 : **£45.99**

Hb: 978-0-367-90367-1 : **£155**

eBook: 978-1-003-02324-1

\* For full contents and more information, visit: [www.routledge.com/9780367897352](http://www.routledge.com/9780367897352)

## The Economics of Tourism



**Mike J. Stabler** University of Reading, UK, **Andreas Papatheodorou** University of the Aegean, Greece, **M. Thea Sinclair** University of Kent, UK

This book will continue to make accessible for the non-specialist the application and relevance of economics to tourism. New chapters have been added on macroeconomic, international elements and global environmental issues in tourism. Extensively revised and updated to incorporate recent analysis, research and case studies the textbook will be an indispensable resource for both students and researchers. Selected Contents: 1. The Scope and Content of the Economics of Tourism 2. Microeconomic Foundations of Tourism Demand 3. Empirical Studies of Tourism Demand 4. Microeconomics Foundations of Tourism Supply 5. The Economic Profile and Characteristics of the Tourism Sectors 6. Tourism in a National and Regional Context 7. Tourism in an International Context 8. Global Environmental Issues and Tourism 9. The Microeconomic Analysis of Environmental Issues 10. The Valuation of Resources and Environment

Routledge

November 2009 : 536pp

Pb: 978-0-415-45939-6 : **£52.99**

Hb: 978-0-415-45938-9 : **£185**

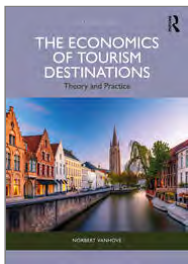
eBook: 978-0-203-86427-2

\* For full contents and more information, visit: [www.routledge.com/9780415459396](http://www.routledge.com/9780415459396)

5TH EDITION

## The Economics of Tourism Destinations

Theory and Practice



**Norbert Vanhove** Katholieke Universiteit Leuven, Belgium

Revised and updated, the fifth edition of The Economics of Tourism Destinations provides a guide to the economic aspects of tourism for students and practitioners to decipher the methods of measurement of supply, demand, trends and impacts as well as the role of tourism in development strategy for destinations and regional development. Combining macro and micro aspects of economics to the tourism destination, this book is an invaluable resource for students studying this topic.

Routledge

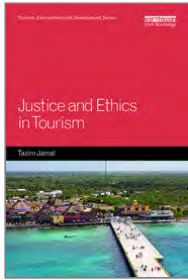
July 2026 : 532pp

Pb: 978-1-041-29500-6 : **£52.99**

Hb: 978-1-041-29507-5 : **£155**

\* For full contents and more information, visit: [www.routledge.com/9781041295006](http://www.routledge.com/9781041295006)

## Justice and Ethics in Tourism



**Tazim Jamal**

*Series: Tourism, Environment and Development Series*

This is the first book to look at justice and ethics in tourism in one volume, bringing theoretical perspectives into conversation with tourism, development and the environment. The book explores some key ethical perspectives and approaches to justice, including building capabilities, distributive justice, recognition, representation and democracy. Human rights, integral in the context of tourism, are discussed throughout. Comprehensive and accessible, this is essential reading for tourism students and researchers and will be of interest to students of geography, development studies, business and hospitality management, cultural studies, international relations and environmental studies.

Routledge

February 2019 : 278pp

Pb: 978-1-138-06071-5 : **£40.99**

Hb: 978-1-138-06070-8 : **£155**

eBook: 978-1-315-16294-2

\* For full contents and more information, visit: [www.routledge.com/9781138060715](http://www.routledge.com/9781138060715)

## Understanding and Managing Tourism Impacts

An Integrated Approach



**C. Michael Hall** University of Canterbury, New Zealand,  
**Alan A. Lew** Northern Arizona University, USA

*Series: Contemporary Geographies of Leisure, Tourism and Mobility*

This text provides a clear, accessible and up-to-date synthesis of tourism's role in our contemporary world, both as an agent of change, and as a response to it. Tourism related change is approached from a framework that illustrates the changing environments in which they occur, including the spatial scale of such impacts and the effects of these impacts over time 1. Introduction: Conceptualising Tourism 2. Understanding Impacts 3. Economic Impacts 4. Socio-cultural Impacts 5. Physical Impacts 6. Integrated Approaches to Tourism Impacts: The Role of Planning 7. The Future of Tourism

Routledge

July 2009 : 392pp

Pb: 978-0-415-77133-7 : **£54.99**

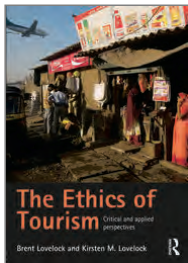
Hb: 978-0-415-77132-0 : **£200**

eBook: 978-0-203-87587-2

\* For full contents and more information, visit: [www.routledge.com/9780415771337](http://www.routledge.com/9780415771337)

## The Ethics of Tourism

Critical and Applied Perspectives



**Brent Lovelock** University of Otago, New Zealand,  
**Kirsten Lovelock**

This book introduces students to the important topic of tourism ethics and illustrates how ethical principles and theory can be applied to address contemporary tourism industry issues. A critical role of the book is to highlight the ethical challenges in the tourism industry and to situate tourism ethics within wider contemporary discussions of ethics in general and comparative industries. This introduction to tourism ethics is essential reading for all tourism students globally.

Routledge

June 2013 : 384pp

Pb: 978-0-415-57558-4 : **£52.99**

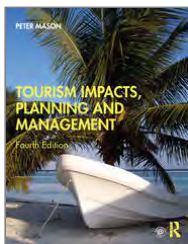
Hb: 978-0-415-57557-7 : **£185**

eBook: 978-0-203-85453-2

\* For full contents and more information, visit: [www.routledge.com/9780415575584](http://www.routledge.com/9780415575584)

4TH EDITION

## Tourism Impacts, Planning and Management



**Peter Mason**

This is a unique text, which links these three crucial areas of tourism - impacts, planning and management. Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This title looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism impacts successfully. The text is written in an accessible style and includes a plethora of features that engage and aid understanding. This accessible yet academically rigorous introduction to tourism impacts, planning and management is essential reading for all tourism students.

Routledge

July 2020 : 318pp

Pb: 978-0-367-22162-1 : **£40.99**

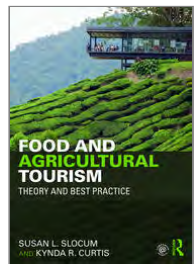
Hb: 978-0-367-22160-7 : **£155**

eBook: 978-0-429-27354-4

\* For full contents and more information, visit: [www.routledge.com/9780367221621](http://www.routledge.com/9780367221621)

## Food and Agricultural Tourism

Theory and Best Practice



**Susan Slocum** George Mason University, USA, **Kynda Curtis** Utah State University, USA

This book fills a gap in the growing academic discipline of food and agricultural tourism, offering the first multidisciplinary approach to food tourism and the role it plays in economic development, destination marketing, and gastronomic exploration. It provides a comprehensive introduction to the discipline by considering food tourism in connection with both cultural values and important issues in agriculture, food consumption and safety, and rural heritage and sustainability. Complemented by a wide range of international case studies, key definitions and study questions, this is an essential reading for students of tourism, geography and economic development studies.

Routledge

October 2017 : 262pp

Pb: 978-1-138-93110-7 : **£49.99**

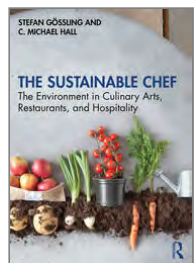
Hb: 978-1-138-93109-1 : **£195**

eBook: 978-1-315-67994-5

\* For full contents and more information, visit: [www.routledge.com/9781138931107](http://www.routledge.com/9781138931107)

## The Sustainable Chef

The Environment in Culinary Arts, Restaurants, and Hospitality



**Stefan Gössling** Lund University, Sweden, **C. Michael Hall** Massey University, Albany, New Zealand

This book provides the first systematic and accessible text for students of hospitality and the culinary arts that directly addresses how more sustainable restaurants and commercial food services can be achieved. Case studies from all over the world illustrate the tools and techniques helping to meet environmental and economic bottom lines. This will be essential reading for all students of hospitality and the culinary arts.

Routledge

December 2021 : 344pp

Pb: 978-1-138-73373-2 : **£39.99**

Hb: 978-1-138-73370-1 : **£155**

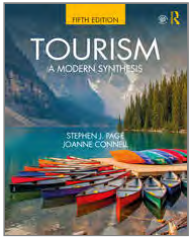
eBook: 978-1-315-18748-8

\* For full contents and more information, visit: [www.routledge.com/9781138733732](http://www.routledge.com/9781138733732)

5TH EDITION

**Tourism**

A Modern Synthesis



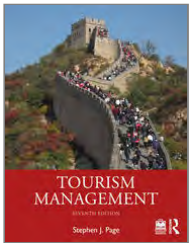
**Stephen J. Page** University of Hertfordshire, UK, **Joanne Connell**

Tourism can be a challenging subject for students because it is both dynamic and susceptible to economic turbulence and shifts in trends. *Tourism: A Modern Synthesis* is an essential textbook for tourism students seeking a clear and comprehensive introduction to their studies that addresses these challenges. The authors apply a strong business approach to the subject reflecting developments in the teaching and content of university courses and the text covers both key principles and contemporary themes and issues at a global scale. This is the ideal guide to *Tourism* for students across all levels, serving as a point of reference throughout a programme of study.

Routledge  
May 2020 : 656pp  
Pb: 978-0-367-43736-7 : **£59.99**  
Hb: 978-0-367-43737-4 : **£200**  
eBook: 978-1-003-00552-0

\* For full contents and more information, visit: [www.routledge.com/9780367437367](http://www.routledge.com/9780367437367)

7TH EDITION

**Tourism Management**

**Stephen J. Page** University of Hertfordshire, UK

One of the leading texts in the field, *Tourism Management* is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject with a global focus. This book is essential reading for all tourism students and future managers.

Routledge  
March 2025 : 440pp  
Pb: 978-1-032-90275-3 : **£54.99**  
Hb: 978-1-032-90279-1 : **£155**  
eBook: 978-1-003-54688-7

\* For full contents and more information, visit: [www.routledge.com/9781032902753](http://www.routledge.com/9781032902753)

5TH EDITION

**Tourism, Tourists and Society**

**Richard Sharpley** University of Central Lancashire, UK

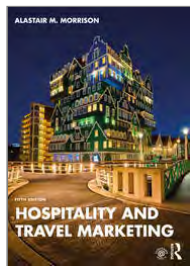
*Tourism, Tourists and Society* provides a broad introduction to the inter-relationship between tourism and society, making complex sociological concepts and themes accessible to readers from a non-sociological academic background. It provides a thorough exploration of how society influences or shapes the behaviours, motivations, attitudes and consumption of tourists, as well as the tourism impacts on destination societies. The 5th Edition has been fully revised and updated to reflect recent data, concepts and academic debates. Accessible yet critical in style, this book offers students an invaluable introduction to tourism, tourists and society.

Routledge  
May 2018 : 380pp  
Pb: 978-1-138-62949-3 : **£49.99**  
Hb: 978-1-138-62939-4 : **£195**  
eBook: 978-1-315-21040-7

\* For full contents and more information, visit: [www.routledge.com/9781138629493](http://www.routledge.com/9781138629493)

5TH EDITION

## Hospitality and Travel Marketing



**Alastair M. Morrison**

Fully revised and updated for its 5th edition, *Hospitality and Travel Marketing* provides students with an international and systematic approach to hospitality and travel marketing structured around planning, research, implementation, control, and evaluation. This international, accessible and comprehensive whole industry textbook written by a world-renowned author and industry expert, is an invaluable study companion for students of hospitality and travel marketing.

Routledge

October 2022 : 674pp

Pb: 978-1-032-27413-3 : **£49.99**

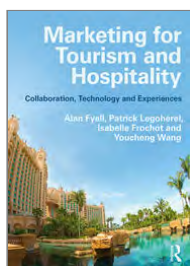
Hb: 978-1-032-27412-6 : **£140**

eBook: 978-1-003-29261-6

\* For full contents and more information, visit: [www.routledge.com/9781032274133](http://www.routledge.com/9781032274133)

## Marketing for Tourism and Hospitality

Collaboration, Technology and Experiences



**Alan Fyall**, **Patrick Legohérel** University of Angers, France, **Isabelle Frochot** Université Savoie Mont Blanc, France, **Youcheng Wang**

This book provides students with a contemporary and accessible resource as they prepare to encounter the complexities and challenges of tourism and hospitality marketing globally. It offers a clear articulation of the changing landscape, a comprehensive introduction to the three underpinning themes of collaboration, technology and experiences, and a plentiful supply of international case material, preparing students for day-to-day problems in the dynamic world of marketing. This contemporary, challenging and highly applied text is an indispensable resource for all students of tourism and hospitality degree programmes.

Routledge

March 2019 : 620pp

Pb: 978-1-138-12129-4 : **£50.99**

Hb: 978-1-138-12127-0 : **£170**

eBook: 978-1-315-65102-6

\* For full contents and more information, visit: [www.routledge.com/9781138121294](http://www.routledge.com/9781138121294)

## Tourism Marketing

In the Age of the Consumer



**Alastair M. Morrison** Purdue University, USA

*Tourism Marketing: In the Age of the Consumer* offers a fresh and contemporary approach as an introductory textbook on tourism marketing. Written in an engaging and accessible style, *Tourism Marketing: In the Age of the Consumer* is richly illustrated and full of actual case studies and examples looking at a wide variety of topics such as slum tourism, the sharing economy, staycations, event bidding, coping with COVID-19, air travel emissions, and many more. Four features add interest and bring greater pedagogical value – Quick Bytes, Case Studies, Industry Voices, and Vignettes. This will be essential reading for all tourism marketing students.

Routledge

March 2022 : 784pp

Pb: 978-0-415-72636-8 : **£49.99**

Hb: 978-0-415-72635-1 : **£130**

eBook: 978-1-315-85609-4

\* For full contents and more information, visit: [www.routledge.com/9780415726368](http://www.routledge.com/9780415726368)

4TH EDITION

## Tourism Impacts, Planning and Management

**Peter Mason**

This is a unique text, which links these three crucial areas of tourism - impacts, planning and management. Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This title looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism impacts successfully. The text is written in an accessible style and includes a plethora of features that engage and aid understanding. This accessible yet academically rigorous introduction to tourism impacts, planning and management is essential reading for all tourism students.

Routledge

July 2020 : 318pp

Pb: 978-0-367-22162-1 : £40.99

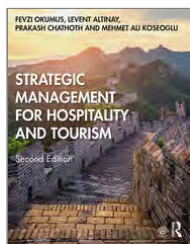
Hb: 978-0-367-22160-7 : £155

eBook: 978-0-429-27354-4

\* For full contents and more information, visit: [www.routledge.com/9780367221621](http://www.routledge.com/9780367221621)

2ND EDITION

## Strategic Management for Hospitality and Tourism



**Fevzi Okumus** University of Central Florida, USA, **Levent Altinay** Oxford Brookes University, UK, **Prakash Chautho** American University of Sharjah, UAE, **Mehmet Ali Koseoglu**

Strategic Management for Hospitality and Tourism is an essential text for both intermediate and advanced learners aspiring to build their knowledge related to the theories and perspectives on the topic. The book provides critical and analytical insights on contemporary theoretical models and management practices while enhancing the learning process through worked examples and cases applied to the hospitality and tourism setting. Highly illustrated and in full colour design, this book is essential reading for all future hospitality and tourism managers.

Routledge

November 2019: 356pp

Pb: 978-0-815-39347-4 : **£57.99**Hb: 978-0-815-39346-7 : **£155**

eBook: 978-1-351-18851-7

\* For full contents and more information, visit: [www.routledge.com/9780815393474](http://www.routledge.com/9780815393474)

4TH EDITION

## Strategic Management for Tourism, Hospitality and Events



**Nigel G. Evans** Teeside University, UK

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding and it is an essential resource for Tourism, Hospitality and Events students.

Routledge

January 2024: 796pp

Pb: 978-1-032-33183-6 : **£61.99**Hb: 978-1-032-33182-9 : **£155**

eBook: 978-1-003-31861-3

\* For full contents and more information, visit: [www.routledge.com/9781032331836](http://www.routledge.com/9781032331836)

## Air Transport and Tourism

Interrelationship, Operations and Strategies



**M.R. Dileep , Ajesh Kurien**

Air Transport and Tourism: Interrelationship, Operations and Strategies is a comprehensive textbook covering all major aspects of air transport from operational and managerial perspectives, as well as exploring the intricate relationship that exists between the air transport and tourism industries. This will be the ideal introductory textbook for students of tourism and hospitality studying courses in aviation and air travel.

Routledge  
September 2021 : 492pp  
Pb: 978-0-367-68320-7 : **£51.99**  
Hb: 978-0-367-68326-9 : **£155**  
eBook: 978-1-003-13692-7

\* For full contents and more information, visit: [www.routledge.com/9780367683207](http://www.routledge.com/9780367683207)

2ND EDITION

## Airport Marketing



**Nigel Halpern** Molde University College, Norway, **Anne Graham** University of Westminster, UK

This accessible, up-to-date, comprehensive, and in-depth textbook introduces students and practitioners to the principles and practice of airport marketing as well as the major changes and future marketing challenges facing the airport sector. This textbook written by two airport marketing experts will be essential reading for air transport students and future managers.

Routledge  
November 2021 : 440pp  
Pb: 978-0-367-48370-8 : **£39.99**  
Hb: 978-0-367-48373-9 : **£155**  
eBook: 978-1-003-03956-3

\* For full contents and more information, visit: [www.routledge.com/9780367483708](http://www.routledge.com/9780367483708)

6TH EDITION

## Managing Airports

An International Perspective



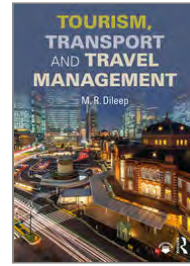
**Anne Graham**

Fully revised and updated to consider recent developments in the industry, the sixth edition of Managing Airports: An International Perspective provides comprehensive and cutting-edge insight into the processes behind running a successful airport. International and multi-disciplinary in approach, this edition is a vital resource for students, lecturers and researchers of transport and tourism, and practitioners within the air transport industry.

Routledge  
February 2023 : 600pp  
Pb: 978-1-032-21638-6 : **£48.99**  
Hb: 978-1-032-21640-9 : **£140**  
eBook: 978-1-003-26935-9

\* For full contents and more information, visit: [www.routledge.com/9781032216386](http://www.routledge.com/9781032216386)

## Tourism, Transport and Travel Management



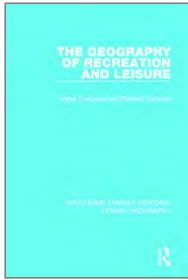
**M.R. Dileep**

This comprehensive textbook provides students with essential knowledge of the intricate relationship existing between travel, transport and tourism. The book analyses the structure, functions, activities, strategies and practices of each of the sectors in the travel industry. It is structured into six parts, covering all modes of transport, travel intermediation, the tour operation business and impacts and prospects for the future. International case studies are integrated throughout to showcase practical realities and to aid students' learning and understanding. This is an invaluable resource for students of tourism, hospitality, transport and travel management courses.

Routledge  
March 2019 : 492pp  
Pb: 978-1-138-55744-4 : **£51.99**  
Hb: 978-1-138-55738-3 : **£155**  
eBook: 978-1-315-15106-9

\* For full contents and more information, visit: [www.routledge.com/9781138557444](http://www.routledge.com/9781138557444)

## The Geography of Recreation and Leisure



**Isobel Cosgrove , Richard Jackson**

*Series: Routledge Library Editions: Human Geography*

Originally published in 1972, this book discusses changing attitudes to work and leisure and patterns of leisure activity, asking if recreation, as an economic activity, a distinctive spatial expression. It examines characteristics of spa towns and coastal resorts in the nineteenth century as well as provision of leisure amenities in urban and rural areas of contemporary Britain and the changing levels of demand for and supply of recreation in North America.

Routledge

November 2017 : 174pp

Pb: 978-1-138-96328-3 : **£44.99**

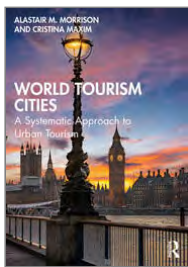
Hb: 978-1-138-96324-5 : **£125**

eBook: 978-1-315-65888-9

\* For full contents and more information, visit: [www.routledge.com/9781138963283](http://www.routledge.com/9781138963283)

## World Tourism Cities

A Systematic Approach to Urban Tourism



**Alastair M. Morrison , Cristina Maxim**

World Tourism Cities: A Systematic Approach to Urban Tourism is a unique and contemporary textbook that addresses the particular situation of urban tourism destinations in the 2020s by reviewing key issues, trends, challenges and future opportunities for urban tourism destinations worldwide, as well as city destination management. Written in a student friendly tone, the book is richly illustrated and contains several engaging features including Sweet Tweets (snippets of information on cities) and Short Breaks (detailed case studies on cities). This will be essential reading for all Tourism students.

Routledge

November 2021 : 358pp

Pb: 978-0-367-62912-0 : **£41.99**

Hb: 978-0-367-62913-7 : **£155**

eBook: 978-1-003-11141-2

\* For full contents and more information, visit: [www.routledge.com/9780367629120](http://www.routledge.com/9780367629120)

9TH EDITION

## Worldwide Destinations

The Geography of Travel and Tourism



**Brian Boniface , Chris Cooper** Leeds Beckett University, UK

Worldwide Destinations: The Geography of Travel and Tourism is a unique text that explores tourism demand, supply, organisation and resources for every country worldwide in a logically structured and accessible format. This thorough guide is a must-have for any student undertaking a course in travel and tourism.

Routledge

April 2024 : 818pp

Pb: 978-1-032-52491-7 : **£56.99**

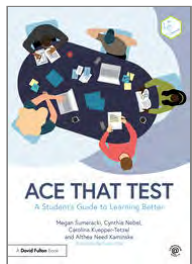
Hb: 978-1-032-52489-4 : **£155**

eBook: 978-1-003-40685-3

\* For full contents and more information, visit: [www.routledge.com/9781032524917](http://www.routledge.com/9781032524917)

## Ace That Test

A Student's Guide to Learning Better



**Megan Sumeracki, Cynthia Nebel, Carolina Kuepper-Tetzl, Althea Need Kaminske**

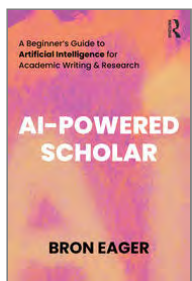
This exciting new text reveals the effective study strategies that will help you to use your time more efficiently, ace your tests, and retain information over time. In full colour and accompanied by beautifully illustrated graphics, *Ace That Test* offers evidence-based learning strategies that students can use during their study sessions, including dual coding and the power of retrieving what they know. With QR codes linking to answers to embedded questions and supplemental material, this is essential reading for college, university, and school students as well as educators teaching study skills or learning to learn courses.

Routledge  
July 2023 : 146pp  
Pb: 978-1-032-35585-6 : **£18.99**  
Hb: 978-1-032-35586-3 : **£145**  
eBook: 978-1-003-32753-0

\* For full contents and more information, visit: [www.routledge.com/9781032355856](http://www.routledge.com/9781032355856)

## AI-Powered Scholar

A Beginner's Guide to Artificial Intelligence for Academic Writing & Research



**Bron Eager** University of Tasmania, Australia

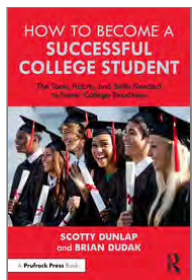
This book is a practical and comprehensive guide on using AI tools to streamline and optimise the academic writing and research process. Through a series of step-by-step instructions and practical tips, this book provides readers with the knowledge and tools they need to leverage the power of AI to produce high-quality academic publications. Whether you're a university student or a tenured professor, this book is your indispensable companion to beginning your path towards becoming an AI-powered scholar.

Routledge  
December 2024 : 168pp  
Pb: 978-1-032-66526-9 : **£19.99**  
Hb: 978-1-032-66525-2 : **£145**  
eBook: 978-1-032-66527-6

\* For full contents and more information, visit: [www.routledge.com/9781032665269](http://www.routledge.com/9781032665269)

## How to Become a Successful College Student

The Tools, Habits, and Skills Needed to Foster College Readiness



**Scotty Dunlap** Eastern Kentucky University, USA, **Brian Dudak** Middle Tennessee State University, USA

This book is your one-stop shop for the academic tools and habits needed to make your transition from high school to college a resounding success! The shift from high school to college can be a challenge, with many students finding the skills that had previously worked so well no longer seem to be enough. *How to Become a Successful College Student* outlines the strategies you need to 'level up' your current processes in order to foster learning and retention of information in a new and rigorous environment. This guide is a must-have resource for anyone who wants to maximize their higher education experience.

Prufrock Press  
November 2023 : 202pp  
Pb: 978-1-032-52409-2 : **£14.99**  
eBook: 978-1-003-41268-7

\* For full contents and more information, visit: [www.routledge.com/9781032524092](http://www.routledge.com/9781032524092)

## How to Solve A Problem

Insights for Critical Thinking, Problem-Solving, and Success in College



**Kelling J. Donald** University of Richmond, USA

This concise and accessible resource offers new college students, especially those in science degree programs, guidance on engaging successfully with the classroom experience and skillfully tackling technical or scientific questions. The author provides insights on identifying, from the outset, individual markers for what success in college will look like for students, how to think about the engagement with professors as a partnership, and how to function effectively in that partnership toward achieving their pre-defined goals or markers of success. It is an ideal companion for science degree prospects and first-generation students seeking insight into the college experience.

CRC Press  
April 2023 : 152pp  
Pb: 978-1-032-20361-4 : **£26.99**  
Hb: 978-1-032-20368-3 : **£66.99**  
eBook: 978-1-003-26334-0

\* For full contents and more information, visit: [www.routledge.com/9781032203614](http://www.routledge.com/9781032203614)

## Making Your Doctoral Research Project Ambitious

Developing Large-Scale Studies with Real-World Impact



*Edited by* **Nadia Siddiqui** Durham University, UK, **Stephen Gorard** Durham University, UK

This edited collection provides real and outstanding examples of multiple research design methodologies which will allow doctoral researchers to develop a wide set of research skills, leading to the development of a high-quality academic thesis from which peer reviewed research papers and books can emerge. Ideal reading for doctoral students and supervisors, this book is a source of encouragement and motivation for new researchers seeking to challenge general perceptions in the social sciences that PhD or other doctoral research projects must be small-scale rather than trivial studies, but can instead produce robust findings that have real-world implications.

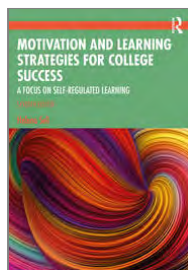
Routledge  
April 2022 : 278pp  
Pb: 978-1-032-06245-7 : **£30.99**  
Hb: 978-1-032-05975-4 : **£155**  
eBook: 978-1-003-20136-6

\* For full contents and more information, visit: [www.routledge.com/9781032062457](http://www.routledge.com/9781032062457)

7TH EDITION

## Motivation and Learning Strategies for College Success

A Focus on Self-Regulated Learning



**Helena Seli**

Now in its 7th edition, *Motivation and Learning Strategies for College Success: A Focus on Self-Regulated Learning* provides a framework organized around motivation, methods of learning, time management, control of the physical and social environment, and monitoring performance that makes it easy for students to recognize what they need to do to become successful learners. Full of rich pedagogical features and exercises, students will find Follow-Up Activities, Opportunities for Reflection, Chapter-End Reviews, Key Points, and a Glossary.

Routledge  
August 2023 : 304pp  
Pb: 978-1-032-47020-7 : **£54.99**  
Hb: 978-1-032-47255-3 : **£155**  
eBook: 978-1-003-38527-1

\* For full contents and more information, visit: [www.routledge.com/9781032470207](http://www.routledge.com/9781032470207)

2ND EDITION

## Stress, Cognition and Health

Real World Examples and Practical Applications



**Tony Cassidy**

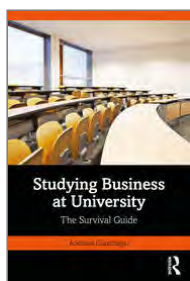
The new edition of this bestselling textbook provides a comprehensive overview of the latest research on stress and health, moving beyond the former deficit model to a resource growth model. It examines all aspects of the topic, from how the external world and the impact of technology makes demands upon individuals, through biological and psychological processes, to outcomes in terms health and wellbeing. The process is set within a dynamic, multilevel systems and developmental lifespan perspective. The book includes a history of the evolution of stress research and the biological systems and immune responses that translate external pressures into health outcomes.

Routledge  
October 2022 : 148pp  
Pb: 978-0-367-56418-6 : **£39.99**  
Hb: 978-0-367-56634-0 : **£140**  
eBook: 978-1-003-09873-7

\* For full contents and more information, visit: [www.routledge.com/9780367564186](http://www.routledge.com/9780367564186)

## Studying Business at University

The Survival Guide



**Andreas Giazitzoglu**

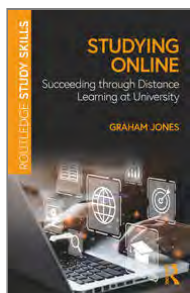
Studying Business at University provides new and prospective undergraduates with a concise and easy-to-read insight into what life is like as a business student today. Written in the style of an email dialogue between two students, it informs and reassures the new business student who is seeking advice on how to get the most out of their degree experience, and covers the whole degree from application to graduation – and beyond. This book will also be a helpful reference for lecturers who want to give their students as much support as possible as they learn to balance the demands of academia with the pressures of the real world.

Routledge  
March 2025 : 134pp  
Pb: 978-1-032-74042-3 : **£20.99**  
Hb: 978-1-032-74034-8 : **£155**  
eBook: 978-1-003-46739-7

\* For full contents and more information, visit: [www.routledge.com/9781032740423](http://www.routledge.com/9781032740423)

## Studying Online

Succeeding through Distance Learning at University



**Graham Jones** University of Buckingham, UK

Series: *Routledge Study Skills*

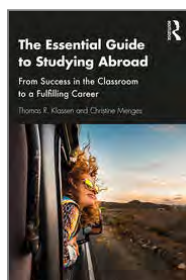
Helping you get to grips with online learning, this book contains a wealth of practical tips and strategies that will make studying online easier. Covering the advantages of online learning as well as the problems you might face, this book provides tried and tested advice to help you overcome those difficulties so that you can work to the best of your abilities. Identifying techniques designed specifically for studying online, with step-by-step instructions, as well as guidance on using online study software to the best effect, this must-have student companion provides tips and tricks to make university distance studying both effective and enjoyable.

Routledge  
July 2022 : 244pp  
Pb: 978-1-032-19539-1 : **£18.99**  
Hb: 978-1-032-19538-4 : **£140**  
eBook: 978-1-003-25969-5

\* For full contents and more information, visit: [www.routledge.com/9781032195391](http://www.routledge.com/9781032195391)

## The Essential Guide to Studying Abroad

From Success in the Classroom to a Fulfilling Career



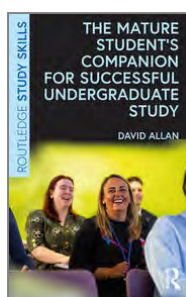
**Thomas R. Klassen** York University, Canada, **Christine Menges** WHU – Otto Beisheim School of Management, Germany

This book is an indispensable how-to-guide on flourishing when studying abroad, and how to use an international education to begin a fulfilling career after graduation. Written in an engaging and accessible style, using many examples, case studies and links to resources, the book reduces the stress of studying abroad. Covering all aspects of the international student experience – inside and outside the classroom – the book encourages young people to perform their very best and succeed in their new environment. International students preparing for cross cultural learning and recent graduates looking for employment will find this book both practical and inspiring.

Routledge  
August 2019 : 238pp  
Pb: 978-0-367-23516-1 : **£35.99**  
Hb: 978-0-367-23515-4 : **£155**  
eBook: 978-0-429-28011-5

\* For full contents and more information, visit: [www.routledge.com/9780367235161](http://www.routledge.com/9780367235161)

## The Mature Student's Companion for Successful Undergraduate Study



**David Allan** Edge Hill University, UK

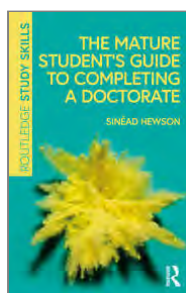
Series: *Routledge Study Skills*

A guiding resource and supportive companion, this book is designed for mature individuals intending to undertake an undergraduate degree. With a wealth of practical strategies for developing study skills, whilst, at the same time, addressing the changes that university study can bring, this key text highlights the significance of individual strengths obtained from life experiences, and demonstrates their importance in learning as a mature student. Packed full of activities to support development and case studies to exemplify a range of situations, this is a must-read for anyone looking to undertake an undergraduate degree as a mature student.

Routledge  
June 2025 : 170pp  
Pb: 978-1-032-61924-8 : **£17.99**  
Hb: 978-1-032-61923-1 : **£155**  
eBook: 978-1-032-61925-5

\* For full contents and more information, visit: [www.routledge.com/9781032619248](http://www.routledge.com/9781032619248)

## The Mature Student's Guide to Completing a Doctorate



**Sinéad Hewson**

Series: *Routledge Study Skills*

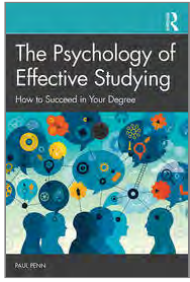
Carefully structured to make it accessible and easy to follow, this thought-provoking book encourages the reader to facilitate a dialogue across disciplines so that unconventional students are acknowledged and can discover a successful path towards admission and PhD completion. It is a must-read for advanced academic researchers, advanced post-graduate students and experienced professionals with vocational backgrounds who are seeking recognition for their knowledge and alternative pathways to contribute to the sector.

Routledge  
April 2024 : 282pp  
Pb: 978-1-032-53800-6 : **£17.99**  
Hb: 978-1-032-53801-3 : **£145**  
eBook: 978-1-003-41369-1

\* For full contents and more information, visit: [www.routledge.com/9781032538006](http://www.routledge.com/9781032538006)

## The Psychology of Effective Studying

How to Succeed in Your Degree



**Paul Penn** Independent Scholar, UK

This book provides a vital guide for students to key study skills that are instrumental in success at university. It uses a combination of research from cognitive psychology, humour and practical examples to convey where students often go fundamentally wrong in their studying practices and provides clear and concise advice on how they can improve. The book covers time management, academic integrity, writing essays, team work, and other key required skills for academic study. Written in a humorous and irreverent tone, and including illustrations and examples from popular culture, this is the ideal alternative and accessible study skills resource for any student at undergraduate level.

Routledge

August 2019 : 244pp

Pb: 978-1-138-57092-4 : **£23.99**

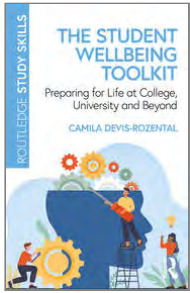
Hb: 978-1-138-57090-0 : **£140**

eBook: 978-0-203-70311-3

\* For full contents and more information, visit: [www.routledge.com/9781138570924](http://www.routledge.com/9781138570924)

## The Student Wellbeing Toolkit

Preparing for Life at College, University and Beyond



**Camila Devis-Rozental** Bournemouth University, UK

*Series: Routledge Study Skills*

The Student Wellbeing Toolkit puts wellbeing at the centre of your journey into university and beyond. By encouraging self-efficacy and a focus on the things you can control, it provides clear guidance to enhance wellbeing and opportunities for self-reflection that help develop self-awareness and prosocial skills for life. Drawing on research evidenced theories around positive psychology, theories of learning, motivation, and self-development, the book explores what, how, and why these areas are key to our wellbeing and the rationale for taking them into account to enable you to flourish and thrive at university.

Routledge

June 2023 : 286pp

Pb: 978-1-032-32966-6 : **£18.99**

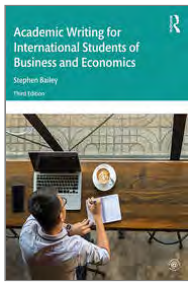
Hb: 978-1-032-32965-9 : **£155**

eBook: 978-1-003-31754-8

\* For full contents and more information, visit: [www.routledge.com/9781032329666](http://www.routledge.com/9781032329666)

3RD EDITION

## Academic Writing for International Students of Business and Economics



**Stephen Bailey** Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Now in its third edition, this key text helps international students succeed in writing essays and reports for their business and economics course. Thoroughly revised and updated, it is designed to be used by teachers in the classroom and students for self-study. New topics in this edition include writing in groups, written British and American English, and reflective writing. In addition, the new interactive website has a full set of teaching notes as well as more challenging exercises, revision material and links to other sources. Written to deal with the specific language issues faced by international students, this practical, user-friendly book is an invaluable guide.

Routledge  
January 2020 : 346pp  
Pb: 978-0-367-28031-4 : **£30.99**  
Hb: 978-0-367-28030-7 : **£155**  
eBook: 978-0-429-29927-8

\* For full contents and more information, visit: [www.routledge.com/9780367280314](http://www.routledge.com/9780367280314)

## Academic Writing for University Students



**Stephen Bailey** Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Designed to help students succeed in writing university-level essays and reports, this book has been carefully designed for use both in the classroom and for self-study. Covering three key areas: the writing process, elements of writing and writing models, it encourages critical writing and developing a voice. Academic Writing in the University provides all of the tools necessary to produce excellent written work. With progress checks, practical examples and self-testing units, this practical, user-friendly book covers all stages of the writing process and is an invaluable guide to academic writing in the university.

Routledge  
December 2021 : 324pp  
Pb: 978-0-367-44539-3 : **£24.99**  
Hb: 978-0-367-44538-6 : **£155**  
eBook: 978-1-003-01021-0

\* For full contents and more information, visit: [www.routledge.com/9780367445393](http://www.routledge.com/9780367445393)

6TH EDITION

## Academic Writing

A Handbook for International Students



**Stephen Bailey** Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

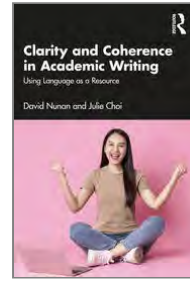
The sixth edition of this popular book has been written to help international students succeed in writing essays and reports for their English-language academic courses. Thoroughly revised and updated in a streamlined format making it even easier to use, it is designed to let readers find the support they need easily, both in the classroom and for self-study. The book consists of three parts, comprising a total of 28 units, all of which are fully cross-referenced and can be taught in conjunction with each other or used for reference. A progress check at the end of each part allows students to self-assess their learning.

Routledge  
March 2025 : 320pp  
Pb: 978-1-032-83417-7 : **£28.99**  
Hb: 978-1-032-83418-4 : **£155**  
eBook: 978-1-003-50926-4

\* For full contents and more information, visit: [www.routledge.com/9781032834177](http://www.routledge.com/9781032834177)

## Clarity and Coherence in Academic Writing

Using Language as a Resource



**David Nunan, Julie Choi** University of Melbourne, Australia

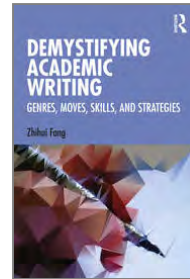
This book presents a lively, rich, and concise introduction to the key concepts and tools for developing clarity and coherence in academic writing. Well-known authors and linguists David Nunan and Julie Choi provide examples of the linguistic procedures that writers can draw on to enhance clarity and coherence for the reader. This resource makes complex concepts accessible to the emergent writer and illustrates how these concepts can be applied to their own writing. In-text projects and tasks invite you, the reader, to experiment with principles and ideas in developing your identity and voice as a writer.

Routledge  
March 2023 : 224pp  
Pb: 978-1-032-01382-4 : **£29.99**  
Hb: 978-1-032-01559-0 : **£140**  
eBook: 978-1-003-17909-2

\* For full contents and more information, visit: [www.routledge.com/9781032013824](http://www.routledge.com/9781032013824)

## Demystifying Academic Writing

Genres, Moves, Skills, and Strategies



**Zhihui Fang**

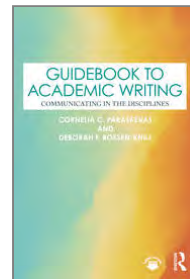
Accessible and informative, this book is designed to enhance the capacity of graduate and undergraduate students, as well as early career scholars, to write for academic purposes. Fang describes the key genres and types of academic writing, explains common rhetorical moves, offers linguistic strategies and insights to give students the skills they need for effective academic writing across genres and disciplines. Assuming no technical knowledge, this text is ideal for both non-native and native English speakers alike, and for courses in academic writing, composition, and L2 writing instruction.

Routledge  
April 2021 : 286pp  
Pb: 978-0-367-65354-5 : **£41.99**  
Hb: 978-0-367-67508-0 : **£155**  
eBook: 978-1-003-13161-8

\* For full contents and more information, visit: [www.routledge.com/9780367653545](http://www.routledge.com/9780367653545)

## Guidebook to Academic Writing

Communicating in the Disciplines



**Cornelia C. Paraskevas, Deborah F. Rossen-Knill**

This innovative guidebook is a concise introduction to discipline-specific academic language. Using authentic texts written by both novice and expert writers and 'translating' current, corpus-based research of academic language into a practical guide, the book gives students the tools to navigate the linguistic features of various disciplines. With exercises and additional online resources, this guidebook provides students with a range of tools they can choose from in order to create effective texts that meet discipline and reader expectations. Accessibly written, it is an essential guide for all students in humanities and sciences writing academic texts in English.

Routledge  
July 2024 : 240pp  
Pb: 978-1-032-48470-9 : **£39.99**  
Hb: 978-1-032-48472-3 : **£155**  
eBook: 978-1-003-38924-8

\* For full contents and more information, visit: [www.routledge.com/9781032484709](http://www.routledge.com/9781032484709)

## How to Write Qualitative Research



**Marcus B. Weaver-Hightower** University of North Dakota, USA

Qualitative research has exploded in popularity in nearly every discipline from the social sciences to health fields to business. While many qualitative textbooks explain how to conduct an interview or analyze fieldnotes, rarely do they give more than a few scant pages to the skill many find most difficult: writing. That's where *How to Write Qualitative Research* comes in. Using clear prose, helpful examples and lists, it breaks down and explains the most common writing tasks in qualitative research, and each chapter suggests step-by-step how-to approaches writers can use to tackle those tasks.

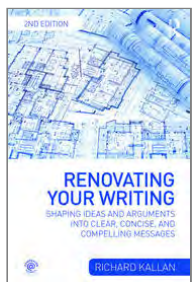
Routledge  
October 2018 : 282pp  
Pb: 978-1-138-06631-1 : **£45.99**  
Hb: 978-1-138-06630-4 : **£155**  
eBook: 978-1-315-15926-3

\* For full contents and more information, visit: [www.routledge.com/9781138066311](http://www.routledge.com/9781138066311)

2ND EDITION

## Renovating Your Writing

Shaping Ideas and Arguments into Clear, Concise, and Compelling Messages



**Richard Kallan**

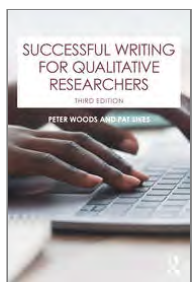
*Renovating Your Writing* outlines the principles of effective composition by focusing on the essential skill set and mindset every successful writer must possess. Now in its second edition, this novel text provides readers with unique strategies for crafting and revising their writing, whether for school, work, or play. The new edition emphasizes, in particular, the importance of the writer embracing a rhetorical perspective, distinguishing between formal and social media compositional styles, and appreciating the effort needed to produce clear, concise, and compelling messages.

Routledge  
July 2017 : 190pp  
Pb: 978-1-138-72677-2 : **£31.99**  
Hb: 978-1-138-72676-5 : **£155**  
eBook: 978-1-315-18660-3

\* For full contents and more information, visit: [www.routledge.com/9781138726772](http://www.routledge.com/9781138726772)

3RD EDITION

## Successful Writing for Qualitative Researchers



**Peter Woods, Pat Sikes**

The third edition of this text has been brought fully up to date to cover developments in funding and institutional requirements. With new material on the responsibilities of the writer, technological developments, the ability to reach wider audiences and arts-based research, this book is designed to give practical advice to aspiring and established academic writers on mind-sets, strategies, techniques and opportunities. A must-read guide for all those looking to translate their qualitative research into writing.

Routledge  
March 2022 : 190pp  
Pb: 978-0-367-69823-2 : **£30.99**  
Hb: 978-0-367-69822-5 : **£155**  
eBook: 978-1-003-14340-6

\* For full contents and more information, visit: [www.routledge.com/9780367698232](http://www.routledge.com/9780367698232)

2ND EDITION

## The Essentials of Academic Writing for International Students



**Stephen Bailey** Taught English internationally and at the Univ of Nottingham & Derby Univ & has previously published with Routledge

Written to help international students write essays and reports for their English-language university courses, this key title covers the essentials needed to achieve academic writing success. An easy-to-follow course that builds writing confidence and can be used both in the classroom and for self-study, this second edition has been thoroughly revised and updated to contain relevant examples, explanations and exercises. All international students wanting to maximise their academic potential will find this practical, concise and easy-to-use book an invaluable guide to writing in English for their degree courses.

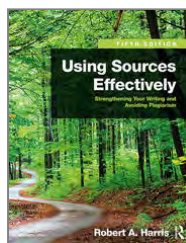
Routledge  
March 2024 : 252pp  
Pb: 978-1-032-72170-5 : **£23.99**  
Hb: 978-1-032-72173-6 : **£155**  
eBook: 978-1-032-72172-9

\* For full contents and more information, visit: [www.routledge.com/9781032721705](http://www.routledge.com/9781032721705)

5TH EDITION

## Using Sources Effectively

Strengthening Your Writing and Avoiding Plagiarism



**Robert A. Harris**

Now in its fifth, expanded edition, *Using Sources Effectively*, Fifth Edition targets the two most prominent problems in current research-paper writing: the increase in unintentional plagiarism and the ineffective use of research source material. Designed as a supplementary textbook for both undergraduate and graduate courses, this book will help every student who uses research in writing. Included in this edition is coverage of research strategies and source selection (Chapter 2), a chapter on quoting sources effectively (Chapter 4), and a chapter on sentence patterns (Chapter 10). APA and MLA citation styles have been updated throughout the text.

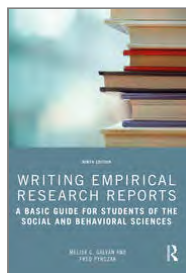
Routledge  
January 2017 : 210pp  
Pb: 978-1-138-28968-0 : **£60.99**  
Hb: 978-1-138-28966-6 : **£185**  
eBook: 978-1-315-26706-7

\* For full contents and more information, visit: [www.routledge.com/9781138289680](http://www.routledge.com/9781138289680)

9TH EDITION

## Writing Empirical Research Reports

A Basic Guide for Students of the Social and Behavioral Sciences



**Melisa C. Galvan** California State University, Northridge, USA

*Writing Empirical Research Reports: A Basic Guide for Students of the Social and Behavioral Sciences*, Ninth Edition, offers clear and practical guidance on how to write research proposals, reports, theses, and dissertations. Accompanied by online resources for students and instructors, this book is ideal for use in research methods courses, thesis/dissertation preparation courses, research seminars where writing a research report is a culminating activity, and any graduate-level seminar in which the instructor covers the vital components necessary to prepare a research manuscript for submission for publication.

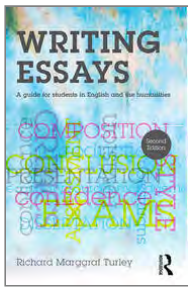
Routledge  
October 2023 : 196pp  
Pb: 978-1-032-13680-6 : **£59.99**  
Hb: 978-1-032-13678-3 : **£145**  
eBook: 978-1-003-23041-0

\* For full contents and more information, visit: [www.routledge.com/9781032136806](http://www.routledge.com/9781032136806)

2ND EDITION

## Writing Essays

A guide for students in English and the humanities



**Richard Marggraf Turley** Aberystwyth University, Wales.

Essays are a major form of assessment in higher education today and this is a fact that causes some writers a great deal of anxiety. Fortunately, essay writing is a skill that can be learned, like any other. Writing Essays demystifies the entire process of essay writing and reveals the tricks of the trade, making your student life easier. You'll learn how to impress tutors by discovering exactly what markers look for when they read your work. Using practical examples selected from real student assignments and tutor feedback, this book covers every aspect of composition, from introductions and conclusions, down to presentation and submission.

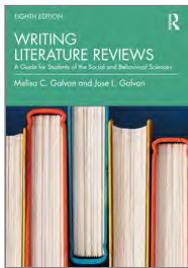
Routledge  
November 2015 : 158pp  
Pb: 978-1-138-91669-2 : **£23.99**  
Hb: 978-1-138-91668-5 : **£155**  
eBook: 978-1-315-68944-9

\* For full contents and more information, visit: [www.routledge.com/9781138916692](http://www.routledge.com/9781138916692)

8TH EDITION

## Writing Literature Reviews

A Guide for Students of the Social and Behavioral Sciences



**Melisa C. Galvan** California State University, Northridge, USA, **Jose L. Galvan** Professor Emeritus, California State University, Los Angeles.

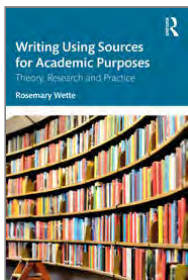
Writing Literature Reviews provides students with practical guidelines for the complex process of writing literature reviews for course projects, theses or dissertations, and research manuscripts for publication. It is ideal for use in research methods courses, thesis/dissertation preparation courses, research seminars where a literature review is expected as a culminating activity, or any course in which the instructor needs to cover the vital components necessary to prepare a literature review for a variety of audiences. The book is supported by online materials including self-test quizzes for students, and lecture slides for instructors.

Routledge  
November 2024 : 288pp  
Pb: 978-1-032-32868-3 : **£66.99**  
Hb: 978-1-032-32862-1 : **£190**  
eBook: 978-1-003-31709-8

\* For full contents and more information, visit: [www.routledge.com/9781032328683](http://www.routledge.com/9781032328683)

## Writing Using Sources for Academic Purposes

Theory, Research and Practice



**Rosemary Wette**

Writing Using Sources for Academic Purposes: Theory, Research and Practice provides research-based information about key components of source-based writing, and the challenges it presents for novices.

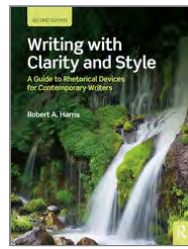
Routledge  
December 2020 : 164pp  
Pb: 978-0-367-17592-4 : **£41.99**  
Hb: 978-0-367-17590-0 : **£155**  
eBook: 978-0-429-05751-9

\* For full contents and more information, visit: [www.routledge.com/9780367175924](http://www.routledge.com/9780367175924)

2ND EDITION

## Writing with Clarity and Style

A Guide to Rhetorical Devices for Contemporary Writers



**Robert A. Harris**

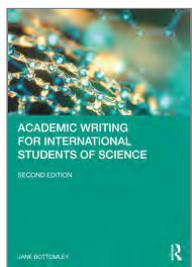
Writing with Clarity and Style, 2nd Edition, will help you to improve your writing dramatically. The book shows you how to use dozens of classical rhetorical devices to bring power, clarity, and effectiveness to your writing. You will also learn about writing styles, authorial personas, and sentence syntax as tools to make your writing interesting and persuasive. If you want to improve the appeal and persuasion of your speeches, this is also the book for you.

Routledge  
December 2017 : 232pp  
Pb: 978-1-138-56009-3 : **£40.99**  
Hb: 978-1-138-56010-9 : **£155**  
eBook: 978-0-203-71204-7

\* For full contents and more information, visit: [www.routledge.com/9781138560093](http://www.routledge.com/9781138560093)

2ND EDITION

## Academic Writing for International Students of Science



**Jane Bottomley** University of Manchester

This second edition is an accessible companion designed to help science and technology students develop the knowledge, skills and strategies needed to produce clear and coherent academic writing in their university assignments. Using authentic texts to explore the nature of scientific writing, the book covers key areas such as scientific style, effective sentence and paragraph structure, and coherence in texts and arguments. Throughout the book, a range of tasks offers the opportunity to put theory into practice. This is an invaluable tool for the busy science or technology student looking to improve their writing and reach their full academic potential.

Routledge

October 2021 : 220pp

Pb: 978-0-367-63272-4 : £30.99

Hb: 978-0-367-63271-7 : £155

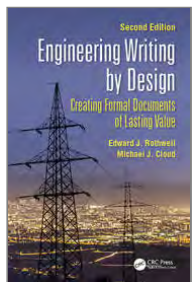
eBook: 978-1-003-11857-2

\* For full contents and more information, visit: [www.routledge.com/9780367632724](http://www.routledge.com/9780367632724)

2ND EDITION

## Engineering Writing by Design

Creating Formal Documents of Lasting Value, Second Edition



**Edward J. Rothwell, Michael J. Cloud**

This book shows how effective writing can be achieved by thinking like an engineer. Based on the authors' combined experience as engineering educators, the book presents a novel approach to technical writing, positioning formal writing tasks as engineering design problems with requirements, constraints, protocols, standards, and customers (readers) to satisfy. Featuring illustrative examples, chapter summaries and exercises, quick-reference tables, and recommendations for further reading, this book is packed with valuable tips and information practicing and aspiring engineers need to become effective writers.

CRC Press

January 2020 : 257pp

Pb: 978-0-367-34754-3 : £55.99

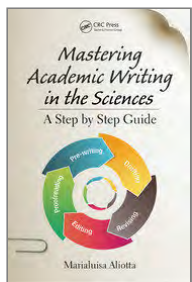
Hb: 978-0-367-89682-9 : £125

eBook: 978-0-429-32769-8

\* For full contents and more information, visit: [www.routledge.com/9780367347543](http://www.routledge.com/9780367347543)

## Mastering Academic Writing in the Sciences

A Step-by-Step Guide



**Marialuisa Aliotta**

This book provides a comprehensive and coherent step-by-step guide to writing in scientific academic disciplines. It is an invaluable resource for those working on a PhD thesis, research paper, dissertation, or report. Writing these documents can be a long and arduous experience for students and their supervisors, and even for experienced researchers. However, this book can hold the key to success. Mapping the steps involved in the writing process - from acquiring and organizing sources of information, to revising early drafts, to proofreading the final product - it provides clear guidance on what to write and how best to write it.

CRC Press

April 2018 : 200pp

Pb: 978-1-498-70147-1 : £52.99

Hb: 978-1-138-74288-8 : £140

eBook: 978-1-351-00214-1

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3RD EDITION

## Technical Writing

A Practical Guide for Engineers, Scientists, and Nontechnical Professionals



**Philip A. Laplante** The Pennsylvania State University, Malvern, USA, **Chris Laplante**

Series: *What Every Engineer Should Know*

This practical text enables readers to write, edit, and publish materials of a technical nature, including books, articles, reports, and electronic media. Written by experienced practicing engineers, this guide complements traditional technical writing manuals through presentation of first-hand examples that help readers understand practical considerations in writing and producing technical content. The new edition includes new and updated exercises, examples, and case studies and includes new content on software/systems documentation, popular writing tools, and technologies such as generative AI. It is aimed at students and professionals in the science and engineering domains.

CRC Press

November 2025 : 271pp

Pb: 978-1-032-84374-2 : £47.99

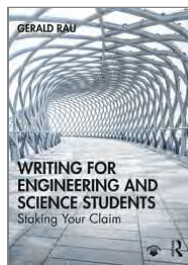
Hb: 978-1-032-84375-9 : £160

eBook: 978-1-003-51243-1

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## Writing for Engineering and Science Students

Staking Your Claim



**Gerald Rau**

Drawing on his extensive experience of teaching international students, Gerald A. Rau provides a clear "argument structure" for students to follow when undertaking both academic and technical writing. This is the first book to make clear the different structures required for engineering versus scientific articles. Tasks and exercises are provided throughout. Using the research article as a model and covering lab reports, research proposals, dissertations, poster presentations, industry reports, emails and job applications, this book is essential reading for all students of science and engineering who are taking a course in writing, or seeking a resource to aid in their writing assignments.

Routledge

August 2019 : 324pp

Pb: 978-1-138-38825-3 : £40.99

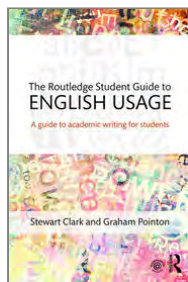
Hb: 978-1-138-38824-6 : £155

eBook: 978-0-429-42568-4

\* For full contents and more information, visit: [www.routledge.com/9781138388253](http://www.routledge.com/9781138388253)

## The Routledge Student Guide to English Usage

A guide to academic writing for students



**Stewart Clark** Norwegian University of Science and Technology, **Graham Pointon**

The Routledge Student Guide to English Usage is an authoritative A-Z guide to key aspects of English usage. Covering approximately 4000 carefully selected words, the authors focus on groups of confusable words that sound alike, look alike or are frequently mixed up. Examples of good usage are drawn from corpora such as the British National Corpus and the Corpus of Contemporary American English. A substantial reference section is also provided with stylistic guidance on academic writing skills, email standards, punctuation and grammar tips. This is the essential reference text for all students working on improving their academic writing skills.

Routledge

May 2016 : 402pp

Pb: 978-1-138-93359-0 : £41.99

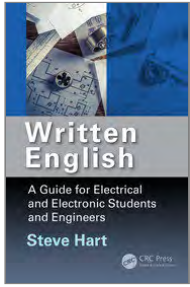
Hb: 978-1-138-93358-3 : £155

eBook: 978-1-315-67843-6

\* For full contents and more information, visit: [www.routledge.com/9781138933590](http://www.routledge.com/9781138933590)

## Written English

A Guide for Electrical and Electronic Students and Engineers



**Steve Hart** English Language Editor and Resource Writer, Cambridge, UK

This book covers all aspects of English grammar relevant to electrical and electronic engineers. It discusses working with numbers and algebra, including correct formatting procedures (both body citations and references). The book addresses vocabulary and stylistic issues, describes the level of writing expected in the field, reveals often-made mistakes, and indicates areas where engineers should focus their efforts. The text also offers unique insight into problems students and academics face on a day-to-day basis when writing in a language that is not their mother tongue.

CRC Press

December 2015 : 216pp

Pb: 978-1-498-73962-7 : £41.99

Hb: 978-1-138-42241-4 : £200

eBook: 978-1-315-21412-2

\* For full contents and more information, visit: [www.routledge.com/9781498739627](http://www.routledge.com/9781498739627)

## 50 Things to Think About When Writing a Thesis

Paving Your Own Path to Submission



**Donna Starks** University of Auckland, New Zealand,  
**Margaret J. Robertson** La Trobe University, Australia

This book shows thesis writers how to embrace the individual nature of writing, bringing their own unique identities and skillsets to their thesis. Each idea is presented as one that has multiple solutions depending on who the readers are and what they want to achieve. The book guides the reader on identifying their own ways of working, their own particular strengths, as well as their unique voice and how to use these as tools to navigate the process of writing and surviving the thesis. It also provides practical guidance on elements such as the literature review and methodology, considerations around language and how to deal with life after submission.

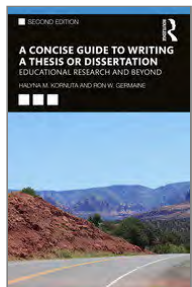
Routledge  
August 2023 : 136pp  
Pb: 978-1-032-34699-1 : **£28.99**  
Hb: 978-1-032-34700-4 : **£145**  
eBook: 978-1-003-32340-2

\* For full contents and more information, visit: [www.routledge.com/9781032346991](http://www.routledge.com/9781032346991)

2ND EDITION

## A Concise Guide to Writing a Thesis or Dissertation

Educational Research and Beyond



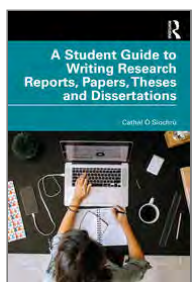
**Halyna M. Kornuta**, **Ron W. Germaine**

A Concise Guide to Writing a Thesis or Dissertation provides clear, concise, and intentional practice guidelines about organizing and writing a thesis or dissertation. Part I provides an overview for writing a thesis or dissertation. It describes the big picture of planning and formatting a research study, from identifying a topic through to writing quality. Part II describes the framework and substance of a research study. It models the pattern generally found in a formal, five-chapter research study.

Routledge  
May 2019 : 134pp  
Pb: 978-0-367-17458-3 : **£19.99**  
Hb: 978-0-367-17457-6 : **£140**  
eBook: 978-0-429-05688-8

\* For full contents and more information, visit: [www.routledge.com/9780367174583](http://www.routledge.com/9780367174583)

## A Student Guide to Writing Research Reports, Papers, Theses and Dissertations



**Cathal Ó Siochrú**

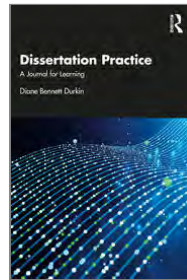
This useful guide for students combines all the guidance, advice, and key tips needed to write successful research reports, theses, or dissertations, exploring, in detail, each of the elements involved in writing an academic paper. The book will guide you through all the key sections of a report including the Introduction, Literature Review, Method, Results, Discussion and more.

Routledge  
November 2022 : 234pp  
Pb: 978-0-367-62104-9 : **£23.99**  
Hb: 978-0-367-62103-2 : **£140**  
eBook: 978-1-003-10796-5

\* For full contents and more information, visit: [www.routledge.com/9780367621049](http://www.routledge.com/9780367621049)

## Dissertation Practice

A Journal for Learning



**Diane Bennett Durkin**

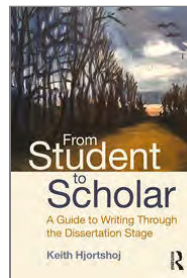
Dissertation Practice: A Journal for Learning is an interactive resource that promotes journaling to engender key dissertation practices, through activities and exercises. It is rooted in the view that students can use journaling to promote thought, and that the privacy of journal entries ensures comfort and familiarity. This personal context, along with the book's open prompts, allows students to engage in extended and alternative thinking. This is an essential resource for students in Ph.D and Ed.D programs in the social sciences and education who are using qualitative, quantitative, and mixed methods.

Routledge  
October 2024 : 198pp  
Pb: 978-1-032-85800-5 : **£26.99**  
Hb: 978-1-032-85804-3 : **£145**  
eBook: 978-1-003-51990-4

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## From Student to Scholar

A Guide to Writing Through the Dissertation Stage



**Keith Hjortshoj** John S. Knight Writing Program, Cornell University

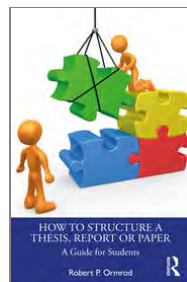
From Student to Scholar guides graduate students through the "hidden" developmental transition required in writing a dissertation and moving beyond, to become a successful scholar. Identifying common rhetorical challenges across disciplines, author Hjortshoj explains how to accommodate evolving audiences, motivations, standards, writing processes, and timelines. One full chapter is devoted to "writing blocks," and another offers advice to international students who are non-native speakers of English. The text also offers advice for managing relations with advisors and preparing for the diverse careers that PhDs, trained primarily as research specialists, actually enter.

Routledge  
August 2018 : 204pp  
Pb: 978-1-138-56944-7 : **£51.99**  
Hb: 978-1-138-56942-3 : **£155**  
eBook: 978-0-203-70426-4

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## How to Structure a Thesis, Report or Paper

A Guide for Students



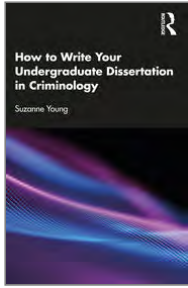
**Robert P. Ormrod**

This book provides concise practical guidance for students to help make their student's writing process more structured for their group work or thesis at any level. It therefore shows how to demonstrate meaningfully what they have learned in the relevant course or degree programme in a way that is accessible to the supervisor and the examiner. Suitable for students completing theses at Bachelors and Masters level, as well as other types of report-based work, and for supervisors looking for a clear and practical guide to help students with their writing process. The book will also provide a bridge to writing papers for journals in an academic career.

Routledge  
November 2022 : 130pp  
Pb: 978-1-032-36946-4 : **£19.99**  
Hb: 978-1-032-36948-8 : **£140**  
eBook: 978-1-003-33463-7

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## How to Write Your Undergraduate Dissertation in Criminology



**Suzanne Young**

This book provides a guide for undergraduate criminology and criminal justice students undertaking their final year dissertation. Drawing on empirical case studies and including a range of resources and templates, this book takes students through each stage of the dissertation and offers useful guidance on structure and content.

Routledge  
April 2022 : 146pp  
Pb: 978-0-367-85999-2 : **£25.99**  
Hb: 978-0-367-85998-5 : **£155**  
eBook: 978-1-003-01633-5

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## Principles and Concepts of Social Research

A Critical Examination of Methodology, Methods and Analysis for Emerging Researchers



**Simon Hayhoe**

This text covers the foundations of social science research, outlining the history and core elements of Western social research, along with a variety of topics, ranging from the history of scientific beliefs from Ancient Greece to the contemporary world. This book will be of use to core research units and training programs that universities provide at postgraduate level, at doctoral level and for early career post-doctoral researchers, to develop greater understanding of issues surrounding research. In addition to its theory, the contents of the book will include questions for discussion in seminars and small group work.

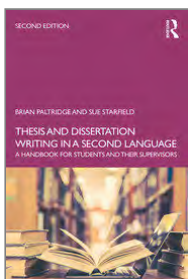
Routledge  
December 2022 : 200pp  
Pb: 978-1-032-14967-7 : **£37.99**  
Hb: 978-1-032-14966-0 : **£140**  
eBook: 978-1-003-24199-7

\* For full contents and more information, visit: [www.routledge.com/9781032149677](http://www.routledge.com/9781032149677)

2ND EDITION

## Thesis and Dissertation Writing in a Second Language

A Handbook for Students and their Supervisors



**Brian Paltridge, Sue Starfield**

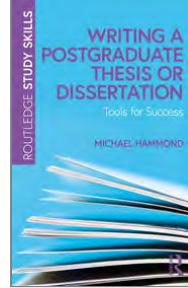
This fully updated edition is the guide for non-native speakers writing a thesis or dissertation in English. It explicitly unpacks academic writing, using accessible language and practical examples and discusses the issues that are crucial to success. These include: understanding the setting and purpose, understanding writer/reader relationships, issues of writer identity and what examiners really value. Suitable for students from all disciplines writing in a second language this book is equally valuable for supervisors of non-native speakers as it provides tasks that can be used with students to guide them in their writing.

Routledge  
August 2019 : 248pp  
Pb: 978-1-138-04870-6 : **£31.99**  
Hb: 978-1-138-04869-0 : **£140**  
eBook: 978-1-315-17002-2

\* For full contents and more information, visit: [www.routledge.com/9781138048706](http://www.routledge.com/9781138048706)

## Writing a Postgraduate Thesis or Dissertation

Tools for Success



**Michael Hammond**

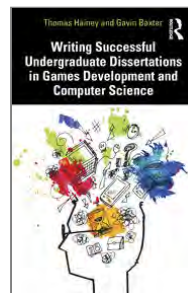
Series: *Routledge Study Skills*

Writing a Postgraduate Dissertation or Thesis discusses the challenges that students encounter in their writing and provides thoughtful advice on how to address those challenges. It provides key advice on how to write about a field of research, the tradition of methodology and methods undertaken, and the contribution to knowledge that is being made.

Routledge  
July 2022 : 172pp  
Pb: 978-0-367-75282-8 : **£20.99**  
Hb: 978-0-367-75281-1 : **£155**  
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## Writing Successful Undergraduate Dissertations in Games Development and Computer Science



**Thomas Hainey** School of Computing, Engineering and Physical Sciences, University of the West of Scotland,  
**Gavin Baxter**

Writing a dissertation in the final year at university can be a daunting task, but particularly if the degree is practically oriented and implementation-based. This book provides a concise guide to producing a dissertation in Computer Science, Software Engineering or Games Development degrees with research projects typically involving design, implementation, testing and evaluation. Drawing on the authors' knowledge and experience of supervising dissertation students, the book offers a step-by-step guide to the key areas of writing a dissertation alongside real-life examples.

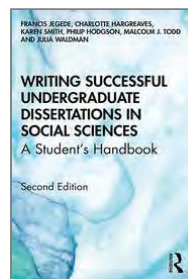
Routledge  
November 2022 : 304pp  
Pb: 978-0-367-51708-3 : **£23.99**  
Hb: 978-0-367-51707-6 : **£140**  
eBook: 978-1-003-05488-7

\* For full contents and more information, visit: [www.routledge.com/9780367517083](http://www.routledge.com/9780367517083)

2ND EDITION

## Writing Successful Undergraduate Dissertations in Social Sciences

A Student's Handbook



**Francis Jegede, Charlotte Hargreaves, Karen Smith, Philip Hodgson, Malcolm J. Todd, Julia Waldman**

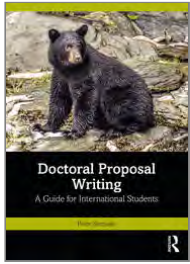
A practical guide for students undertaking their dissertation, this book uses real examples of dissertations across the Social Sciences. Providing an accessible overview of the essential steps in conducting research and writing dissertations, each chapter has clear learning outcomes and research objectives with relevant themes. Using a mixture of useful information, exercises, practical strategies, case study material and further reading, it gives hints and tips on beginning and managing a research project and working with supervisors. Packed with proven practical advice it is a dependable starting point and guide throughout the dissertation journey.

Routledge  
February 2020 : 240pp  
Pb: 978-0-367-25525-1 : **£25.99**  
Hb: 978-0-367-25523-7 : **£155**  
eBook: 978-0-429-28825-8

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## Doctoral Proposal Writing

A Guide for International Students



**Peter Samuels** Uni of Wolverhampton Busnss Schl

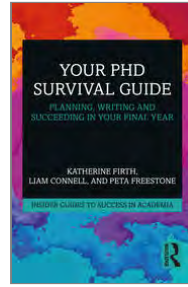
This book is an essential guide for current and prospective international doctoral students wishing to apply and study for a PhD in the UK, and other countries where courses are conducted in English. The book supports students in choosing a suitable research topic and writing an effective proposal for investigating this topic across a range of forms of doctoral research, across several disciplines, with an emphasis on international students and students with English as an additional language.

Routledge  
October 2024 : 138pp  
Pb: 978-1-032-56193-6 : **£28.99**  
Hb: 978-1-032-56192-9 : **£155**  
eBook: 978-1-003-43434-4

\* For full contents and more information, visit: [www.routledge.com/9781032561936](http://www.routledge.com/9781032561936)

## Your PhD Survival Guide

Planning, Writing, and Succeeding in Your Final Year



**Katherine Firth** University of Melbourne, Australia, **Liam Connell**, **Peta Freestone**

Series: *Insider Guides to Success in Academia*

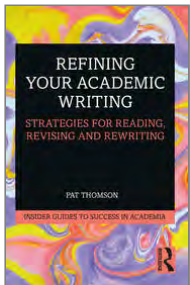
Accessible, insightful and a must-have toolkit for all doctoral students, the founders of the 'Thesis Boot Camp' intensive writing programme show how to survive and thrive through the challenging final year of writing and submitting a thesis. Drawing on an understanding of the intellectual, professional, practical and personal elements of the doctorate to help readers gain insight into what it means to finish a PhD and how to get there, this book covers common challenges and ways to resolve them. Written for students in all disciplines, and relevant to university systems around the world, this unique book expertly guides students through the final 6–12 months of the thesis.

Routledge  
December 2020 : 222pp  
Pb: 978-0-367-36184-6 : **£23.99**  
Hb: 978-0-367-36183-9 : **£155**  
eBook: 978-0-429-34439-8

\* For full contents and more information, visit: [www.routledge.com/9780367361846](http://www.routledge.com/9780367361846)

## Refining Your Academic Writing

Strategies for Reading, Revising and Rewriting



**Pat Thomson**

Series: *Insider Guides to Success in Academia*

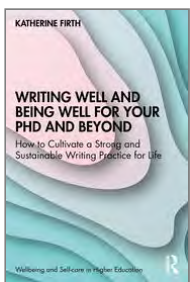
This book will help you complete your writing project and provides a reading, revising, and rewriting repertoire that you can adapt and add to. It offers ways to think about revision and a basic tool kit which will help you to identify what needs your attention and why. This accessible book draws on and extends some of the most heavily used posts on Thomson's popular academic writing blog Patter, as well as tried and tested writing workshops. Written with a light touch, this is ideal reading for doctoral and early career researchers, this book provides strategies needed to support the writing revision process.

Routledge  
December 2022 : 236pp  
Pb: 978-0-367-46876-7 : **£20.99**  
Hb: 978-0-367-46875-0 : **£140**  
eBook: 978-1-003-03168-0

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## Writing Well and Being Well for Your PhD and Beyond

How to Cultivate a Strong and Sustainable Writing Practice for Life



**Katherine Firth** University of Melbourne, Australia

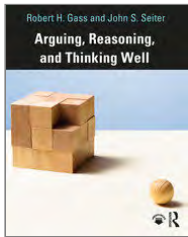
Series: *Wellbeing and Self-care in Higher Education*

Prioritising wellbeing alongside academic development, this book provides practical advice to help students write well, and be well, during their PhD and throughout their career. Relevant at any stage of the writing process, this book will help doctoral students and early career researchers to produce great words that people want to read, examiners want to pass and editors want to publish.

Routledge  
September 2023 : 200pp  
Pb: 978-1-032-31081-7 : **£23.99**  
Hb: 978-1-032-31082-4 : **£145**  
eBook: 978-1-003-30794-5

\* For full contents and more information, visit: [www.routledge.com/9781032310817](http://www.routledge.com/9781032310817)

## Arguing, Reasoning, and Thinking Well



**Robert Gass, John Seiter**

Arguing, Reasoning, and Thinking Well offers an engaging and accessible introduction to argumentation and critical thinking. Authors Gass and Seiter, renowned for their friendly writing style, include real-world examples, hypothetical dialogues, and editorial cartoons to invite readers in. The text includes a full chapter devoted to the ethics of argument, as well as content on refutation and formal logic. It is designed for students in argumentation and critical thinking courses in communication, philosophy, and psychology departments, and is suitable for students and general education courses across the curriculum.

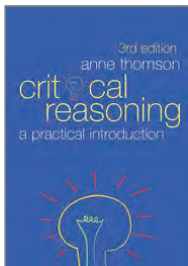
Routledge  
June 2019 : 280pp  
Pb: 978-0-815-37433-6 : **£86.99**  
Hb: 978-0-815-37432-9 : **£175**  
eBook: 978-1-351-24249-3

\* For full contents and more information, visit: [www.routledge.com/9780815374336](http://www.routledge.com/9780815374336)

3RD EDITION

## Critical Reasoning

A Practical Introduction



**Anne Thomson**

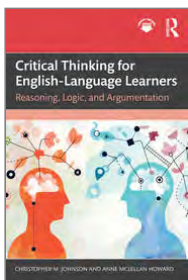
We all engage in the process of reasoning, but we don't always pay attention to whether we are doing it well. This book offers the opportunity to practise reasoning in a clear-headed and critical way, with the aims of developing an awareness of the importance of reasoning well and of improving the reader's skill in analyzing and evaluating arguments. Anne Thomson has updated and revised the book to include fresh and topical examples, and new chapters on evaluating the credibility of evidence and decision making and dilemmas. By the end of the book students should be able to identify flaws in arguments, analyze the reasoning in newspaper articles, books and speeches, assess the credibility of evidence and authorities and approach any topic with the ability to reason and think critically.

Routledge  
September 2008 : 256pp  
Pb: 978-0-415-44587-0 : **£40.99**  
Hb: 978-0-415-44586-3 : **£155**  
eBook: 978-0-203-87099-0

\* For full contents and more information, visit: [www.routledge.com/9780415445870](http://www.routledge.com/9780415445870)

## Critical Thinking for English-Language Learners

Reasoning, Logic, and Argumentation



**Christopher M. Johnson, Anne McLellan Howard**

Critical Thinking for English-Language Learners is an accessible introduction to critical thinking and the use of informal logic for learners of English. Critical thinking skills are key to helping students learn how to reason in English. By developing informal logic skills, students can develop their critical thinking abilities to better assess why different types of arguments are successful or unsuccessful. Providing students with key skills to make and critique arguments in English, this book is a key resource for beginning and intermediate learners of English studying Critical Thinking, English for Academic Purposes, and Introduction to Philosophy.

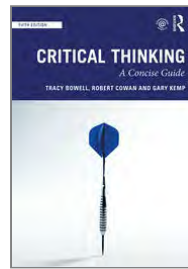
Routledge  
February 2025 : 248pp  
Pb: 978-1-032-75247-1 : **£41.99**  
Hb: 978-1-032-75248-8 : **£155**  
eBook: 978-1-003-47307-7

\* For full contents and more information, visit: [www.routledge.com/9781032752471](http://www.routledge.com/9781032752471)

5TH EDITION

## Critical Thinking

A Concise Guide



**Tracy Bowell, Robert Cowan, Gary Kemp** University of Glasgow, UK

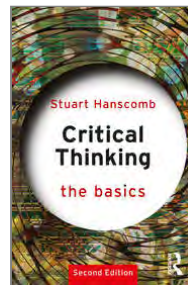
We are frequently confronted with arguments. Critical Thinking equips students with the concepts and techniques used in the analysis and assessment of arguments whatever the context. Through precise and accessible discussion, this book provides the tools to become a successful critical thinker, who can act and believe in accordance with good reasons, and who can articulate and make explicit those reasons. This fifth edition has been revised and updated throughout, including an expanded range of 'complete examples', the introduction of Venn diagrams, and the discussion of fake news and related phenomena arising in the contemporary scene.

Routledge  
August 2019 : 348pp  
Pb: 978-0-815-37143-4 : **£39.99**  
Hb: 978-0-815-37142-7 : **£155**  
eBook: 978-1-351-24373-5

\* For full contents and more information, visit: [www.routledge.com/9780815371434](http://www.routledge.com/9780815371434)

2ND EDITION

## Critical Thinking: The Basics



**Stuart Hanscomb** University of Glasgow, UK

Series: *The Basics*

An accessible and engaging introduction to the field of critical thinking, drawing on philosophy, communication and psychology. This 2nd edition has been revised and updated throughout and includes a new chapter on emotion and argument and how to build persuasive arguments. There are also many fresh examples, including conspiracy theories, trust, leadership and cultural cognition. With updated discussion questions/exercises and suggestions for further reading, this book is an essential read for students approaching the field of critical thinking for the first time, and for the general reader wanting to improve their thinking skills.

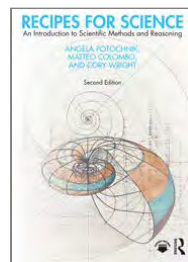
Routledge  
June 2023 : 286pp  
Pb: 978-1-032-16299-7 : **£20.99**  
Hb: 978-1-032-16301-7 : **£145**  
eBook: 978-1-003-24794-4

\* For full contents and more information, visit: [www.routledge.com/9781032162997](http://www.routledge.com/9781032162997)

2ND EDITION

## Recipes for Science

An Introduction to Scientific Methods and Reasoning



**Angela Potochnik, Matteo Colombo, Cory Wright** Tilburg University, The Netherlands

Today, scientific literacy is an essential aspect of any undergraduate education. Recipes for Science responds to this need by providing an accessible introduction to the nature of science and scientific methods, reasoning, and concepts

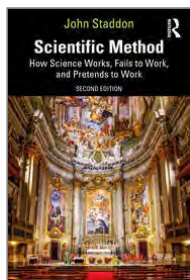
Routledge  
April 2024 : 378pp  
Pb: 978-1-032-29096-6 : **£45.99**  
Hb: 978-1-032-29097-3 : **£185**  
eBook: 978-1-003-30000-7

\* For full contents and more information, visit: [www.routledge.com/9781032290966](http://www.routledge.com/9781032290966)

2ND EDITION

## Scientific Method

How Science Works, Fails to Work, and Pretends to Work



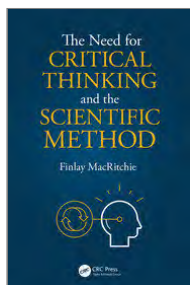
**John Staddon** Duke University, USA

This expanded second edition of *Scientific Method* shows how science works, fails to work, or pretends to work, by looking at examples from physics, biomedicine, psychology, sociology, and economics. *Scientific Method* is essential reading for students and professionals trying to make sense of the role of science in society, and of the meaning, value, and limitations of scientific methodology.

Routledge  
June 2024 : 226pp  
Pb: 978-1-032-65771-4 : **£33.99**  
Hb: 978-1-032-68389-8 : **£155**  
eBook: 978-1-032-68387-4

\* For full contents and more information, visit: [www.routledge.com/9781032657714](http://www.routledge.com/9781032657714)

## The Need for Critical Thinking and the Scientific Method



**Finlay MacRitchie** Kansas State University, Manhattan, USA

The book exposes many of the misunderstandings about the scientific method and its application to critical thinking. It argues for a better understanding of the scientific method and for nurturing critical thinking in the community. This knowledge helps the reader to analyze issues more objectively, and warns about the dangers of bias and propaganda. The principles are illustrated by considering several issues that are currently being debated. These include anthropogenic global warming (often loosely referred to as climate change), dangers to preservation of the Great Barrier Reef, and the expansion of the gluten-free food market and genetic engineering.

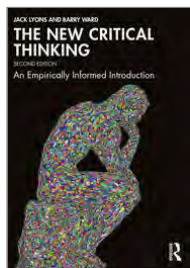
CRC Press  
May 2018 : 152pp  
Pb: 978-0-815-36775-8 : **£48.99**  
Hb: 978-0-815-36815-1 : **£160**  
eBook: 978-1-351-25587-5

\* For full contents and more information, visit: [www.routledge.com/9780815367758](http://www.routledge.com/9780815367758)

2ND EDITION

## The New Critical Thinking

An Empirically Informed Introduction



**Jack Lyons, Barry Ward**

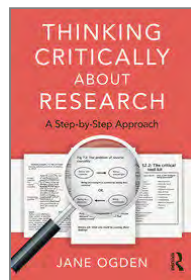
This highly innovative text aims to improve real-world critical thinking, incorporating insights from epistemology and philosophy of science to formulate best practices for assessing information sources and circumnavigate our natural intellectual blind spots. The book covers introductory logic in a way that emphasizes practical application, rather than formal completeness. This new edition provides ample resources and exercises for students and instructors alike both in-text and online.

Routledge  
May 2024 : 412pp  
Pb: 978-1-032-31728-1 : **£73.99**  
Hb: 978-1-032-31730-4 : **£155**  
eBook: 978-1-003-31102-7

\* For full contents and more information, visit: [www.routledge.com/9781032317281](http://www.routledge.com/9781032317281)

## Thinking Critically about Research

A Step by Step Approach



**Jane Ogden**

This book is designed to help readers develop a critical understanding of evidence and the ways in which evidence is presented, and to challenge the information they receive in both academic and non-academic sources. The author presents a step by step approach with a focus on knowing methods, culminating in a bespoke 'critical tool kit' which offers a practical checklist designed to be used when carrying out research. There are also learning features including tasks and worked examples, drawing on real research studies. This is an essential resource for students and researchers, and those putting research into practice, who want to have better critical thinking skills.

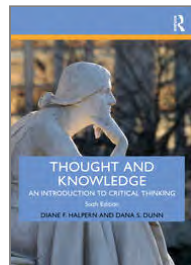
Routledge  
December 2018 : 176pp  
Pb: 978-0-367-00020-2 : **£40.99**  
Hb: 978-0-367-00019-6 : **£155**  
eBook: 978-0-429-44496-8

\* For full contents and more information, visit: [www.routledge.com/9780367000202](http://www.routledge.com/9780367000202)

6TH EDITION

## Thought and Knowledge

An Introduction to Critical Thinking



**Diane F. Halpern** Claremont McKenna College, USA,  
**Dana S. Dunn** Moravian College, USA

*Thought and Knowledge* applies theory and research from the learning sciences to teach students the critical thinking skills that they need to succeed in today's world. The text is grounded in psychological science and brought to life through humorous and engaging language and numerous practical and real-world examples and anecdotes. Critical thinking skills are presented in every chapter, empowering students to learn more efficiently, research more productively, and present logical, critical, and informed arguments. The skills are reviewed at the end of the chapter, and a complete list of skills with definitions and examples are included in the appendix.

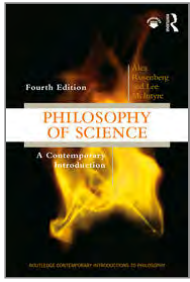
Routledge  
October 2022 : 428pp  
Pb: 978-1-138-65517-1 : **£69.99**  
Hb: 978-1-138-65516-4 : **£220**  
eBook: 978-1-032-32316-9 : **£61.99**

\* For full contents and more information, visit: [www.routledge.com/9781138655171](http://www.routledge.com/9781138655171)

4TH EDITION

## Philosophy of Science

A Contemporary Introduction

**Alex Rosenberg, Lee McIntyre***Series: Routledge Contemporary Introductions to Philosophy*

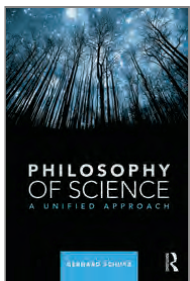
Any serious student attempting to better understand the nature, methods, and justification of science will value this book. Weaving lucid explanations with clear analyses, the volume is as a much-used, thematically-oriented introduction to the field. The new edition has been thoroughly rewritten based on instructor and student feedback, to improve readability and accessibility, without sacrificing depth. It retains all of the logically structured, extensive coverage of earlier editions, which the journal Teaching Philosophy called, "the industry standard" and "essential reading" in a 2010 review.

Routledge  
November 2019 : 308pp  
Pb: 978-1-138-33151-8 : **£49.99**  
Hb: 978-1-138-33148-8 : **£155**  
eBook: 978-0-429-44726-6

\* For full contents and more information, visit: [www.routledge.com/9781138331518](http://www.routledge.com/9781138331518)

## Philosophy of Science

A Unified Approach

**Gerhard Schurz** Dusseldorf University, Germany,  
**Gerhard Schurz**

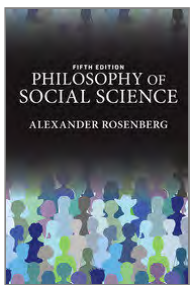
Philosophy of Science: A Unified Approach combines an elementary introduction to philosophy of science with an integrated survey of all of its important subfields. Focusing on the methodological unity of the sciences, the book provides chapters with introductory sections, followed by complementary, advanced topics. By restricting the teaching materials to the introductory sections, one obtains the basis for a semester-long course. Covering all of the material contained in the book fills a year-long course.

Routledge  
November 2013 : 480pp  
Pb: 978-0-415-82936-6 : **£52.99**  
Hb: 978-0-415-82934-2 : **£155**  
eBook: 978-0-203-36627-1

\* For full contents and more information, visit: [www.routledge.com/9780415829366](http://www.routledge.com/9780415829366)

5TH EDITION

## Philosophy of Social Science

**Alexander Rosenberg**

Philosophy of Social Science provides a tightly argued yet accessible introduction to the philosophical foundations of the human sciences, including economics, anthropology, sociology, political science, psychology, history, and the disciplines emerging at the intersections of these subjects with biology. Philosophy is unavoidable for social scientists because the choices they make in answering questions in their disciplines force them to take sides on philosophical matters. Conversely, the philosophy of social science is equally necessary for philosophers since the social and behavior sciences must inform their understanding of human action, norms, and social institutions.

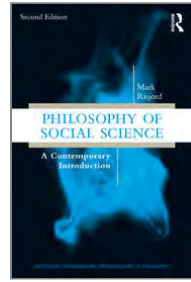
Routledge  
July 2015 : 360pp  
Pb: 978-0-813-34973-2 : **£49.99**  
Hb: 978-0-367-09807-0 : **£155**  
eBook: 978-0-429-49484-0

\* For full contents and more information, visit: [www.routledge.com/9780813349732](http://www.routledge.com/9780813349732)

2ND EDITION

## Philosophy of Social Science

A Contemporary Introduction

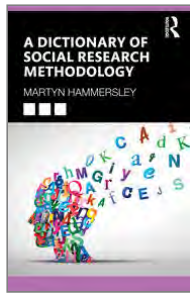
**Mark Risjord** Emory University, USA*Series: Routledge Contemporary Introductions to Philosophy*

This accessible text offers a comprehensive overview of debates in the field, with special attention to new research programs. Topics include the relationship of social policy to social science, interpretive research, cognitive and evolutionary explanations, intentional action explanation, rational choice theory, conventions and social norms, joint intentionality, causal inference, and experimentation. The Second Edition provides updates with the most recent literature and adds two new chapters: one on modeling and one on the role of race and gender in the social sciences.

Routledge  
July 2022 : 336pp  
Pb: 978-1-032-07586-0 : **£45.99**  
Hb: 978-1-032-07587-7 : **£200**  
eBook: 978-1-003-20779-5

\* For full contents and more information, visit: [www.routledge.com/9781032075860](http://www.routledge.com/9781032075860)

## A Dictionary of Social Research Methodology



**Martyn Hammersley** The Open University, UK

This accessible book offers a detailed guide to a wide range of methodological concepts, both those of a more philosophical kind and those that are more technical in character: from constructionism to critical realism, regression analysis to grounded theory, odds ratios to triangulation. Providing clear definitions for a wide range of methodological concepts from across the social sciences, this is an essential resource for all who have an interest in social research methodology.

Routledge  
September 2024 : 180pp  
Pb: 978-1-032-82213-6 : **£39.99**  
Hb: 978-1-032-82215-0 : **£155**  
eBook: 978-1-003-50350-7

\* For full contents and more information, visit: [www.routledge.com/9781032822136](http://www.routledge.com/9781032822136)

## Are You Making a Meal Out of Research?

A Recipe for Research Success



**Steve Reay, Cassie Khoo, Gareth Terry, Guy Collier, Trent Dallas, Valance Smith**

Research methods in a comic! This visual guide to common research methods paradigms will get you started on thinking about your research journey - what research is and understanding different types of methods, how you choose them, and how you get started. The book includes several worksheets to start making your own research menu and further reading to learn more. Suitable for upper level undergraduate and first level postgraduate students in the social and behavioural sciences, healthcare, and those interested in indigenous and Māori research methods.

Routledge  
May 2023 : 72pp  
Pb: 978-1-032-39232-5 : **£16.99**  
Hb: 978-1-032-39230-1 : **£145**  
eBook: 978-1-003-34892-4

\* For full contents and more information, visit: [www.routledge.com/9781032392325](http://www.routledge.com/9781032392325)

## A-Z of Digital Research Methods



**Catherine Dawson**

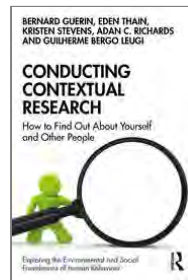
This book provides a quick and easy, alphabetical reference guide for any student or researcher looking for an introduction to digital research methods. It provides a pathway through the often confusing digital research landscape, giving a concise introduction to each method.

Routledge  
July 2019 : 424pp  
Pb: 978-1-138-48680-5 : **£29.99**  
Hb: 978-1-138-48679-9 : **£140**  
eBook: 978-1-351-04467-7

\* For full contents and more information, visit: [www.routledge.com/9781138486805](http://www.routledge.com/9781138486805)

## Conducting Contextual Research

How to Find Out About Yourself and Other People



**Bernard Guerin** University of South Australia, Australia,  
**Eden Thain, Kristen Stevens, Adan C. Richards, Guilherme Bergo Leugi**

*Series: Exploring the Environmental and Social Foundations of Human Behaviour*

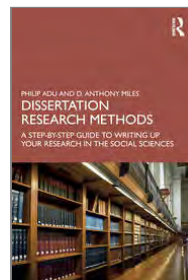
This innovative book proposes an entirely new approach to social research, presenting practical ways to discover people's life contexts in order to understand why they do what they do, which is essential for any forms of research that need to understand people. Conducting Contextual Research is essential reading for postgraduate students and professionals in the fields of counselling, psychology and social work, and will be useful to anyone conducting research or inquiries to understand human behaviour, including academic researchers, detectives, intelligence operators, social workers, government service researchers, social policy analysts, and biographers.

Routledge  
June 2024 : 190pp  
Pb: 978-1-032-60818-1 : **£46.99**  
Hb: 978-1-032-60825-9 : **£145**  
eBook: 978-1-003-46063-3

\* For full contents and more information, visit: [www.routledge.com/9781032608181](http://www.routledge.com/9781032608181)

## Dissertation Research Methods

A Step-by-Step Guide to Writing Up Your Research in the Social Sciences



**Philip Adu** The National Centre for Academic and Dissertation Excellence, The Chicago School of Professional Psychology, USA, **D. Anthony Miles**

Dissertation Research Methods: A Step-by-Step Guide to Writing Up Your Research in the Social Sciences focuses specifically on methodology when planning, writing and submitting your dissertation thesis. Written by two methodology experts in the social sciences, the book provides a step-by-step guide through each stage of the dissertation process. This compact book will be of use to all graduate students and their supervisors in the Social Sciences, Education and Behavioural Sciences, looking for a guide for working with robust and defensible methodological principles in their dissertation research and theses.

Routledge  
September 2023 : 470pp  
Pb: 978-1-032-21385-9 : **£45.99**  
Hb: 978-1-032-21383-5 : **£155**  
eBook: 978-1-003-26815-4

\* For full contents and more information, visit: [www.routledge.com/9781032213859](http://www.routledge.com/9781032213859)

## Doing Academic Research

A Practical Guide to Research Methods and Analysis



**Ted Gournelos**

Doing Academic Research is a concise, accessible, and tightly organized overview of the research process in the humanities, social sciences, and business. Rather than a book about research, this is a practical guide to doing research, and guides budding researchers along the process of developing an effective workflow, where to go for help, and how to actually complete the project. It addresses diversity in abilities, interest, discipline, and ways of knowing by focusing not just on the process of conducting any one method in detail, but also the ways in which someone might choose a research method and conduct it successfully.

Routledge  
May 2019 : 208pp  
Pb: 978-0-367-20793-9 : **£19.99**  
Hb: 978-0-367-20791-5 : **£140**  
eBook: 978-0-429-26355-2

\* For full contents and more information, visit: [www.routledge.com/9780367207939](http://www.routledge.com/9780367207939)

## Literature Review and Research Design

A Guide to Effective Research Practice



**Dave Harris**

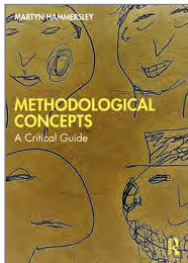
Graduate students executing their first independent research project often struggle to use academic literature effectively in the process of designing, developing, executing, and presenting their work. This book gives an overview of how to develop an effective research practice supported by the academic literature. Particularly suitable for those pursuing professional doctorates in subjects such as education and psychology.

Routledge  
December 2019 : 176pp  
Pb: 978-0-367-25037-9 : **£29.99**  
Hb: 978-0-367-25036-2 : **£140**  
eBook: 978-0-429-28566-0

\* For full contents and more information, visit: [www.routledge.com/9780367250379](http://www.routledge.com/9780367250379)

## Methodological Concepts

A Critical Guide



**Martyn Hammersley** The Open University, UK

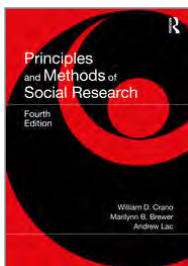
Methodological Concepts: A Critical Guide clarifies many key terms and issues in social research methodology. It outlines the conventional meanings of these terms, but also addresses their contentious character. The aim is to offer interpretations of them that provide a coherent conception of the nature of social science.

Routledge  
February 2023 : 186pp  
Pb: 978-1-032-39574-6 : **£36.99**  
Hb: 978-1-032-39573-9 : **£140**  
eBook: 978-1-003-35035-4

\* For full contents and more information, visit: [www.routledge.com/9781032395746](http://www.routledge.com/9781032395746)

4TH EDITION

## Principles and Methods of Social Research



**William D. Crano** Claremont Graduate University, USA, **Marilyn B. Brewer** Ohio State University, USA, **Andrew Lac** Claremont Graduate University, USA

Through a multi-methodology approach, Principles and Methods of Social Research, Fourth Edition covers the latest research techniques and designs and guides readers toward the design and conduct of social research from the ground up. Applauded for its comprehensive coverage, the breadth and depth of content of this new edition is unparalleled. It is intended for graduate or advanced undergraduate courses in research methods in psychology, communication, sociology, education, public health, and marketing, and further appeals to researchers in various fields of social research, such as social psychology and communication.

Routledge  
July 2023 : 486pp  
Pb: 978-1-032-22240-0 : **£94.99**  
Hb: 978-1-032-22241-7 : **£155**  
eBook: 978-1-003-27173-4

\* For full contents and more information, visit: [www.routledge.com/9781032222400](http://www.routledge.com/9781032222400)

5TH EDITION

## Principles of Research in Behavioral Science



**Mary E. Kite**, **Bernard E. Whitley, Jr** Ball State University, USA

Now in its fifth edition, this invaluable textbook provides a comprehensive overview of research methods in the behavioral sciences, emphasizing the conceptual challenges inherent in scientific inquiry. Organized to mirror each stage of the research process, this text guides readers through the process, from formulating questions, to collecting data, to interpreting results. Ideal for advanced undergraduate, graduate, and post-graduate students seeking a strong foundation in research methods, it also serves as a valuable reference for seasoned researchers looking to refresh their knowledge.

Routledge  
July 2025 : 806pp  
Hb: 978-1-032-72058-6 : **£130**  
IEPB: 978-1-032-72059-3 : **£45.99**  
eBook: 978-1-032-72060-9

\* For full contents and more information, visit: [www.routledge.com/9781032720586](http://www.routledge.com/9781032720586)

2ND EDITION

## Research Design, Second Edition

Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches



**Patricia Leavy**

With a new chapter on the literature review, this accessible step-by-step guide to using the five major approaches to research design is now in a thoroughly revised second edition. The prior edition's user-friendly features are augmented by a new companion website with worksheets keyed to each chapter. For each approach, the text presents a template for a research proposal and explains how to conceptualize and fill in every section. Interdisciplinary research examples draw on current events and social justice issues. PowerPoints and chapter tests with answer keys are available to instructors using the book in a course.

Guilford Press  
January 2023 : 323pp  
Pb: 978-1-462-54897-2 : **£45.99**  
Hb: 978-1-462-55088-3 : **£69.99**

\* For full contents and more information, visit: [www.routledge.com/9781462548972](http://www.routledge.com/9781462548972)

2ND EDITION

## Research Methods

The Key Concepts



**Michael Hammond** University of Warwick, UK, **Jerry Wellington**

Series: *Routledge Key Guides*

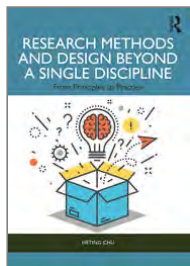
This invaluable resource provides a comprehensive overview of the many methods and methodologies of social research. Each entry provides a critical definition and examines the value and difficulties of a particular method or methodology of concept across different fields of social research. With thematic further reading stretching across the social sciences, this second edition will help readers develop a firm understanding of the rationale and principles behind key research methods, and is a must-have for new researchers at all levels, from undergraduate to postgraduate and beyond.

Routledge  
September 2020 : 232pp  
Pb: 978-0-367-17874-1 : **£23.99**  
Hb: 978-0-367-17873-4 : **£115**  
eBook: 978-0-429-05816-5

\* For full contents and more information, visit: [www.routledge.com/9780367178741](http://www.routledge.com/9780367178741)

## Research Methods and Design Beyond a Single Discipline

From Principles to Practice



**Heting Chu**

This book presents and discusses 15 research methods after an overview of each, an illustration of the research process and an examination of related topics. The focus of this book is on data collection techniques and research design. This book is essential for masters and doctoral students, and researchers who wish to learn about research methods and design comprehensively and systematically, as well as instructors delivering research methods courses across the social and behavioral sciences.

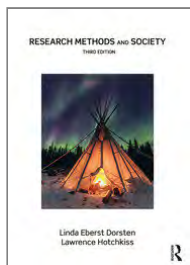
Routledge  
April 2024 : 360pp  
Pb: 978-0-367-89885-4 : **£61.99**  
Hb: 978-0-367-89883-0 : **£155**  
eBook: 978-1-003-02171-1

\* For full contents and more information, visit: [www.routledge.com/9780367898854](http://www.routledge.com/9780367898854)

3RD EDITION

## Research Methods and Society

Foundations of Social Inquiry



**Linda Eberst Dorsten , Lawrence Hotchkiss**

Research Methods and Society, Third Edition is designed to help undergraduate students acquire basic skills in methods of social science research. These skills provide a foundation for understanding research findings in the social sciences and for conducting social research. Just as important, such skills sets and principles can be applied to everyday situations to make sense of endless stream of claims and counterclaims confronted daily in print and electronic forms, including social media.

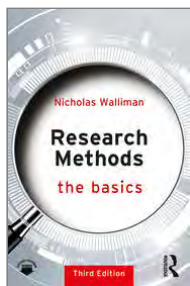
Routledge  
December 2018 : 410pp  
Pb: 978-0-815-36615-7 : **£96.99**  
Hb: 978-0-815-36616-4 : **£245**  
eBook: 978-1-351-25981-1

\* For full contents and more information, visit: [www.routledge.com/9780815366157](http://www.routledge.com/9780815366157)

3RD EDITION

## Research Methods

The Basics



**Nicholas Walliman** Oxford Brookes University, UK

Series: *The Basics*

Research Methods: The Basics is an accessible, user-friendly introduction to the different aspects of research theory, methods and practice. This third edition provides an expanded and fully updated resource suitable for students and practitioners in a wide range of disciplines including the natural sciences, social sciences and humanities. It is structured in two parts - the first covers the nature of knowledge and the reasons for doing research, the second explains the specific methods used to conduct an effective research project and how to propose, plan, carry out and write up a research project.

Routledge  
December 2021 : 280pp  
Pb: 978-0-367-69408-1 : **£20.99**  
Hb: 978-0-367-69407-4 : **£150**  
eBook: 978-1-003-14169-3

\* For full contents and more information, visit: [www.routledge.com/9780367694081](http://www.routledge.com/9780367694081)

2ND EDITION

## Social Research Methods by Example

Applications in the Modern World



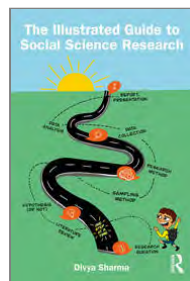
**Yasemin Besen-Cassino , Dan Cassino** Fairleigh Dickson University

This book sharpens students' understanding of the research process and the essential methods that researchers use to perform their work on the cutting edge of the social sciences. The new edition features updated examples across the chapters, reflecting new directions within the social sciences and both a diversity of voices and research output in recent years. The authors also expand their chapter overviews in key areas and weave discussion of validity and ethics carefully into the fabric of each chapter's focus. Written not only to introduce students to the basic principles of social science research, this book provides readers with a toolkit to carry out the process on their own.

Routledge  
May 2023 : 342pp  
Pb: 978-1-032-20920-3 : **£40.99**  
Hb: 978-1-032-21005-6 : **£145**  
eBook: 978-1-003-26632-7

\* For full contents and more information, visit: [www.routledge.com/9781032209203](http://www.routledge.com/9781032209203)

## The Illustrated Guide to Social Science Research



**Divya Sharma**

This accessible and engaging textbook helps students to get to grips with key concepts, issues, and practices in social science research through the use of fun and informative illustrations and examples.

Routledge  
July 2024 : 248pp  
Pb: 978-1-032-32377-0 : **£39.99**  
Hb: 978-1-032-32379-4 : **£155**  
eBook: 978-1-003-31473-8

\* For full contents and more information, visit: [www.routledge.com/9781032323770](http://www.routledge.com/9781032323770)

2ND EDITION

## The Research Companion

A practical guide for those in the social sciences, health and development



**Petra M. Boynton** University College London, UK

Books on social and behavioral research too often focus on theory and methods and overlook the practical skills needed to undertake a research project. The Research Companion brings hard-earned lessons from the real world to offer clear and honest advice to all students and practitioners within the social and health sciences. The structure of the book makes it useful for researchers at all levels of experience: the numerous examples and case histories make it ideal for students just beginning their first research project, while the breadth of coverage and wealth of practical tips will also help more experienced researchers.

Routledge  
September 2016 : 300pp  
Pb: 978-1-138-91761-3 : **£52.99**  
Hb: 978-1-138-91760-6 : **£155**  
eBook: 978-1-315-68890-9

\* For full contents and more information, visit: [www.routledge.com/9781138917613](http://www.routledge.com/9781138917613)

2ND EDITION

## The Researcher's Toolkit

The Complete Guide to Practitioner Research



**David Wilkinson** Research Fellow within the Work-Based Learning Unit at the University of Leeds, **Dennis Dokter**

Designed for those undertaking research for the first time, the second edition of *The Researcher's Toolkit* is a practical and accessible guide for all those partaking in small-scale research. Jargon-free and assuming no prior knowledge, it covers the entire research process, from defining a research topic or question through to its completion. This book is a must-read guide for students and budding researchers as well as educators seeking to explain academic research and writing to their pupils. It will benefit anyone looking to complete a research project whether inside academia or beyond.

Routledge  
May 2023 : 178pp  
Pb: 978-1-032-01810-2 : **£28.99**  
Hb: 978-1-032-01809-6 : **£145**  
eBook: 978-1-003-18015-9

\* For full contents and more information, visit: [www.routledge.com/9781032018102](http://www.routledge.com/9781032018102)

11TH EDITION

## Understanding Research Methods

An Overview of the Essentials



**Michelle Newhart**, **Mildred L. Patten**

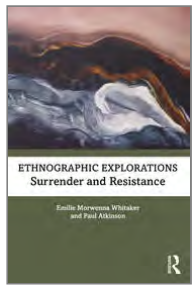
A perennial bestseller since 1997, this updated eleventh edition of *Understanding Research Methods* provides a detailed overview of all the important concepts traditionally covered in a research methods class. It covers the principles of both qualitative and quantitative research, and how to interpret statistics without computations, so is suitable for all students regardless of their math background. The book is organized so that each concept is treated independently and can be used in any order without resulting in gaps in knowledge—allowing it to be easily and precisely adapted to any course.

Routledge  
June 2023 : 528pp  
Pb: 978-0-367-55118-6 : **£96.99**  
Hb: 978-0-367-55117-9 : **£255**  
eBook: 978-1-003-09204-9

\* For full contents and more information, visit: [www.routledge.com/9780367551186](http://www.routledge.com/9780367551186)

## Ethnographic Explorations

Surrender and Resistance



**Emilie Morwenna Whitaker** Salford University, UK, **Paul Atkinson**

In *Ethnographic Explorations: Surrender and Resistance*, Whitaker and Atkinson, two experienced ethnographers, explore the complexities of fieldwork, analysis and writing from new perspectives. It takes the opportunity to reflect on Ethnography not just as a methodological perspective, but at a fundamental level. The book is intended for researchers at postgraduate and postdoctoral levels and at experienced researchers who want to read a different, sometimes challenging, take on ethnographic research and its outcomes.

Routledge  
March 2023 : 184pp  
Pb: 978-0-367-17441-5 : **£38.99**  
Hb: 978-0-367-17440-8 : **£140**  
eBook: 978-0-429-05680-2

\* For full contents and more information, visit: [www.routledge.com/9780367174415](http://www.routledge.com/9780367174415)

## Ethnographic Research in the Social Sciences



*Edited by* **Madhulika Sahoo**, **S. Jeyavelu**, **Anjali Kurane**

This book is an essential guide to scientifically conducting contemporary ethnographic research at undergraduate, postgraduate and doctoral levels in the social sciences, the humanities, and business studies. It addresses the methodological challenges of ethnographic research across the social sciences and highlights present time research areas, including digital ethnography, artificial intelligence, classroom pedagogy, hybrid organization and many more. A step-by-step, student friendly text, this book will be essential supplementary reading across the social sciences and the humanities, especially for those conducting fieldwork in the Global South.

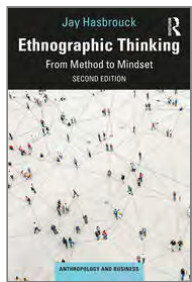
Routledge India  
June 2023 : 282pp  
Pb: 978-1-032-49233-9 : **£40.99**  
Hb: 978-1-032-48008-4 : **£155**  
eBook: 978-1-003-39277-4

\* For full contents and more information, visit: [www.routledge.com/9781032492339](http://www.routledge.com/9781032492339)

2ND EDITION

## Ethnographic Thinking

From Method to Mindset



**Jay Hasbrouck**

*Series: Anthropology and Business*

This second edition of *Ethnographic Thinking: From Method to Mindset* serves as a primer for practitioners who want to apply ethnography to real-world challenges and commercial ventures. This new edition now includes a section in each chapter focusing on practical advice to help readers activate key insights in their work. This work is essential reading for managers and strategists who want to tap into the full potential that an ethnographic perspective offers. It will also be of value to students and practitioners of applied ethnography, as well as professionals who would like to optimize the value of ethnographic thinking in their organizations.

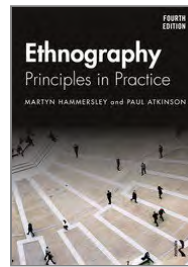
Routledge  
April 2024 : 156pp  
Pb: 978-1-032-46309-4 : **£40.99**  
Hb: 978-1-032-46308-7 : **£155**  
eBook: 978-1-003-38107-5

\* For full contents and more information, visit: [www.routledge.com/9781032463094](http://www.routledge.com/9781032463094)

4TH EDITION

## Ethnography

Principles in Practice



**Martyn Hammersley** The Open University, UK, **Paul Atkinson** Cardiff University, UK

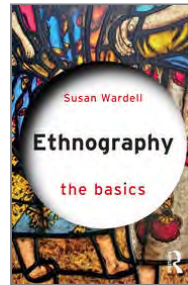
This edition has been expertly updated to reflect the important developments in digital and mobile technologies and social media. The ease with which recordings, audio or video, as well as photographs, can be produced via the use of mobile devices has opened up new tools and foci for ethnographers.

Routledge  
April 2019 : 292pp  
Pb: 978-1-138-50446-2 : **£45.99**  
Hb: 978-1-138-50445-5 : **£170**  
eBook: 978-1-315-14602-7

\* For full contents and more information, visit: [www.routledge.com/9781138504462](http://www.routledge.com/9781138504462)

## Ethnography

The Basics



**Susan Wardell**

*Series: The Basics*

*Ethnography: The Basics* introduces a broad and beginner audience to ethnography, as a research methodology with diverse applications. By using everyday language, and developing a warm and inclusive tone, the book provides an accessible entry point to the topic.

Routledge  
May 2025 : 278pp  
Pb: 978-1-032-52012-4 : **£19.99**  
Hb: 978-1-032-51311-9 : **£155**  
eBook: 978-1-003-40488-0

\* For full contents and more information, visit: [www.routledge.com/9781032520124](http://www.routledge.com/9781032520124)

2ND EDITION

## Engaging in Narrative Inquiry



**D. Jean Clandinin**

In *Engaging in Narrative Inquiry, Second Edition*, D. Jean Clandinin, a pioneer in narrative research, updates her classic formulation on narrative inquiry, clarifying, extending, and refining methods. The increasing interest in narrative inquiry as research methodology across disciplines makes this an essential guide and an excellent text for graduate courses in qualitative inquiry, education and nursing research, sociology, and all courses in autobiographical and narrative research and inquiry.

Routledge

September 2022 : 176pp

Pb: 978-1-032-14610-2 : **£45.99**

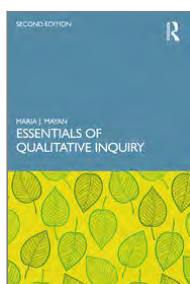
Hb: 978-1-032-14609-6 : **£155**

eBook: 978-1-003-24014-3

\* For full contents and more information, visit: [www.routledge.com/9781032146102](http://www.routledge.com/9781032146102)

2ND EDITION

## Essentials of Qualitative Inquiry



**Maria J. Mayan**

*Series: Qualitative Essentials*

*Essentials of Qualitative Inquiry, Second Edition* is the key resource for introducing applied researchers into the qualitative tradition due to its clear exposition, step-by-step approach, and emphasis on methodological coherence. Concise and inexpensive, this edition includes new material on methods, sampling, and analysis and introduces current trends in community-based research and arts-based research, among other updates.

Routledge

May 2023 : 328pp

Pb: 978-1-629-58327-3 : **£31.99**

Hb: 978-1-629-58326-6 : **£135**

eBook: 978-1-003-38575-2

\* For full contents and more information, visit: [www.routledge.com/9781629583273](http://www.routledge.com/9781629583273)

2ND EDITION

## Qualitative Research

The Essential Guide to Theory and Practice



**Maggi Savin-Baden** Prof of Higher Education Research at Coventry University, UK, **Claire Howell Major** Prof of Higher Education at the University of Alabama, USA

The second edition of *Qualitative Research* is a one-stop resource for all those approaching qualitative research for the first time as well as those revisiting core concepts and issues. It presents a comprehensive overview of this rapidly developing field of inquiry, cleverly combined with practical, hands-on advice on how to conduct a successful qualitative study. This book is enhanced with the addition of online Instructor and Student Resources including videos, diagrams, an instructor manual, PowerPoint slides and links to further resources. This new edition is an indispensable companion and makes for ideal reading for all those involved in qualitative research worldwide.

Routledge

October 2025 : 664pp

Pb: 978-1-032-77458-9 : **£45.99**

Hb: 978-1-032-77460-2 : **£155**

eBook: 978-1-003-48319-9

\* For full contents and more information, visit: [www.routledge.com/9781032774589](http://www.routledge.com/9781032774589)

## Qualitative Research Using Social Media



**Gwen Bouvier, Joel Rasmussen**

This book shows how to conduct qualitative research projects using social media data. It takes the reader through the stages of choosing data, formulating a research question, and choosing and applying method(s).

Routledge

March 2022 : 214pp

Pb: 978-0-367-33347-8 : **£45.99**

Hb: 978-0-367-33350-8 : **£155**

eBook: 978-0-429-31933-4

\* For full contents and more information, visit: [www.routledge.com/9780367333478](http://www.routledge.com/9780367333478)

2ND EDITION

## Thinking with Theory in Qualitative Research



**Alecia Y. Jackson** Appalachian State University, USA,  
**Lisa A. Mazzei** University of Oregon, USA

*Thinking with Theory in Qualitative Research, Second Edition* demonstrates how to enact various philosophical concepts in practices of inquiry, effectively opening up the process of thought in qualitative studies. In the ten years since the first edition was published, *Thinking with Theory* has become a vanguard text in the field of postfoundational inquiry for its accessible but thorough introductions to philosophically informed inquiry. This book is for experienced and novice researchers, and students in introductory, general, and advanced qualitative inquiry courses, who may also be first-time readers of philosophy.

Routledge

July 2022 : 170pp

Pb: 978-1-138-95214-0 : **£45.99**

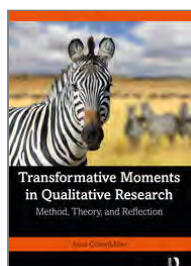
Hb: 978-1-138-95213-3 : **£155**

eBook: 978-1-315-66776-8

\* For full contents and more information, visit: [www.routledge.com/9781138952140](http://www.routledge.com/9781138952140)

## Transformative Moments in Qualitative Research

Method, Theory, and Reflection



**Anna Cohen-Miller**

This groundbreaking book, eloquently fuses powerful stories of research with methodological insight and theory. Each chapter offers a clear, practical, and engaging exploration of qualitative inquiry, emphasizing the power of research to foster equity, inclusion, and justice-centered practice (e.g., social justice, economic justice, environmental/ecological justice). This book is an invaluable resource for graduate students, practitioners, and researchers to enhance their research and praxis. It will appeal to audiences across disciplinary backgrounds including social sciences, educational sciences, humanities, and STEM and health fields.

Routledge

December 2023 : 314pp

Pb: 978-1-032-38170-1 : **£41.99**

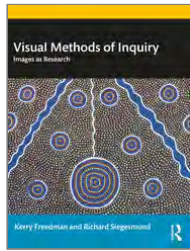
Hb: 978-1-032-38168-8 : **£145**

eBook: 978-1-003-34381-3

\* For full contents and more information, visit: [www.routledge.com/9781032381701](http://www.routledge.com/9781032381701)

## Visual Methods of Inquiry

Images as Research



**Kerry Freedman , Richard Siegesmund**

Visual Methods of Inquiry: Images as Research presents qualitative researchers in the social sciences with the benefits, applications, and forms of visual research methods. It includes a wide variety of images to illustrate the many uses of visual methods for social research. Students of social science and the visual arts will find this book useful in expanding and improving their methods of inquiry. Artists and researchers already familiar with visual methods will find that this book clarifies the ways the visual works in various research contexts and provides helpful language to describe and explain those methods.

Routledge

October 2023 : 238pp

Pb: 978-0-367-25048-5 : £37.99

Hb: 978-0-367-25049-2 : £145

eBook: 978-0-429-28572-1

\* For full contents and more information, visit: [www.routledge.com/9780367250485](http://www.routledge.com/9780367250485)

2ND EDITION

## Design Methods and Practices for Research of Project Management



Edited by **Beverly Pasion , Rodney Turner**

Design Methods and Practices for Research of Project Management is the most comprehensive guide on how to do research of and in project management. This second edition of the authoritative reference book offers a substantial update on the first edition with over 60% new content and so provides both practitioner and student researchers with a fully up-to-date and complete guide to research practice on project management.

Routledge  
May 2024 : 368pp  
Pb: 978-1-032-12387-5 : **£38.99**  
Hb: 978-1-032-74496-4 : **£145**  
eBook: 978-1-003-46951-3

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## Management Research

Applying the Principles of Business Research Methods



**Susan Rose , Nigel Spinks , Ana Isabel Canhoto**

Management Research supports new researchers on every step of the research journey, from defining a project to communicating its findings, as well as balancing the technical aspects of research with the management of the project itself. Management Research provides essential reading for undergraduate and postgraduate students undertaking a dissertation, thesis or research project, as well as professionals currently practicing in the field.

Routledge  
December 2023 : 482pp  
Pb: 978-1-032-46295-0 : **£57.99**  
Hb: 978-1-032-46296-7 : **£190**  
eBook: 978-1-003-38100-6

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3RD EDITION

## Planning Research in Hospitality and Tourism



**Levent Altınay Oxford Brookes University, UK, Alexandros Paraskevas , Faizan Ali**

Planning Research in Hospitality and Tourism, 3rd Edition is an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. Enriched with insightful case studies throughout, this volume is essential reading for all tourism and hospitality researchers.

Routledge  
June 2024 : 372pp  
Pb: 978-1-032-52258-6 : **£51.99**  
Hb: 978-1-032-52257-9 : **£155**  
eBook: 978-1-003-40579-5

\* For full contents and more information, visit: [www.routledge.com/9781032522586](http://www.routledge.com/9781032522586)

## Research Methodologies for Business Management



**Vanessa Ratten** La Trobe University, Australia

Most existing research methodologies texts take a more general approach or are edited books of previously published articles or chapters written by different authors. This book, written by a business management scholar, covers the fundamentals of business management research and its methodologies in a seamless, unified manner. It builds upon the knowledge by examining both qualitative and quantitative research methodologies in the context of business management. It will help business management students and junior researchers quickly build an essential base of knowledge and gain a strategic advantage in publishing and reviewing business related research.

Routledge  
February 2023 : 158pp  
Pb: 978-1-032-32337-4 : **£46.99**  
Hb: 978-1-032-32338-1 : **£140**  
eBook: 978-1-003-31451-6

\* For full contents and more information, visit: [www.routledge.com/9781032323374](http://www.routledge.com/9781032323374)

2ND EDITION

## Research Methods for Environmental Studies

A Social Science Approach



**Mark Kanazawa** Carleton College, USA

The methodological needs of environmental studies are unique in the breadth of research questions that can be posed, calling for a textbook that covers a broad swath of approaches to conducting research with potentially many different kinds of evidence. Drawing on a variety of extended and updated examples to encourage problem-based learning and fully addressing the challenges associated with interdisciplinary investigation, this book will be an essential resource for students embarking on courses exploring research methods in environmental studies.

Routledge  
July 2023 : 498pp  
Pb: 978-1-032-19840-8 : **£40.99**  
Hb: 978-1-032-19841-5 : **£155**  
eBook: 978-1-003-26111-7

\* For full contents and more information, visit: [www.routledge.com/9781032198408](http://www.routledge.com/9781032198408)

## Researching and Analysing Business

Research Methods in Practice



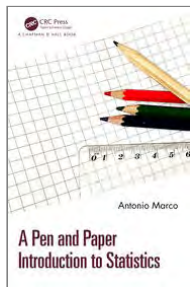
Edited by **Pantea Foroudi , Charles Dennis** Middlesex Business School, UK

Researching and Analysing Business provides an accessible and practical guide to various data collection and data analysis techniques within management. Unique in its practical approach, this book is required and recommended reading for advanced undergraduate and postgraduate students studying research methods.

Routledge  
December 2023 : 456pp  
Pb: 978-0-367-62065-3 : **£44.99**  
Hb: 978-0-367-62064-6 : **£160**  
eBook: 978-1-003-10777-4

\* For full contents and more information, visit: [www.routledge.com/9780367620653](http://www.routledge.com/9780367620653)

## A Pen and Paper Introduction to Statistics



**Antonio Marco** University of Essex, U.K.

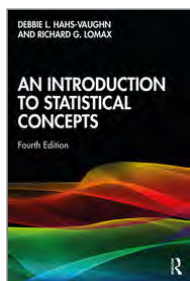
This book proposes to reverse the way statistics is taught, by starting with the introduction of linear models. The reader will have the opportunity to work through the examples and compute sums of squares by just drawing and counting, and finally evaluating whether observed differences are statistically significant by using the tables provided. Intended for students, professional life scientists, and those with little prior knowledge of statistics, this book is for all with simple and clear examples, computations and drawings helping the reader to, not only do, but also to understand statistics.

Chapman & Hall  
December 2023 : 160pp  
Pb: 978-1-032-50510-7 : **£35.99**  
Hb: 978-1-032-50511-4 : **£105**  
eBook: 978-1-003-39882-0

\* For full contents and more information, visit: [www.routledge.com/9781032505107](http://www.routledge.com/9781032505107)

4TH EDITION

## An Introduction to Statistical Concepts



**Debbie L. Hahs-Vaughn** University of Central Florida, USA, **Richard Lomax** The Ohio State University, USA

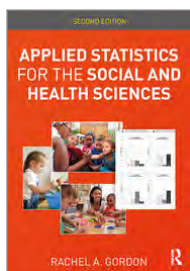
This comprehensive, flexible text is used in both one- and two-semester courses to review introductory through intermediate statistics. Instructors select the topics that are most appropriate for their course. Its conceptual approach helps students more easily understand the concepts and interpret SPSS and research results. Noted for its crystal clear explanations, key concepts are simply stated and occasionally reintroduced and related to one another for reinforcement. Numerous examples demonstrate their relevance. This edition features even more explanation to increase understanding of the concepts and has annotated script for using R.

Routledge  
February 2020 : 1186pp  
Hb: 978-1-138-65055-8 : **£130**  
eBook: 978-1-315-62435-8

\* For full contents and more information, visit: [www.routledge.com/9781138650558](http://www.routledge.com/9781138650558)

2ND EDITION

## Applied Statistics for the Social and Health Sciences



**Rachel A. Gordon** Northern Illinois University, USA

Covering basic univariate and bivariate statistics and regression models for nominal, ordinal, and interval outcomes, this textbook provides graduate students in the social and health sciences with fundamental skills to estimate, interpret, and publish quantitative research using contemporary standards. Reflecting the growing importance of 'Big Data', this thoroughly revised and streamlined new edition, outlines changes in best practice in use of statistics in social and health sciences, draws upon new literatures and empirical examples, and highlights the importance of statistical programming, including coding, reproducibility, transparency, and open science.

Routledge  
July 2023 : 800pp  
Pb: 978-1-032-32344-2 : **£46.99**  
Hb: 978-1-032-32343-5 : **£155**  
eBook: 978-1-003-31453-0

\* For full contents and more information, visit: [www.routledge.com/9781032323442](http://www.routledge.com/9781032323442)

9TH EDITION

## Interpreting Basic Statistics

A Workbook Based on Excerpts from Journal Articles



**Zealure C. Holcomb**, **Keith S. Cox** University of North Carolina, USA

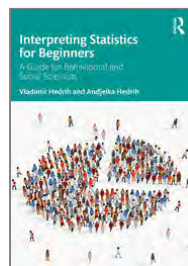
Interpreting Basic Statistics gives students valuable practice in interpreting statistical reporting as it actually appears in peer-reviewed journals. The questions in each exercise are divided into two parts: (1) Factual Questions and (2) Questions for Discussion. The factual questions require careful reading for details, while the discussion questions show that interpreting statistics is more than a mathematical exercise. Each exercise covers a limited number of topics, making it easy to coordinate the exercises with lectures or a traditional statistics textbook.

Routledge  
September 2021 : 258pp  
Pb: 978-0-367-56197-0 : **£66.99**  
Hb: 978-0-367-56051-5 : **£200**  
eBook: 978-1-003-09676-4

\* For full contents and more information, visit: [www.routledge.com/9780367561970](http://www.routledge.com/9780367561970)

## Interpreting Statistics for Beginners

A Guide for Behavioural and Social Scientists



**Vladimir Hedrih**, **Andjelka Hedrih**

Interpreting Statistics for Beginners teaches readers to correctly read and interpret results of basic statistical procedures as they are presented in scientific literature, and to understand what they can and cannot infer from such results. Written in an easy-to-read style and focusing on explaining concepts behind statistical calculations, the book is most helpful for readers with no previous training in statistics, and also those wishing to bridge the conceptual gap between doing the statistical calculations and interpreting the results.

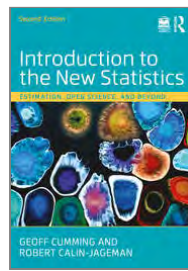
Routledge  
February 2022 : 204pp  
Pb: 978-0-367-61852-0 : **£39.99**  
Hb: 978-0-367-62051-6 : **£155**  
eBook: 978-1-003-10771-2

\* For full contents and more information, visit: [www.routledge.com/9780367618520](http://www.routledge.com/9780367618520)

2ND EDITION

## Introduction to the New Statistics

Estimation, Open Science, and Beyond



**Geoff Cumming**, **Robert Calin-Jageman**

This fully revised and updated second edition is an essential introduction to inferential statistics. It is the first introductory statistics text to use an estimation approach with meta-analysis ("the new statistics") from the start and also to explain the new and exciting Open Science practices, which encourage replication and enhance the trustworthiness of research. Designed for introduction to statistics, data analysis or quantitative methods courses in psychology, education and other social and health sciences, researchers interested in understanding Open Science and the new statistics will also appreciate this book.

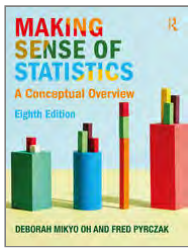
Routledge  
March 2024 : 610pp  
Pb: 978-0-367-53150-8 : **£72.99**  
Hb: 978-0-367-53149-2 : **£225**  
eBook: 978-1-032-68947-0

\* For full contents and more information, visit: [www.routledge.com/9780367531508](http://www.routledge.com/9780367531508)

8TH EDITION

**Making Sense of Statistics**

A Conceptual Overview

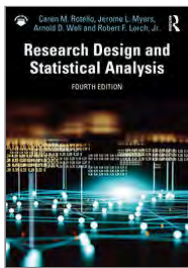
**Deborah M. Oh , Fred Pyrczak**

Making Sense of Statistics, Eighth Edition, is the ideal introduction to the concepts of descriptive and inferential statistics for students undertaking their first research project. It presents each statistical concept in a series of short steps, then uses worked examples and exercises to enable students to apply their own learning. This conceptual book is useful for all study levels, from undergraduate to doctoral level across disciplines. Once students understand and feel comfortable with the statistics presented in this book, they should find it easy to master additional statistical concepts.

Routledge  
June 2023 : 284pp  
Pb: 978-1-032-28964-9 : **£52.99**  
Hb: 978-1-032-28962-5 : **£145**  
eBook: 978-1-003-29935-6

\* For **full contents** and more information, visit: [www.routledge.com/9781032289649](http://www.routledge.com/9781032289649)

4TH EDITION

**Research Design and Statistical Analysis****Caren M. Rotello , Jerome L. Myers , Arnold D. Well , Robert F. Lorch, Jr.** University of Kentucky, Lexington, USA

This fully updated fourth edition of Research Design and Statistical Analysis provides comprehensive coverage of the design principles and statistical concepts necessary to make sense of real data. Incorporating the analyses of both experimental and observational data, and with coverage that is broad and deep enough to serve a two-semester sequence, this textbook is suitable for researchers, graduate students and advanced undergraduates in psychology, education, and other behavioral, social, and health sciences. The book is supported by a robust set of digital resources, including data files and exercises from the book in an Excel format, R scripts, and a solutions manual.

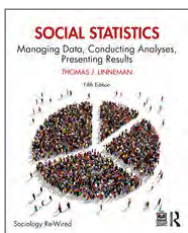
Routledge  
January 2025 : 834pp  
Pb: 978-1-032-89728-8 : **£80.99**  
Hb: 978-1-032-59210-7 : **£155**  
eBook: 978-1-003-45355-0

\* For **full contents** and more information, visit: [www.routledge.com/9781032897288](http://www.routledge.com/9781032897288)

5TH EDITION

**Social Statistics**

Managing Data, Conducting Analyses, Presenting Results

**Thomas J. Linneman** The College of William and Mary, USA*Series: Sociology Re-Wired*

With a clear, engaging writing style and fascinating examples using a variety of real data, this text covers the contemporary statistical techniques that students will encounter in the world of social research. It covers these techniques at an introductory level and carefully guides students through increasingly complex examples without intimidating them.

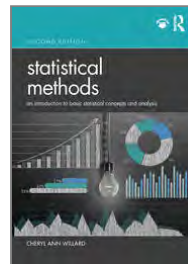
Routledge  
August 2025 : 668pp  
Pb: 978-1-032-49035-9 : **£105**  
Hb: 978-1-032-49037-3 : **£155**  
eBook: 978-1-003-39196-8

\* For **full contents** and more information, visit: [www.routledge.com/9781032490359](http://www.routledge.com/9781032490359)

2ND EDITION

**Statistical Methods**

An Introduction to Basic Statistical Concepts and Analysis

**Cheryl Ann Willard**

Statistical Methods explains core statistical concepts and basic analysis techniques for the beginning undergraduate student in statistics or quantitative research methods. Each chapter covers a core concept before guiding students through a series of exercises designed to apply and demonstrate their knowledge. Expanded coverage of the second edition includes two new chapters on essential topics such as factorial analysis of variance, additional chapter exercises, and a full suite of instructor resources – powerpoint slides, instructor manual and test bank questions.

Routledge  
March 2020 : 364pp  
Pb: 978-0-367-20352-8 : **£60.99**  
Hb: 978-0-367-20351-1 : **£195**  
eBook: 978-0-429-26103-9

\* For **full contents** and more information, visit: [www.routledge.com/9780367203528](http://www.routledge.com/9780367203528)

4TH EDITION

**Statistics Explained****Perry R. Hinton** Warwick University, UK

Statistics Explained is an accessible introduction to statistical concepts and ideas for undergraduate and postgraduate students new to the field. It makes few assumptions about the reader's statistical knowledge, carefully explaining each step of the analysis and the logic behind it. This new edition will include instructions and tips on how to present data and findings from SPSS output files, updated and more extensive case studies, and a section on alternative statistical software like R.

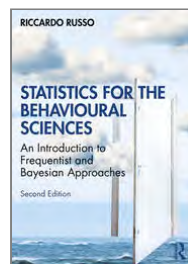
Routledge  
October 2024 : 356pp  
Pb: 978-0-367-36635-3 : **£39.99**  
Hb: 978-0-367-36638-4 : **£145**  
eBook: 978-0-429-35326-0

\* For **full contents** and more information, visit: [www.routledge.com/9780367366353](http://www.routledge.com/9780367366353)

2ND EDITION

**Statistics for the Behavioural Sciences**

An Introduction to Frequentist and Bayesian Approaches

**Riccardo Russo**

This accessible textbook is for those without a mathematical background (just some notions of basic algebra are sufficient) and provides a comprehensive introduction to all topics covered in introductory behavioural science statistics courses. This timely and highly readable text will be invaluable to undergraduate students of psychology and research methods courses in related disciplines, as well as anyone with an interest in understanding and applying the basic concepts and inferential techniques associated with statistics in the behavioural sciences.

Routledge  
November 2020 : 330pp  
Pb: 978-1-138-71150-1 : **£39.99**  
Hb: 978-1-138-71148-8 : **£155**  
eBook: 978-1-315-20041-5

\* For **full contents** and more information, visit: [www.routledge.com/9781138711501](http://www.routledge.com/9781138711501)

5TH EDITION

## Statistics in Plain English



**Timothy C. Urdan** Santa Clara University, USA

Statistics in Plain English is a straightforward, conversational introduction to statistics that delivers exactly what its title promises. Each chapter begins with a brief overview of a statistic that describes what the statistic does and when to use it, followed by a detailed step-by-step explanation of how the statistic works and exactly what information it provides. Chapters also include an example of the statistic (or statistics) in use in real-world research, "Worked Examples," "Writing It Up" sections that demonstrate how to write about each statistic, "Wrapping Up and Looking Forward" sections, and practice work problems.

Routledge

March 2022 : 322pp

Pb: 978-0-367-34283-8 : **£37.99**

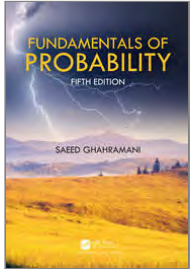
Hb: 978-0-367-34282-1 : **£195**

eBook: 978-1-032-22944-7 : **£33.99**

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5TH EDITION

## Fundamentals of Probability



**Saeed Ghahramani** Western New England University, Springfield, Massachusetts, USA

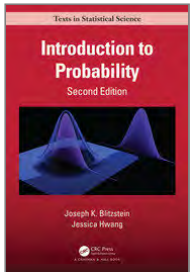
This one- or two-term calculus-based basic probability text is written for majors in mathematics, physical sciences, engineering, statistics, actuarial science, business and finance, operations research, and computer science. It presents probability in a natural way: through interesting and instructive examples and exercises that motivate the theory, definitions, theorems, and methodology. This book is mathematically rigorous and, at the same time, closely matches the historical development of probability. Whenever appropriate, historical remarks are included, and the 2096 examples and exercises have been designed to arouse curiosity and encourage students to delve into the theory.

Chapman & Hall  
May 2024 : 700pp  
Hb: 978-1-032-36608-1 : £130  
IEPB: 978-1-032-80353-1 : £49.99  
eBook: 978-1-003-33289-3

\* For full contents and more information, visit: [www.routledge.com/9781032366081](http://www.routledge.com/9781032366081)

2ND EDITION

## Introduction to Probability, Second Edition



**Joseph K. Blitzstein** Harvard University, Cambridge, Massachusetts, USA, **Jessica Hwang** Stanford University, California, USA

*Series: Chapman & Hall/CRC Texts in Statistical Science*

Undergraduate probability book that assumes one-semester of calculus. One key is the emphasis on "stories" for the probability distributions (which I mean in both an intuitive and technical sense): there are a dozen or so key distributions (Normal, Binomial, Poisson, etc.) that are incredibly widely-used in statistics, but a lot of books just write down formulas for them without explaining clearly why these particular distributions are so important, or how they are all connected. Each of these distributions has a "story" (a natural application where it arises), and thinking about stories makes the distributions easier to remember, understand, and work with.

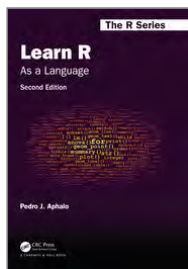
Chapman & Hall  
February 2019 : 634pp  
Hb: 978-1-138-36991-7 : £76.99  
eBook: 978-0-429-42835-7

\* For full contents and more information, visit: [www.routledge.com/9781138369917](http://www.routledge.com/9781138369917)

2ND EDITION

## Learn R

As a Language



**Pedro J. Aphalo** University of Helsinki, Faculty of Biological and Environmental Sciences

Series: *Chapman & Hall/CRC The R Series*

Learning a computer language like R can be either frustrating, fun, or boring. Having fun requires challenges that wake up the learner's curiosity but also provide an emotional reward on overcoming them. This is the second edition of a book designed so that it includes smaller and bigger challenges, in what I call playgrounds, in the hope that all readers will enjoy their path to R fluency.

Chapman & Hall  
April 2024 : 466pp  
Pb: 978-1-032-51699-8 : **£67.99**  
Hb: 978-1-032-51843-5 : **£175**  
eBook: 978-1-003-40418-7

\* For full contents and more information, visit: [www.routledge.com/9781032516998](http://www.routledge.com/9781032516998)

2ND EDITION

## R Data Analysis without Programming

Explanation and Interpretation



**David W. Gerbing** Portland State University, USA

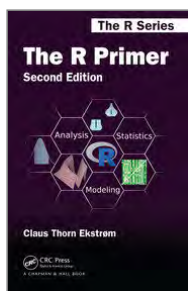
The new edition of this innovative book, prepares the readers to quickly analyse data and interpret statistical results using R. Professor Gerbing has developed lessR, which is a ground-breaking method in alleviating the challenges of R programming. The lessR extends R, removing the need for programming. This edition expands upon the first edition's introduction to R through lessR which enables the readers to learn how to organize data for analysis, read the data into R, and generate output without performing numerous functions and programming exercises first.

Routledge  
January 2023 : 378pp  
Pb: 978-1-032-24403-7 : **£59.99**  
Hb: 978-1-032-24402-0 : **£140**  
eBook: 978-1-003-27841-2

\* For full contents and more information, visit: [www.routledge.com/9781032244037](http://www.routledge.com/9781032244037)

2ND EDITION

## R Primer



**Claus Thorn Ekstrom** University of Copenhagen, Denmark

Series: *Chapman & Hall/CRC The R Series*

Newcomers to R are often intimidated by the command-line interface, the vast number of functions and packages, or the processes of importing data and performing a simple statistical analysis. The R Primer provides a collection of concise examples and solutions to R problems frequently encountered by new users of this statistical software. This new edition adds coverage of R Studio and reproducible research.

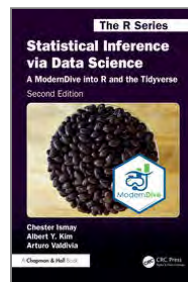
Chapman & Hall  
March 2017 : 426pp  
Pb: 978-1-138-63197-7 : **£59.99**  
Hb: 978-1-498-77255-6 : **£125**  
eBook: 978-1-315-15441-1

\* For full contents and more information, visit: [www.routledge.com/9781138631977](http://www.routledge.com/9781138631977)

2ND EDITION

## Statistical Inference via Data Science

A ModernDive into R and the Tidyverse



**Chester Ismay** DataCamp, **Albert Y. Kim**, **Arturo Valdivia**

Series: *Chapman & Hall/CRC The R Series*

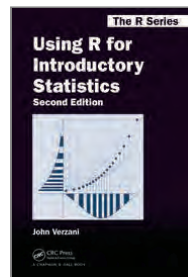
Offers a comprehensive guide to learning statistical inference with data science tools widely used in industry, academia, and government. Ideal for those new to statistics or looking to deepen their knowledge, this edition provides a clear entry point into data science and modern statistical methods.

Chapman & Hall  
May 2025 : 490pp  
Pb: 978-1-032-70837-9 : **£68.99**  
Hb: 978-1-032-72451-5 : **£170**  
eBook: 978-1-032-72454-6

\* For full contents and more information, visit: [www.routledge.com/9781032708379](http://www.routledge.com/9781032708379)

2ND EDITION

## Using R for Introductory Statistics



**John Verzani** CUNY/College of Staten Island, New York, USA

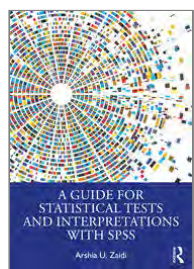
Series: *Chapman & Hall/CRC The R Series*

The second edition of a bestselling textbook, Using R for Introductory Statistics guides students through the basics of R, helping them overcome the sometimes steep learning curve. The author does this by breaking the material down into small, task-oriented steps. The second edition maintains the features that made the first edition so popular, while updating data, examples, and changes to R in line with the current version.

Chapman & Hall  
June 2014 : 518pp  
Hb: 978-1-466-59073-1 : **£67.99**  
eBook: 978-1-315-37308-9

\* For full contents and more information, visit: [www.routledge.com/9781466590731](http://www.routledge.com/9781466590731)

## A Guide for Statistical Tests and Interpretations with SPSS



**Arshia U. Zaidi**

A Guide for Statistical Tests and Interpretations with SPSS is designed for students taking basic and advanced courses in statistics, taking an integrative and practical approach to learning statistics. It guides students through navigating SPSS outputs and writing quantitatively, dealing with technical and substantive interpretations without resorting to complex mathematical formulae. With SPSS screenshots and step-by-step advice, this book will be useful for all undergraduate and graduate students in the social sciences and humanities, as a supplemental textbook to provide practical guidance on moving through all steps of statistical testing and analysis.

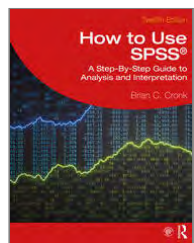
Routledge  
October 2024 : 244pp  
Pb: 978-1-032-10210-8 : **£48.99**  
Hb: 978-1-032-10520-8 : **£140**  
eBook: 978-1-003-21569-1

\* For full contents and more information, visit: [www.routledge.com/9781032102108](http://www.routledge.com/9781032102108)

12TH EDITION

## How to Use SPSS®

A Step-By-Step Guide to Analysis and Interpretation



**Brian C. Cronk**

This book is designed with the novice computer user in mind and for people who have no previous experience using SPSS. Each chapter is divided into short sections that describe the statistic being used, important underlying assumptions, and how to interpret the results and express them in a research report. The book begins with the basics, such as starting SPSS, defining variables, and entering and saving data. It covers all major statistical techniques typically taught in beginning statistics classes, such as descriptive statistics, graphing data, prediction and association, parametric inferential statistics, nonparametric inferential statistics and statistics for test construction.

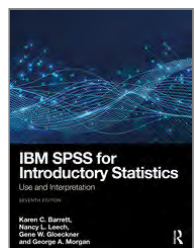
Routledge  
January 2024 : 252pp  
Pb: 978-1-032-58235-1 : **£65.99**  
Hb: 978-1-032-58519-2 : **£155**  
eBook: 978-1-003-45046-7

\* For full contents and more information, visit: [www.routledge.com/9781032582351](http://www.routledge.com/9781032582351)

7TH EDITION

## IBM SPSS for Introductory Statistics

Use and Interpretation



**Karen C. Barrett** Colorado State University, USA, **Nancy L. Leech** University of Colorado at Denver, USA, **Gene W. Gloeckner** Colorado State University, USA, **George A. Morgan** Colorado State University, USA

IBM SPSS for Introductory Statistics is designed to help students learn how to analyze and interpret research. In easy-to-understand language, the authors show readers how to choose the appropriate statistic based on the design, and to interpret outputs appropriately. This volume is an invaluable supplemental (or lab text) book for students. In addition, this book and its companion, IBM SPSS for Intermediate Statistics, are useful as guides/reminders to faculty and professionals regarding the specific steps to take to use SPSS and/or how to use and interpret parts of SPSS with which they are unfamiliar.

Routledge  
September 2025 : 258pp  
Pb: 978-1-032-41030-2 : **£47.99**  
Hb: 978-1-032-41031-9 : **£155**  
eBook: 978-1-003-35590-8

\* For full contents and more information, visit: [www.routledge.com/9781032410302](http://www.routledge.com/9781032410302)

18TH EDITION

## IBM SPSS Statistics 29 Step by Step

A Simple Guide and Reference



**Darren George, Paul Mallery**

IBM SPSS Statistics 29 Step by Step: A Simple Guide and Reference, eighteenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Accompanied by updated online instructor's materials and website data files, this is an essential resource for instructors and students needing a guide to using SPSS in their work, across the social sciences, behavioural sciences, education, and beyond.

Routledge  
March 2024 : 440pp  
Pb: 978-1-032-62193-7 : **£75.99**  
Hb: 978-1-032-62212-5 : **£235**  
eBook: 978-1-032-62215-6

\* For full contents and more information, visit: [www.routledge.com/9781032621937](http://www.routledge.com/9781032621937)

3RD EDITION

## SPSS Explained



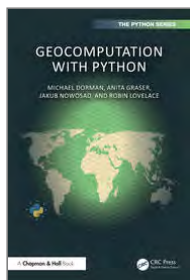
**Perry R. Hinton** Warwick University, UK, **Isabella McMurray** University of Bedfordshire, UK, **Charlotte Brownlow**, **Peter C. Terry**

SPSS Explained provides the student with all that they need to undertake statistical analysis using SPSS. It combines a step-by-step approach to each procedure with easy-to-follow screenshots at each stage of the process. The authors have many years of experience in teaching SPSS to students from a wide range of disciplines. Their understanding of SPSS users' concerns, as well as a knowledge of the type of questions students ask, form the foundation of this book.

Routledge  
September 2023 : 386pp  
Pb: 978-0-367-36699-5 : **£52.99**  
Hb: 978-0-367-36698-8 : **£145**  
eBook: 978-0-429-35086-3

\* For full contents and more information, visit: [www.routledge.com/9780367366995](http://www.routledge.com/9780367366995)

## Geocomputation with Python



**Michael Dorman , Anita Graser , Jakub Nowosad , Robin Lovelace** University of Leeds, UK

*Series: Chapman & Hall/CRC The Python Series*

Geocomputation with Python is a comprehensive resource for working with geographic data with the most popular programming language in the world. The book gives an overview of Python's capabilities for spatial data analysis, as well as dozens of worked-through examples covering the entire range of standard GIS operations. Another unique feature is that this book is part of a wider community.

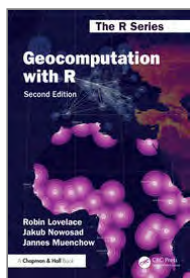
Geocomputation with Python is a sister project of Geocomputation with R (Lovelace, Nowosad, and Muenchow 2019), a book on geographic data analysis, visualization, and modeling using the R programming language that has numerous contributors and an active community.

Chapman & Hall  
February 2025 : 344pp  
Pb: 978-1-032-46065-9 : **£58.99**  
Hb: 978-1-032-45891-5 : **£160**  
eBook: 978-1-003-37991-1

\* For full contents and more information, visit: [www.routledge.com/9781032460659](http://www.routledge.com/9781032460659)

2ND EDITION

## Geocomputation with R



**Robin Lovelace** University of Leeds, UK, **Jakub Nowosad , Jannes Muenchow** Friedrich Schiller University, Jena, Germany

*Series: Chapman & Hall/CRC The R Series*

Geocomputation with R is for people who want to analyze, visualize, and model geographic data with open source software. The book provides a foundation for learning how to solve a wide range of geographic data analysis problems in a reproducible, and therefore scientifically sound and scalable way. The second edition features numerous updates, including the adoption of the high-performance terra package for all raster data processing, detailed coverage of the spherical geometry engine s2, updated information on coordinate reference systems and new content on openEO, STAC, COG, and gdal.cubes. The book equips you with the knowledge and skills to tackle a wide range of issues.

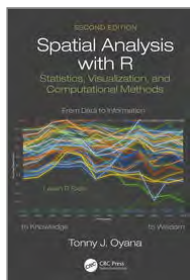
Chapman & Hall  
May 2025 : 420pp  
Pb: 978-1-032-24888-2 : **£58.99**  
Hb: 978-1-032-22979-9 : **£160**  
eBook: 978-1-003-28056-9

\* For full contents and more information, visit: [www.routledge.com/9781032248882](http://www.routledge.com/9781032248882)

2ND EDITION

## Spatial Analysis with R

Statistics, Visualization, and Computational Methods



**Tonny J. Oyana**

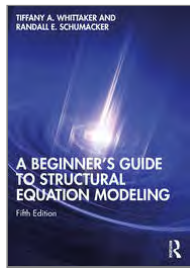
The implementation of new tools and methods for spatial analysis using R, the use and growth of artificial intelligence, machine learning and deep learning algorithms with a spatial perspective, and the interdisciplinary use of spatial analysis are all new topics in this second edition. The book provides a balance between concepts and practicum of spatial statistics with a comprehensive coverage of the most important approaches to understand spatial data, analyze spatial relationships and spatial patterns, and predict spatial processes. It offers new datasets, insights, and excellent illustrations to senior undergraduate and first year graduate students in geography and geosciences.

CRC Press  
September 2023 : 354pp  
Pb: 978-0-367-53238-3 : **£48.99**  
Hb: 978-0-367-86085-1 : **£125**  
eBook: 978-1-003-02164-3

\* For full contents and more information, visit: [www.routledge.com/9780367532383](http://www.routledge.com/9780367532383)

5TH EDITION

## A Beginner's Guide to Structural Equation Modeling



**Randall E. Schumacker, Tiffany A. Whittaker**

A Beginner's Guide to Structural Equation Modeling, fifth edition, has been redesigned with consideration of a true beginner in structural equation modeling (SEM) in mind. The book covers introductory through intermediate topics in SEM in more detail than in any previous edition. This book is intended for true beginners in structural equation modeling and is designed for introductory graduate courses in structural equation modeling taught in psychology, education, business, and the social and healthcare sciences. This book also appeals to researchers and faculty in various disciplines. Prerequisites include correlation and regression methods.

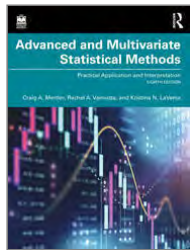
Routledge  
May 2022 : 418pp  
Pb: 978-0-367-47796-7 : **£76.99**  
Hb: 978-0-367-49015-7 : **£155**  
eBook: 978-1-003-04401-7

\* For full contents and more information, visit: [www.routledge.com/9780367477967](http://www.routledge.com/9780367477967)

8TH EDITION

## Advanced and Multivariate Statistical Methods

Practical Application and Interpretation



**Craig A. Mertler** Arizona State University, USA, **Rachel A. Vannatta, Kristina N. LaVenia** Bowling Green State University

Advanced and Multivariate Statistical Methods, Eighth Edition offers conceptual and practical insights into multivariate statistical techniques, designed for students without requiring deep technical or mathematical expertise. This updated text facilitates conceptual understanding of multivariate statistical methods by limiting the technical nature of the discussion of those concepts and focusing on their practical applications. This book is tailored for students taking a multivariate statistics course in graduate programs across a range of fields, including psychology, education, sociology, criminal justice, social work, mass communication, and nursing.

Routledge  
September 2025 : 352pp  
Pb: 978-1-032-89050-0 : **£145**  
Hb: 978-1-032-91296-7 : **£155**  
eBook: 978-1-003-56243-6

\* For full contents and more information, visit: [www.routledge.com/9781032890500](http://www.routledge.com/9781032890500)

## Data Analytics for the Social Sciences

Applications in R



**G. David Garson**

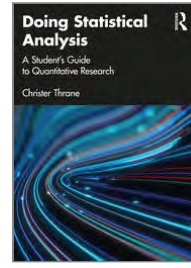
This book presents a complete exploration of statistical data analysis in R for a wide variety of social science disciplines and quantitative methods courses. Covering all the bases including multilevel modeling and ANOVA / ANCOVA, the book also goes further by looking at topics such as: neural networks to implement deep learning, thus solving complex problems other algorithms cannot; how to deal with missing values in real world data; and the use of text analytics. R code input and output is included. Suitable for all advanced level undergraduate and postgraduate students learning statistical data analysis.

Routledge  
November 2021 : 704pp  
Pb: 978-0-367-62427-9 : **£94.99**  
Hb: 978-0-367-62429-3 : **£265**  
eBook: 978-1-003-10939-6

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## Doing Statistical Analysis

A Student's Guide to Quantitative Research



**Christer Thrane**

Doing Statistical Analysis looks at three kinds of statistical research questions – descriptive, associational and inferential – and shows students how to conduct statistical analyses and interpret the results. Keeping equations to a minimum, it uses a conversational style and relatable examples such as football, covid-19 and tourism, to aid understanding. Each chapter contains practice exercises, and a section showing students how to reproduce the statistical results in the book using Stata and SPSS. Its accessible approach means this is the ideal textbook for undergraduate students across the social and behavioural sciences needing to build their confidence with statistical analysis.

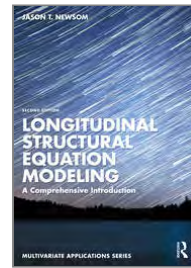
Routledge  
July 2022 : 266pp  
Pb: 978-1-032-17132-6 : **£55.99**  
Hb: 978-1-032-18030-4 : **£155**  
eBook: 978-1-003-25255-9

\* For full contents and more information, visit: [www.routledge.com/9781032171326](http://www.routledge.com/9781032171326)

2ND EDITION

## Longitudinal Structural Equation Modeling

A Comprehensive Introduction



**Jason T. Newsom** Portland State University, USA

*Series: Multivariate Applications Series*

Longitudinal Structural Equation Modeling, Second Edition provides an in-depth, comprehensive overview of structural equation modeling (SEM) strategies for longitudinal data to help readers see which modeling options are available for which hypotheses. Ideal for graduate courses on longitudinal (data) analysis, advanced SEM, longitudinal SEM, and/or advanced data (quantitative) analysis taught in the behavioral, social, and health sciences, Longitudinal Structural Equation Modeling, Second Edition, also appeals to researchers in these fields, and the first edition has been popular as a standard reference for this type of analysis.

Routledge  
October 2023 : 522pp  
Pb: 978-1-032-20286-0 : **£78.99**  
Hb: 978-1-032-20283-9 : **£155**  
eBook: 978-1-003-26303-6

\* For full contents and more information, visit: [www.routledge.com/9781032202860](http://www.routledge.com/9781032202860)

3RD EDITION

## Multilevel and Longitudinal Modeling with IBM SPSS



**Ronald H. Heck** University of Hawaii, Manoa, **Scott L. Thomas** University of Vermont, USA, **Lynn Tabata** University of Hawaii, Manoa

*Series: Quantitative Methodology Series*

This text demonstrates how to use the multilevel- and longitudinal-modeling techniques available in IBM SPSS (Version 26). Adopting a workbook format, the text walks readers through setting up, running, and interpreting a variety of different types of multilevel and longitudinal models using the linear mixed-effects model (MIXED and GENLIMIXED) platforms in SPSS. This text is an essential resource for graduate students taking courses on multilevel, longitudinal, and latent variable modeling, multivariate statistics, or advanced quantitative techniques.

Routledge  
April 2022 : 494pp  
Pb: 978-0-367-42461-9 : **£52.99**  
Hb: 978-0-367-42460-2 : **£185**  
eBook: 978-0-367-82427-3

\* For full contents and more information, visit: [www.routledge.com/9780367424619](http://www.routledge.com/9780367424619)

5TH EDITION

## Multivariate Statistical Methods

A Primer



**Bryan F. J. Manly** University of Otago, Dunedin, New Zealand, **Jorge A. Navarro Alberto**, **Ken Gerow**

Great starting point for readers looking to become proficient in multivariate statistical methods, but who might not be deeply versed in the language of mathematics. In this edition, we provide readers with conceptual introductions to methods, practical suggestions, new references, and a more extensive collection of R functions and code that will help them to deepen their toolkit of multivariate statistical methods.

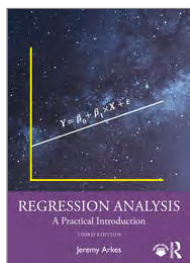
Chapman & Hall  
October 2024 : 294pp  
Pb: 978-1-032-59197-1 : **£55.99**  
Hb: 978-1-032-59200-8 : **£160**  
eBook: 978-1-003-45348-2

\* For full contents and more information, visit: [www.routledge.com/9781032591971](http://www.routledge.com/9781032591971)

3RD EDITION

## Regression Analysis

A Practical Introduction



**Jeremy Arkes**

This thoroughly practical and engaging textbook conveys the skills needed to responsibly develop, conduct, scrutinize, and interpret statistical analyses without requiring high-level math. This third edition features coverage of the Generalized AutoRegressive Conditional Heteroskedasticity (GARCh) model, Time Series Cross Section models and Multi-level (Hierarchical) models, and has been updated throughout to include more examples. It is ideal for undergraduate and postgraduate students learning quantitative methods in the social sciences, business, medicine, and data analytics. It will also appeal to researchers and academics looking to better understand regressions.

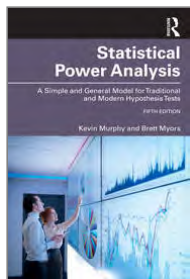
Routledge  
September 2025 : 524pp  
Pb: 978-1-041-00259-8 : **£41.99**  
Hb: 978-1-041-00260-4 : **£130**  
eBook: 978-1-003-60894-3

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5TH EDITION

## Statistical Power Analysis

A Simple and General Model for Traditional and Modern Hypothesis Tests, Fifth Edition



**Brett Myors** Griffith University, Australia, **Kevin R. Murphy** University of Limerick, Ireland

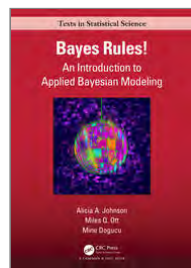
Statistical Power Analysis explains the key concepts in statistical power analysis and illustrates their application in both tests of traditional null hypotheses. It provides readers with the tools to understand and perform power analyses for virtually all the statistical methods used in the social and behavioral sciences. This edition includes new material and new power software. The programs used for power analysis in this book have been re-written in R, a language that is widely used and freely available. Statistical Power Analysis helps readers design studies, diagnose existing studies, and understand why hypothesis tests come out the way they do.

Routledge  
March 2023 : 224pp  
Pb: 978-1-032-28300-5 : **£57.99**  
Hb: 978-1-032-28301-2 : **£140**  
eBook: 978-1-003-29622-5

\* For full contents and more information, visit: [www.routledge.com/9781032283005](http://www.routledge.com/9781032283005)

## Bayes Rules!

An Introduction to Applied Bayesian Modeling



**Alicia A. Johnson, Miles Q. Ott** Smith College, Northampton, MA 01063, **Mine Dogucu** Denison university, OH, USA

*Series: Chapman & Hall/CRC Texts in Statistical Science*

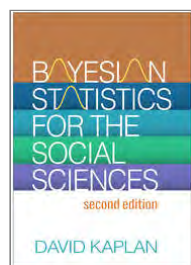
An engaging, sophisticated, and fun introduction to the field of Bayesian Statistics, *Bayes Rules! An Introduction to Bayesian Modeling with R* brings the power of modern Bayesian thinking, modeling, and computing to a broad audience. In particular, it is an ideal resource for advanced undergraduate Statistics students and practitioners with comparable experience. *Bayes Rules!* empowers readers to weave Bayesian approaches into their everyday practice.

Chapman & Hall  
March 2022 : 544pp  
Pb: 978-0-367-25539-8 : **£69.99**  
Hb: 978-1-032-19159-1 : **£195**  
eBook: 978-0-429-28834-0

\* For full contents and more information, visit: [www.routledge.com/9780367255398](http://www.routledge.com/9780367255398)

2ND EDITION

## Bayesian Statistics for the Social Sciences, Second Edition



**David Kaplan** University of Wisconsin–Madison, United States

This book equips social science researchers to apply the latest Bayesian methodologies to their data analysis problems. The second edition includes new chapters on model uncertainty, Bayesian variable selection and sparsity, and Bayesian workflow for statistical modeling, and emphasizes use of the RStan software package. Topics include frequentist and epistemic probability, prior distributions, Hamiltonian Monte Carlo, Bayesian linear regression and generalized linear models, model evaluation and comparison, multilevel modeling, missing data, and more. The book includes worked-through examples with annotated RStan code, and features a helpful companion website.

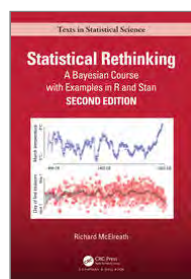
Guilford Press  
December 2023 : 250pp  
Hb: 978-1-462-55354-9 : **£62.99**

\* For full contents and more information, visit: [www.routledge.com/9781462553549](http://www.routledge.com/9781462553549)

2ND EDITION

## Statistical Rethinking

A Bayesian Course with Examples in R and STAN



**Richard McElreath** Max Planck Institute for Evolutionary Anthropology, Leipzig, Germany

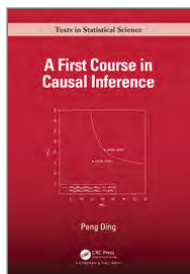
*Series: Chapman & Hall/CRC Texts in Statistical Science*

The very popular *Statistical Rethinking: A Bayesian Course with Examples in R and Stan, Second Edition* builds readers' knowledge of and confidence in statistical modeling. Reflecting the need for even minor programming in today's model-based statistics, the book pushes readers to perform step-by-step calculations that are usually automated. This unique computational approach ensures that readers understand enough of the details to make reasonable choices and interpretations in their own modeling work.

Chapman & Hall  
March 2020 : 612pp  
Hb: 978-0-367-13991-9 : **£86.99**  
eBook: 978-0-429-02960-8

\* For full contents and more information, visit: [www.routledge.com/9780367139919](http://www.routledge.com/9780367139919)

## A First Course in Causal Inference



**Peng Ding** University of California Berkeley, U.S.A

Series: *Chapman & Hall/CRC Texts in Statistical Science*

This textbook, based on the author's course on causal inference at UC Berkeley taught over the past seven years, only requires basic knowledge of probability theory, statistical inference, and linear and logistic regressions. It assumes minimal knowledge of causal inference, and reviews basic probability and statistics in the appendix. It covers causal inference from a statistical perspective and includes examples and applications from biostatistics and econometrics. This book is suitable for an advanced undergraduate or graduate-level course on causal inference, or postgraduate and PhD-level course in statistics and biostatistics departments.

Chapman & Hall  
July 2024 : 448pp  
Hb: 978-1-032-75862-6 : **£68.99**  
eBook: 978-1-003-48408-0

\* For full contents and more information, visit: [www.routledge.com/9781032758626](http://www.routledge.com/9781032758626)

2ND EDITION

## The Effect

An Introduction to Research Design and Causality



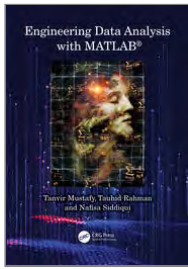
**Nick Huntington-Klein**

This book is about research design, specifically concerning research that uses non-experimental data to figure out whether one thing causes another. It introduces the concept of identification thoroughly and clearly and discusses it as a process of trying to isolate variation that has a causal interpretation. Concepts are demonstrated with a heavy emphasis on graphical intuition and the question of what we do to data. When we "add a control variable" what does that actually do? The second edition features a new chapter on partial identification, updated materials, methods, and writing throughout, and additional materials for help navigating the book or in using the book in teaching.

Chapman & Hall  
July 2025 : 686pp  
Pb: 978-1-032-58022-7 : **£41.99**  
Hb: 978-1-032-58194-1 : **£130**  
eBook: 978-1-003-44896-9

\* For full contents and more information, visit: [www.routledge.com/9781032580227](http://www.routledge.com/9781032580227)

## Engineering Data Analysis with MATLAB®



**Tanvir Mustafy** Military Inst. of Science and Tech, BD,  
**Tauhid Rahman** Military Inst. of Science and Tech, BD,  
**Nafisa Siddiqui** Military Inst. of Science and Tech, BD

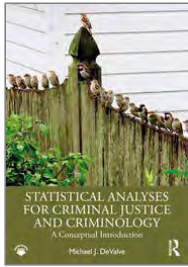
This book provides a concise overview of a variety of techniques for analyzing statistical, scientific, and financial data, using MATLAB® to integrate several approaches to data analysis and statistics. Chapters offer a broad review of computational data analysis, illustrated with many examples and applications. Each chapter combines theoretical concepts with practical MATLAB® applications and includes practice exercises, ensuring a comprehensive understanding of the material. With coverage of both basic and more complex ideas in applied statistics, the book has broad appeal for undergraduate students up to practicing engineers.

CRC Press  
December 2024 : 902pp  
Pb: 978-1-032-50771-2 : **£75.99**  
Hb: 978-1-032-50658-6 : **£155**  
eBook: 978-1-003-39958-2

\* For full contents and more information, visit: [www.routledge.com/9781032507712](http://www.routledge.com/9781032507712)

## Statistical Analyses for Criminal Justice and Criminology

A Conceptual Introduction



**Michael J. DeValve**

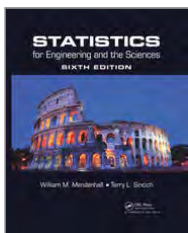
This book is a how-to guide for statistical analyses designed for undergraduates and others new to the subject. Written in an easy-going and clear style, the book uses policing data to illustrate concepts and includes a short narrative at the beginning of each chapter to engage readers. Easily identified Main Take-Aways and Key Terms features aid student understanding. Designed to combat the fear of mathematics and statistics often held by students in the social sciences, plain verbiage, multiple examples, and clear demonstrations combine to achieve the actualization and proper contextualized use of univariate and bivariate statistics.

Routledge  
June 2024 : 194pp  
Pb: 978-1-032-63854-6 : **£39.99**  
Hb: 978-1-032-63858-4 : **£155**  
eBook: 978-1-032-63859-1

\* For full contents and more information, visit: [www.routledge.com/9781032638546](http://www.routledge.com/9781032638546)

6TH EDITION

## Statistics for Engineering and the Sciences



**William M. Mendenhall , Terry L. Sincich**

Designed for a two-semester introductory course, this popular text continues to teach students the basic concepts of data description and statistical inference as well as the statistical methods necessary for real-world applications. Along with updated and reorganized material, this sixth edition includes many new and updated exercises based on contemporary engineering and scientific-related studies and real data. It also offers more statistical software printouts and corresponding instructions for use that reflect the latest versions of the SAS, SPSS, and MINITAB software.

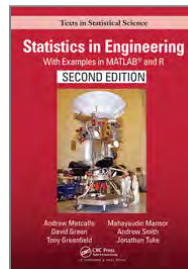
Chapman & Hall  
December 2015 : 1182pp  
Hb: 978-1-498-72885-0 : **£94.99**  
eBook: 978-0-429-07627-5

\* For full contents and more information, visit: [www.routledge.com/9781498728850](http://www.routledge.com/9781498728850)

2ND EDITION

## Statistics in Engineering

With Examples in MATLAB® and R, Second Edition



**Andrew Metcalfe , David Green , Tony Greenfield , Mayhayaudin Mansor , Andrew Smith , Jonathan Tuke**

This is a textbook for an undergraduate course in statistics for engineers with a minimal calculus prerequisite. The second edition differs from existing books in three main aspects: it is the only introductory statistics textbook written for engineers that uses R throughout the text, there is an emphasis on statistical methods most relevant to engineers that are illustrated with practical applications, and there is an emphasis on random number generation and simulation, all very useful features in engineering.

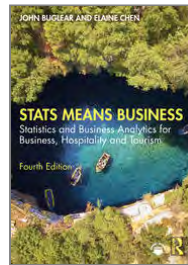
Chapman & Hall  
June 2020 : 810pp  
Pb: 978-0-367-57062-0 : **£51.99**  
Hb: 978-1-439-89547-4 : **£96.99**  
eBook: 978-1-315-11723-2

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4TH EDITION

## Stats Means Business

Statistics and Business Analytics for Business, Hospitality and Tourism



**John Buglear , Elaine Chen**

Stats Means Business is an introductory and comprehensive textbook written especially for Hospitality, Business and Tourism students who take statistics or quantitative methods modules. By minimising technical language, providing clear definitions of key terms and giving emphasis to interpretation rather than technique, this book caters to beginners in the subject. Stats Means Business is an ideal, accessible and practical introduction to statistics and quantitative research methods for Hospitality, Business and Tourism students.

Routledge  
April 2025 : 456pp  
Pb: 978-1-032-75021-7 : **£60.99**  
Hb: 978-1-032-75018-7 : **£155**  
eBook: 978-1-003-47202-5

\* For full contents and more information, visit: [www.routledge.com/9781032750217](http://www.routledge.com/9781032750217)

## A Tour of Data Science

Learn R and Python in Parallel



**Nailong Zhang**

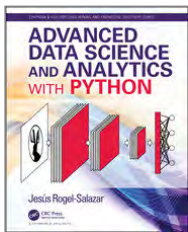
Series: *Chapman & Hall/CRC Data Science Series*

This book covers the fundamentals of data science, including programming, statistics, optimization, and machine learning in a single and short book. It does not cover everything, but instead, teaches the key concepts and topics. It also covers two of the most popular programming languages used in Data Science, R and Python, in one source.

Chapman & Hall  
November 2020 : 216pp  
Pb: 978-0-367-89586-0 : **£52.99**  
Hb: 978-0-367-89706-2 : **£145**  
eBook: 978-1-003-02064-6

\* For full contents and more information, visit: [www.routledge.com/9780367895860](http://www.routledge.com/9780367895860)

## Advanced Data Science and Analytics with Python



**Jesús Rogel-Salazar** Imperial College London, UK

Series: *Chapman & Hall/CRC Data Mining and Knowledge Discovery Series*

The book is intended for practitioners in data science and data analytics in both academic and business environments. It aims to present the reader with concepts in data science and analytics that were deemed to be more advanced or simply out of scope in the author's first book, and are used in data analytics using tools developed in Python such as SciKit Learn, Pandas, Numpy, etc. The use of Python is of particular benefit given its recent popularity in the data science community. The book is therefore a reference to be used by seasoned programmers and newcomers alike and the key benefit is the practical approach presented throughout the book.

Chapman & Hall  
May 2020 : 424pp  
Pb: 978-1-138-31506-8 : **£51.99**  
Hb: 978-0-429-44661-0 : **£115**  
eBook: 978-0-429-44664-1

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2ND EDITION

## Big Data and Social Science

Data Science Methods and Tools for Research and Practice



Edited by **Ian Foster** University of Chicago, Illinois, USA, **Rayid Ghani** University of Chicago, Illinois, USA, **Ron S. Jarmin**, **Frauke Kreuter** University of Mannheim, Germany; and Institute for Employment Research, Germany, **Julia Lane** New York University; American Institutes for Research, USA

Series: *Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences*

This classroom-tested book fills a major gap in graduate- and professional-level data science and social science education. It can be used to train a new generation of social data scientists to tackle real-world problems and improve the skills and competencies of applied social scientists and public policy practitioners. It empowers you to use the massive and rapidly growing amounts of available data to interpret economic and social activities in a scientific and rigorous manner.

Chapman & Hall  
November 2020 : 412pp  
Pb: 978-0-367-56859-7 : **£60.99**  
Hb: 978-0-367-34187-9 : **£155**  
eBook: 978-0-429-32438-3

\* For full contents and more information, visit: [www.routledge.com/9780367568597](http://www.routledge.com/9780367568597)

2ND EDITION

## Data Science and Analytics with Python



**Jesús Rogel-Salazar** Imperial College London, UK

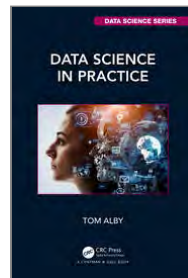
Series: *Chapman & Hall/CRC Data Mining and Knowledge Discovery Series*

Since the first edition, we have witnessed an unprecedented explosion in the interest and development within the fields of Artificial Intelligence and Machine Learning. This surge has led to the widespread adoption of the book, not just among business practitioners, but also by universities as a key textbook. Designed as a practical companion for data analysts and budding data scientists, this book assumes a working knowledge of programming and statistical modelling but aims to guide readers deeper into the wonders of data analytics and machine learning. Whether revisiting fundamental concepts or diving into new, advanced topics, this book offers something valuable for every reader.

Chapman & Hall  
June 2025 : 514pp  
Pb: 978-1-032-77249-3 : **£51.99**  
Hb: 978-1-032-77252-3 : **£140**  
eBook: 978-1-003-48206-2

\* For full contents and more information, visit: [www.routledge.com/9781032772493](http://www.routledge.com/9781032772493)

## Data Science in Practice



**Tom Alby**

Series: *Chapman & Hall/CRC Data Science Series*

Data Science in Practice is the ideal introduction to data science. With or without math skills: Here you get the all-round view that you need for your projects. This book describes how to properly question data, to unearth the treasure that data can be. As technology alone is not enough, this book also deals with problems in project implementation, illuminates various fields of application and addresses ethical aspects. Data Science in Practice includes many examples, notes on errors, decision-making aids and other practical tips, and is ideal as a complementary text for university students, or as a useful learning tool for those starting more data-related roles.

Chapman & Hall  
September 2023 : 318pp  
Pb: 978-1-032-50526-8 : **£61.99**  
Hb: 978-1-032-50524-4 : **£160**  
eBook: 978-1-003-42636-3

\* For full contents and more information, visit: [www.routledge.com/9781032505268](http://www.routledge.com/9781032505268)

## Data Science

A First Introduction



**Tiffany Timbers** University of British Columbia, **Trevor Campbell**, **Melissa Lee**

Series: *Chapman & Hall/CRC Data Science Series*

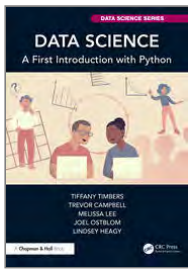
Data Science: A First Introduction focuses on using the R programming language in Jupyter notebooks to perform data manipulation and cleaning, create effective visualizations, and extract insights from data using classification, regression, clustering, and inference. The text emphasizes workflows that are clear, reproducible, and shareable, and includes coverage of the basics of version control. All source code is available online, demonstrating the use of good reproducible project workflows.

Chapman & Hall  
July 2022 : 456pp  
Pb: 978-0-367-52468-5 : **£55.99**  
Hb: 978-0-367-53217-8 : **£140**  
eBook: 978-1-003-08097-8

\* For full contents and more information, visit: [www.routledge.com/9780367524685](http://www.routledge.com/9780367524685)

## Data Science

A First Introduction with Python



**Tiffany Timbers** University of British Columbia, **Trevor Campbell**, **Melissa Lee** Assistant Professor, Uni of British Columbia, Canada, **Joel Ostblom**, **Lindsey Heagy** Professor, Uni of British Columbia, Canada

Series: *Chapman & Hall/CRC Data Science Series*

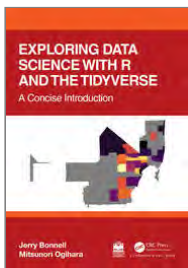
This book focuses on using the Python programming language in Jupyter notebooks to perform data manipulation and cleaning, create effective visualizations, and extract insights from data using classification, regression, clustering, and inference. The text emphasizes workflows that are clear, reproducible, and shareable, and includes coverage of the basics of version control. All source code is available online, demonstrating the use of good reproducible project workflows. The book is designed for learners from all disciplines with minimal prior knowledge of mathematics and programming. The authors have honed the material through years of experience teaching.

Chapman & Hall  
August 2024 : 452pp  
Pb: 978-1-032-57223-9 : **£61.99**  
Hb: 978-1-032-57219-2 : **£160**  
eBook: 978-1-003-43839-7

\* For full contents and more information, visit: [www.routledge.com/9781032572239](http://www.routledge.com/9781032572239)

## Exploring Data Science with R and the Tidyverse

A Concise Introduction



**Jerry Bonnell**, **Mitsunori Ogihara** University of Miami, Coral Gables, Florida, USA

This book introduces the reader to data science using R and the tidyverse. No prerequisite knowledge is needed in college-level programming or mathematics (e.g., calculus or statistics). The book is self-contained so readers can immediately begin building data science workflows without needing to reference extensive amounts of external resources for onboarding. The contents are targeted for undergraduate students but are equally applicable to students at the graduate level and beyond. The book develops concepts using many real-world examples to motivate the reader. An exercise set is made available and designed for compatibility with automated grading tools for instructor use.

Chapman & Hall  
August 2023 : 492pp  
Pb: 978-1-032-34170-5 : **£80.99**  
Hb: 978-1-032-32950-5 : **£205**  
eBook: 978-1-003-32084-5

\* For full contents and more information, visit: [www.routledge.com/9781032341705](http://www.routledge.com/9781032341705)

## Foundations of Data Science with Python



**John M. Shea**

Series: *Chapman & Hall/CRC The Python Series*

Foundations of Data Science with Python introduces readers to the fundamentals of data science, including data manipulation and visualization, probability, statistics, and dimensionality reduction. This book is targeted toward engineers and scientists, but it should be readily understandable to anyone who knows basic calculus and the essentials of computer programming. This book can be used as an undergraduate textbook for an Introduction to Data Science course or to provide a more contemporary approach in courses like Engineering Statistics. It is also intended to be accessible to practicing engineers and scientists

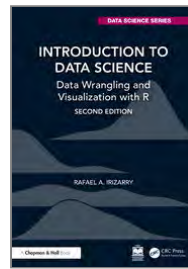
Chapman & Hall  
February 2024 : 496pp  
Pb: 978-1-032-35042-4 : **£77.99**  
Hb: 978-1-032-34674-8 : **£200**  
eBook: 978-1-003-32499-7

\* For full contents and more information, visit: [www.routledge.com/9781032350424](http://www.routledge.com/9781032350424)

2ND EDITION

## Introduction to Data Science

Data Wrangling and Visualization with R



**Rafael A. Irizarry**

Series: *Chapman & Hall/CRC Data Science Series*

Thoroughly revised and updated, this is the first book of the second edition of Introduction to Data Science: Data Wrangling and Visualization with R. It introduces skills that can help you tackle real-world data analysis challenges. No previous knowledge of R is necessary, although some experience with programming may be helpful. If you read and understand all the chapters and complete all the exercises in this book, and understand statistical concepts, you will be well-positioned to perform basic data analysis tasks and you will be prepared to learn the more advanced concepts and skills needed to become an expert.

Chapman & Hall  
August 2024 : 346pp  
Hb: 978-1-032-11655-6 : **£62.99**  
eBook: 978-1-003-22092-3

\* For full contents and more information, visit: [www.routledge.com/9781032116556](http://www.routledge.com/9781032116556)

2ND EDITION

## Modern Data Science with R



**Benjamin S. Baumer** Smith College, Northampton, MA, **Daniel T. Kaplan** Smith College, Northampton, MA, **Nicholas J. Horton** Amherst College, Amherst, MA

Series: *Chapman & Hall/CRC Texts in Statistical Science*

New data technologies and database systems facilitate scraping data and merging information from different sources and formats and restructuring data into a form suitable for analysis. State-of-the-art workflow and tools foster well-documented and reproducible analysis. Modern statistical methods allow the analyst to fit and assess models as well as to undertake supervised or unsupervised learning to extract information. Contemporary data science requires tight integration of these statistics, computing, data skills, mathematics, and communication. The text is intended for readers with some background in statistics and modest prior experience in scripting and programming.

Chapman & Hall  
April 2021 : 650pp  
Hb: 978-0-367-19149-8 : **£94.99**  
eBook: 978-0-429-20071-7

\* For full contents and more information, visit: [www.routledge.com/9780367191498](http://www.routledge.com/9780367191498)

## Practitioner's Guide to Data Science



**Hui Lin**, **Ming Li**

Series: *Chapman & Hall/CRC Data Science Series*

This book aims to increase the visibility of data science in real-world, which differs from what you learn from a typical textbook. Many aspects of day-to-day data science work are almost absent from conventional statistics, machine learning, and data science curriculum. This book is for readers who want to explore possible career paths and eventually become data scientists. This book comprehensively introduces various data science fields, and programming skills in data science projects. Traditional data-related practitioners such as statisticians, business analysts, and data analysts will find this book helpful in expanding their skills for future data science careers.

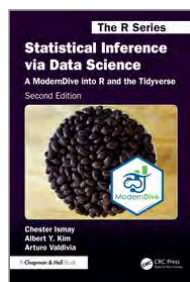
Chapman & Hall  
May 2023 : 402pp  
Pb: 978-0-815-35439-0 : **£57.99**  
Hb: 978-0-815-35447-5 : **£155**  
eBook: 978-1-351-13291-6

\* For full contents and more information, visit: [www.routledge.com/9780815354390](http://www.routledge.com/9780815354390)

2ND EDITION

## Statistical Inference via Data Science

A ModernDive into R and the Tidyverse



**Chester Ismay** DataCamp, **Albert Y. Kim**, **Arturo Valdivia**

Series: *Chapman & Hall/CRC The R Series*

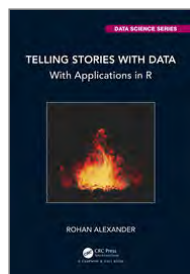
Offers a comprehensive guide to learning statistical inference with data science tools widely used in industry, academia, and government. Ideal for those new to statistics or looking to deepen their knowledge, this edition provides a clear entry point into data science and modern statistical methods.

Chapman & Hall  
May 2025 : 490pp  
Pb: 978-1-032-70837-9 : **£68.99**  
Hb: 978-1-032-72451-5 : **£170**  
eBook: 978-1-032-72454-6

\* For **full contents** and more information, visit: [www.routledge.com/9781032708379](http://www.routledge.com/9781032708379)

## Telling Stories with Data

With Applications in R



**Rohan Alexander**

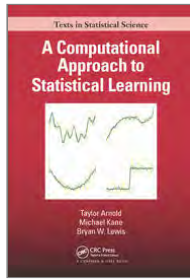
Series: *Chapman & Hall/CRC Data Science Series*

The book equips students with the end-to-end skills needed to do data science. That means gathering, cleaning, preparing, and sharing data, then using statistical models to analyse data, writing about the results of those models, drawing conclusions from them, and finally, using the cloud to put a model into production, all done in a reproducible way. This book will achieve the goals by working through extensive case studies in terms of gathering and preparing data, and integrating ethics throughout. It is specifically designed around teaching how to write about the data and models, so aspects such as writing are explicitly covered.

Chapman & Hall  
July 2023 : 622pp  
Hb: 978-1-032-13477-2 : **£83.99**  
eBook: 978-1-003-22940-7

\* For **full contents** and more information, visit: [www.routledge.com/9781032134772](http://www.routledge.com/9781032134772)

## A Computational Approach to Statistical Learning



**Taylor Arnold , Michael Kane , Bryan W. Lewis**

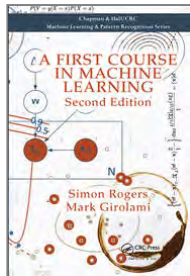
This book synthesizes those techniques from numerical analysis, algorithms, data structures, and optimization theory most commonly employed in statistics and machine learning. We provide concrete applications of these methods by giving complete reference implementations for a large set of the most commonly used statistical estimators. The goal is to provide a self-contained textbook explaining the inner algorithmic workings of statistical estimators.

Chapman & Hall  
June 2020 : 374pp  
Pb: 978-0-367-57061-3 : **£51.99**  
Hb: 978-1-138-04637-5 : **£86.99**  
eBook: 978-1-315-17140-1

\* For full contents and more information, visit: [www.routledge.com/9780367570613](http://www.routledge.com/9780367570613)

2ND EDITION

## A First Course in Machine Learning



**Simon Rogers , Mark Girolami**

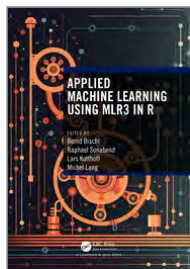
*Series: Chapman & Hall/CRC Machine Learning & Pattern Recognition*

The new edition of this popular, undergraduate textbook has been revised and updated to reflect current growth areas in Machine Learning. The new edition includes three new chapters with more detailed discussion of Markov Chain Monte Carlo techniques, Classification and Regression with Gaussian Processes, and Dirichlet Process models. Previous chapters have also been updated to reflect new developments in Machine Learning, and correct any previous errors in the text.

Chapman & Hall  
June 2020 : 428pp  
Pb: 978-0-367-57464-2 : **£45.99**  
Hb: 978-1-498-73848-4 : **£72.99**  
eBook: 978-1-315-38215-9

\* For full contents and more information, visit: [www.routledge.com/9780367574642](http://www.routledge.com/9780367574642)

## Applied Machine Learning Using mlr3 in R



*Edited by* **Bernd Bischl , Raphael Sonabend , Lars Kotthoff , Michel Lang**

mlr3 is an award-winning ecosystem of R packages that have been developed to enable state-of-the-art machine learning capabilities in R. This book gives an overview of flexible and robust machine learning methods, with an emphasis on how to implement them using mlr3 in R. It covers many key topics, including basic machine learning tasks, such as building and evaluating a predictive model; hyperparameter tuning of machine learning approaches to obtain peak performance; building machine learning pipelines that perform complex operations

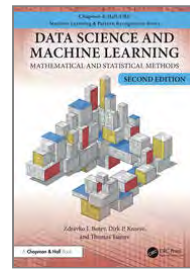
Chapman & Hall  
January 2024 : 356pp  
Pb: 978-1-032-50754-5 : **£67.99**  
Hb: 978-1-032-51567-0 : **£175**  
eBook: 978-1-003-40284-8

\* For full contents and more information, visit: [www.routledge.com/9781032507545](http://www.routledge.com/9781032507545)

2ND EDITION

## Data Science and Machine Learning

Mathematical and Statistical Methods, Second Edition



**Zdravko Botev** University of New South Wales, **Dirk P. Kroese** , **Thomas Taimre**

*Series: Chapman & Hall/CRC Machine Learning & Pattern Recognition*

The purpose of Data Science and Machine Learning: Mathematical and Statistical Methods is to provide an accessible, yet comprehensive textbook intended for students interested in gaining a better understanding of the mathematics and statistics that underpin the rich variety of ideas and machine learning algorithms in data science. This expanded second edition provides updates across key areas of statistical learning.

Chapman & Hall  
November 2025 : 758pp  
Hb: 978-1-032-48868-4 : **£78.99**  
eBook: 978-1-003-39117-3

\* For full contents and more information, visit: [www.routledge.com/9781032488684](http://www.routledge.com/9781032488684)

## Deep Learning for Engineers



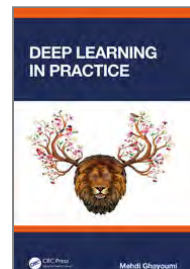
**Tariq M. Arif** Weber State University Ogden, UT, **Md Adilur Rahim** Louisiana State University Baton Rouge, LA

As a comprehensive guideline for applying deep learning models in practical settings, this book features an easy-to-understand coding structure using Python and PyTorch with an in-depth explanation of four typical deep learning case studies on image classification, object detection, semantic segmentation, and image captioning. Science and engineering students, academic researchers, and industry professionals will find the contents useful.

Chapman & Hall  
February 2024 : 170pp  
Pb: 978-1-032-51581-6 : **£52.99**  
Hb: 978-1-032-50473-5 : **£94.99**  
eBook: 978-1-003-40292-3

\* For full contents and more information, visit: [www.routledge.com/9781032515816](http://www.routledge.com/9781032515816)

## Deep Learning in Practice



**Mehdi Ghayoumi** University of San Diego

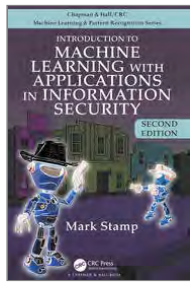
Deep Learning in Practice helps you learn how to develop and optimize a model for your projects using Deep Learning (DL) methods and architectures. This book is useful for undergraduate and graduate students, as well as practitioners in industry and academia. It will serve as a useful reference for learning deep learning fundamentals and implementing a deep learning model for any project, step by step.

Chapman & Hall  
June 2025 : 218pp  
Pb: 978-0-367-45658-0 : **£44.99**  
Hb: 978-0-367-45862-1 : **£82.99**  
eBook: 978-1-003-02581-8

\* For full contents and more information, visit: [www.routledge.com/9780367456580](http://www.routledge.com/9780367456580)

2ND EDITION

## Introduction to Machine Learning with Applications in Information Security



**Mark Stamp** Department of Computer Science, San Jose State University

Series: *Chapman & Hall/CRC Machine Learning & Pattern Recognition*

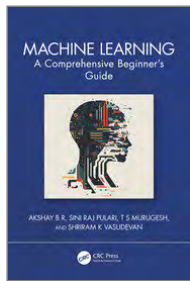
Introduction to Machine Learning with Applications in Information Security, Second Edition provides a classroom-tested introduction to a wide variety of machine learning and deep learning algorithms and techniques, reinforced with realistic applications. The book is accessible and doesn't prove theorems, or dwell on mathematical theory. The goal is to present topics at an intuitive level, with just enough detail to clarify the underlying concepts. The applications presented serve to demystify the topics by illustrating the use of various learning techniques in straightforward scenarios.

Chapman & Hall  
December 2024 : 548pp  
Pb: 978-1-032-20717-9 : **£47.99**  
Hb: 978-1-032-20492-5 : **£70.99**  
eBook: 978-1-003-26487-3

\* For full contents and more information, visit: [www.routledge.com/9781032207179](http://www.routledge.com/9781032207179)

## Machine Learning

A Comprehensive Beginner's Guide



**Akshay B R**, **Sini Raj Pulari**, **T.S. Murugesh** Govt. College of Engineering Srirangam, Tamil Nadu, **Shriram K. Vasudevan** Intel India Pvt Ltd., Tamil Nadu

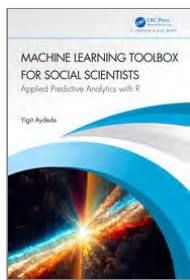
Machine learning is a dynamic and rapidly expanding field focused on creating algorithms that empower computers to recognize patterns, make predictions, and continually enhance performance. Dive into this fascinating field to master machine learning concepts with the step-by-step approach outlined in this book and contribute to its exciting future.

CRC Press  
July 2024 : 258pp  
Pb: 978-1-032-67666-1 : **£50.99**  
Hb: 978-1-032-67665-4 : **£135**  
eBook: 978-1-032-67668-5

\* For full contents and more information, visit: [www.routledge.com/9781032676661](http://www.routledge.com/9781032676661)

## Machine Learning Toolbox for Social Scientists

Applied Predictive Analytics with R



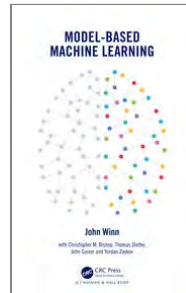
**Yigit Aydede** Professor, Saint Mary's University

Machine Learning Toolbox for Social Scientists covers predictive methods with complementary statistical "tools" that make it mostly self-contained. The inferential statistics is the traditional framework for most data analytics courses in social science and business fields, especially in Economics and Finance. The new organization that this book offers goes beyond standard machine learning code applications, providing intuitive backgrounds for new predictive methods that social science and business students can follow. The modern statistical methods the book provides allows it to be effectively used in teaching in the social science and business fields.

Chapman & Hall  
September 2023 : 600pp  
Hb: 978-1-032-46395-7 : **£86.99**  
eBook: 978-1-003-38150-1

\* For full contents and more information, visit: [www.routledge.com/9781032463957](http://www.routledge.com/9781032463957)

## Model-Based Machine Learning



**John Winn** Microsoft Research Ltd., Cambridge, United Kingdom

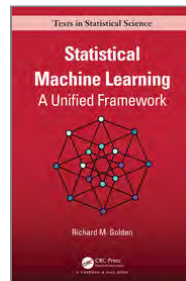
Machine learning is being applied to a growing variety of problems in a variety of domains. A fundamental challenge when using machine learning is connecting the abstract mathematics of a machine learning technique to real world problems. This book tackles this through model-based machine learning, focusing on understanding the assumptions encoded in a machine learning system and their impact on the behaviour of the system. The key ideas of model-based machine learning are introduced through case studies involving real-world applications. It aims not just to explain machine learning methods, but also how to create, debug, and evolve them to solve a problem.

Chapman & Hall  
October 2023 : 468pp  
Hb: 978-1-498-75681-5 : **£75.99**  
eBook: 978-0-429-19268-5

\* For full contents and more information, visit: [www.routledge.com/9781498756815](http://www.routledge.com/9781498756815)

## Statistical Machine Learning

A Unified Framework



**Richard Golden**

Series: *Chapman & Hall/CRC Texts in Statistical Science*

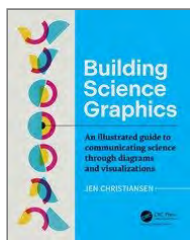
For advanced undergraduate students, graduate students, and professional. Presents a wide range of popular, disparate, and diverse machine learning algorithms within a unified theoretical framework, characterized by a collection of carefully chosen theorems from the fields of nonlinear optimization theory and mathematical statistics which respectively characterize both asymptotic behavior and generalization performance. The purpose is to teach students how to confidently apply these theorems in practice. The only required mathematical prerequisites are lower-division linear algebra, lower-division calculus, and an upper-division calculus-based course in probability theory.

Chapman & Hall  
July 2020 : 524pp  
Hb: 978-1-138-48469-6 : **£125**  
eBook: 978-1-351-05150-7

\* For full contents and more information, visit: [www.routledge.com/9781138484696](http://www.routledge.com/9781138484696)

## Building Science Graphics

An Illustrated Guide to Communicating Science through Diagrams and Visualizations



**Jen Christiansen**

Series: *AK Peters Visualization Series*

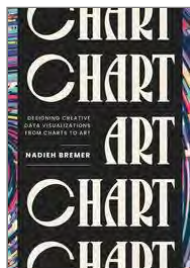
*Building Science Graphics* is a practical guide for anyone interested in creating science-centric illustrated explanatory diagrams. Starting with a clear introduction to the concept of information graphics and their role in contemporary science communication, it then outlines a process for creating graphics using evidence-based design strategies. The heart of the book is composed of two step-by-step graphical worksheets, designed to help jump-start any new project.

A K Peters/CRC Press  
August 2022 : 357pp  
Pb: 978-1-032-10674-8 : **£44.99**  
Hb: 978-1-032-10940-4 : **£105**  
eBook: 978-1-003-21781-7

\* For full contents and more information, visit: [www.routledge.com/9781032106748](http://www.routledge.com/9781032106748)

## CHART

Designing Creative Data Visualizations from Charts to Art



**Nadieh Bremer**

Series: *AK Peters Visualization Series*

*CHART* is a guide to unleashing creativity in data visualization. It takes you on a journey along the spectrum from an ordinary chart to data art, packed with ways to bring more creativity into any visualization. It will help to make your visuals more compelling and memorable, long after the numbers have been crunched. The author shares thirteen hands-on, tool-agnostic lessons, each filled with actionable insights and unique perspectives. Between these core lessons, you'll find tips, mini-chapters, and dozens of real-world examples from both client and personal projects. Designed for journalists, data analysts, business professionals, and newcomers alike.

A K Peters/CRC Press  
June 2025 : 284pp  
Hb: 978-1-032-79775-5 : **£37.99**  
eBook: 978-1-003-49780-6

\* For full contents and more information, visit: [www.routledge.com/9781032797755](http://www.routledge.com/9781032797755)

## Data Sketches

A journey of imagination, exploration, and beautiful data visualizations



**Nadieh Bremer, Shirley Wu**

Series: *AK Peters Visualization Series*

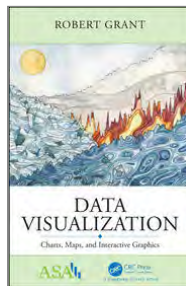
In *Data Sketches*, Nadieh Bremer and Shirley Wu document the creative and collaborative process behind 24 unique data visualization projects, spanning different topics, technologies, and forms. Features: Technical write-ups with beginner-friendly explanations of core concepts; Practical lessons on data and design challenges; Full-color; Interview with Tamara Munzner; Foreword by Alberto Cairo. This book is perfect for anyone interested or working in data visualization and information design, especially those who want to take their work to the next level and are inspired by unique and compelling data-driven storytelling.

A K Peters/CRC Press  
February 2021 : 428pp  
Pb: 978-0-367-00008-0 : **£41.99**  
Hb: 978-0-367-00012-7 : **£115**  
eBook: 978-0-429-44501-9

\* For full contents and more information, visit: [www.routledge.com/9780367000080](http://www.routledge.com/9780367000080)

## Data Visualization

Charts, Maps, and Interactive Graphics



**Robert Grant** Kingston University & St George's, University of London

Series: *ASA-CRC Series on Statistical Reasoning in Science and Society*

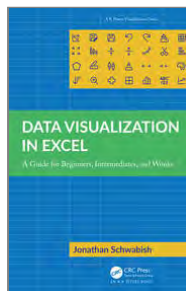
This is the age of data. There are more innovations and more opportunities for interesting work with data than ever before, but there is also an overwhelming amount of quantitative information being published every day. Data visualisation has become big business, because communication is the difference between success and failure, no matter how clever the analysis may have been. The ability to visualize data is now a skill in demand across business, government, NGOs and academia. *Data Visualization: Charts, Maps, and Interactive Graphics* gives an overview of a wide range of techniques and challenges, while staying accessible to anyone interested in working with and understanding data.

Chapman & Hall  
December 2018 : 248pp  
Pb: 978-1-138-70760-3 : **£24.99**  
Hb: 978-1-138-55359-0 : **£89.99**  
eBook: 978-1-315-20135-1

\* For full contents and more information, visit: [www.routledge.com/9781138707603](http://www.routledge.com/9781138707603)

## Data Visualization in Excel

A Guide for Beginners, Intermediates, and Wonks



**Jonathan Schwabish**

Series: *AK Peters Visualization Series*

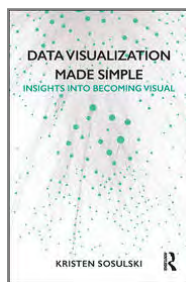
*Data Visualization in Excel* closes the gap between what people think Excel can do and what they can achieve in the tool. Over the past few years, recognition of the importance of effectively visualizing data has led to an explosion data analysis and visualization software tools. But for many people, Microsoft Excel continues to be the workhorse for their data visualization needs, not to mention the only tool that many data workers have access to. This book is the perfect guide for anyone who wants to create better, more effective, and more engaging data visualizations.

A K Peters/CRC Press  
May 2023 : 400pp  
Pb: 978-1-032-34326-6 : **£26.99**  
Hb: 978-1-032-34328-0 : **£81.99**  
eBook: 978-1-032-48782-3 : **£22.99**

\* For full contents and more information, visit: [www.routledge.com/9781032343266](http://www.routledge.com/9781032343266)

## Data Visualization Made Simple

Insights into Becoming Visual



**Kristen Sosulski** New York University, USA

*Data Visualization Made Simple* is a practical guide to the fundamentals, strategies, and real-world cases for data visualization, an essential skill required in today's information-rich world. With foundations rooted in statistics, psychology, and computer science, data visualization offers practitioners in almost every field a coherent way to share findings from original research, big data, learning analytics, and more. Both novices and seasoned designers in education, business, and other areas can use this book's effective, linear process to develop data visualization literacy and promote exploratory, inquiry-based approaches to visualization problems.

Routledge  
October 2018 : 284pp  
Pb: 978-1-138-50391-5 : **£39.99**  
Hb: 978-1-138-50387-8 : **£160**  
eBook: 978-1-315-14609-6

\* For full contents and more information, visit: [www.routledge.com/9781138503915](http://www.routledge.com/9781138503915)

## Modern Data Visualization with R



**Robert Kabacoff**

*Series: Chapman & Hall/CRC The R Series*

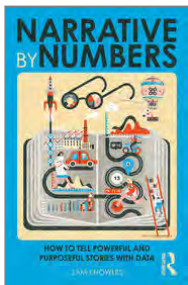
Describes ways that raw and summary data can be turned into visualizations that convey meaningful insights: basic graphs, bar charts, scatter plots, and line charts, and progresses to tree maps, alluvial plots, radar charts, mosaic plots, grouped dot plots, effects plots, multivariate presentations such as corrgrams, biplots, network diagrams.

Chapman & Hall  
March 2024 : 271pp  
Pb: 978-1-032-28760-7 : **£67.99**  
Hb: 978-1-032-28949-6 : **£175**  
eBook: 978-1-003-29927-1

\* For full contents and more information, visit: [www.routledge.com/9781032287607](http://www.routledge.com/9781032287607)

## Narrative by Numbers

How to Tell Powerful and Purposeful Stories with Data



**Sam Knowles**

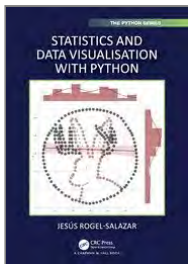
*Series: Using Data Better*

As jobs in the knowledge economy become increasingly similar, there are two core skills that everyone needs if they are going to thrive and succeed and to make a difference. These are the ability to interrogate and make sense of data, and the ability to use the insights extracted from the data to persuade others to take action. Analytics + storytelling = influence. Humans are hardwired to respond to stories and story structure. There are some simple and effective rules of data-driven storytelling that will help everyone tell more compelling, evidence-based stories, whoever they need to convince to create positive change. Narrative by Numbers shows you how.

Routledge  
March 2018 : 176pp  
Pb: 978-0-815-35314-0 : **£39.99**  
Hb: 978-0-815-35315-7 : **£155**  
eBook: 978-1-351-13722-5

\* For full contents and more information, visit: [www.routledge.com/9780815353140](http://www.routledge.com/9780815353140)

## Statistics and Data Visualisation with Python



**Jesús Rogel-Salazar** Imperial College London, UK

*Series: Chapman & Hall/CRC The Python Series*

Statistics and Data Visualisation with Python aims to build statistical knowledge from the ground up by enabling the reader to understand the ideas behind inferential statistics, and begin to formulate hypotheses that form the foundations for the applications and algorithms in statistical analysis, business analytics, machine learning and applied machine learning. This book is intended to serve as a bridge in statistics for graduates and business practitioners interested in using their skills in the area of statistical science, and data science and analytics, acting as a refresher for readers that have taken some courses in statistics, but no not necessarily use it in their daily work.

Chapman & Hall  
January 2023 : 554pp  
Pb: 978-0-367-74451-9 : **£49.99**  
Hb: 978-0-367-74936-1 : **£135**  
eBook: 978-1-003-16035-9

\* For full contents and more information, visit: [www.routledge.com/9780367744519](http://www.routledge.com/9780367744519)

## The Data Storytelling Workbook



**Anna Feigenbaum , Aria Alamalhodaei**

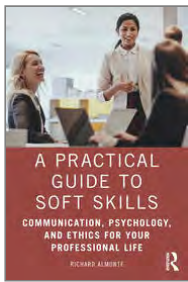
From tracking down information to symbolising human experiences, this book is your guide for telling more effective, empathetic and evidence-based data stories. Wide-ranging and in-depth, this interdisciplinary book is essential for students and researchers in journalism, communication, media, visual arts and cultural studies, as well as any who use data analysis and visualisation within their field.

Routledge  
March 2020 : 256pp  
Pb: 978-1-138-05211-6 : **£38.99**  
Hb: 978-1-138-05210-9 : **£155**  
eBook: 978-1-315-16801-2

\* For full contents and more information, visit: [www.routledge.com/9781138052116](http://www.routledge.com/9781138052116)

## A Practical Guide to Soft Skills

Communication, Psychology, and Ethics for Your Professional Life



**Richard Almonte**

This accessible text overviews the range of soft skills sought after by employers and provides a practical guide to developing and effectively demonstrating these skills. The book can be used as a supplement for communication, business, and career-oriented courses, and will be of interest to individual students and junior professionals as well as career counsellors, postsecondary instructors across the curriculum, and professionals in human resources and learning and development.

Routledge  
December 2021 : 188pp  
Pb: 978-1-032-07105-3 : **£47.99**  
Hb: 978-1-032-08101-4 : **£160**  
eBook: 978-1-003-21294-2

\* For full contents and more information, visit: [www.routledge.com/9781032071053](http://www.routledge.com/9781032071053)

3RD EDITION

## Advanced Public Speaking

A Leader's Guide



**Michael J. Hostetler** St. John's University, USA, **Mary L. Kahl**

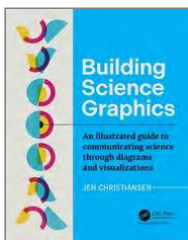
Providing users with the opportunity to increase their speaking abilities across a wide variety of complex and specific contexts, this student-engagement focused and flexible text serves as a core textbook for upper-level undergraduate public speaking courses.

Routledge  
March 2024 : 212pp  
Pb: 978-1-032-53186-1 : **£66.99**  
Hb: 978-1-032-53187-8 : **£150**  
eBook: 978-1-003-41078-2

\* For full contents and more information, visit: [www.routledge.com/9781032531861](http://www.routledge.com/9781032531861)

## Building Science Graphics

An Illustrated Guide to Communicating Science through Diagrams and Visualizations



**Jen Christiansen**

Series: *AK Peters Visualization Series*

Building Science Graphics is a practical guide for anyone interested in creating science-centric illustrated explanatory diagrams. Starting with a clear introduction to the concept of information graphics and their role in contemporary science communication, it then outlines a process for creating graphics using evidence-based design strategies. The heart of the book is composed of two step-by-step graphical worksheets, designed to help jump-start any new project.

A K Peters/CRC Press  
August 2022 : 357pp  
Pb: 978-1-032-10674-8 : **£44.99**  
Hb: 978-1-032-10940-4 : **£105**  
eBook: 978-1-003-21781-7

\* For full contents and more information, visit: [www.routledge.com/9781032106748](http://www.routledge.com/9781032106748)

2ND EDITION

## Communication in Organizations

Basic Skills and Conversation Models



**Henk T. Van der Molen**, **Yvonne Gramsbergen-Hoogland**

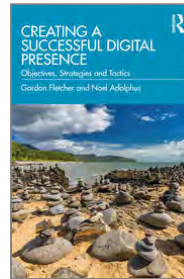
This new edition continues to give clear advice and guidance on communicating in a range of different contexts in the workplace. From handling complaints and breaking bad news to negotiating deals and giving presentations, the book explores the building blocks to effective communication skills, nurturing the leadership qualities required in any organization. Illustrated with concrete examples throughout, the new edition includes a new chapter on career coaching, as well as exercises and ideas for role-play to enable the ideas to come alive. This will be an invaluable book for students of management and business psychology, as well as those taking courses who are already in the workplace.

Routledge  
October 2018 : 214pp  
Pb: 978-1-138-55212-8 : **£35.99**  
Hb: 978-1-138-55210-4 : **£155**  
eBook: 978-1-315-14796-3

\* For full contents and more information, visit: [www.routledge.com/9781138552128](http://www.routledge.com/9781138552128)

## Creating a Successful Digital Presence

Objectives, Strategies and Tactics



**Gordon Fletcher**, **Noel Adolphus**

Increasingly graduates, and anyone entering employment, need an individual digital presence to showcase themselves to secure their first professional role. It takes an employability approach to encourage readers to recognise and deliver an effective digital presence. By using a strategic and systematic process, this book draws together academic thinking with practical outcomes. It is essential reading for advanced undergraduate and postgraduate students studying any discipline related to the digital world, particularly digital marketing and digital business, entrepreneurship and strategy, as well as those taking employability and personal professional development programmes.

Routledge  
July 2021 : 212pp  
Pb: 978-0-367-46037-2 : **£41.99**  
Hb: 978-0-367-46034-1 : **£155**  
eBook: 978-1-003-02658-7

\* For full contents and more information, visit: [www.routledge.com/9780367460372](http://www.routledge.com/9780367460372)

## English for Business Communication



**Mable Chan**

Series: *Routledge Applied English Language Introductions*

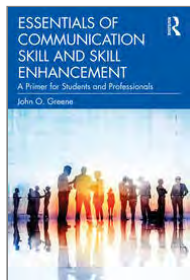
This textbook provides a comprehensive introduction for students and professionals who are studying English for business or workplace communication and covers both spoken and written English. Based on up-to-date research in business communication and incorporating an international range of real-world authentic texts, this book deals with the realities of communication in business today. This book goes beyond the traditional coverage of business English to provide a broad and practical textbook for those studying English in a workplace setting.

Routledge  
January 2020 : 246pp  
Pb: 978-1-138-48168-8 : **£39.99**  
Hb: 978-1-138-48167-1 : **£155**  
eBook: 978-1-351-06003-5

\* For full contents and more information, visit: [www.routledge.com/9781138481688](http://www.routledge.com/9781138481688)

## Essentials of Communication Skill and Skill Enhancement

A Primer for Students and Professionals



**John O. Greene**

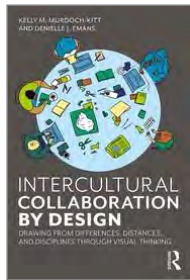
For those who wish to learn or teach the tools of skillful communication, this book provides concrete insight into what makes a person a successful communicator. Predicated on four simple notions—that communication can be done well or poorly, that communication skills matter, that people differ in those skills, and that those skills can be improved—the book helps readers identify and enhance their own communication strengths and address weaknesses, assess the communication skills of others, and coach others to improvement. This book is written for students and professionals in fields such as human resources, sales, training, counseling, customer relations, education, and healthcare.

Routledge  
March 2021 : 174pp  
Pb: 978-0-367-53428-8 : **£40.99**  
Hb: 978-0-367-53838-5 : **£155**  
eBook: 978-1-003-08345-0

\* For full contents and more information, visit: [www.routledge.com/9780367534288](http://www.routledge.com/9780367534288)

## Intercultural Collaboration by Design

Drawing from Differences, Distances, and Disciplines Through Visual Thinking



**Kelly Murdoch-Kitt, Denielle Emans**

Intercultural Collaboration by Design introduces a framework for collaborating across cultures and learning to use multicultural perspectives to address pressing global issues. With over 30 hands-on activities, this book will be of great interest to diverse teams from a variety of disciplines who want to enhance intercultural learning and co-working. Whether in the classroom or workplace, the activities are appropriate for a variety of collaboration contexts, without a need for background in art or design.

Routledge  
January 2020 : 308pp  
Pb: 978-0-367-21931-4 : **£35.99**  
Hb: 978-0-367-21932-1 : **£140**  
eBook: 978-0-429-26882-3

\* For full contents and more information, visit: [www.routledge.com/9780367219314](http://www.routledge.com/9780367219314)

## Interpersonal Skills for Group Collaboration

Creating High-Performance Teams in the Classroom and the Workplace



**Tammy Rice-Bailey** Milwaukee School of Engineering, USA, **Felicia Chong**

This lively and engaging text introduces readers to the core interpersonal and organizational skills needed to effectively collaborate on group projects in the classroom and the workplace. This guide can be used as a supplementary text for any courses involving group projects, and will also be of interest to professionals in communication, business, and many other fields.

Routledge  
February 2023 : 142pp  
Pb: 978-1-032-25906-2 : **£38.99**  
Hb: 978-1-032-25907-9 : **£140**  
eBook: 978-1-003-28557-1

\* For full contents and more information, visit: [www.routledge.com/9781032259062](http://www.routledge.com/9781032259062)

## Presenting in English

A Practical Guide



**Dick Smakman**

This practical guide introduces students to the language and other skills needed to deliver a presentation in English. Concise and accessible, the guide will be particularly helpful to learners of English. Accompanied by online support material with recordings, the book is an essential guide to delivering a successful presentation in English.

Routledge  
June 2024 : 230pp  
Pb: 978-1-032-62532-4 : **£40.99**  
Hb: 978-1-032-62787-8 : **£155**  
eBook: 978-1-032-62789-2

\* For full contents and more information, visit: [www.routledge.com/9781032625324](http://www.routledge.com/9781032625324)

21ST EDITION

## Principles of Public Speaking



**Dakota Horn** Bradley University, USA.

Now in its 21st edition, this introductory public speaking textbook encourages the reader to see public speaking as a way to build community in today's diverse world. This textbook is ideal for general courses on public speaking as well as specialized programs in business, management, political communication, and public affairs.

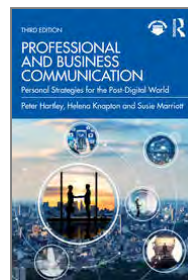
Routledge  
April 2024 : 246pp  
Pb: 978-1-032-53763-4 : **£105**  
Hb: 978-1-032-54052-8 : **£235**  
eBook: 978-1-032-72308-2 : **£96.99**

\* For full contents and more information, visit: [www.routledge.com/9781032537634](http://www.routledge.com/9781032537634)

3RD EDITION

## Professional and Business Communication

Personal Strategies for the Post-Digital World



**Peter Hartley** Edge Hill University, UK, **Susie Marriott, Helena Knapton**

This new edition of Professional and Business Communication is an ideal core communications textbook for students on business, management and professional courses preferring a practice-focused, and colloquial approach that combines accessibility with key theory.

Routledge  
May 2023 : 380pp  
Pb: 978-1-032-26800-2 : **£38.99**  
Hb: 978-1-032-28586-3 : **£155**  
eBook: 978-1-003-29755-0

\* For full contents and more information, visit: [www.routledge.com/9781032268002](http://www.routledge.com/9781032268002)

7TH EDITION

## Skilled Interpersonal Communication

Research, Theory and Practice



**Owen Hargie**

Established as the foremost textbook on communication, the seventh edition of Owen Hargie's *Skilled Interpersonal Communication* is thoroughly revised and updated with the latest research findings, theoretical developments and applications. Written by one of the foremost international experts in the field, this is essential reading for students of interpersonal communication in general, and to qualified personnel and trainees in many fields.

Routledge  
November 2021 : 678pp  
Pb: 978-1-032-00878-3 : **£55.99**  
Hb: 978-1-032-02185-0 : **£155**  
eBook: 978-1-003-18226-9

\* For **full contents** and more information, visit: [www.routledge.com/9781032008783](http://www.routledge.com/9781032008783)

## Virtual Presenting

A Guide to Formats, Production and Authentic Delivery



**Jamie Cohen , Michael Sorrentino**

Responding to the widespread and continued acceleration of virtual working practices in recent years, *Virtual Presenting* provides a clear guide to producing, presenting and broadcasting in a remote context. Unlike traditional studio production where a presenter is surrounded by a crew and cameras, the virtual presenter is often isolated or connected to a remote crew. *Virtual Presenting* explains how to make an authentic connection across great spaces, linked only via Internet. Topics covered include how to build a virtual setup; how to appear on camera; how to appear confident and comfortable; and how to optimize your presentation voice.

Routledge  
March 2023 : 232pp  
Pb: 978-1-032-25777-8 : **£38.99**  
Hb: 978-1-032-27185-9 : **£140**  
eBook: 978-1-003-29171-8

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